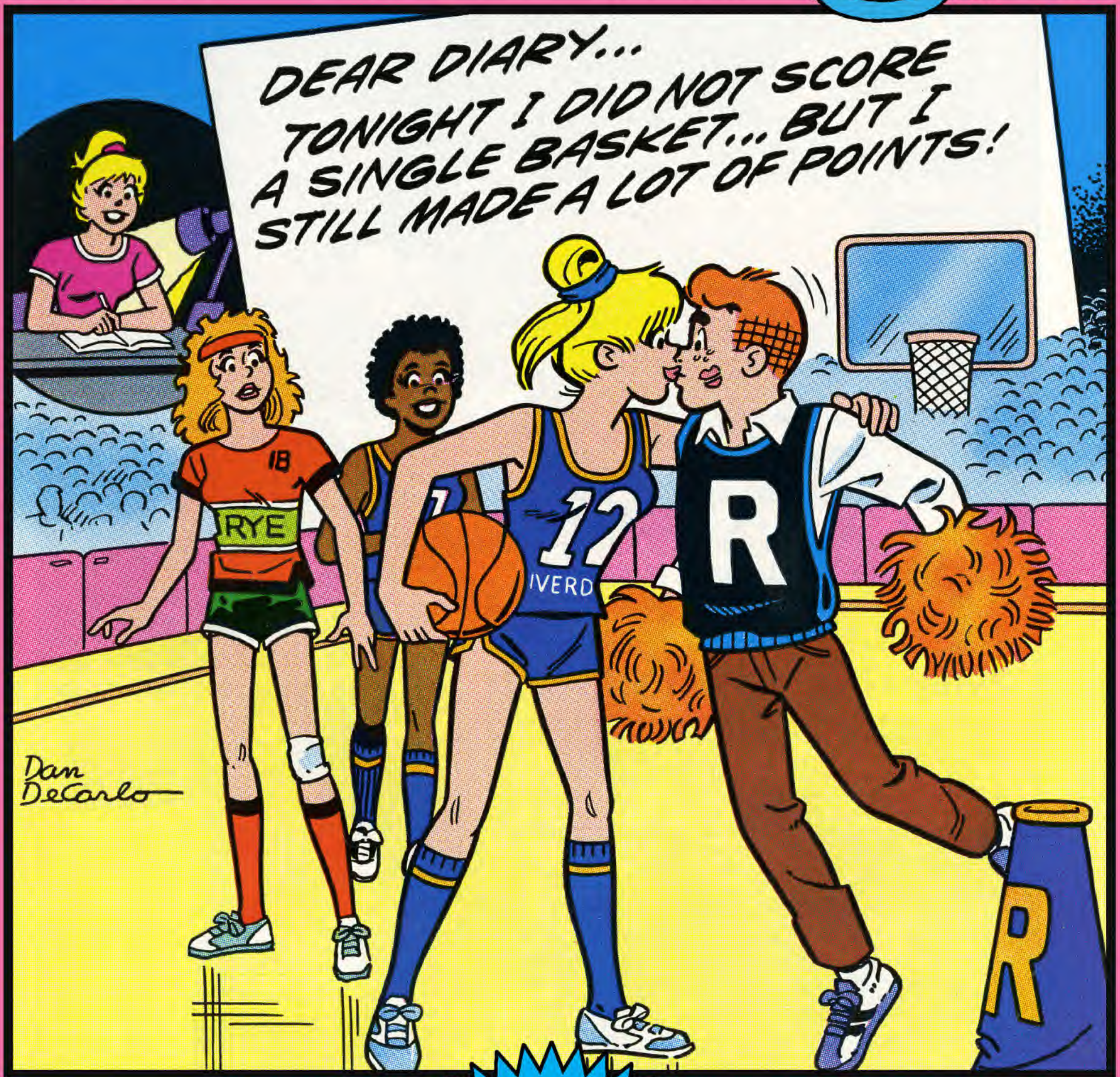




THE FINEST STORIES
IN ARCHIE HISTORY

Betty's Diary

TM

Archie 75 Series



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Betty's Diary

TM

FEATURING THE TALENTS OF:

Dan DeCarlo, Kathleen Webb, Barry Grossman,
Rudy Lapick, Bob Smith, Victor Gorelick,
Stan Goldberg, Jim DeCarlo, Bill Yoshida,
Mike Esposito, Dan DeCarlo Jr, George Gladir,
Bob Bolling, Doug Crane & Rod Ollerenshaw

WELCOME TO THE ARCHIE 75 SERIES, WHERE WE TAKE A
CELEBRATORY LOOK AT SOME OF THE MOST IMPORTANT
STORIES IN ARCHIE COMICS' 75-YEAR HISTORY!



ARCHIE 75 SERIES: BETTY'S DIARY, Digital Exclusive, January, 2016. Published digitally one-shot by ARCHIE COMIC PUBLICATIONS, INC., 629 Fifth Avenue, Suite 100, Pelham, New York 10803-1242. Jon Goldwater, Publisher/Co-CEO; Nancy Silberkleit, Co-CEO; Mike Pellerito, President; Victor Gorelick, Co-President. ARCHIE characters created by John L. Goldwater. The likenesses of the original Archie characters were created by Bob Montana. SABRINA was originally conceived by George Gladir and drawn by Dan DeCarlo. "Archie" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 2016 Archie Comic Publications, Inc. All rights reserved. Nothing may be reproduced in whole or part without written permission from Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. All Rights Reserved or as otherwise approved by Licensor and Publisher.

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Betty's new sculpture is a fitting likeness of resident Riverdale noodlehead Archie Andrews! But will the gallery scene be too hot for her art?

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The supermarket checkout line is really long today! Good thing Betty is an expert daydreamer!

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Betty's dollhouse hobby is so time-consuming it's gotten her parents involved—whether they like it or not!

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Even though Betty and Veronica fight sometimes, stories like this one show us that Ronnie's a good friend when all is said and done.

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A cleaning session leads to a fond trip down Memory Lane...

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Polly Cooper didn't always have time for her younger sister when they were kids. But when she invites Betty to come visit her in San Francisco, they learn how deep the bond between sisters can be.

- **BETTY'S DIARY #13 1987: "Perfect Day"**

Don't let the title fool you—Betty has bad luck before she even wakes up!

- **BETTY'S DIARY #17, 1988: "With Friends Like These"**

Now for the flip side of B&V's relationship—and an argument that has Betty wondering why she even bothers with Veronica at all!

- **BETTY'S DIARY #24, 1989: "Queen of Hearts"**

Betty always has trouble winning over Archie, but Valentine's Day is especially tough for her...

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What is Betty's favorite time period? The answer might surprise you...

- **BETTY'S DIARY #29, 1989 "Down Memory Lane"**

Betty has a huge crush on Rick Melody, a big pop star! Has another member of the Cooper family been through this before?

- **BETTY'S DIARY #32, 1990 "My Secret Valentine"**

Betty has a secret admirer this Valentine's Day! But who could it be? She'll have to do a bit of detective work to find out...

- **BETTY'S DIARY #40, 1990 "Sweat Err"**

From the final issue of *Betty's Diary*! Polly's new sweater is awesome, and Betty can't wait to borrow it! Will her impatience get the better of her?

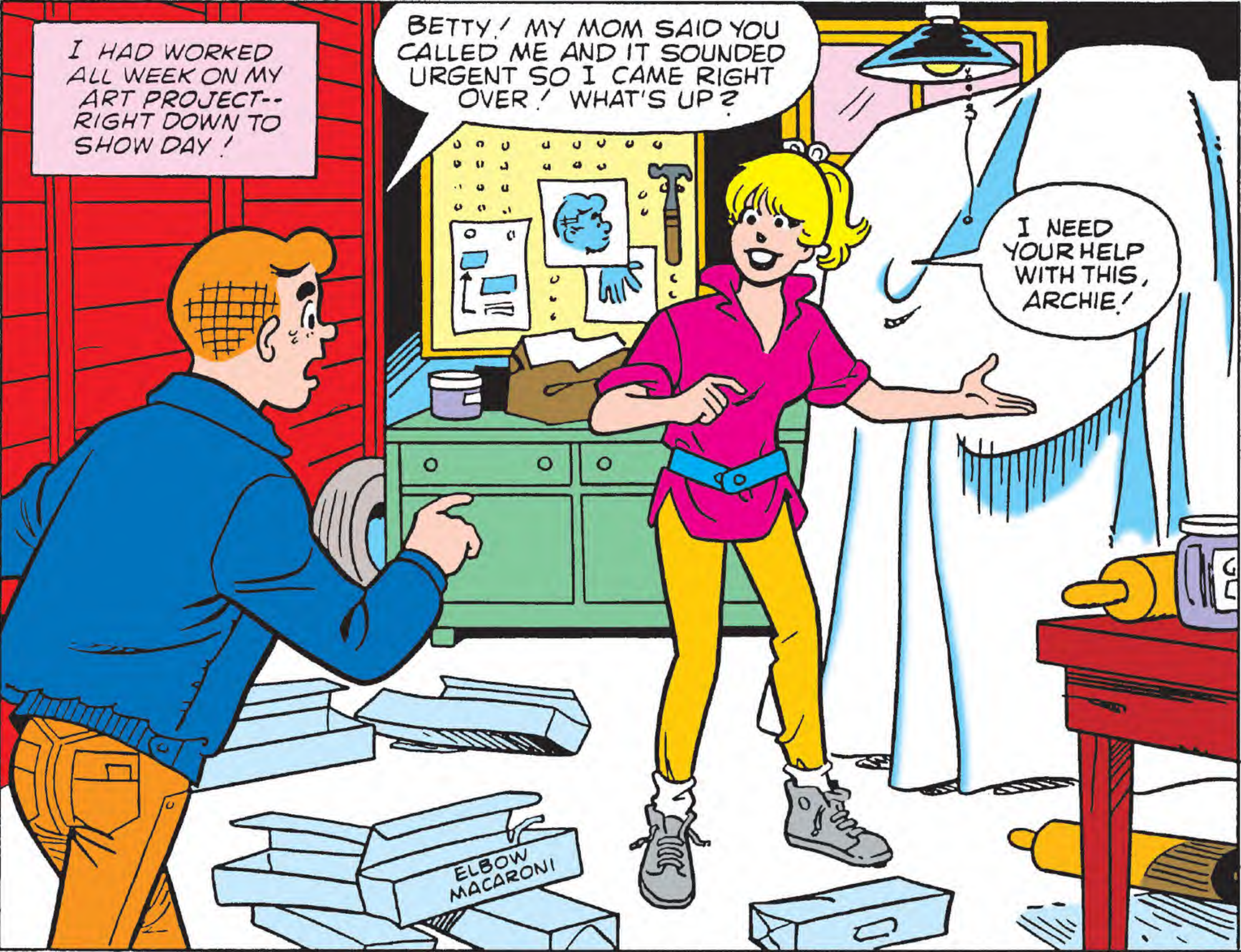




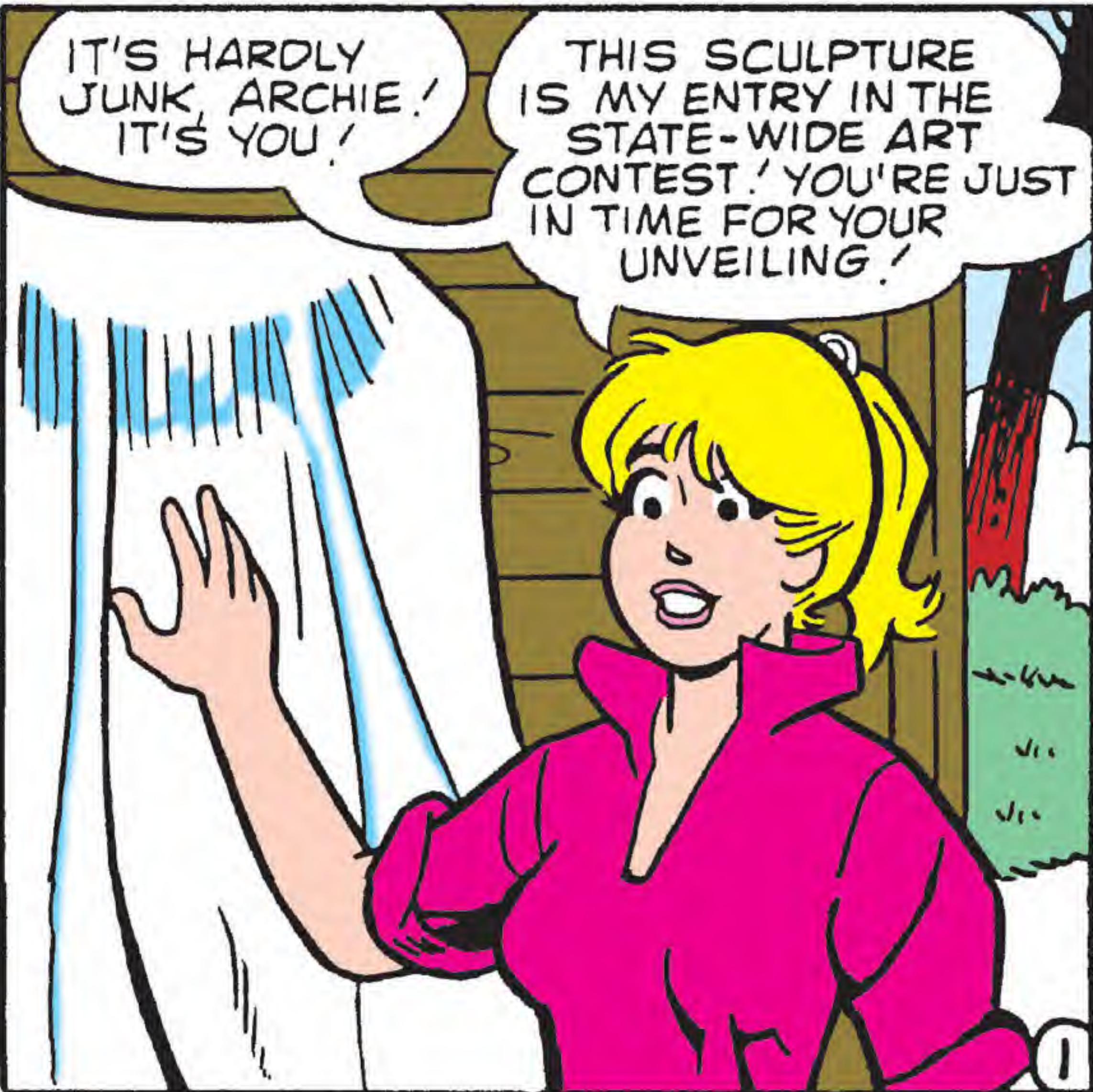
Betty

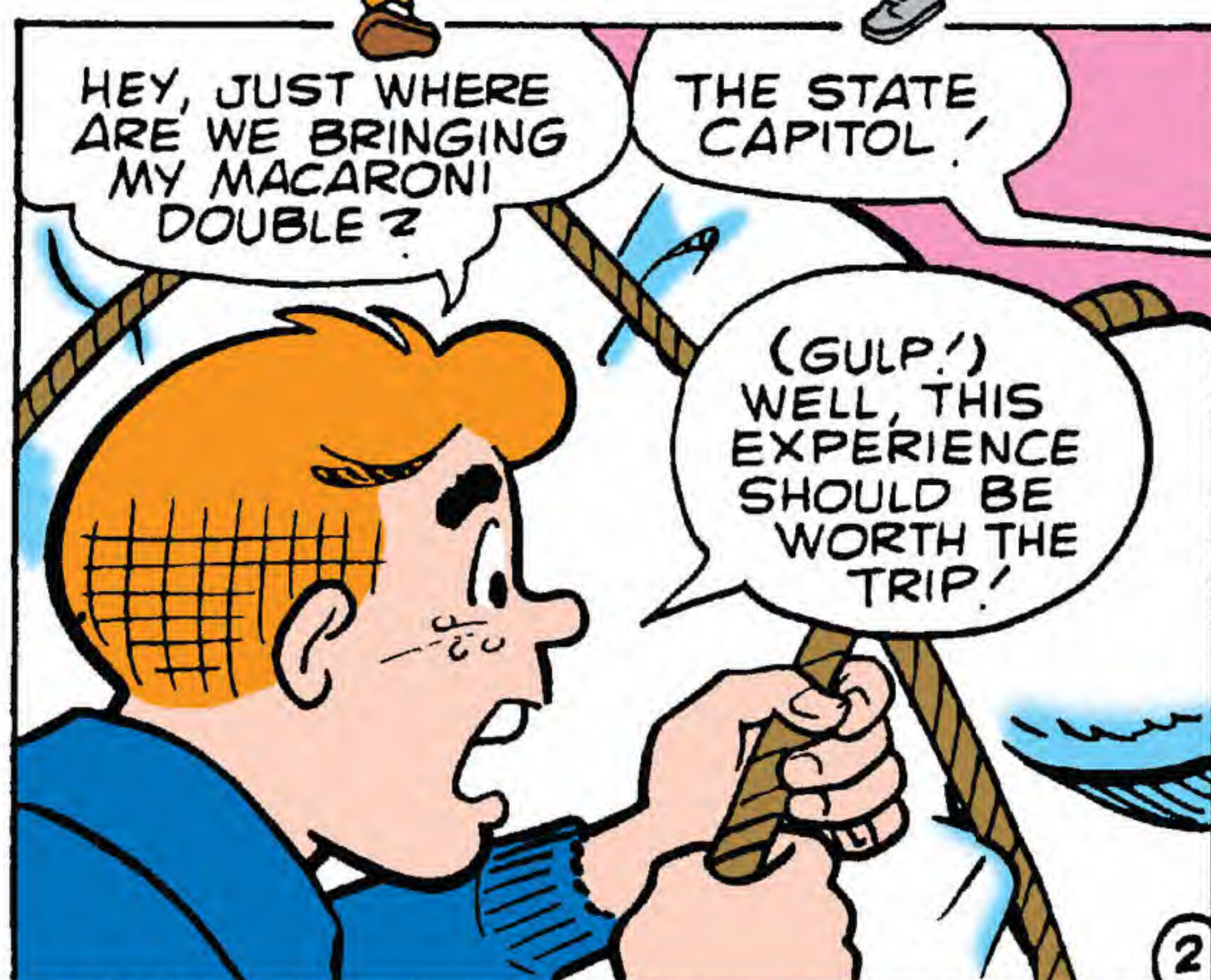
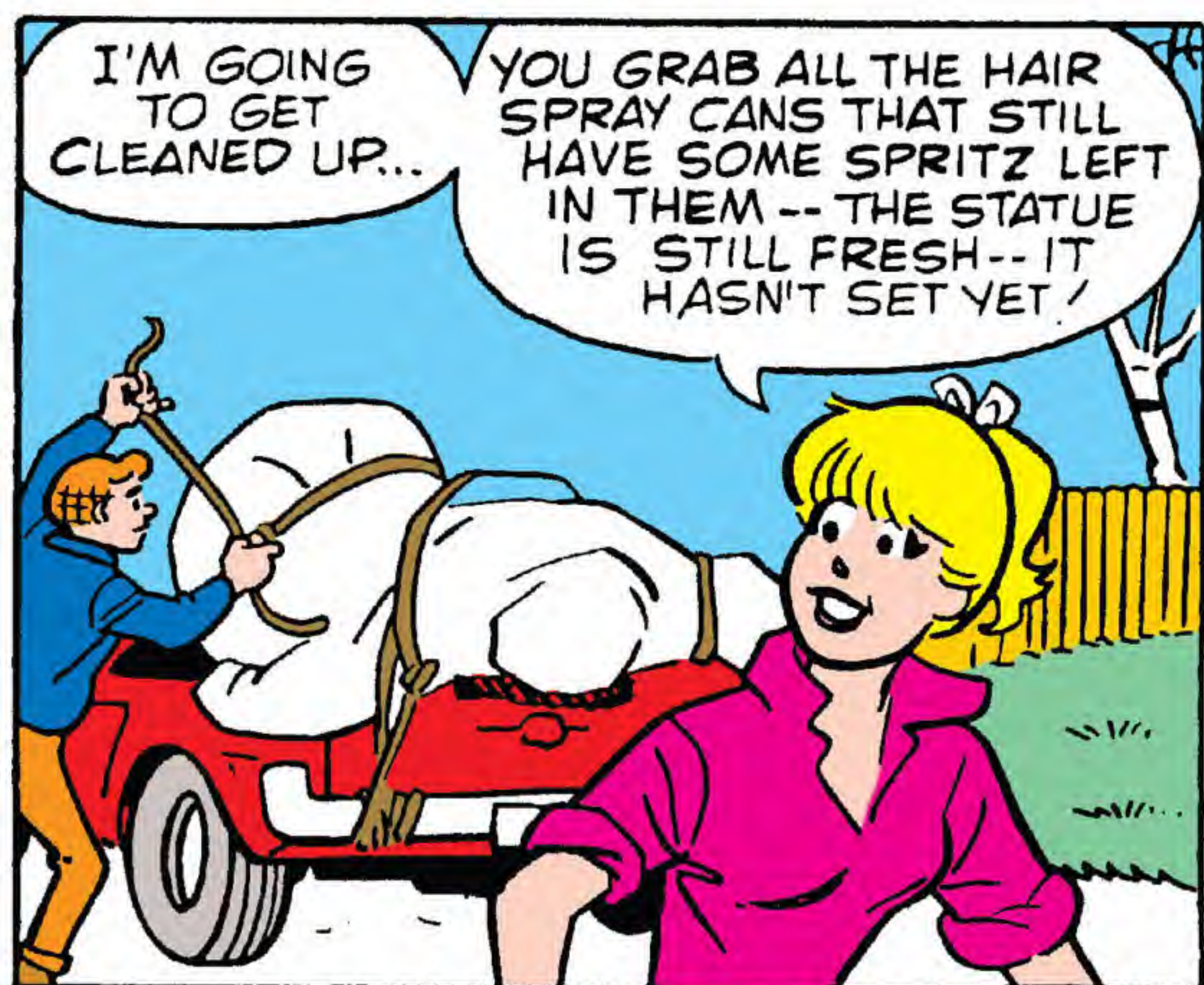
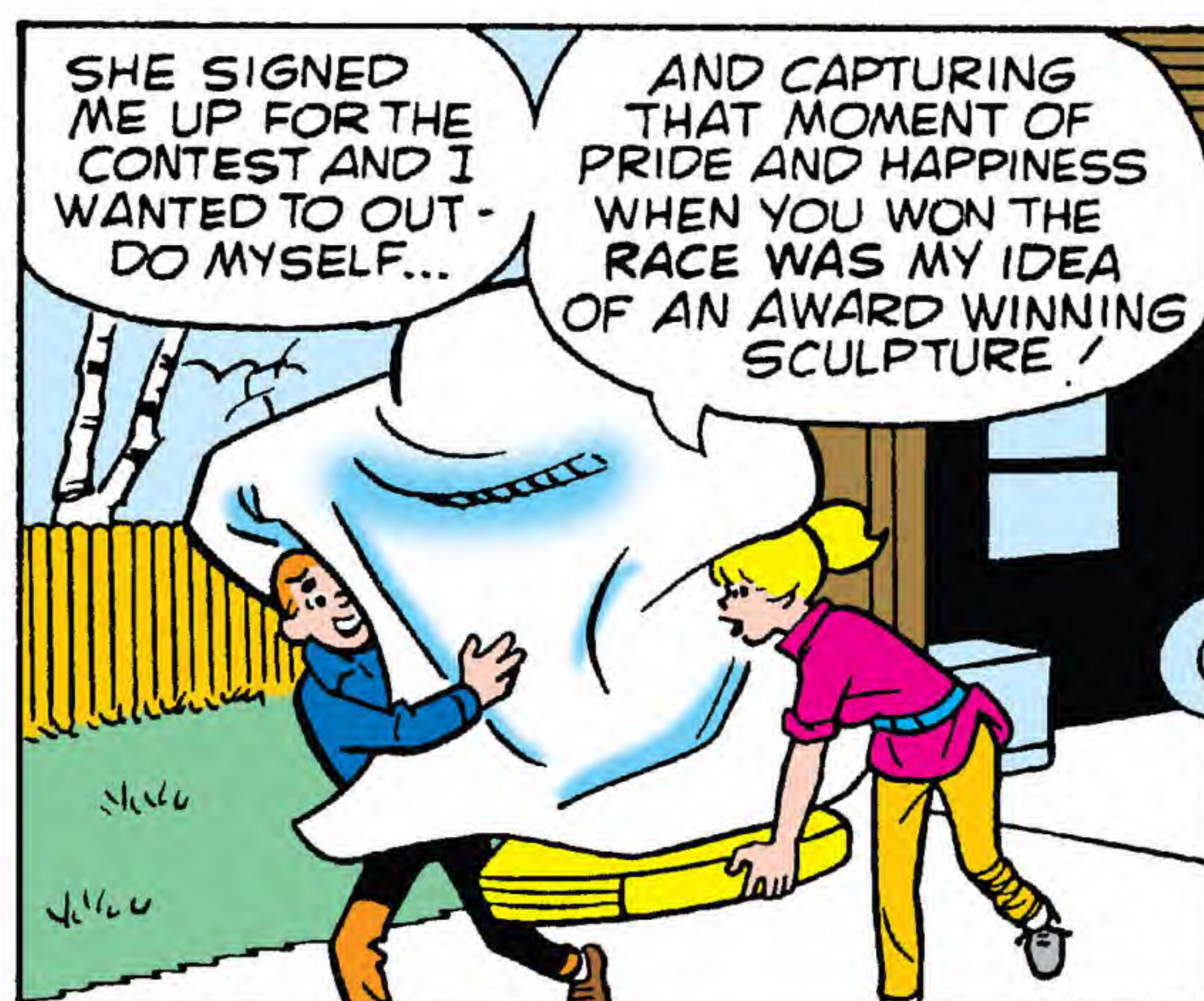
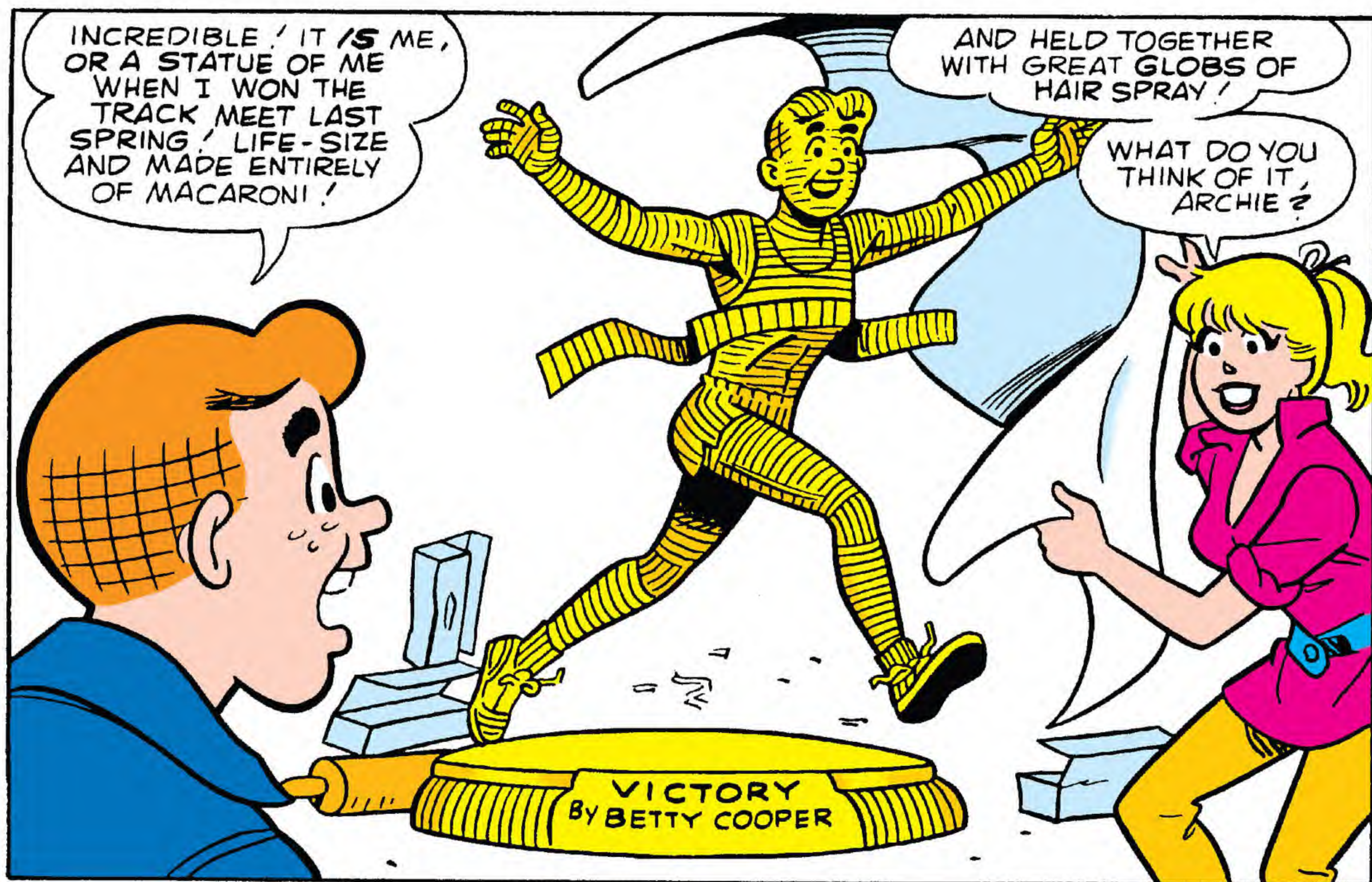
DEAR DIARY,
ONE ARCHIE
ANDREWS HAS ALWAYS BEEN FINE WITH
ME, BUT THIS WEEKEND I HAD TWO ARCHIES ON MY HANDS, WHICH
IS ONE TOO MANY! IT ALL BEGAN ON SATURDAY MORNING---

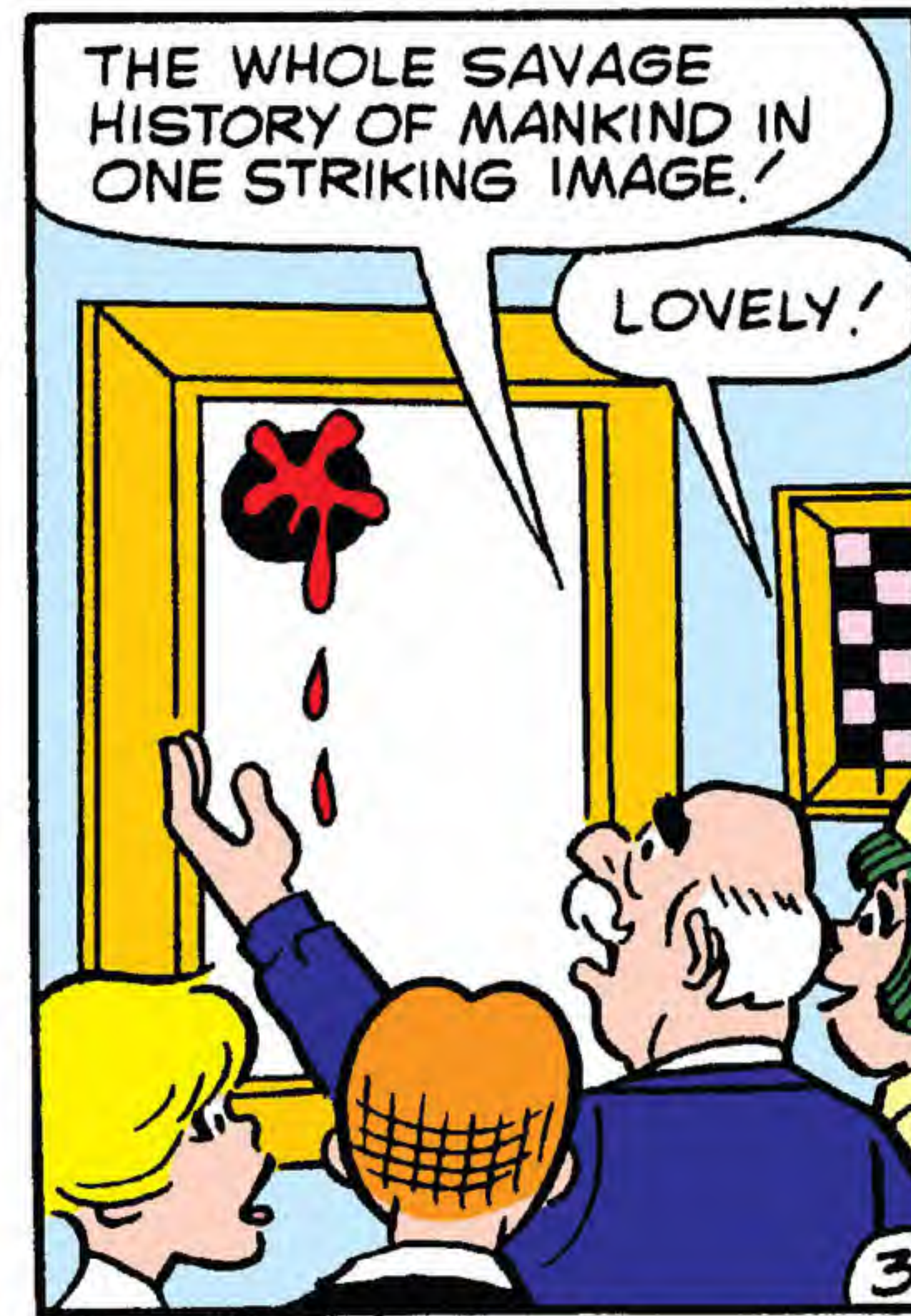
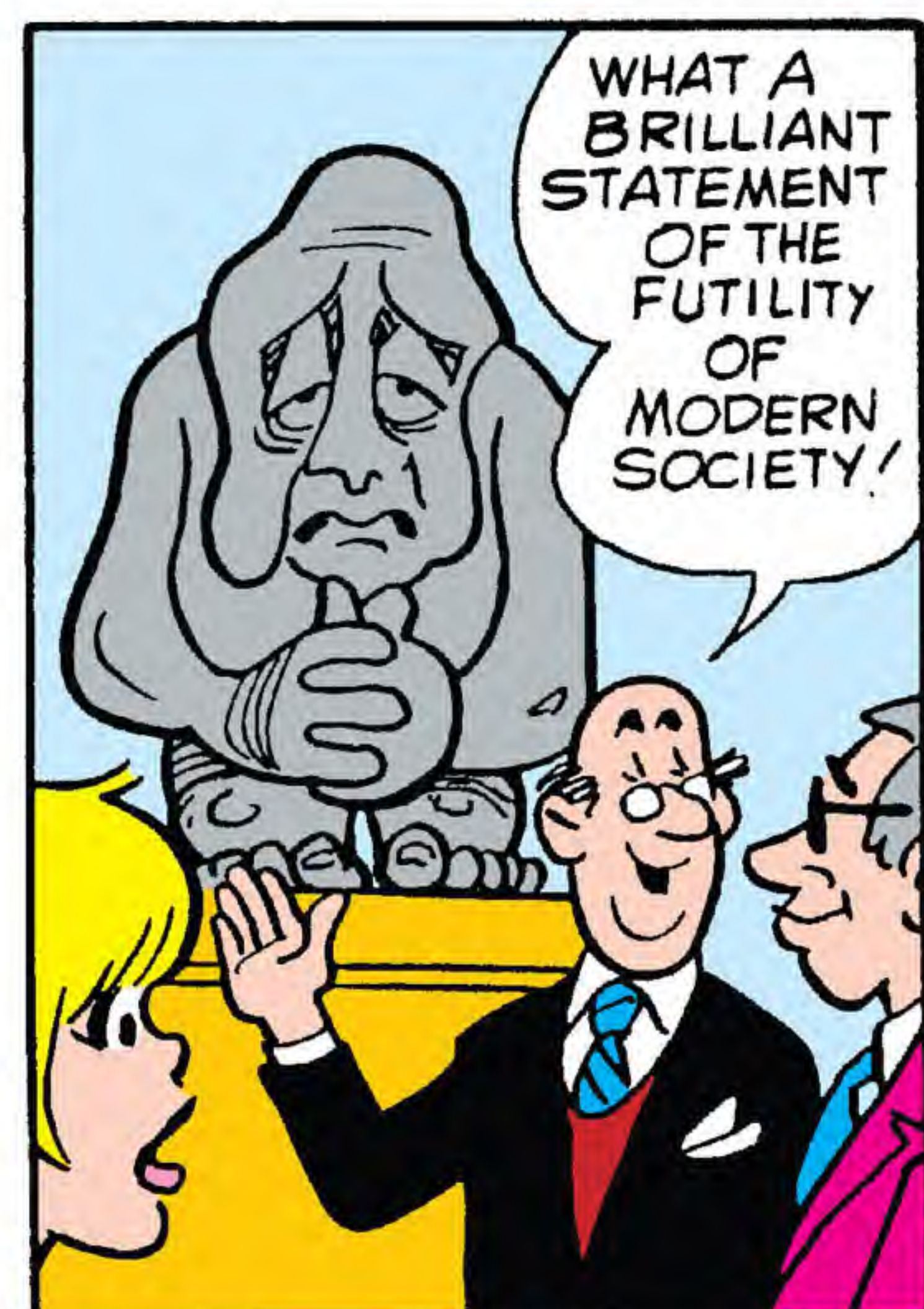
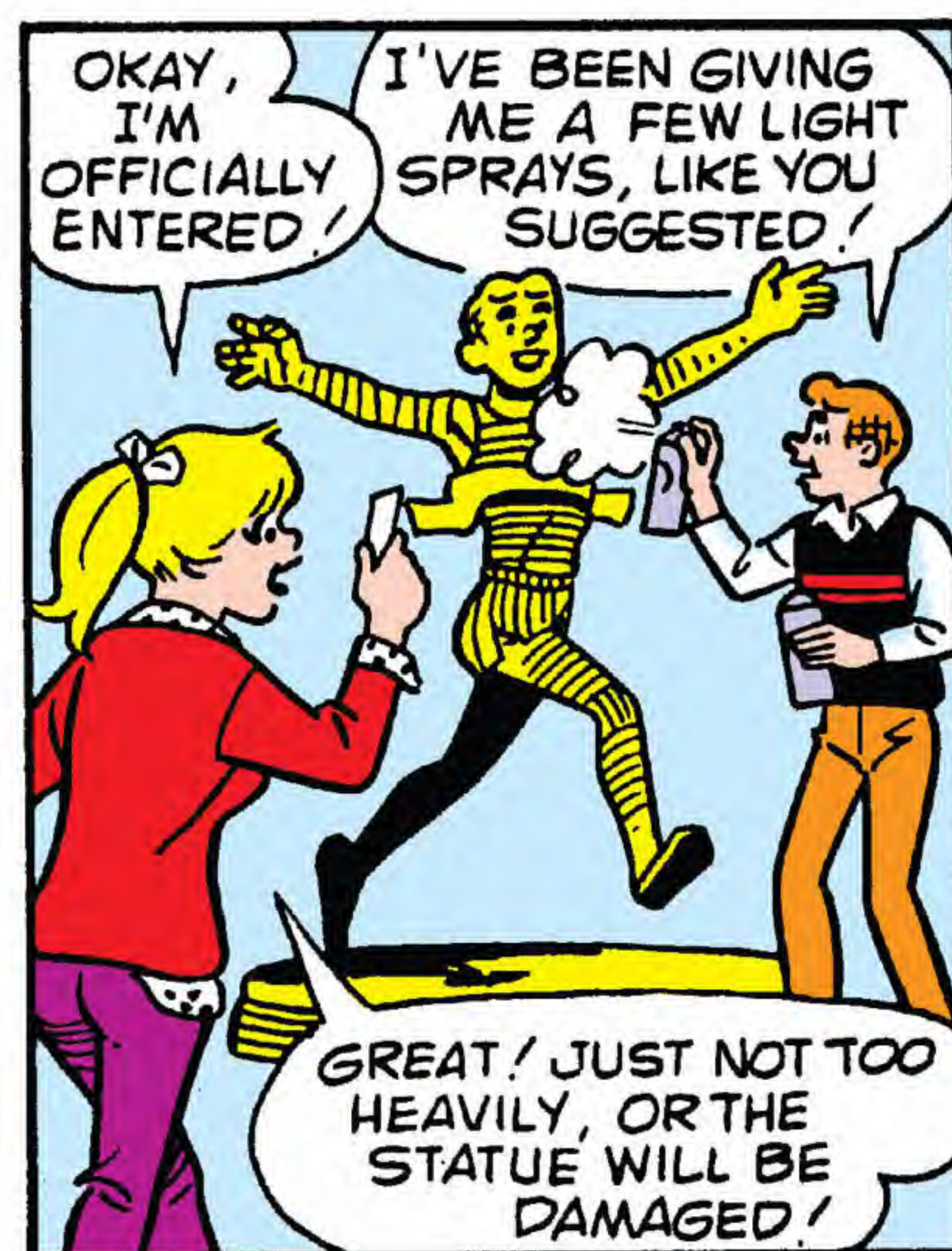
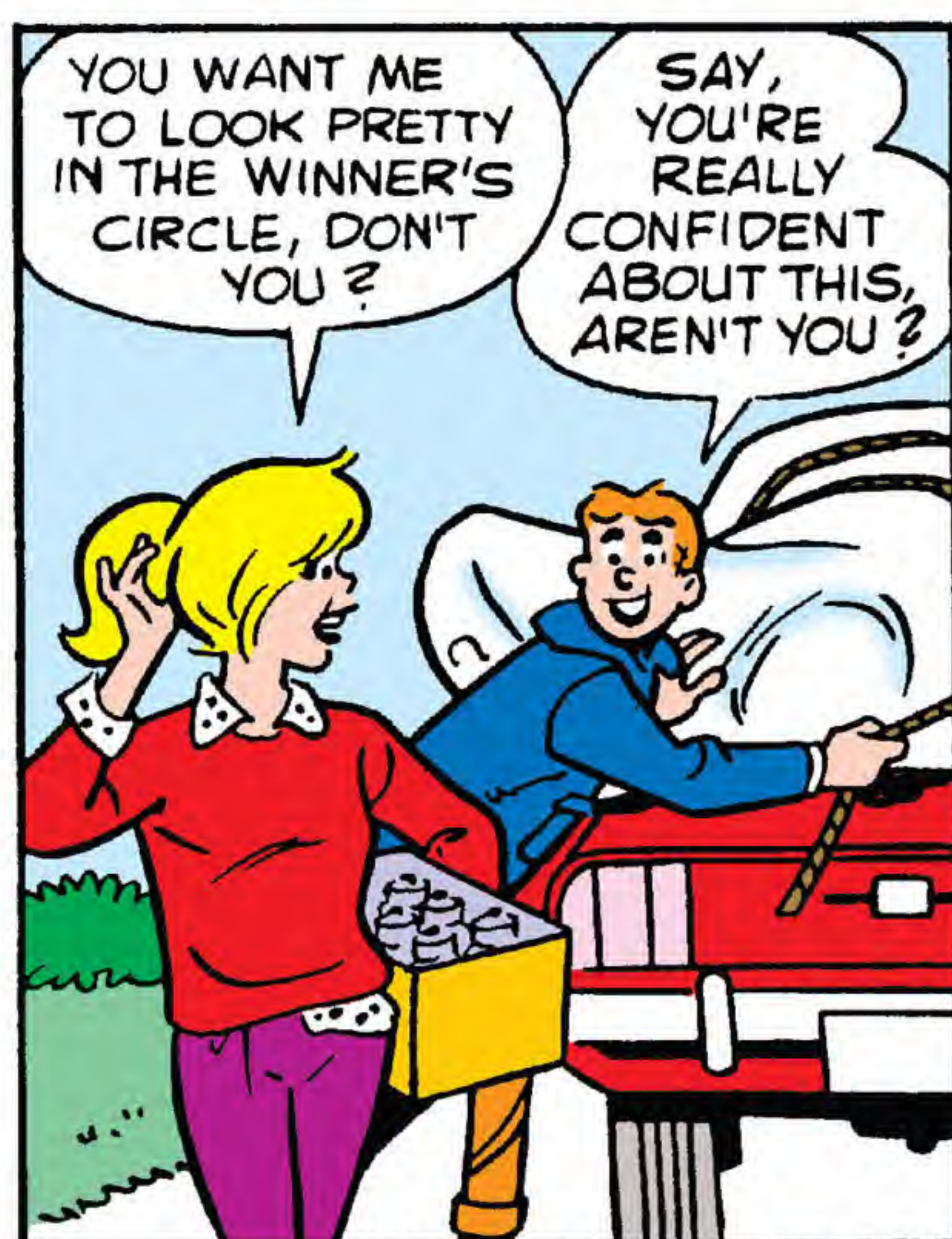
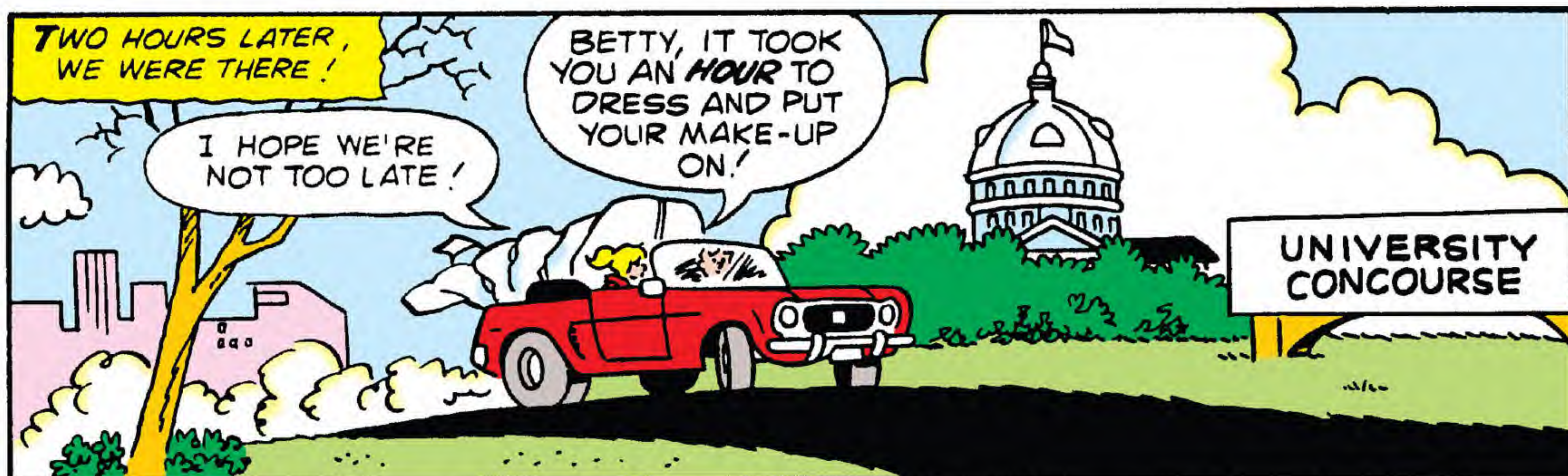
"THE ART LESSON"

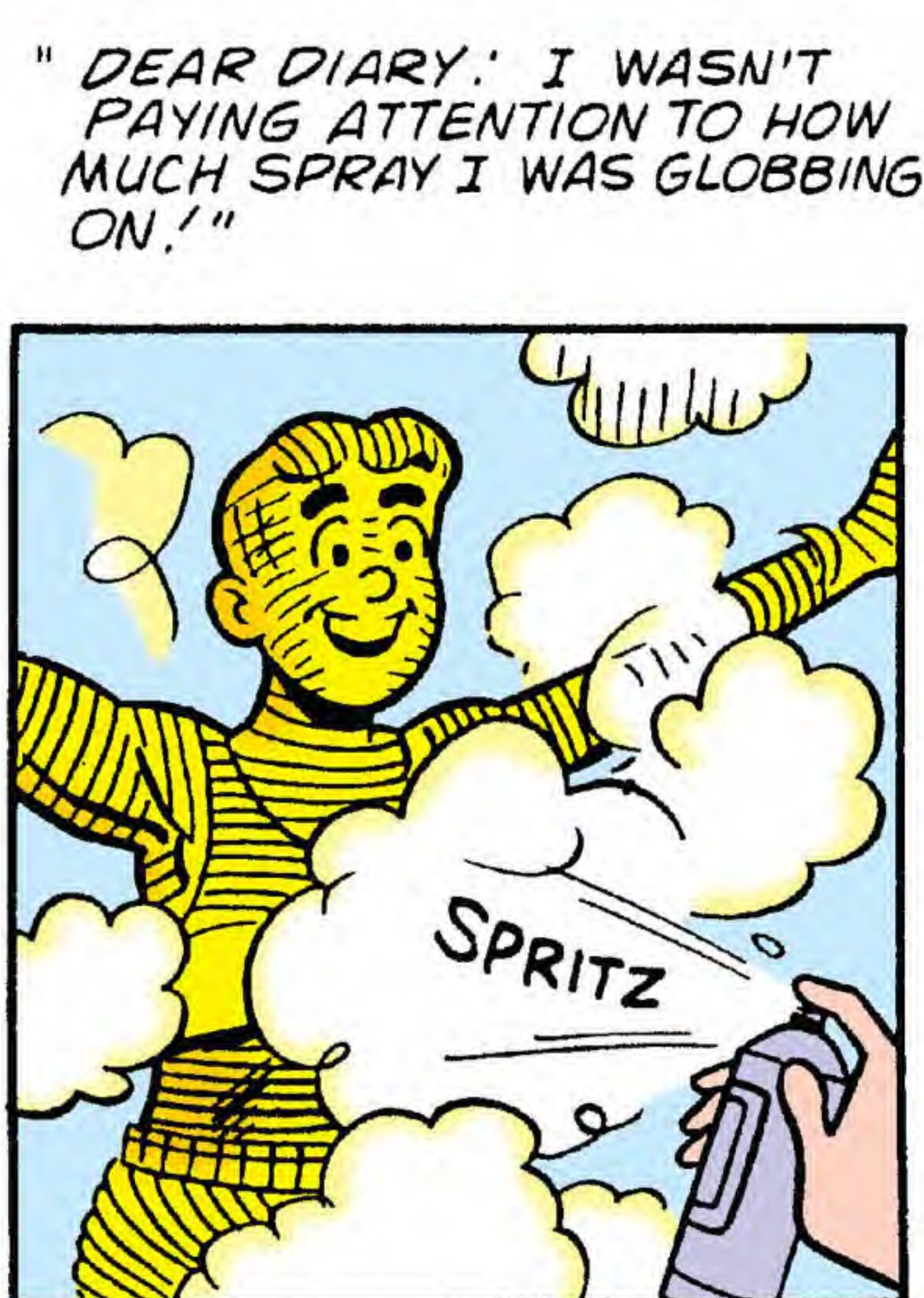
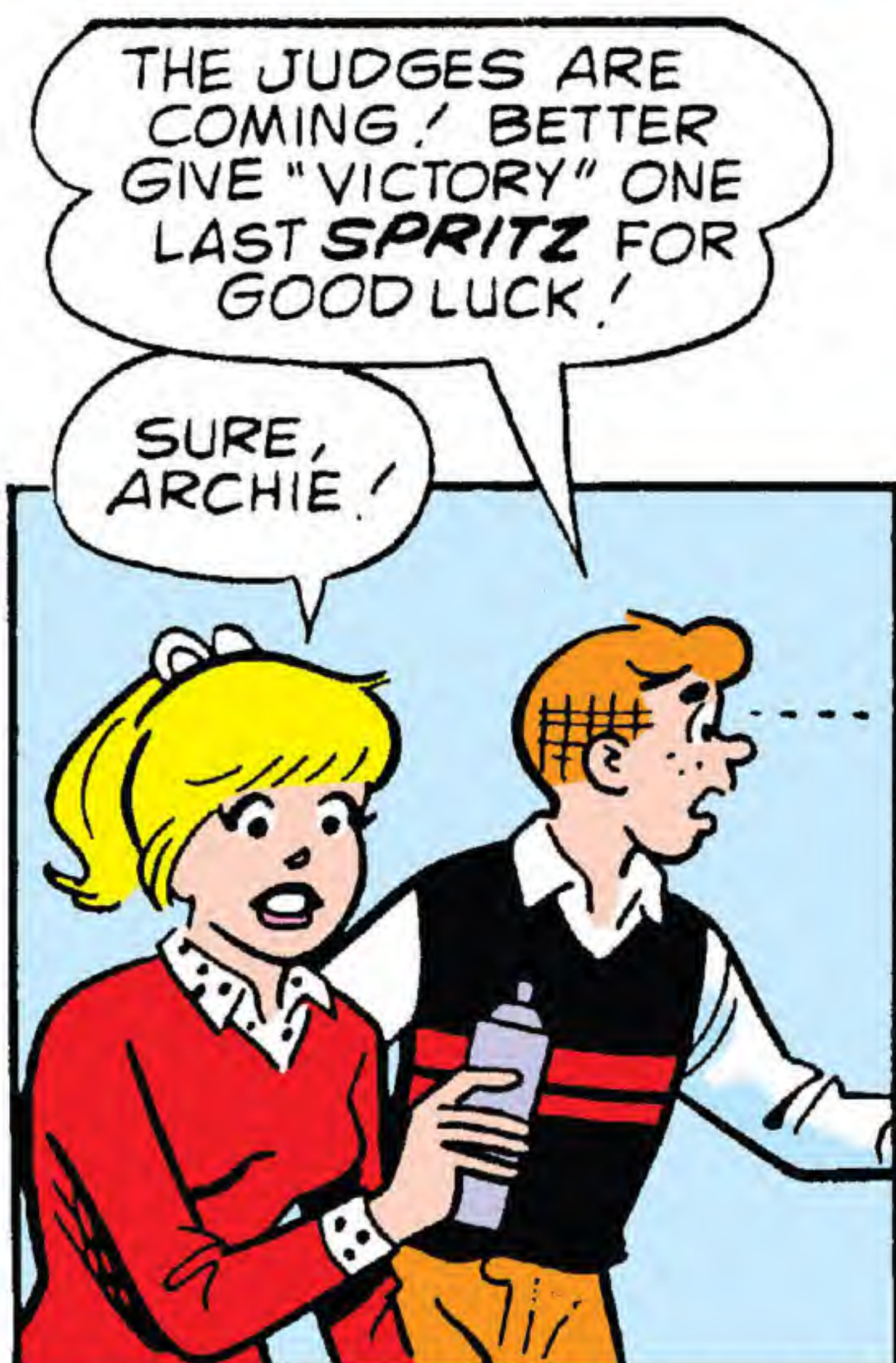
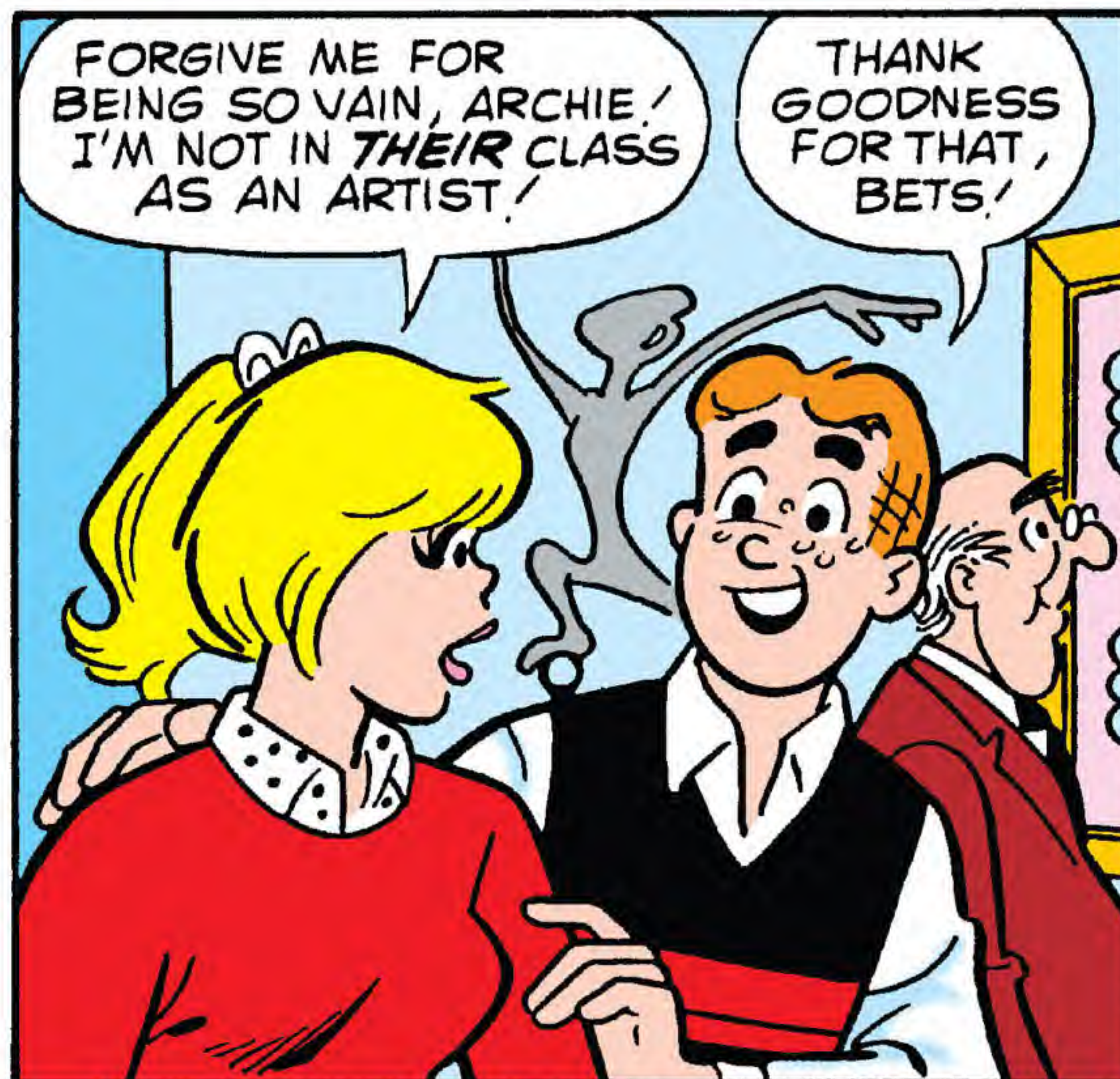
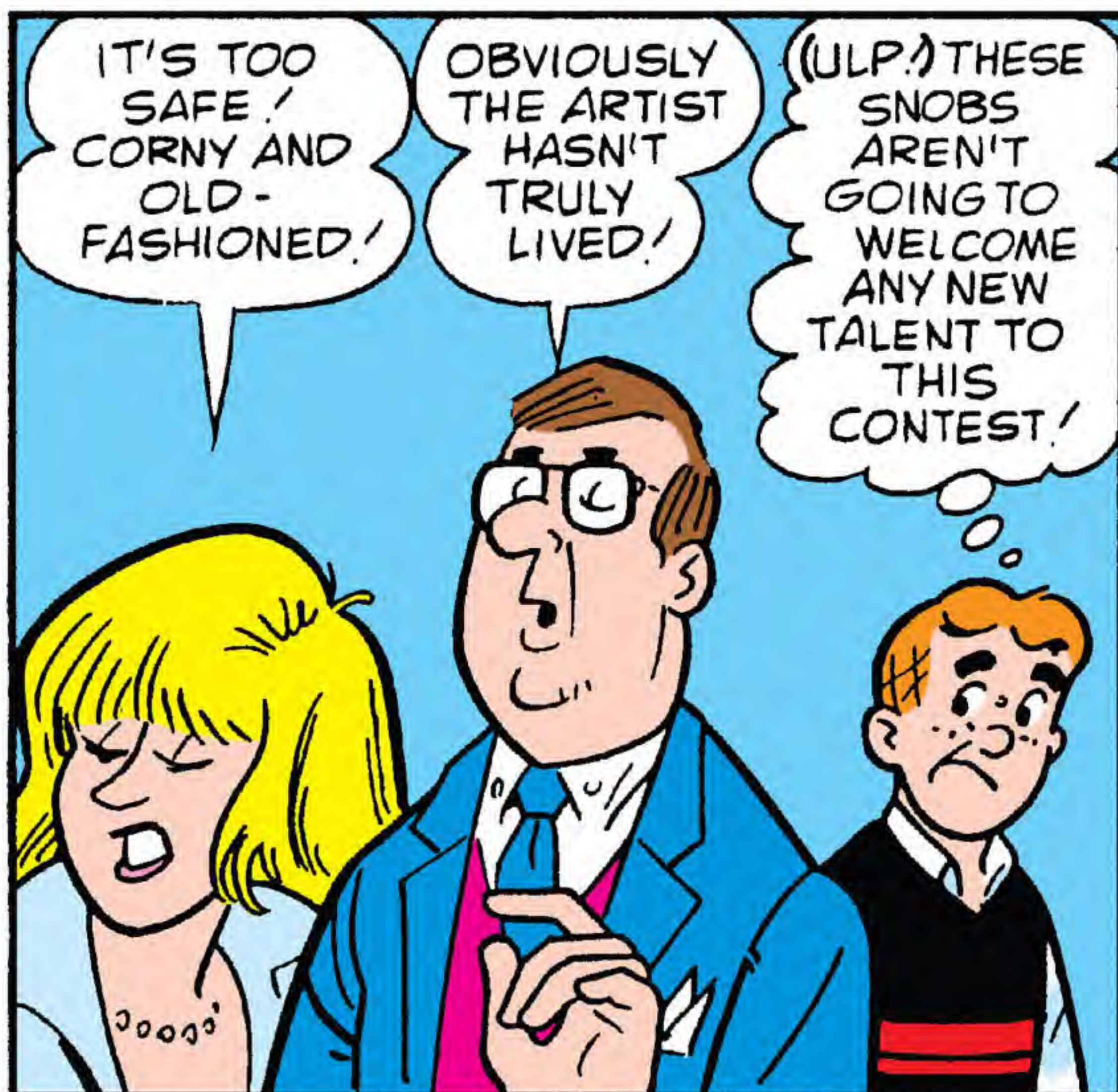
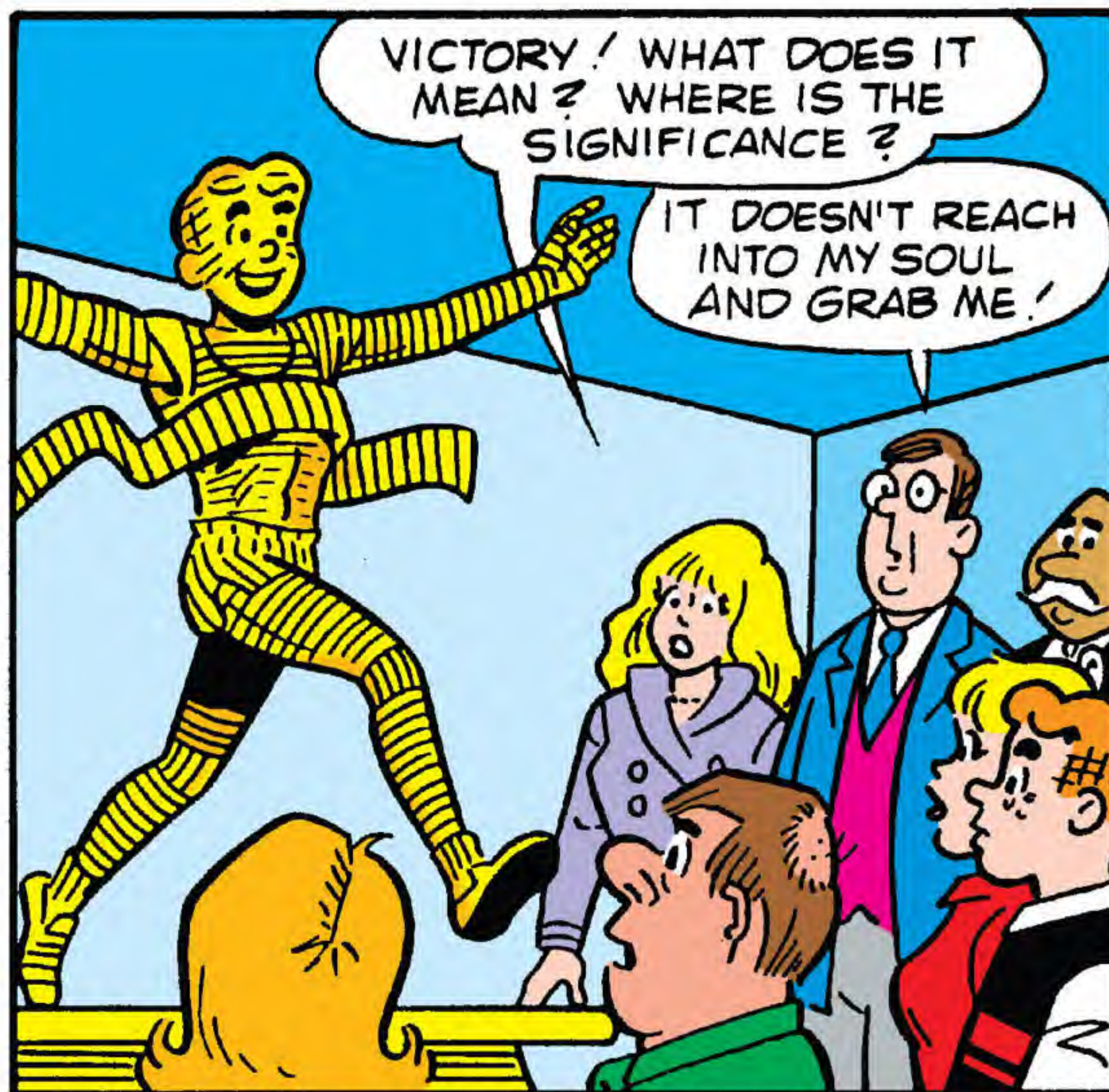
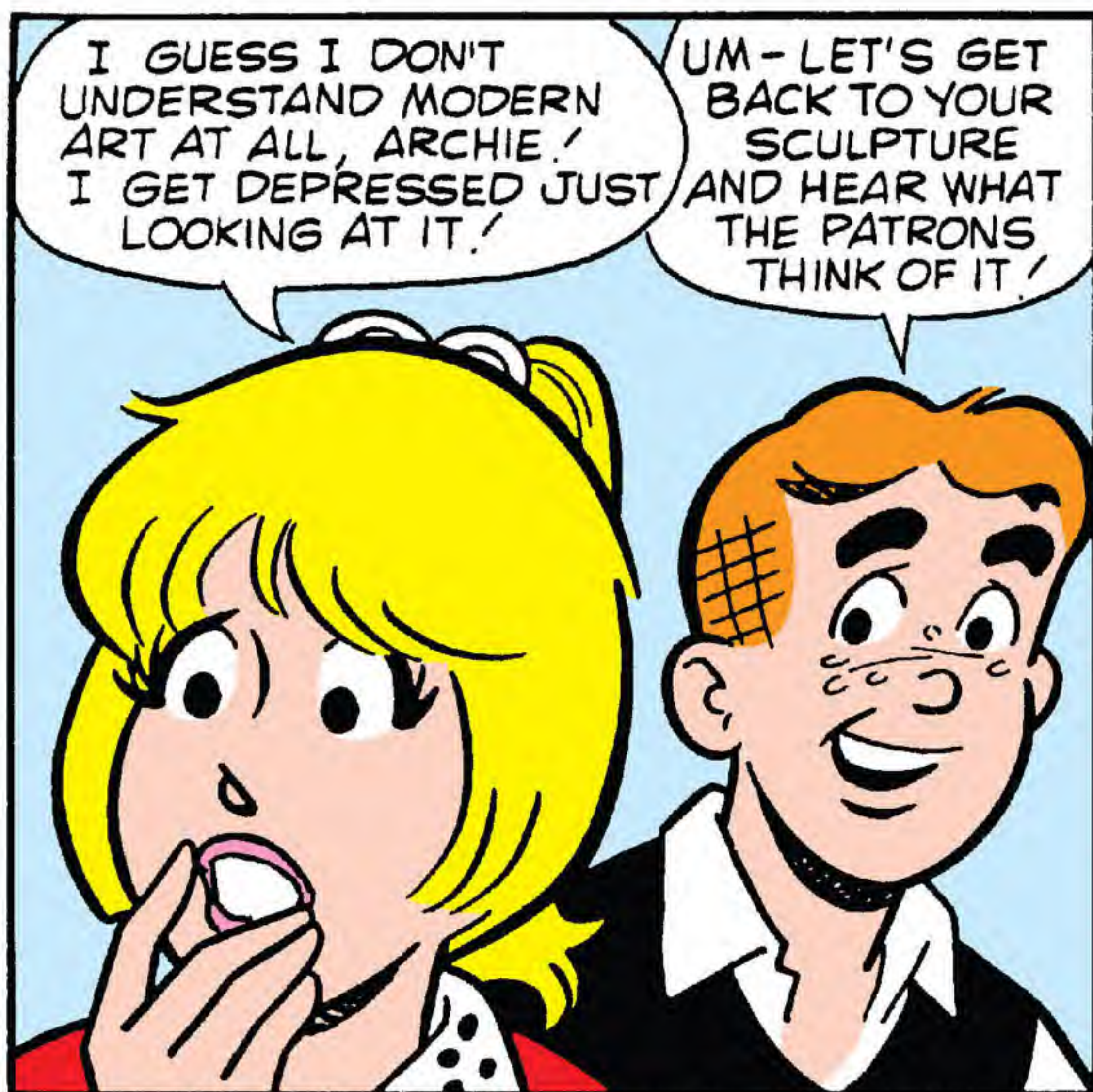


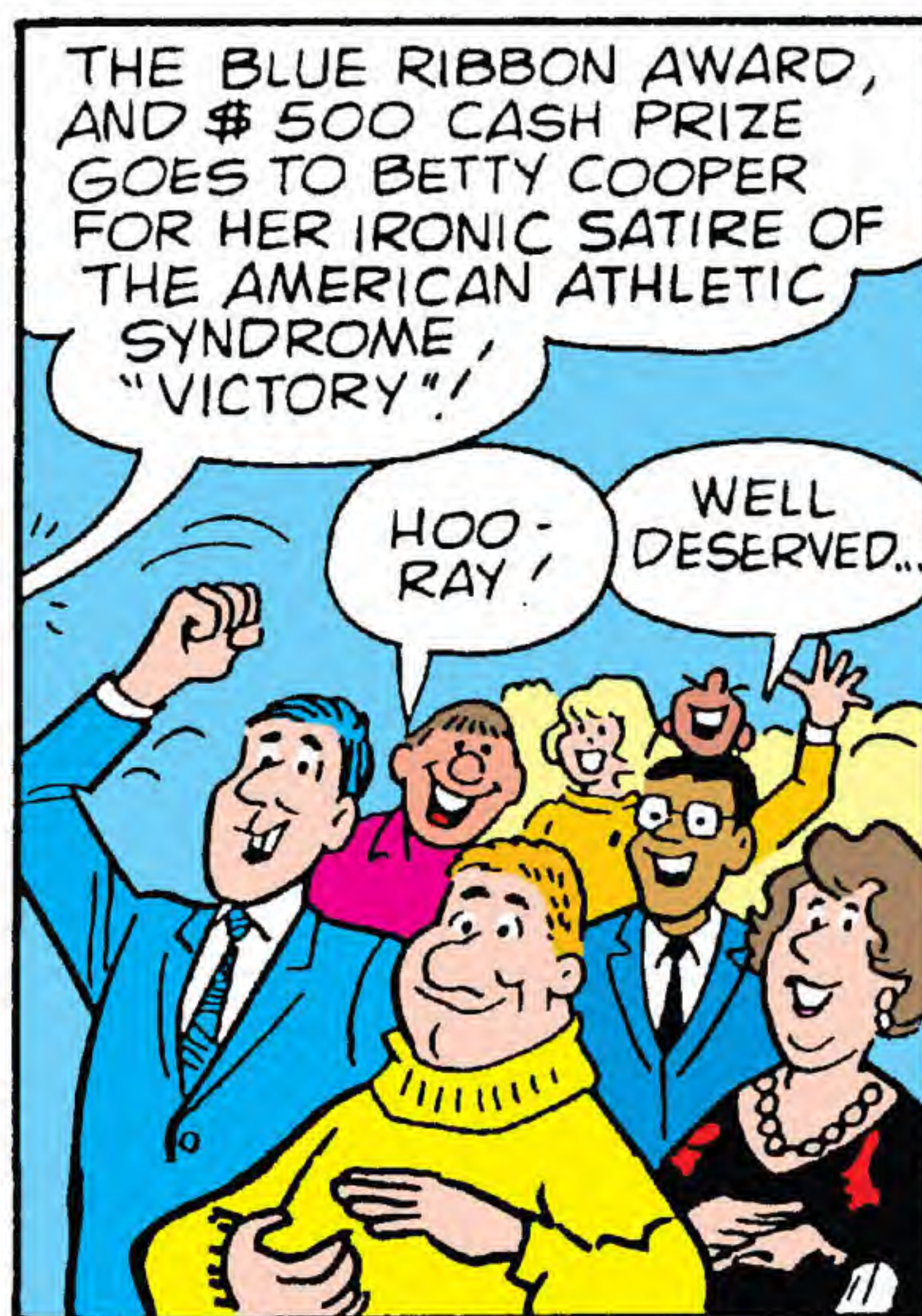
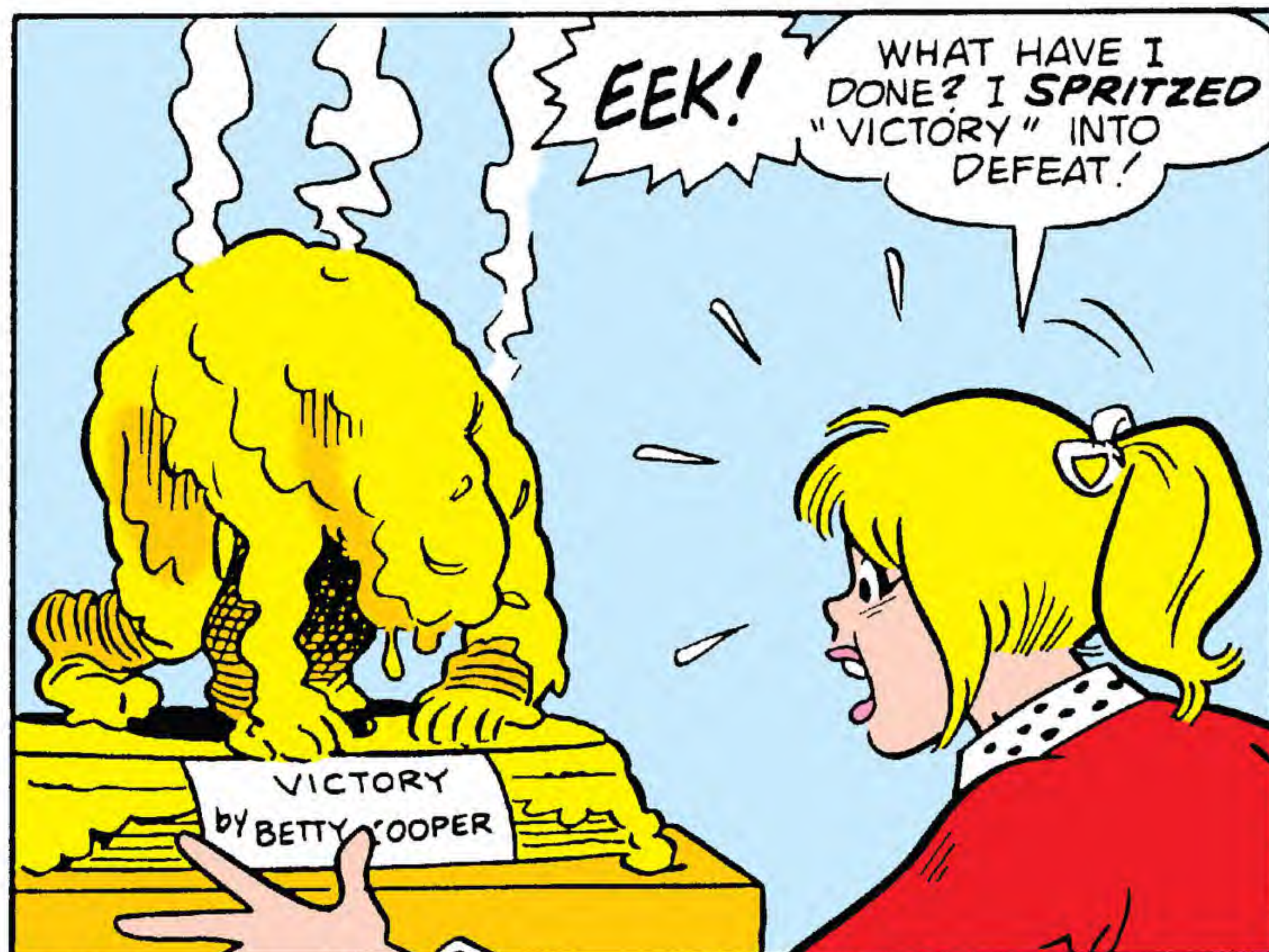
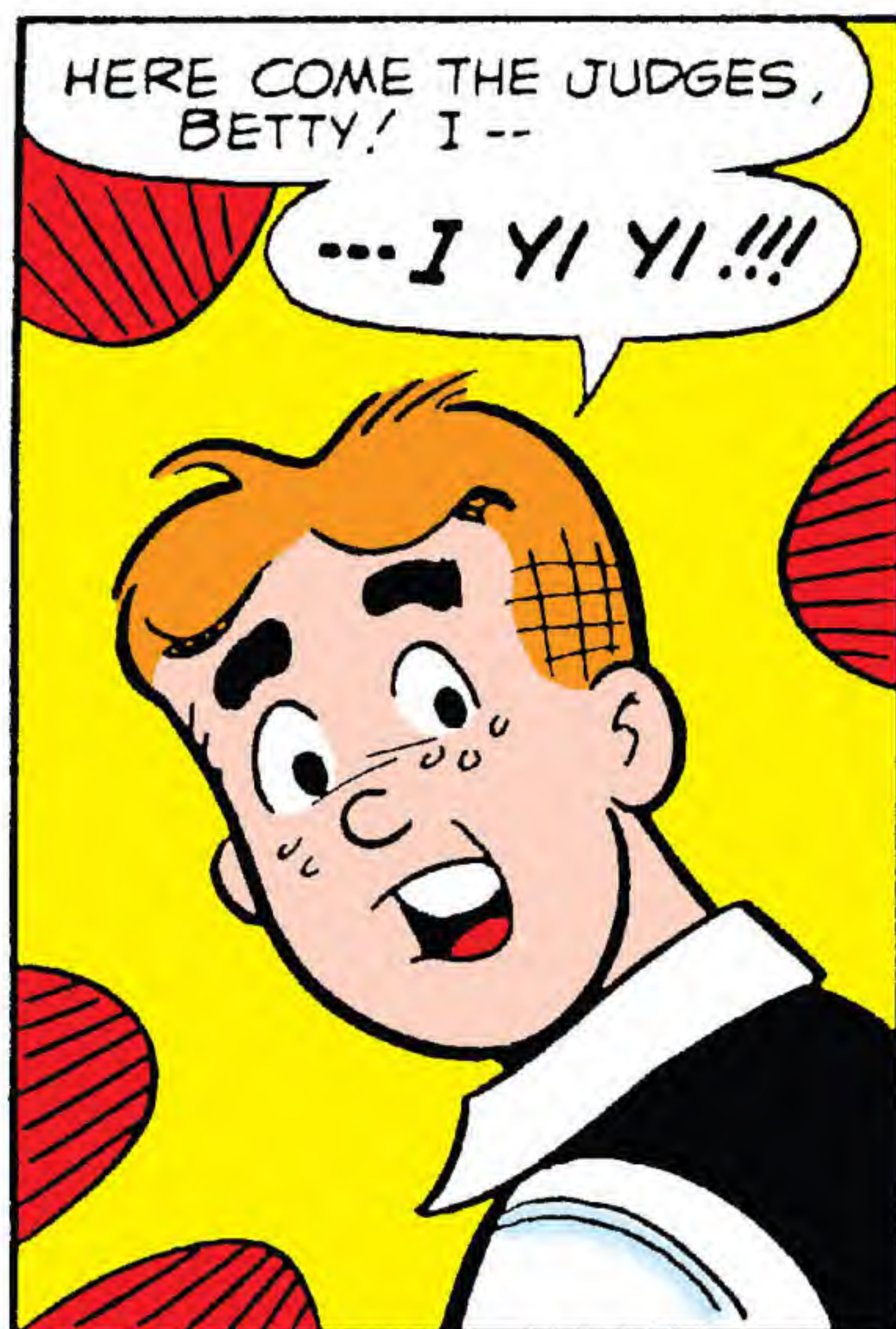
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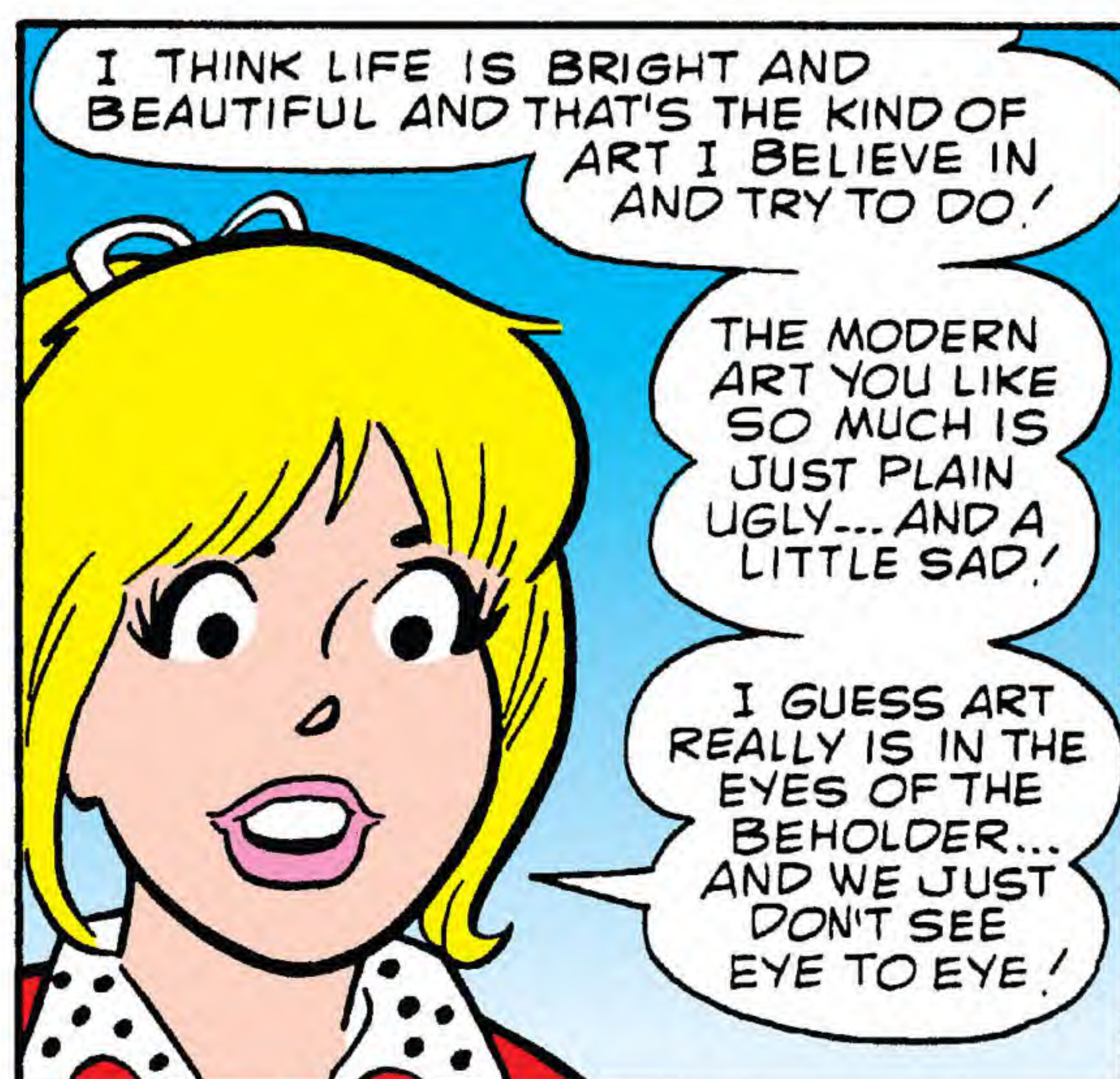
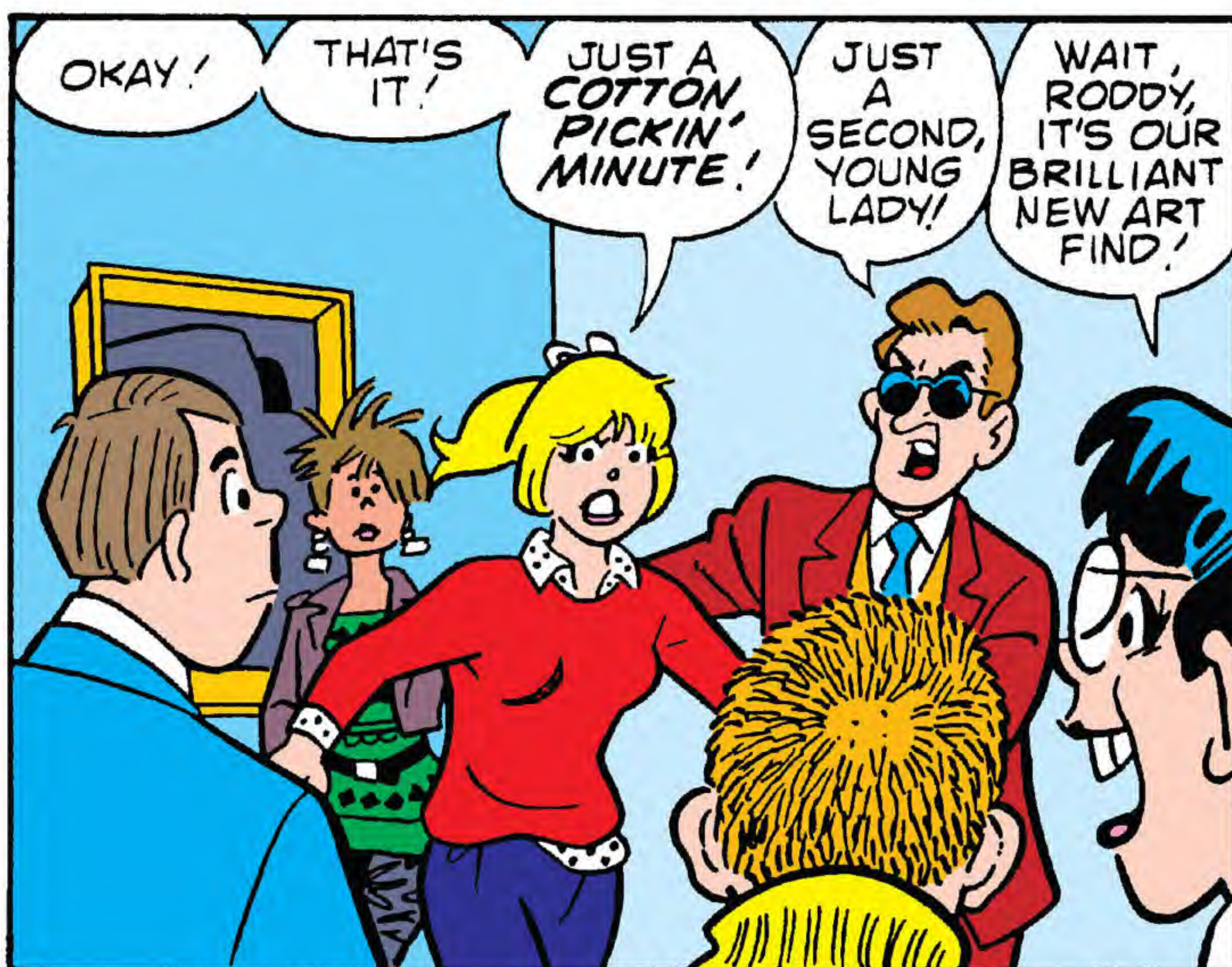












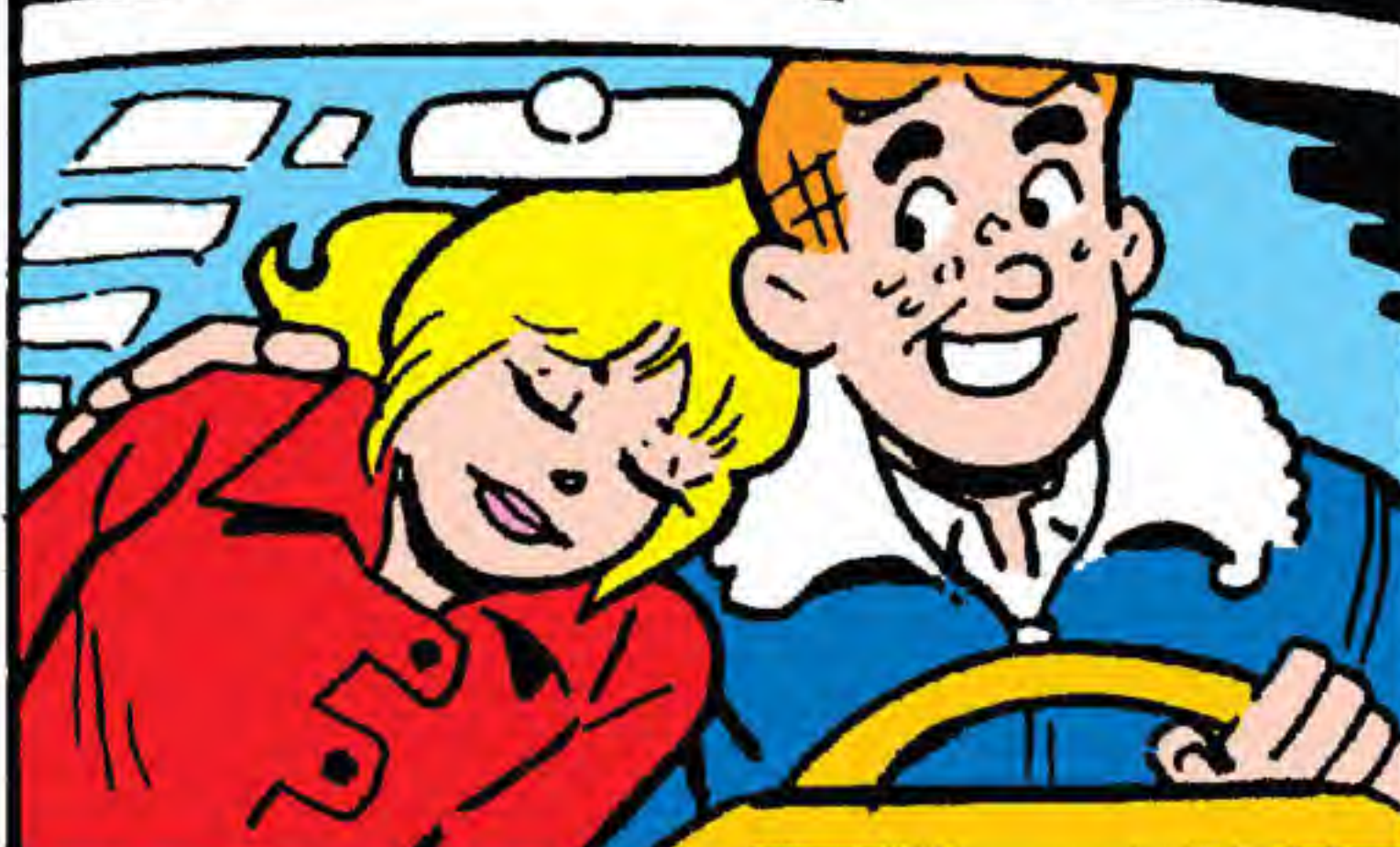
DEAR DIARY: YOU GUESSED IT! NO BLUE RIBBON, NO CASH PRIZE! ARCHIE AND I CAME BACK TO RIVERDALE EMPTY-HANDED...



AFTER DEPOSITING "VICTORY" IN THE SCRAP HEAP!

BUT, MAYBE I WON THE KIND OF PRIZES THEY DON'T HAND OUT IN CONTESTS!

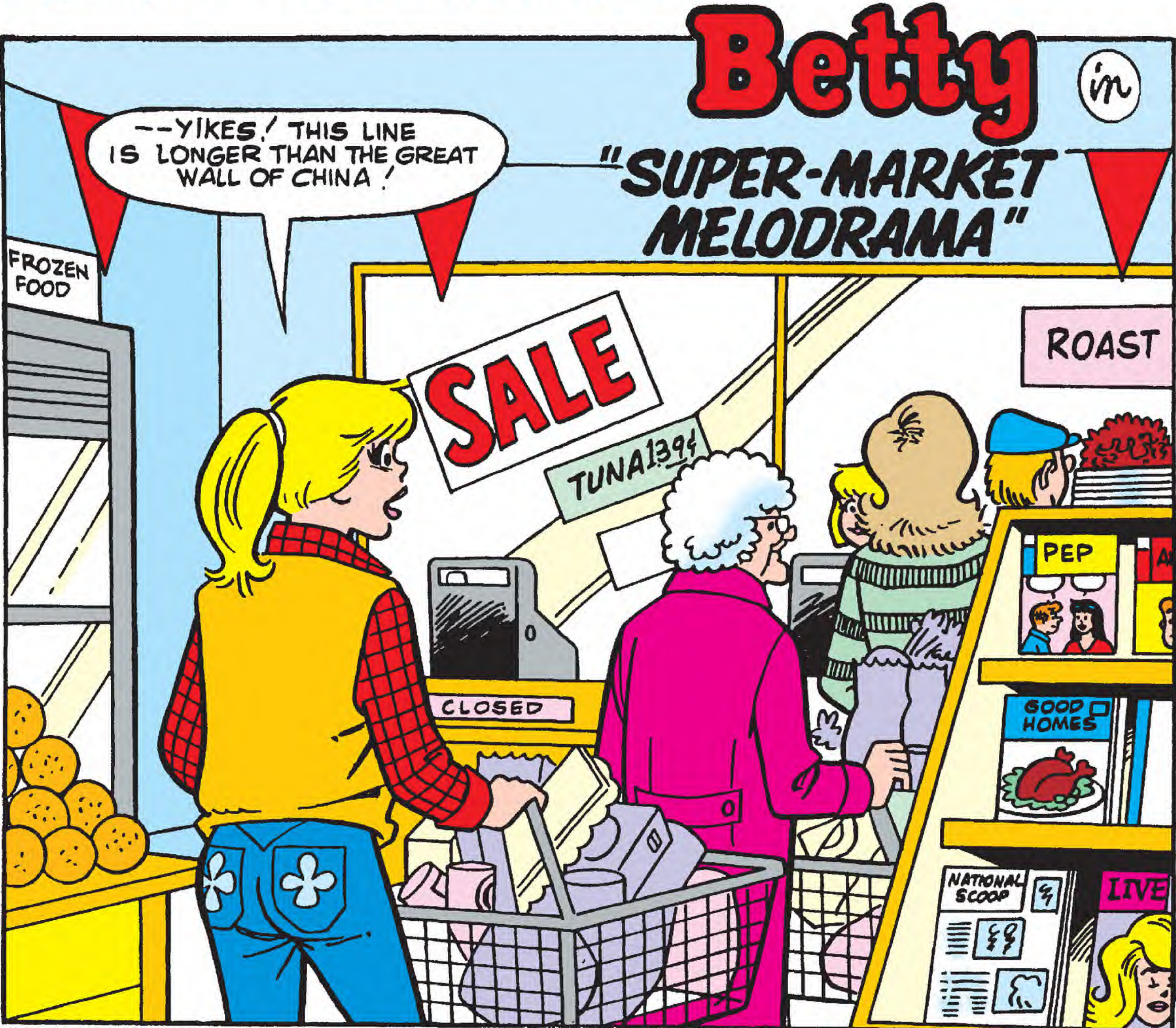
I KNOW IT WAS HARD FOR YOU TODAY, BETS, BUT IF IT'S ANY CONSOLATION, I'M VERY PROUD OF YOU! YOU'RE THE REAL WINNER, RIBBON OR NOT!



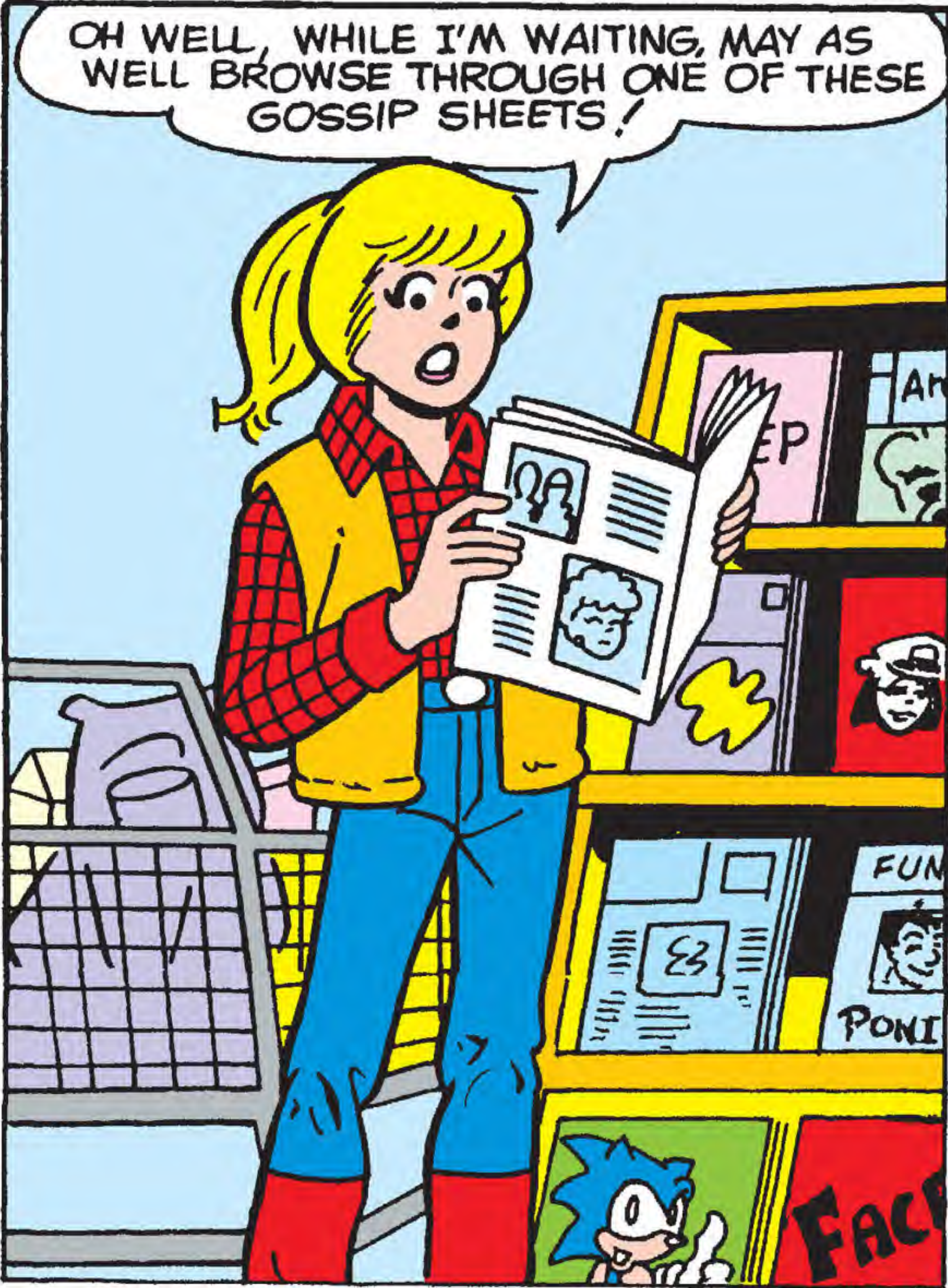
"AND I WAS TOTALLY HONEST... ABOUT MYSELF AND MY ART"

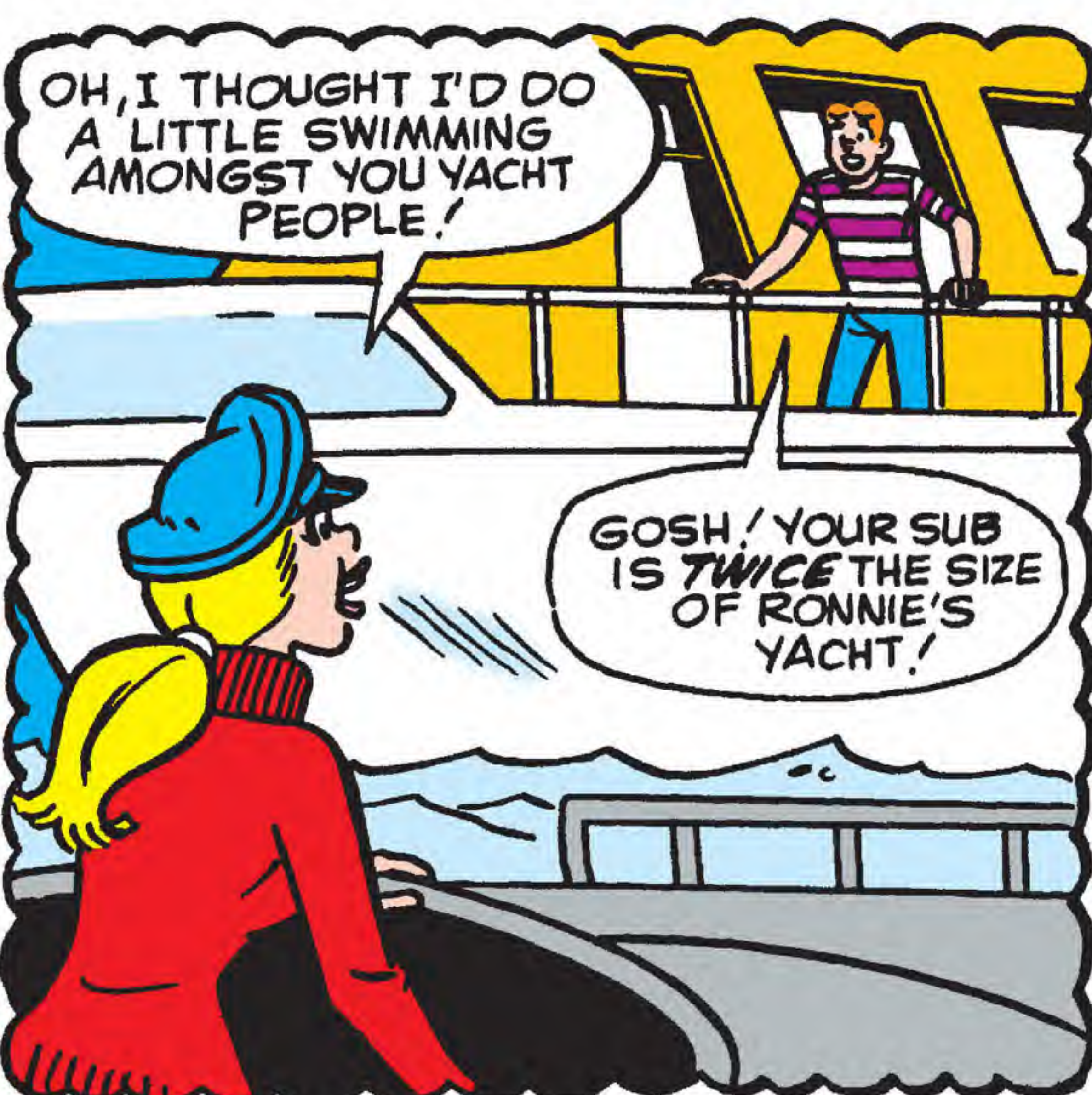
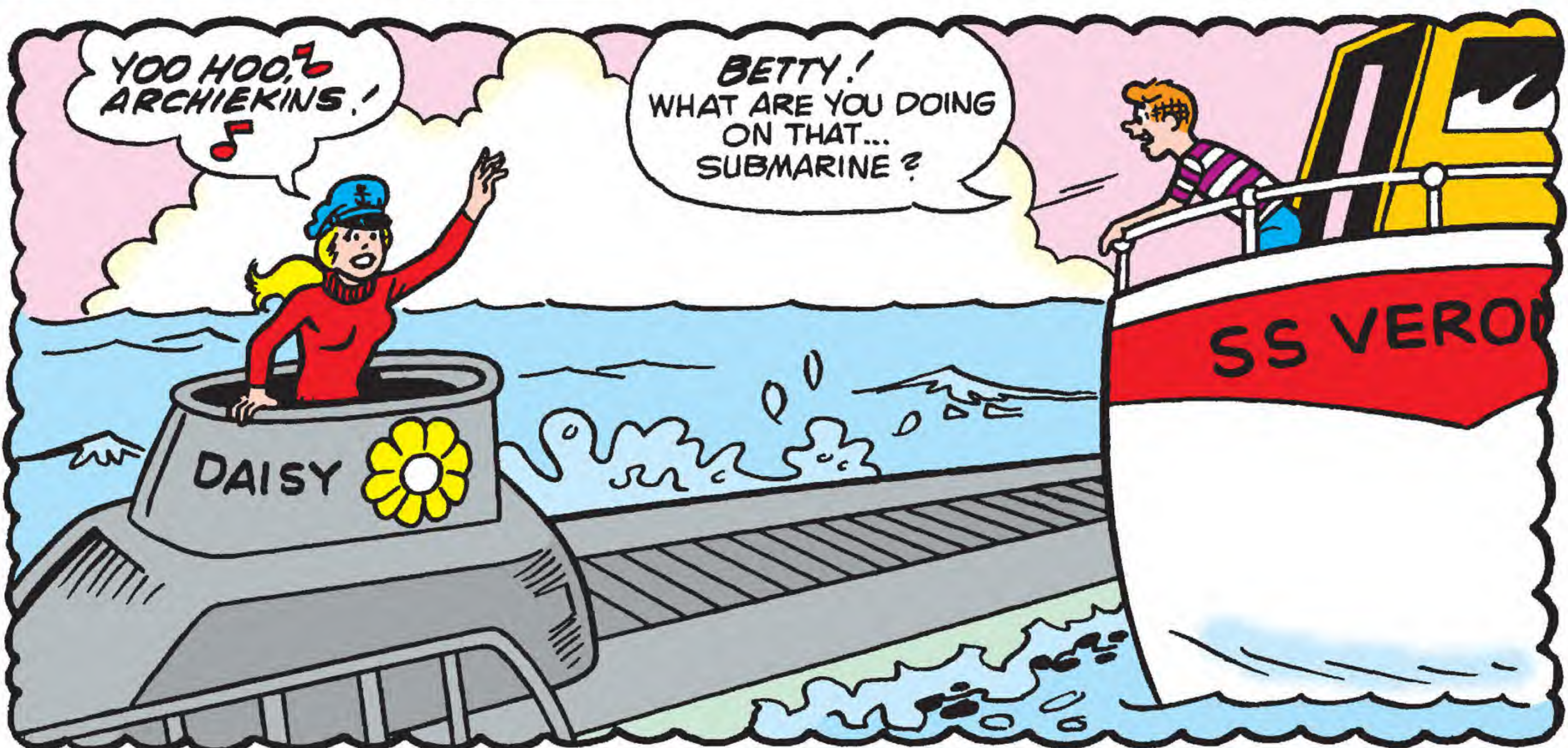
BUT NEXT TIME, I'M GONNA GET A BETTER BRAND OF HAIR SPRAY!

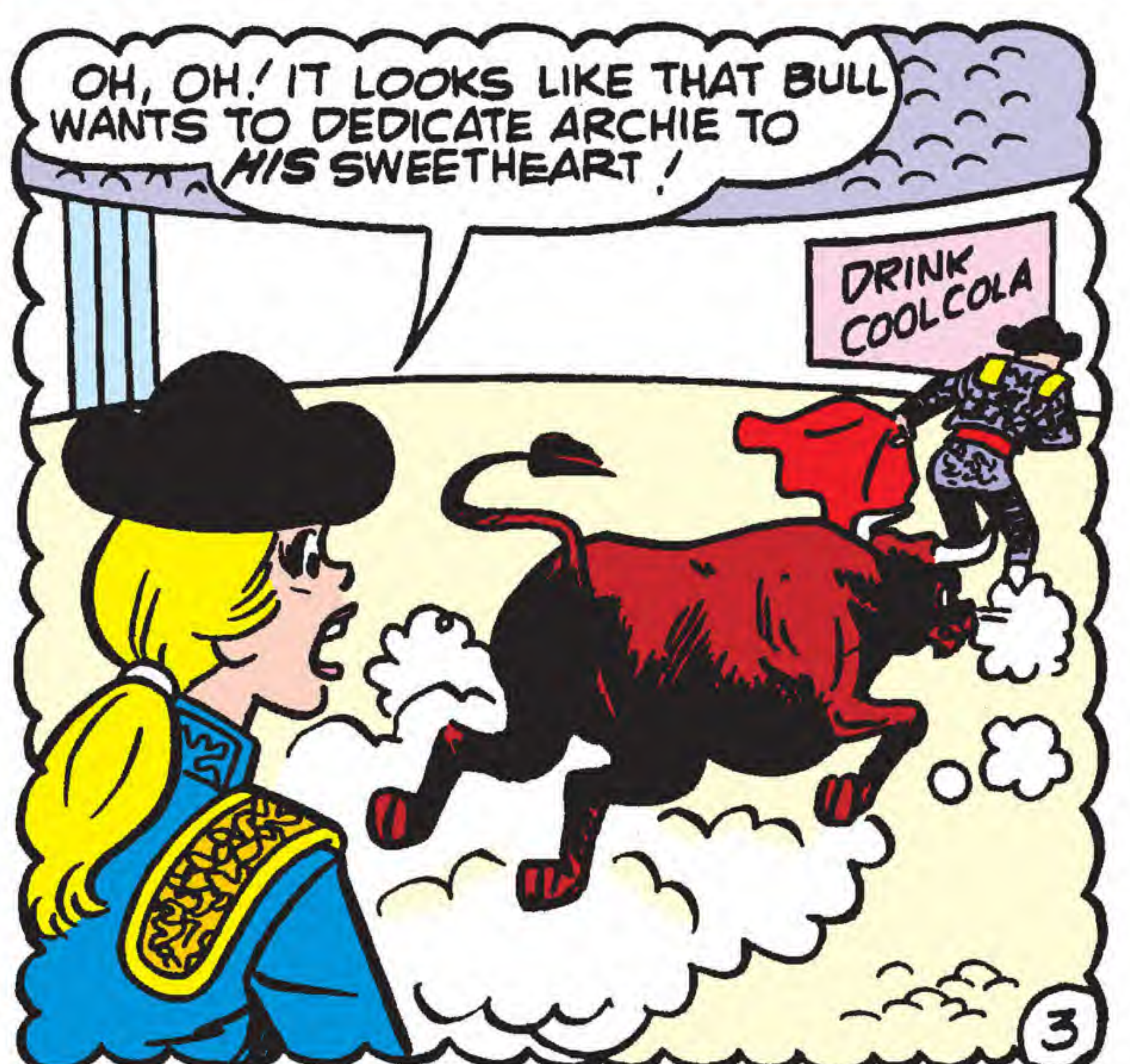
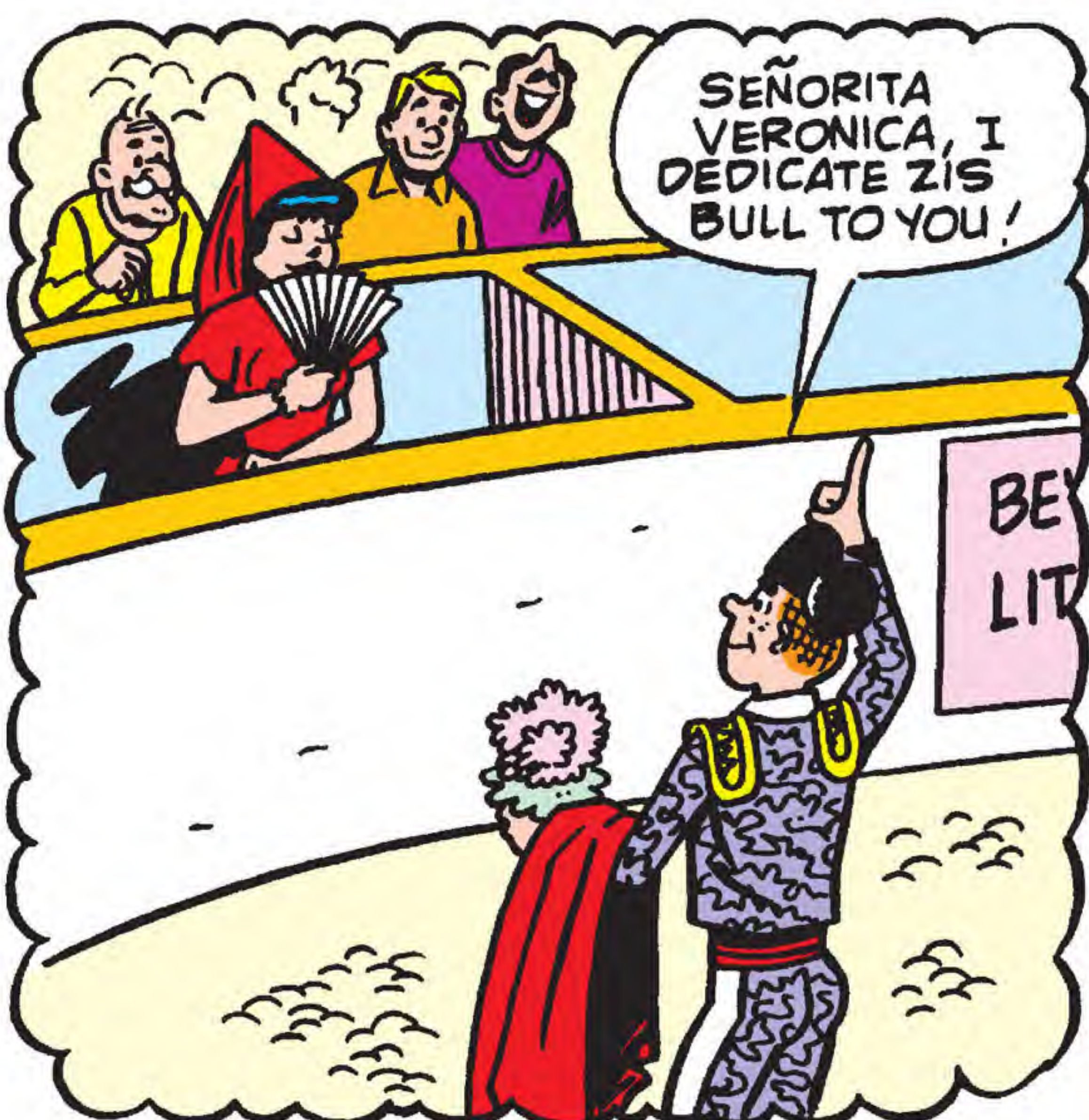
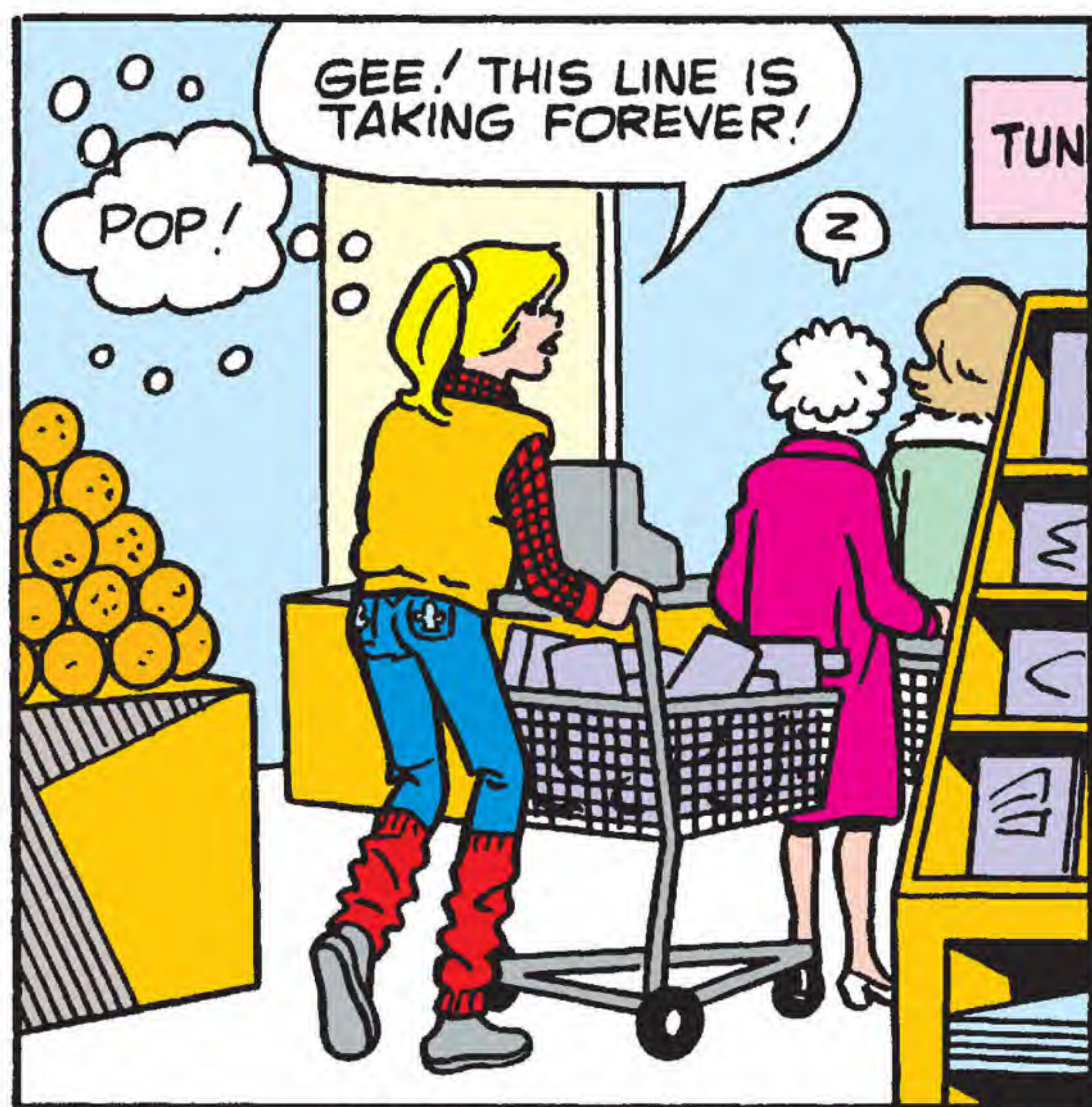
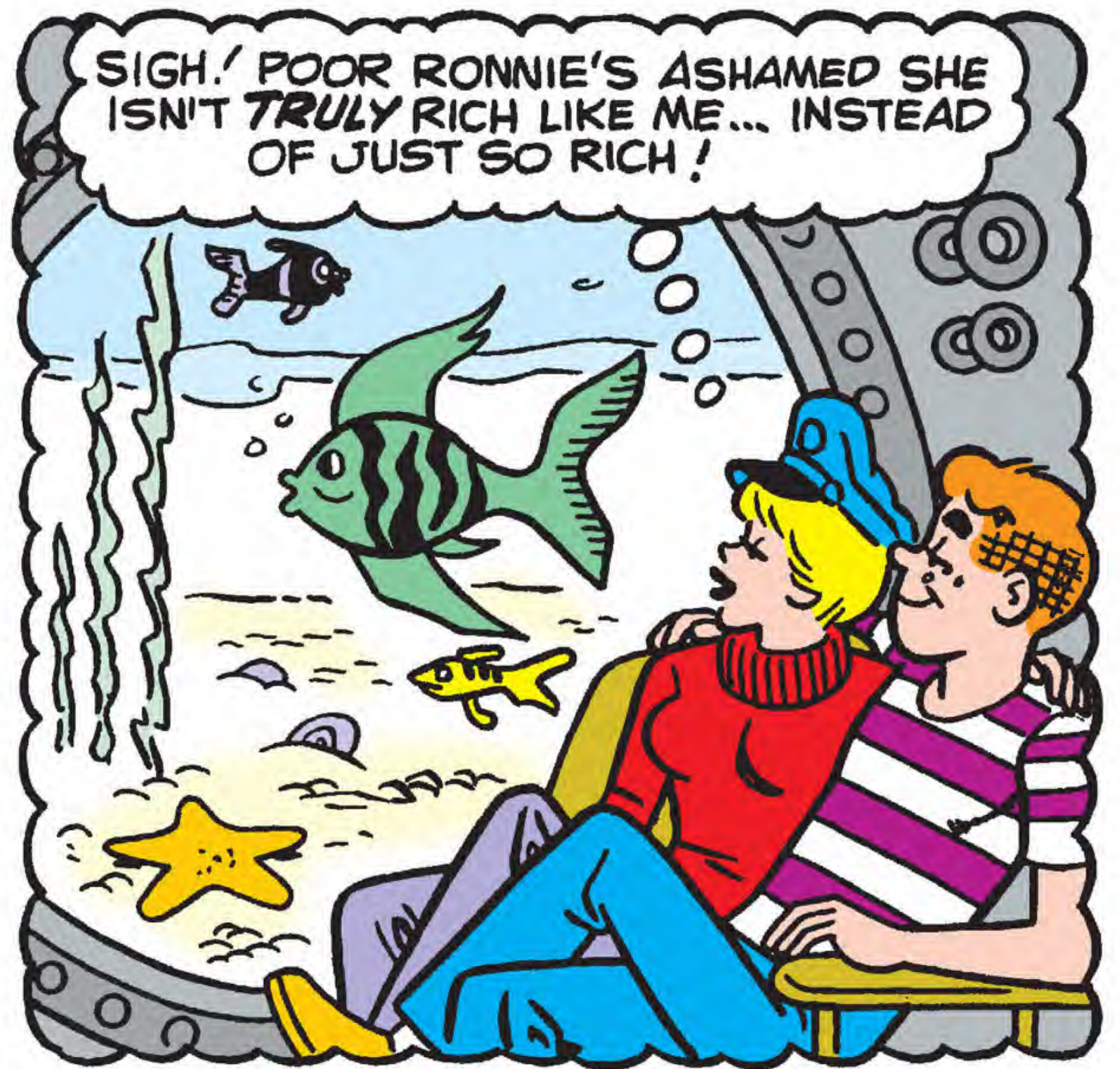
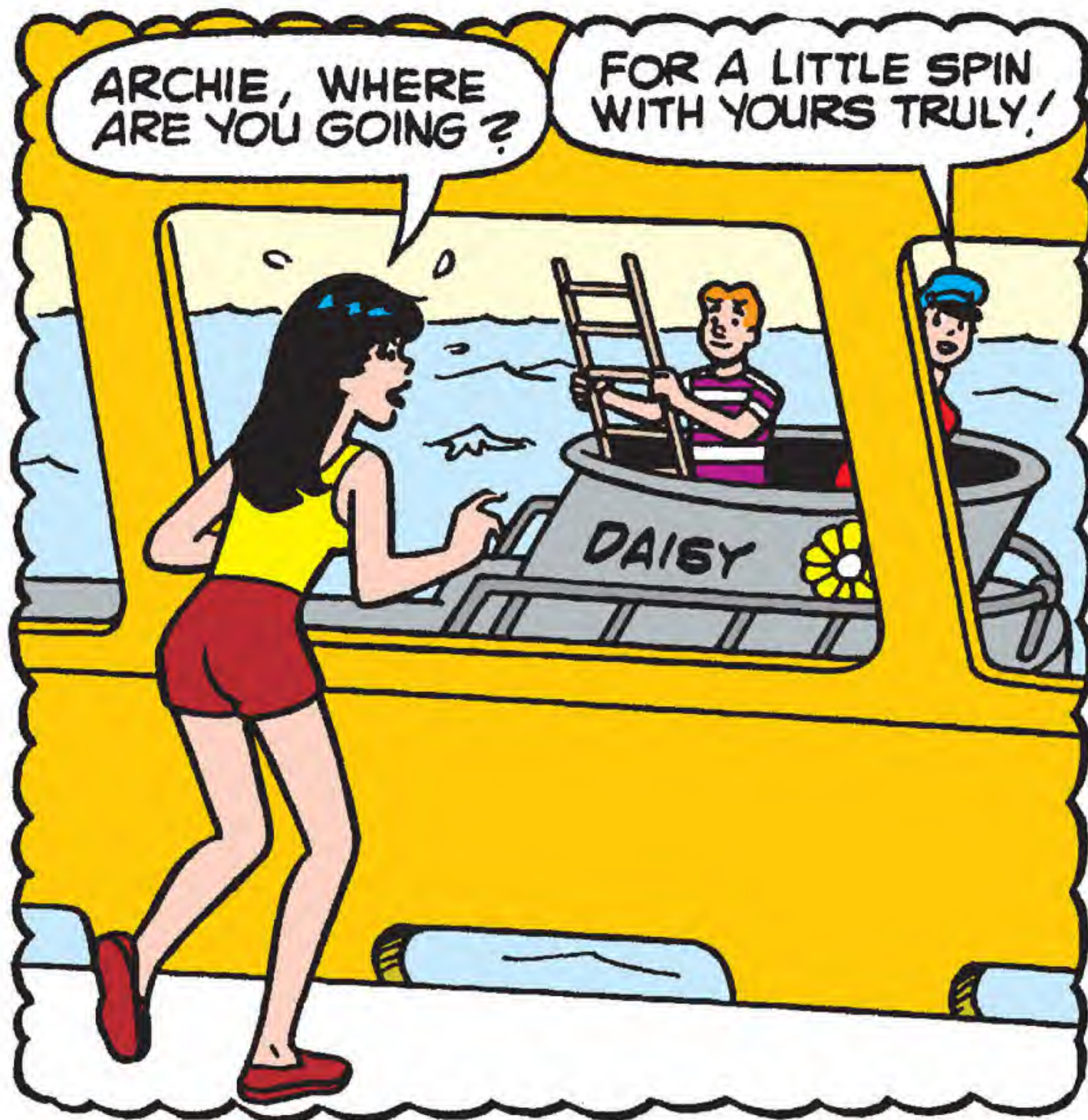


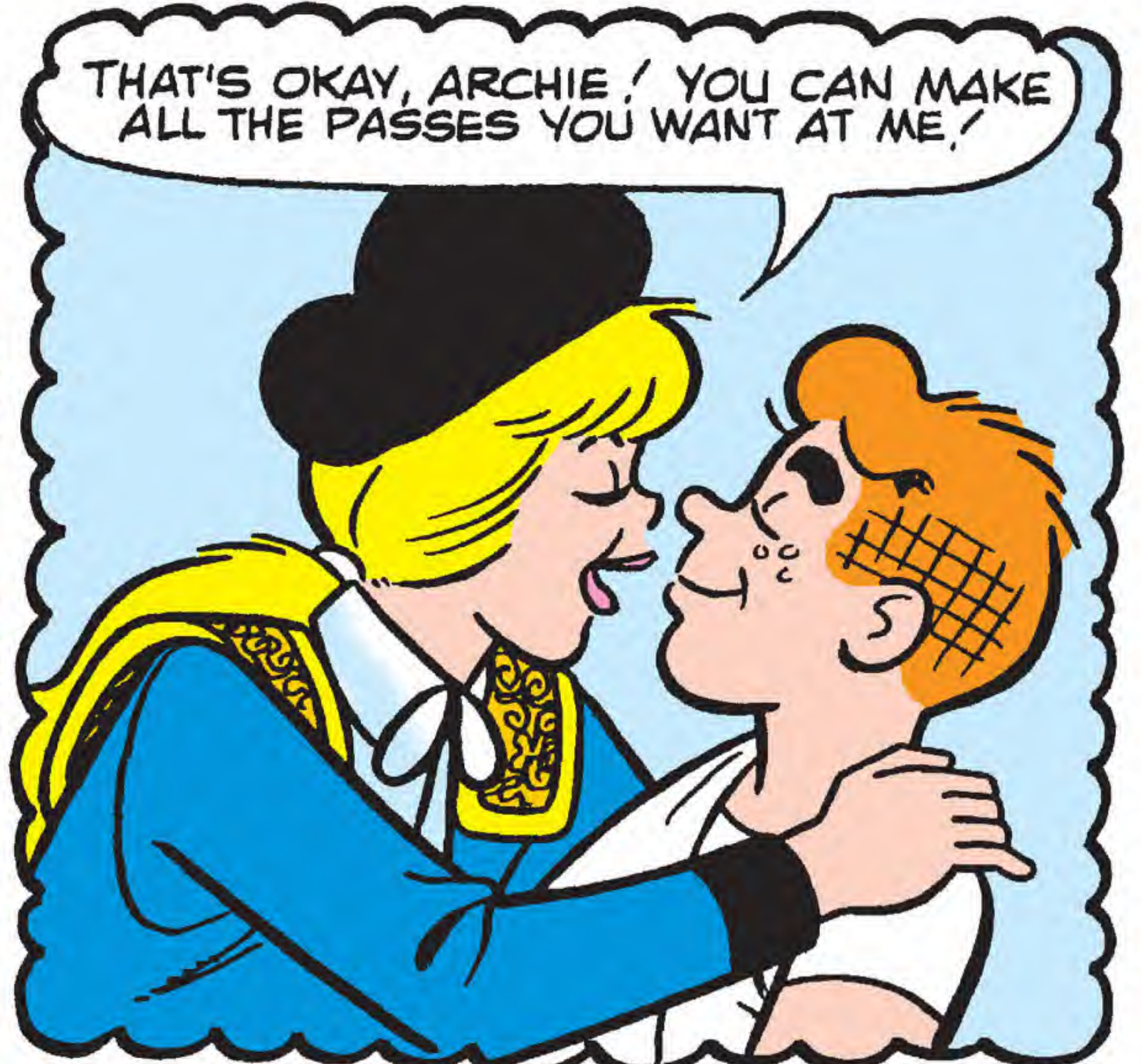
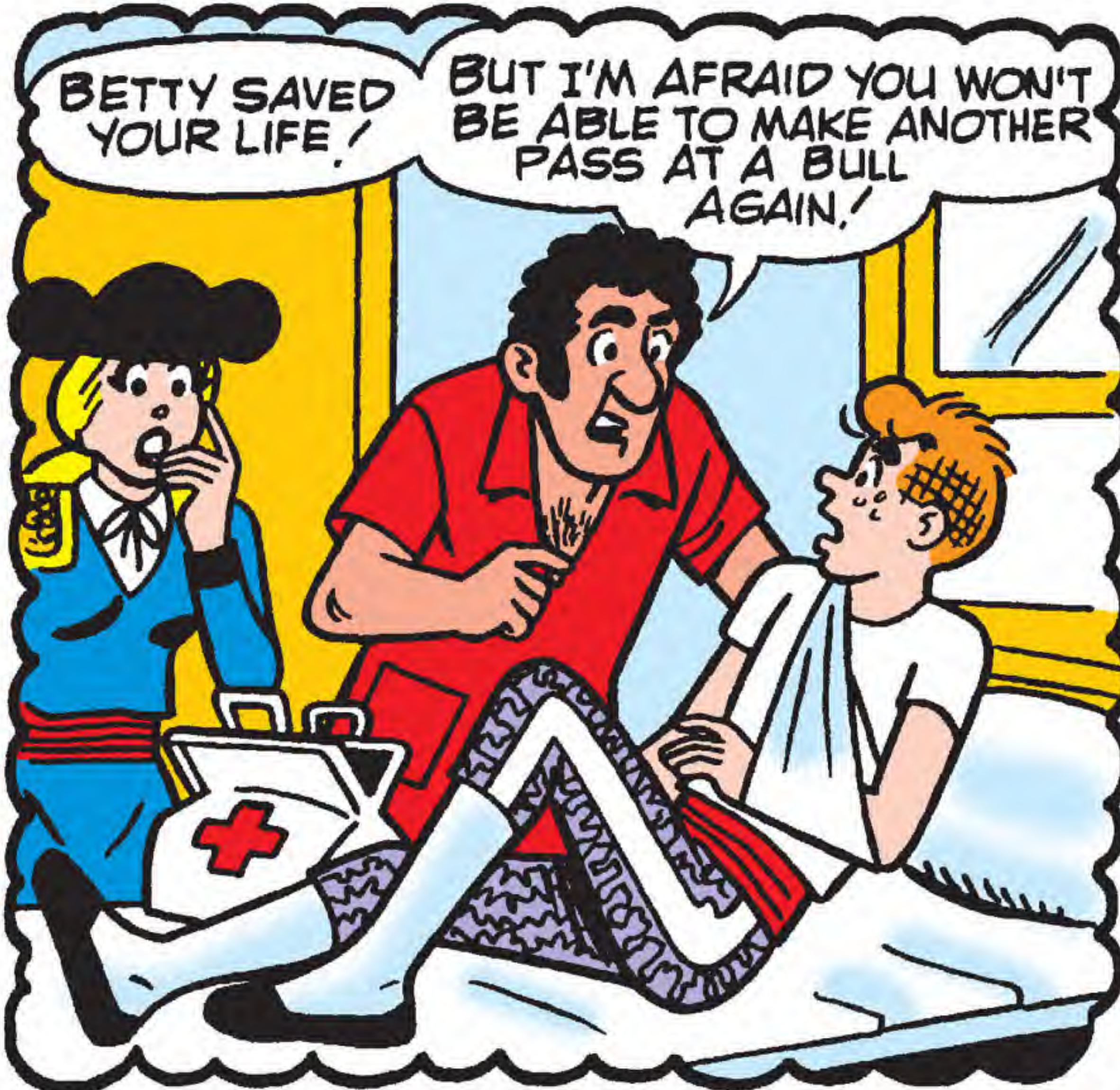
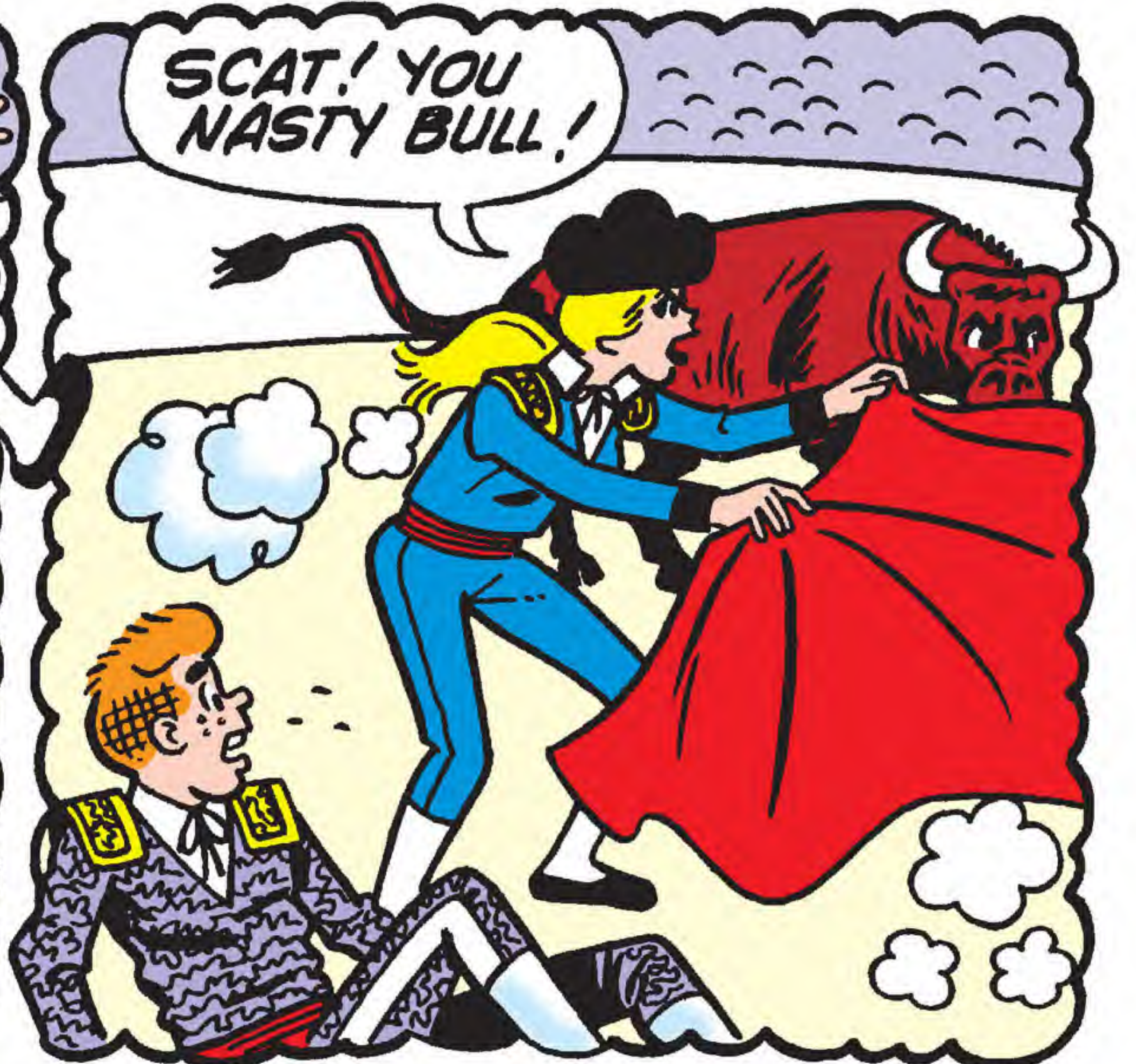


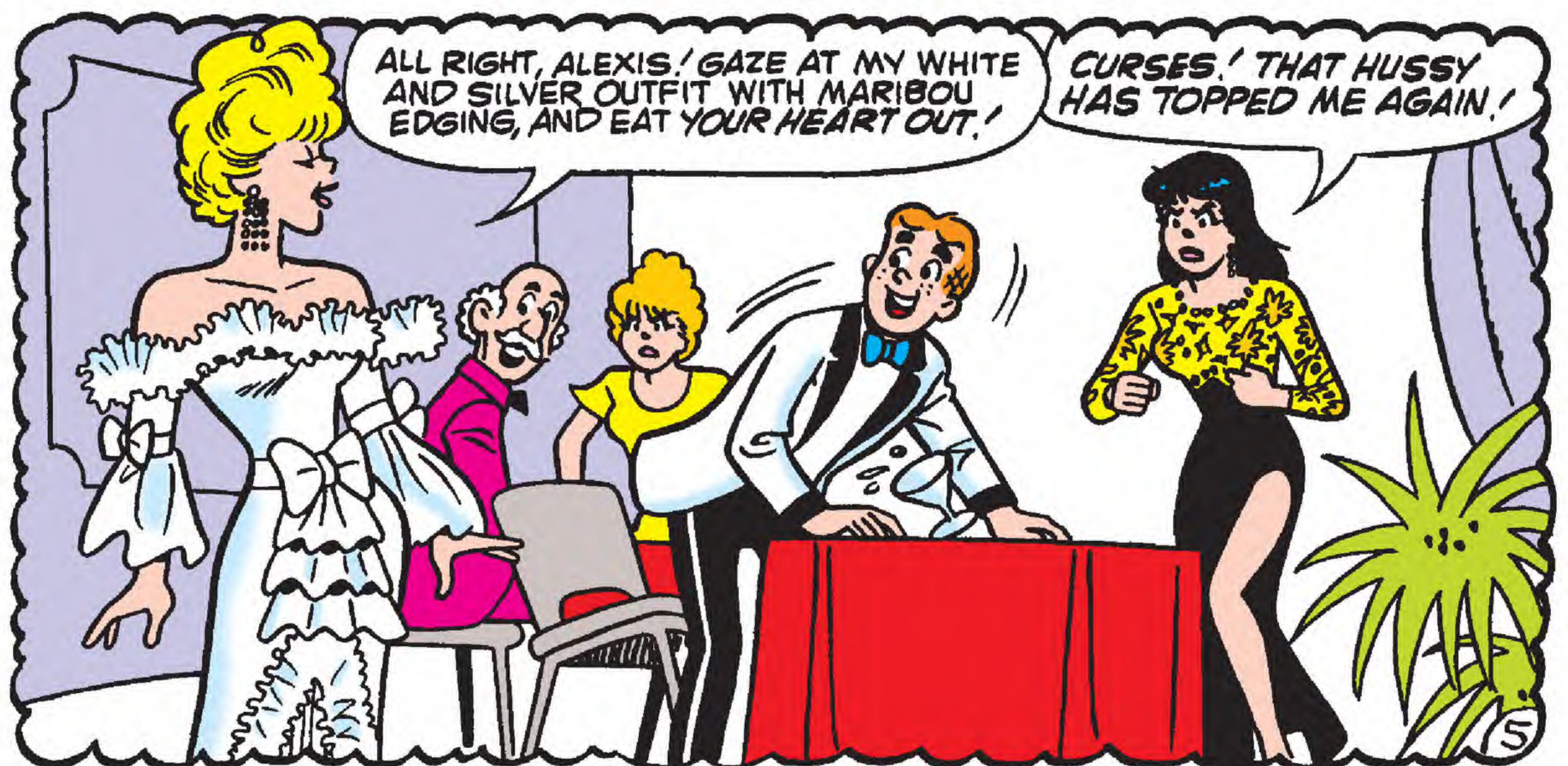
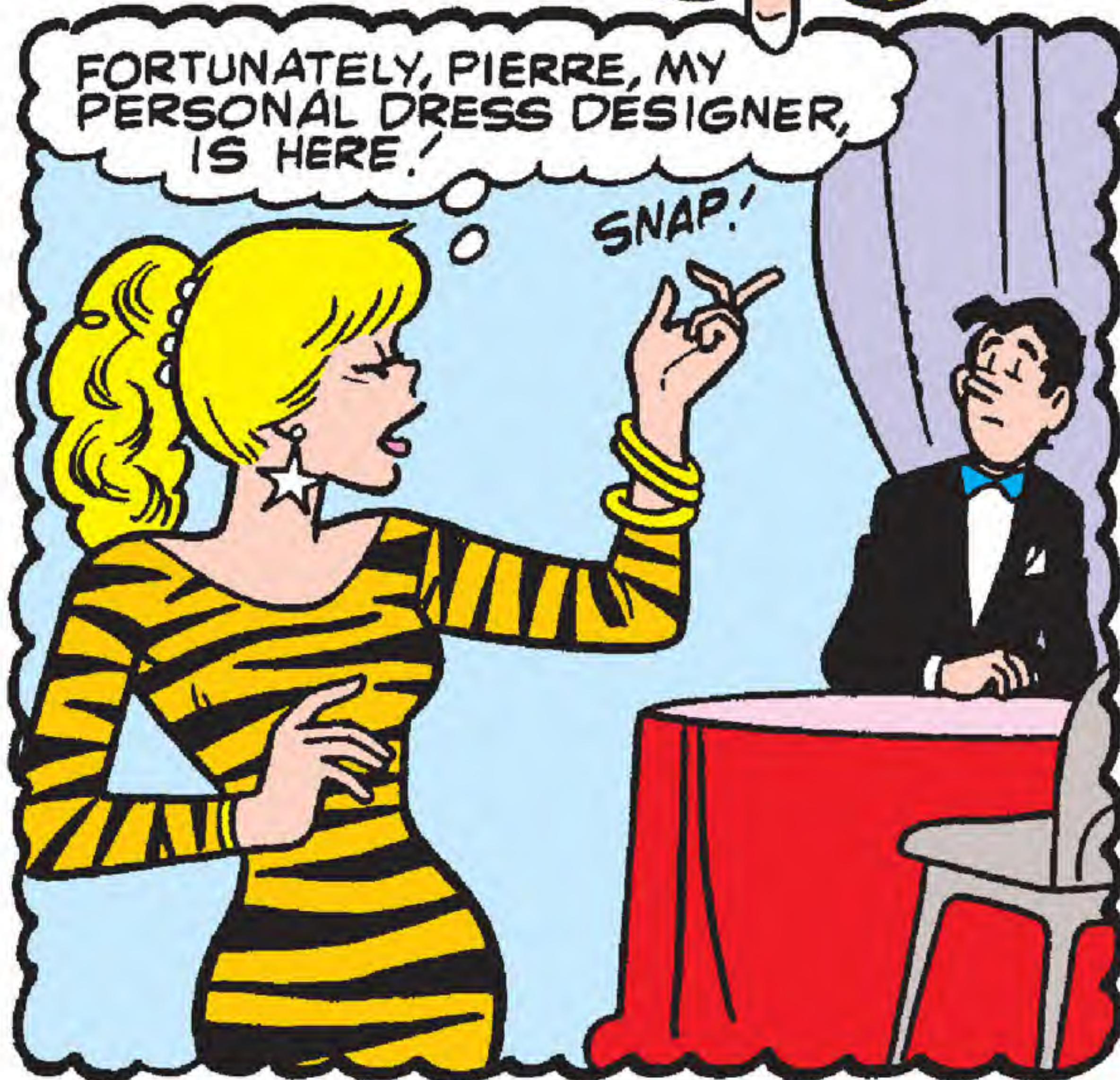
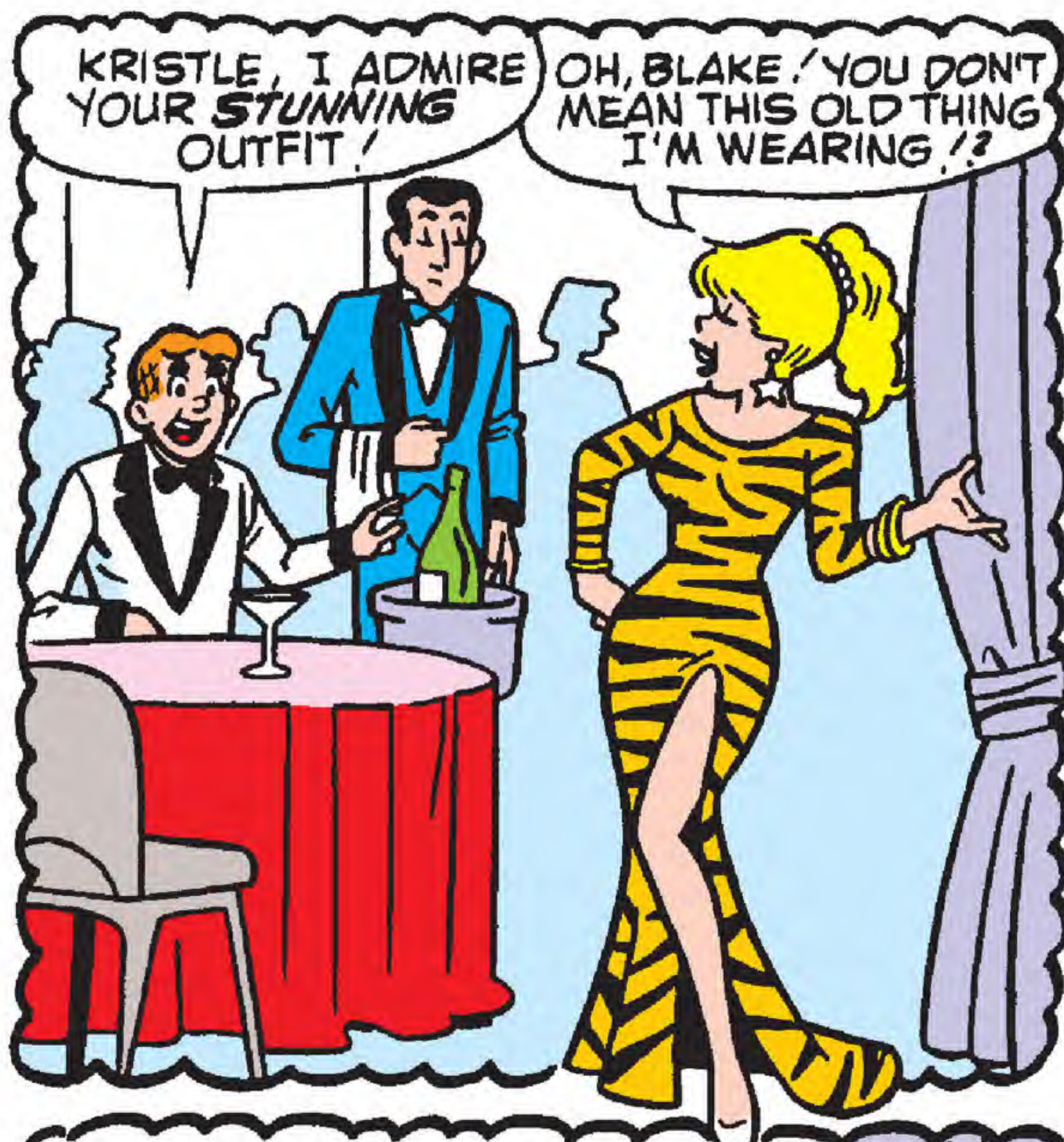
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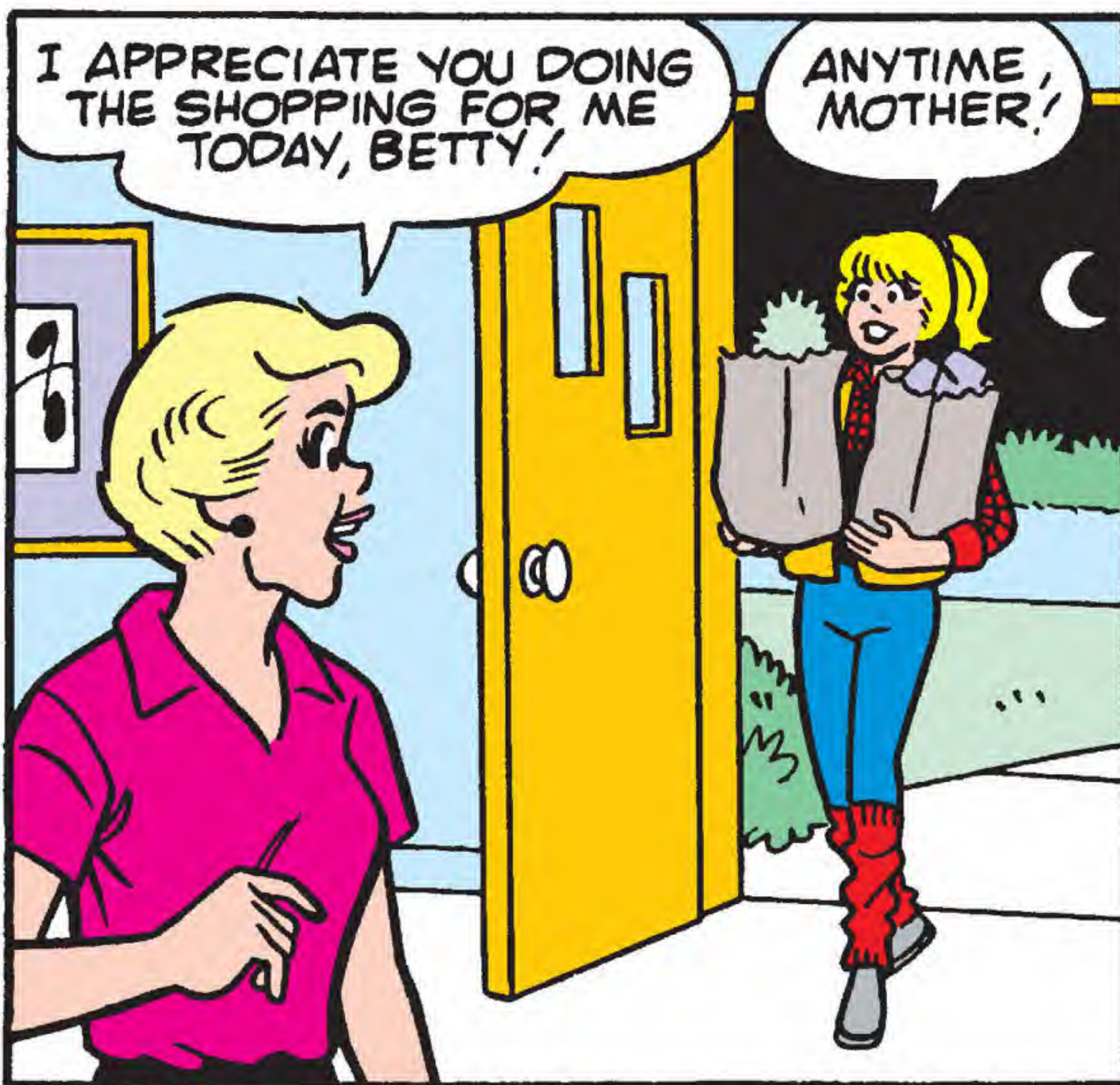
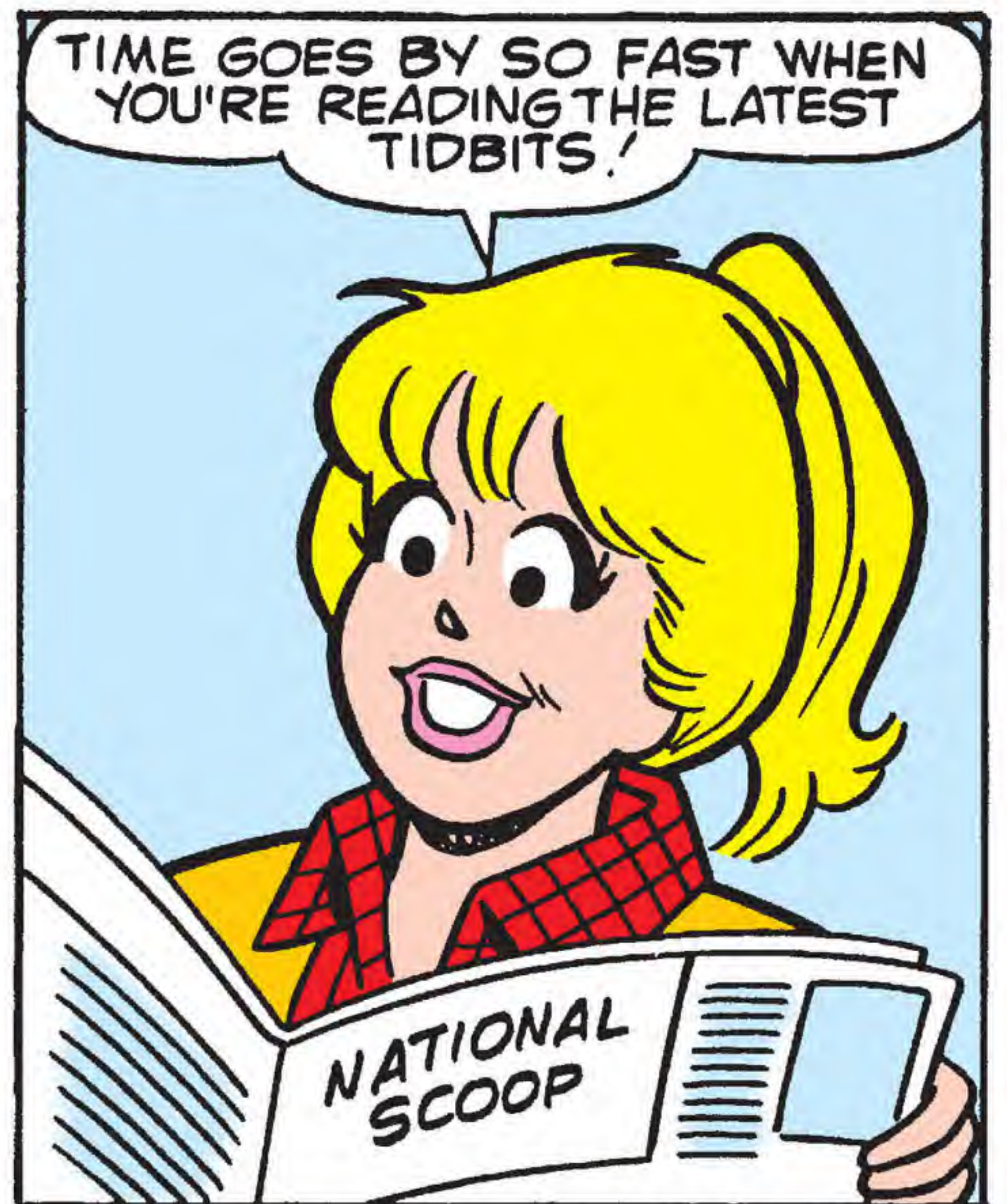


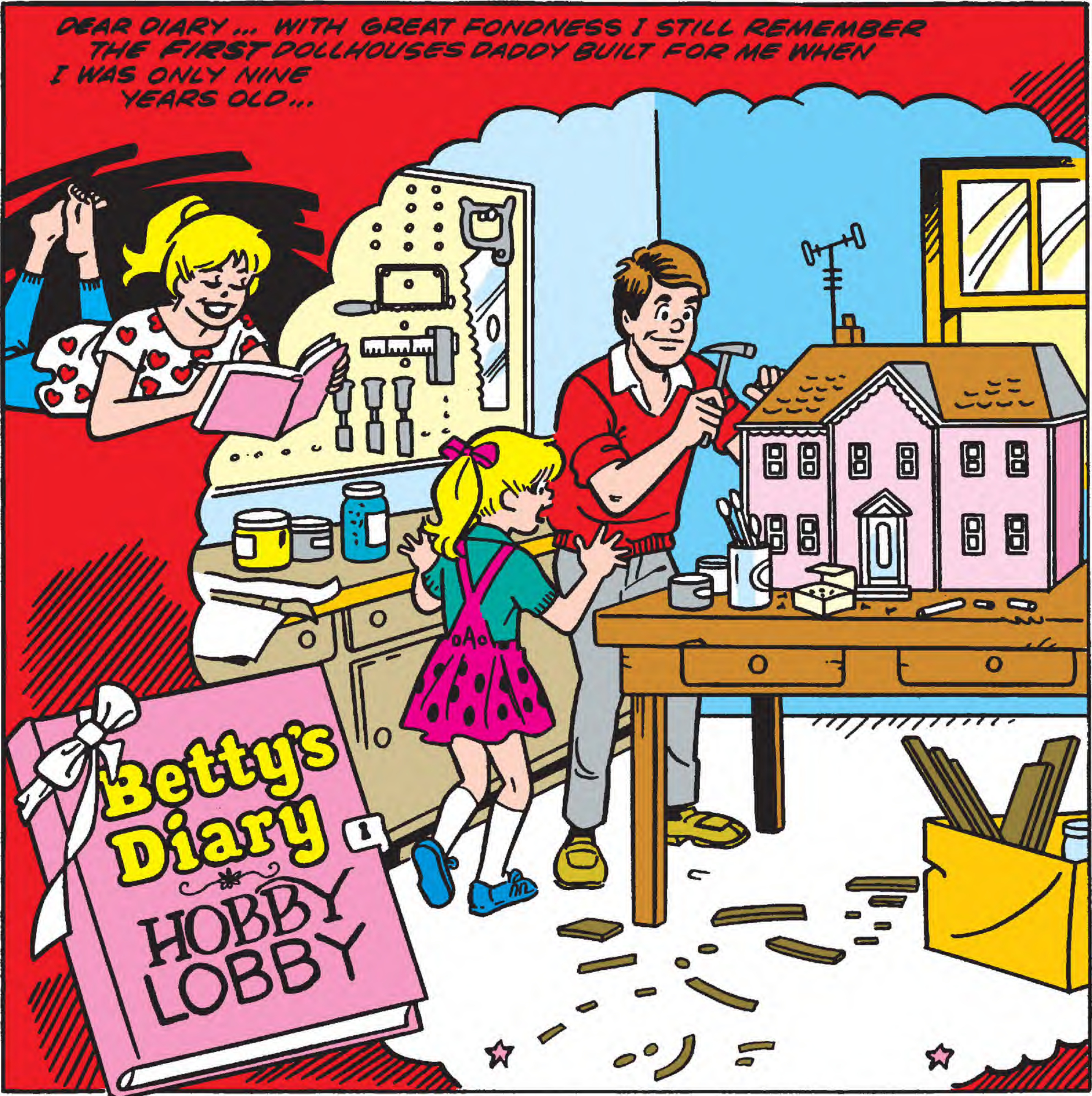




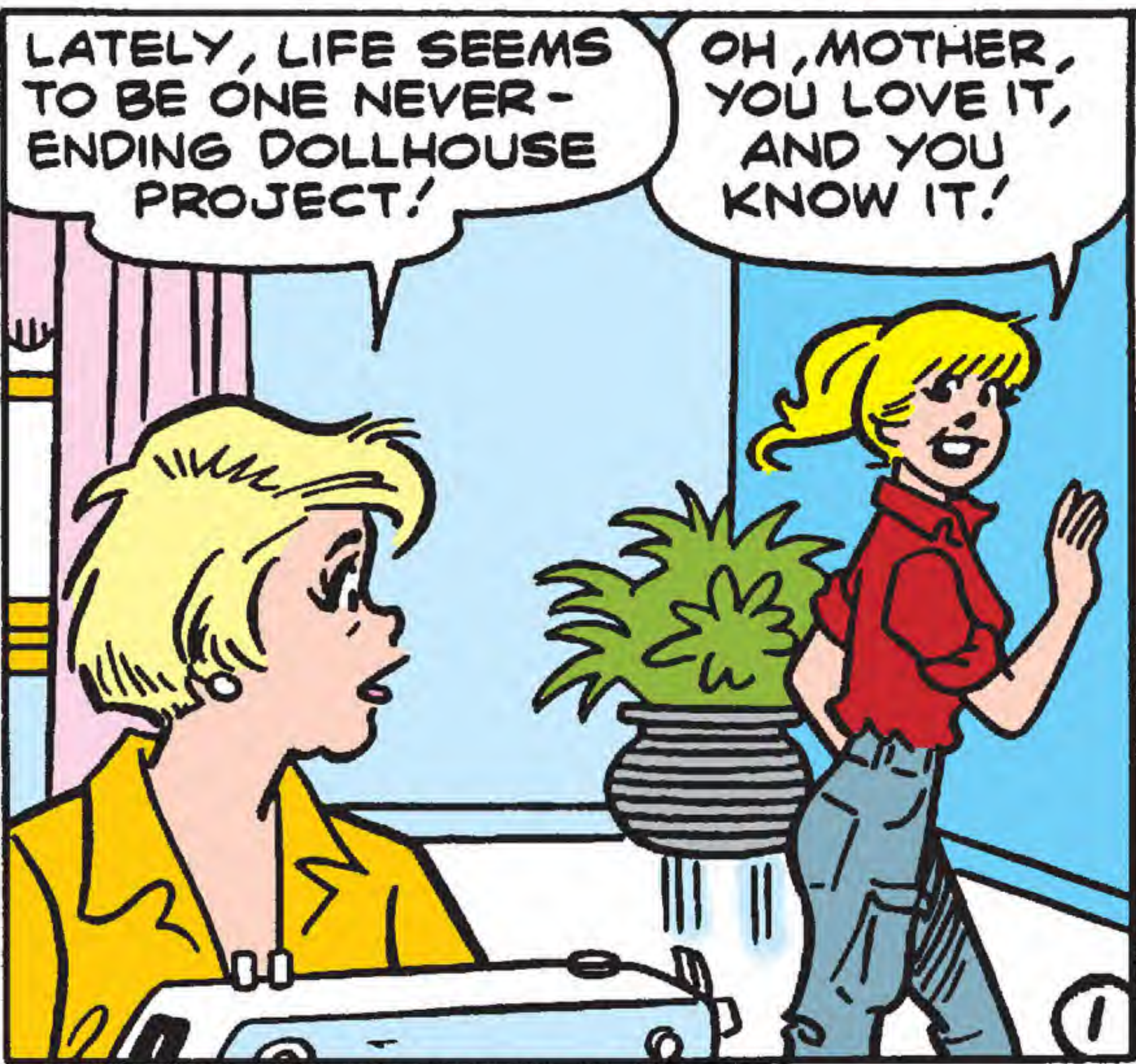


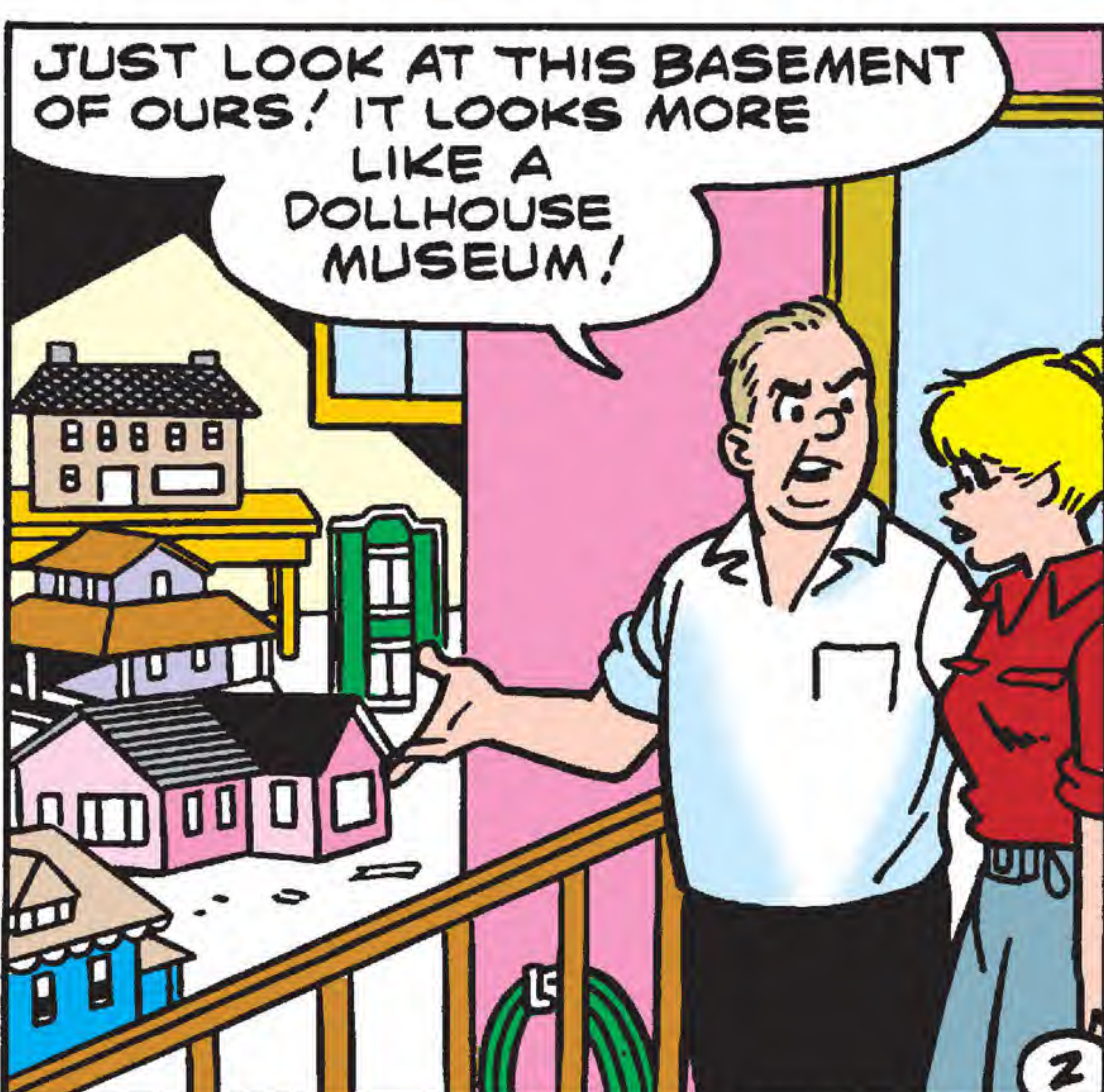
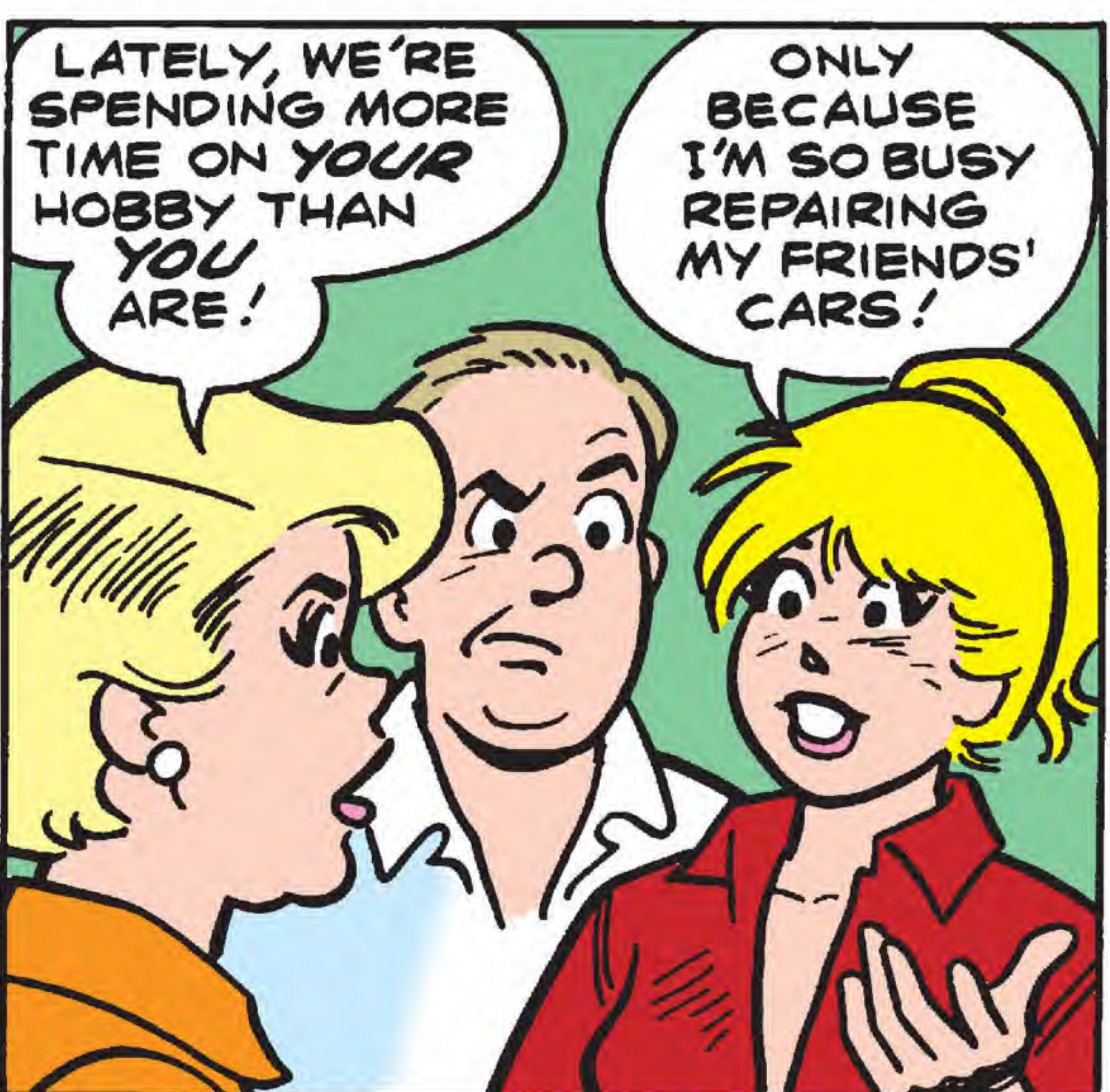
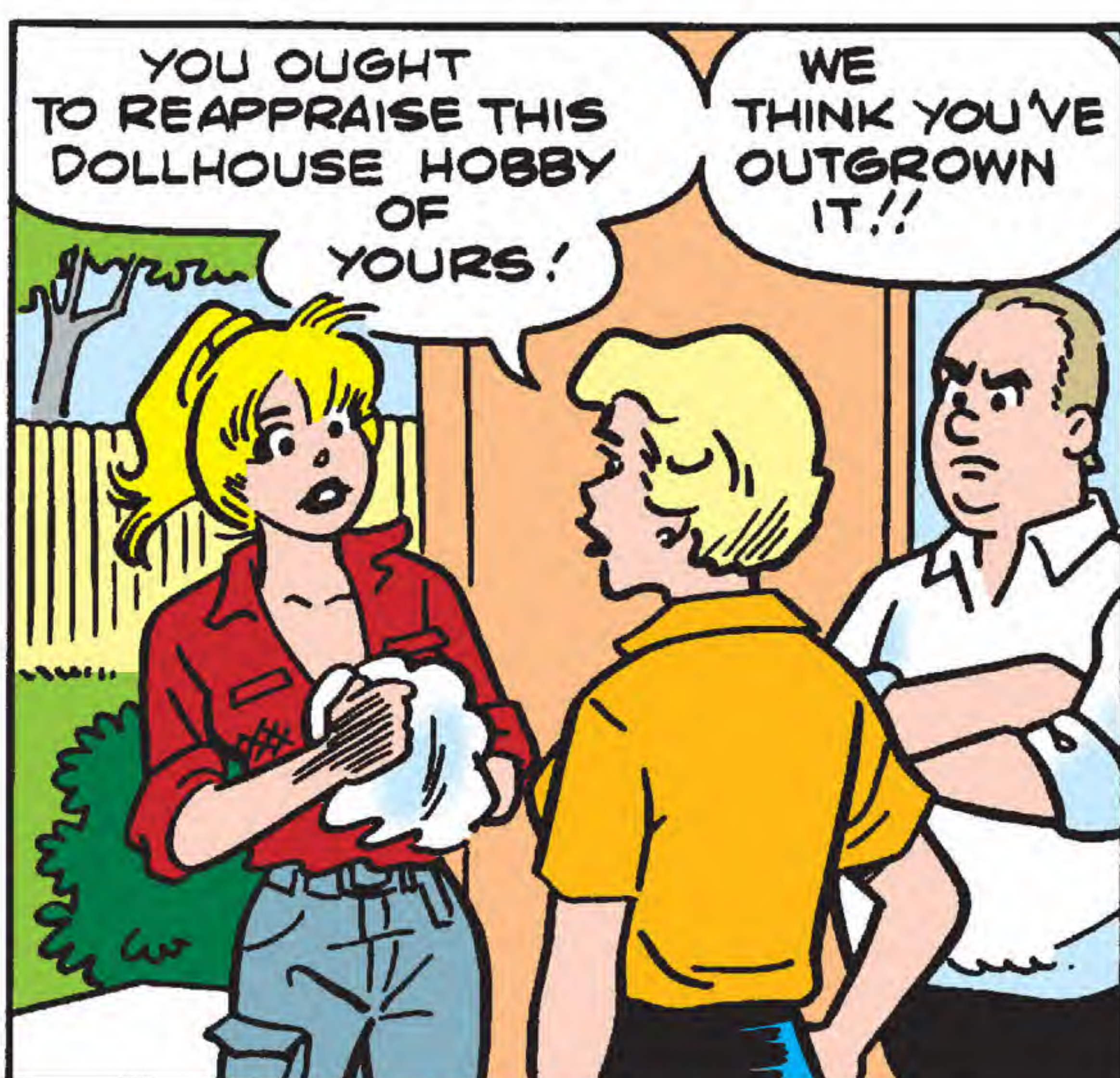
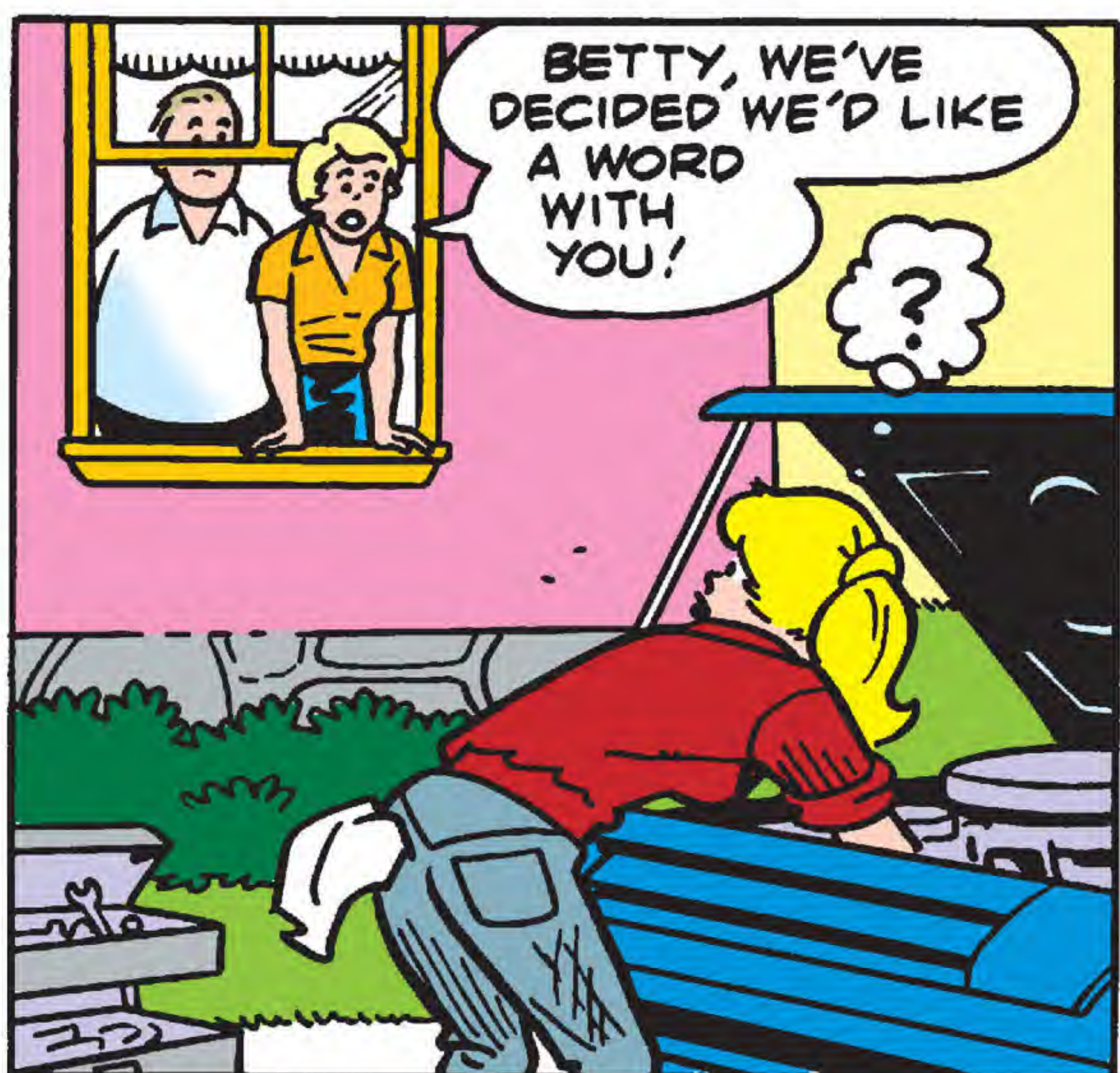
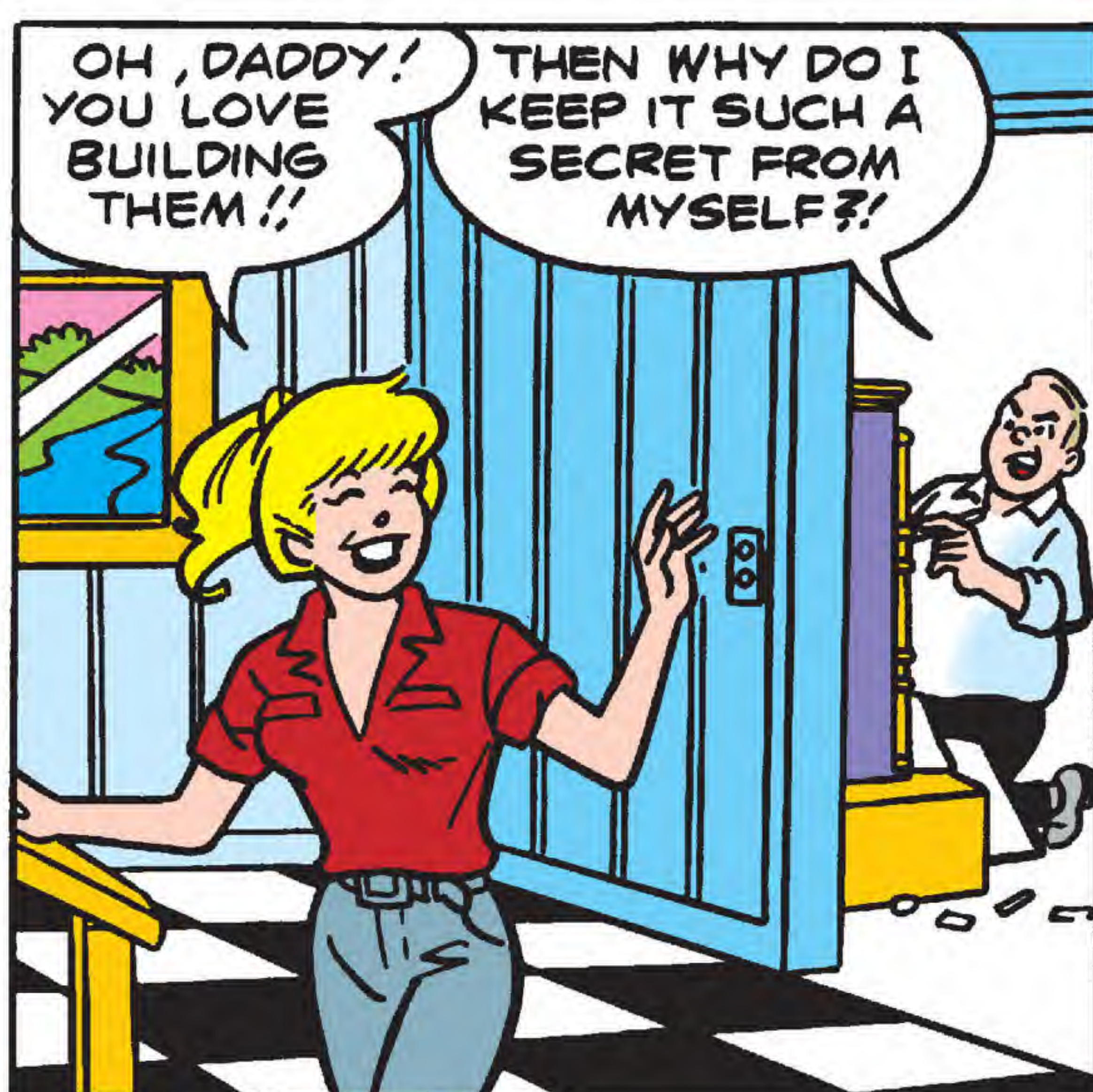
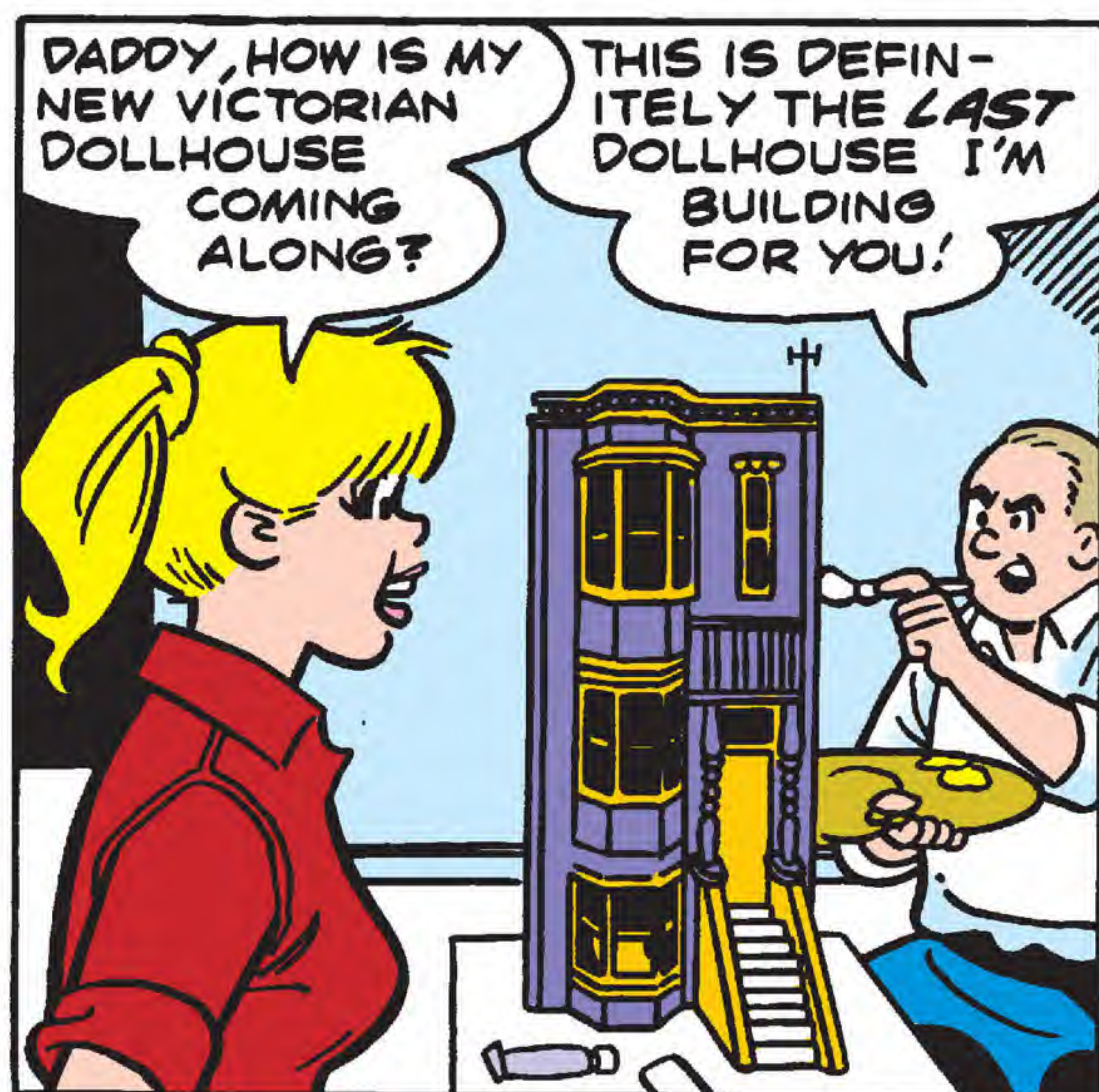


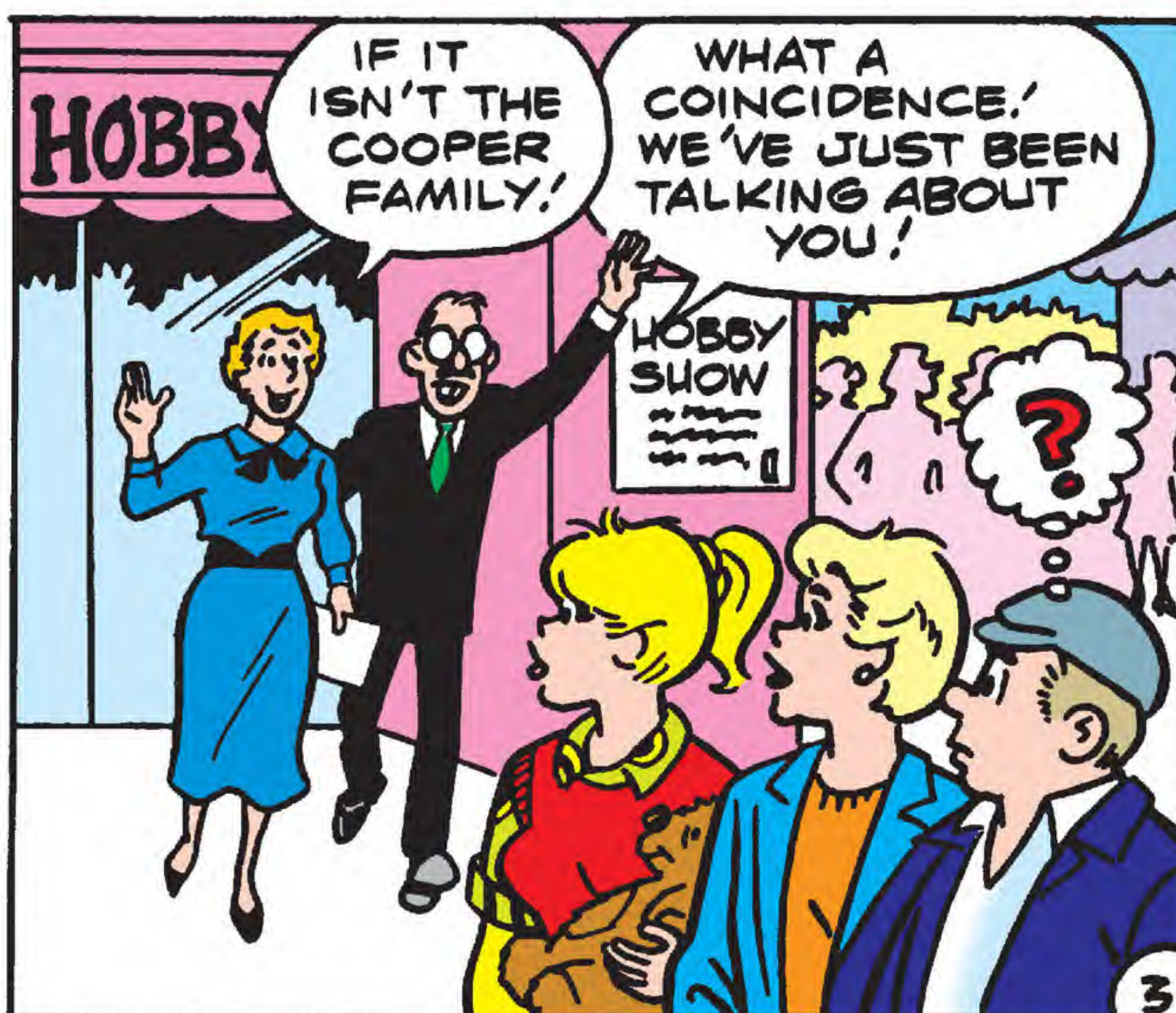


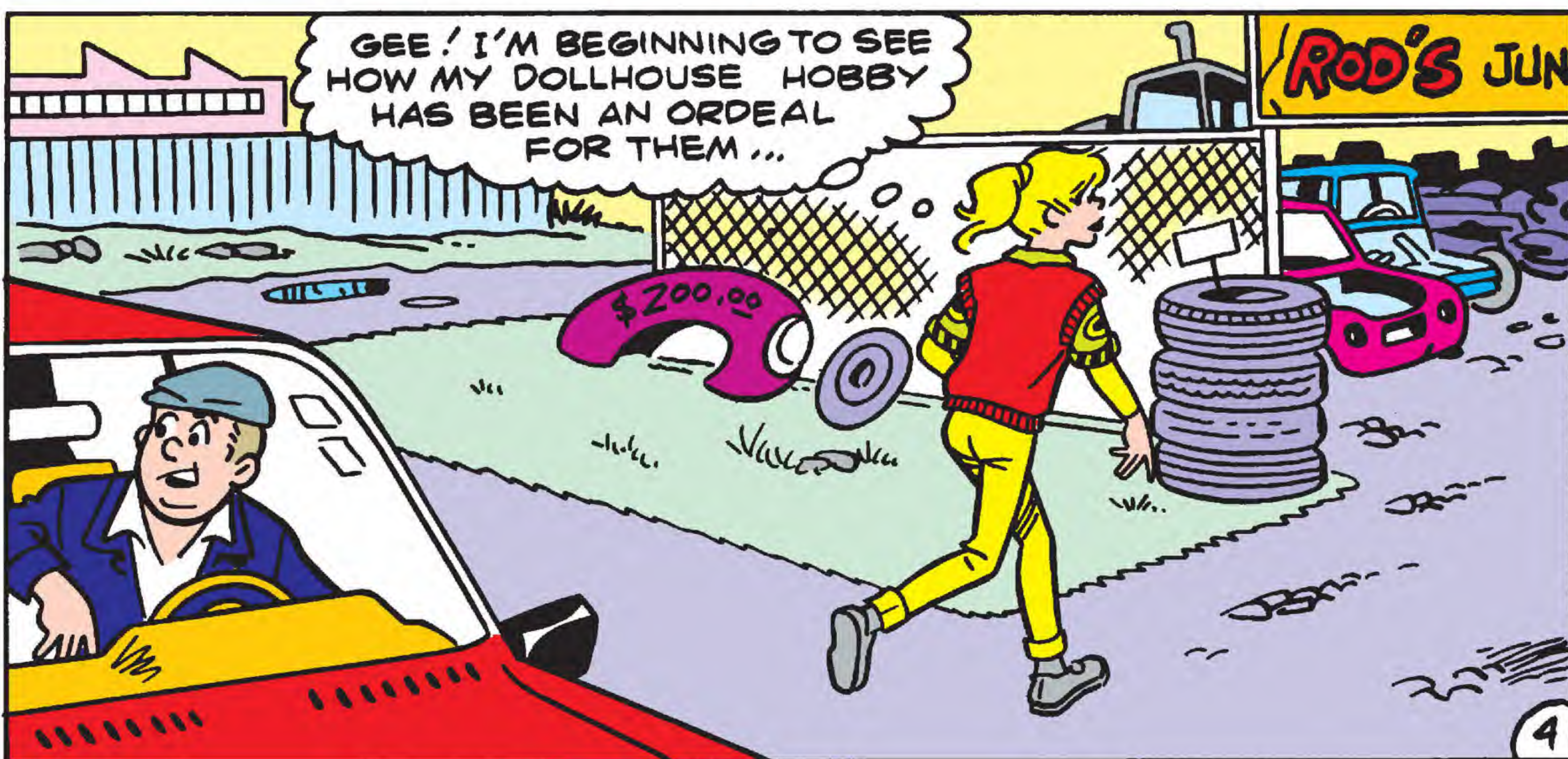
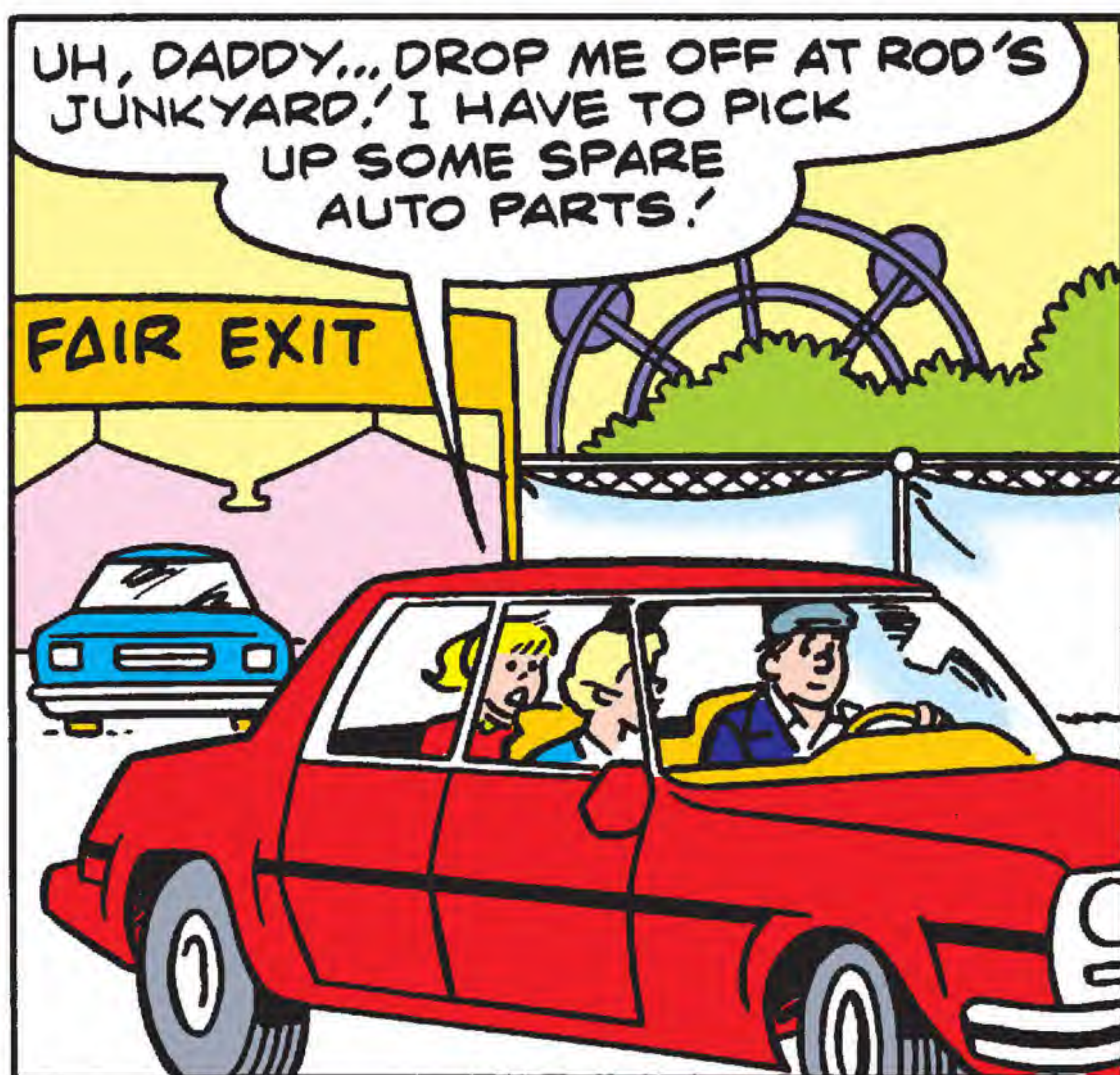
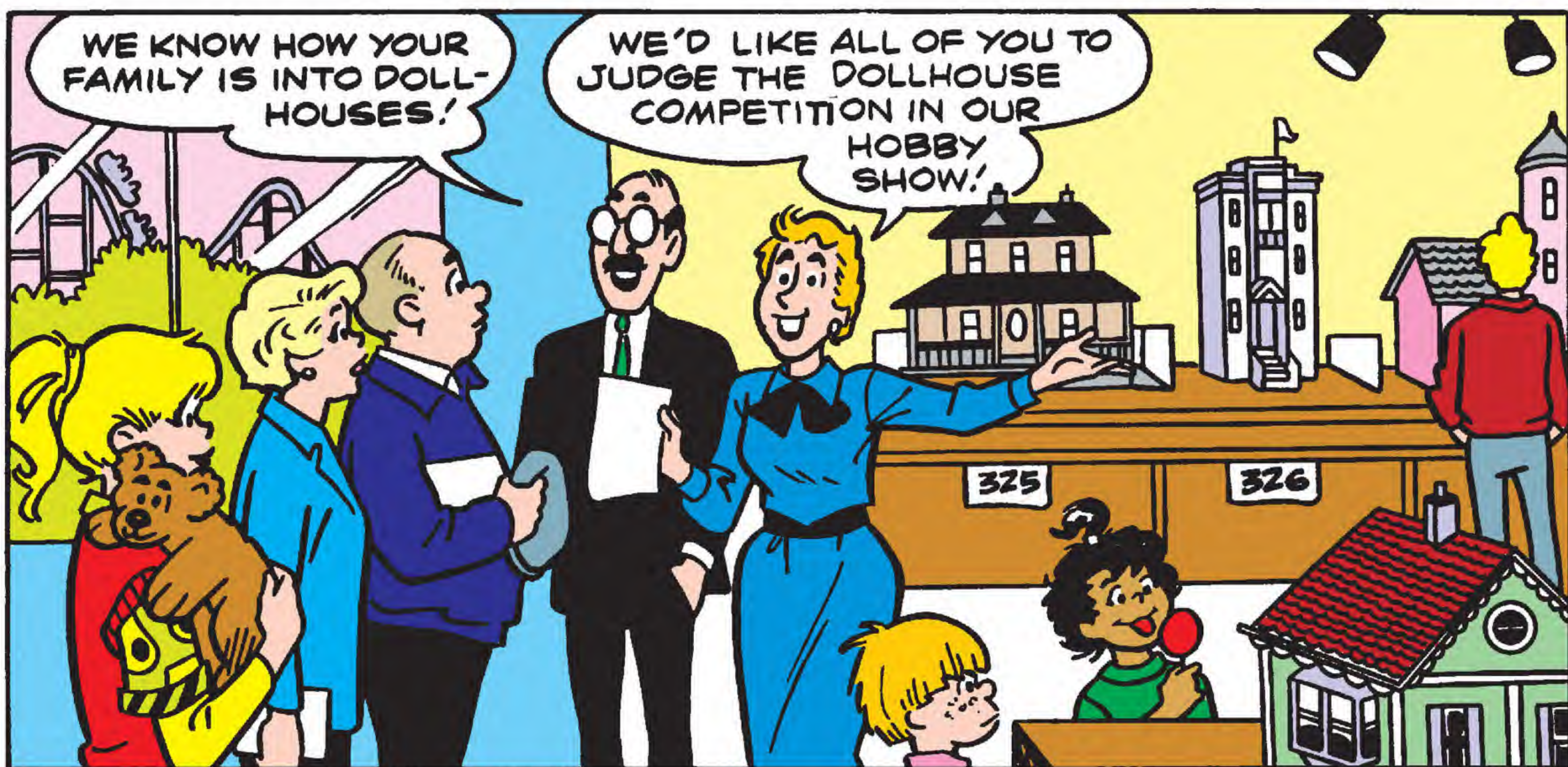


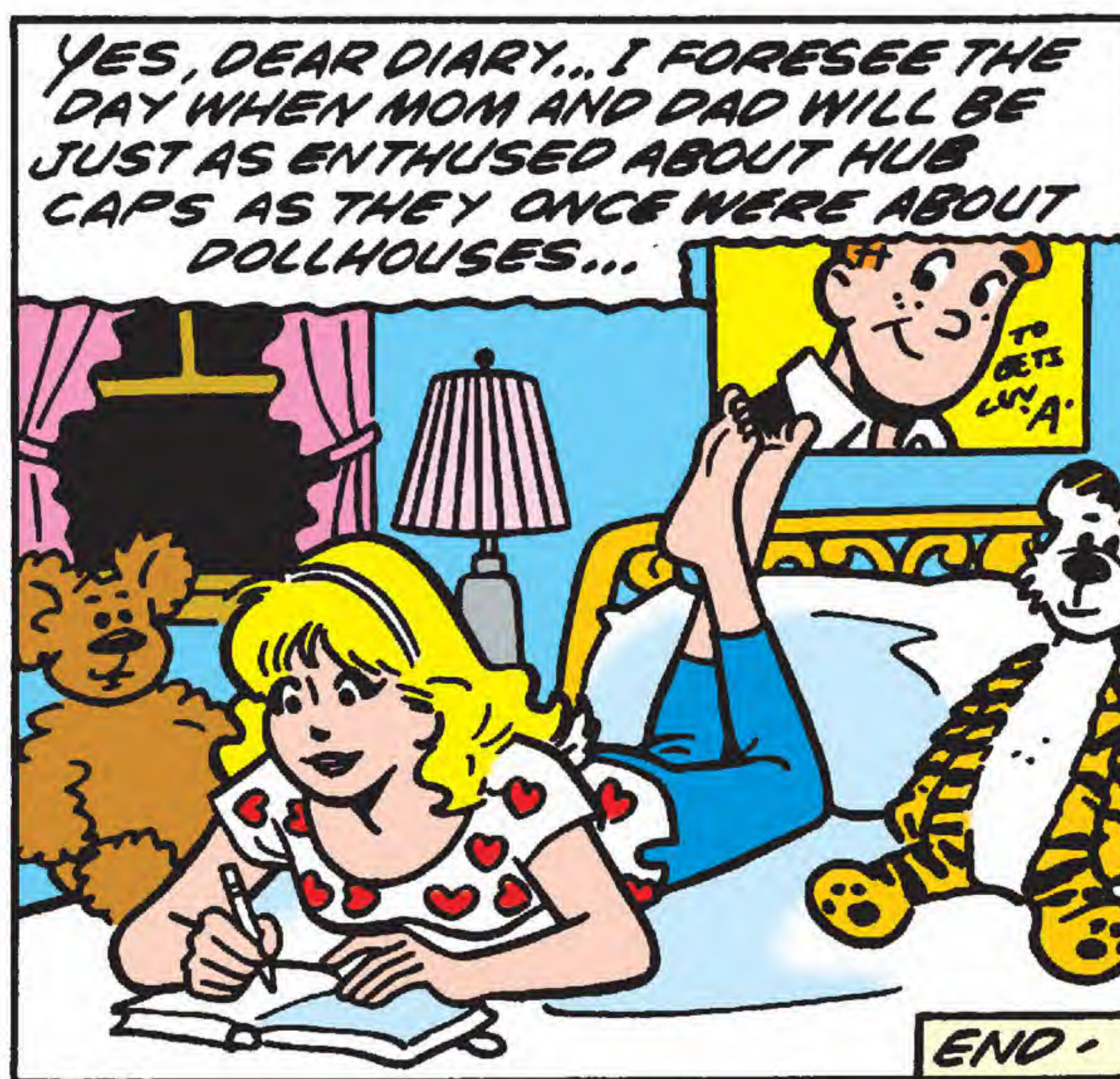
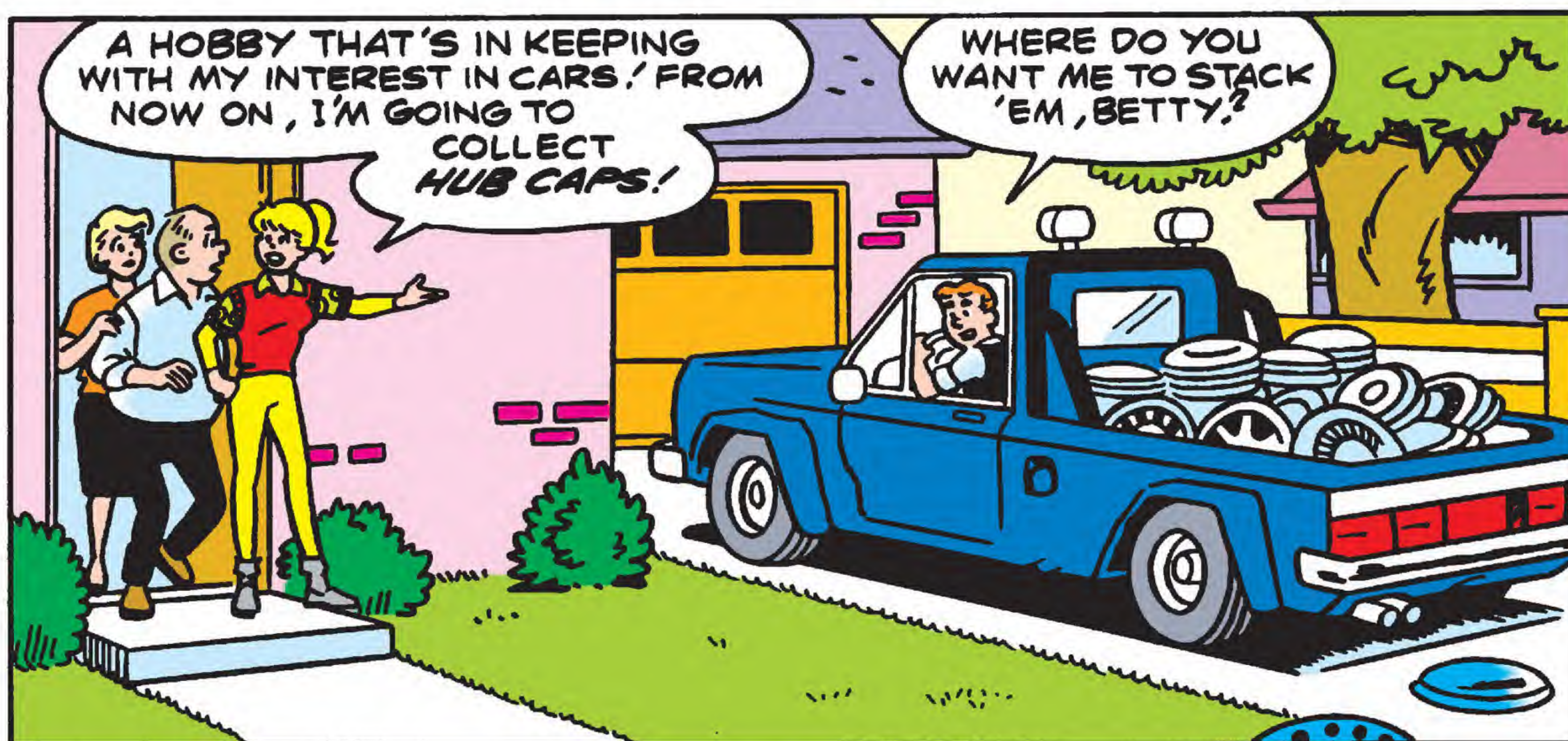
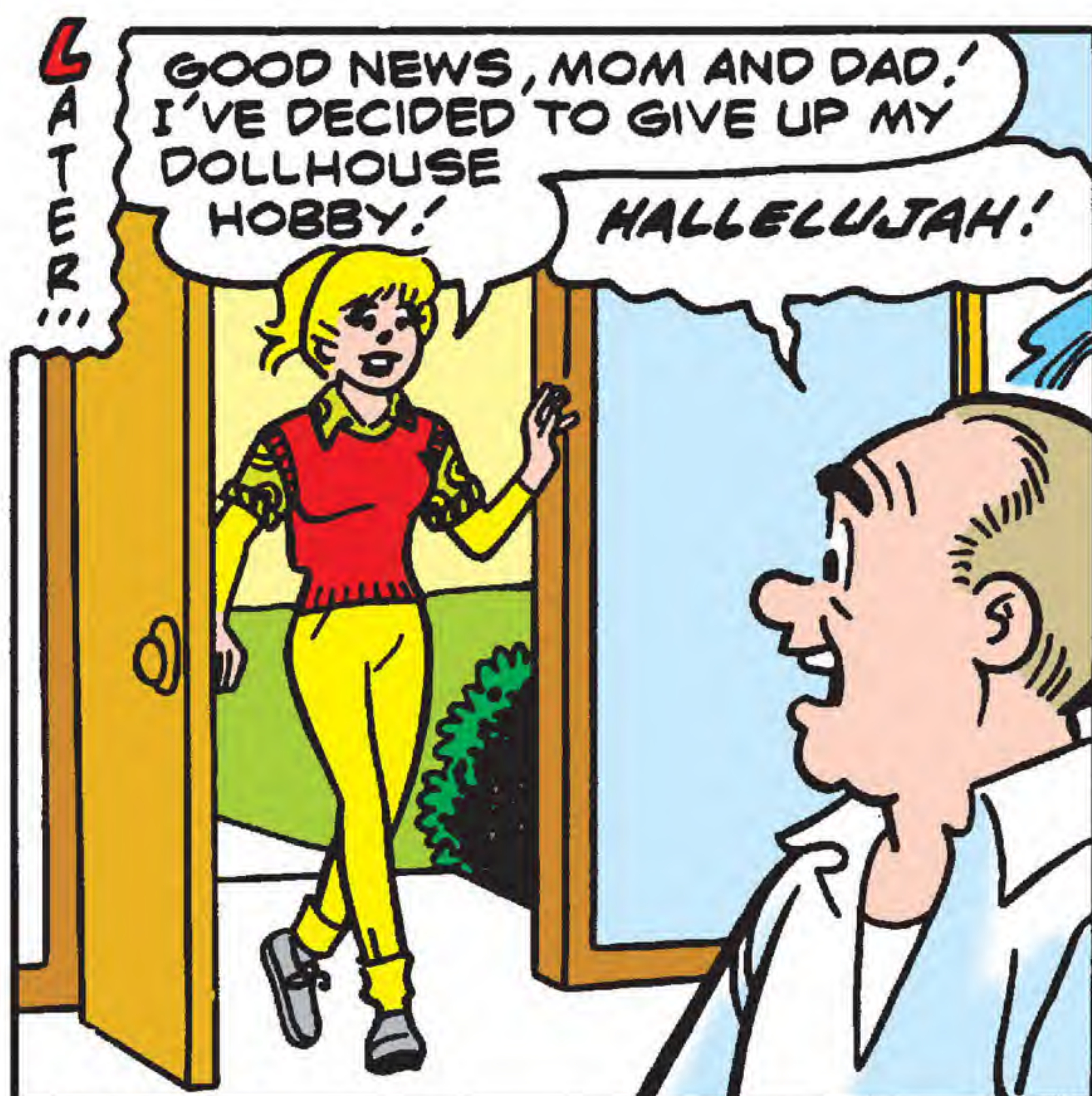
... AND UP UNTIL TODAY, YOU COULD SAY THE WHOLE FAMILY WAS INTERESTED IN MY HOBBY OF MINIATURES...



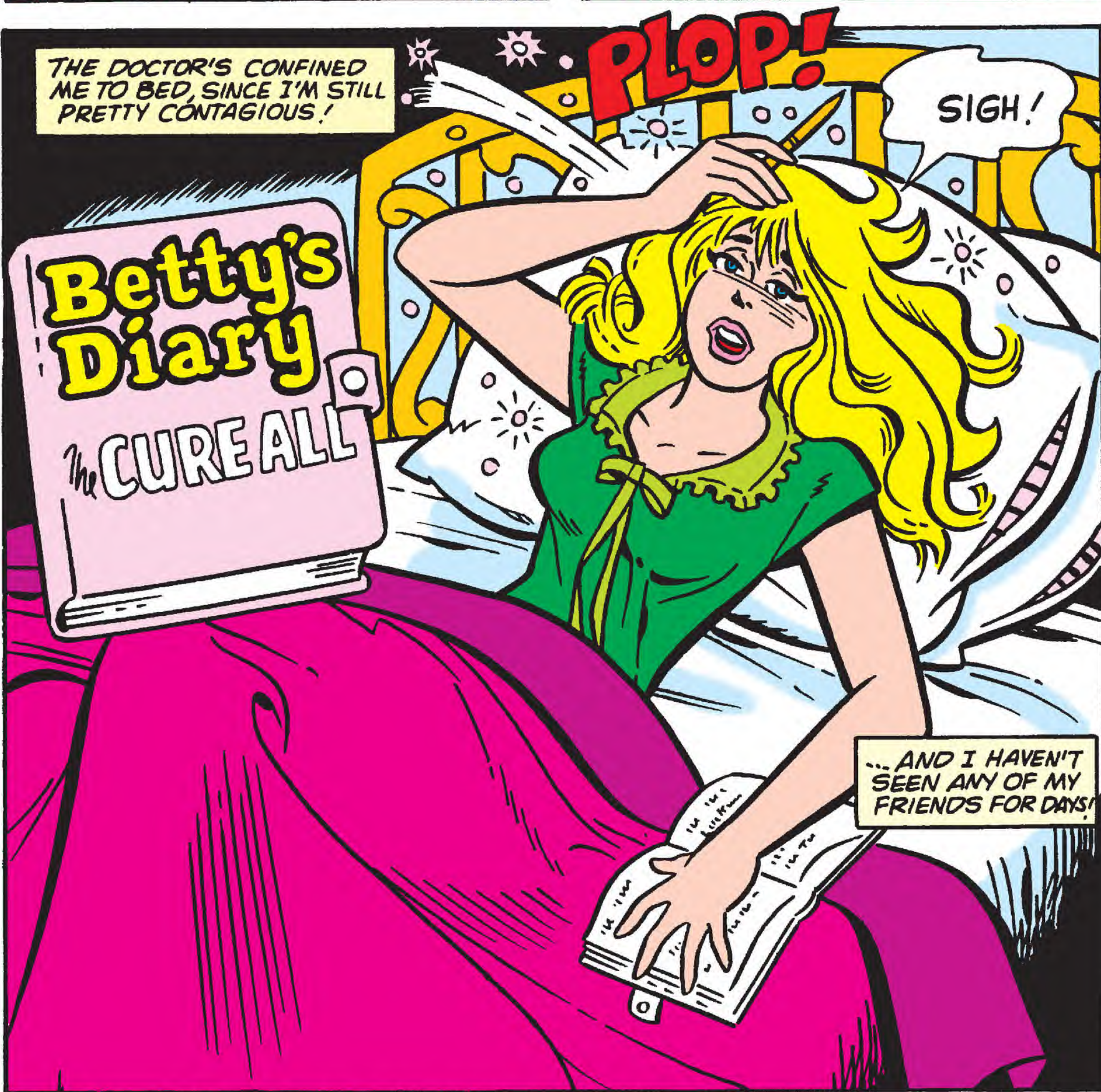
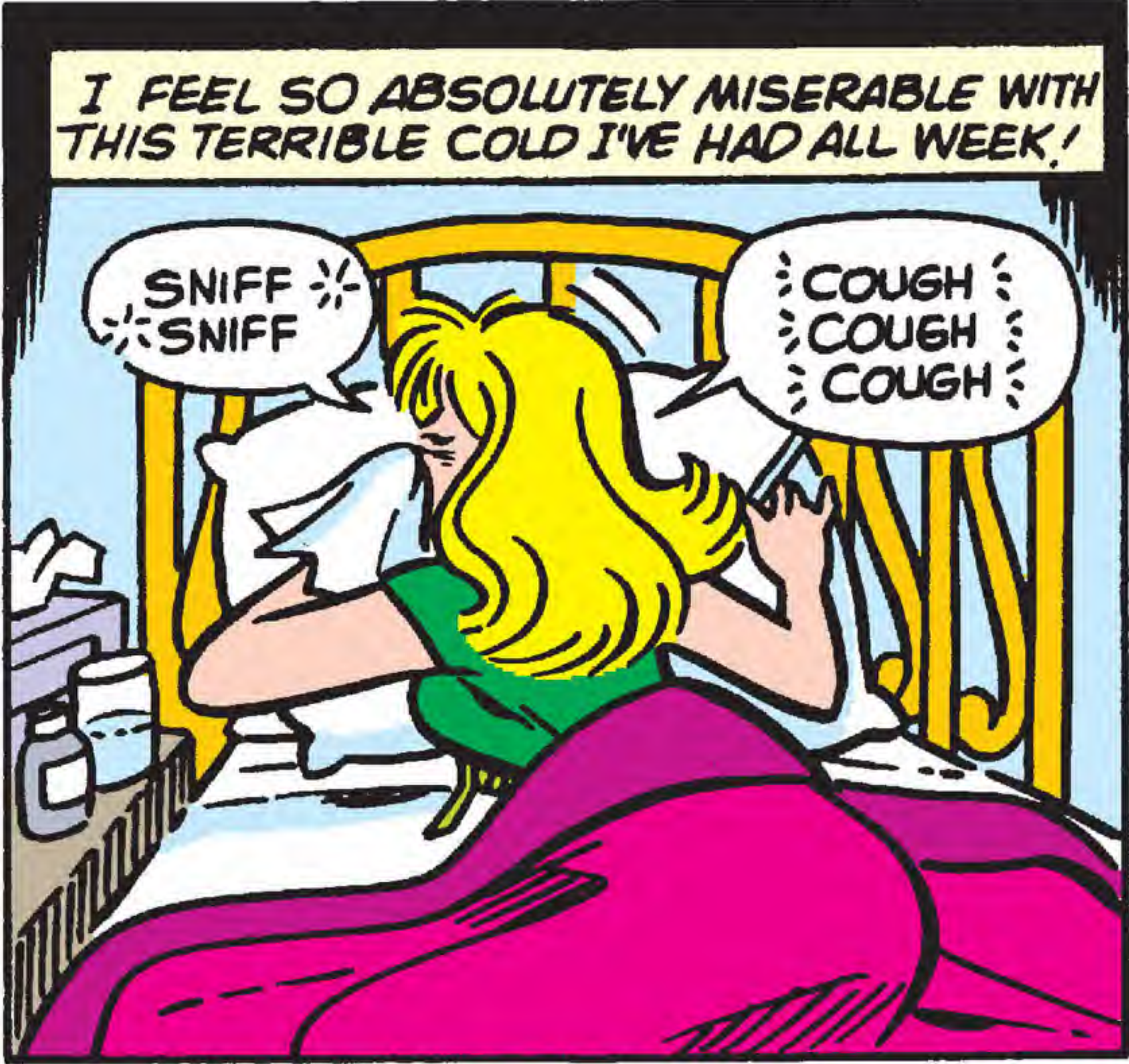
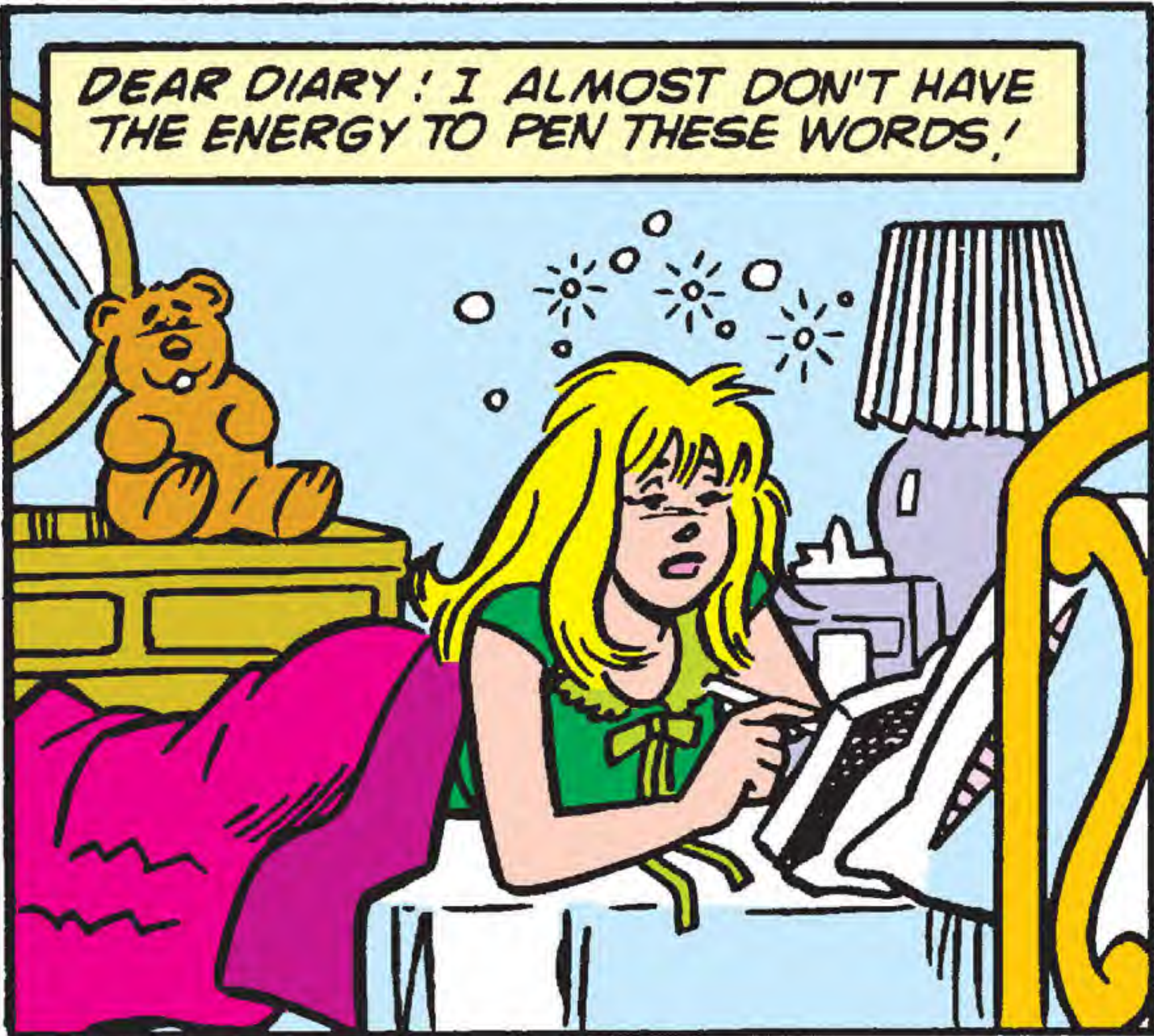








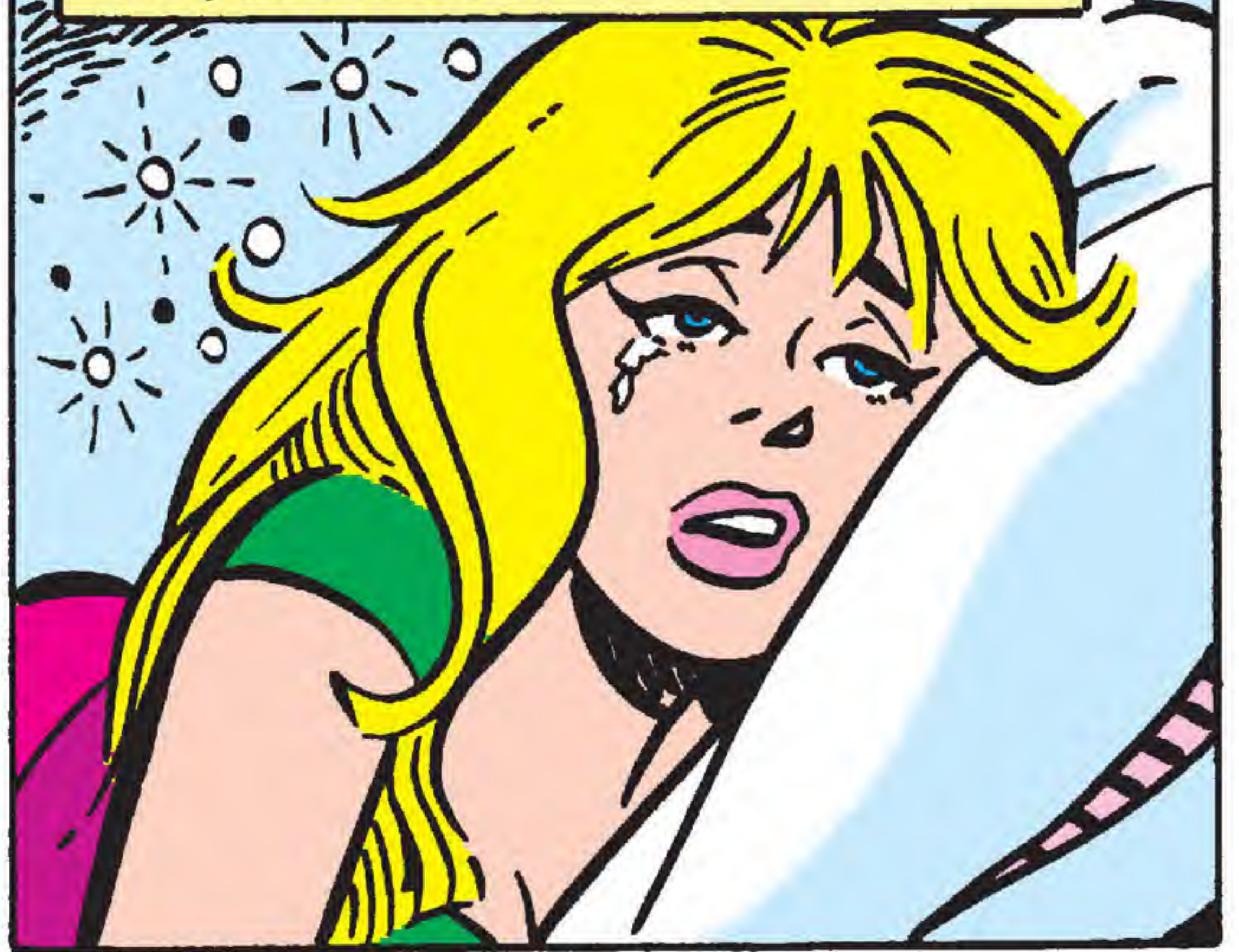
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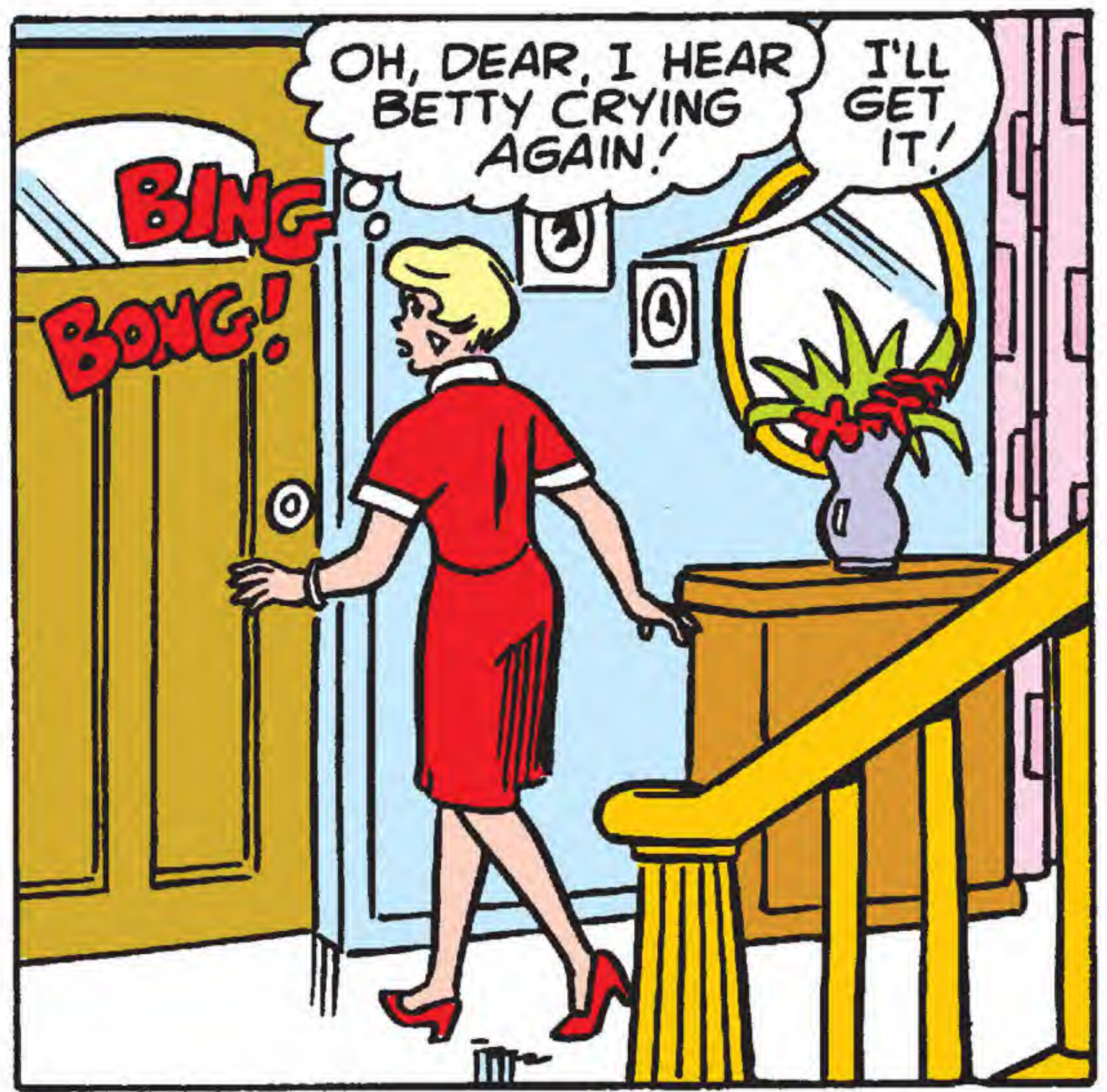
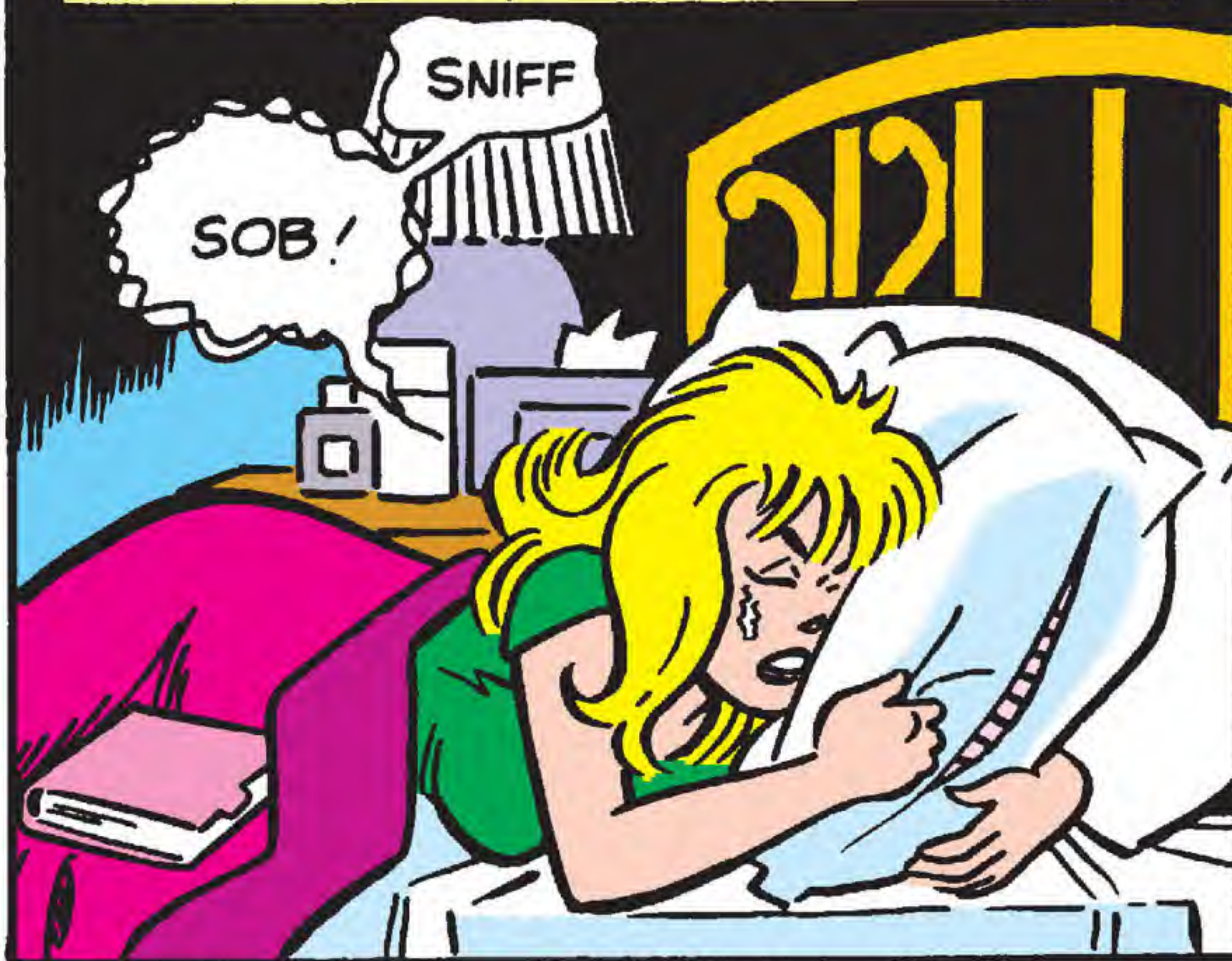
IT'S REALLY LONESOME BEING SO SICK
AND NOT BEING ABLE TO SEE ANYONE!

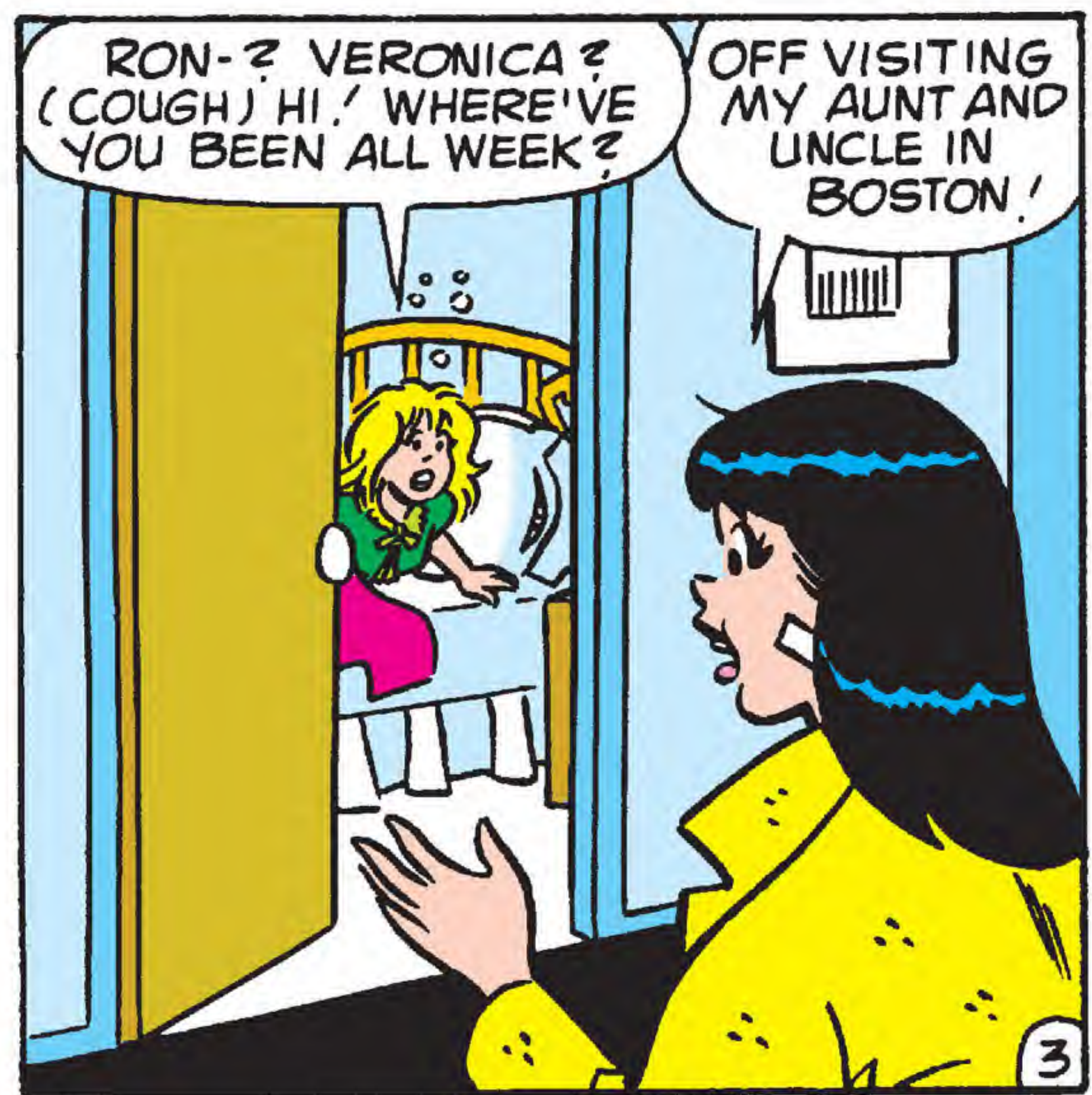
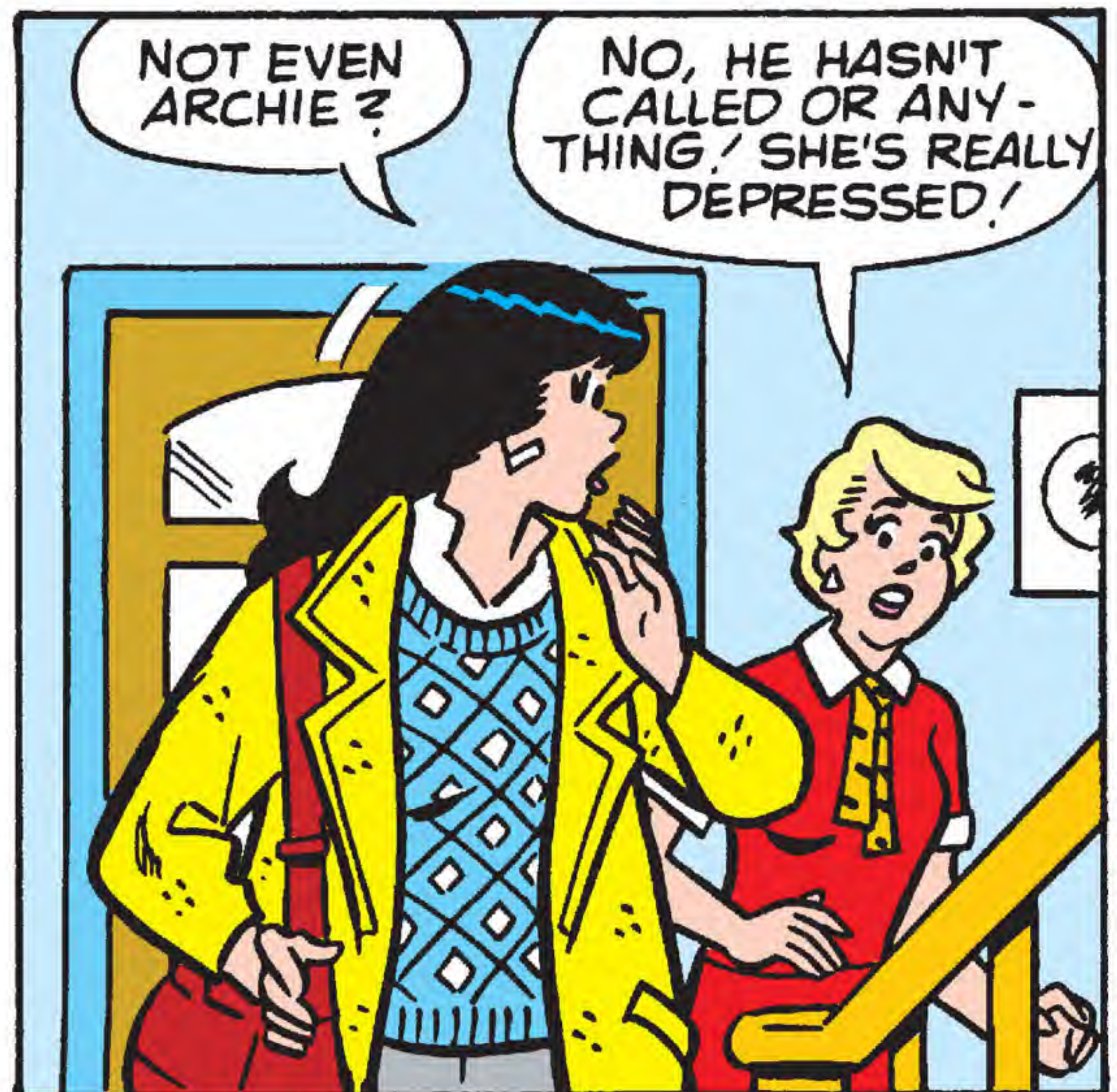
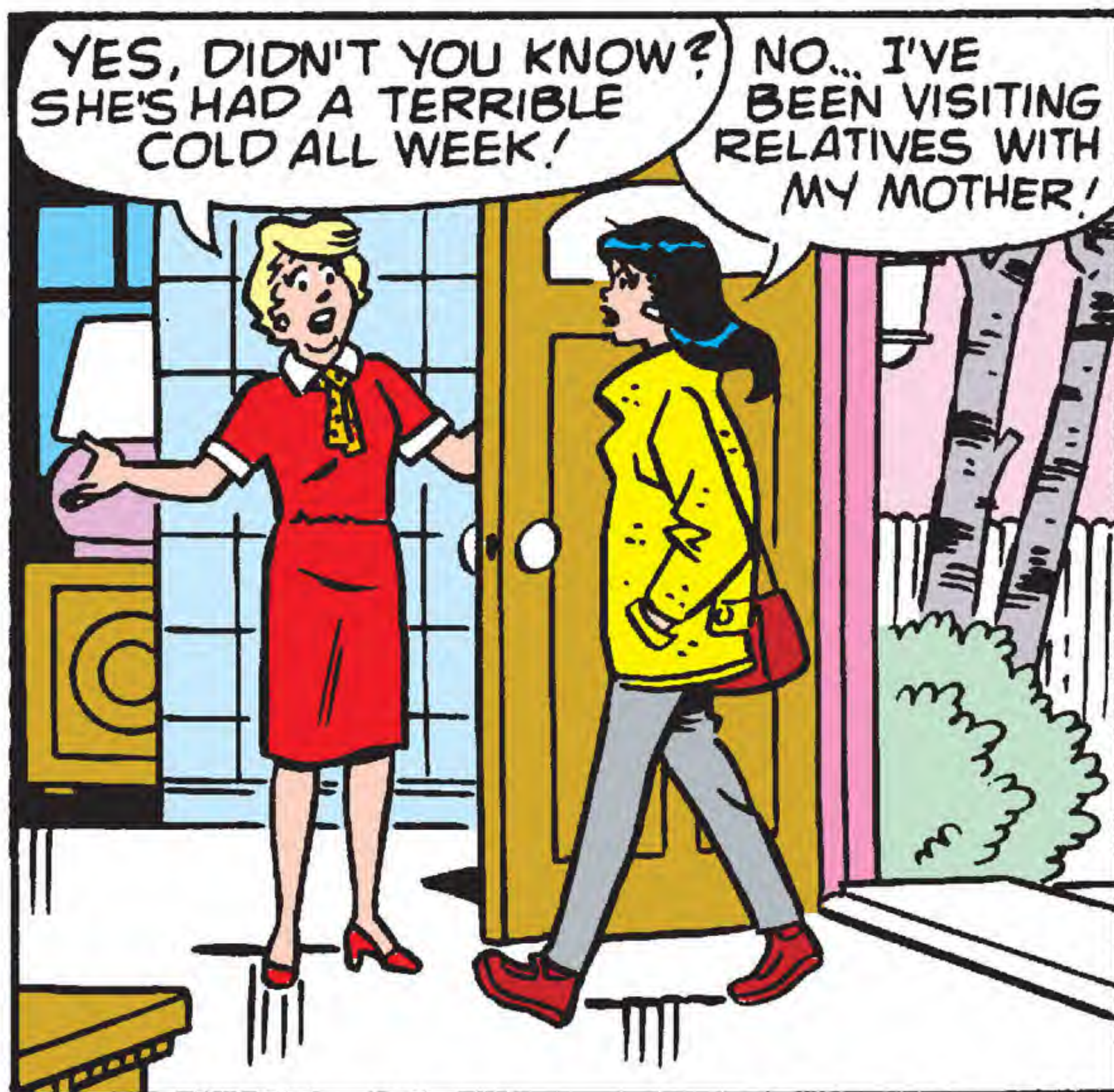


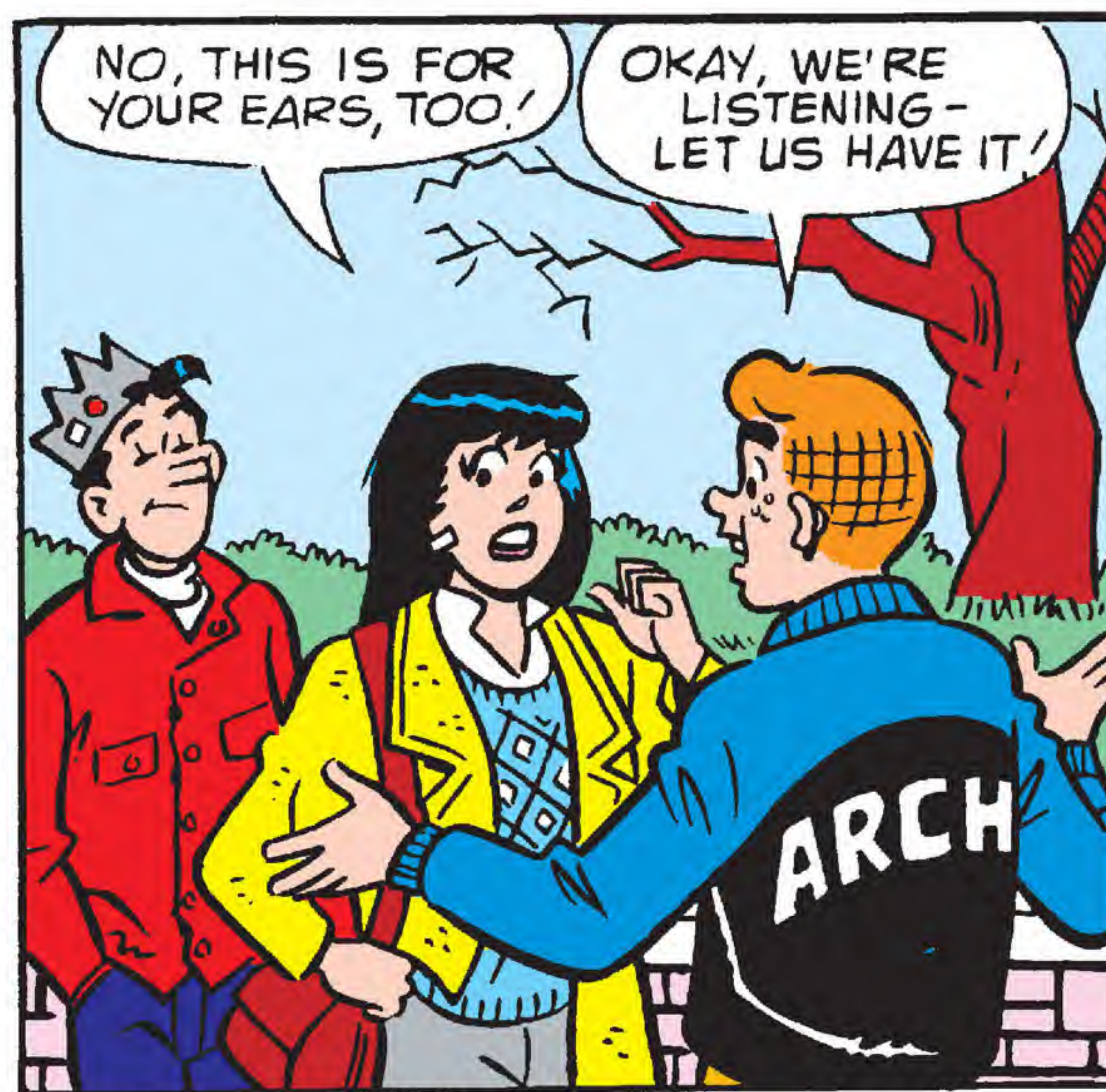
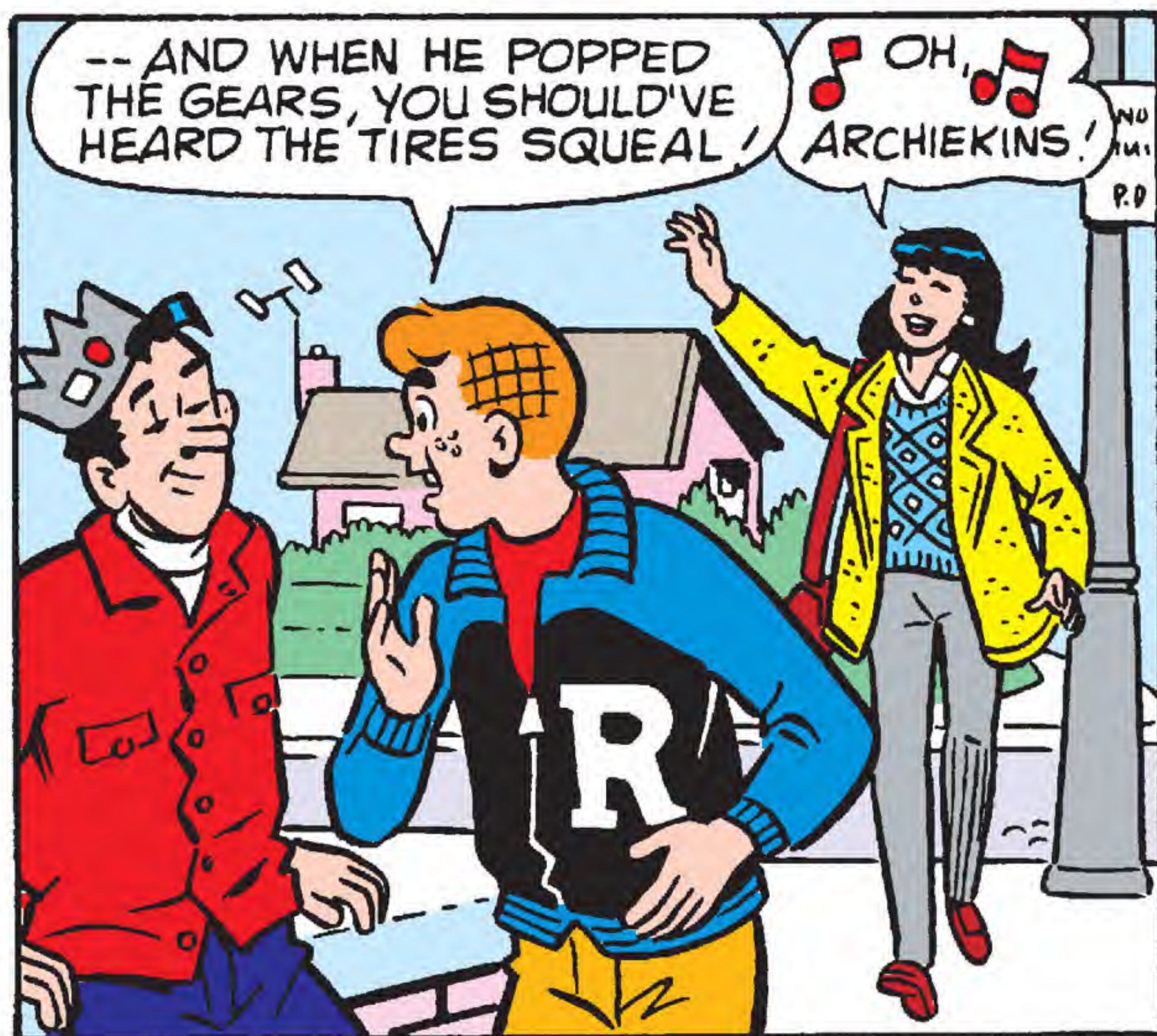
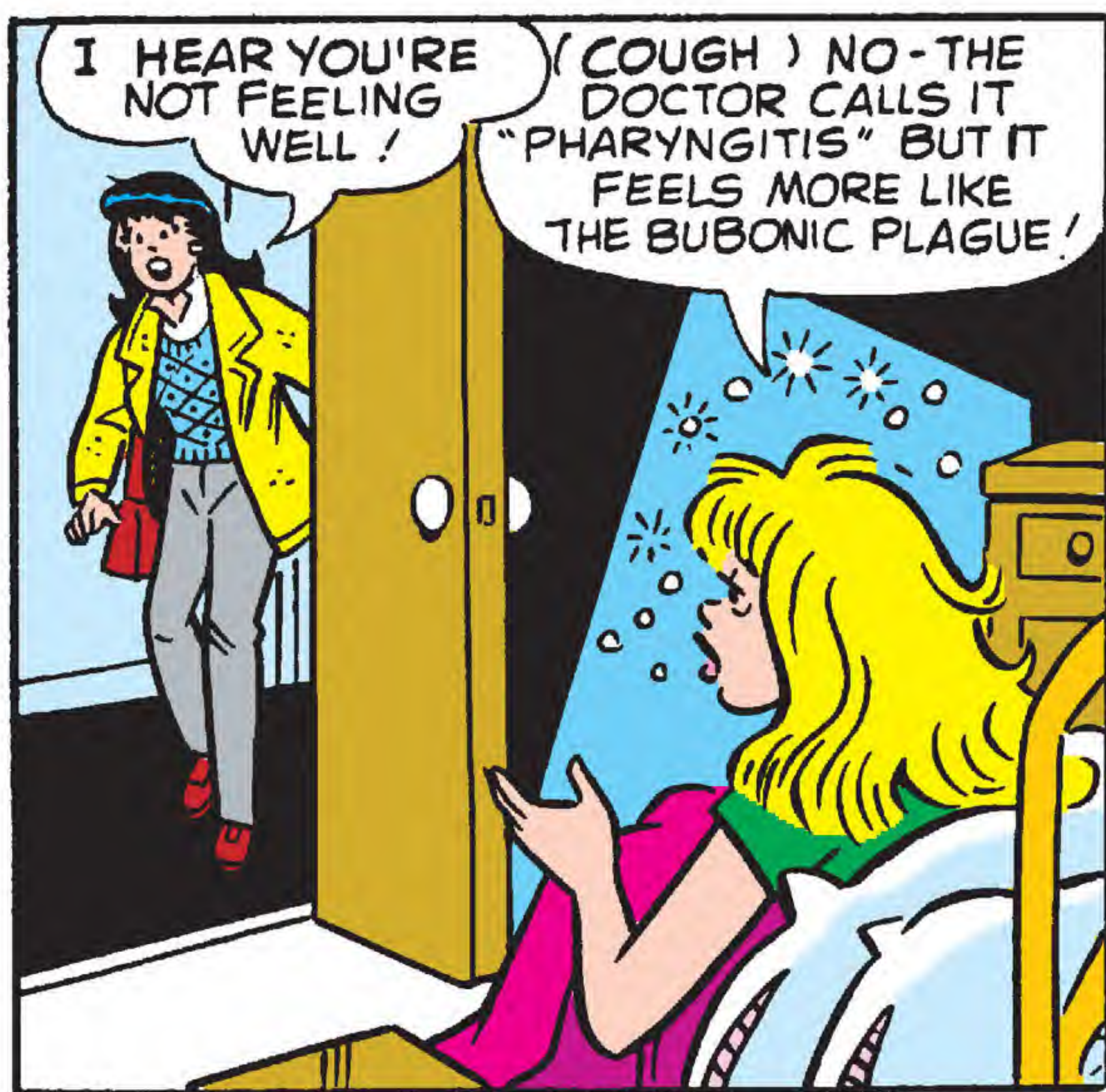
I'VE BEEN GETTING DEPRESSED
BECAUSE NO ONE'S SENT ME ANY
GET WELL CARDS OR TELEPHONED
OR ANYTHING!

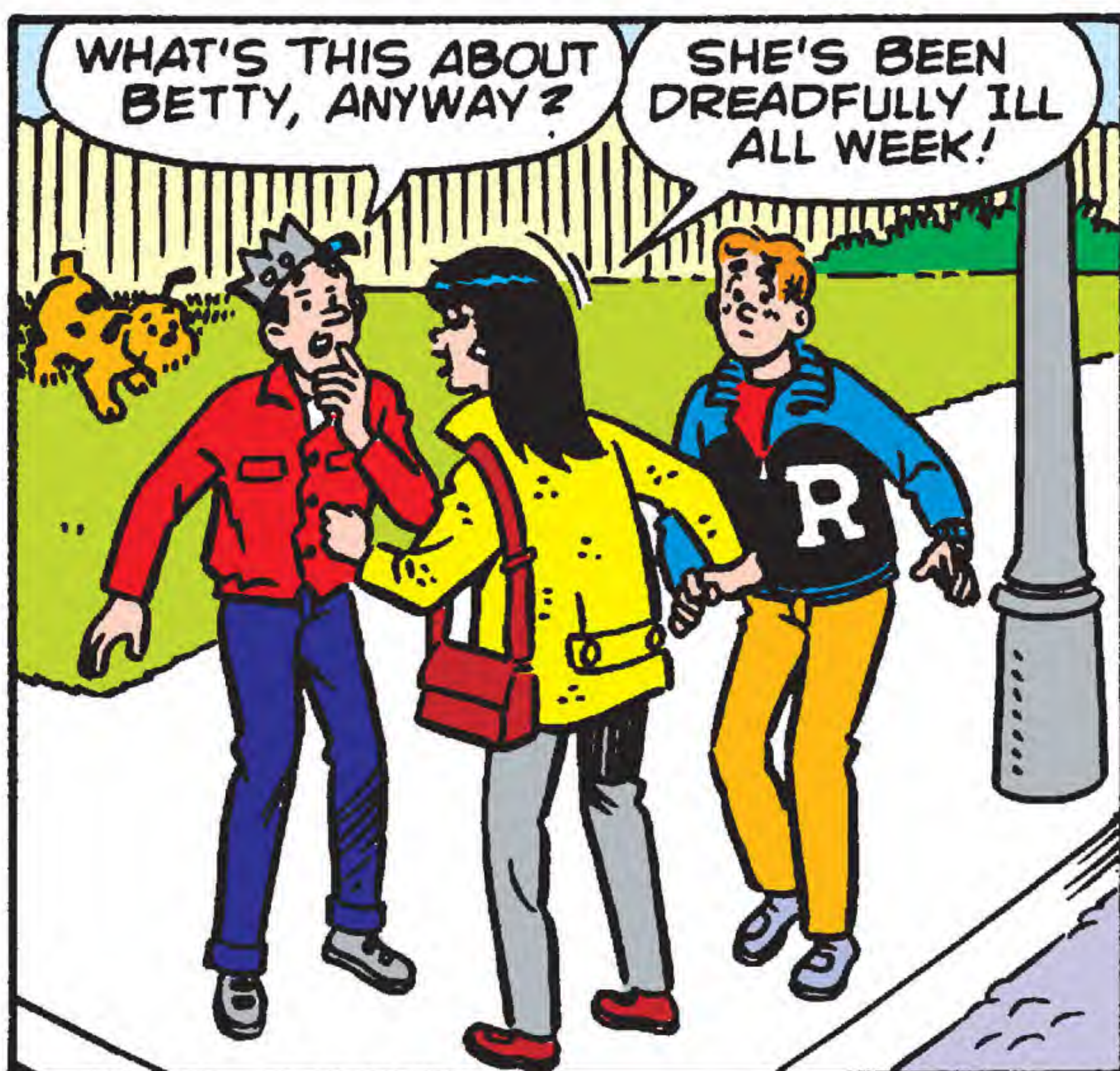
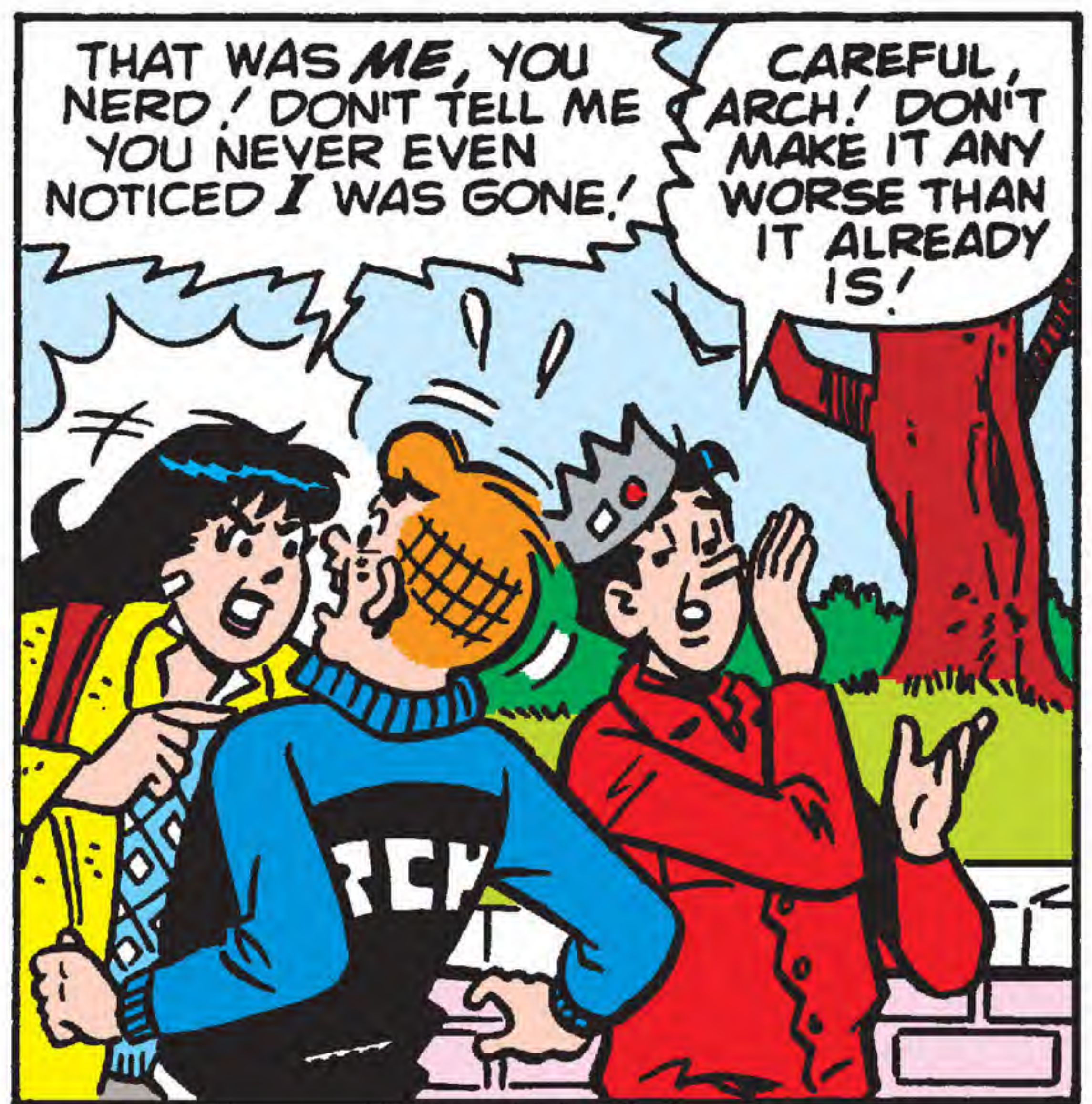
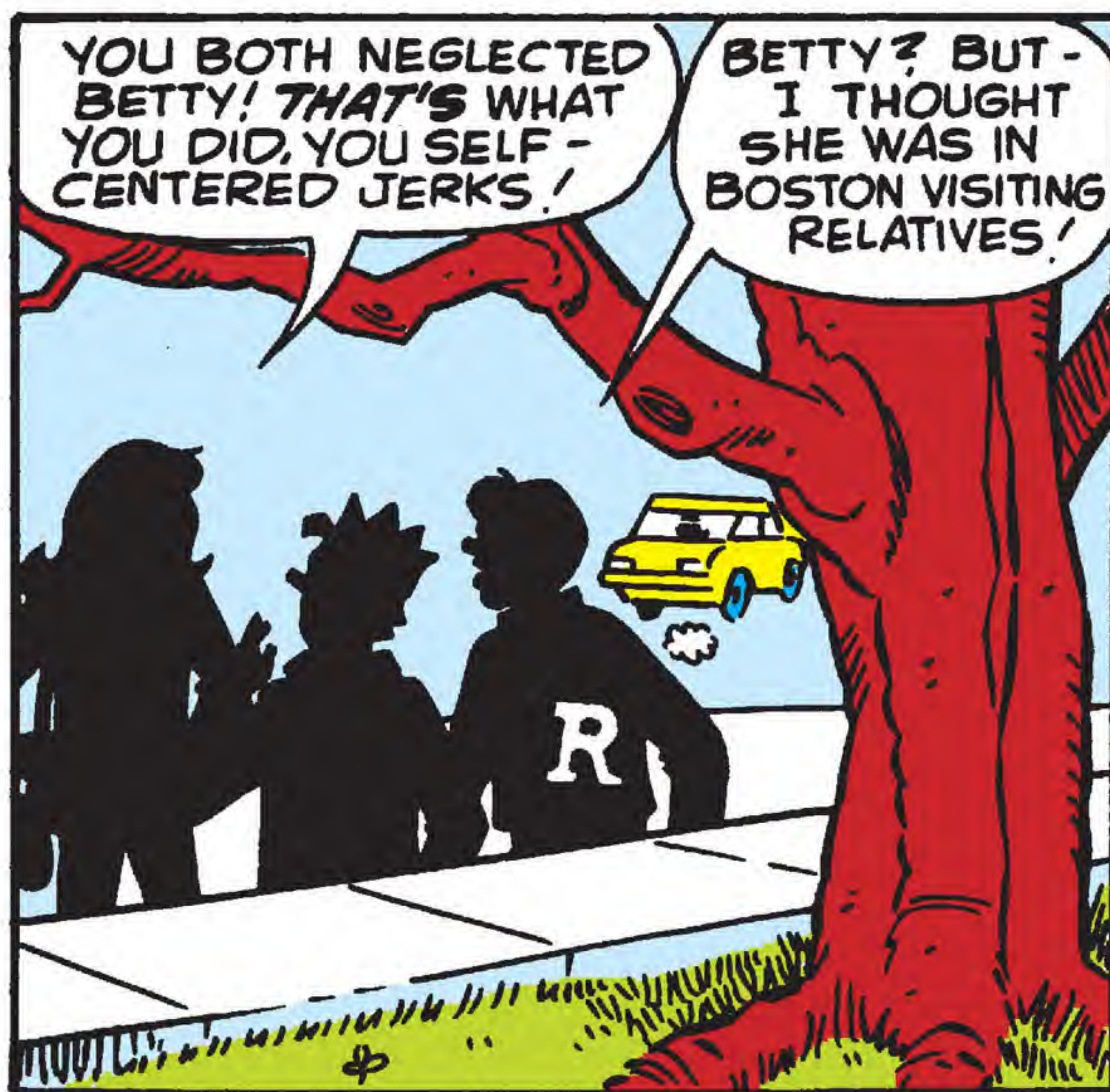


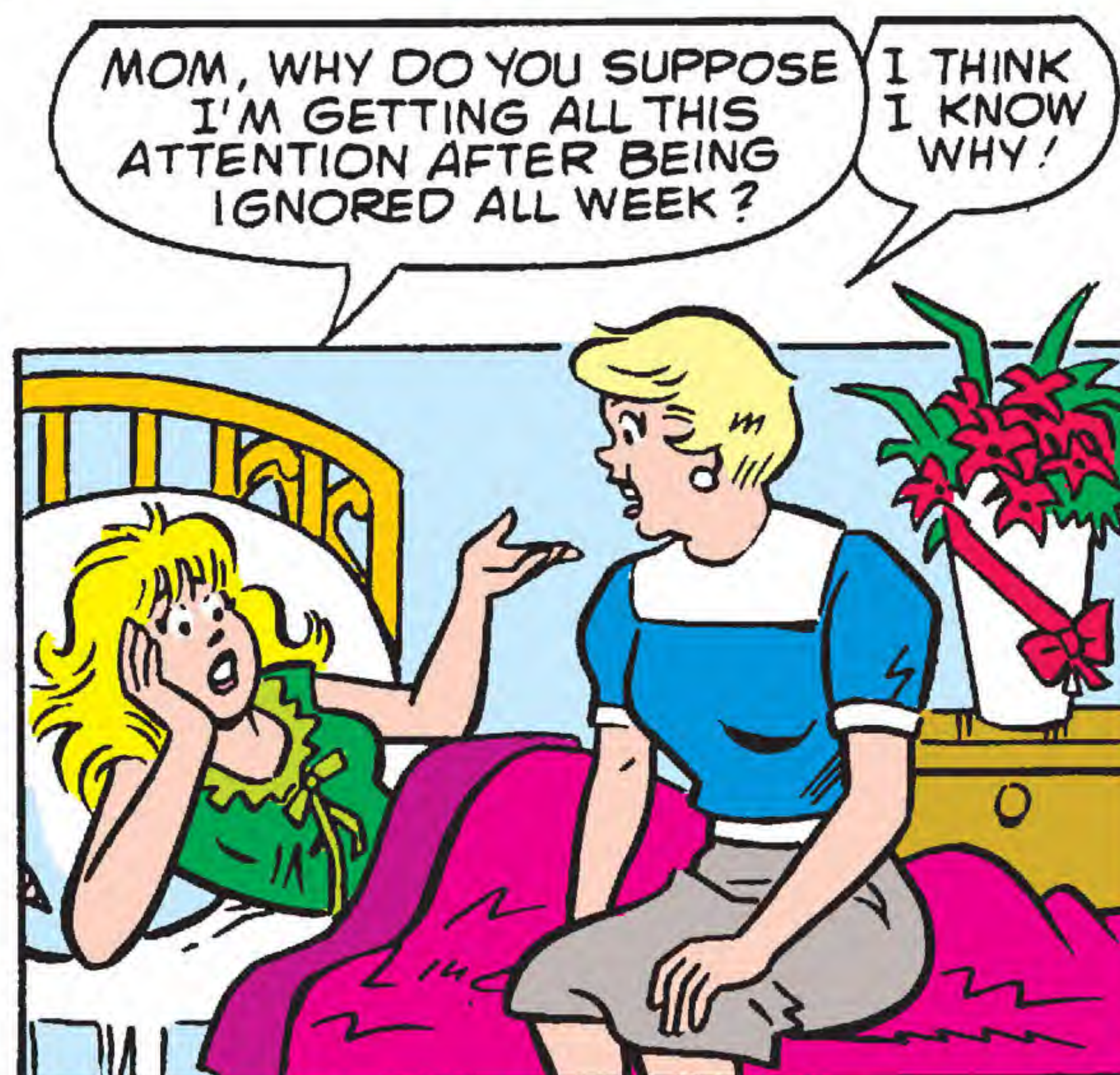
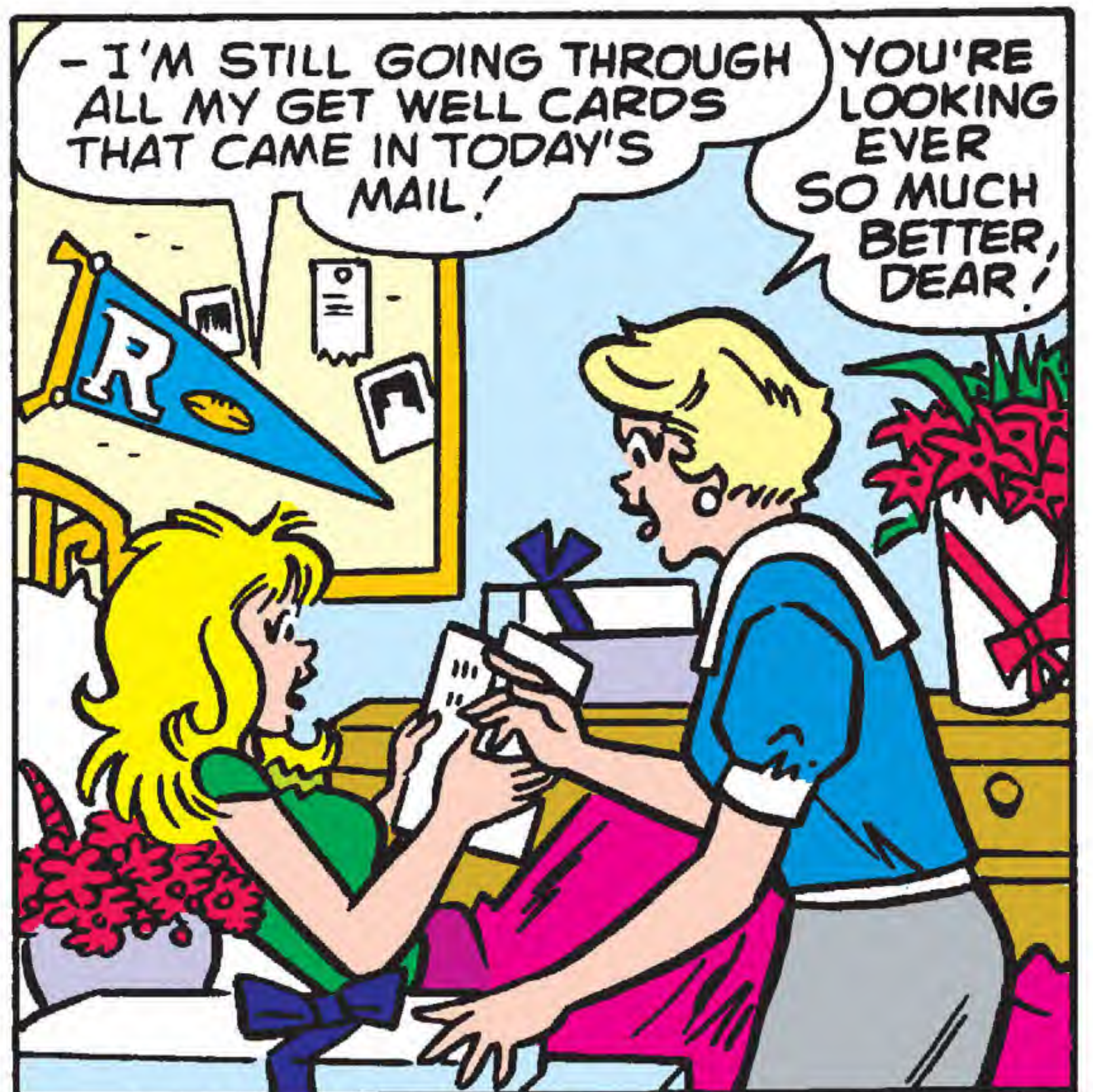
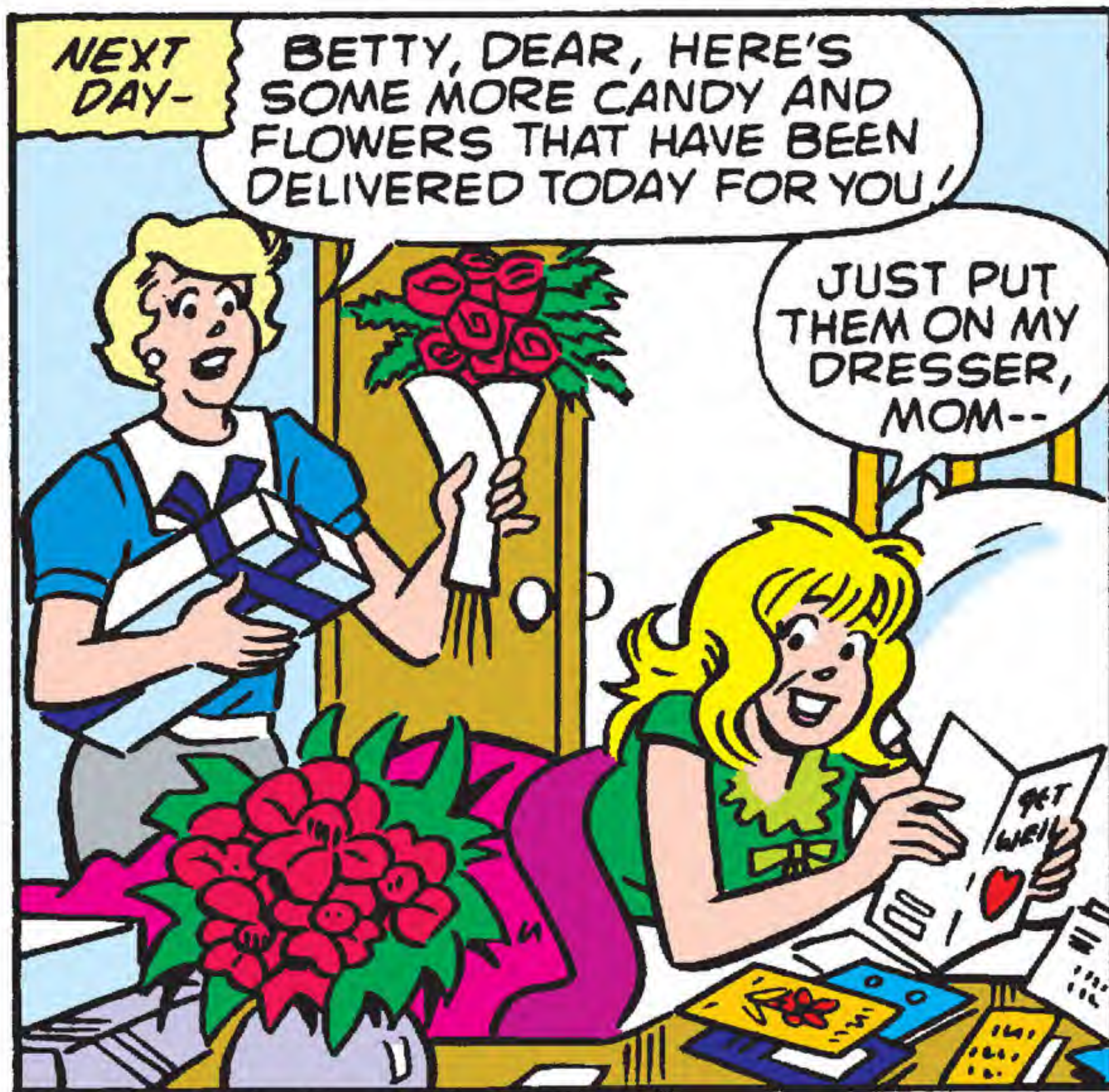
I GUESS I'M BEGINNING TO FIND OUT
HOW MUCH I REALLY MATTER TO
MY FRIENDS!

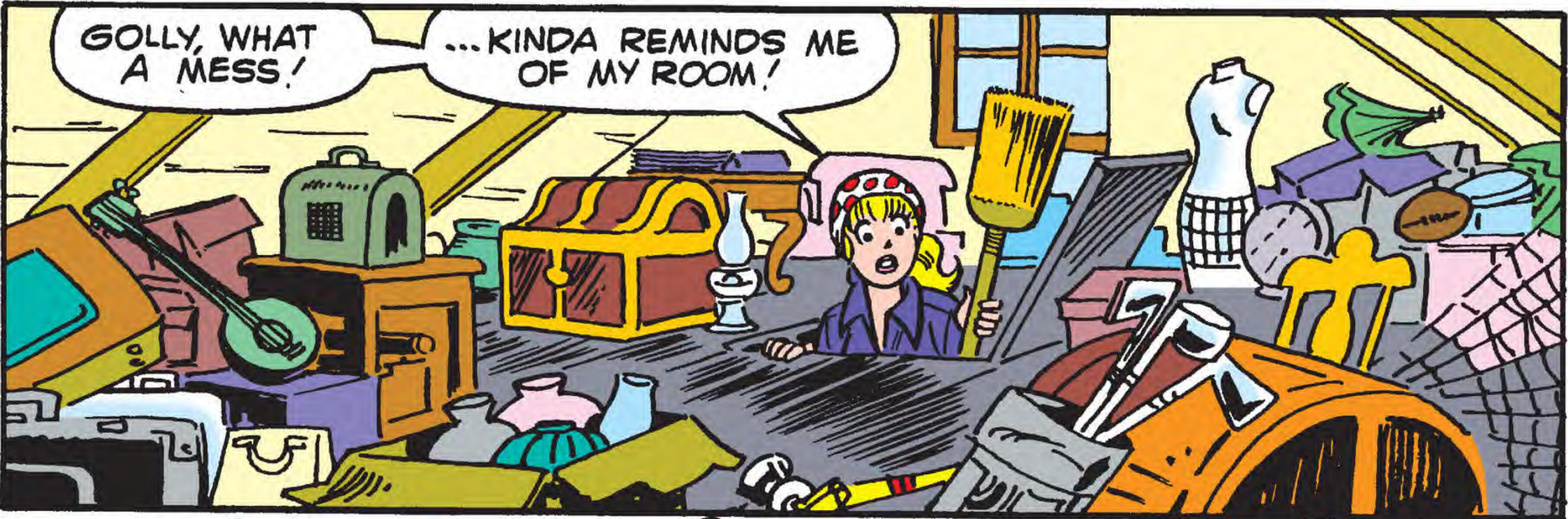
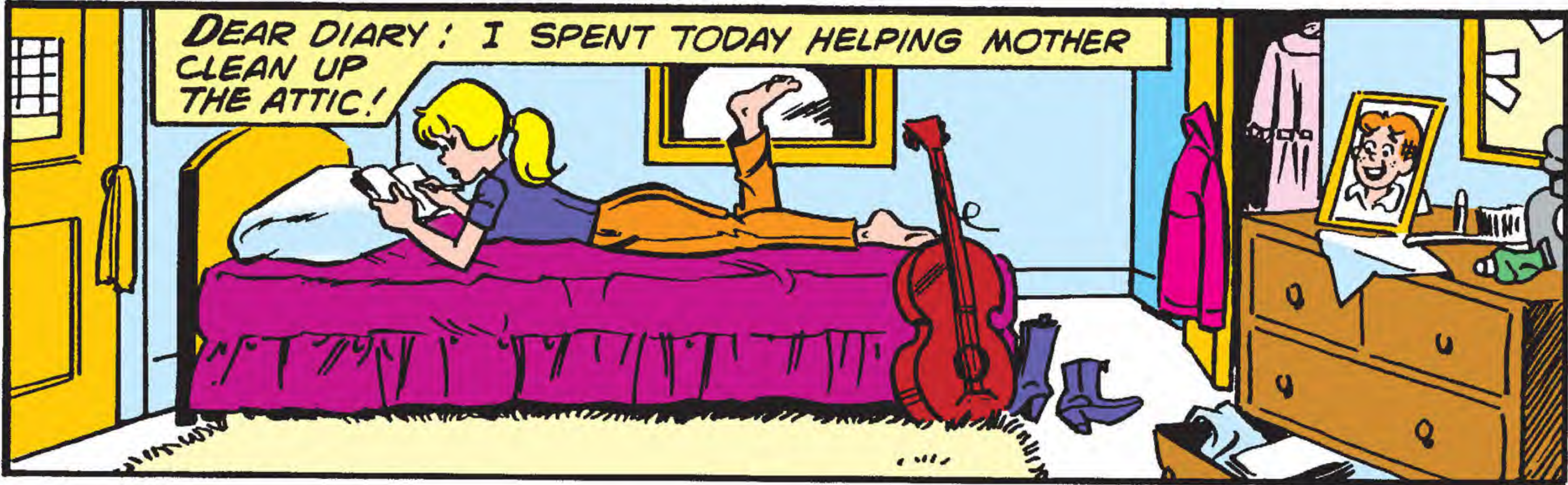






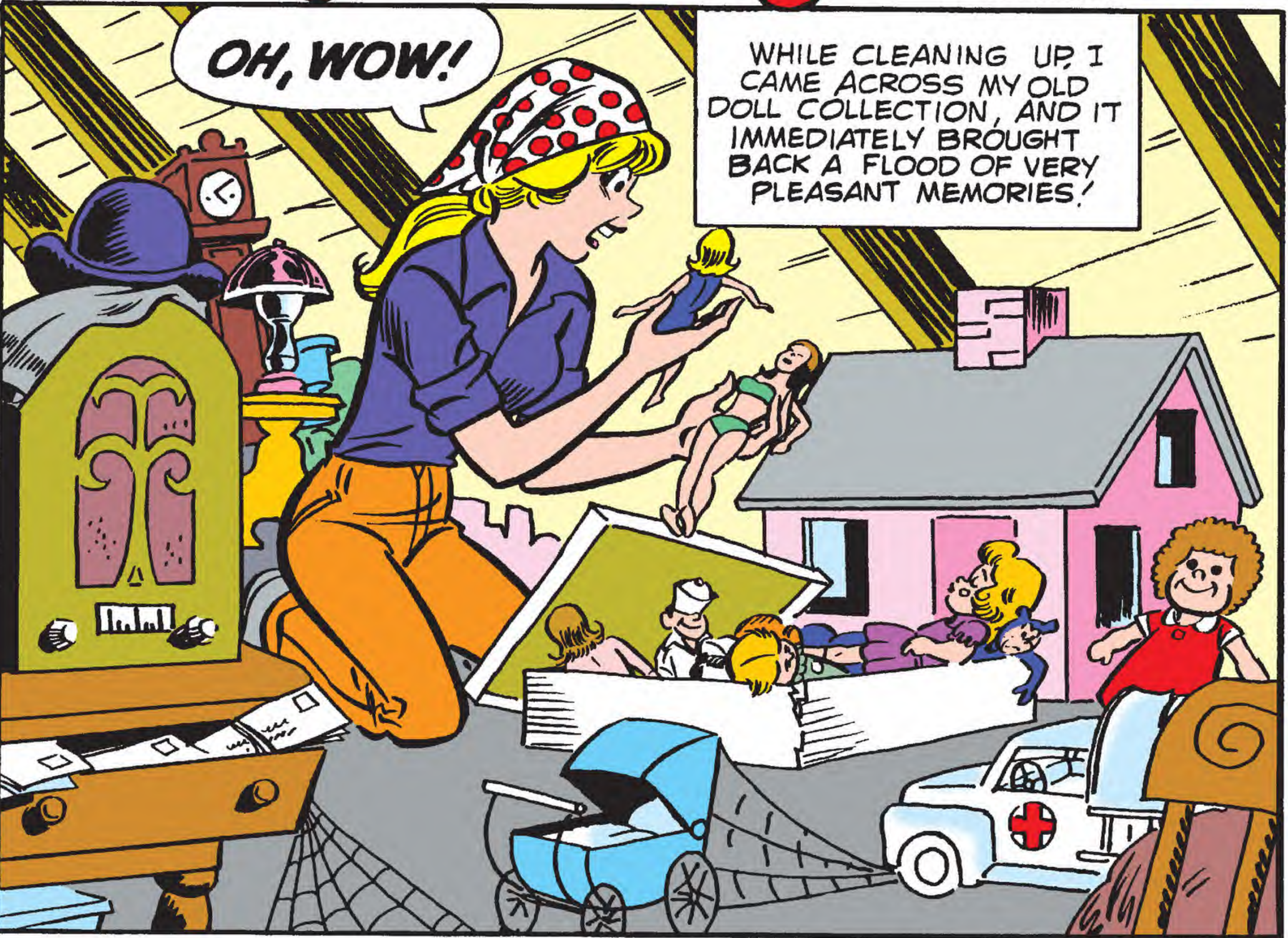




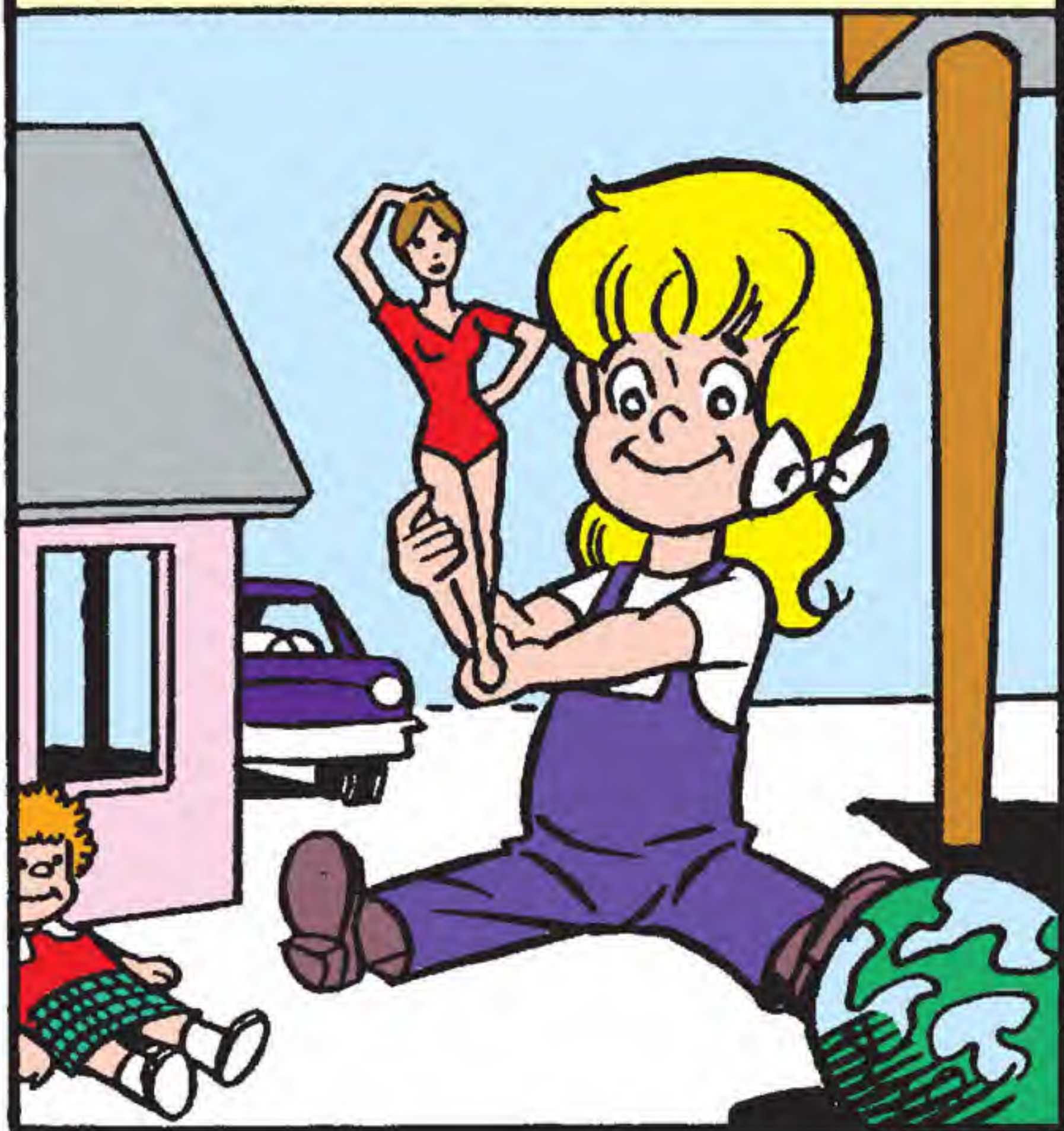


Betty's Diary MY DOLLS

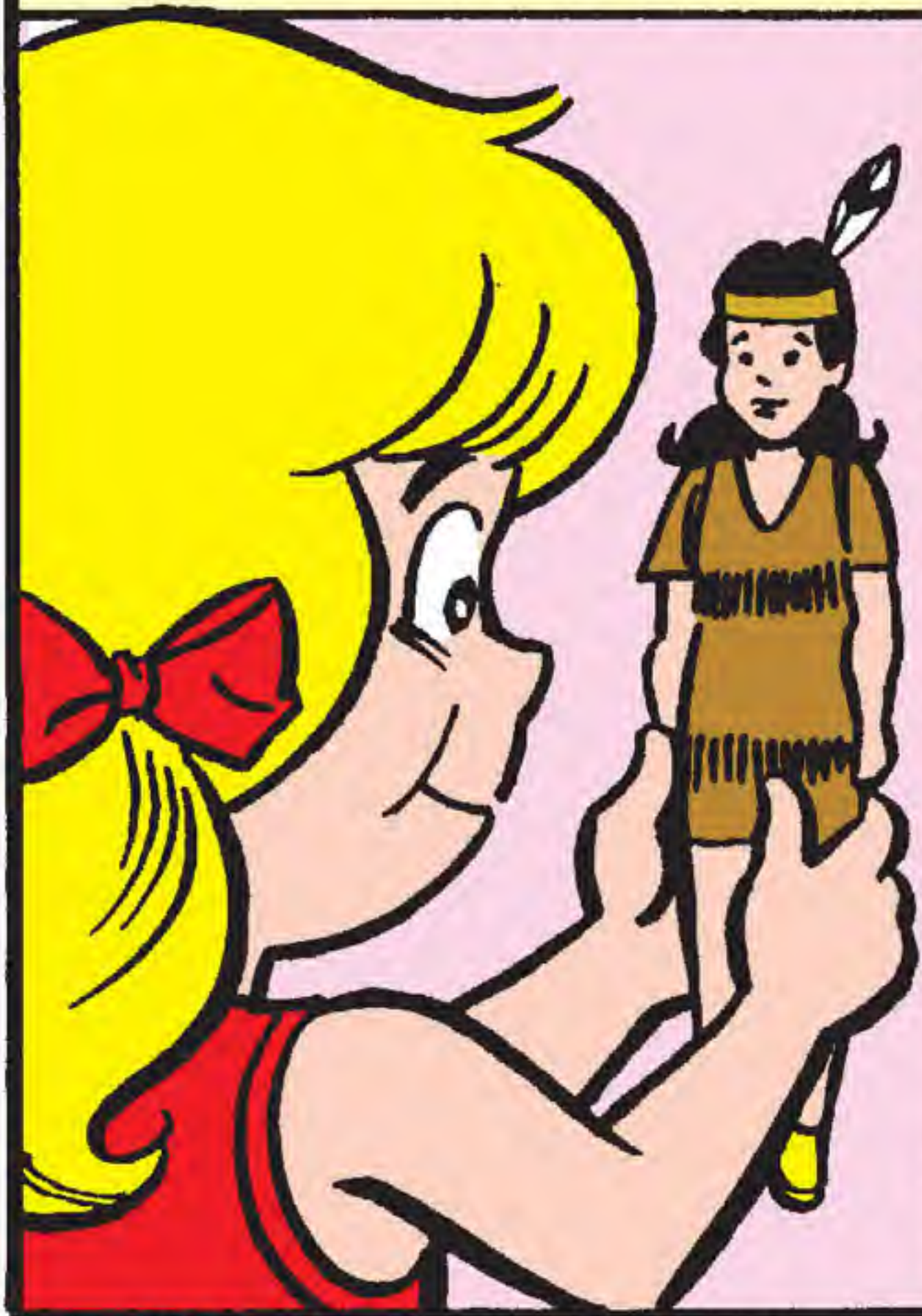
Webb / Bolling / Smith / Yoshida
Grossman



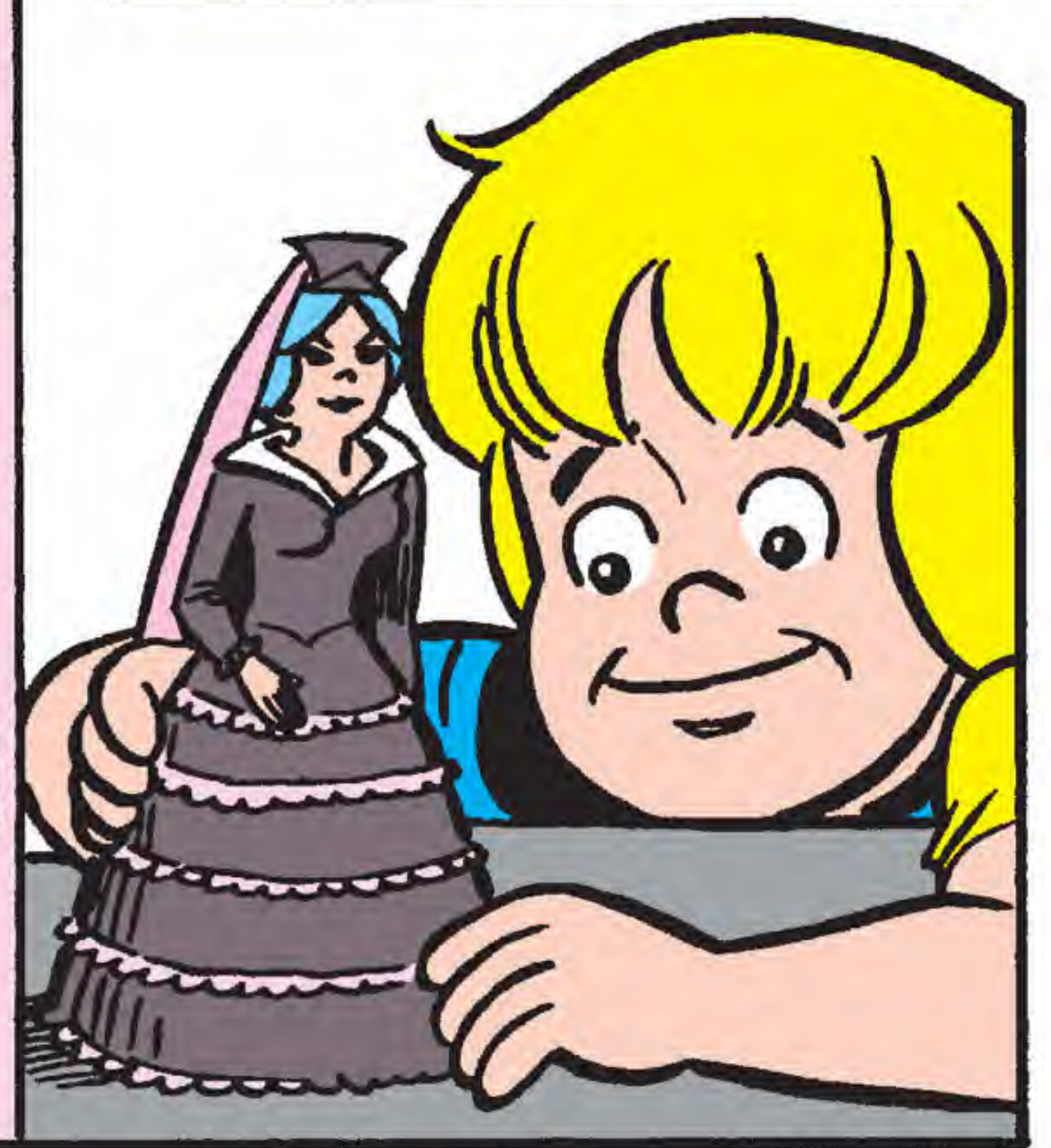
I HAD SO MANY BEAUTIFUL DOLLS TO PLAY WITH! THERE WAS VERA THE BALLERINA...



THERE WAS "POKEY", MY NICKNAME FOR MY POCAHONTAS DOLL...



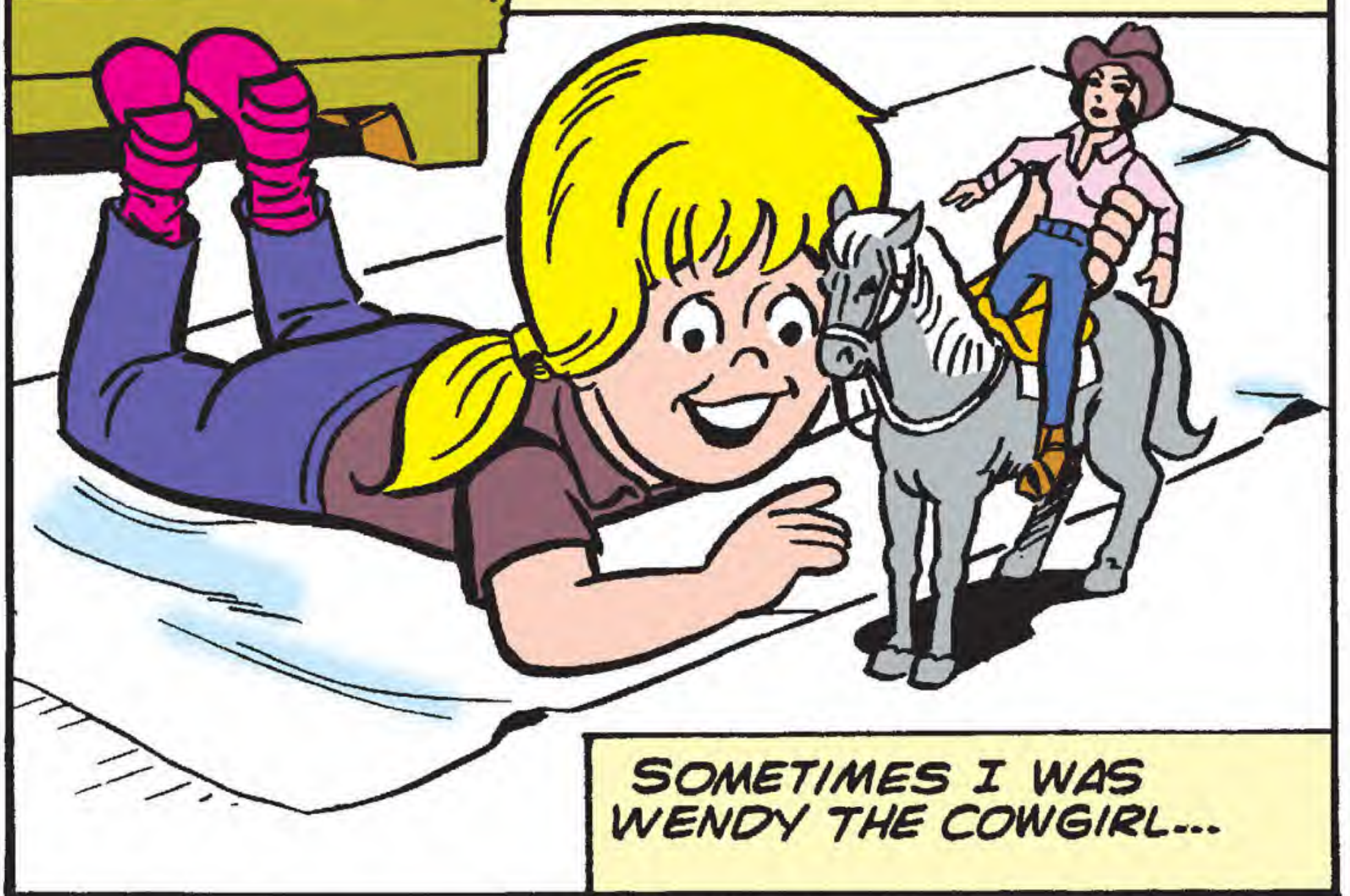
... AND OF COURSE, THERE WAS MY BEAUTIFUL ROSITA DOLL!



BUT MY FAVORITE DOLL WAS MY WENDY DOLL!

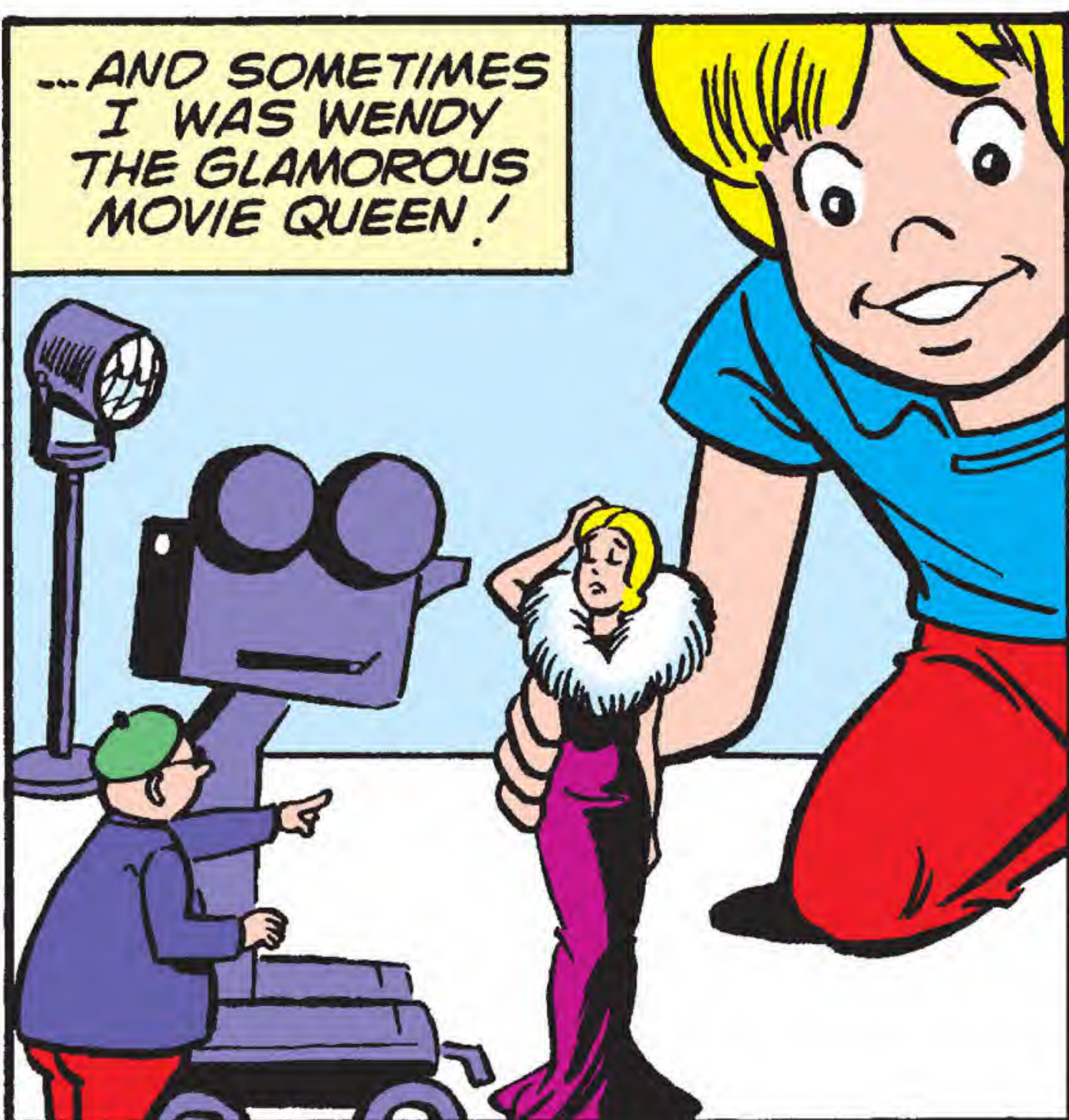


I PRETENDED THE WENDY DOLL WAS ME!

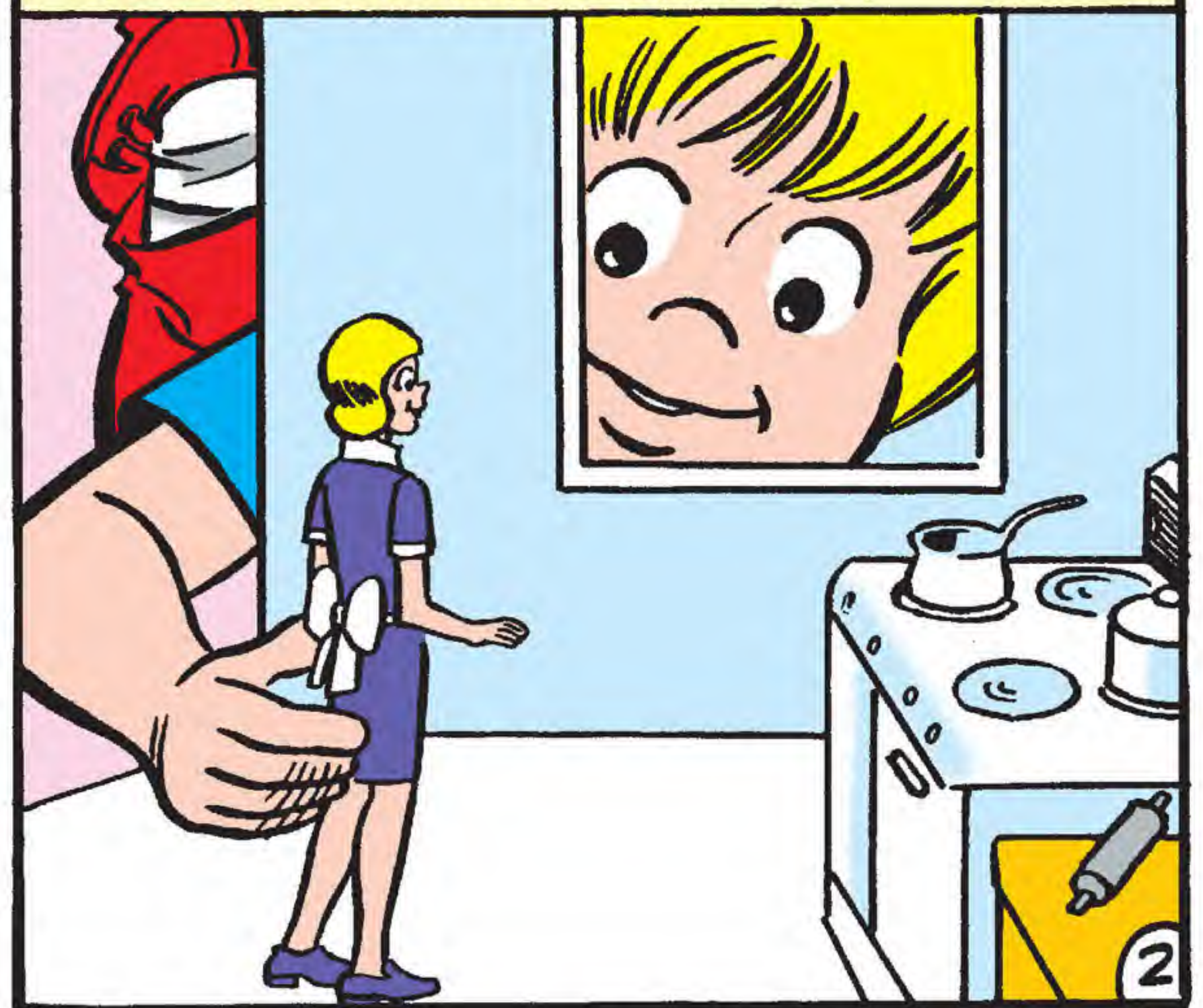


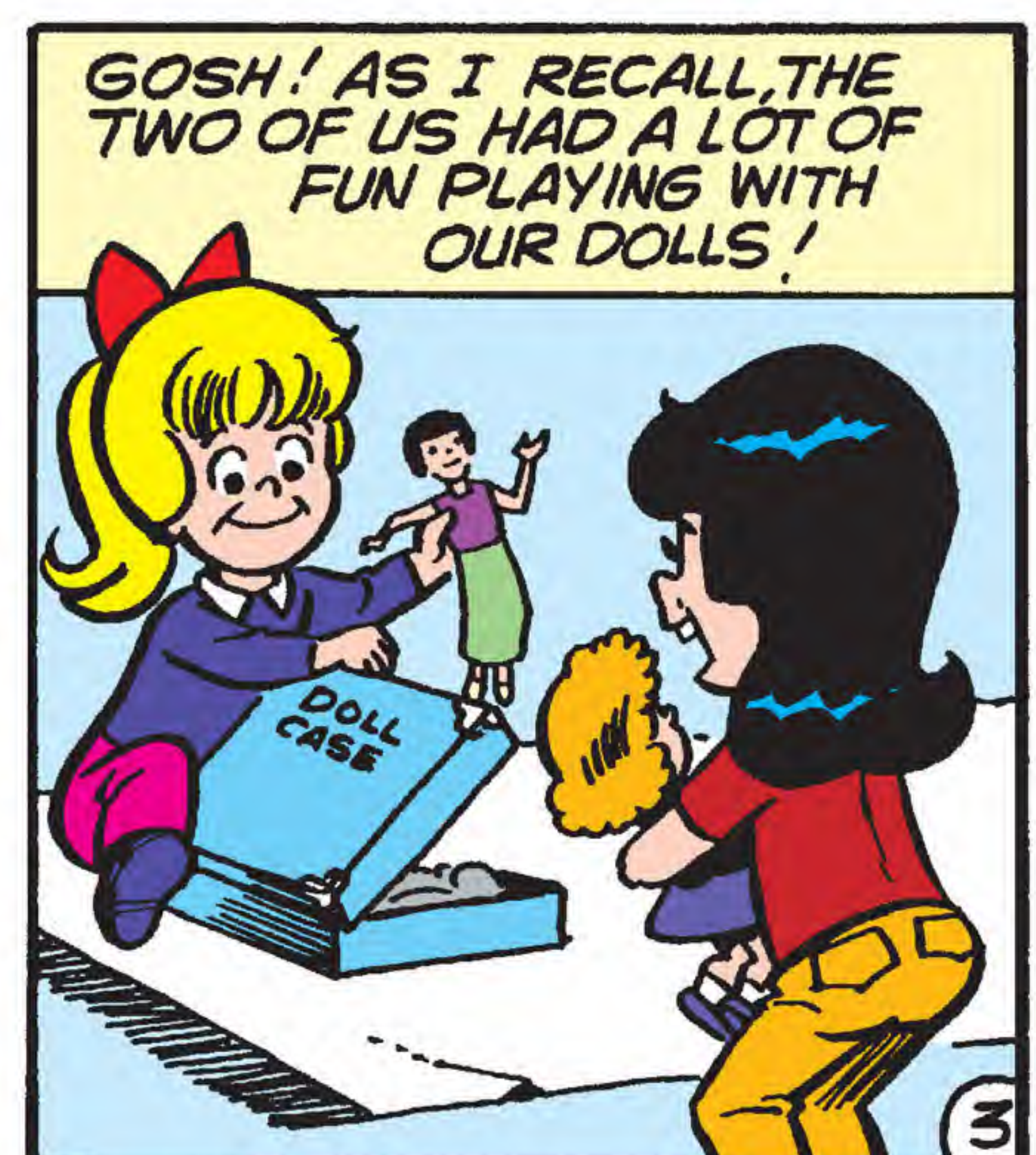
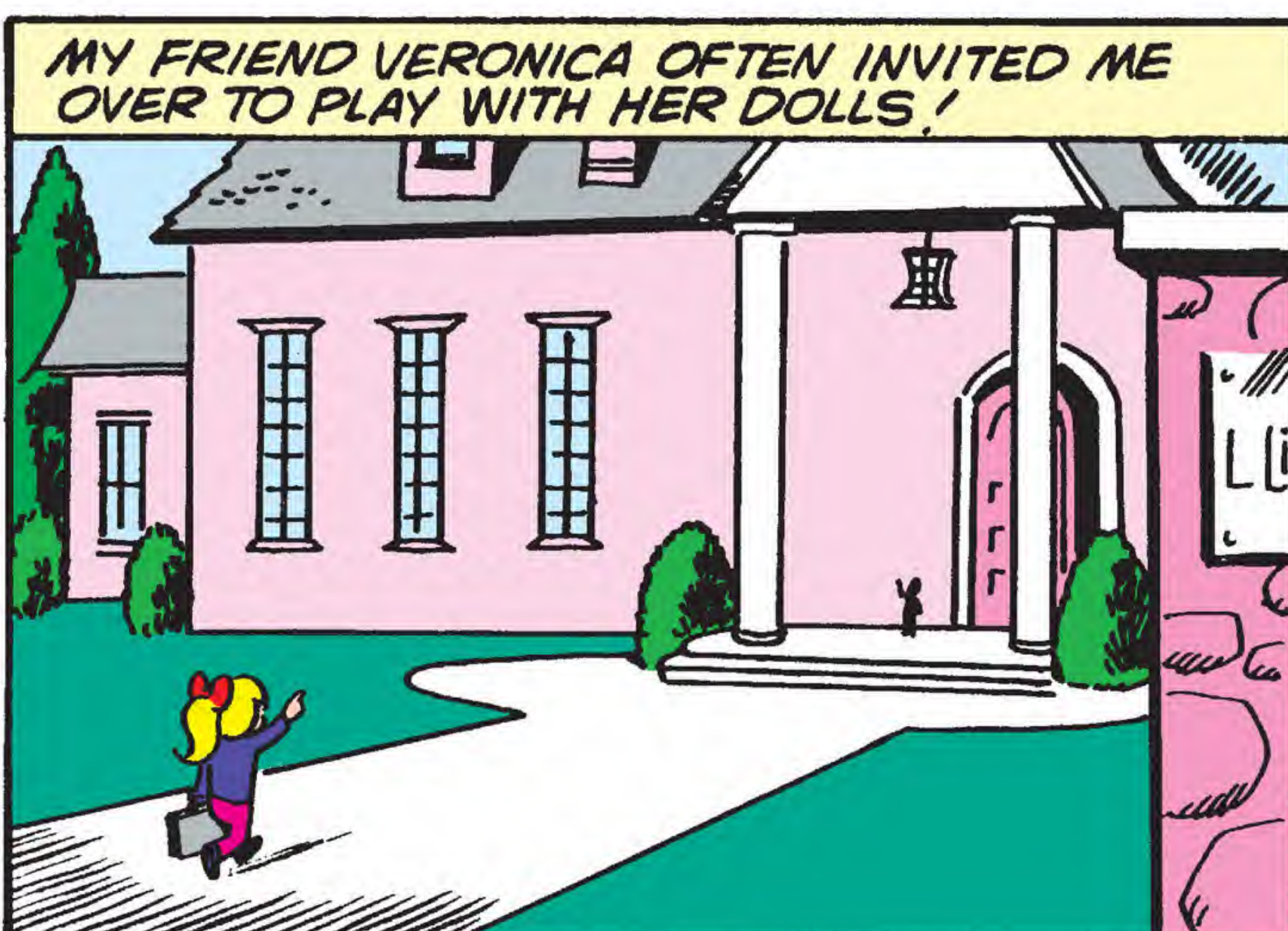
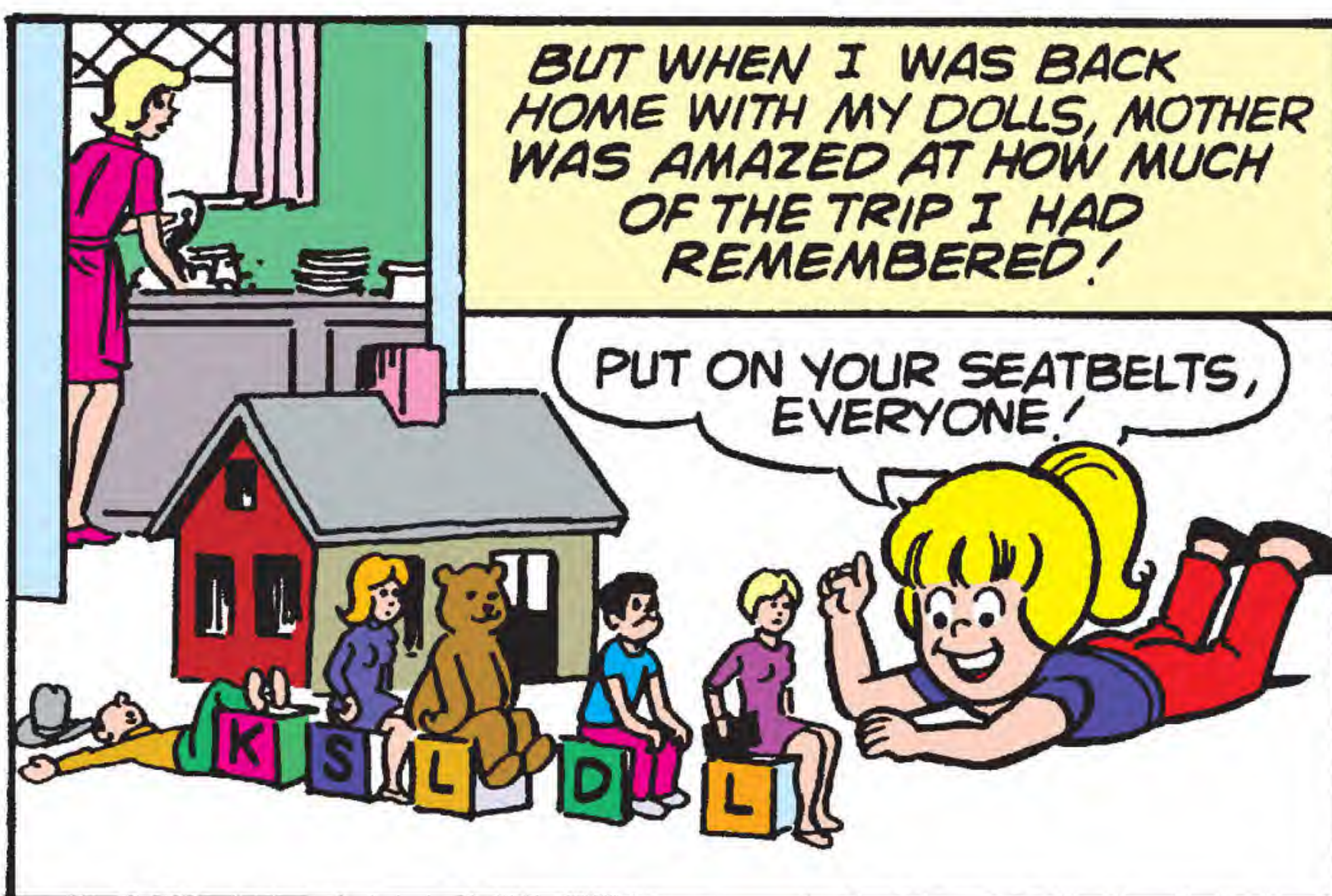
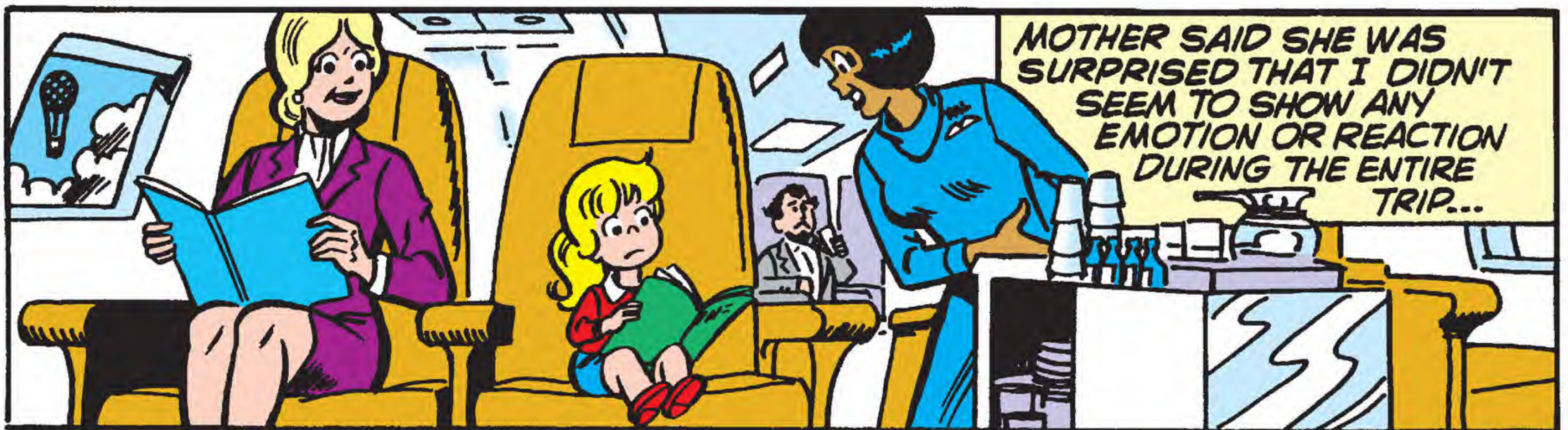
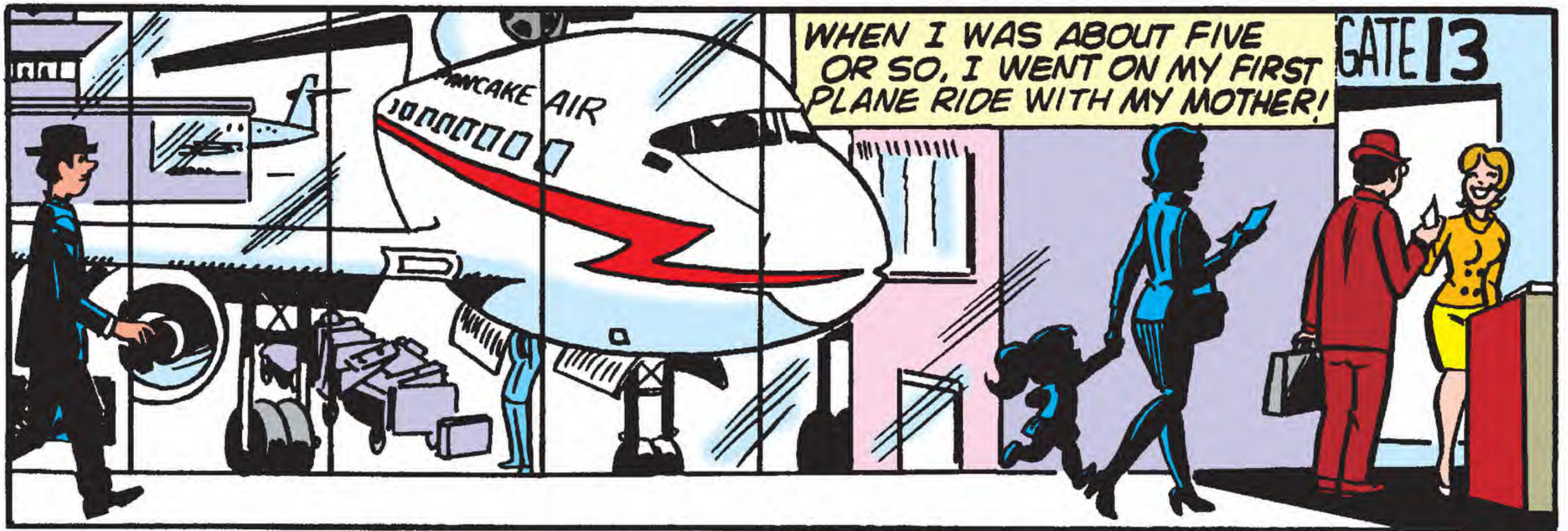
SOMETIMES I WAS WENDY THE COWGIRL...

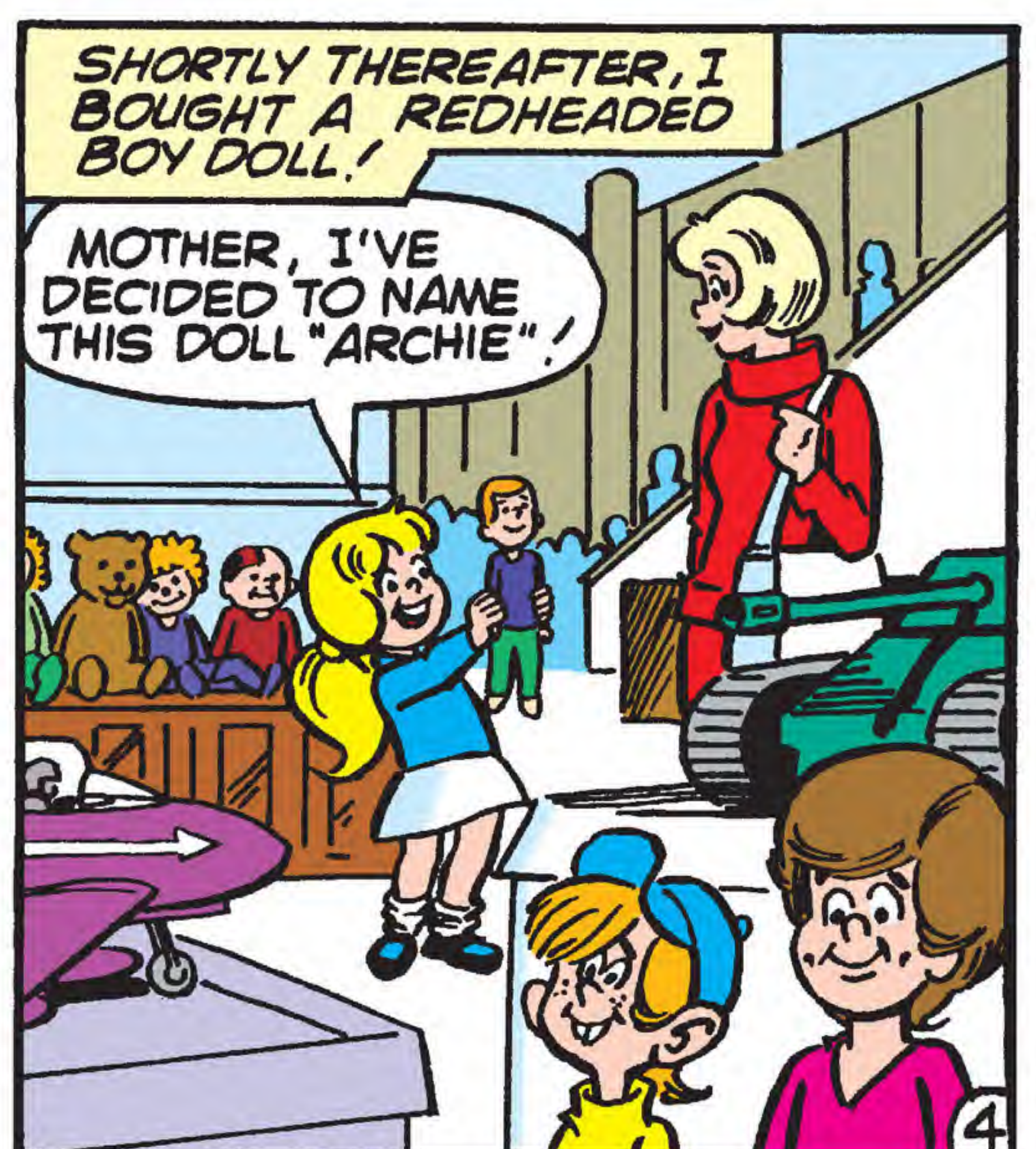
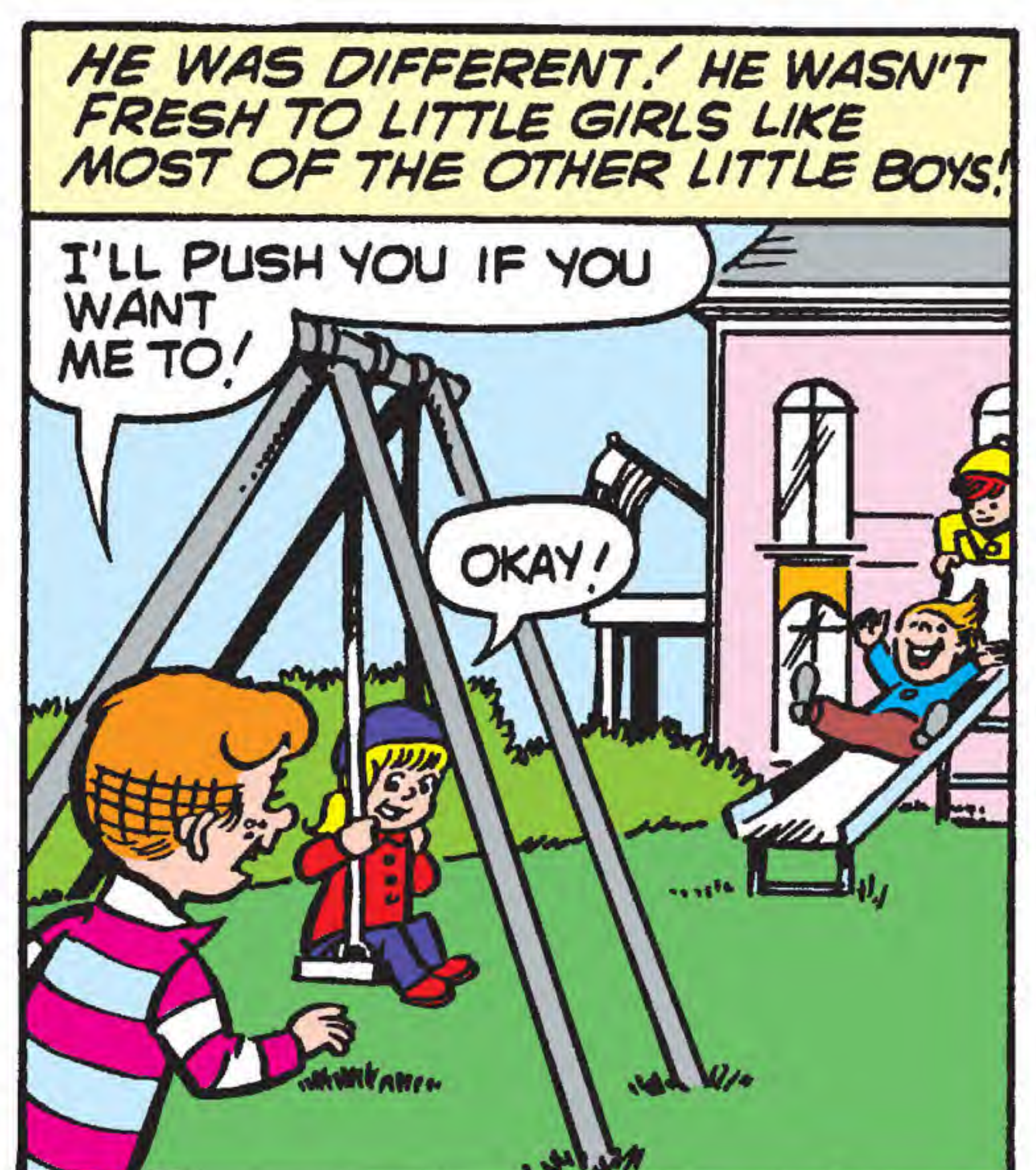
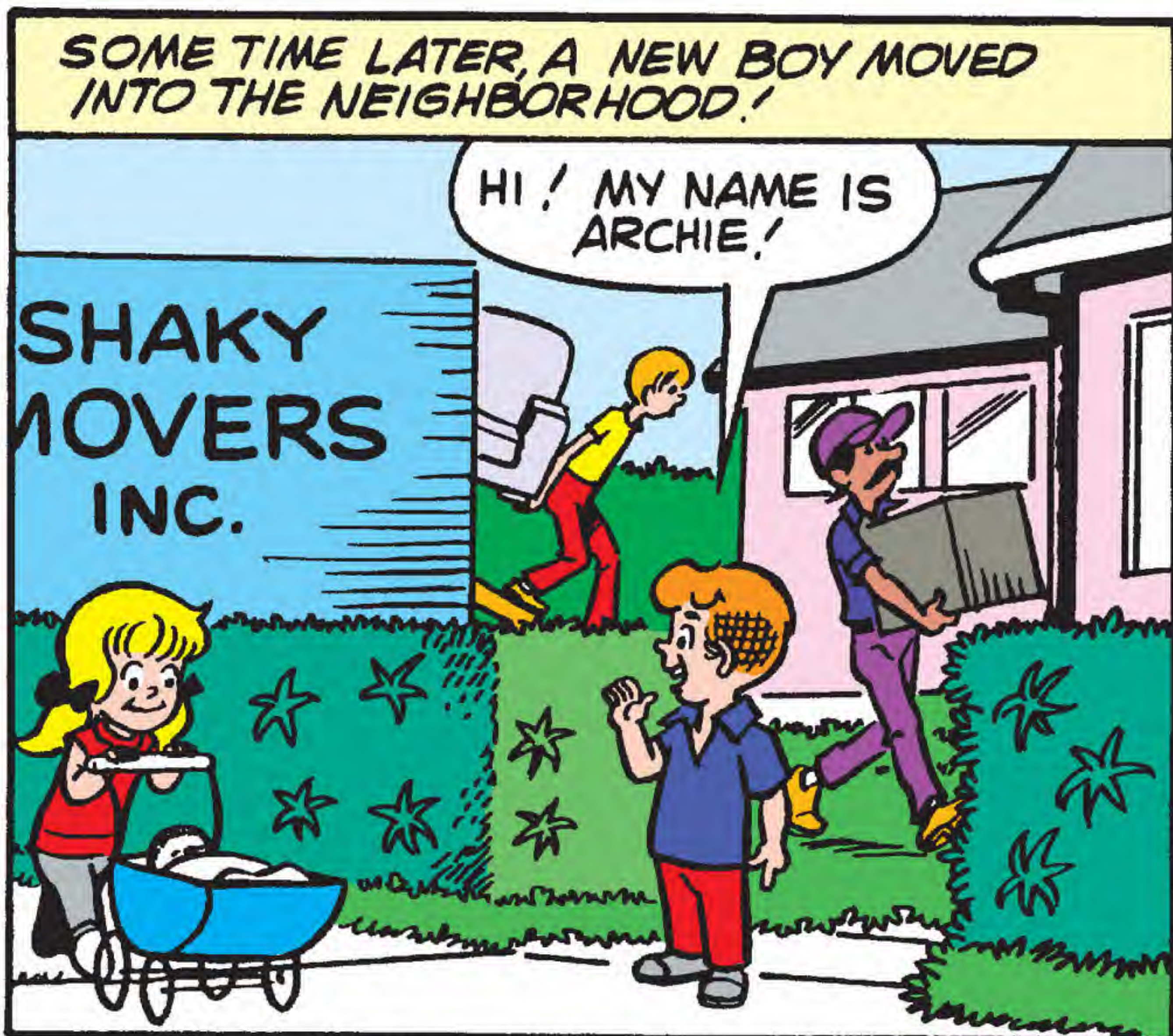
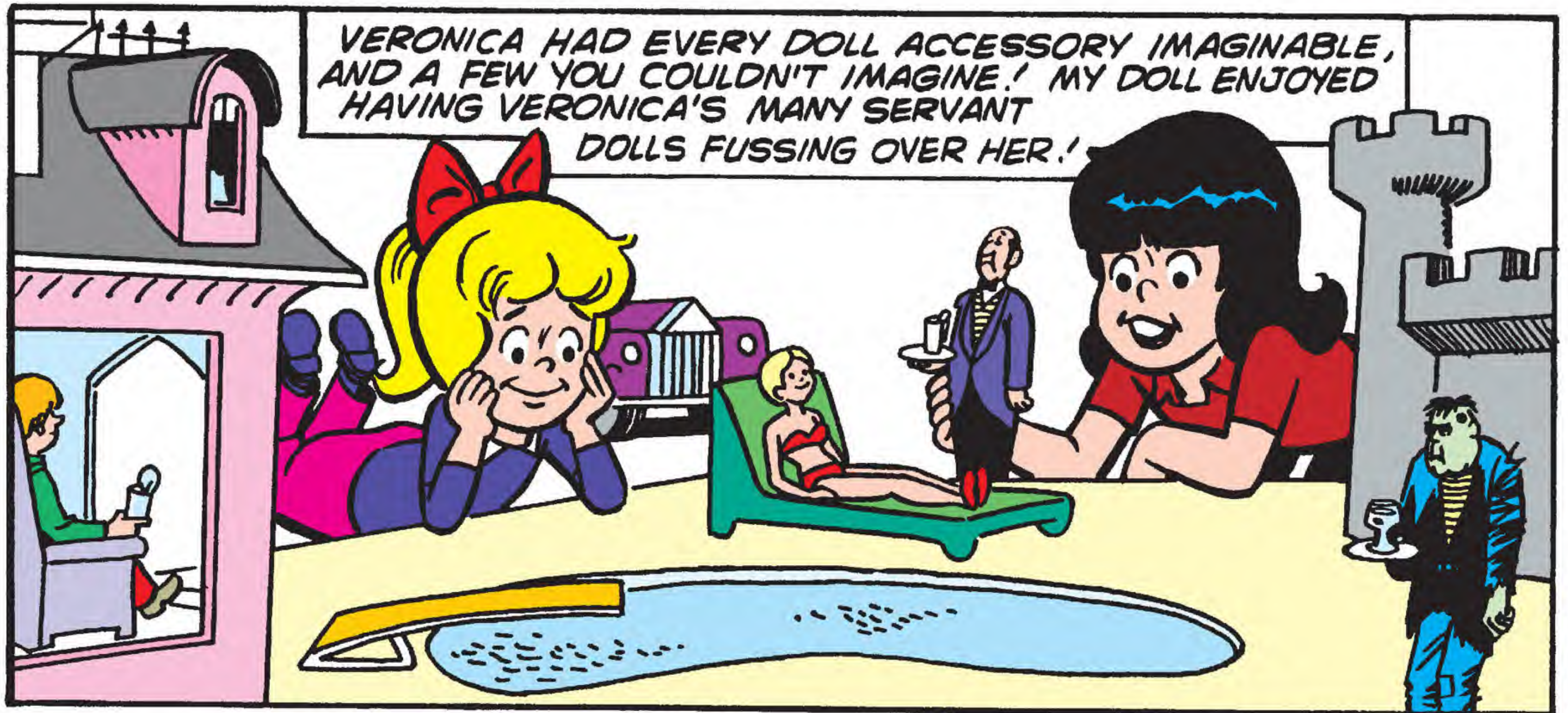
...AND SOMETIMES I WAS WENDY THE GLAMOROUS MOVIE QUEEN!

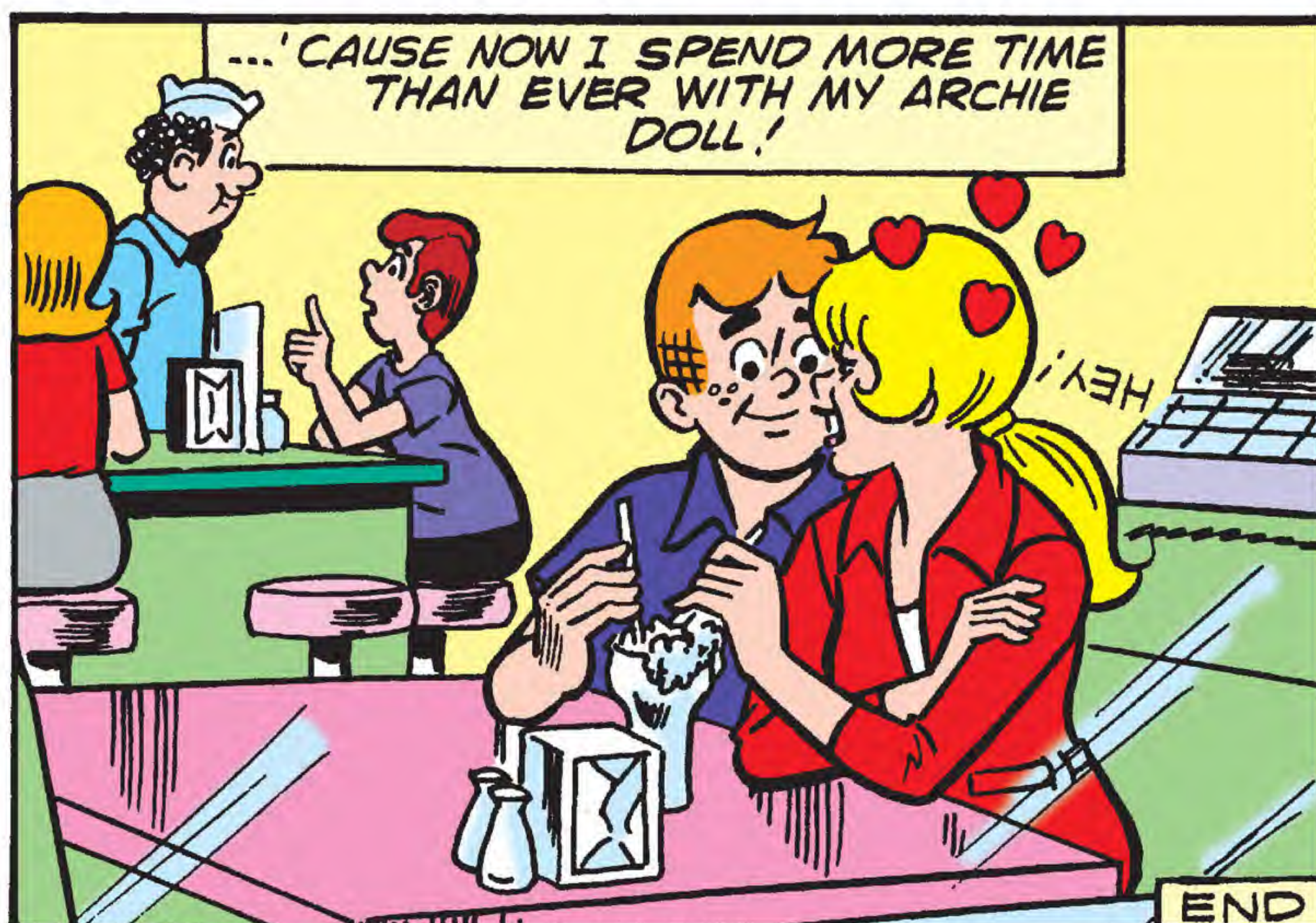
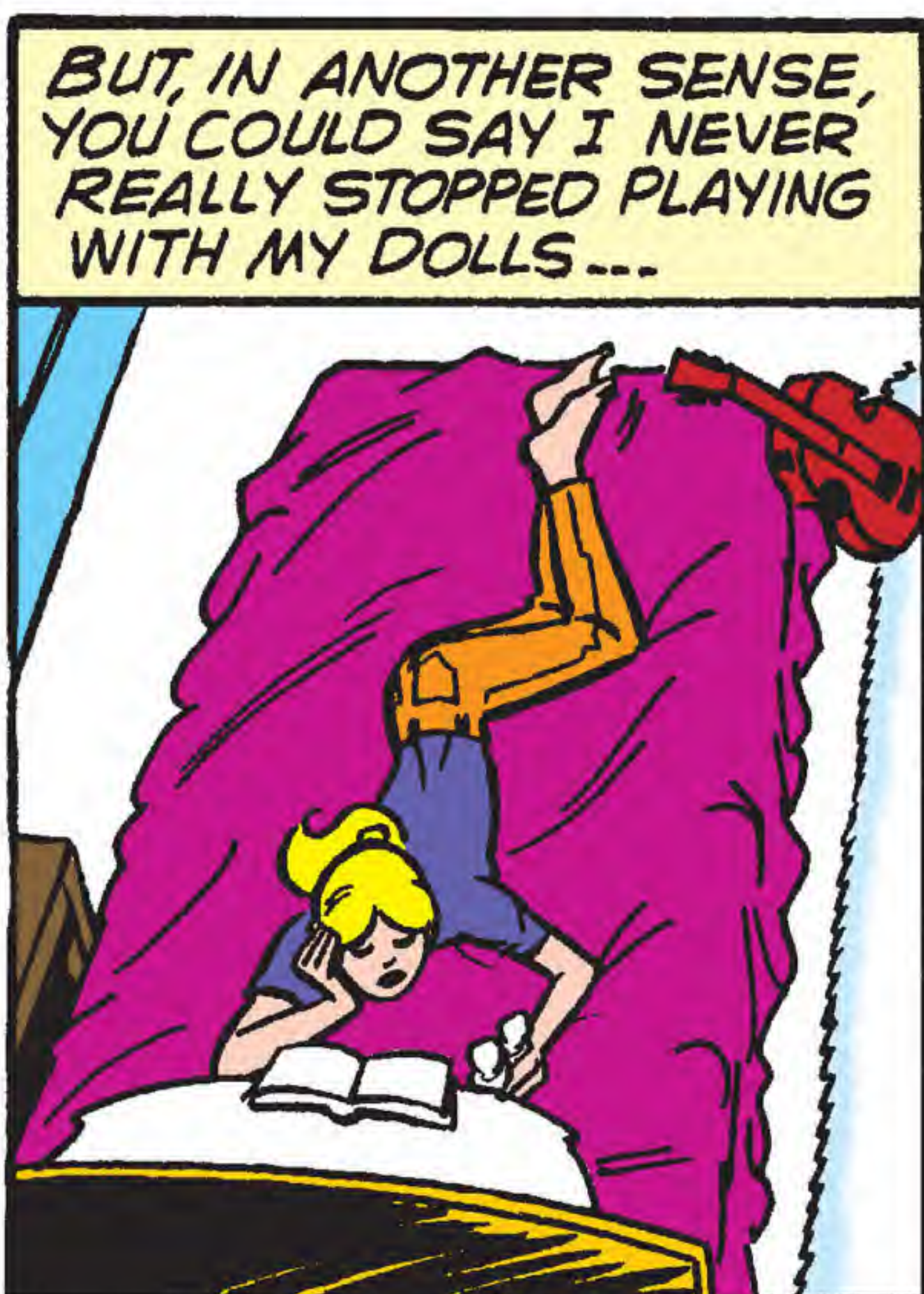
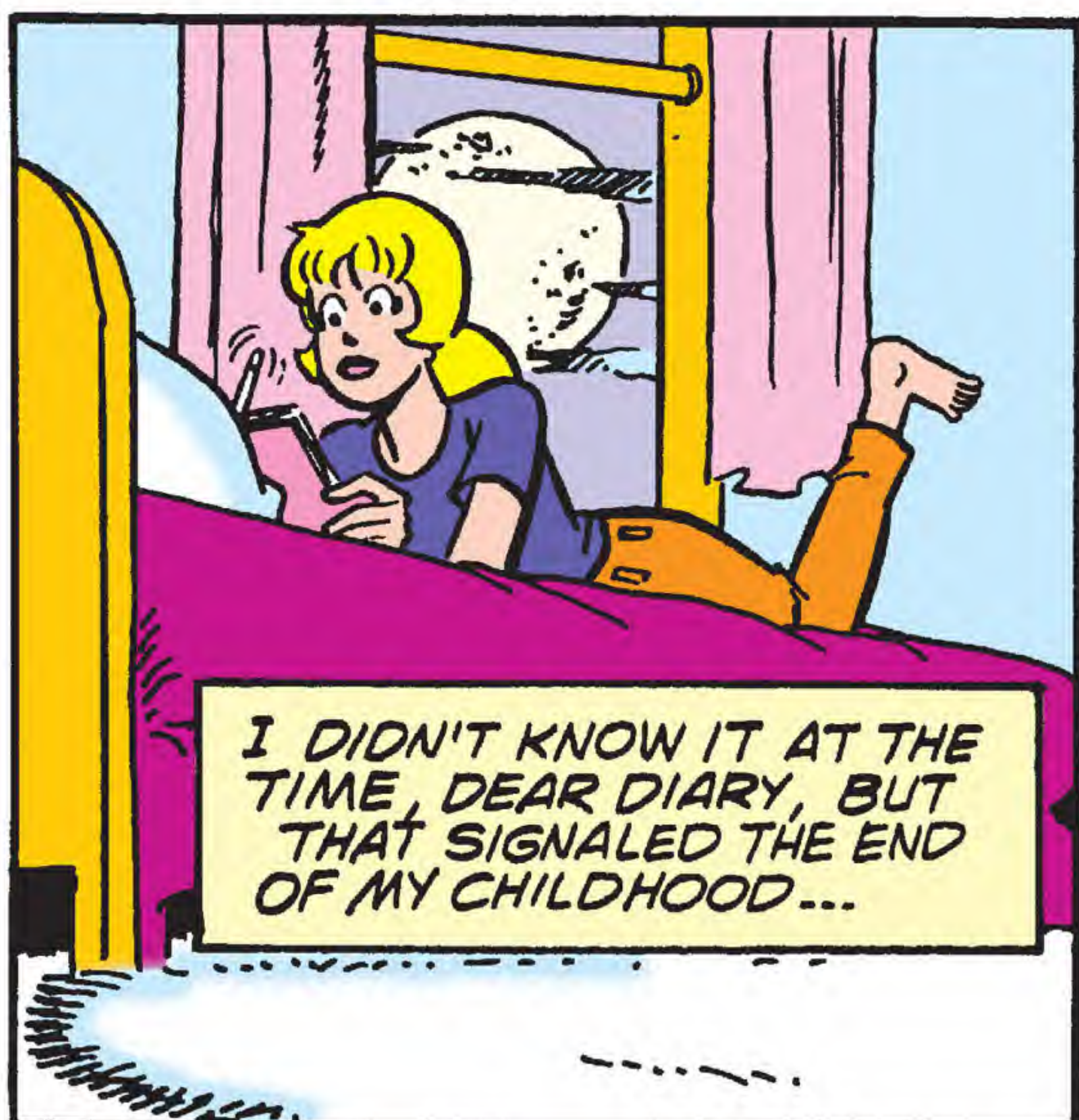
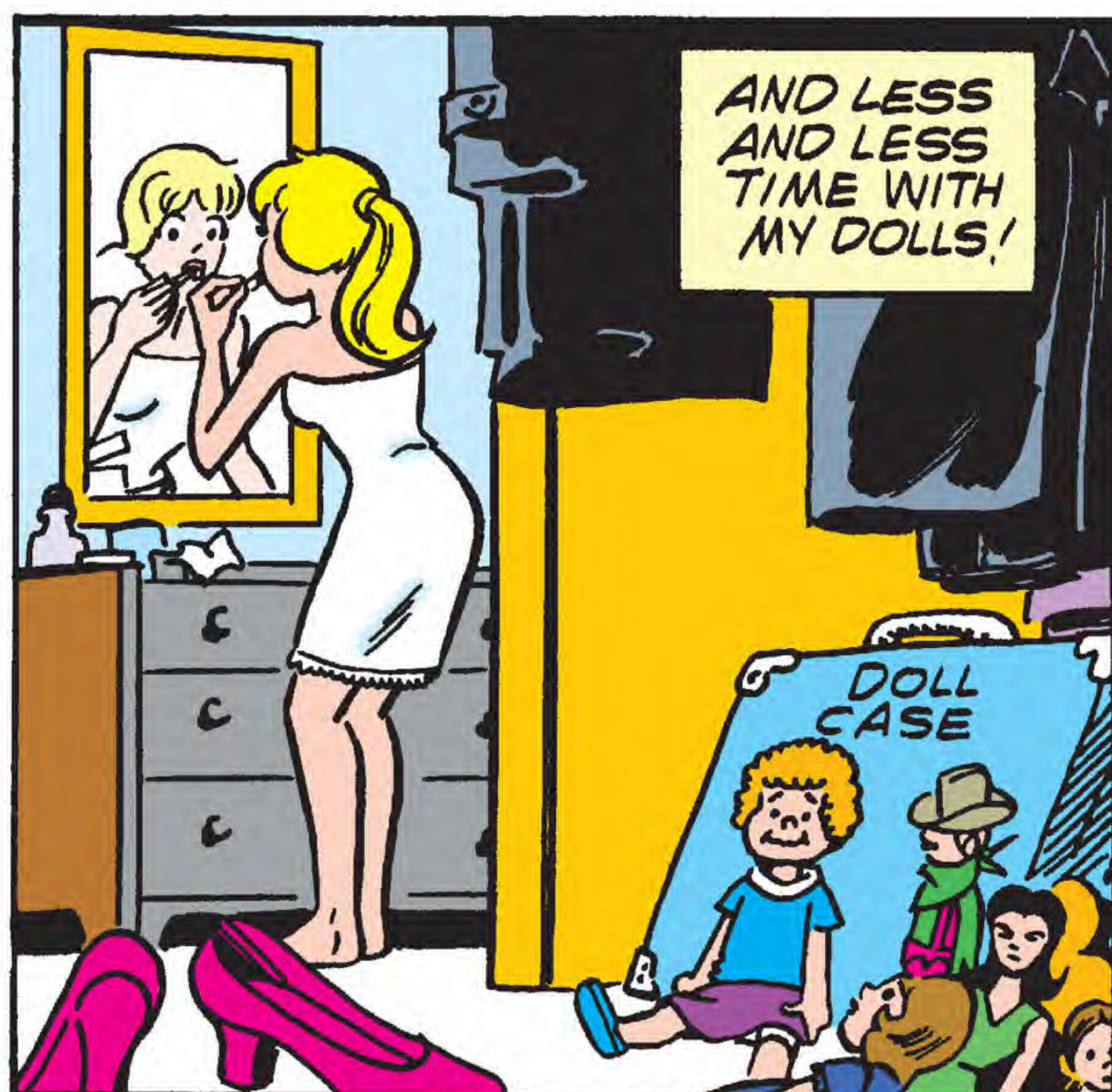
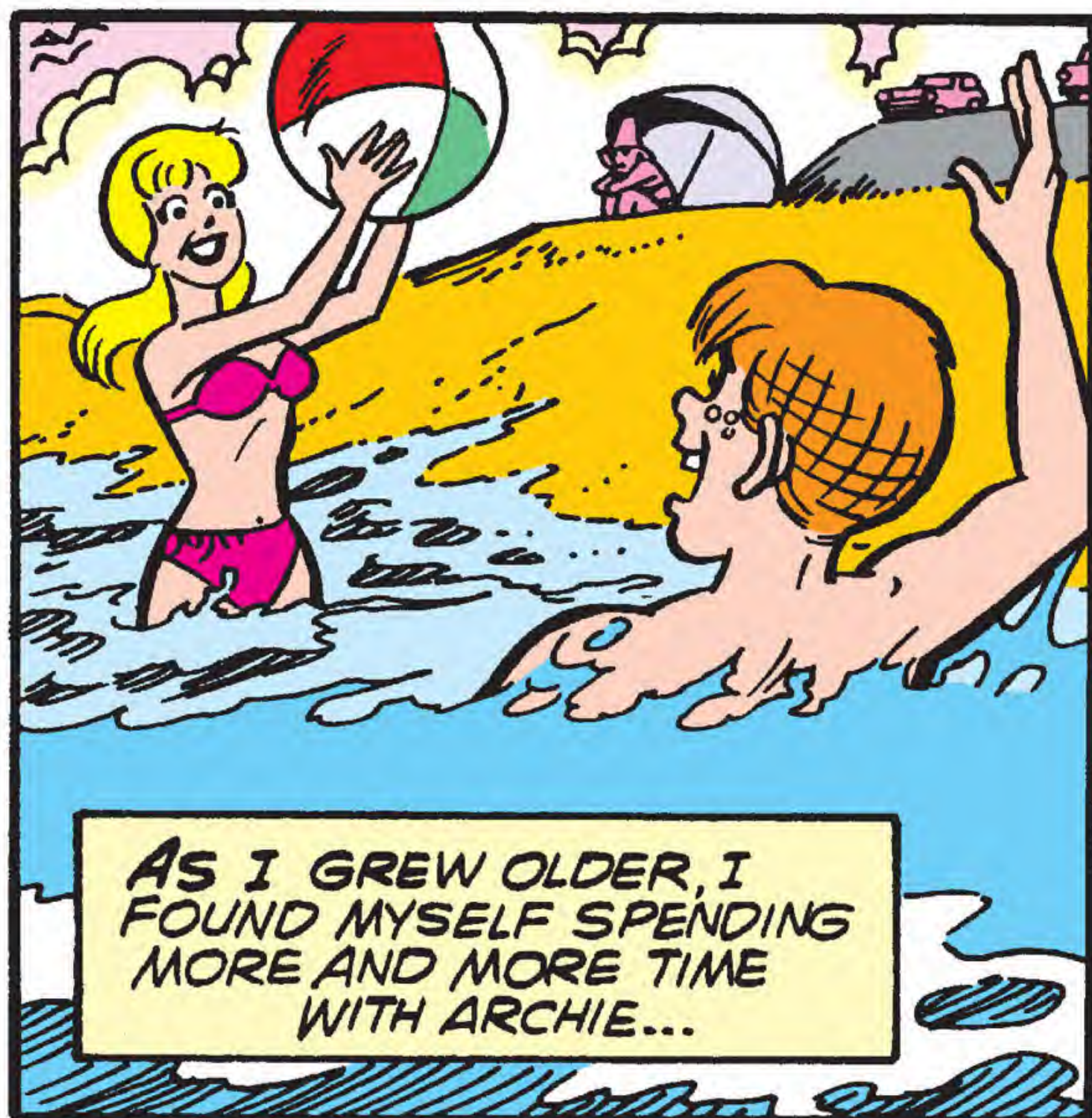


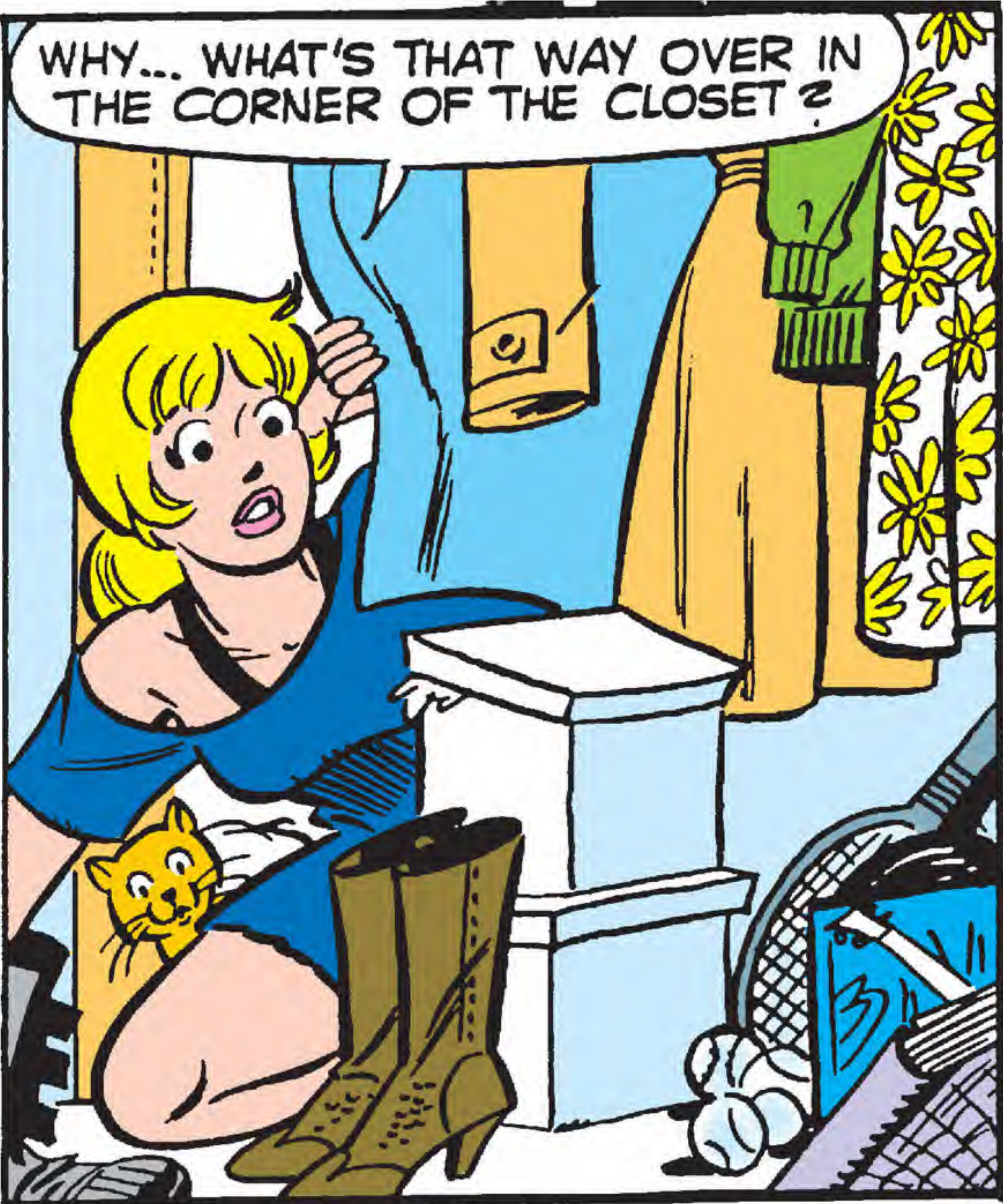
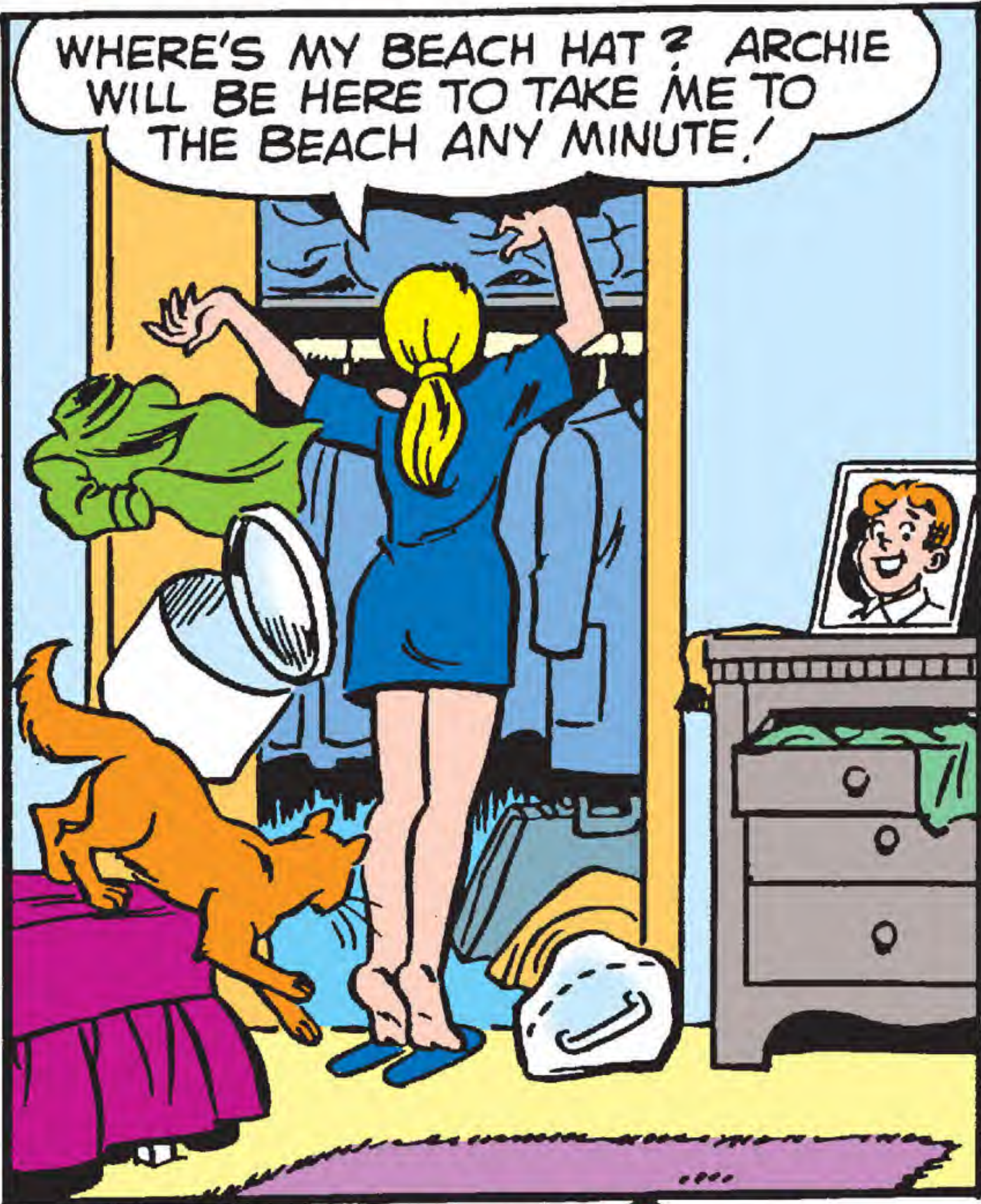
...BUT MOST OF THE TIME I WAS JUST WENDY THE HOMEMAKER!









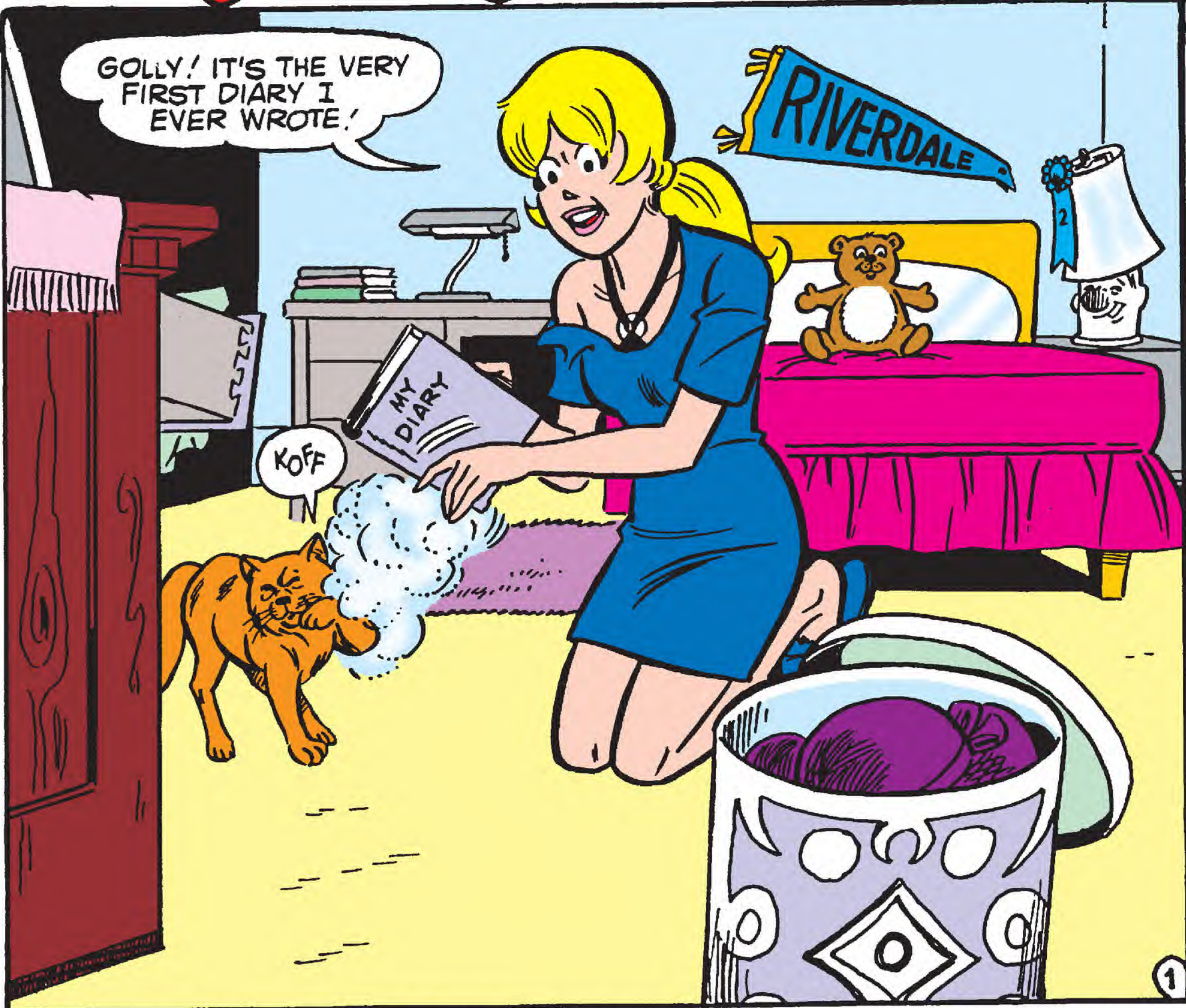


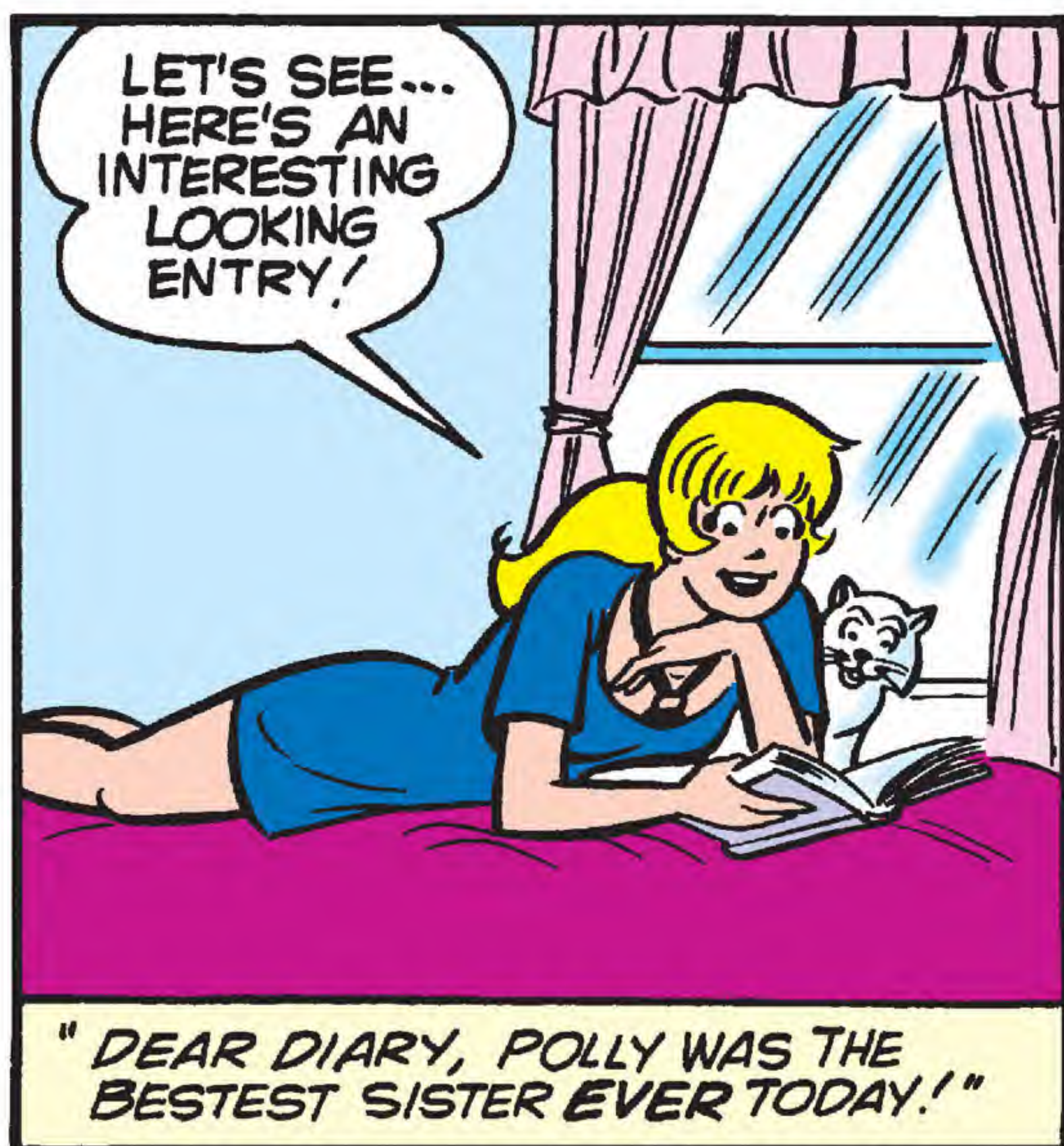
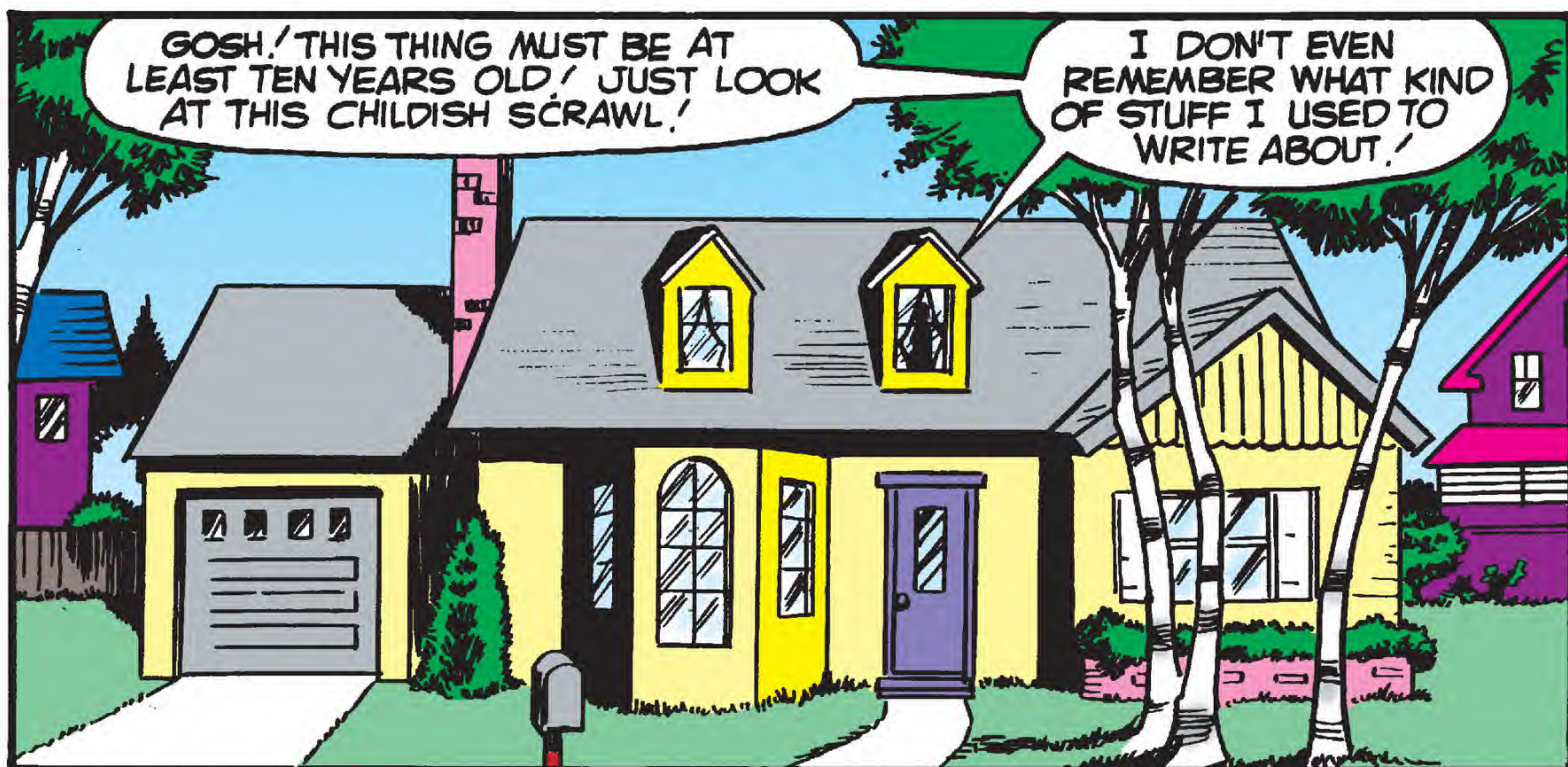
Betty's Diary

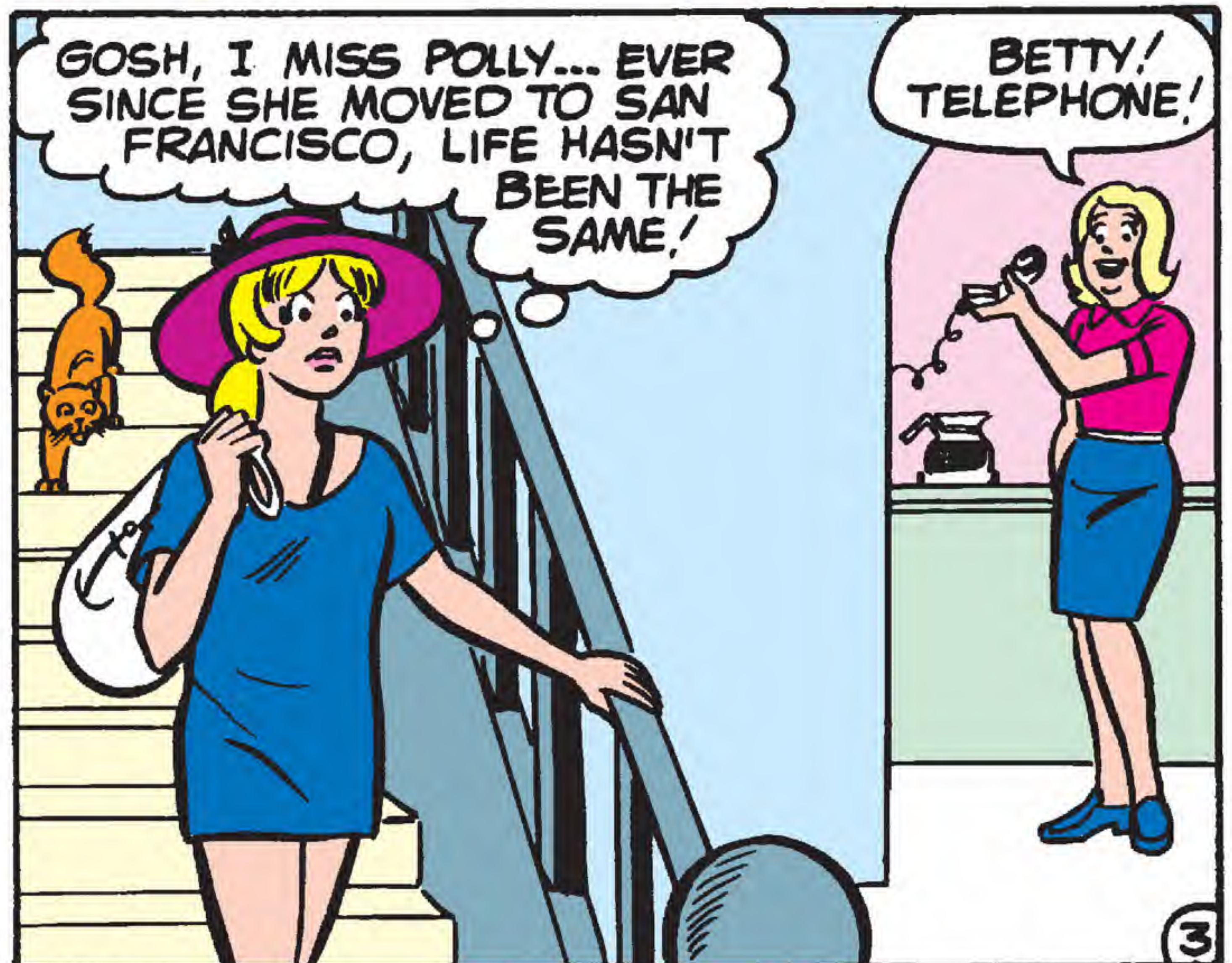
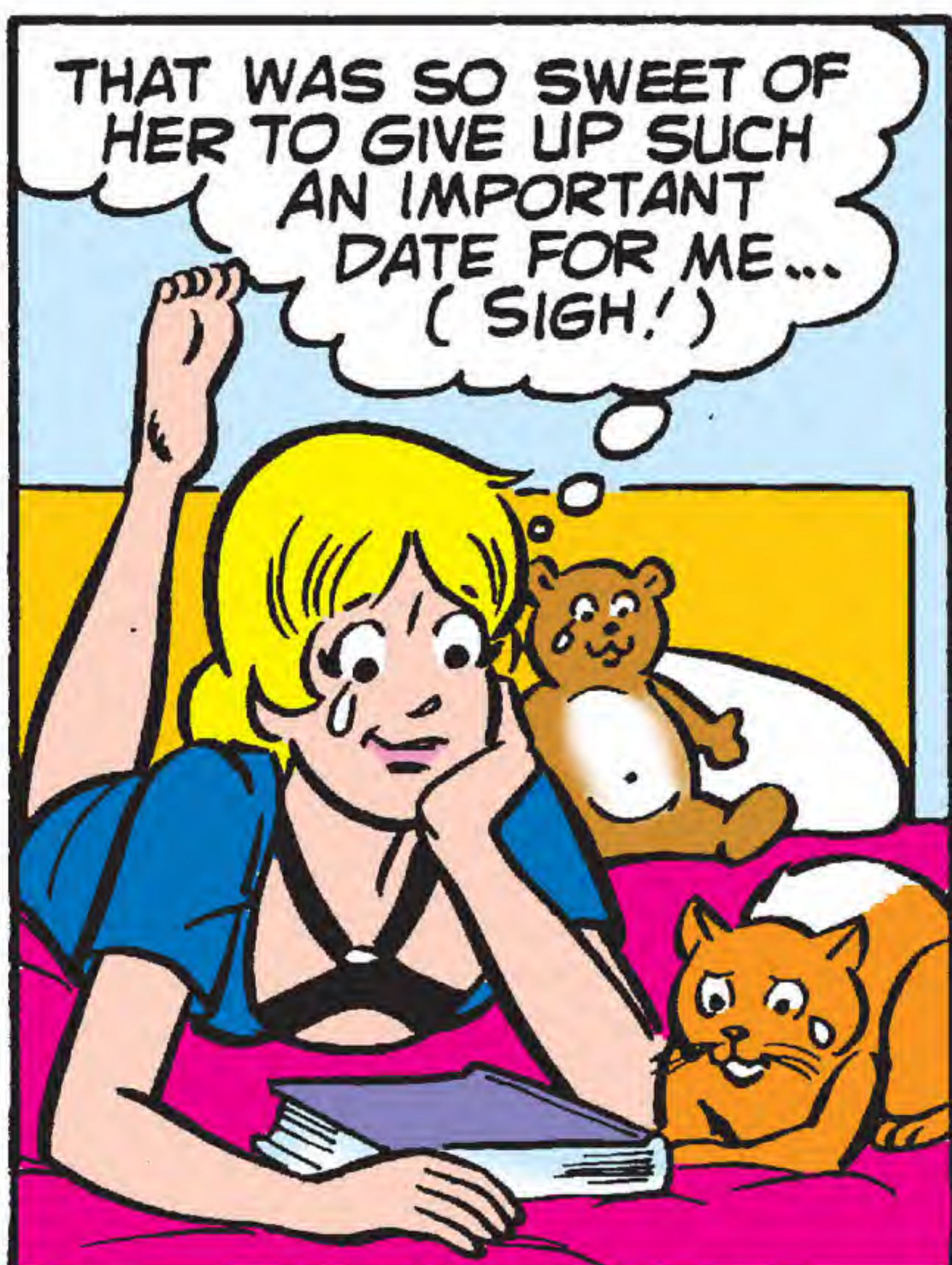
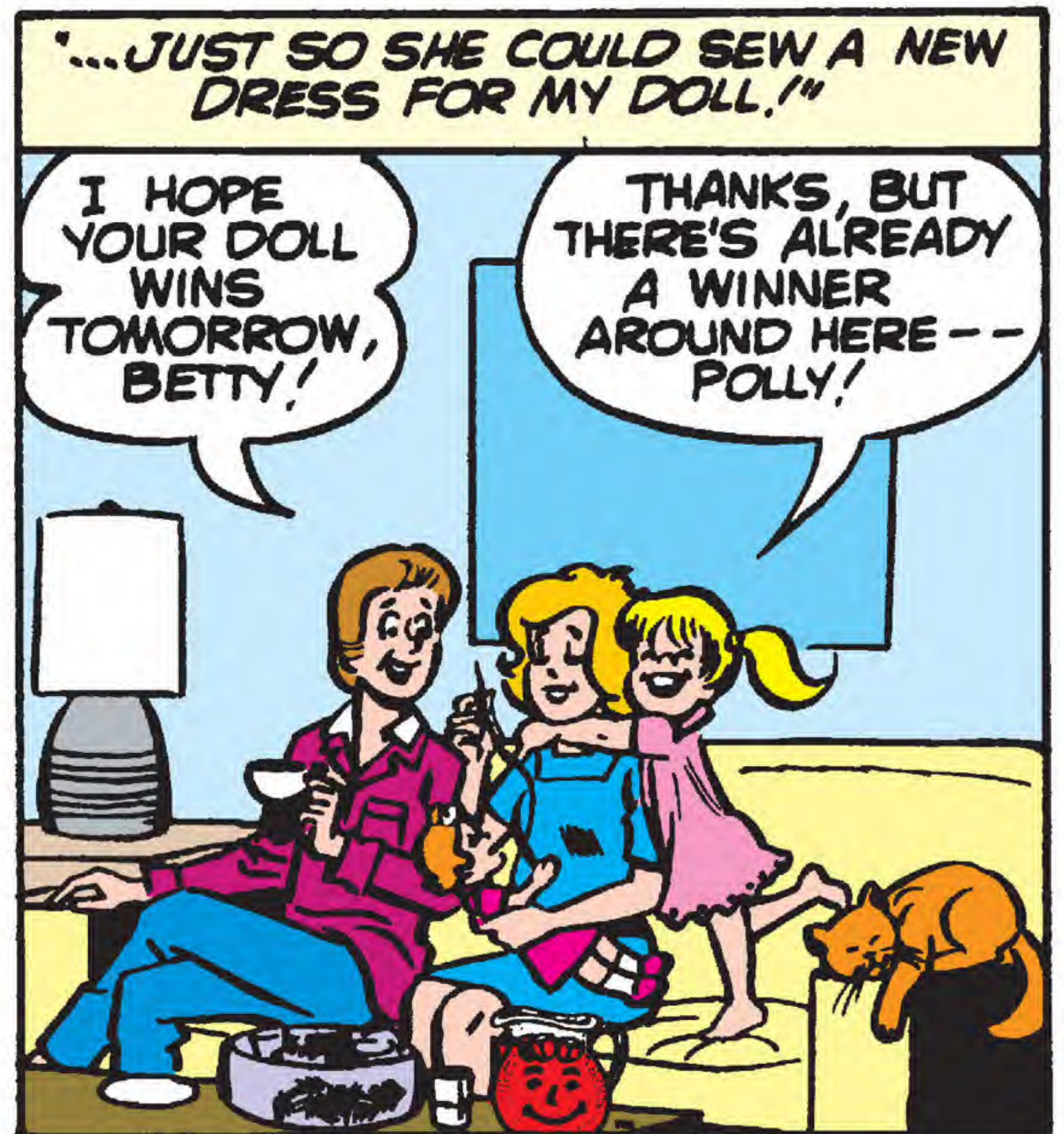
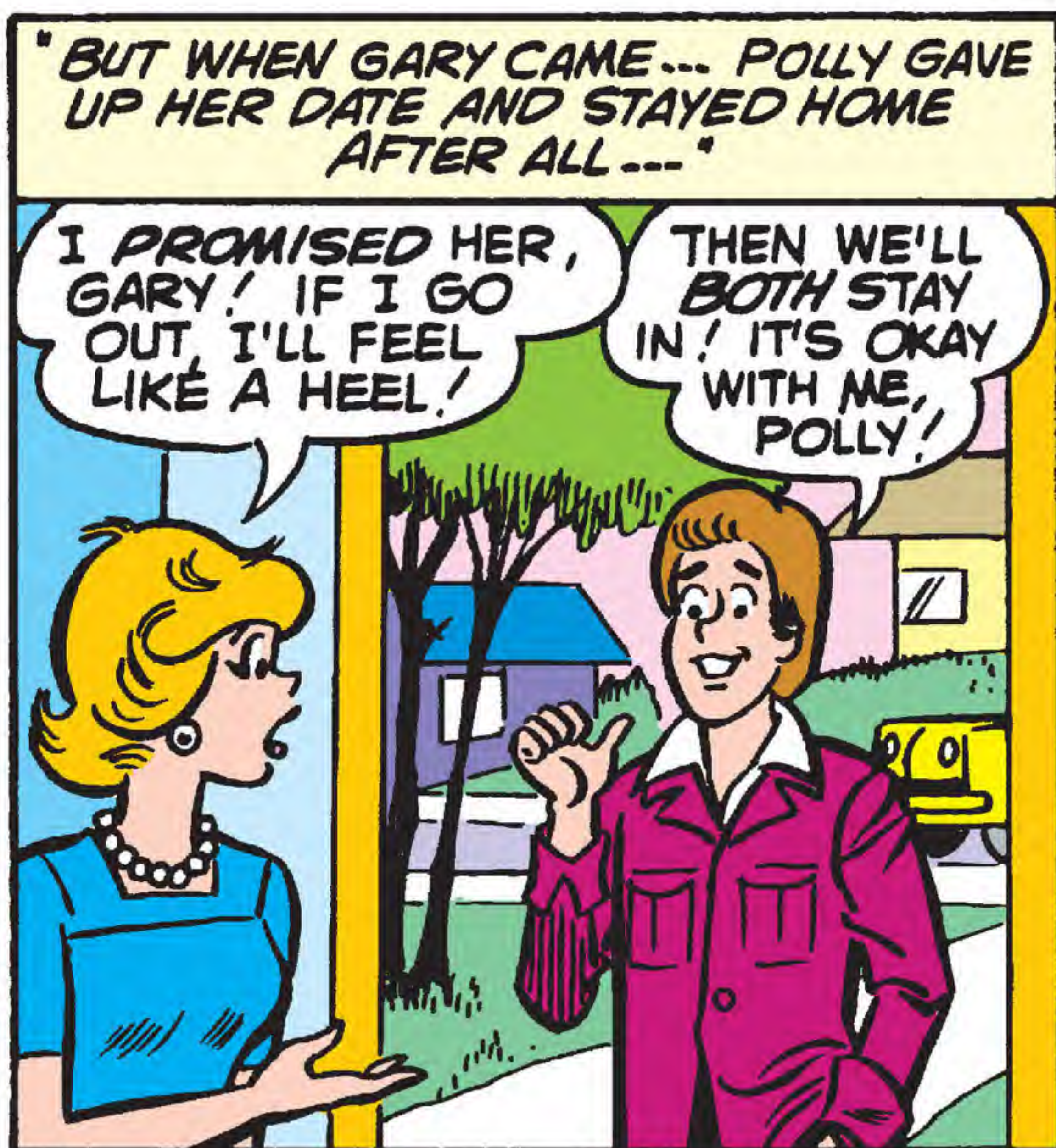
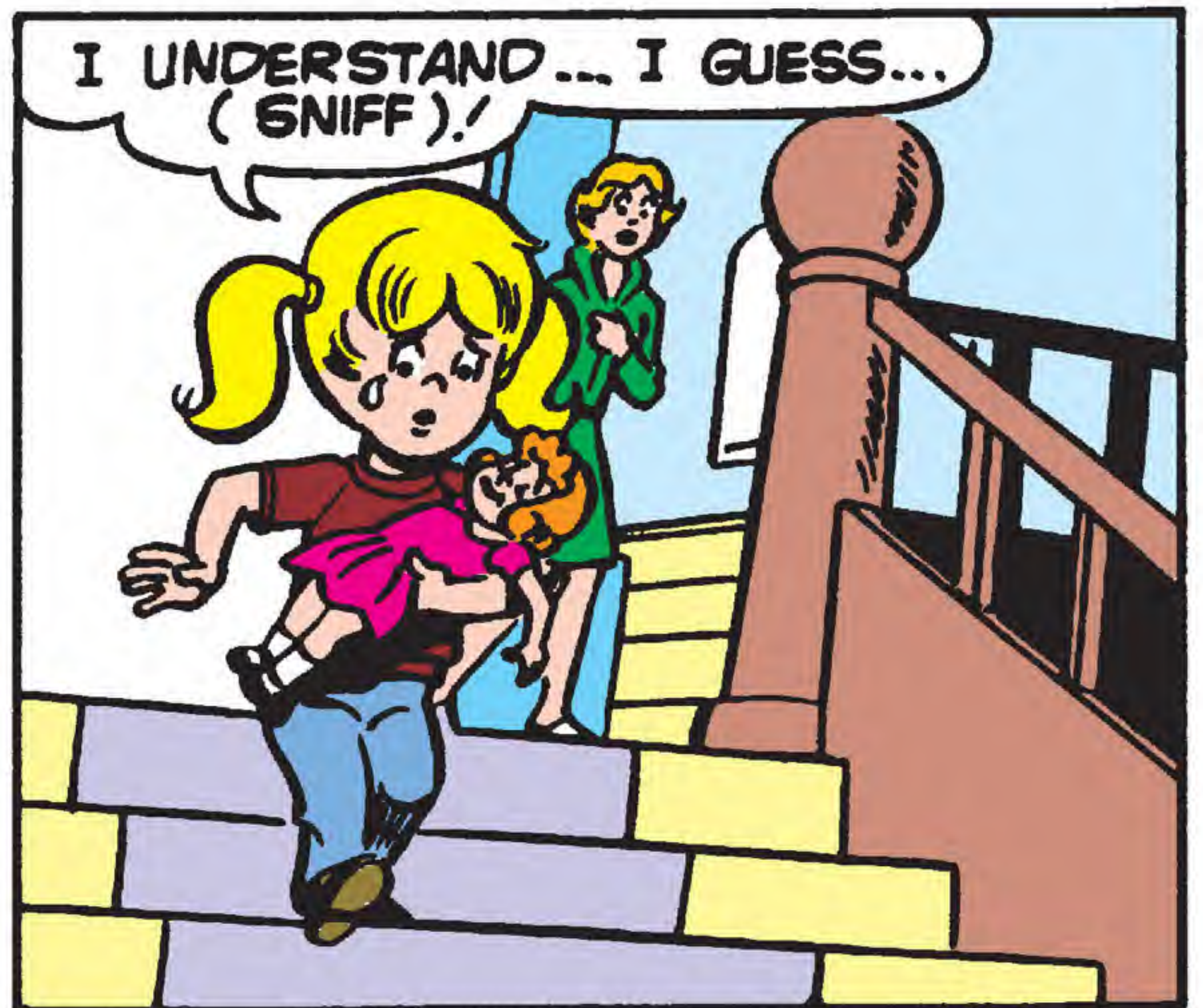
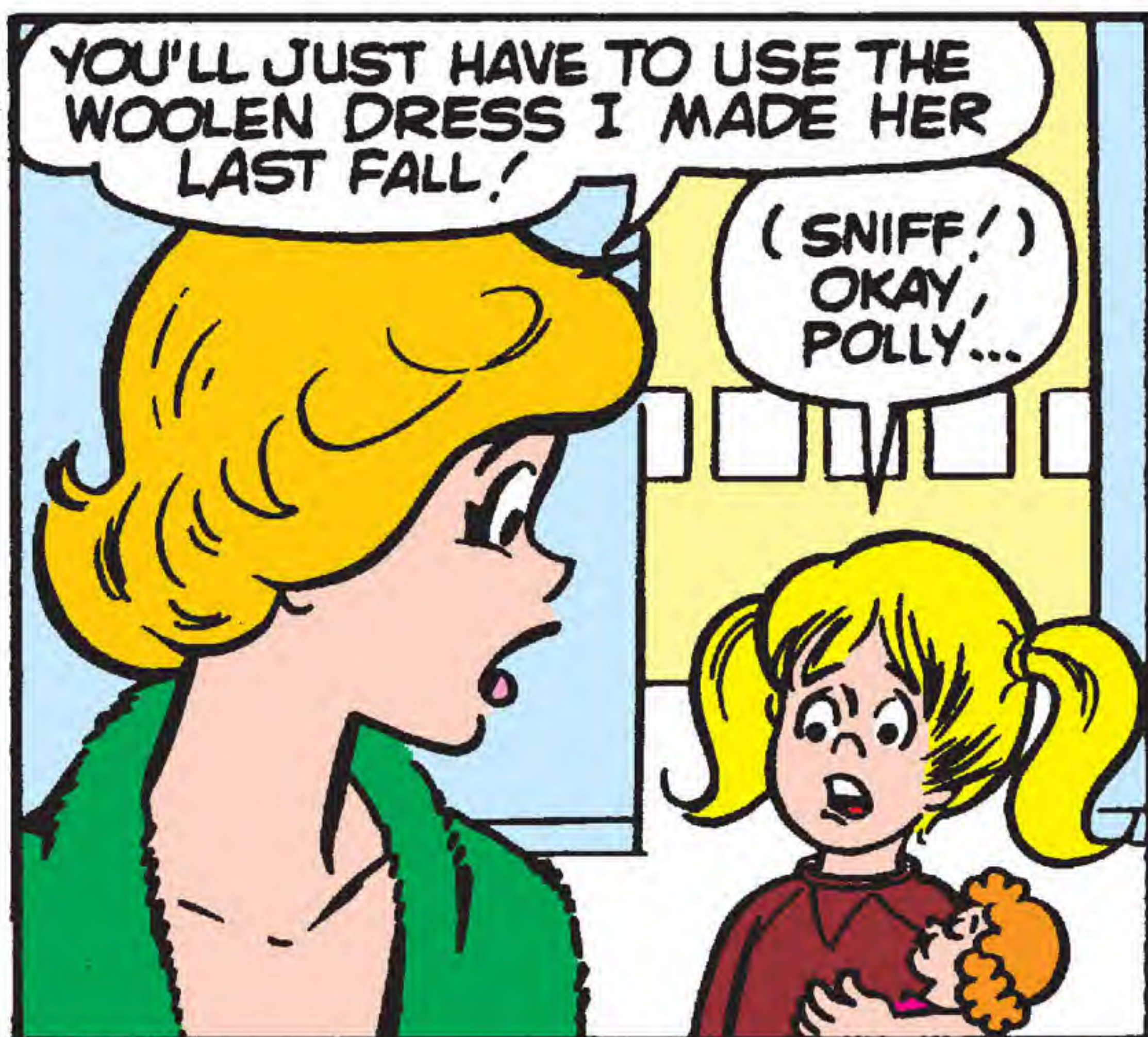
in

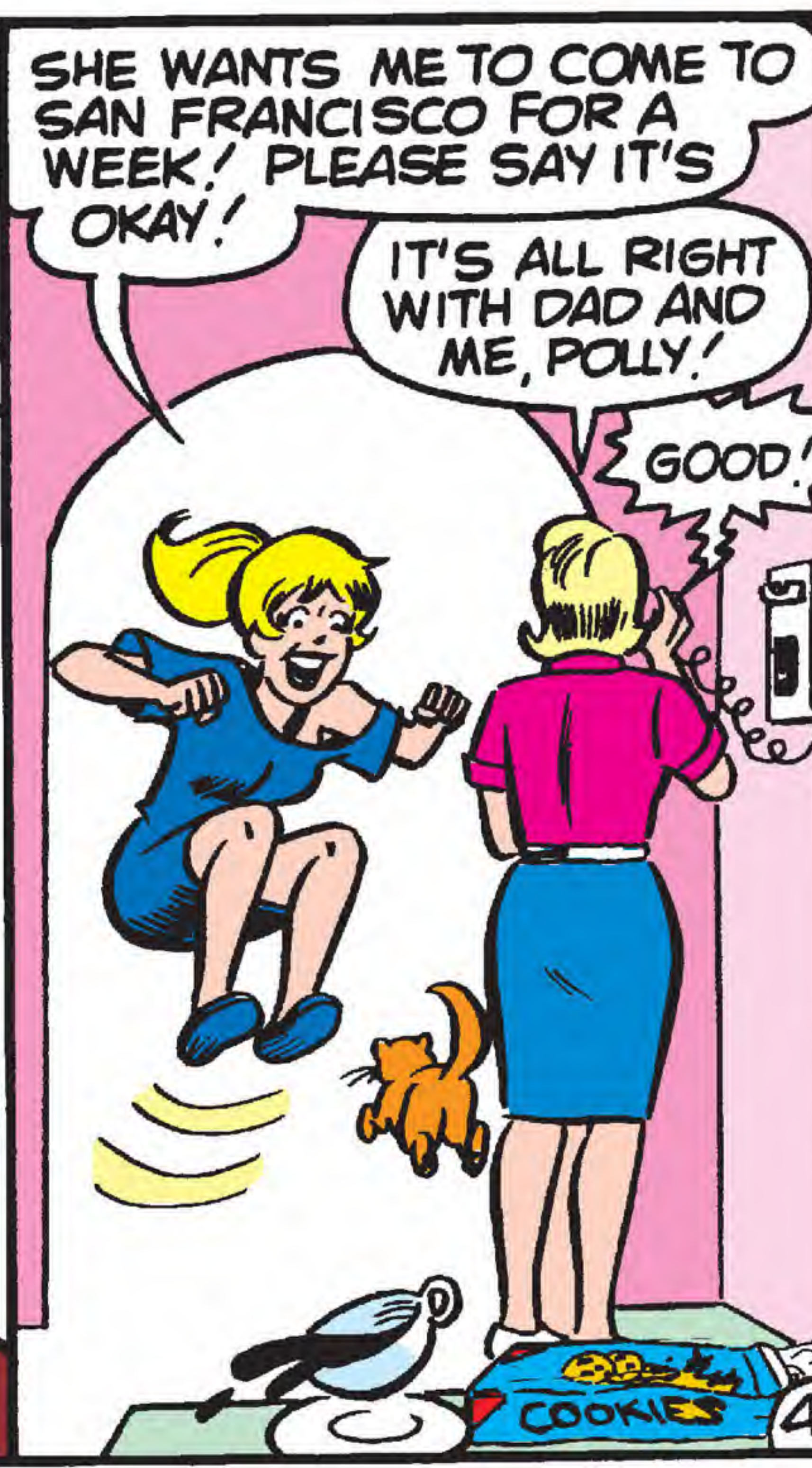
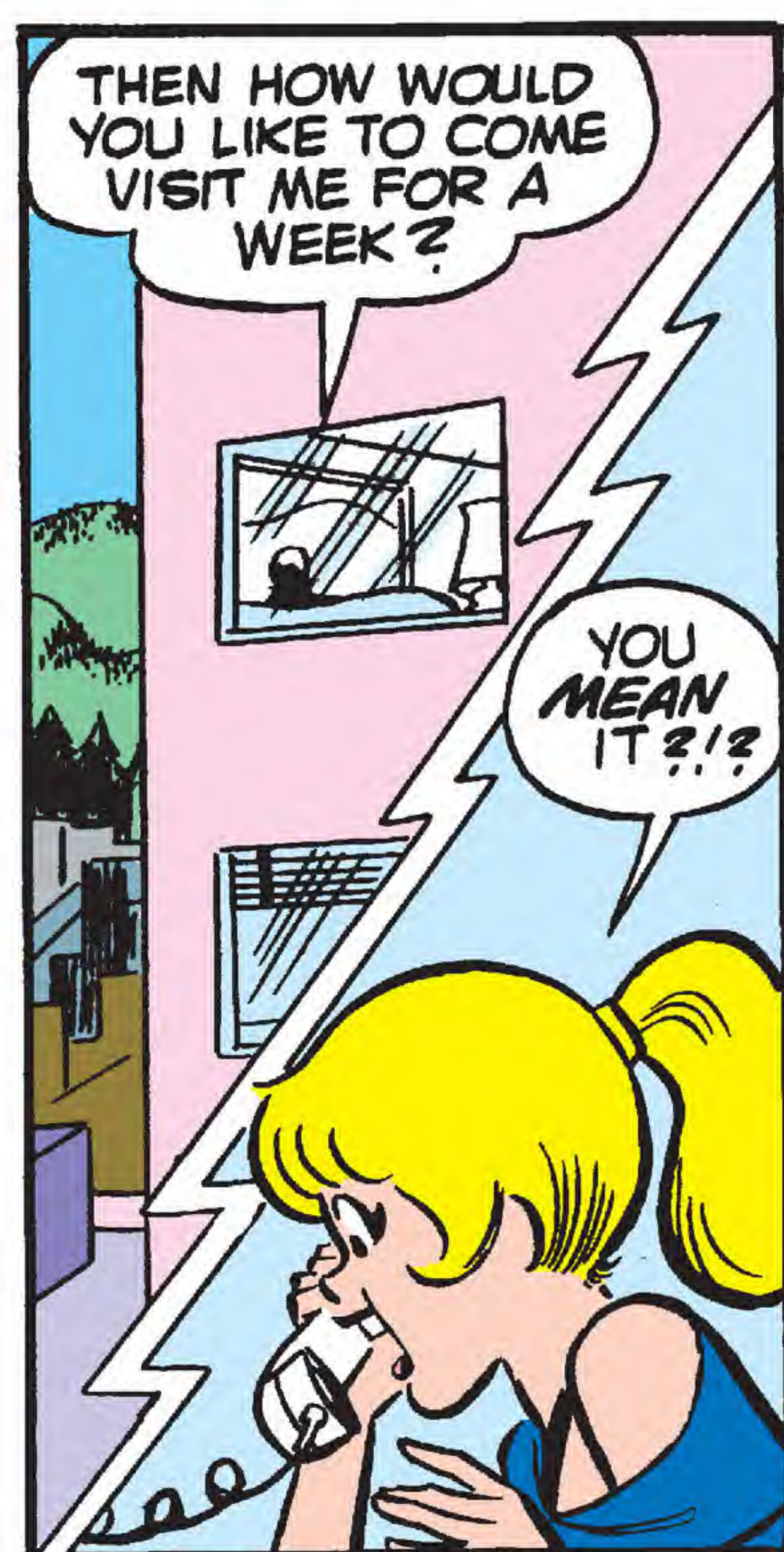
"SISTERS ARE FOREVER FRIENDS"

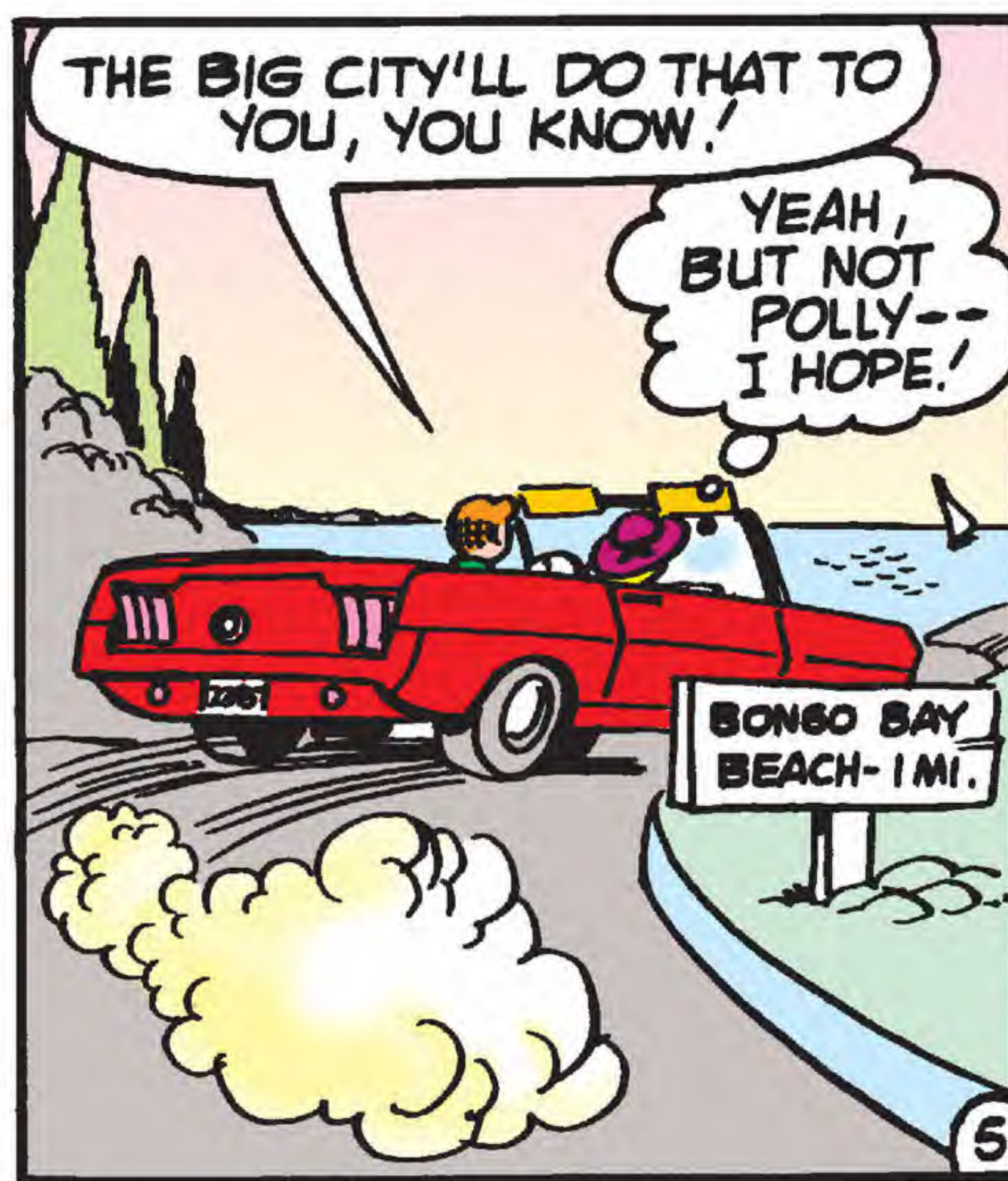
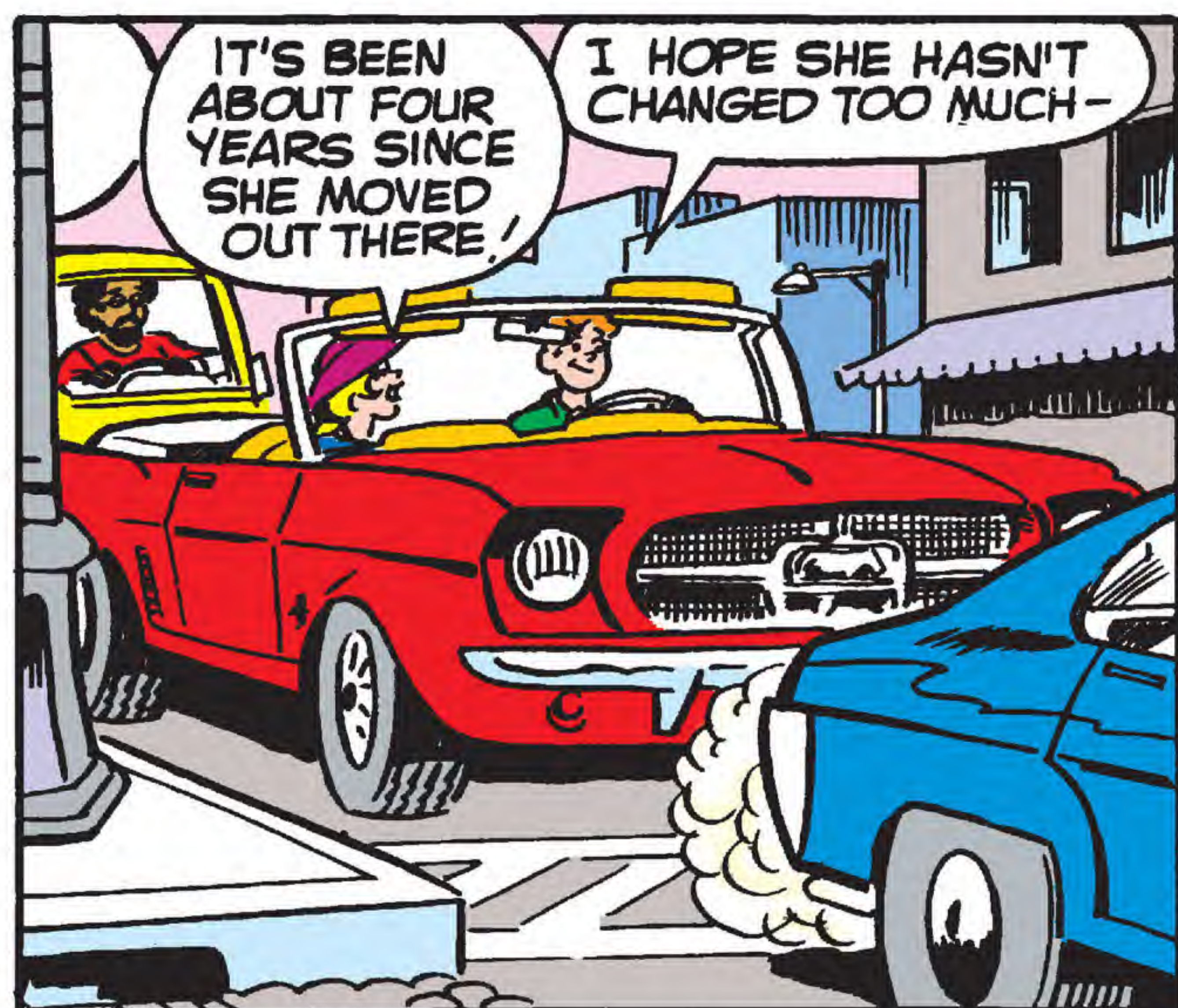
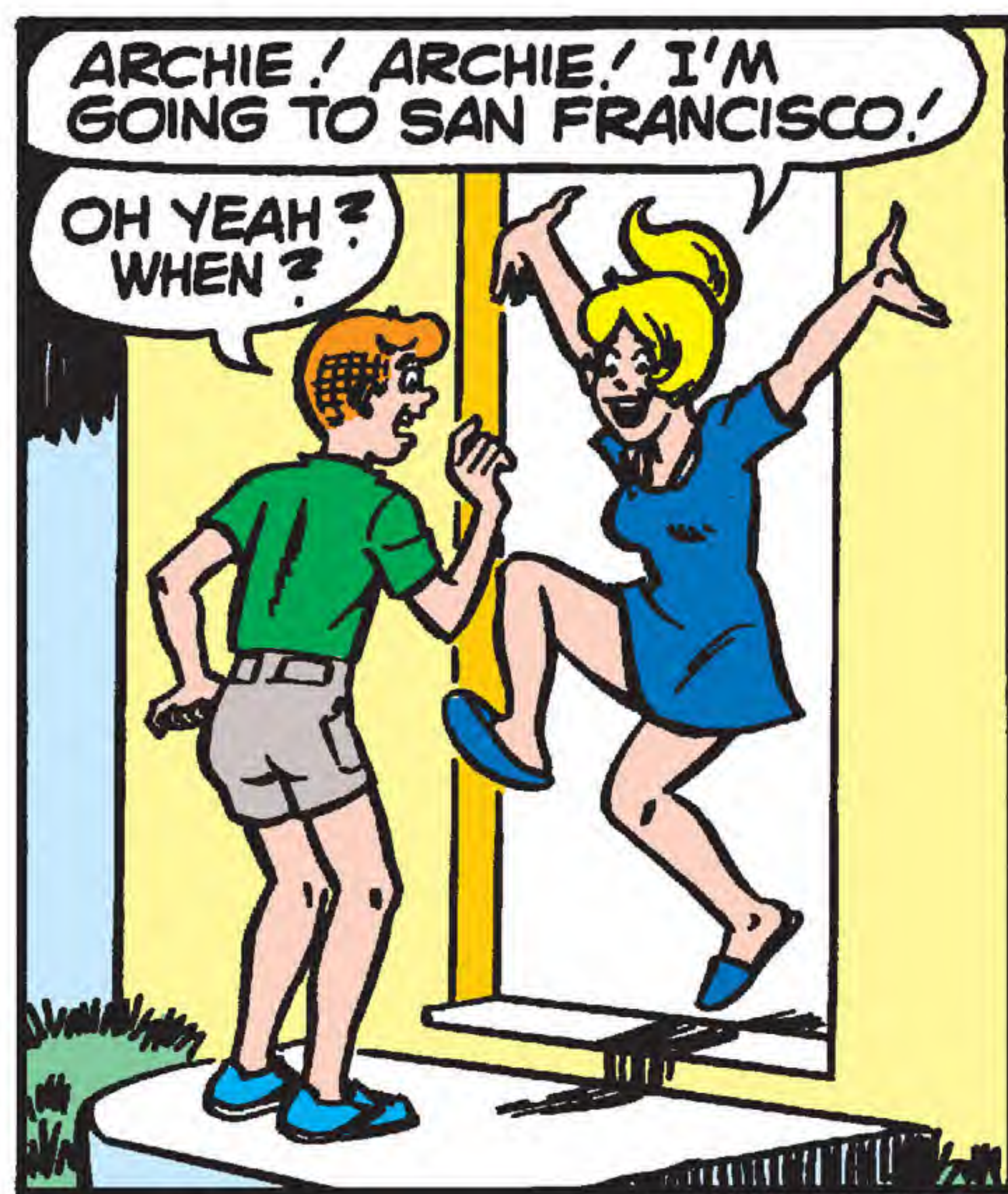
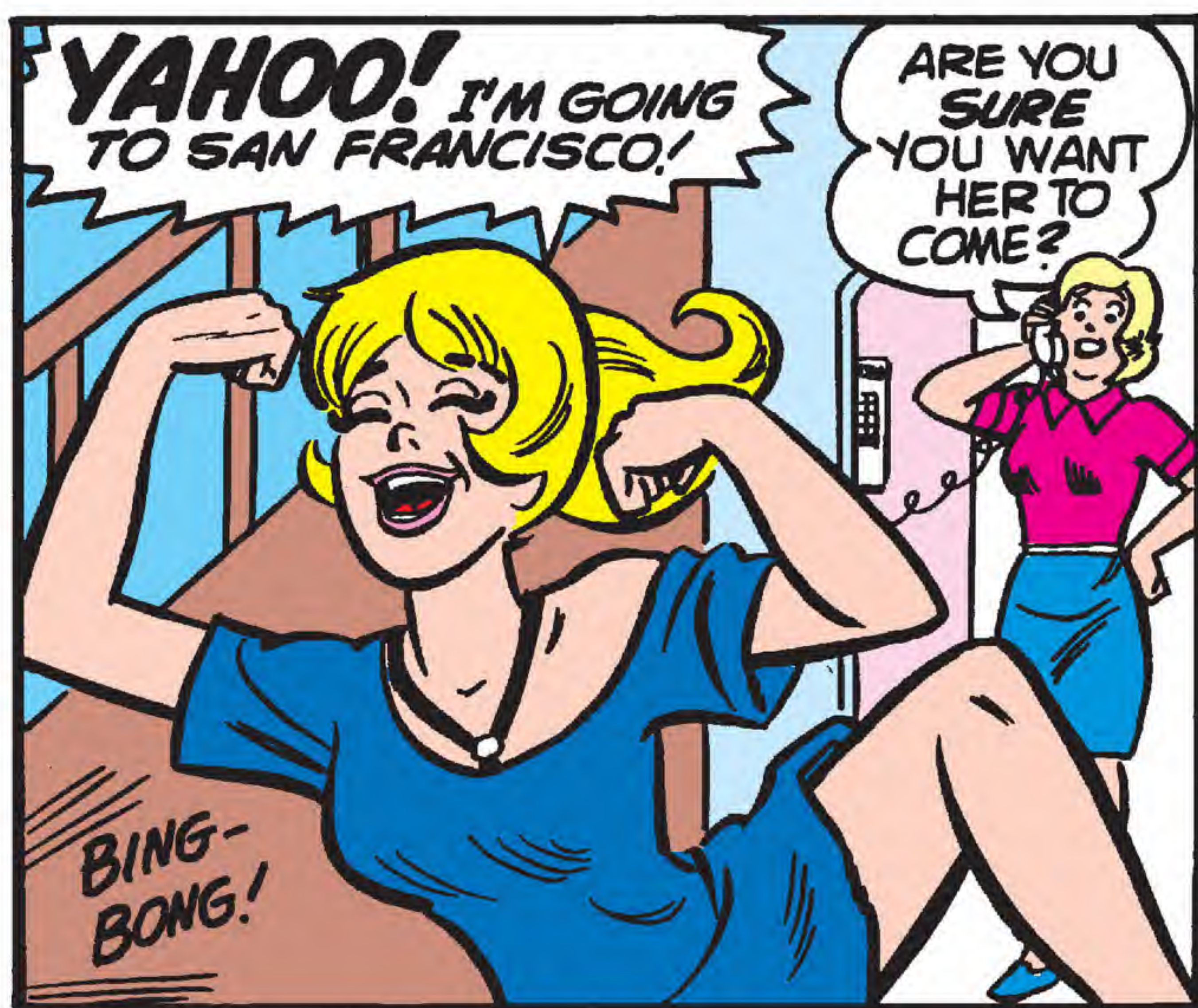
PART I



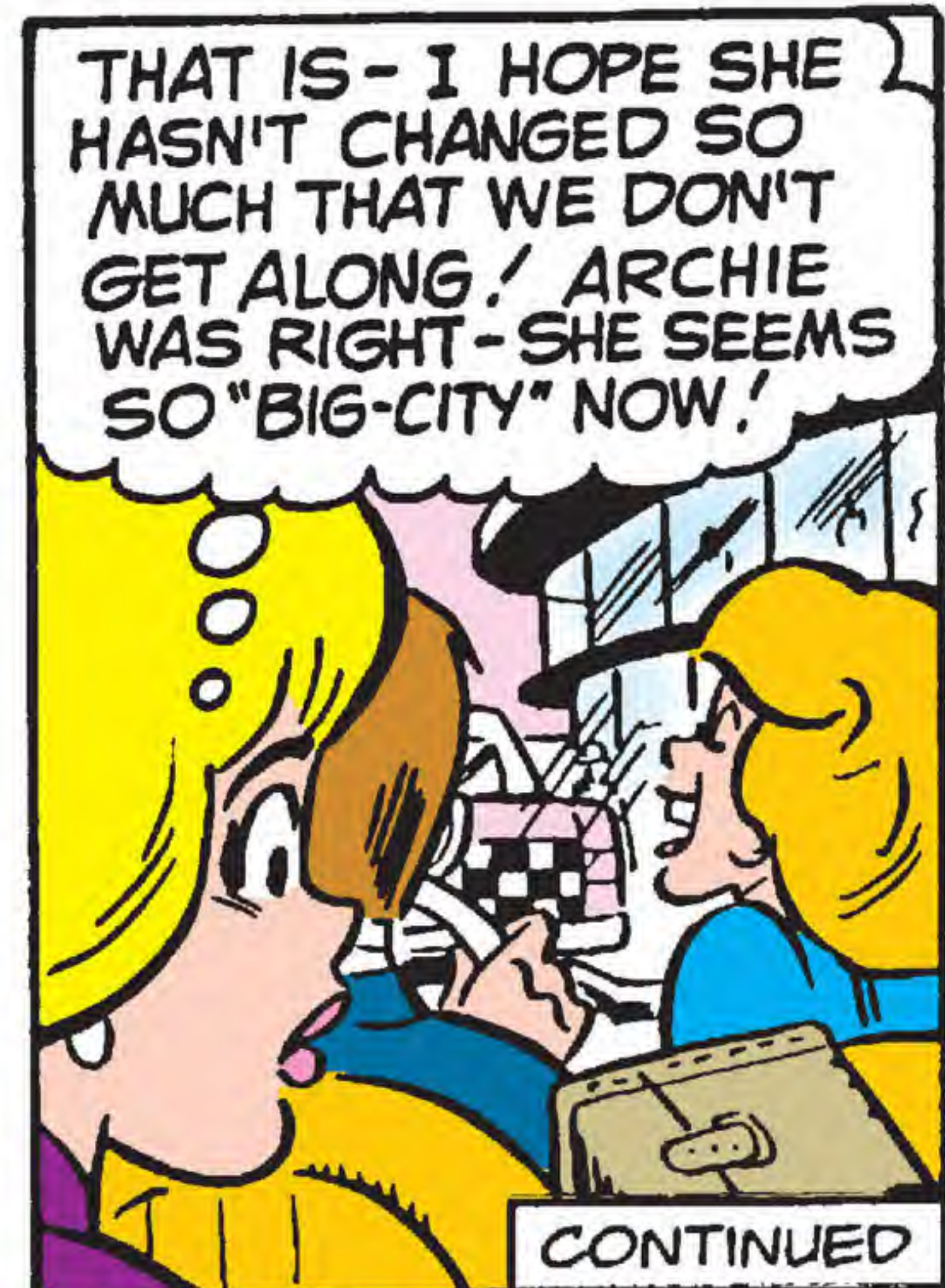
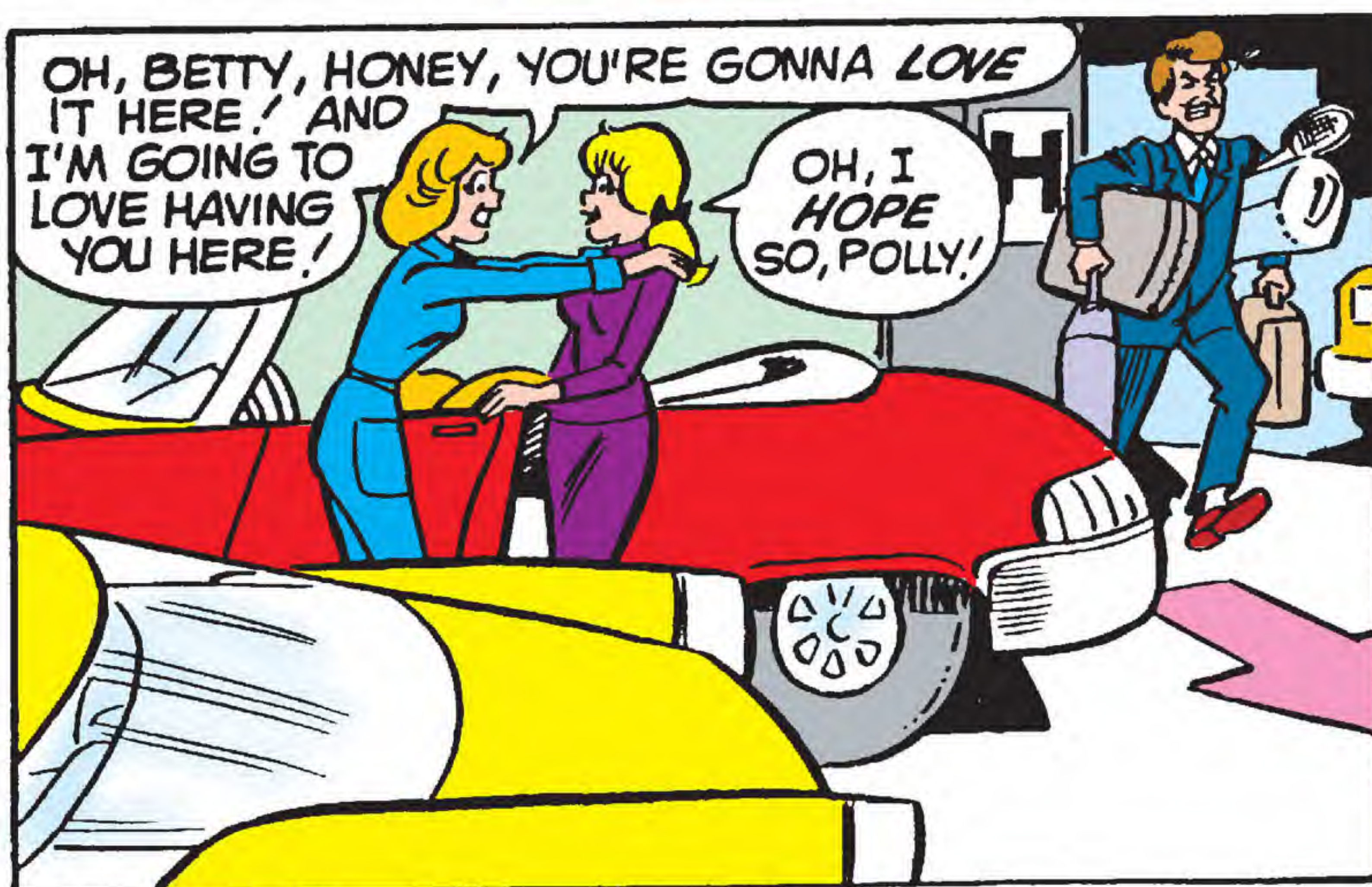
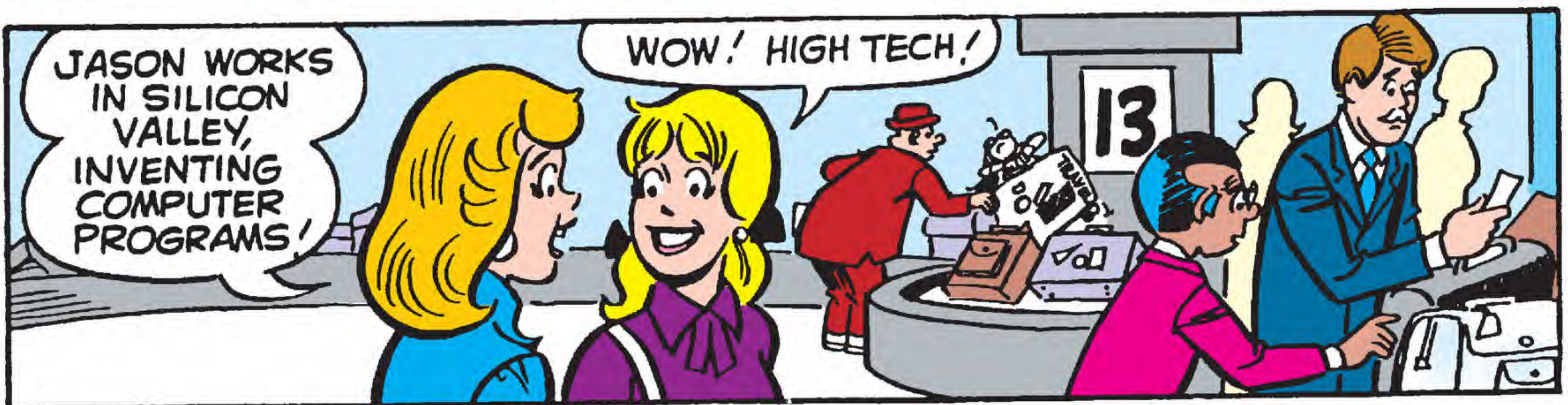
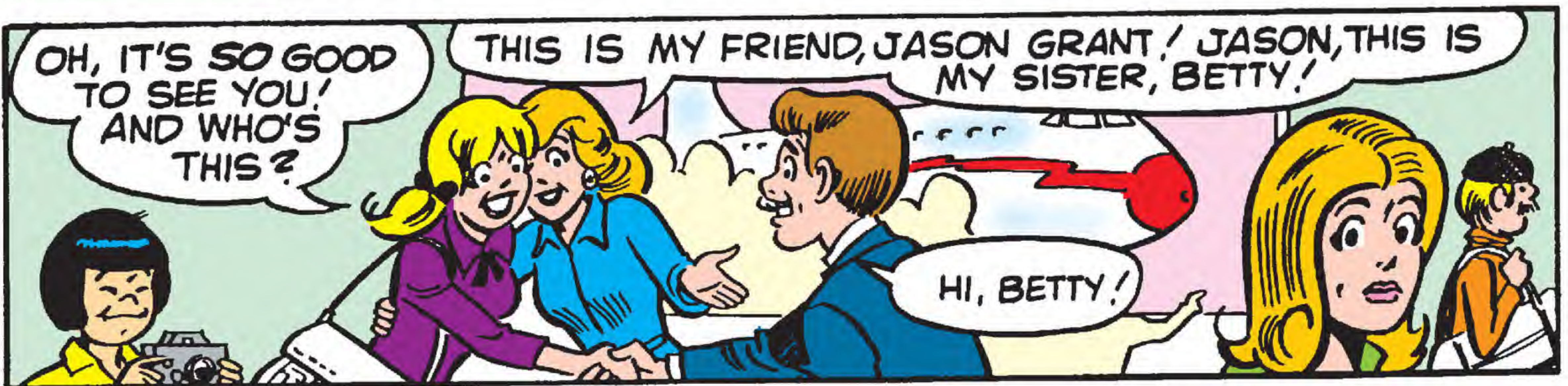
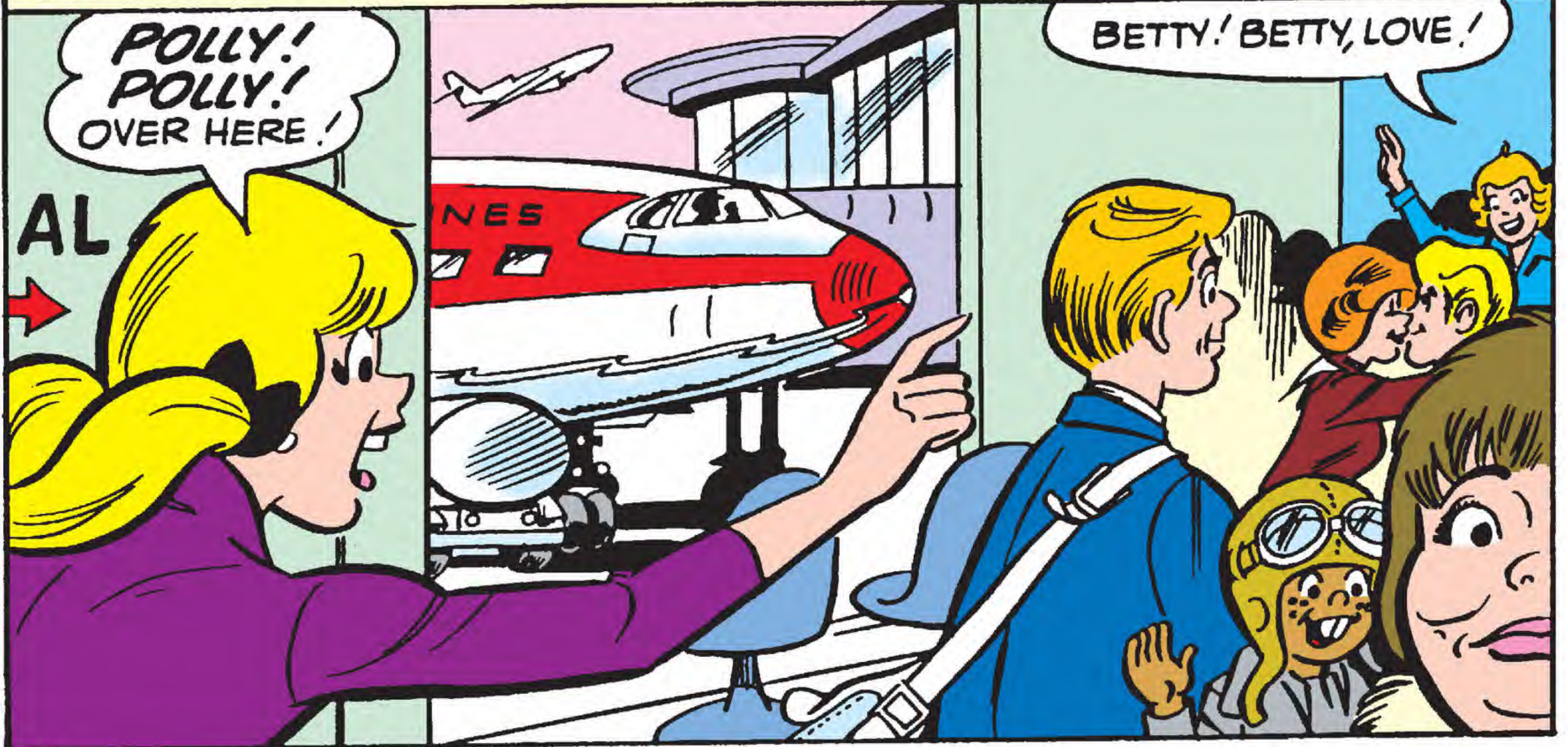








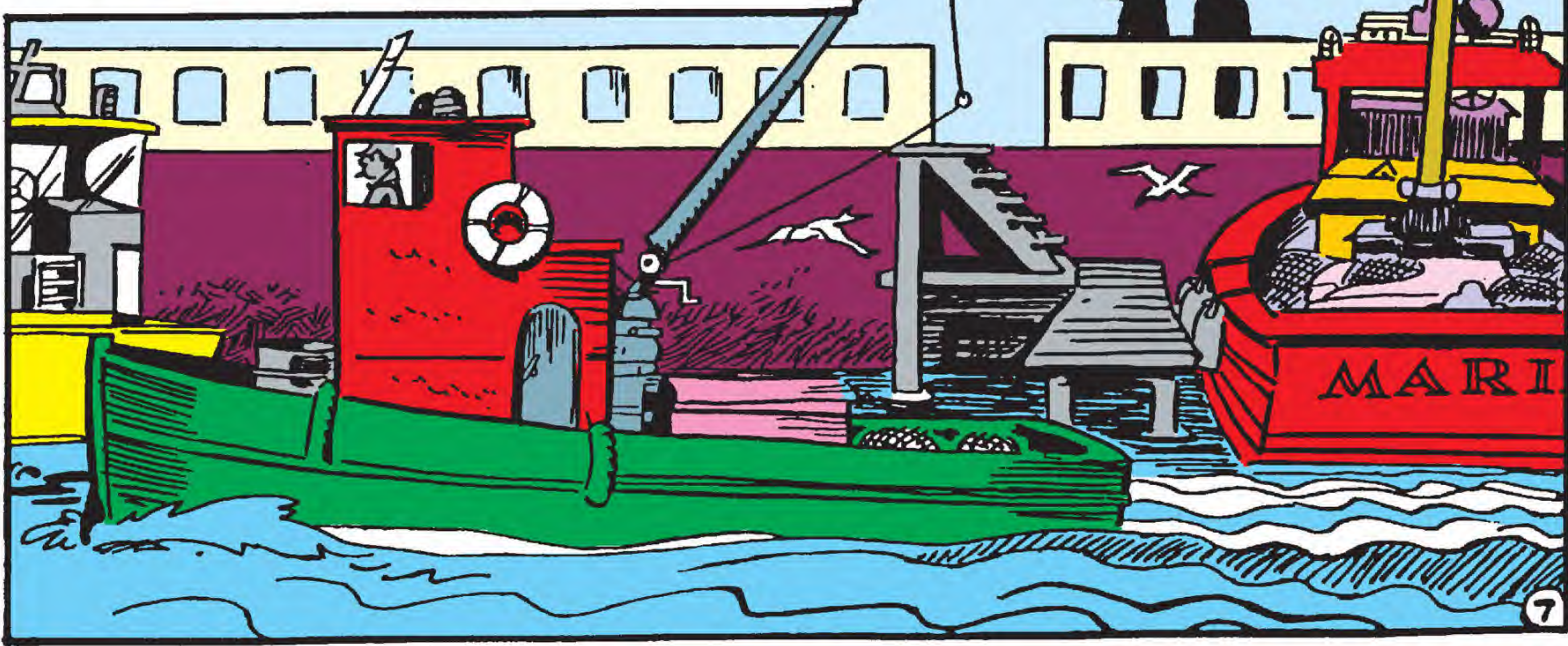
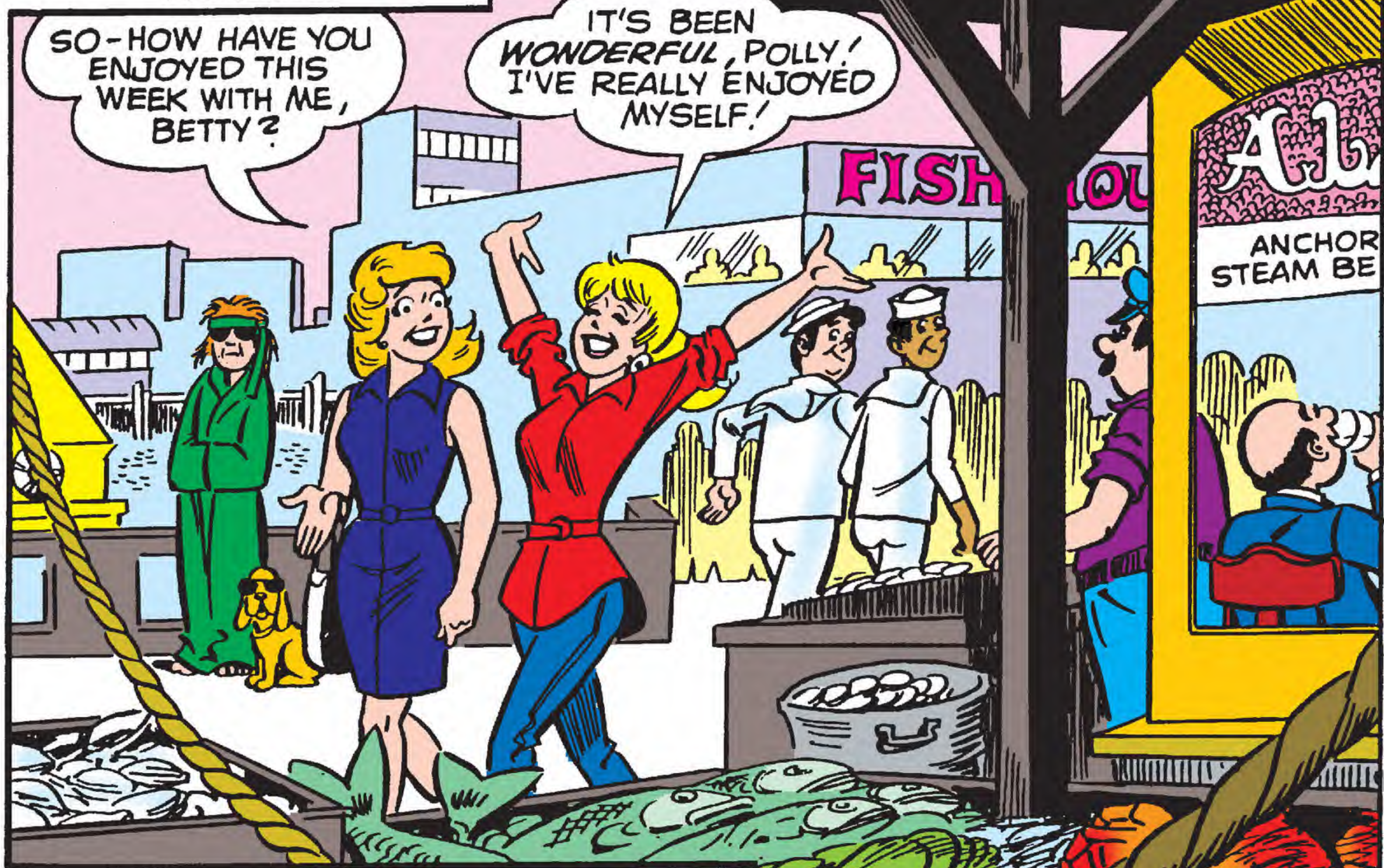
BUT I PUT ALL MY FEARS ASIDE, DEAR DIARY, AND SOON I WAS THERE!

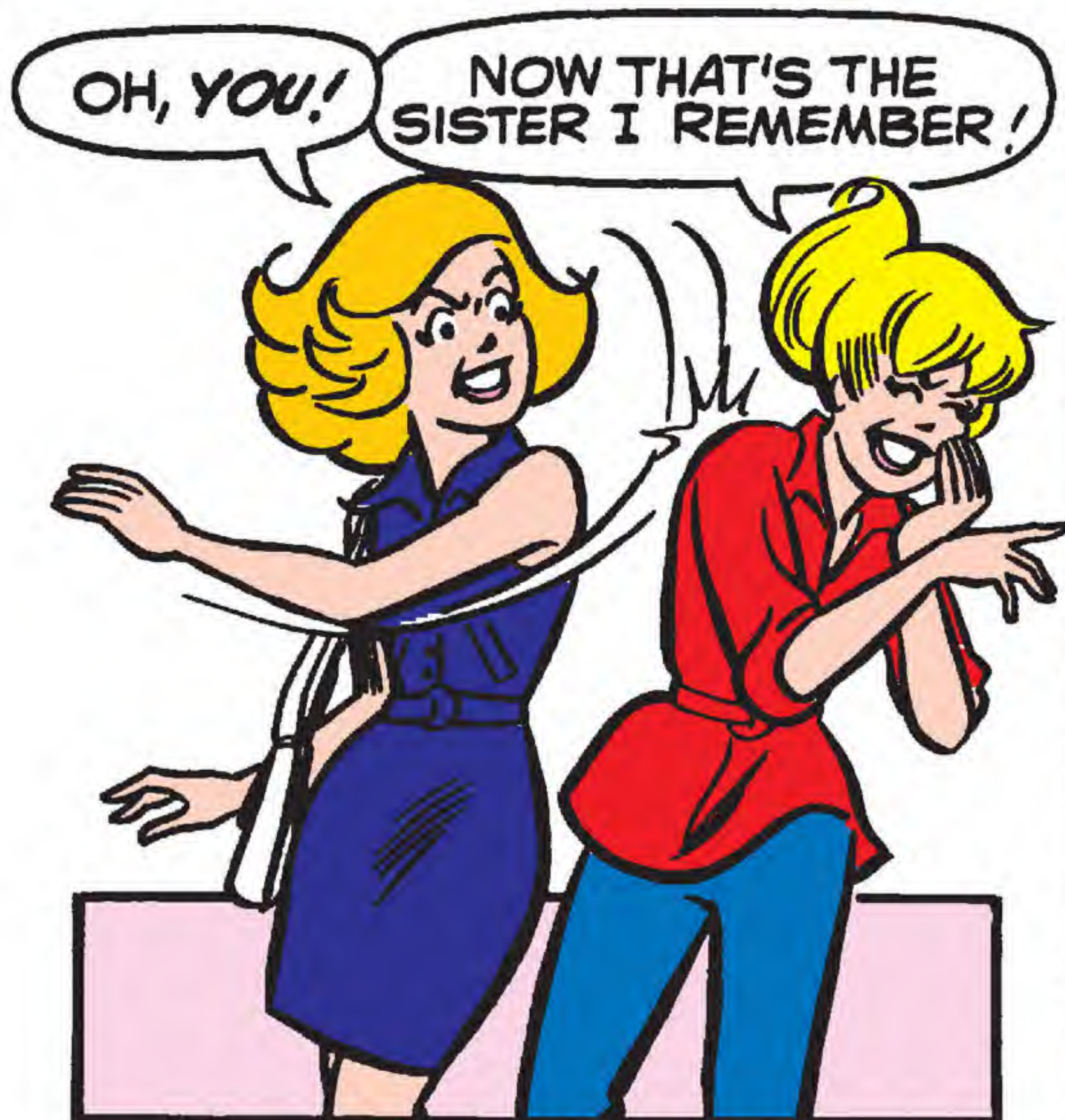
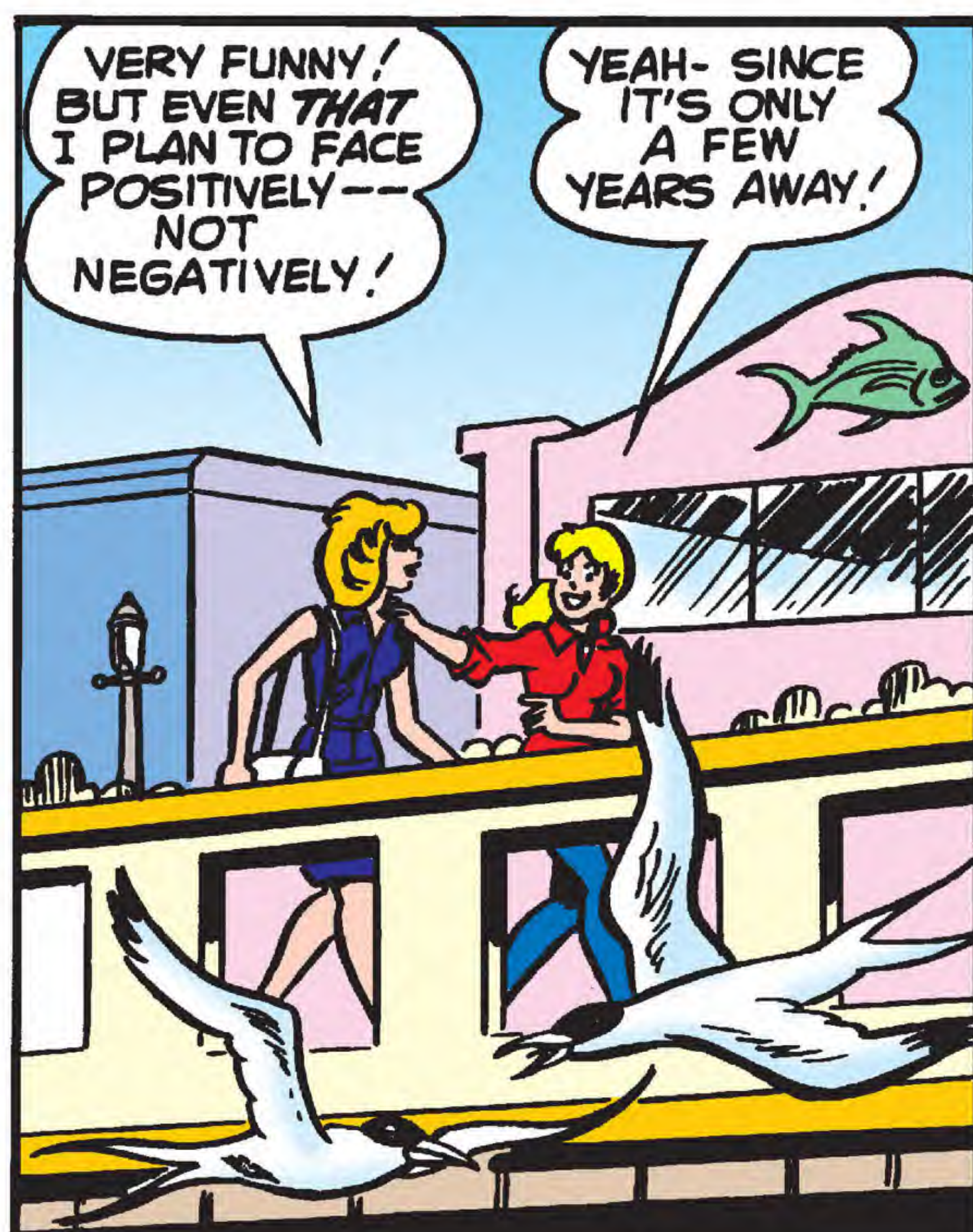
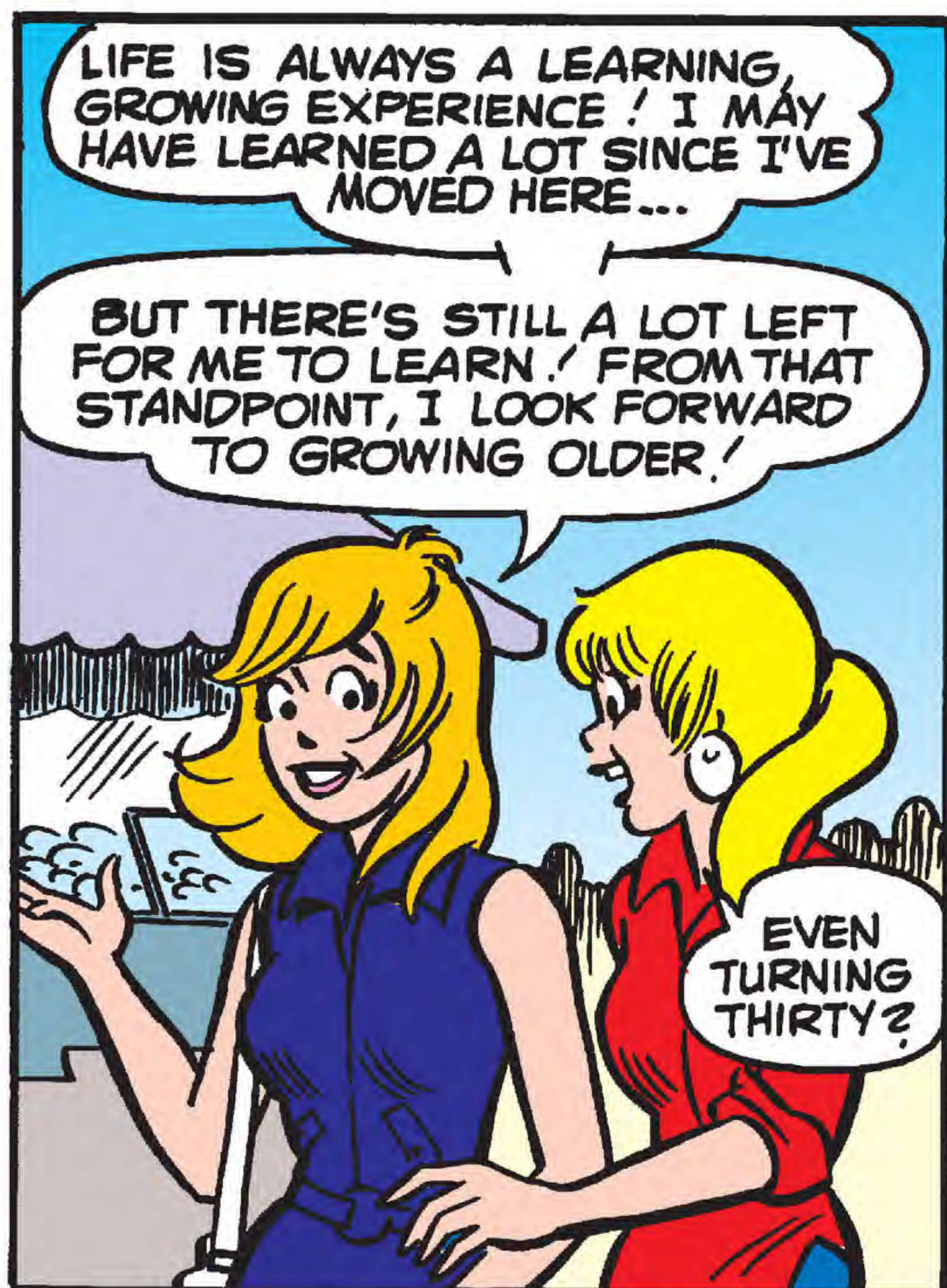
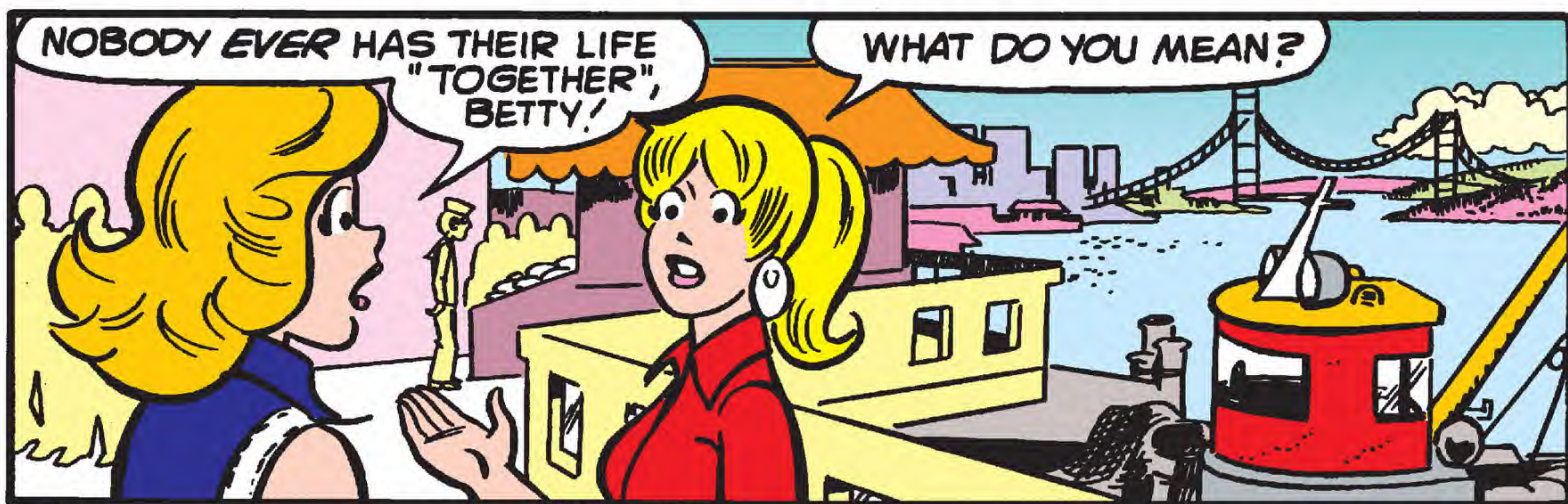


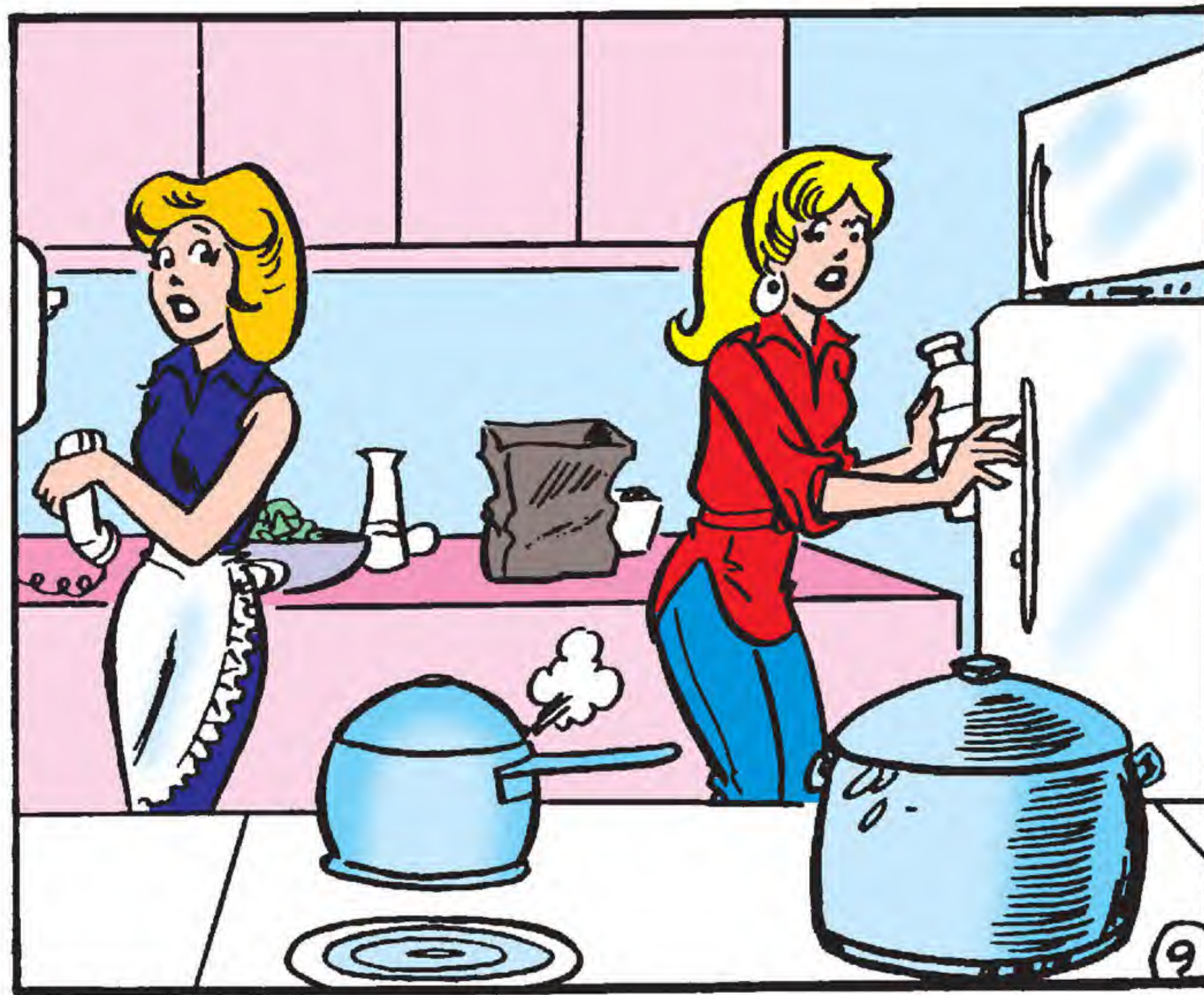
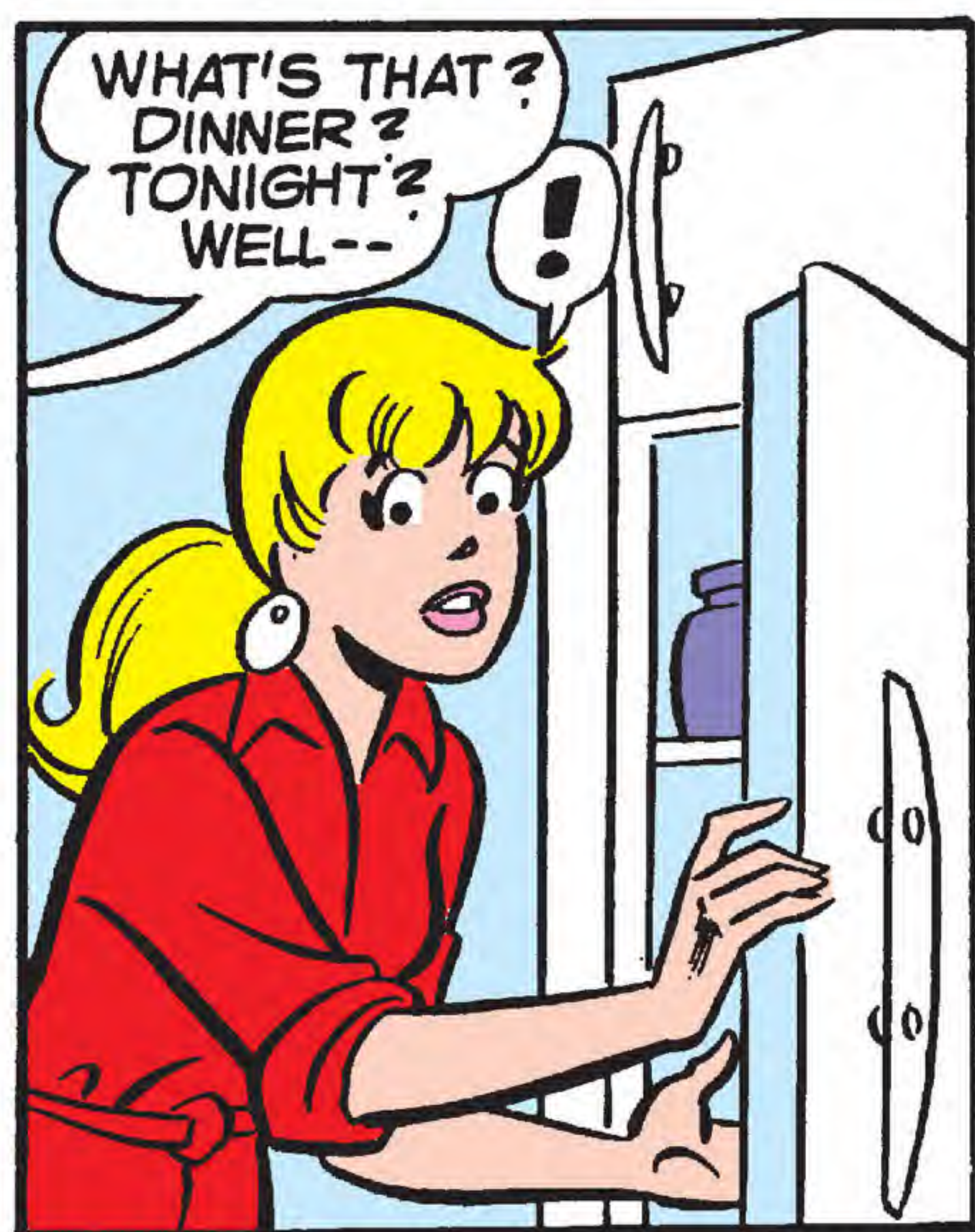
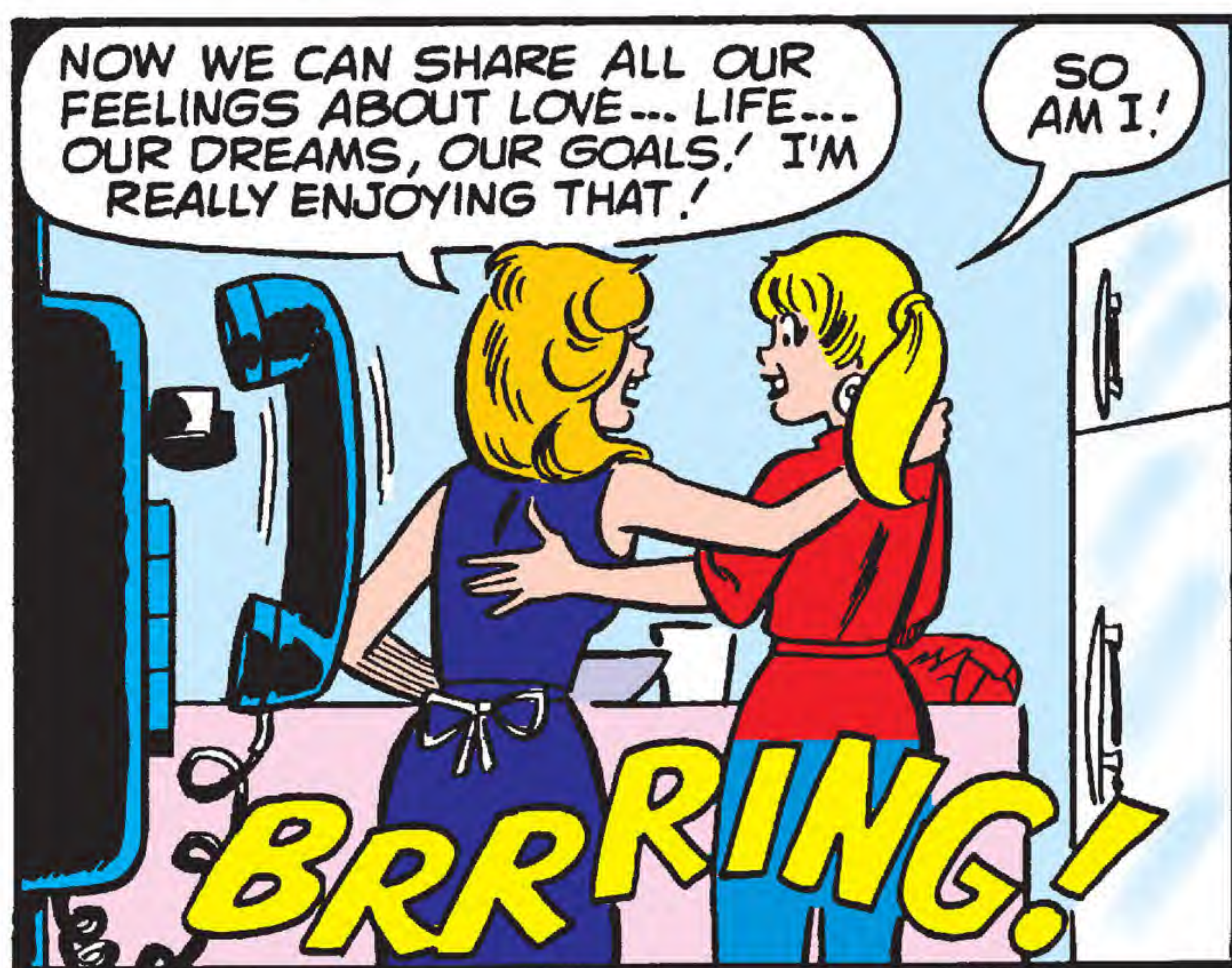
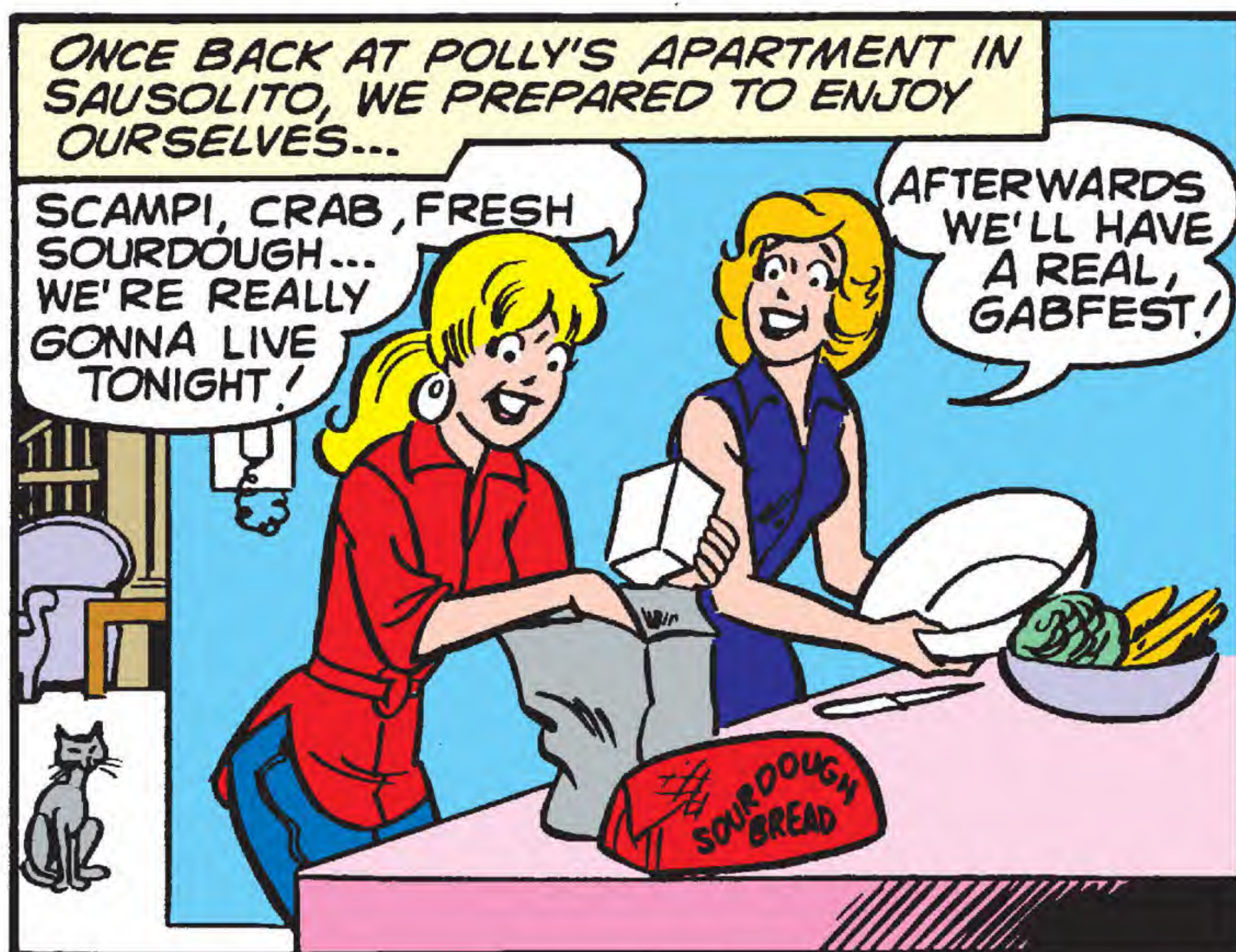
BETTY'S DIARY

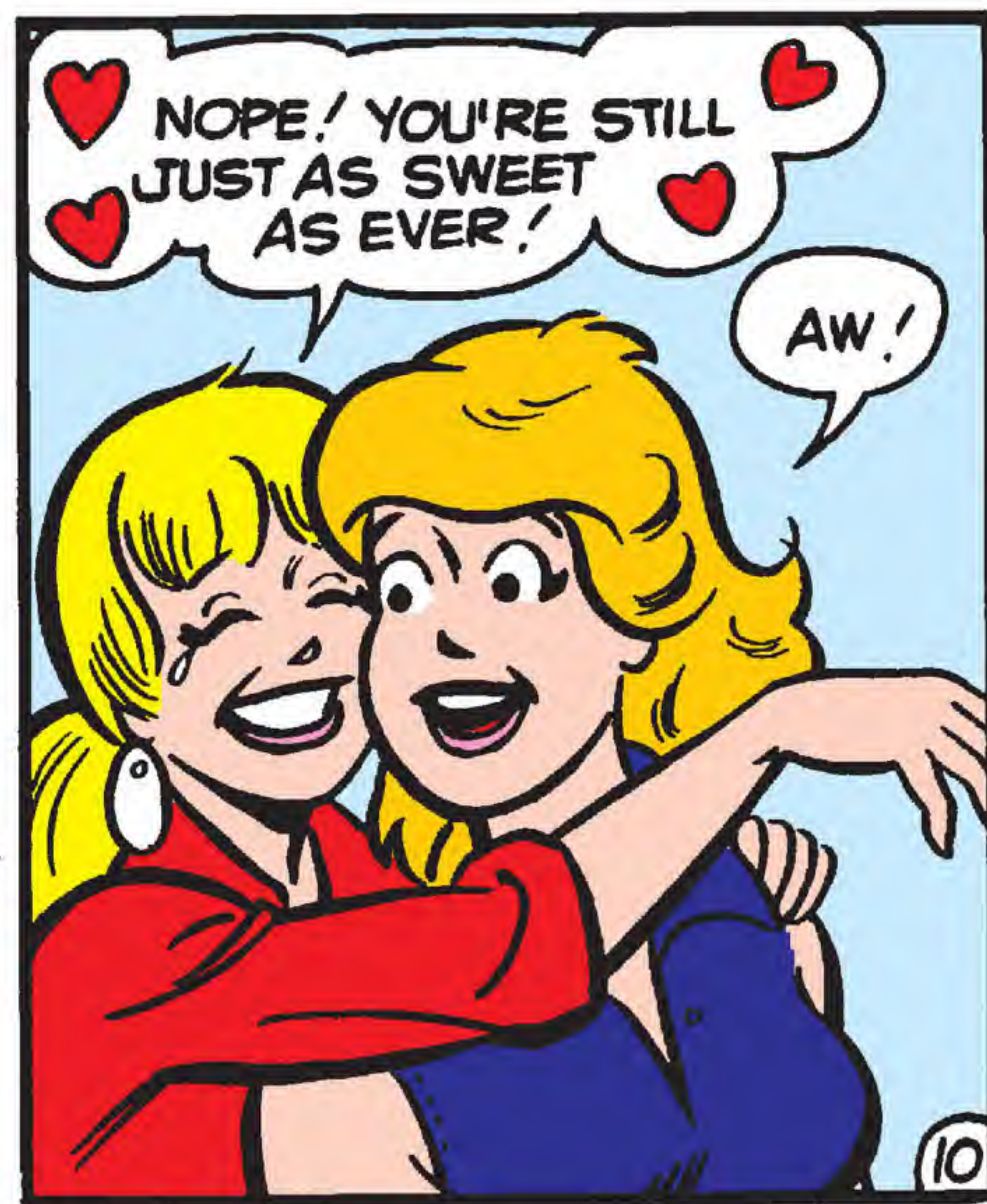
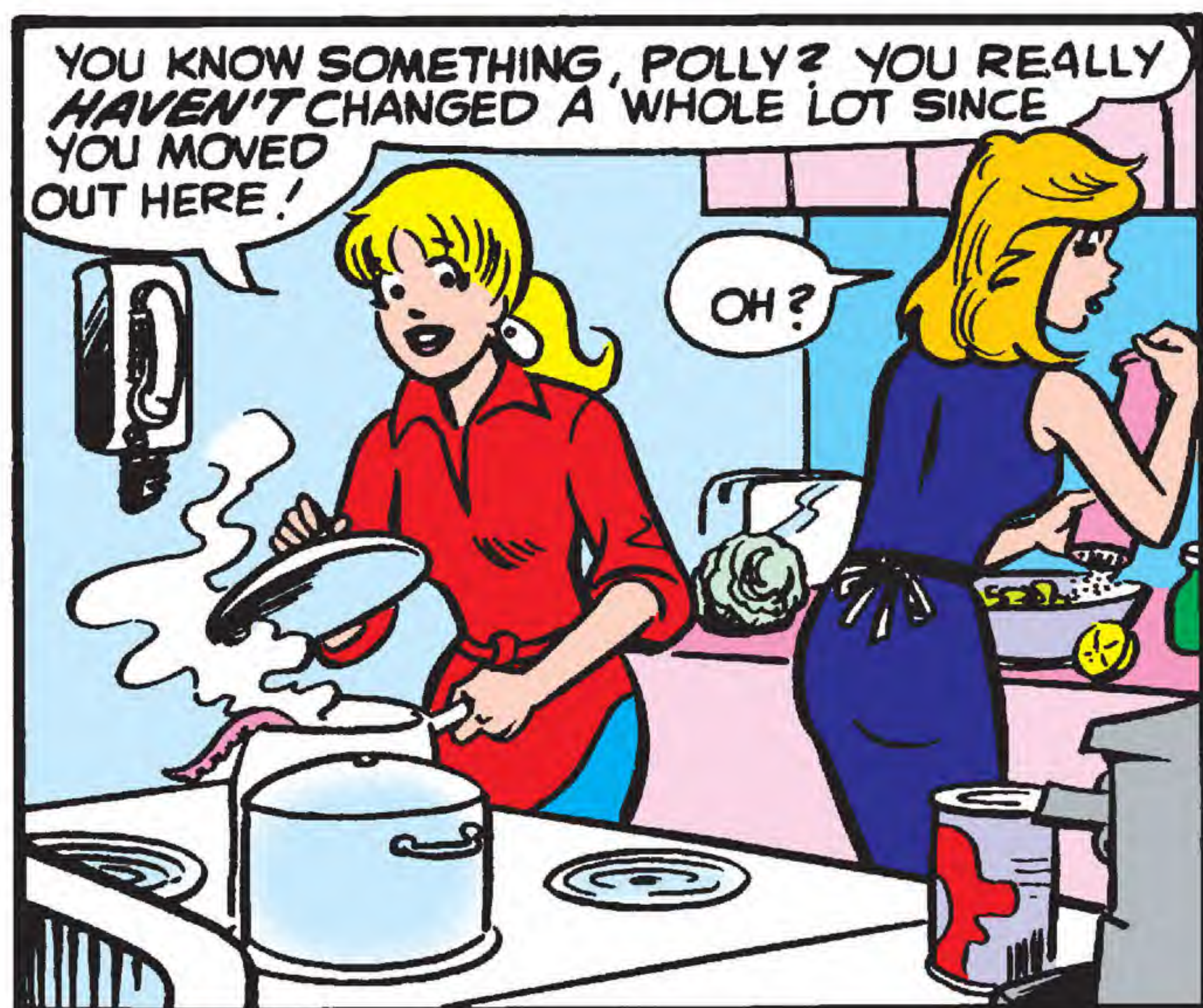
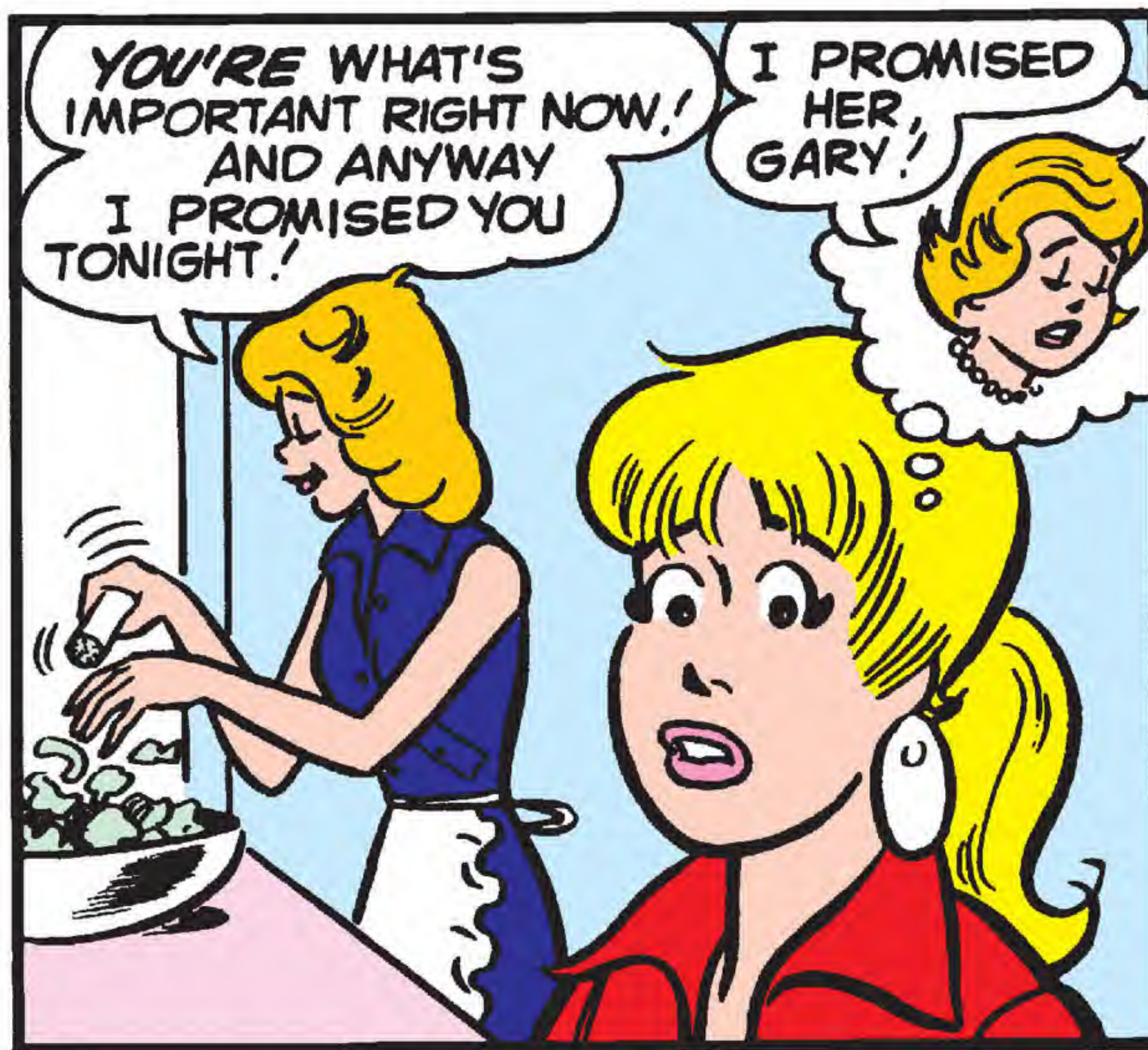
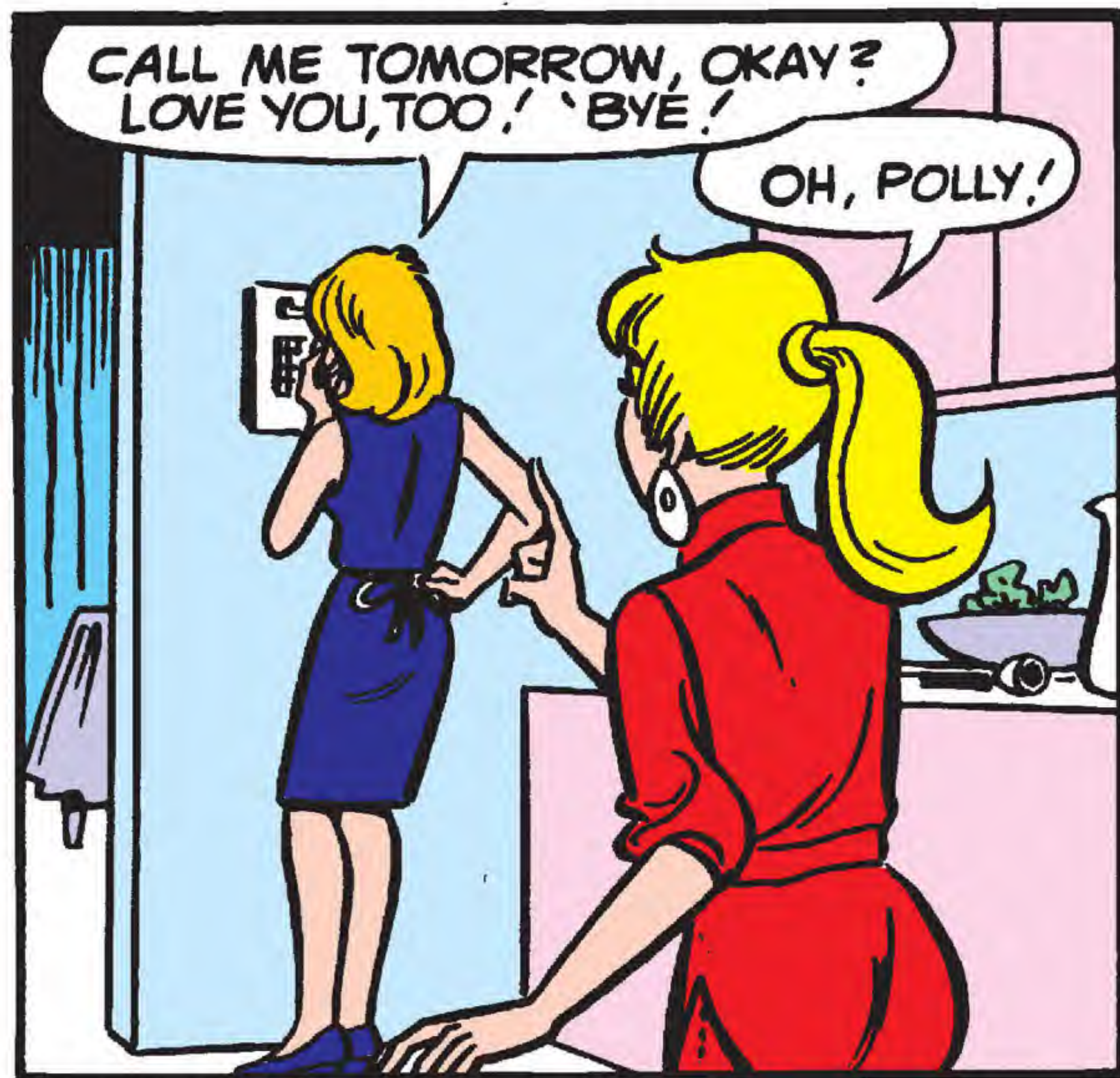
"SISTERS ARE FOREVER FRIENDS"
PART TWO

DEAR DIARY... THIS WEEK SURE HAS GONE BY FAST... HERE IT IS MY LAST DAY IN SAN FRANCISCO ALREADY!



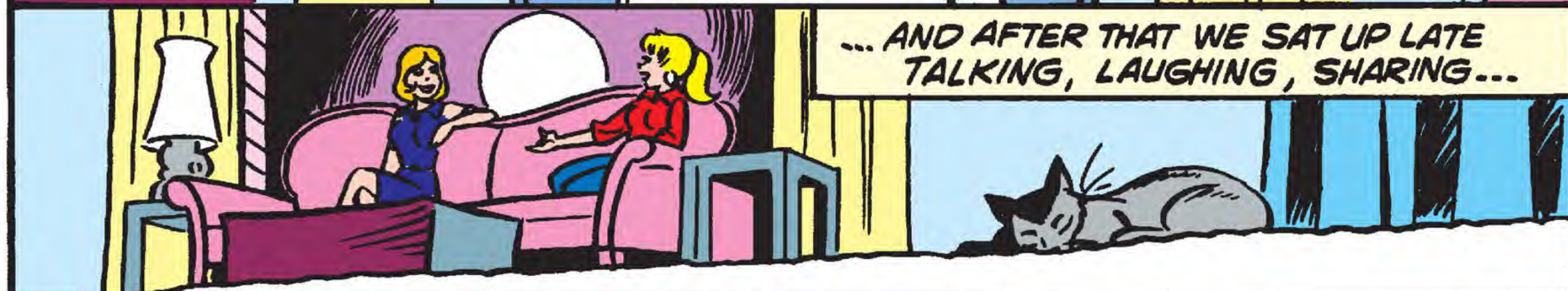






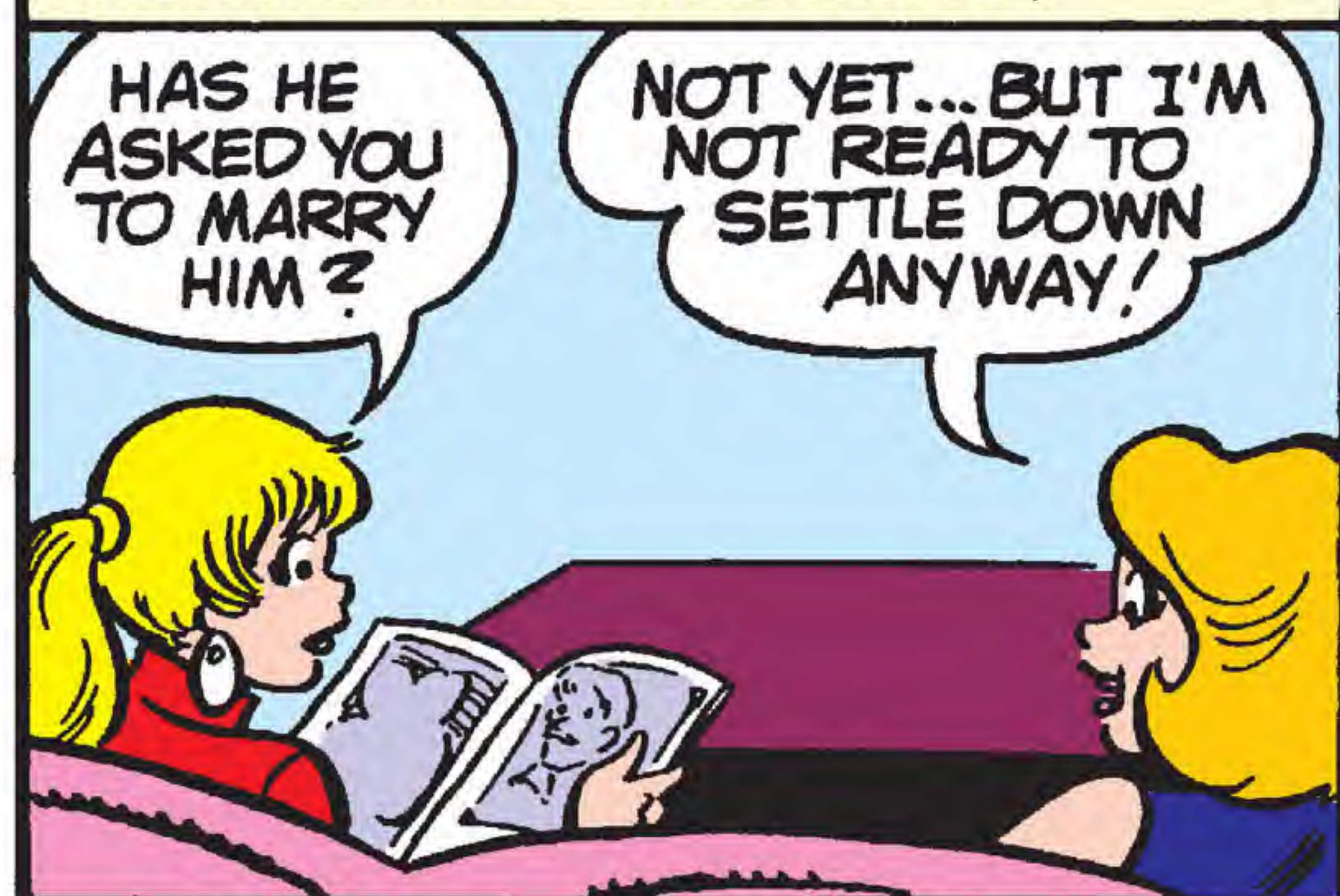


WE HAD A
WONDERFUL
DINNER THEN,
DEAR DIARY...



... AND AFTER THAT WE SAT UP LATE
TALKING, LAUGHING, SHARING...

POLLY EVEN CONFIDED IN ME HOW
HER ROMANCE WAS GOING!



HAS HE
ASKED YOU
TO MARRY
HIM?

NOT YET... BUT I'M
NOT READY TO
SETTLE DOWN
ANYWAY!

I SHARED MY DREAMS ABOUT ARCHIE
AND RECEIVED SOME SISTERLY ADVICE!

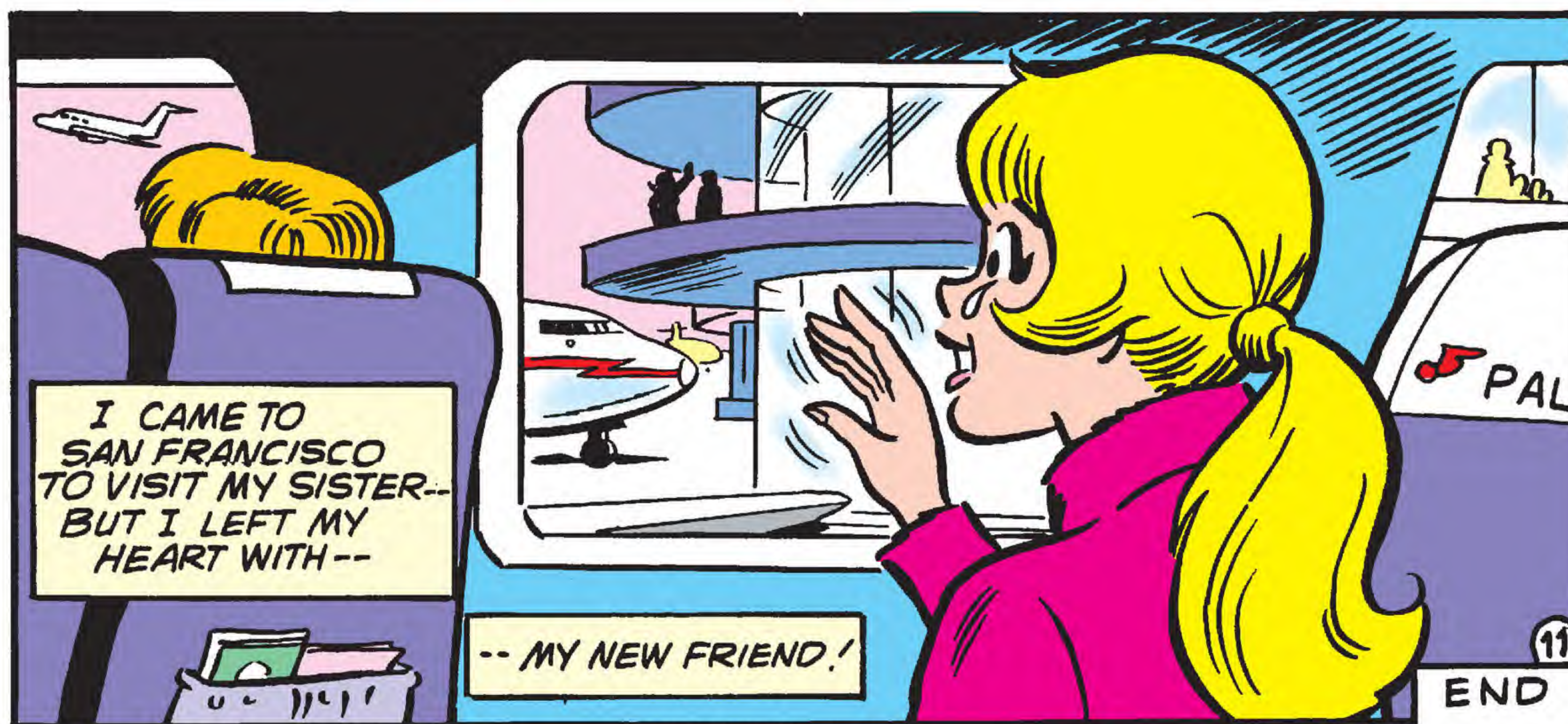


DON'T LET VERONICA
BUG YOU! HER MONEY IS
ALL SHE HAS! ARCHIE
WILL LEARN THAT!

(SIGH!)
I HOPE
YOU'RE
RIGHT!



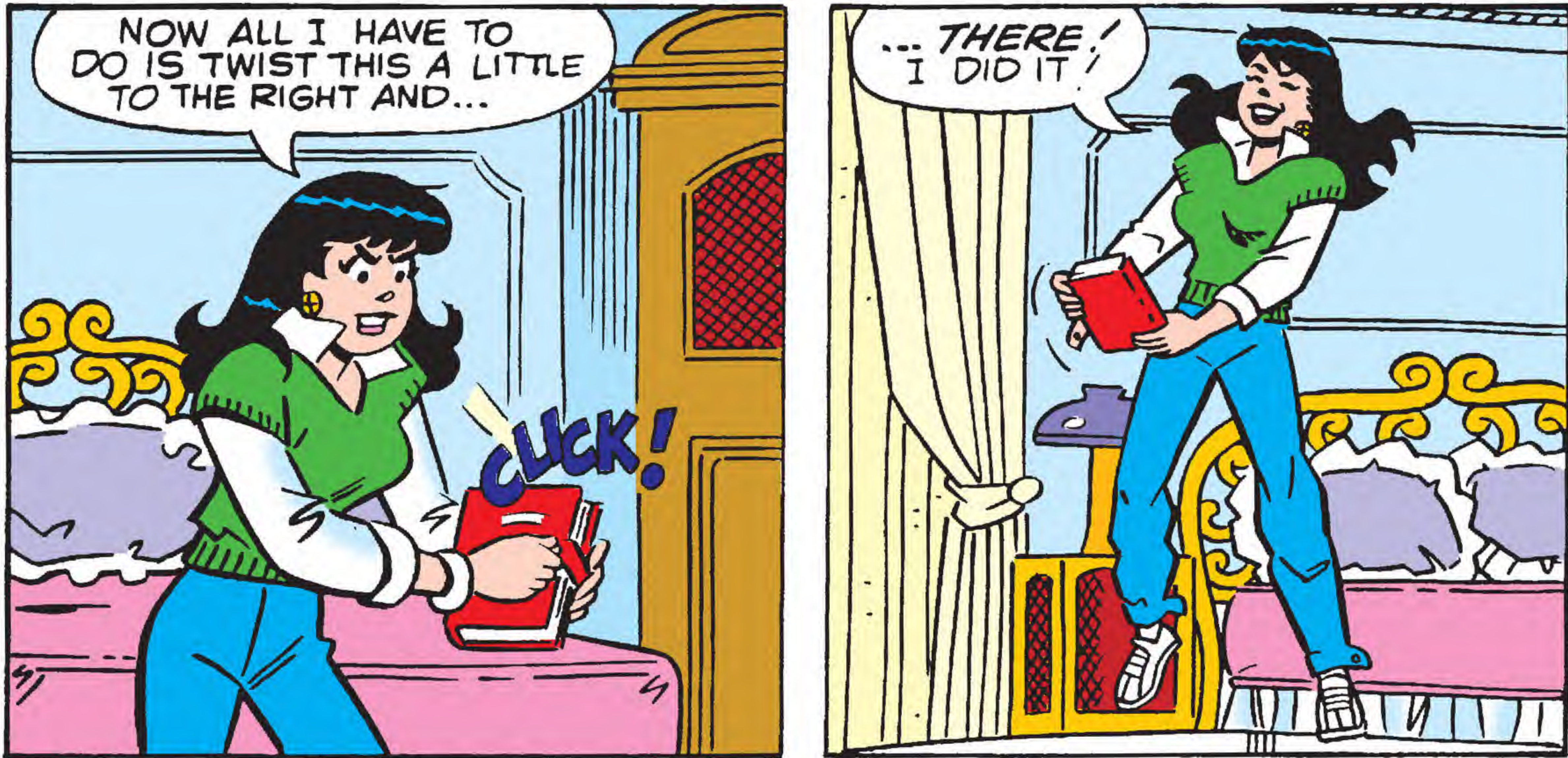
IT SURE
MADE IT HARD
TO LEAVE
TODAY, BUT
SOMEDAY
SOON I'LL
COME BACK!

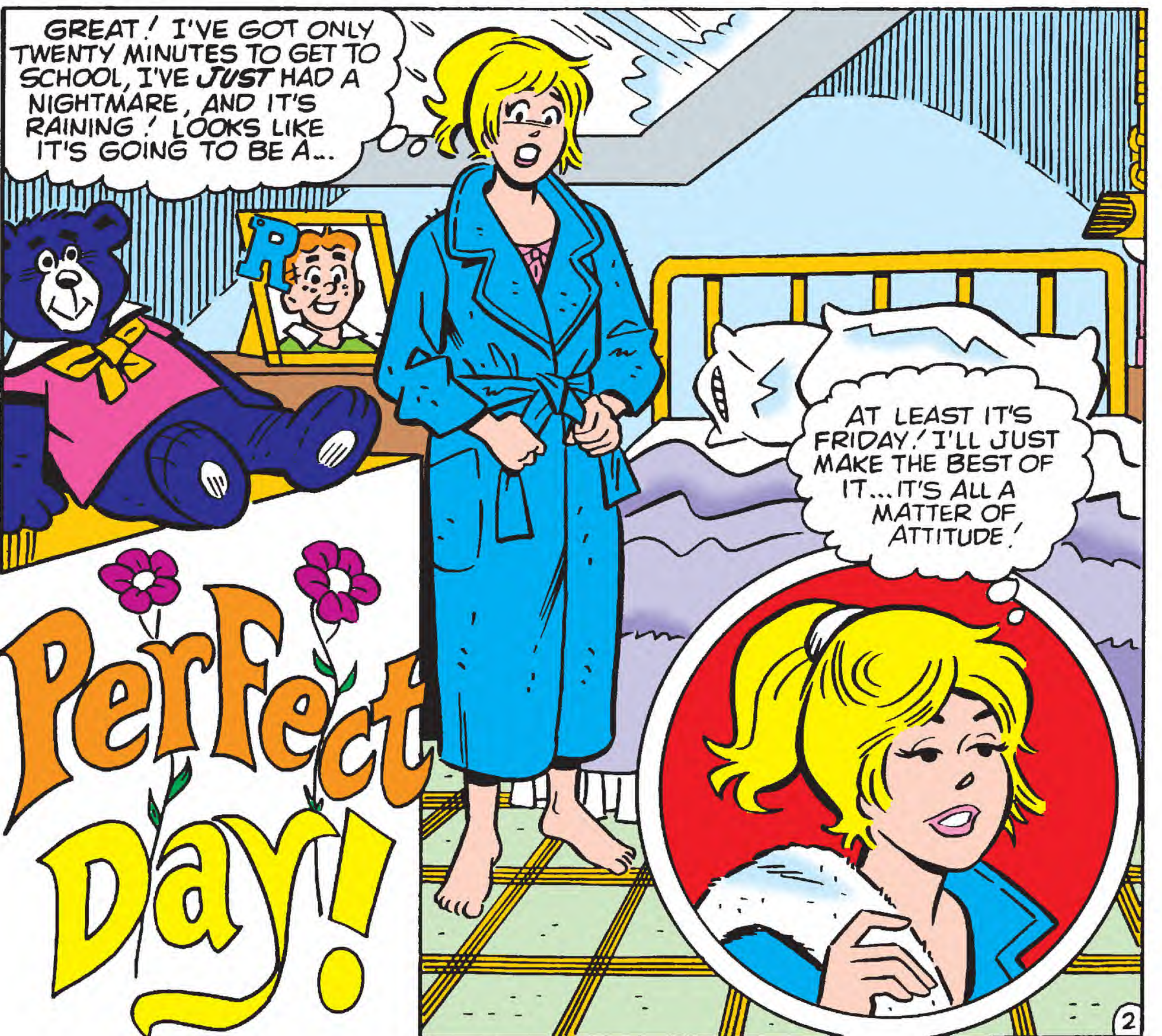
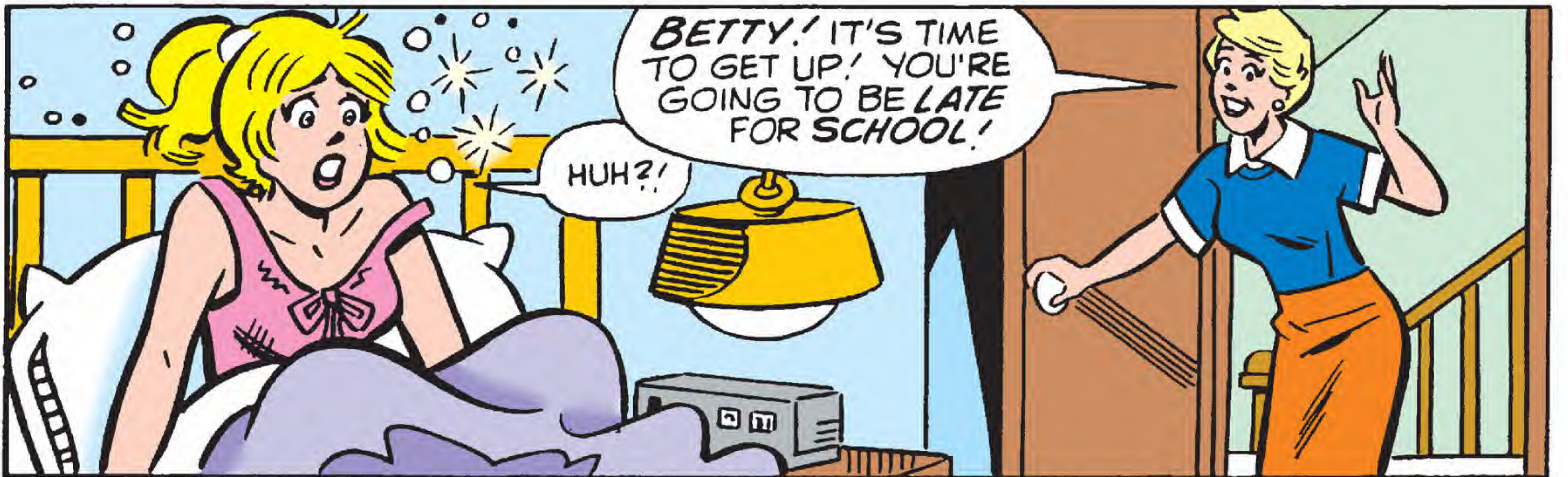


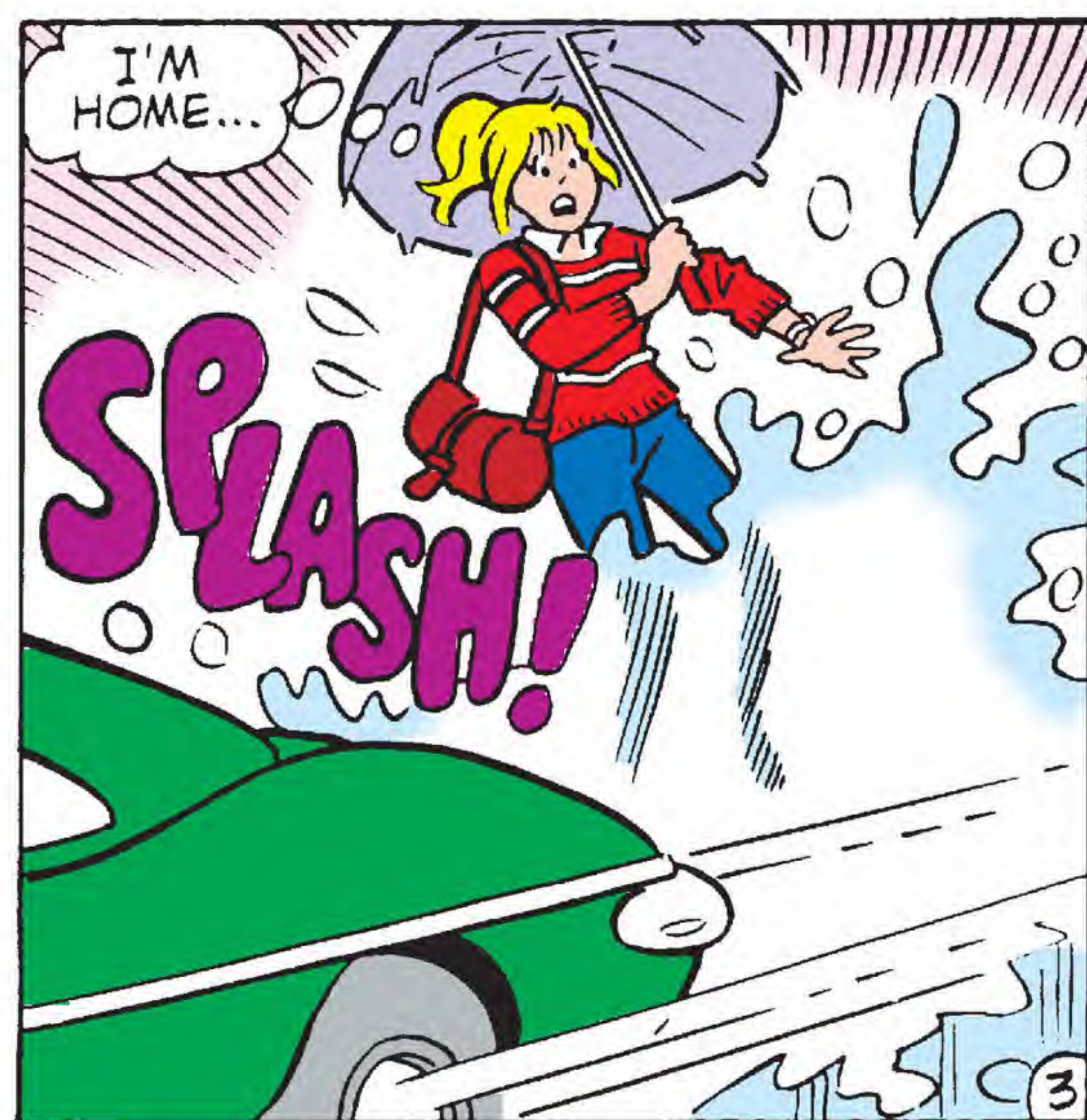
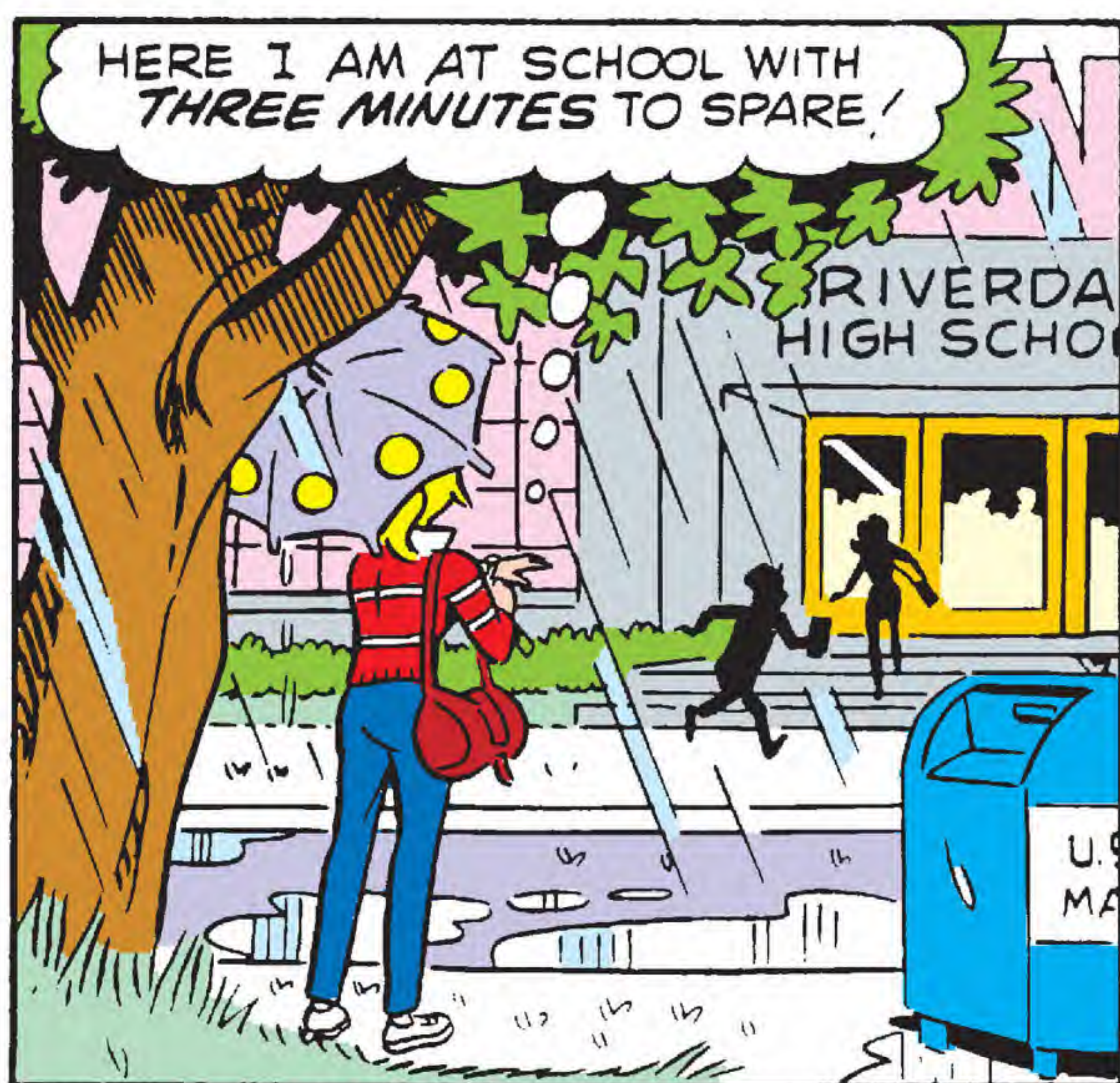
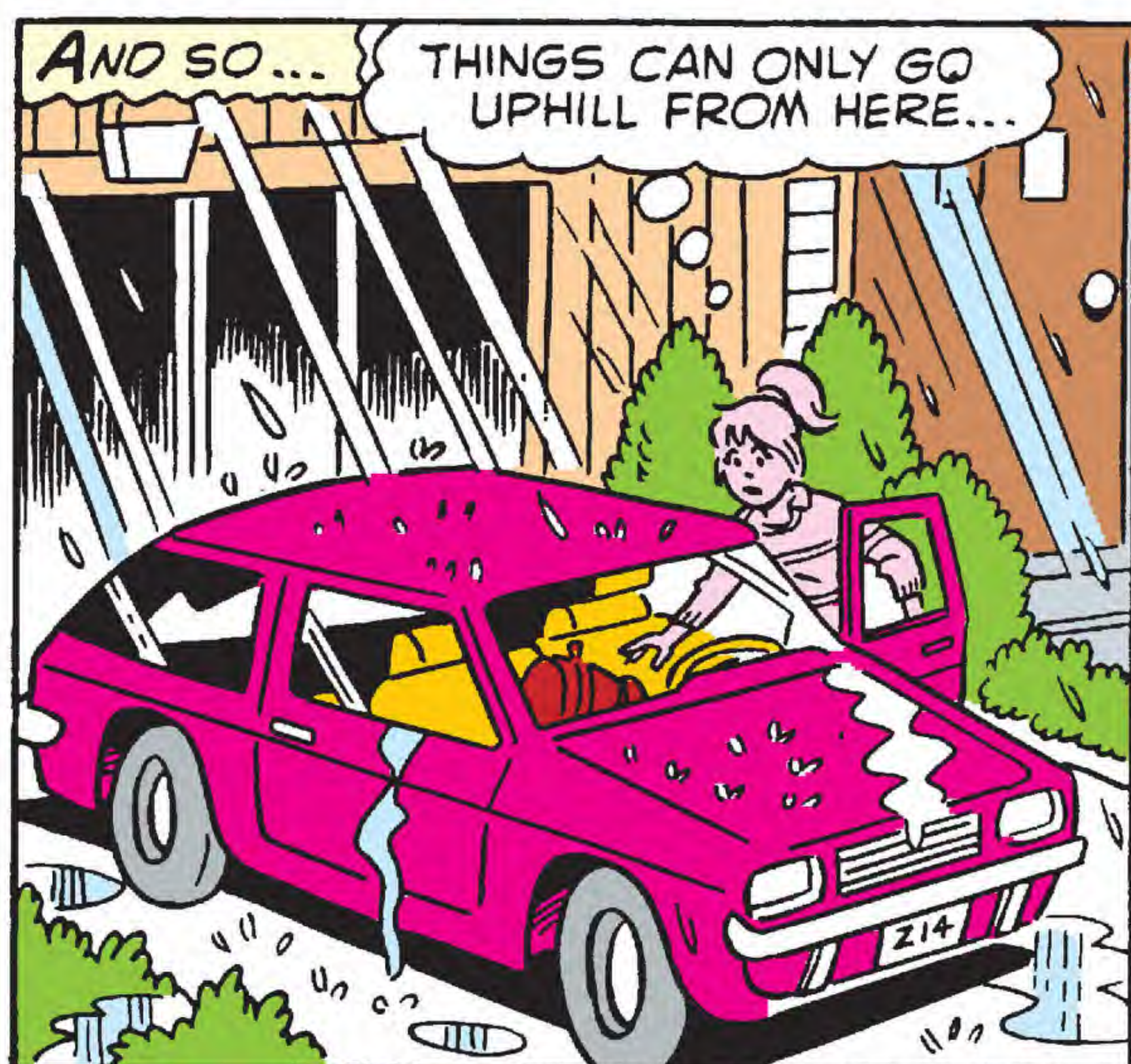
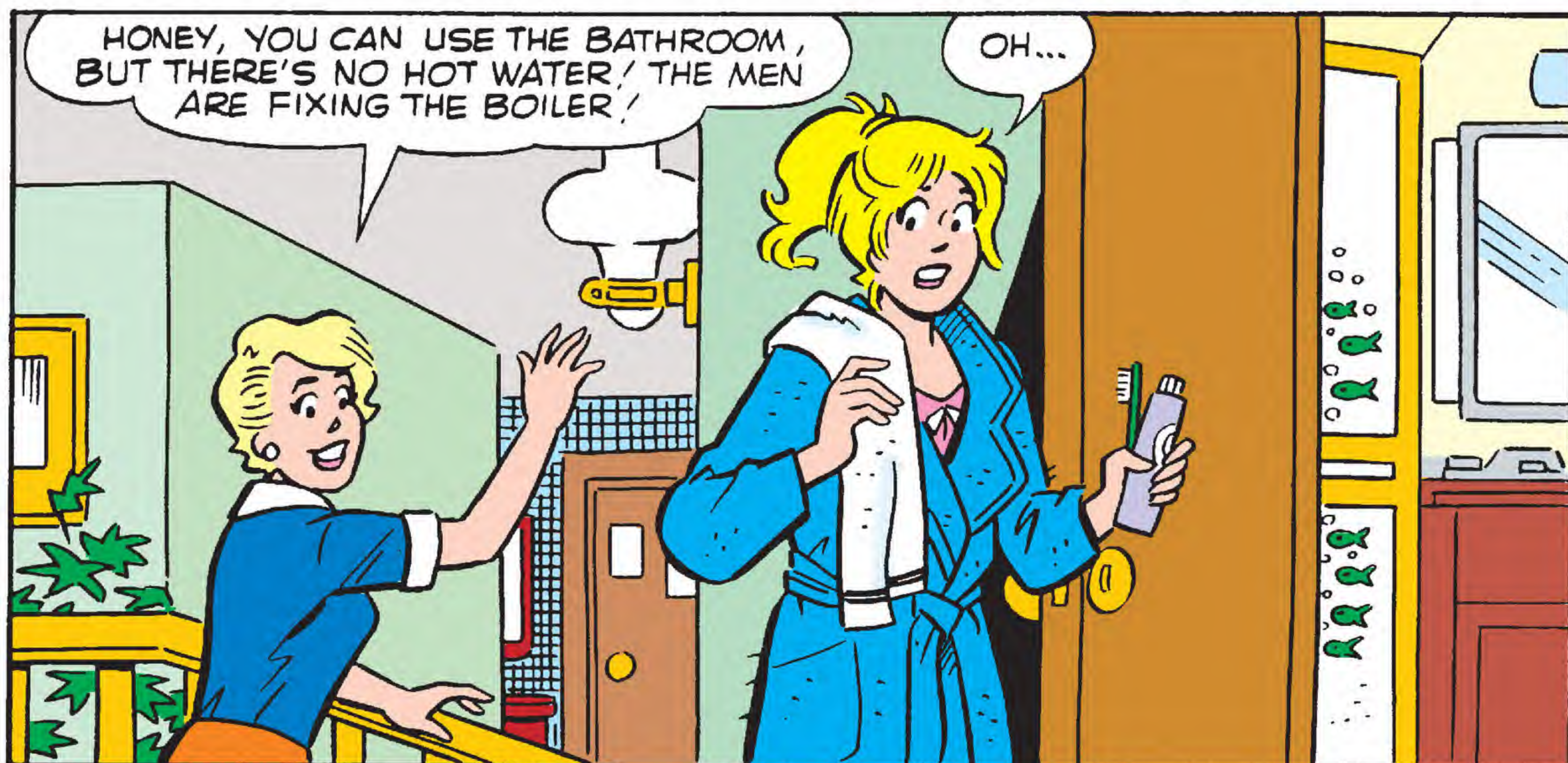
I CAME TO
SAN FRANCISCO
TO VISIT MY SISTER--
BUT I LEFT MY
HEART WITH--

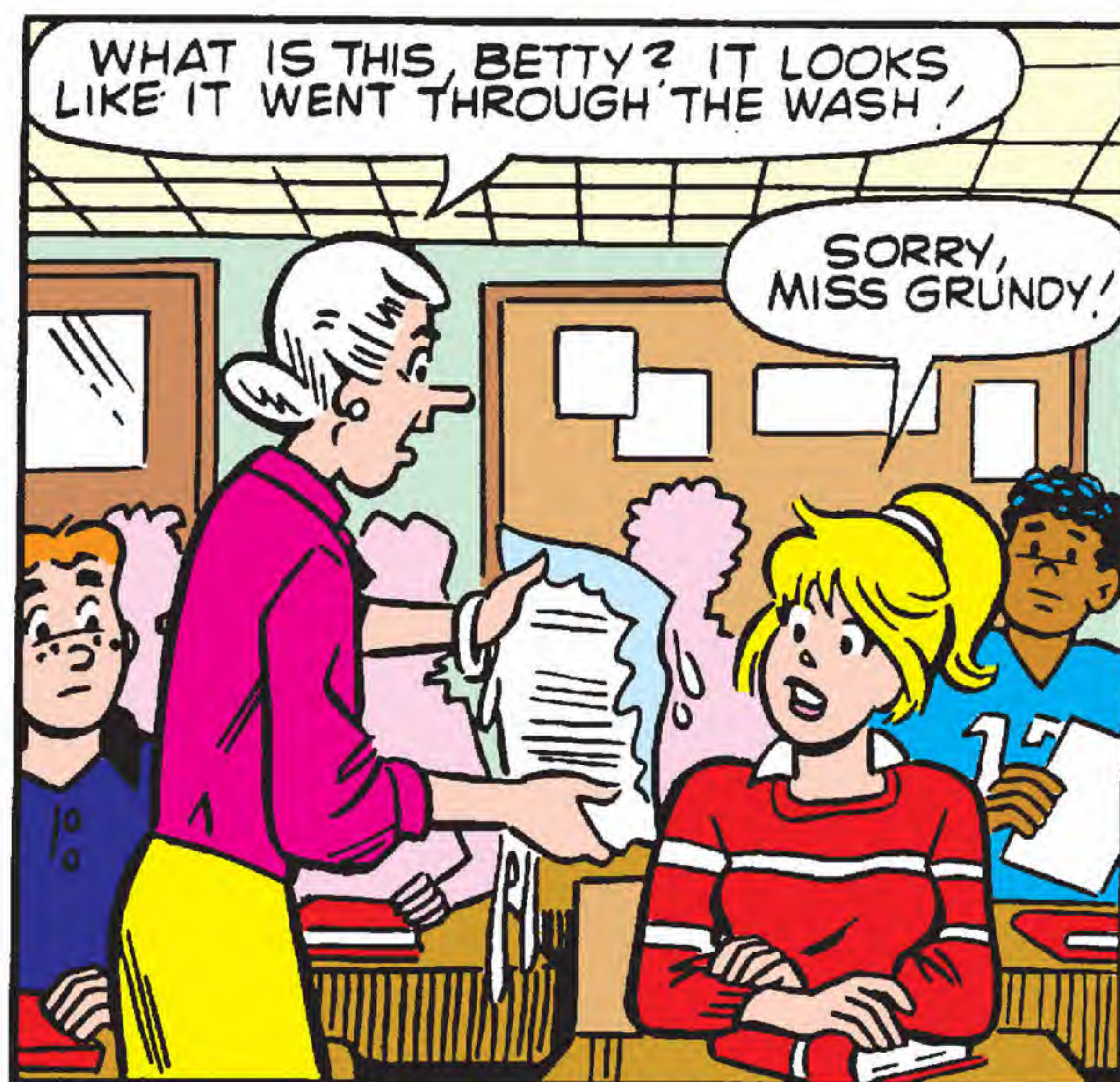
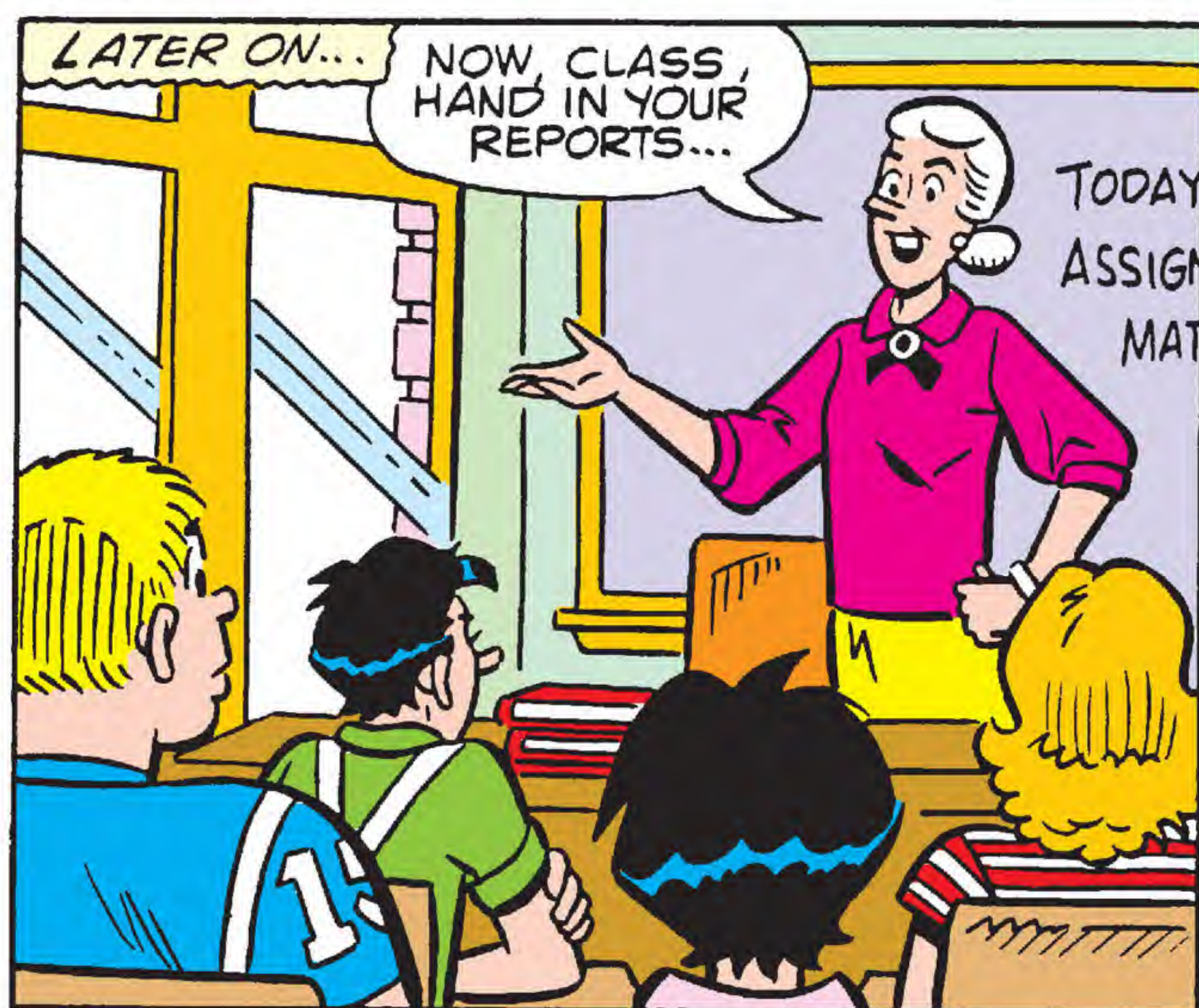
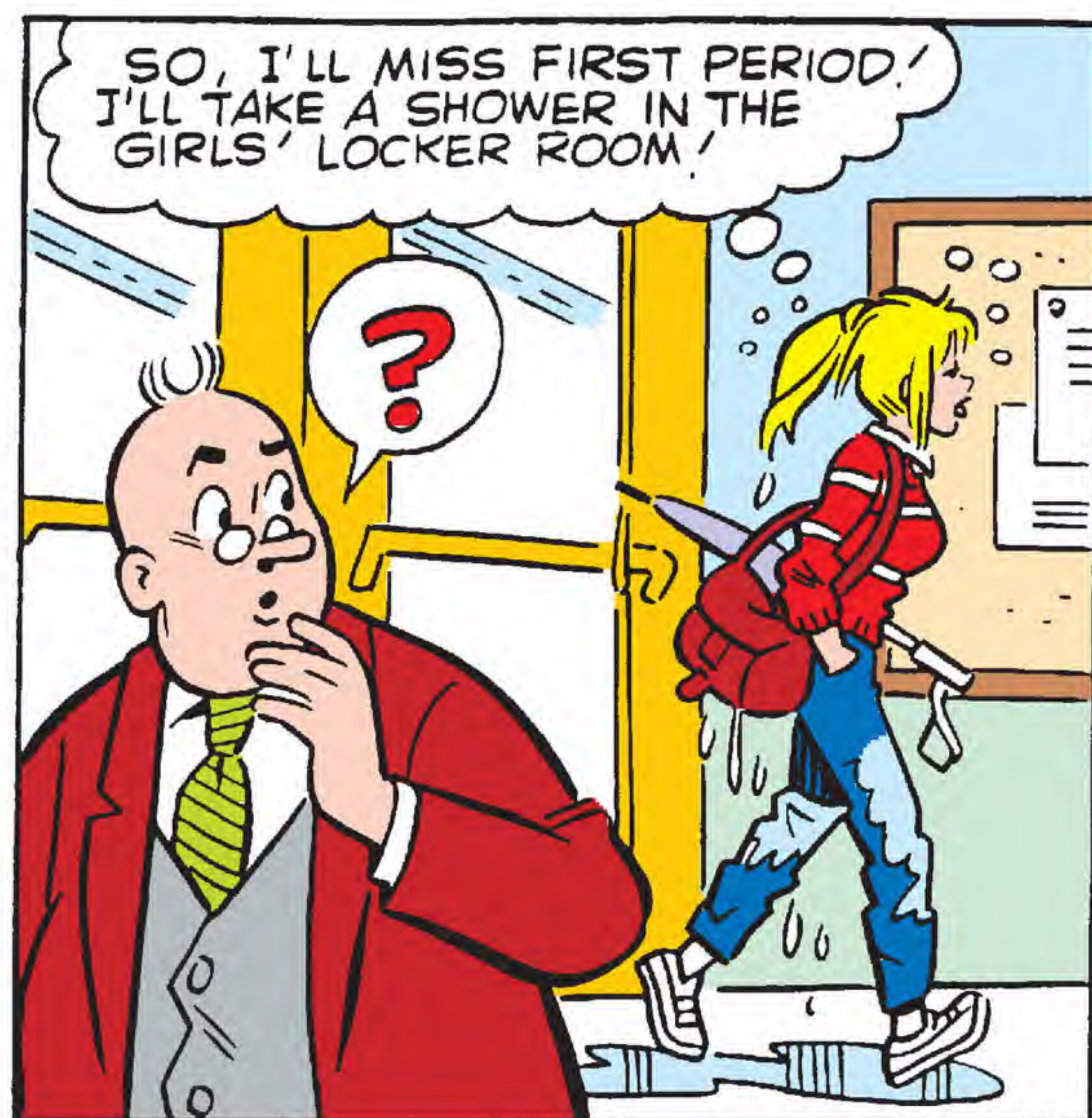
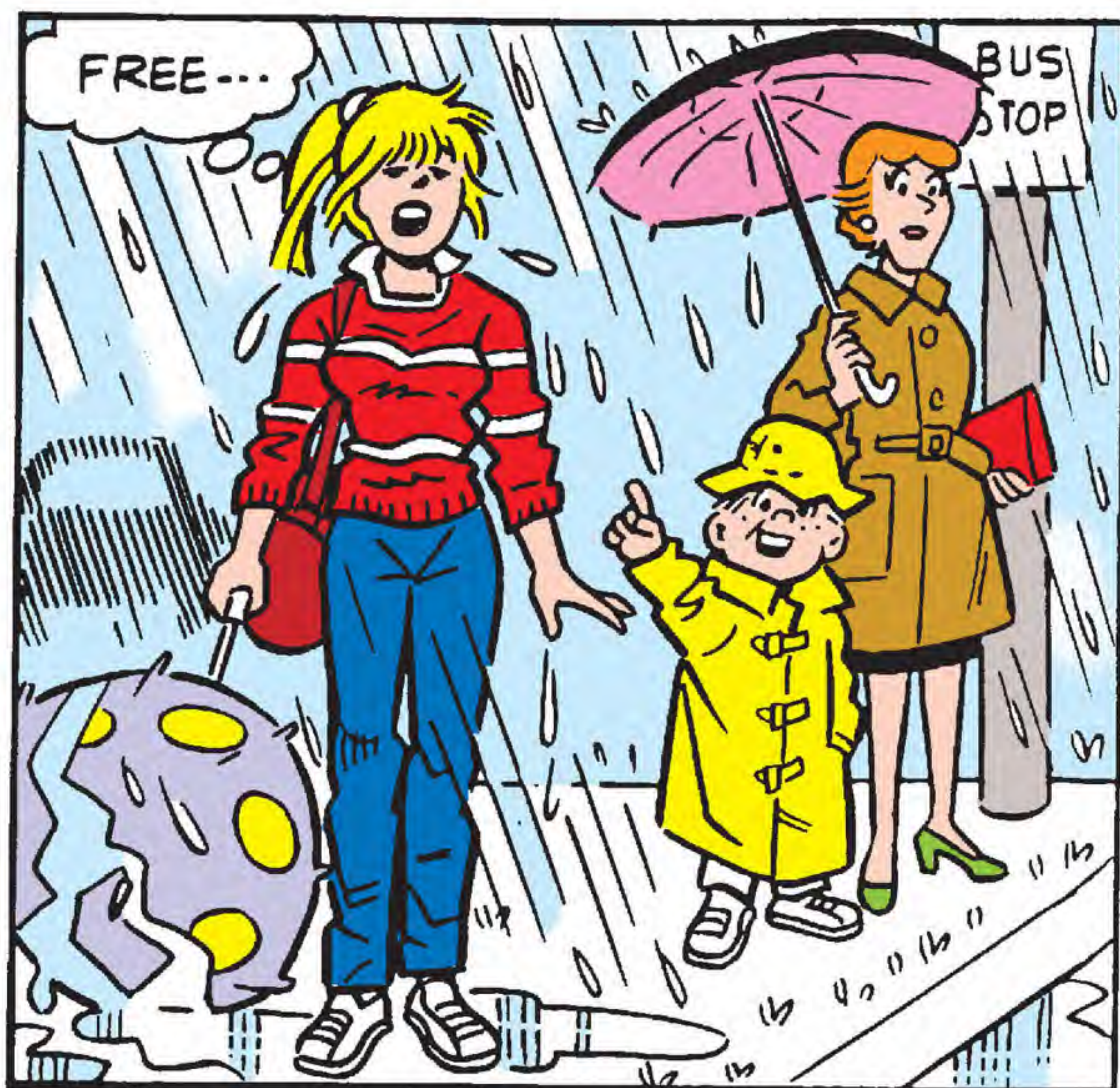
-- MY NEW FRIEND!

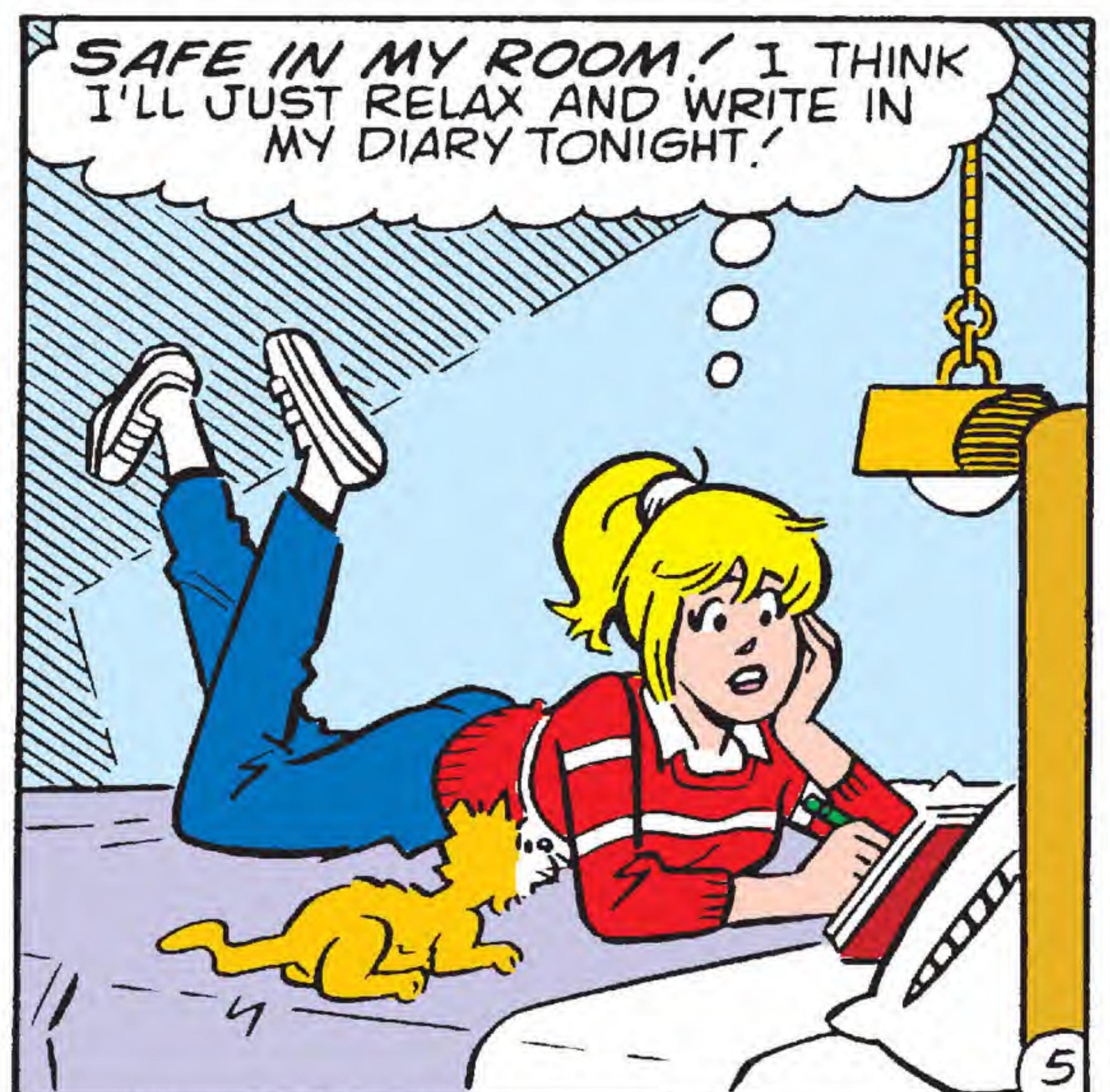
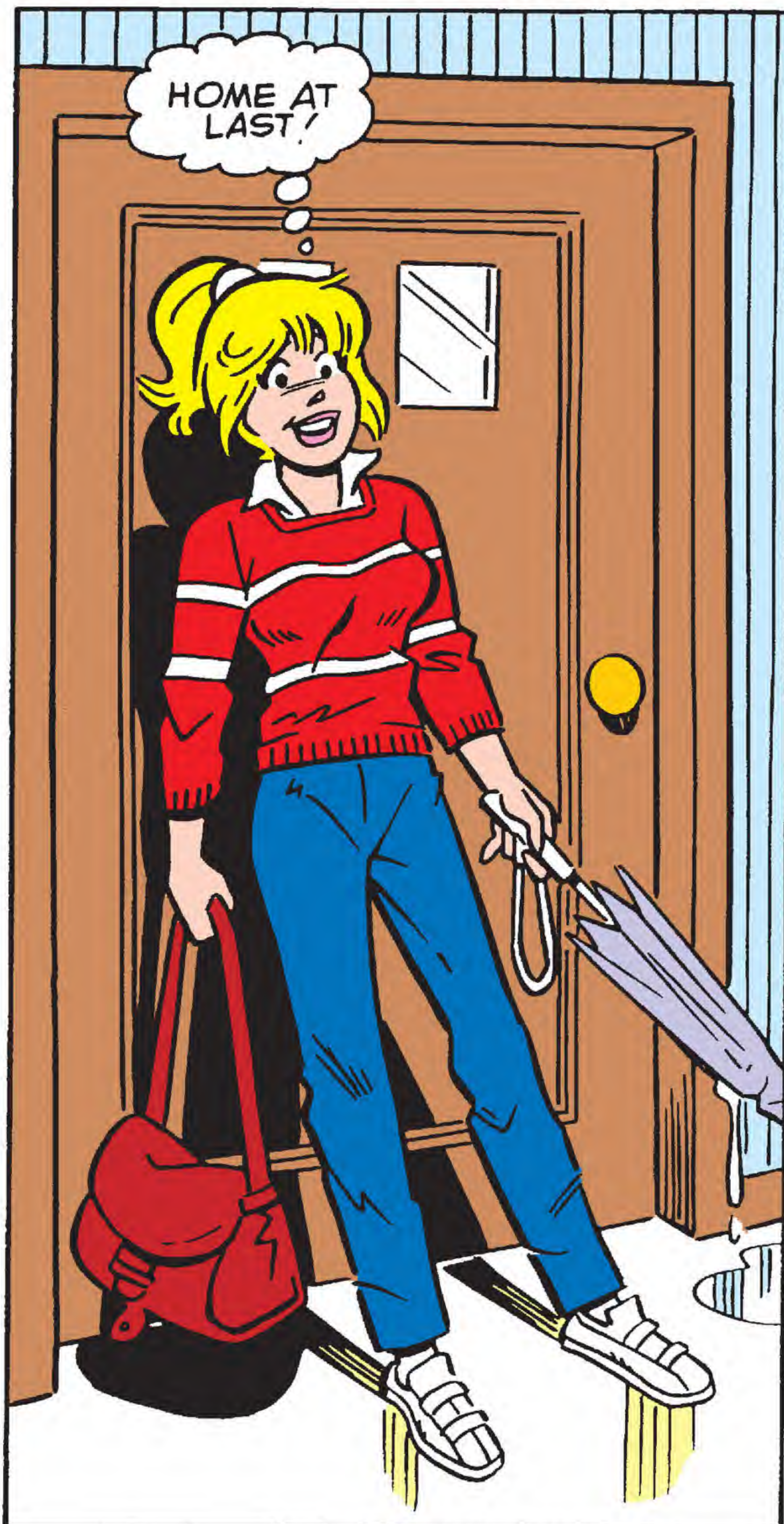
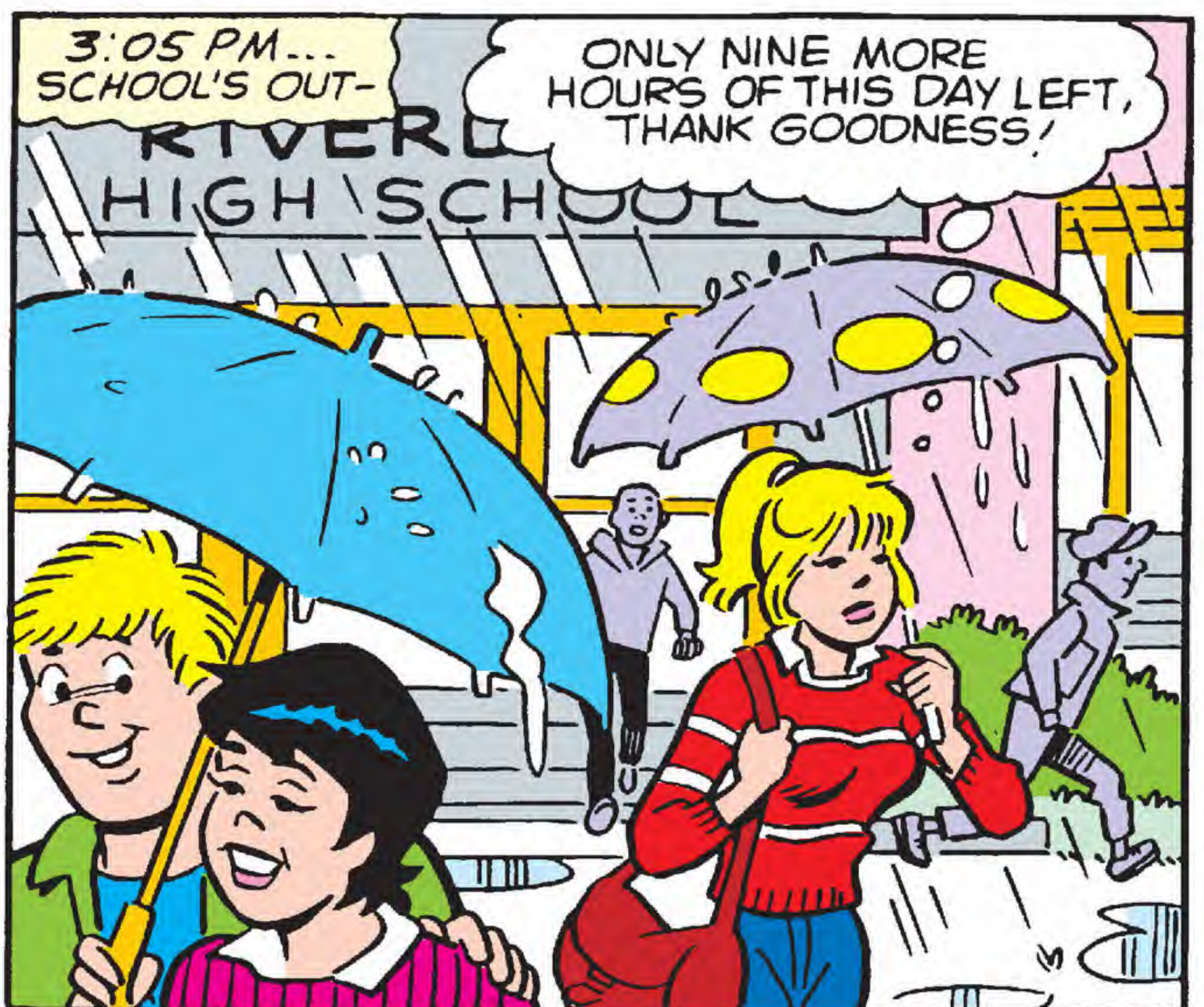
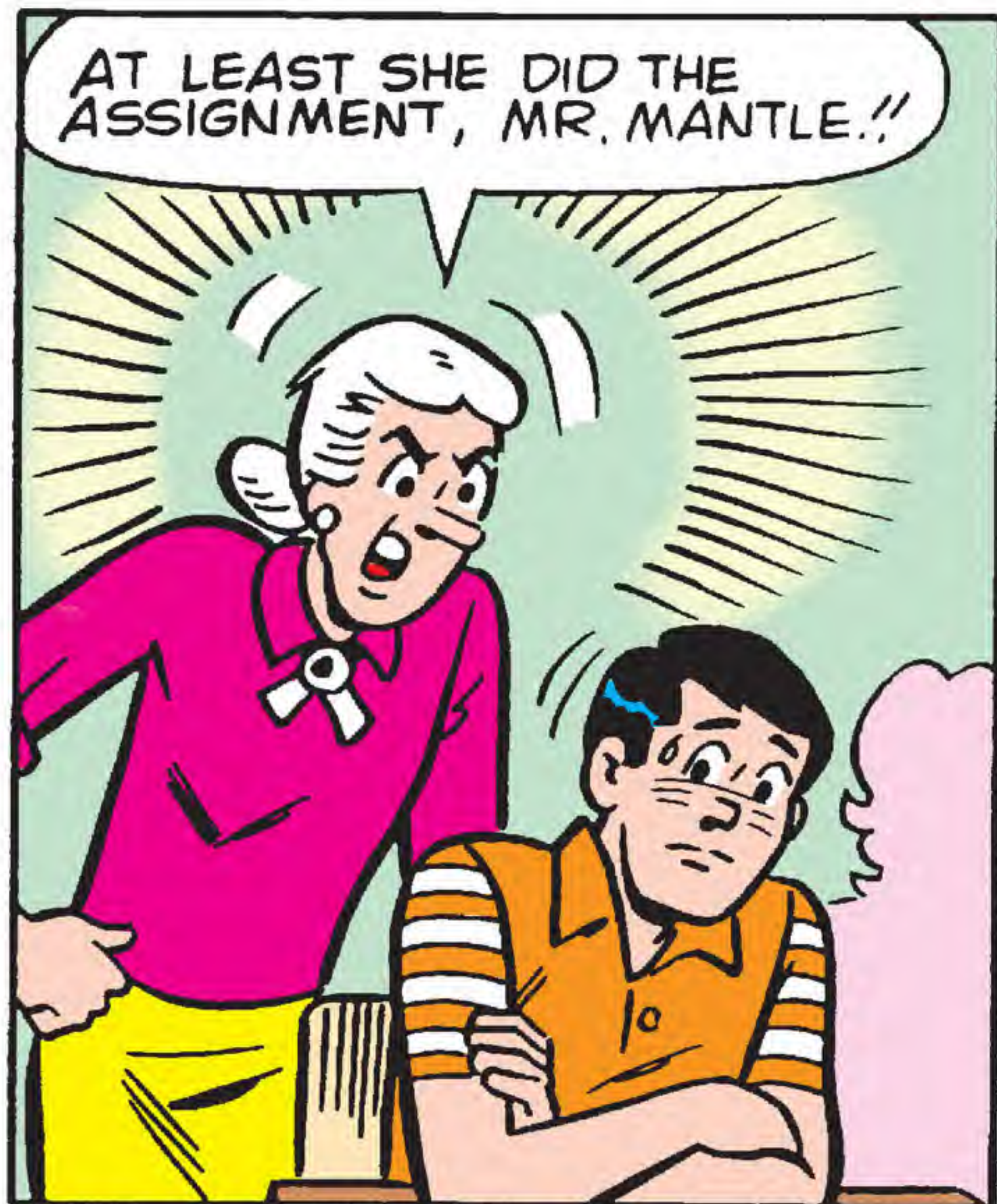
END

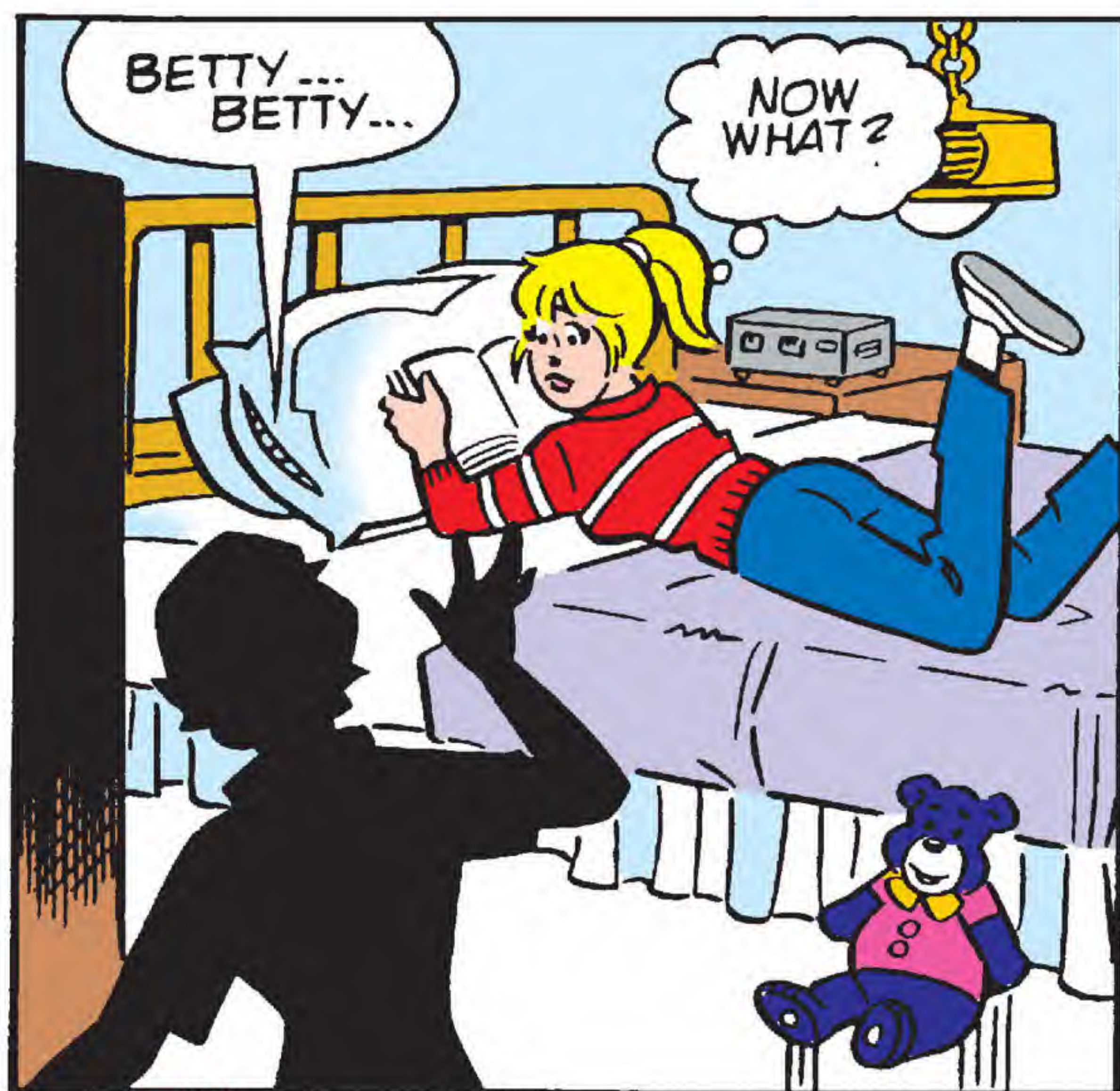




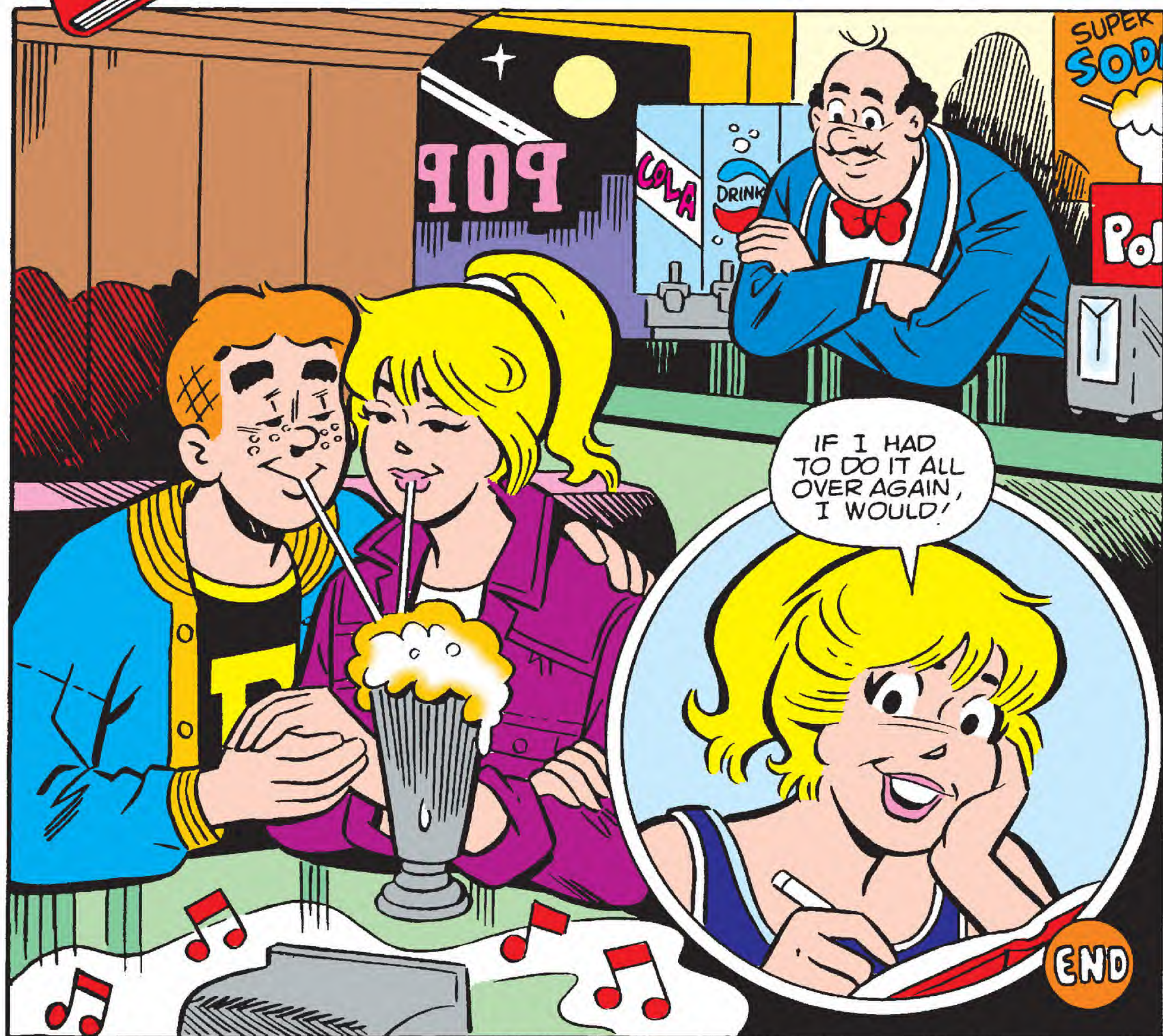


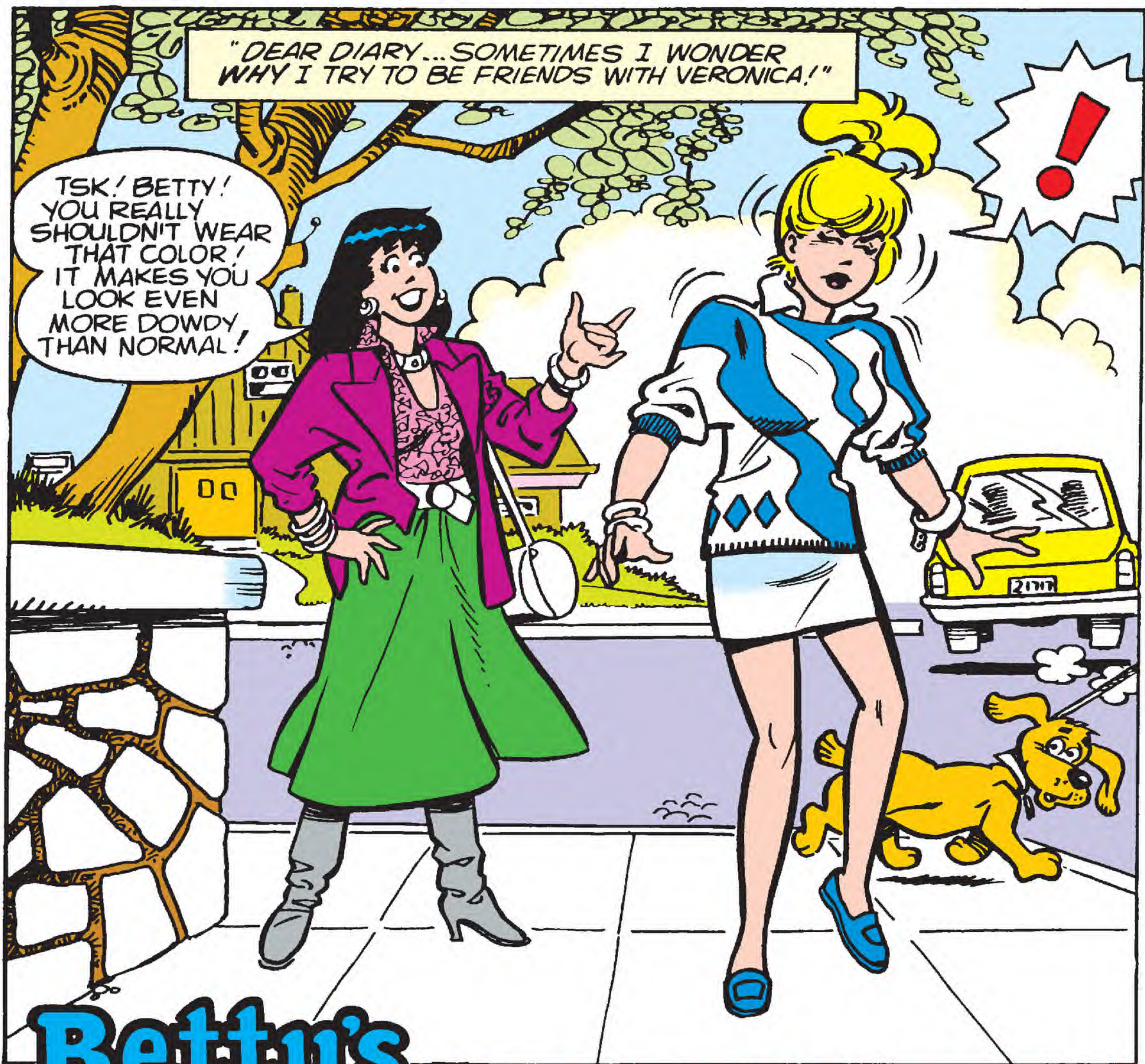






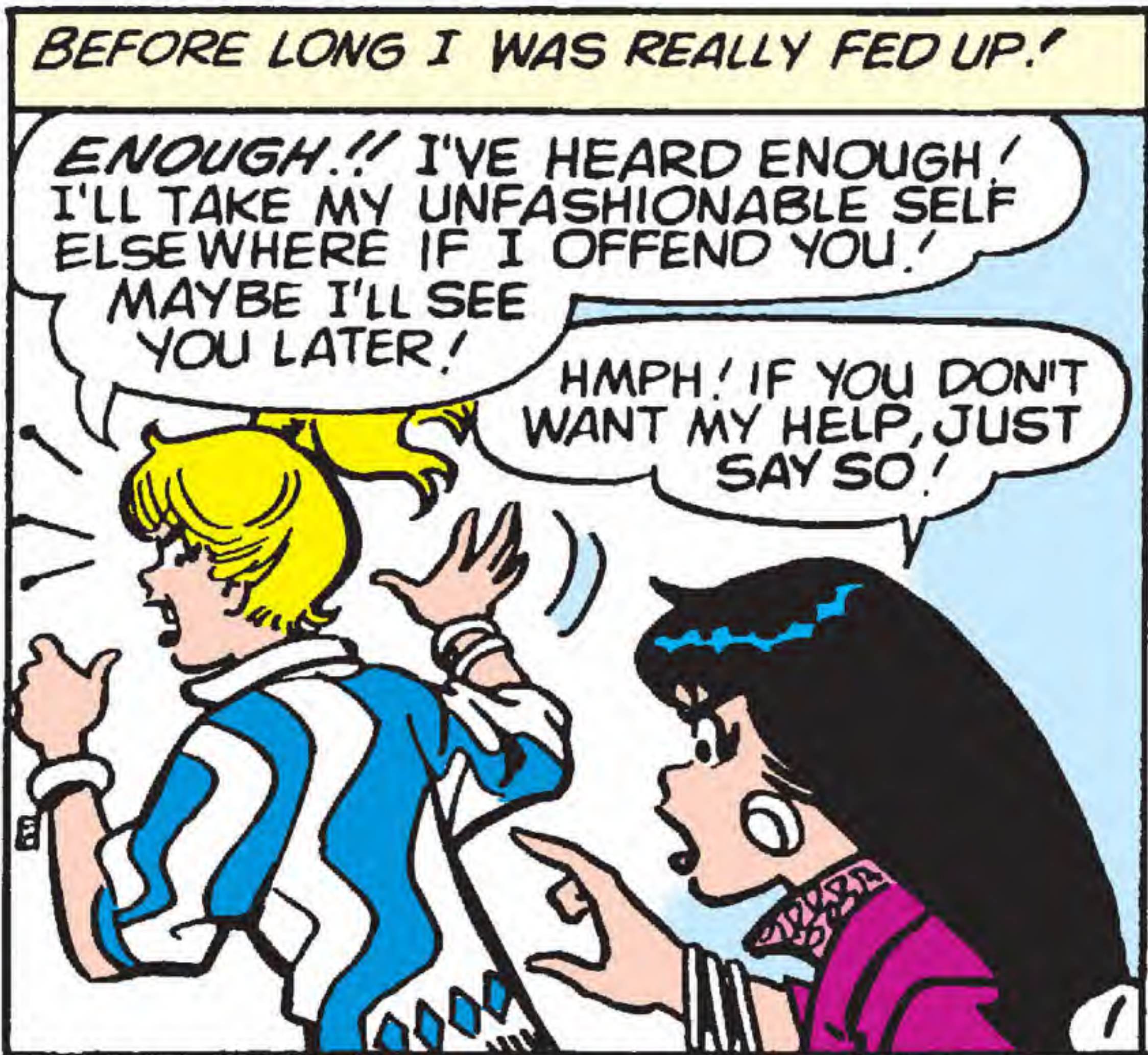
... AND SO, DIARY, THAT CLOSES ANOTHER PERFECT DAY...
"WE SAW A MOVIE AND WENT OUT FOR A SODA!"

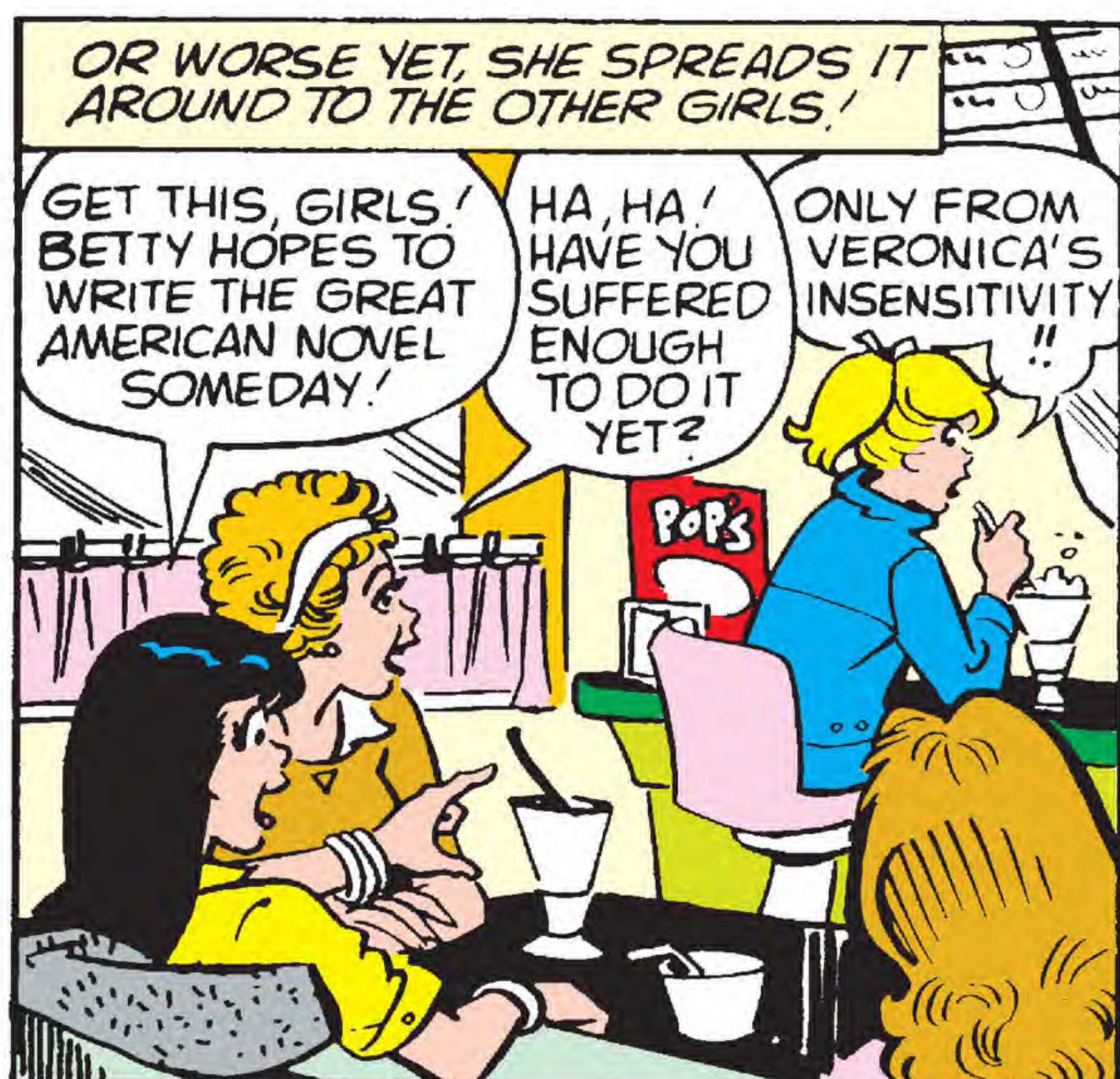
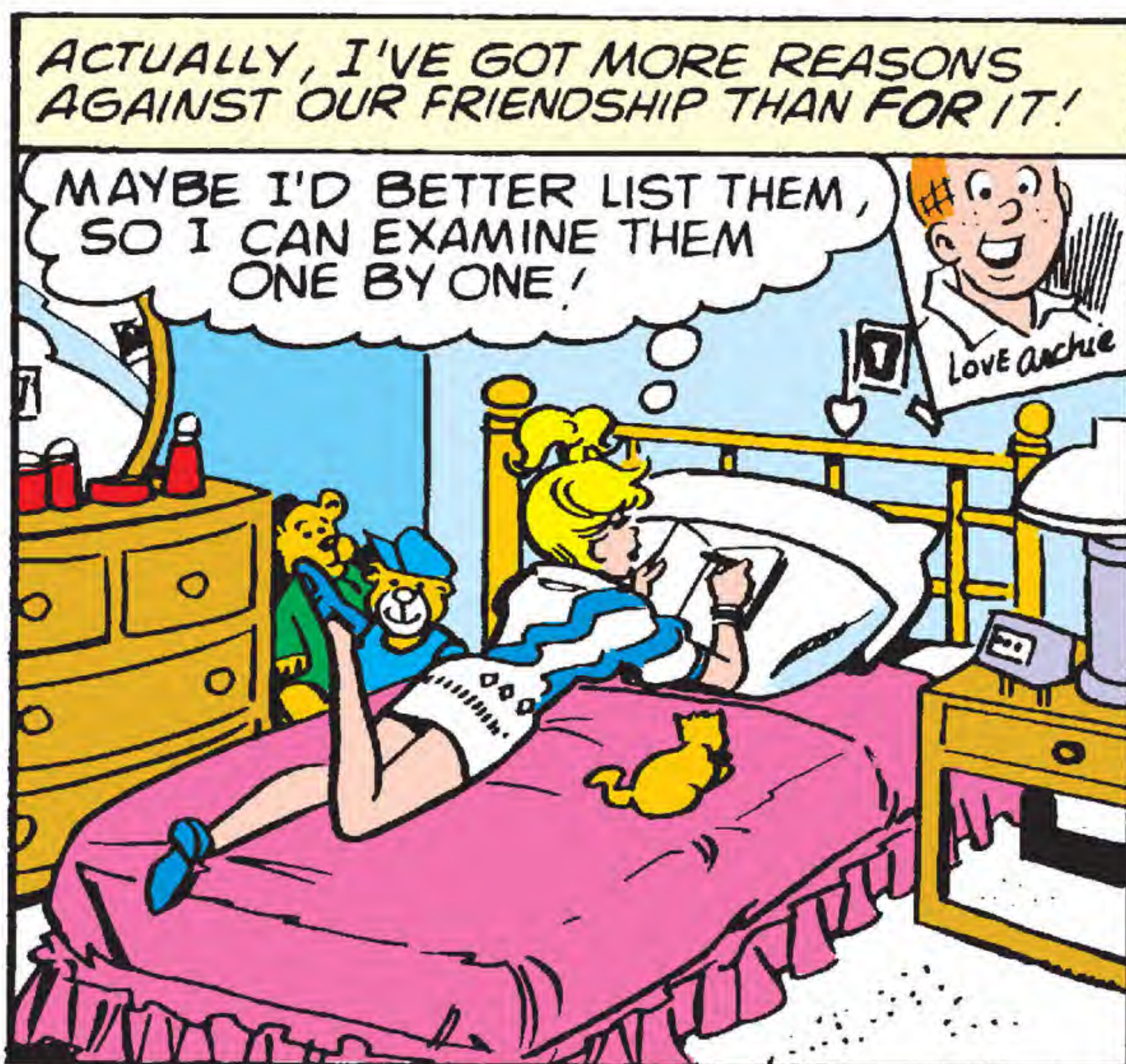
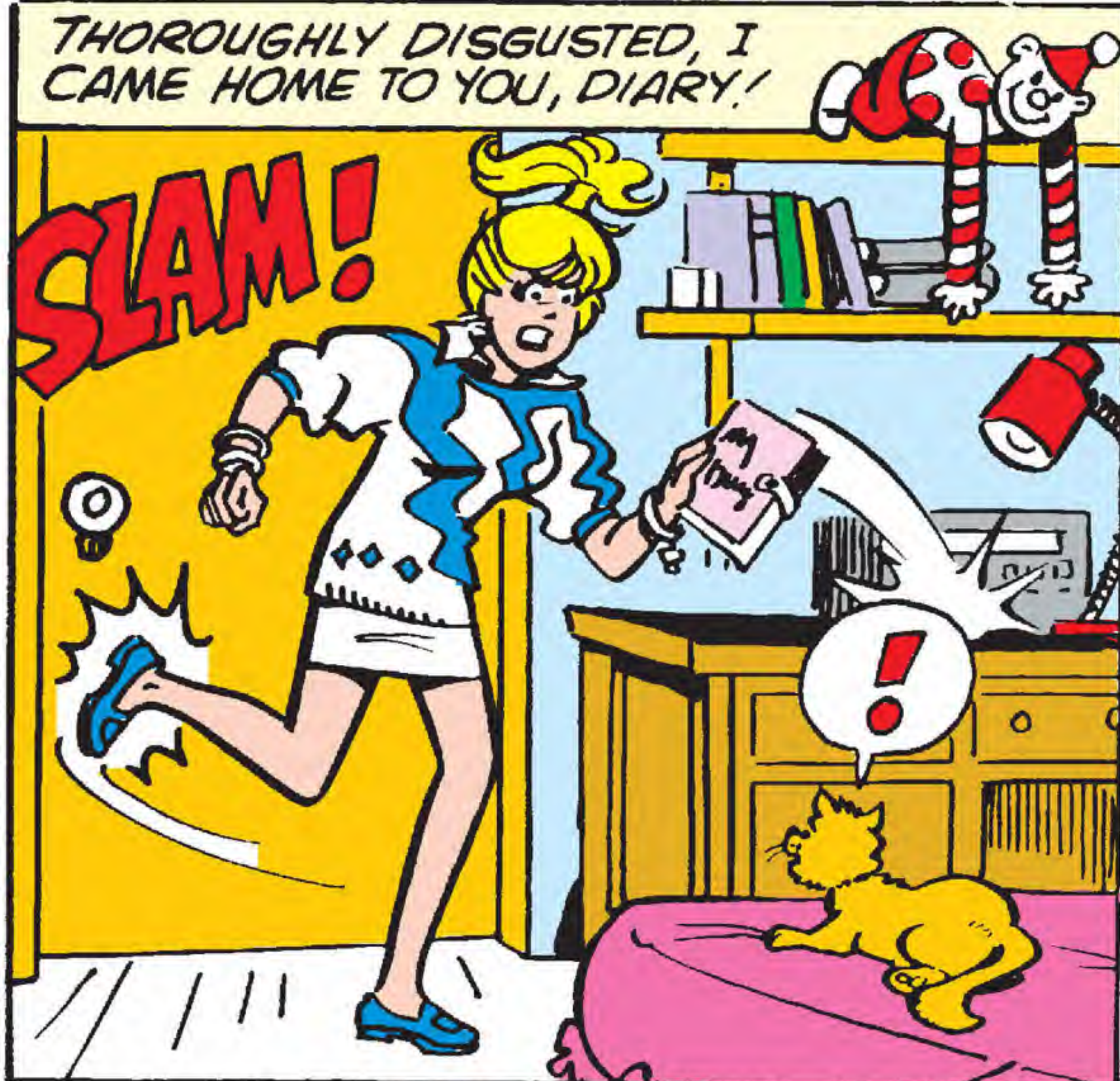


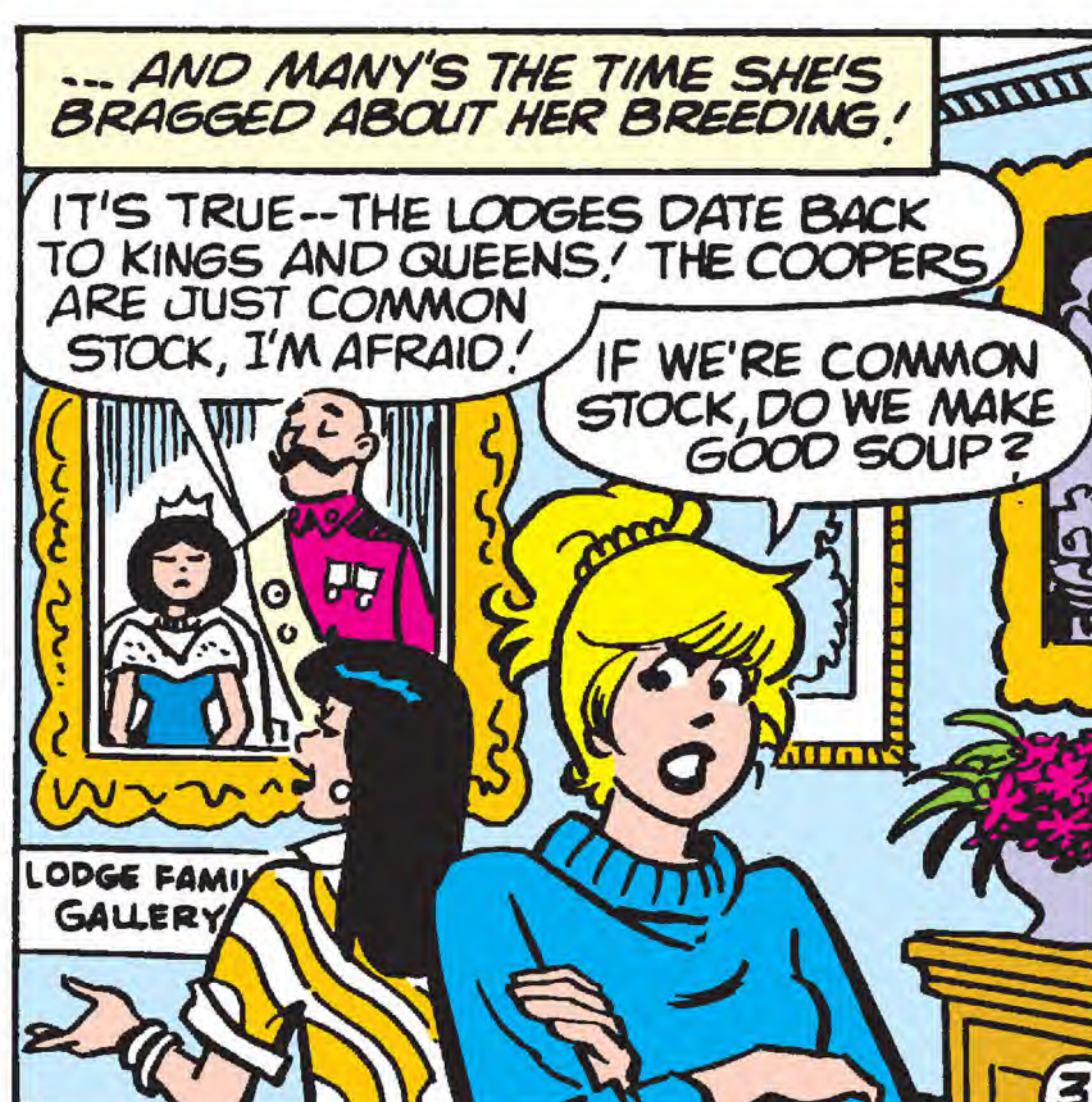
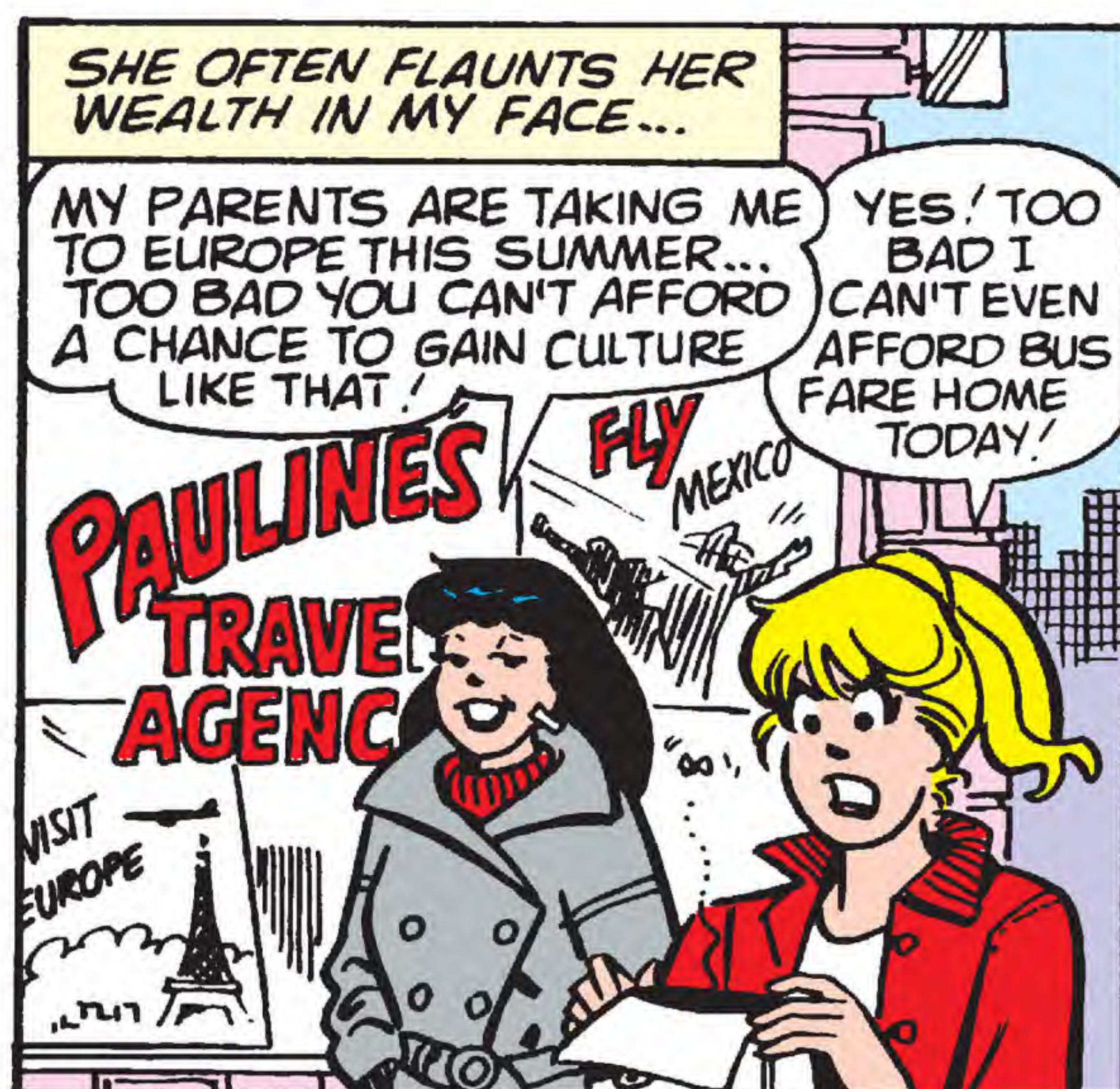
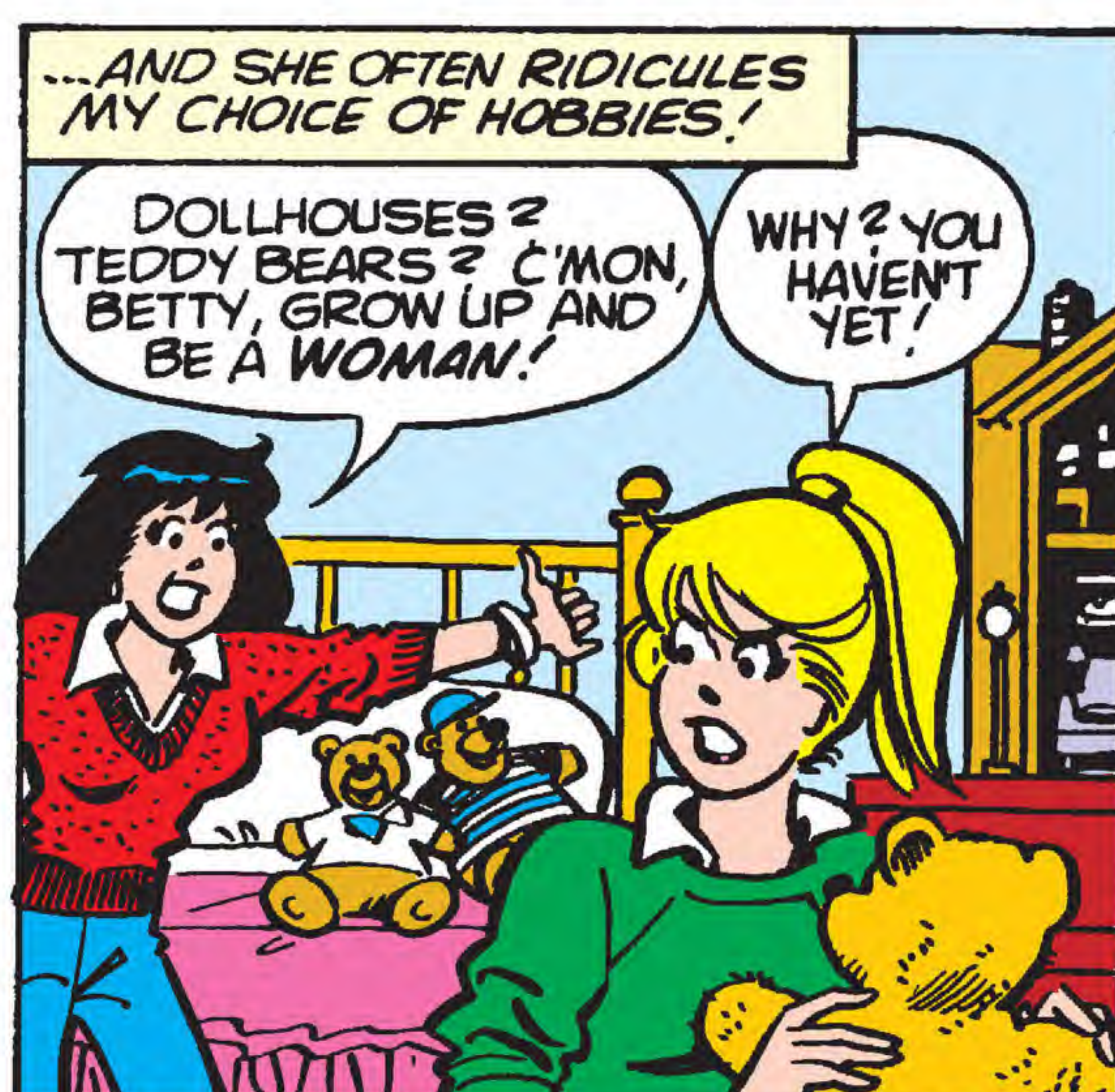
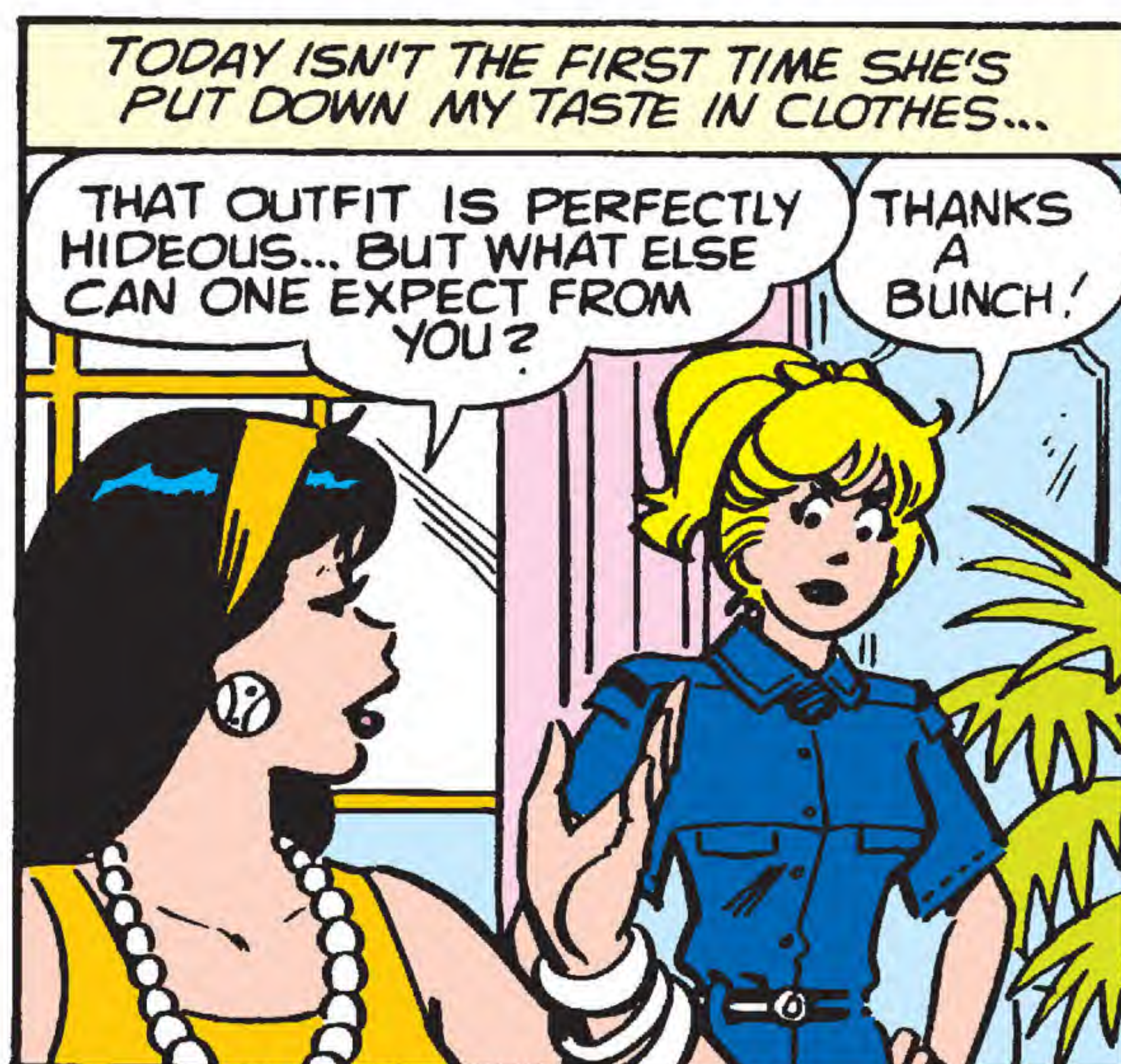
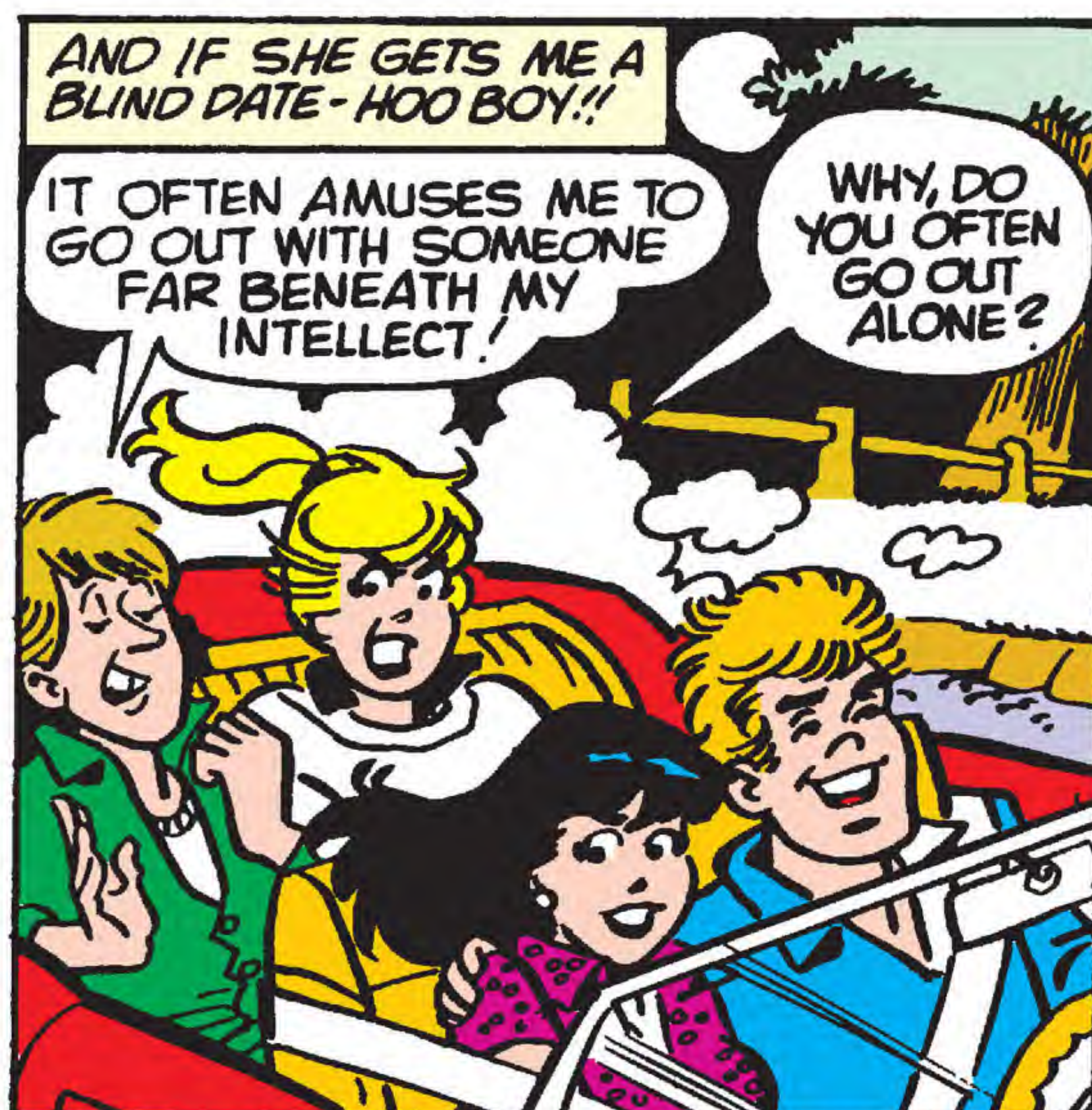


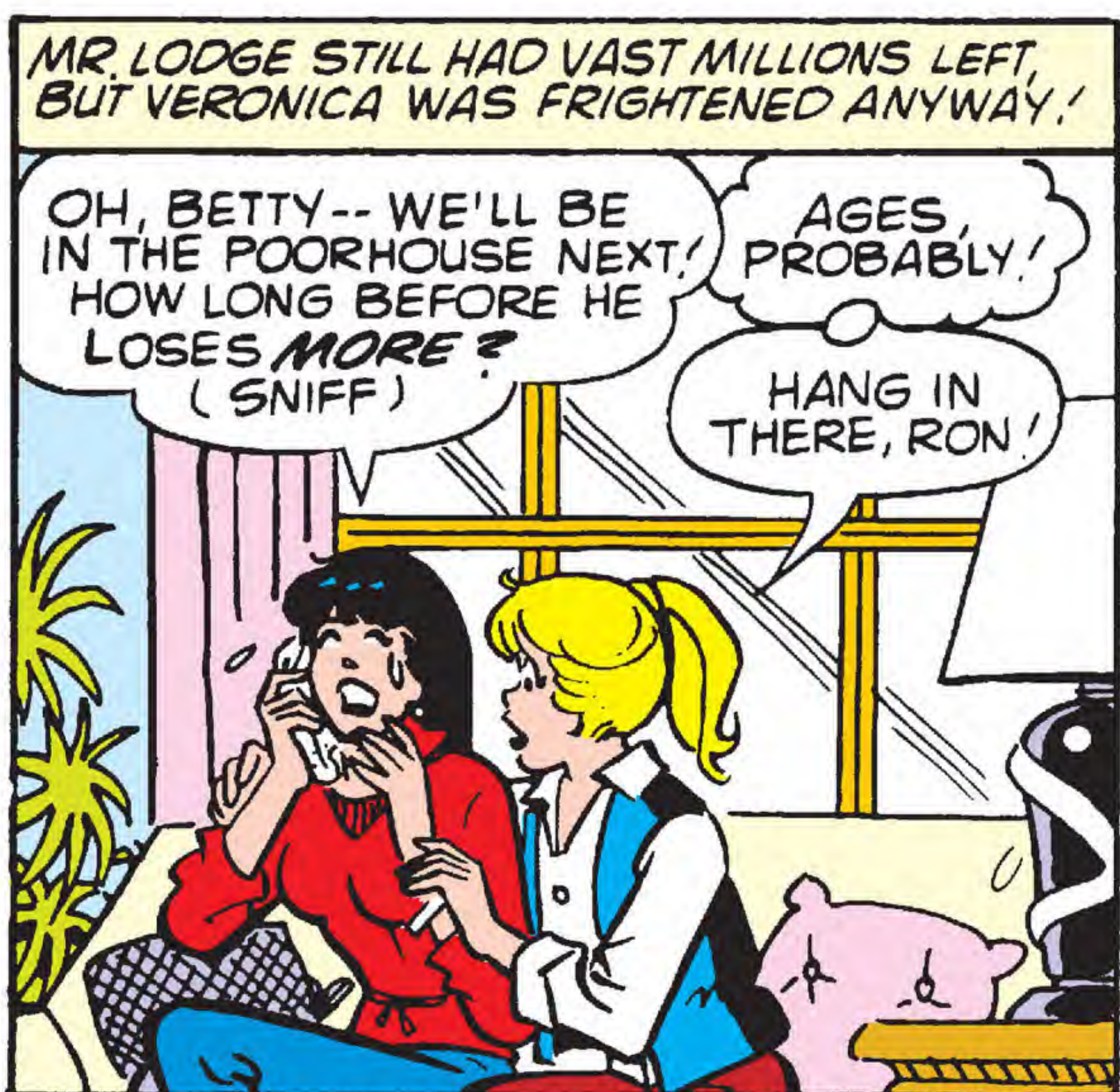
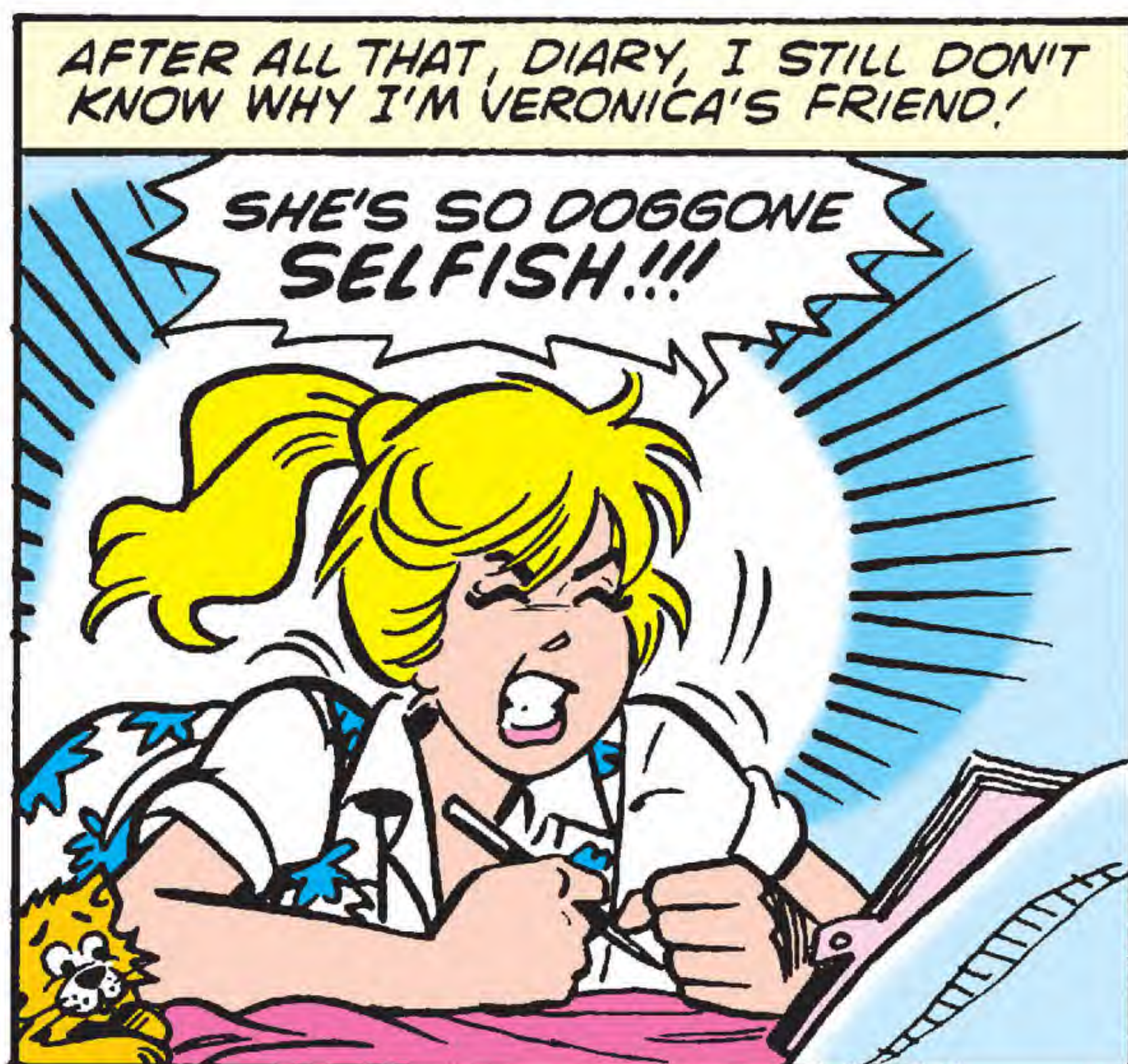
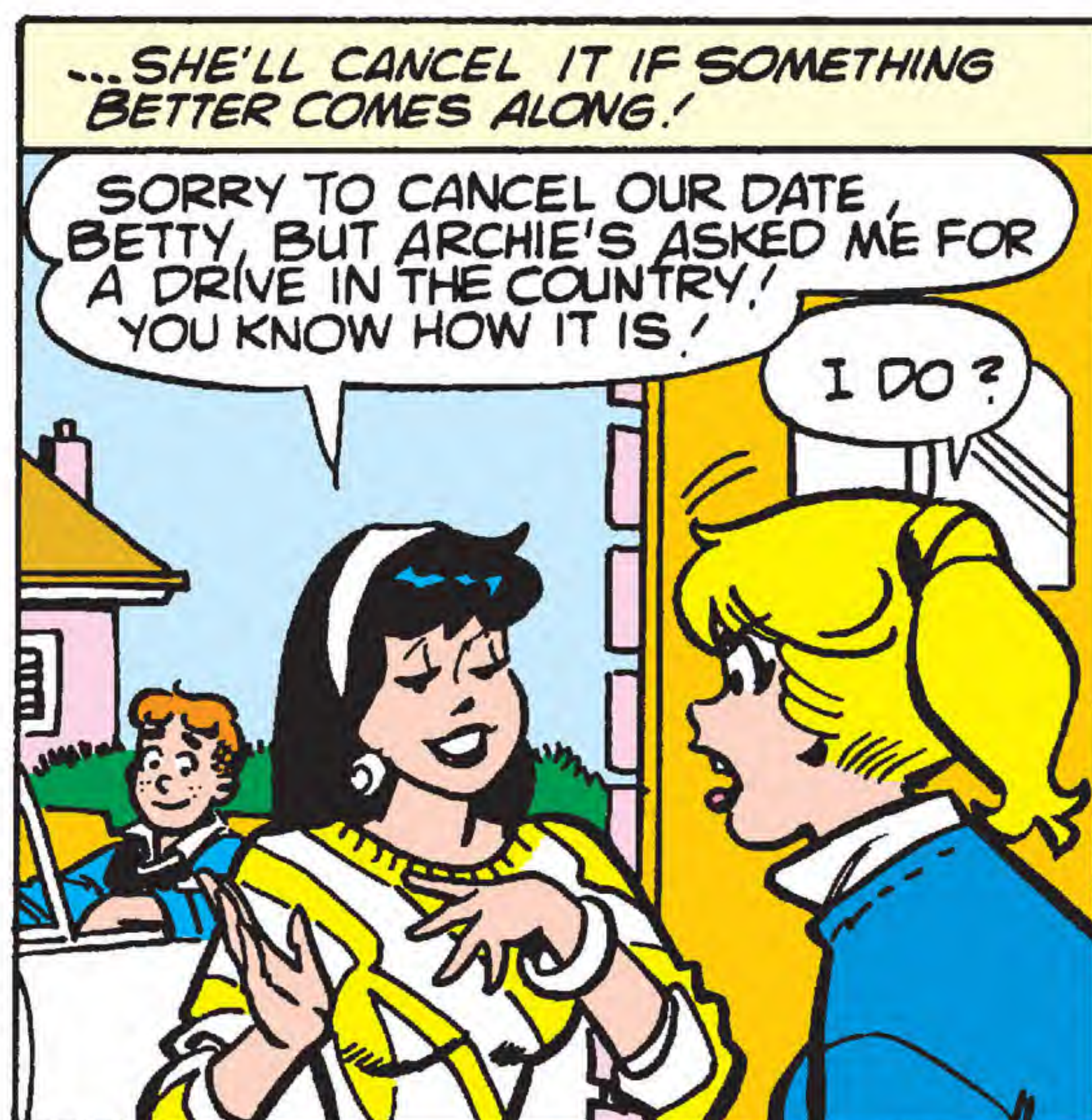
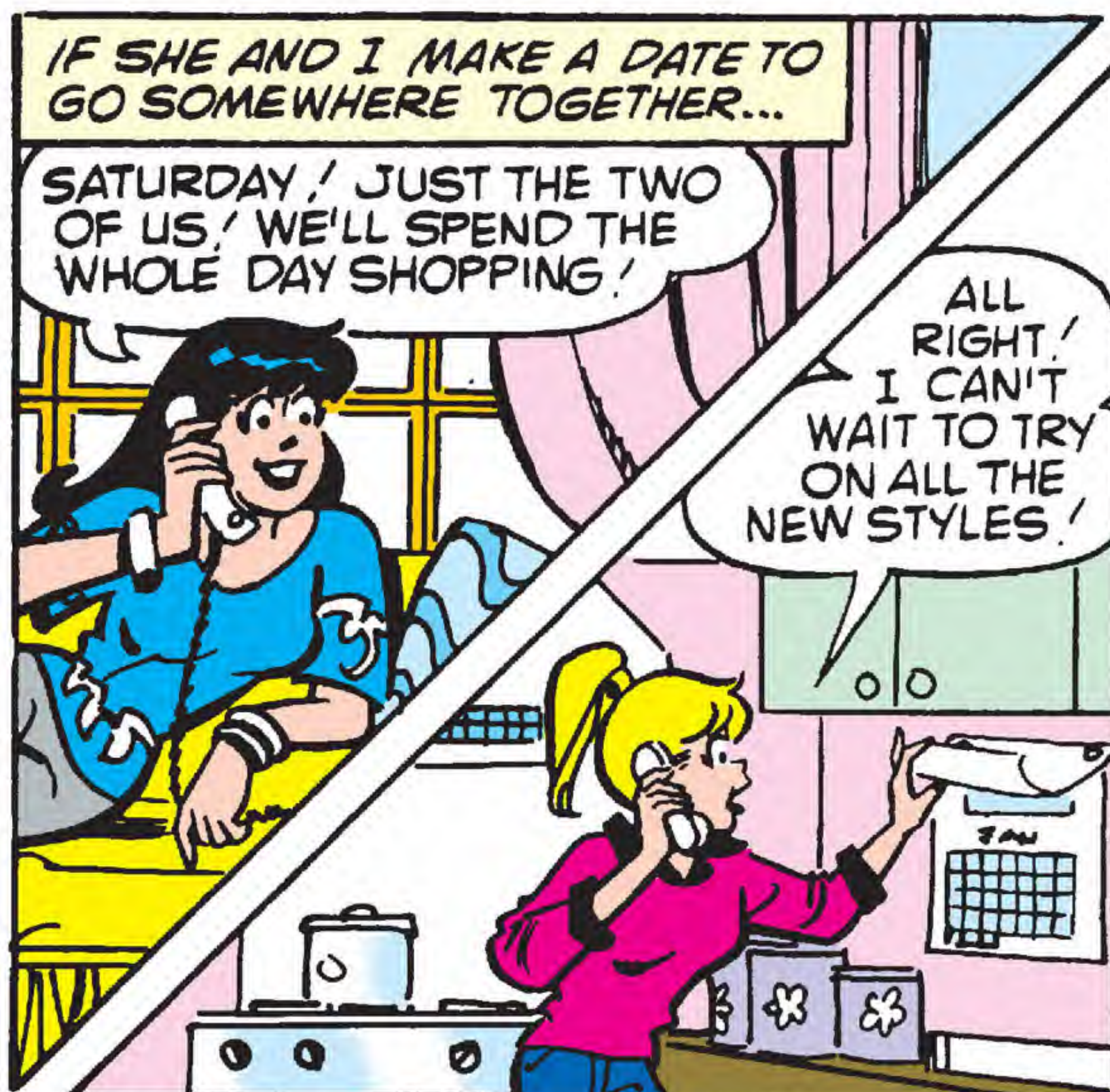
Betty's Diary

"WITH FRIENDS LIKE THESE"

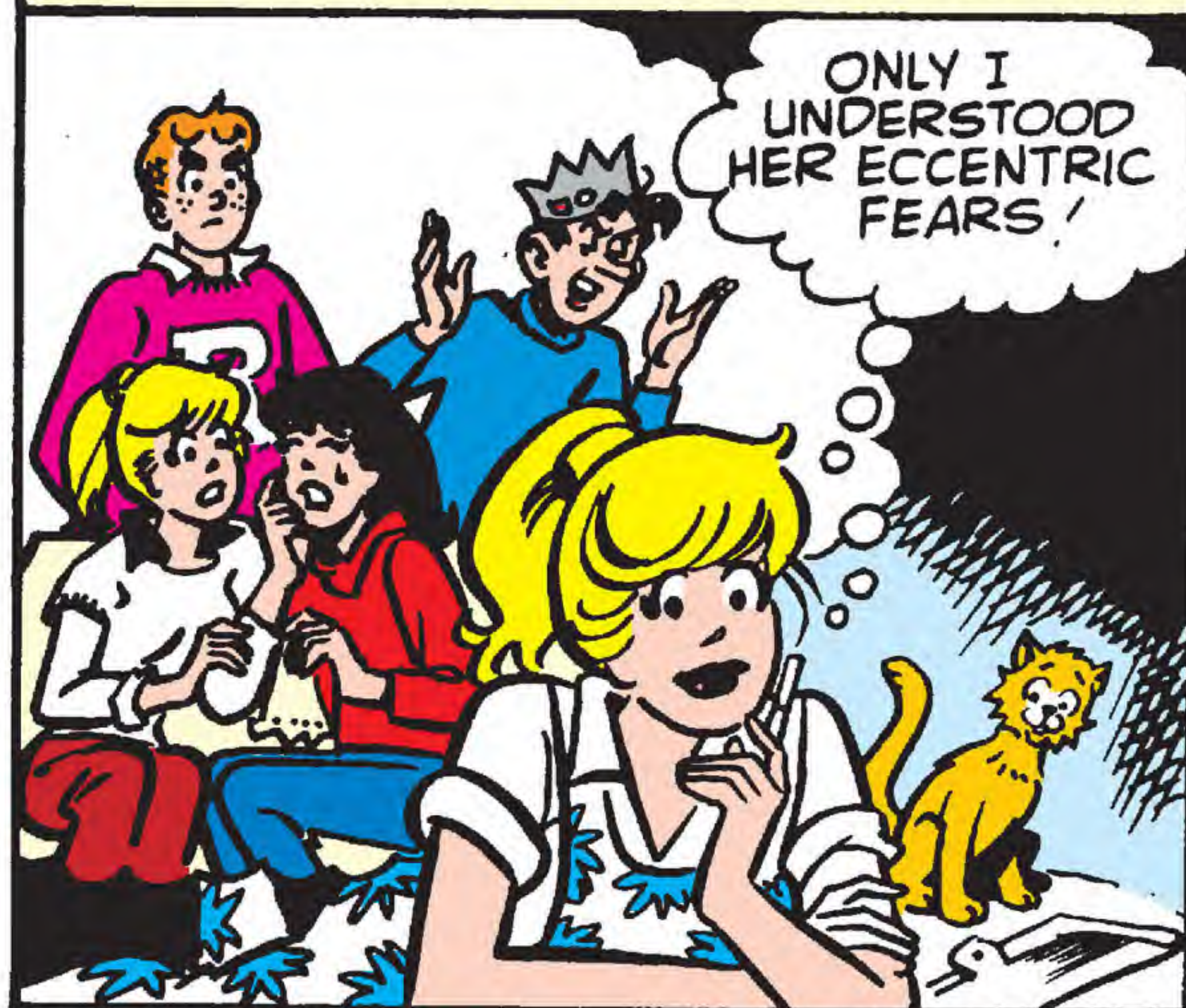








ANYBODY ALSO WOULD'VE THOUGHT SHE WAS DOWNRIGHT CRAZY TO OVER-REACT!



IF IT WASN'T FOR ME, VERONICA WOULDN'T HAVE ANY FRIENDS AT ALL!

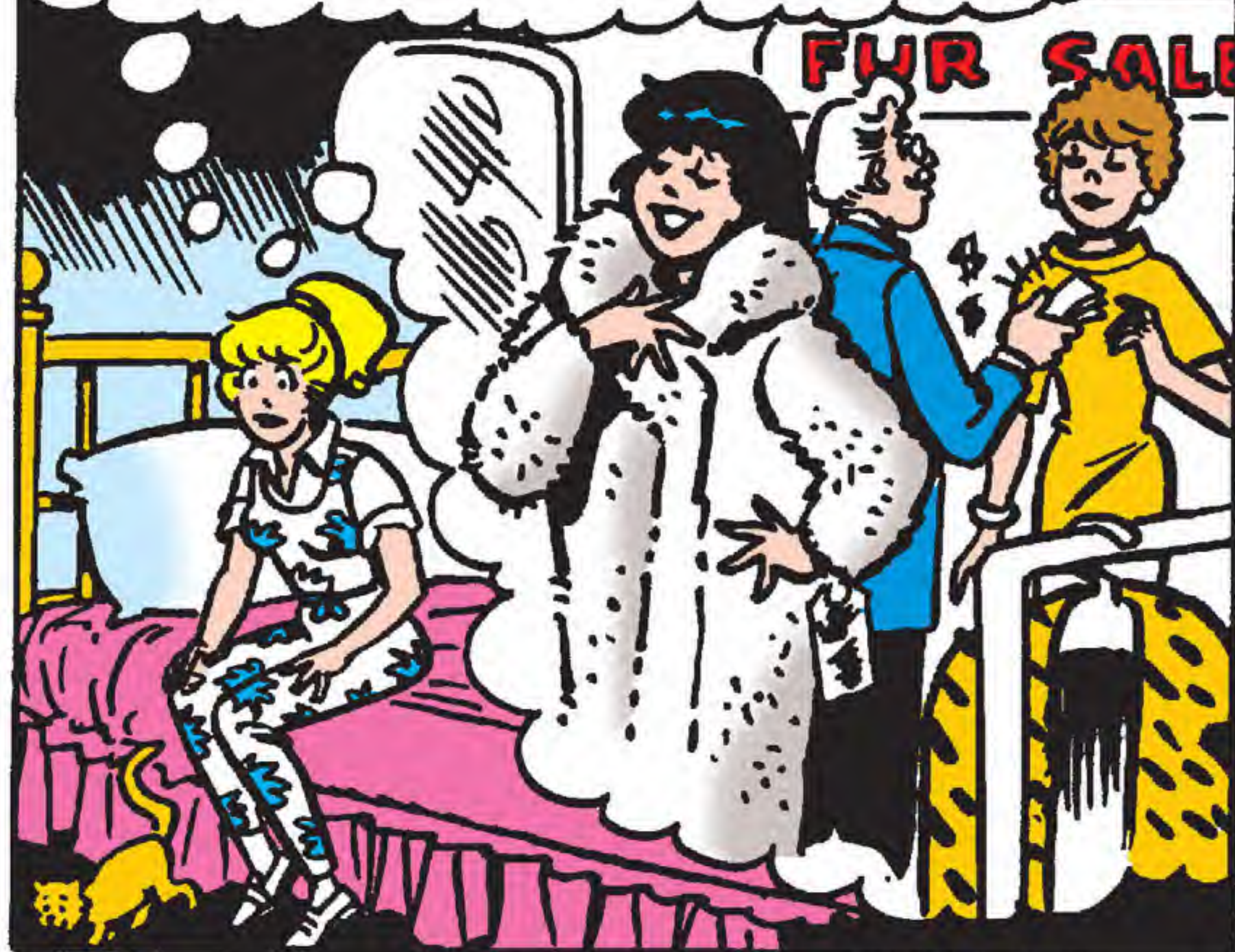


AND SHE DOES HAVE HER GOOD MOMENTS!

THERE'VE BEEN LOTS OF TIMES VERONICA HAS TAKEN ME ALONG TRAVELLING WITH HER FAMILY... GIVEN ME NICE CLOTHES... SHARED BOY TALK...

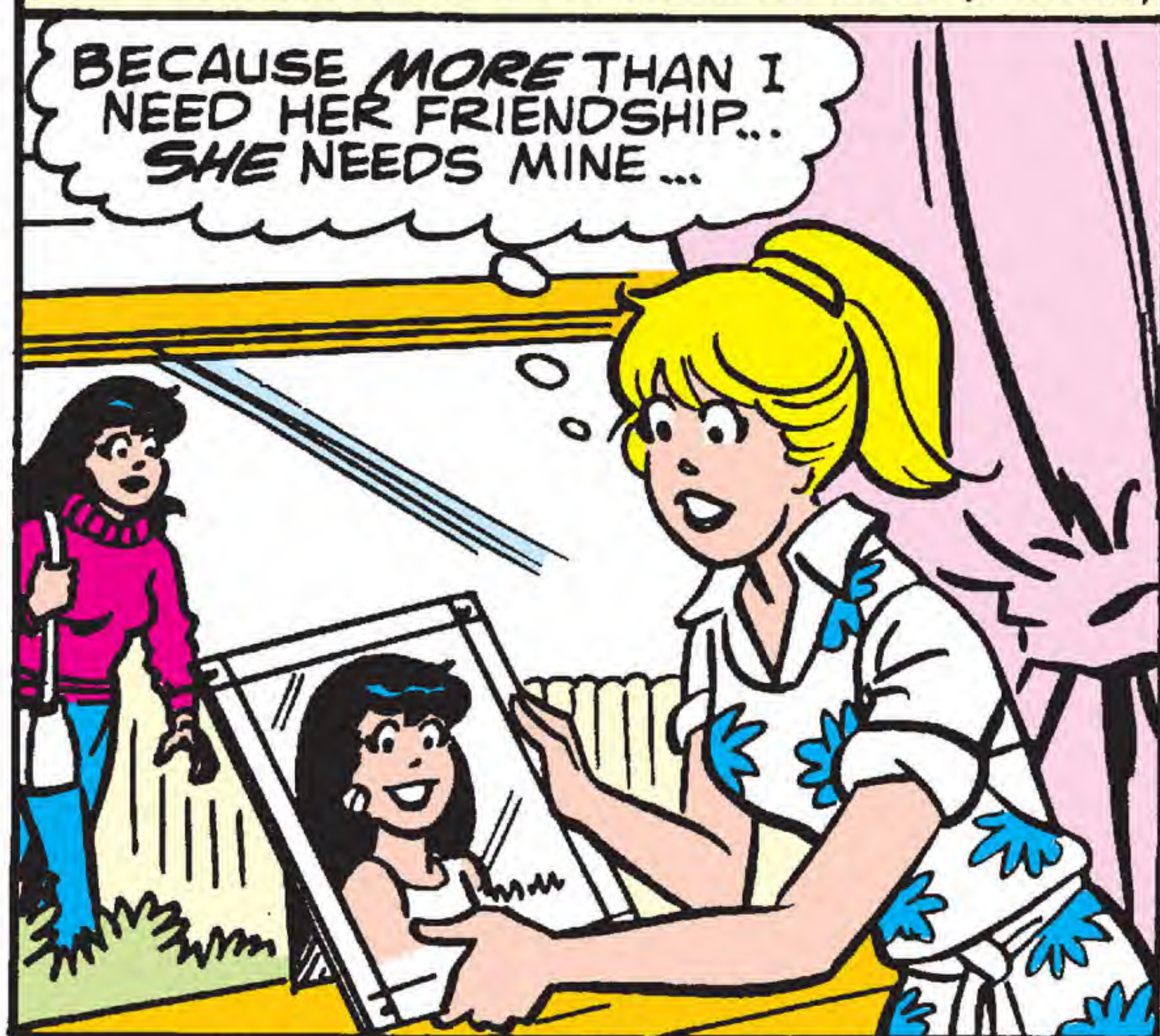


AND MOST OF THE HURT SHE DOES TO ME IS CAUSED BY HER PAMPERED, SPOILED SELFISH LIFESTYLE... SHE CAN'T HELP HER UPBRINGING!



WHY AM I FRIENDS WITH VERONICA, DIARY...?

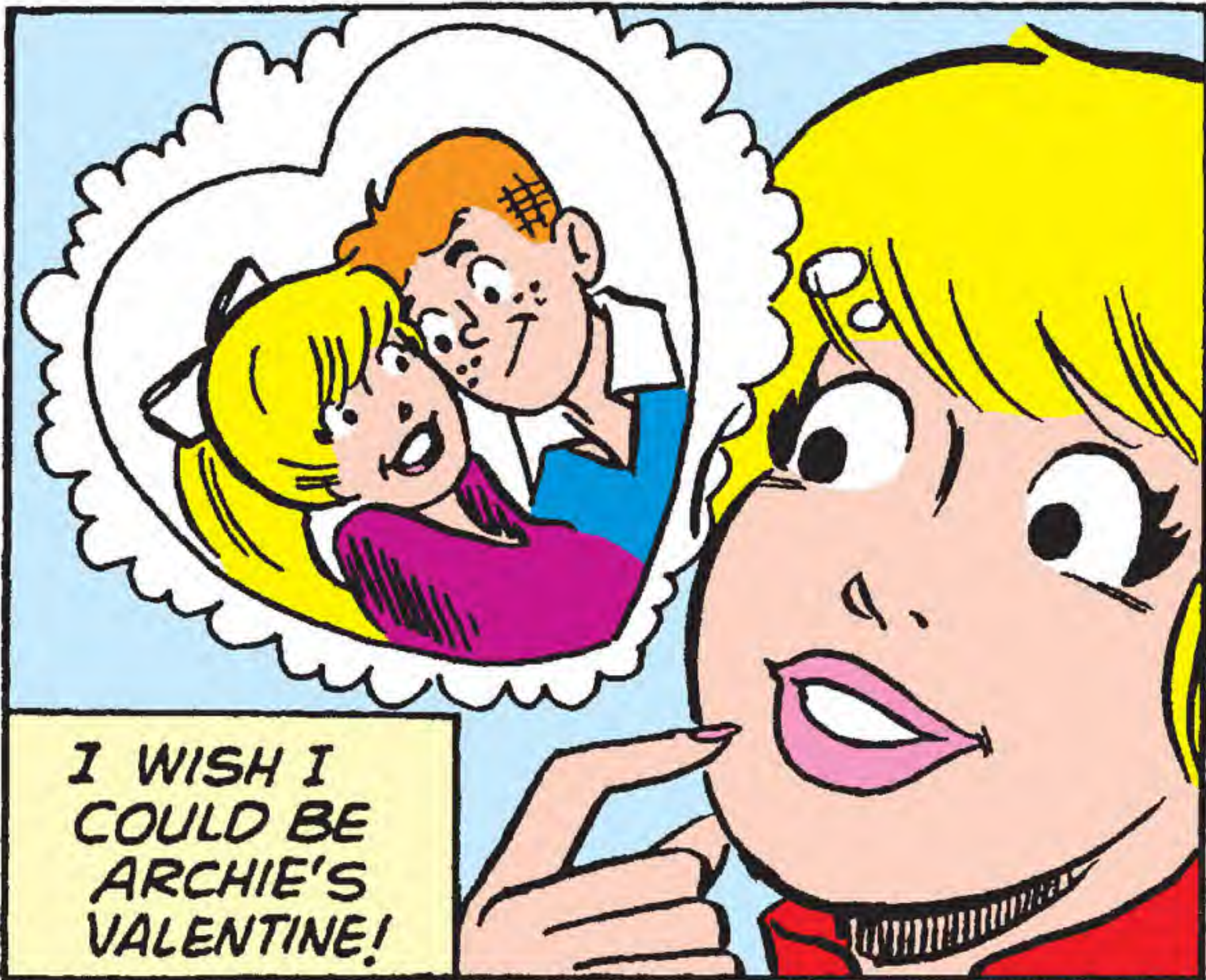
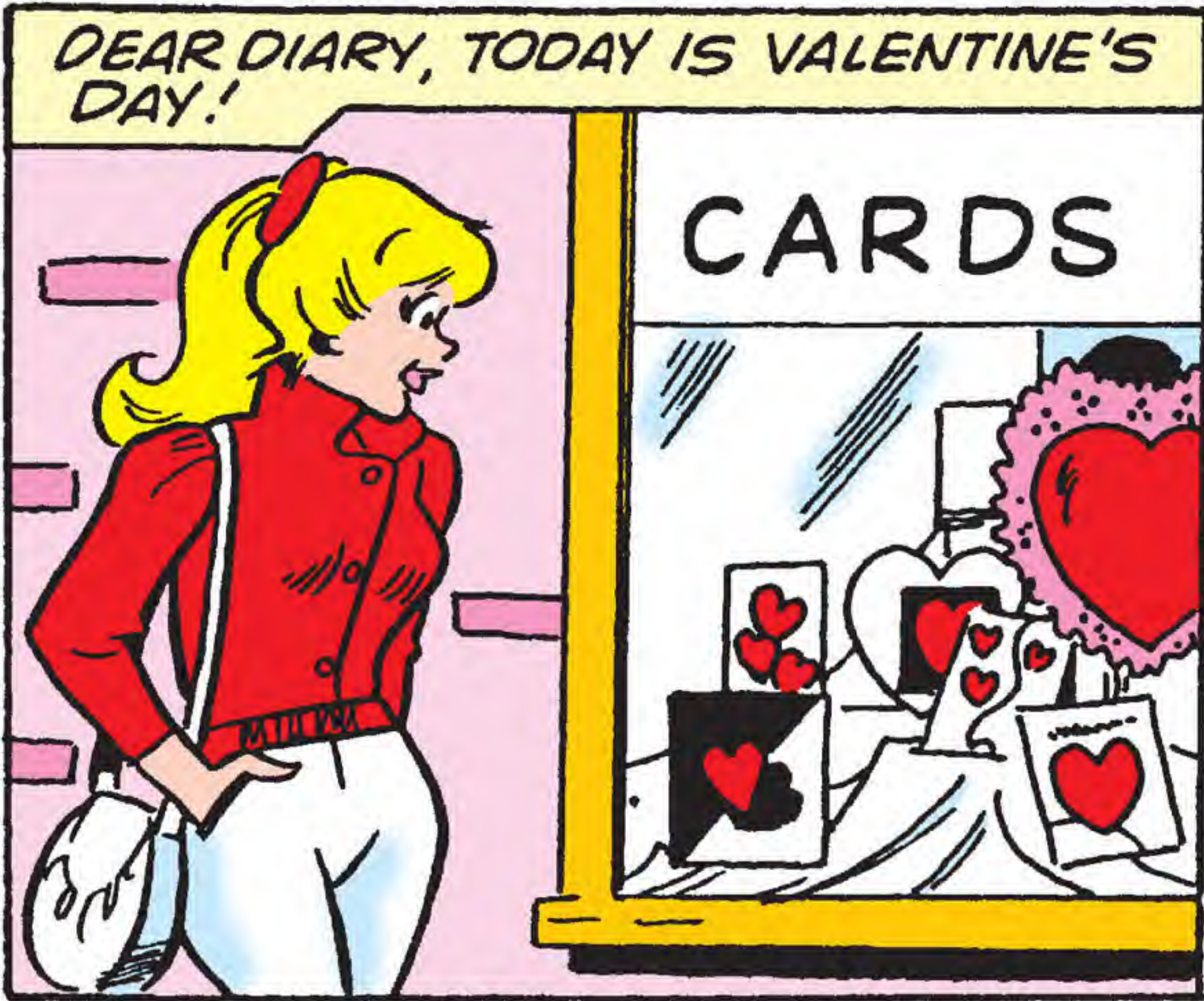
BECAUSE MORE THAN I NEED HER FRIENDSHIP... SHE NEEDS MINE...



... AND I THINK... THAT'S WHAT TRUE FRIENDSHIP... IS ALL ABOUT!



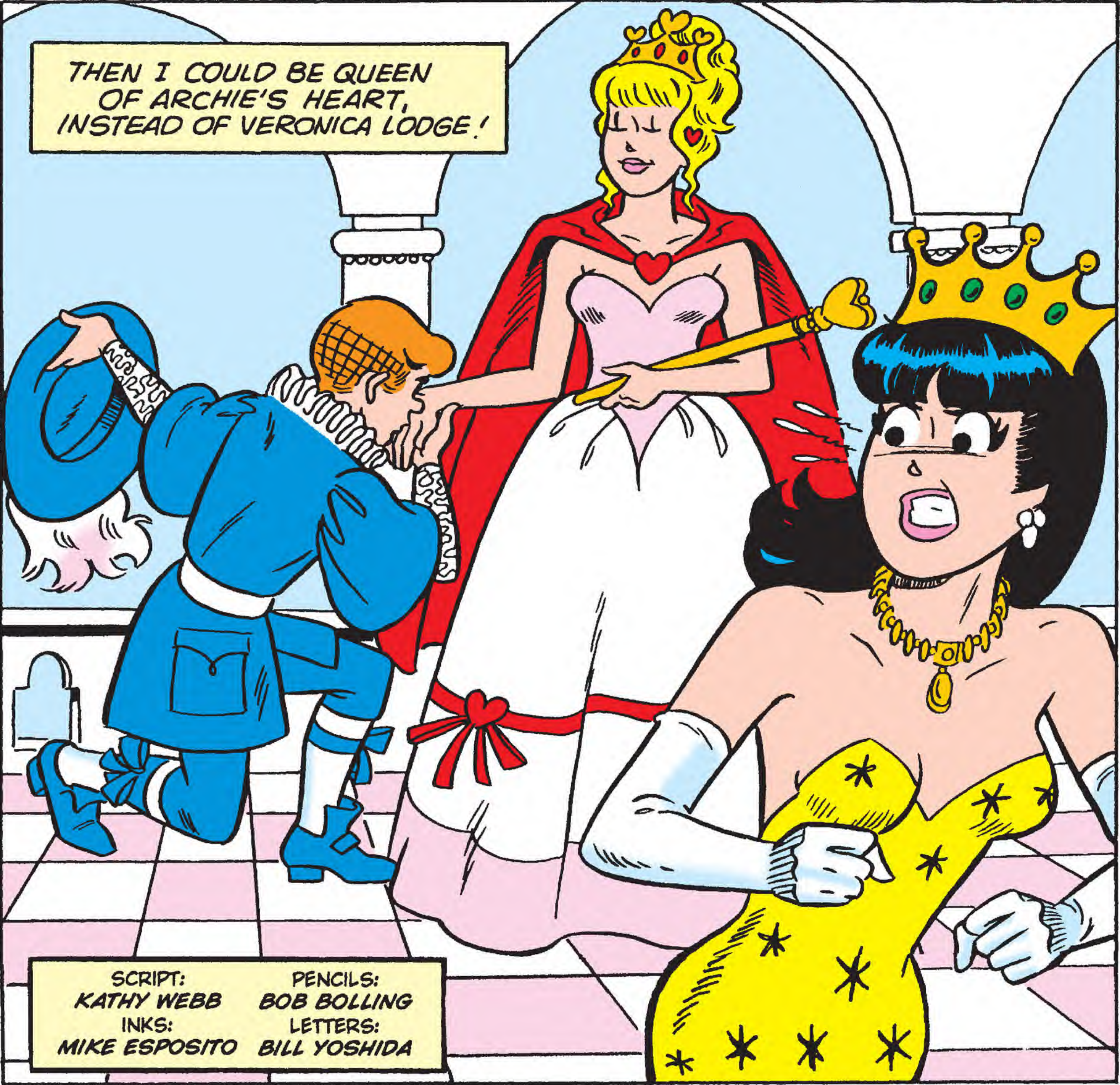
END

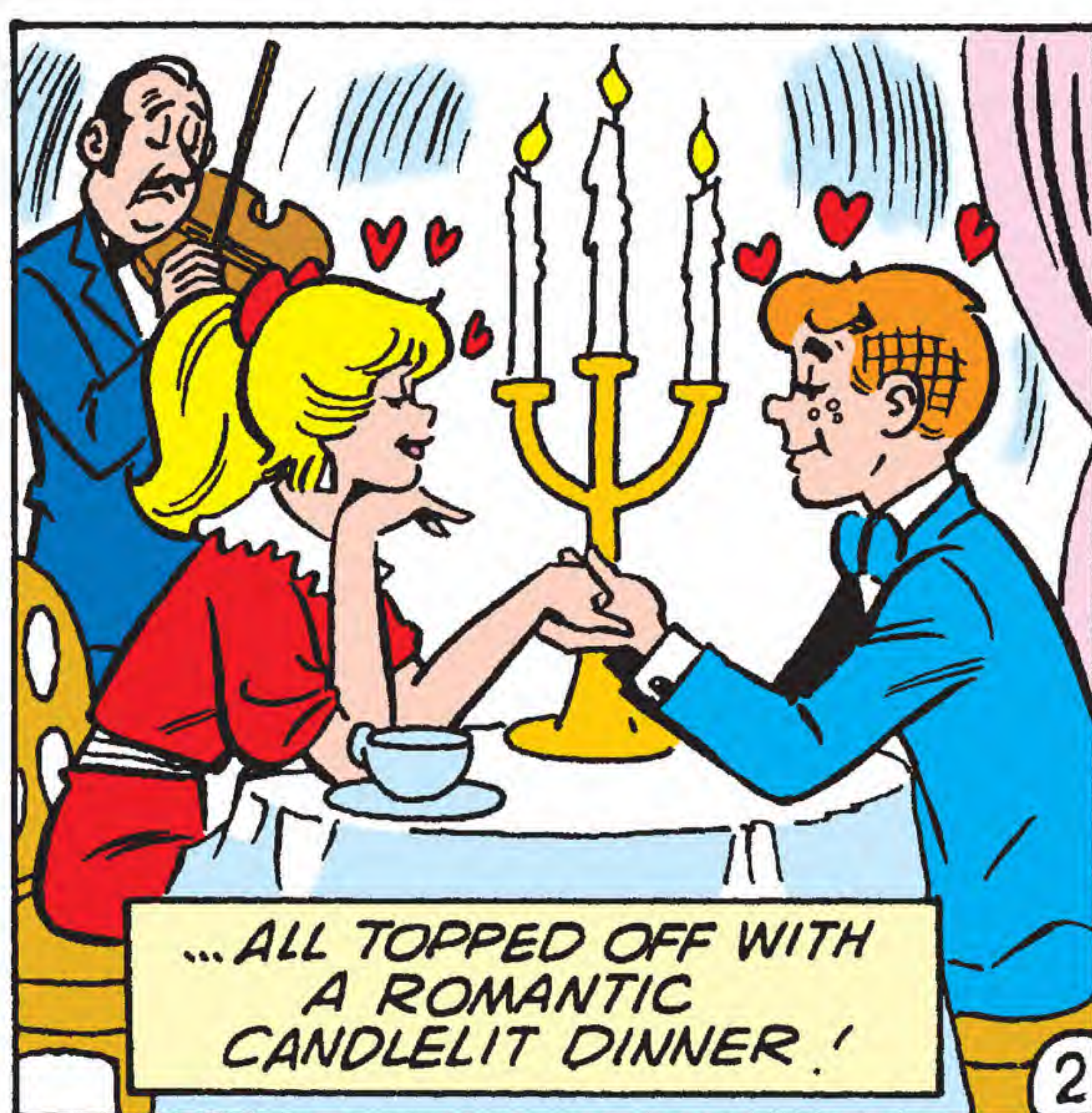
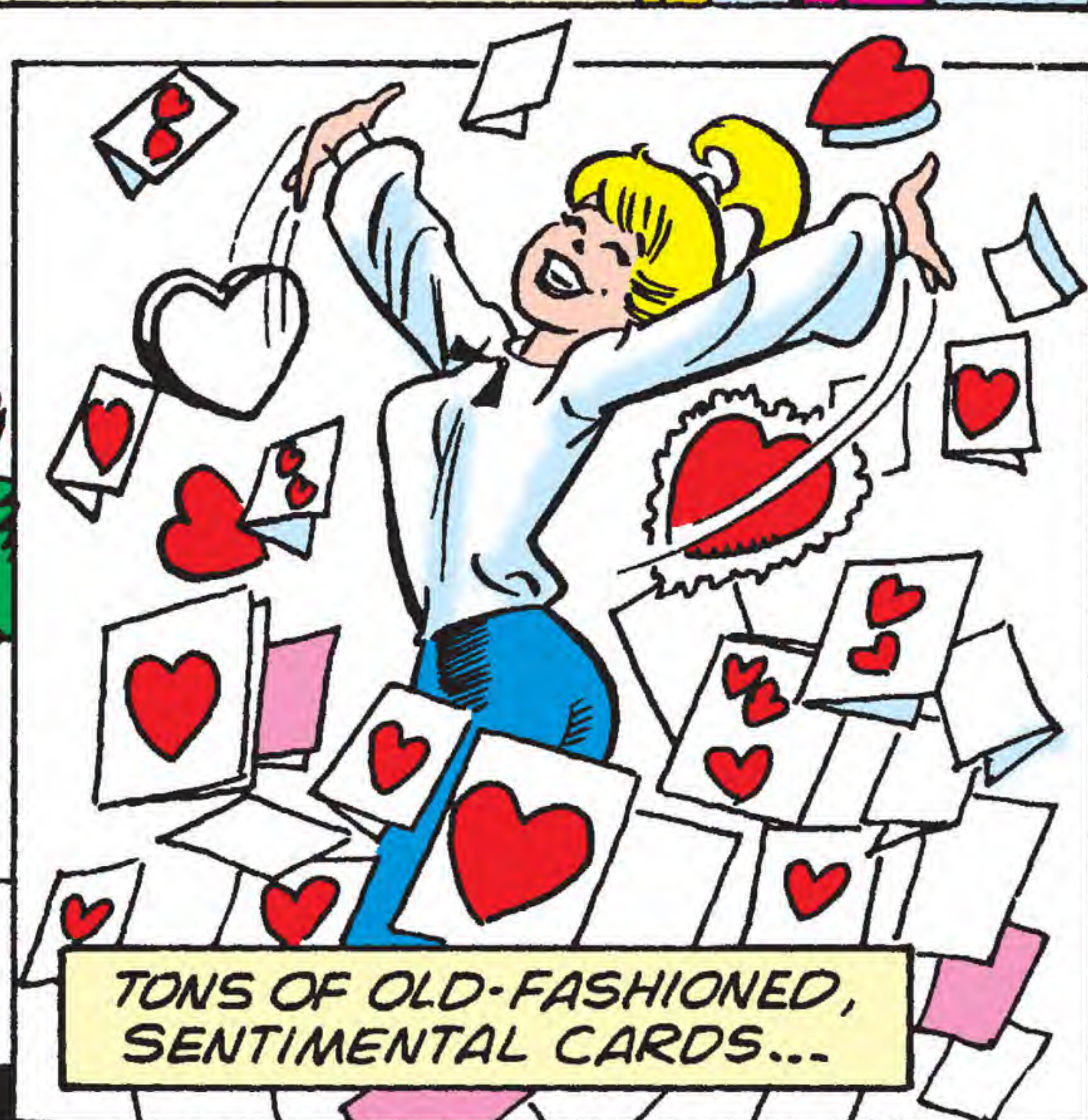
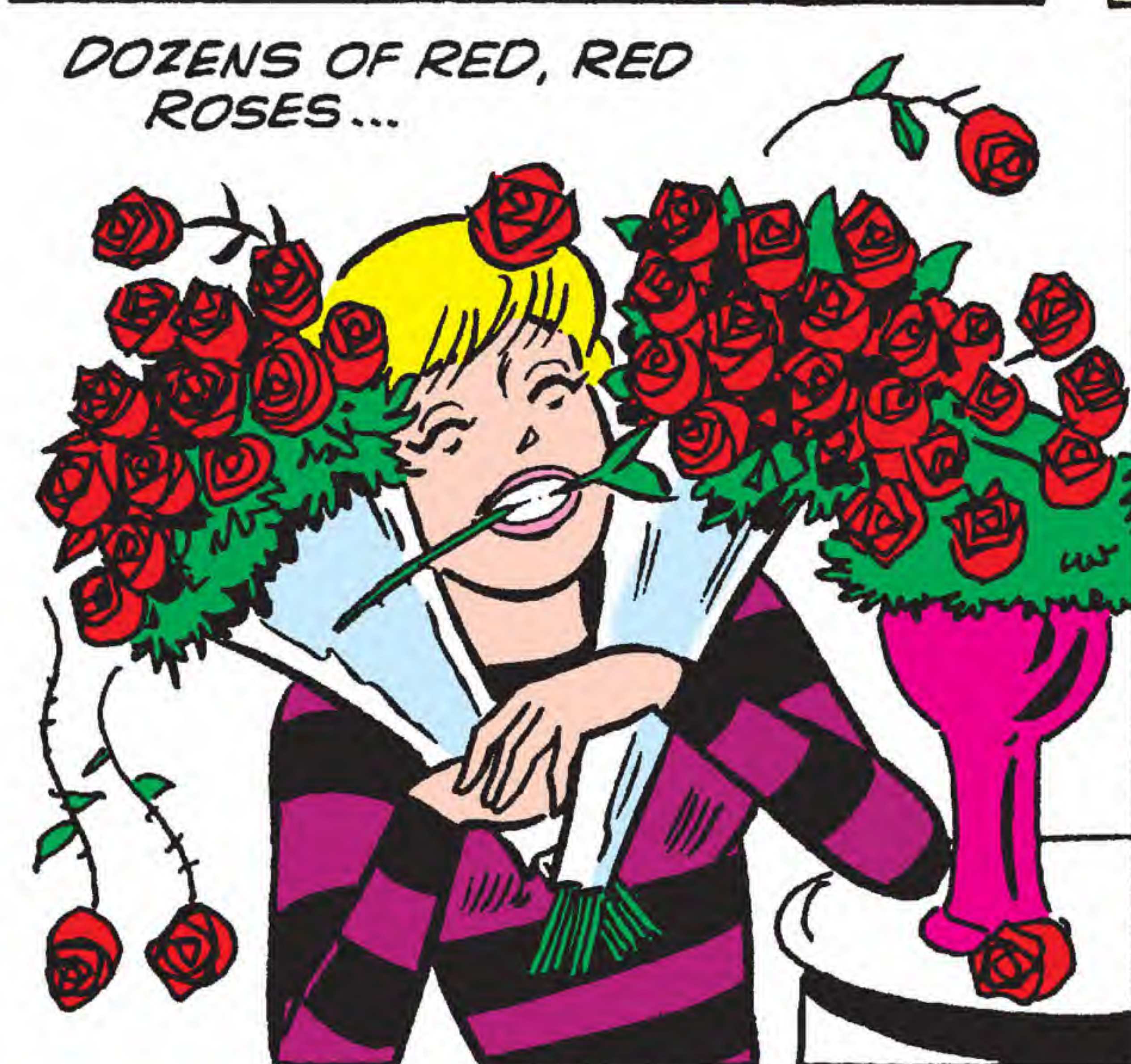
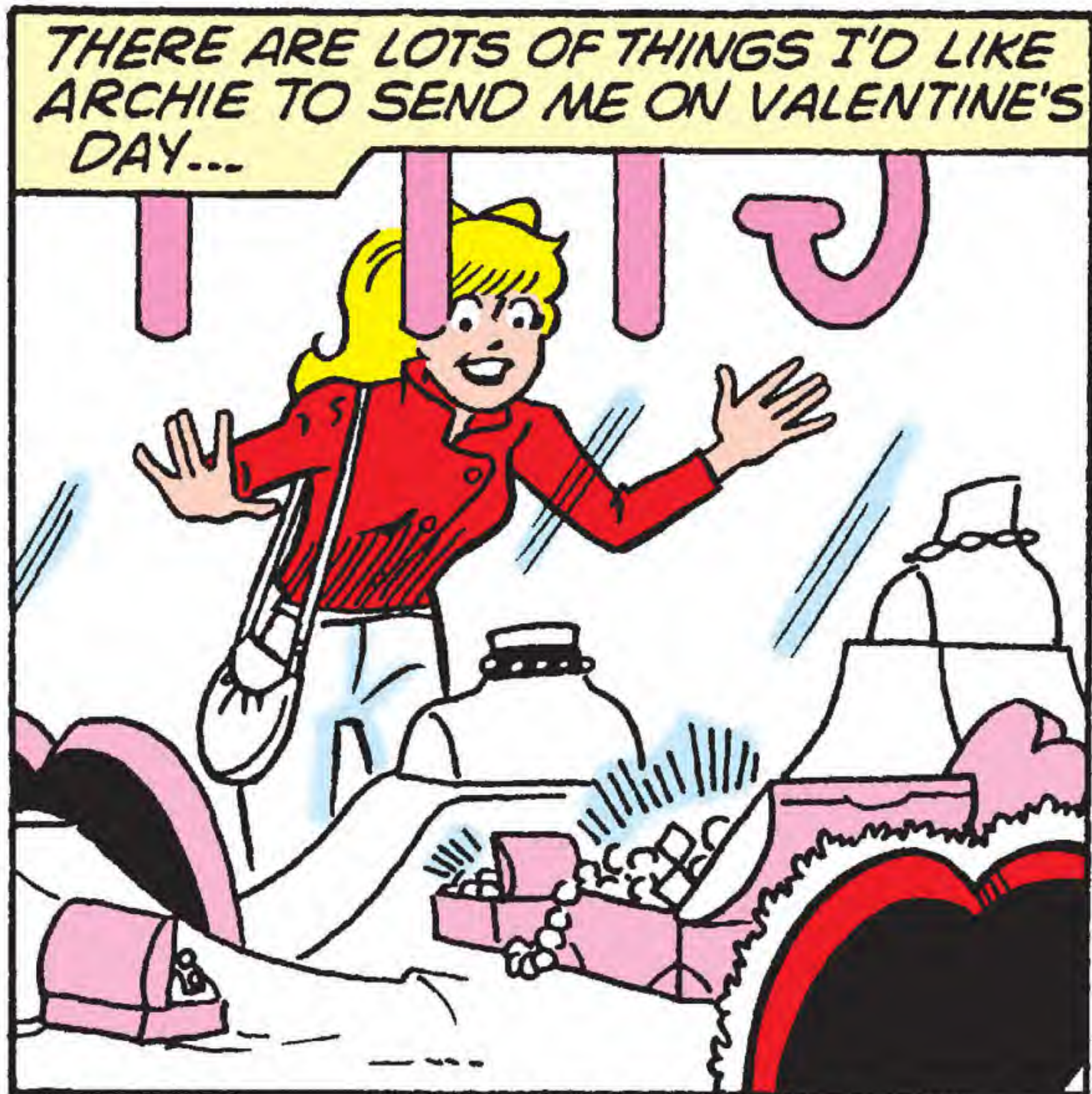


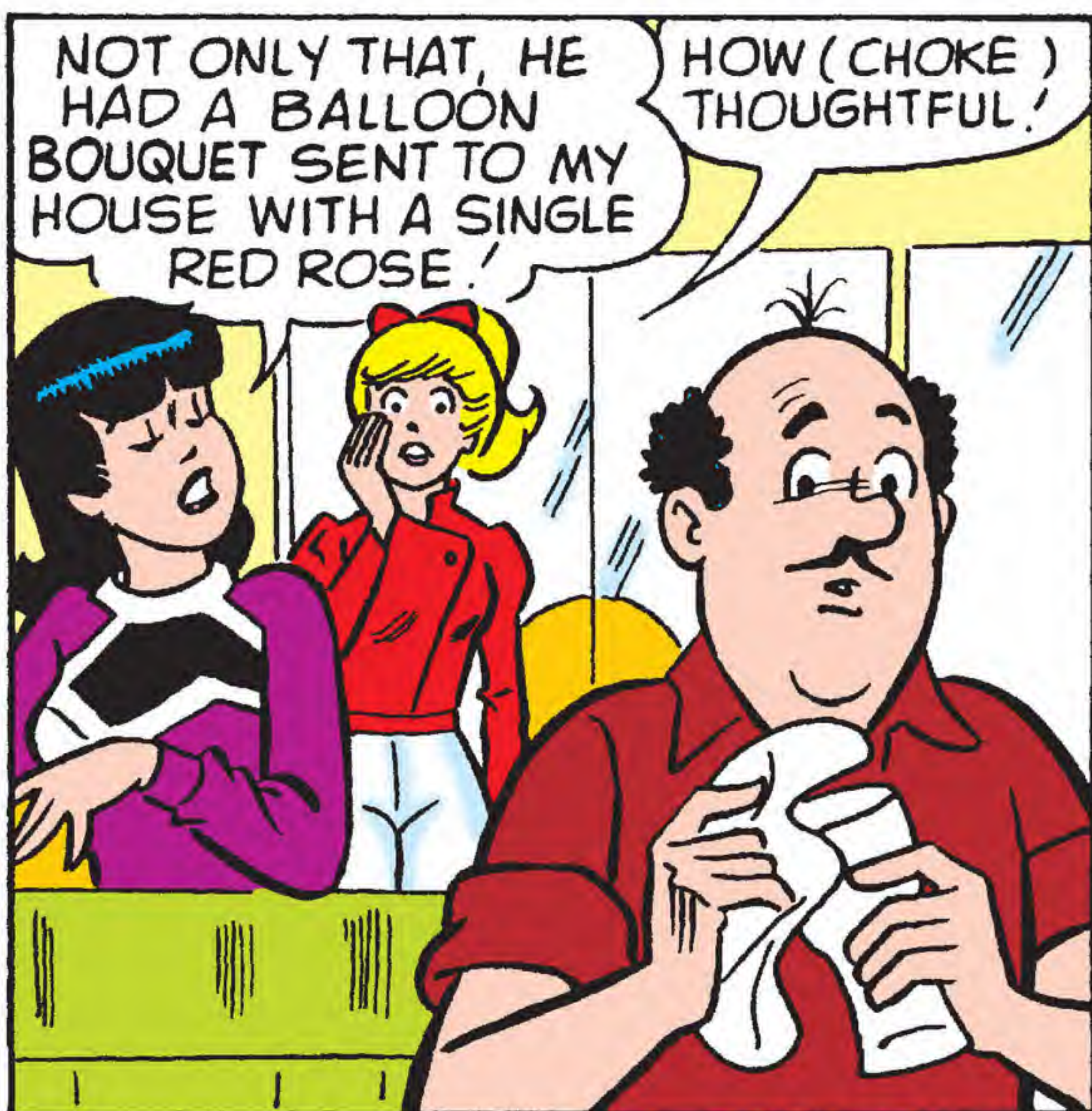
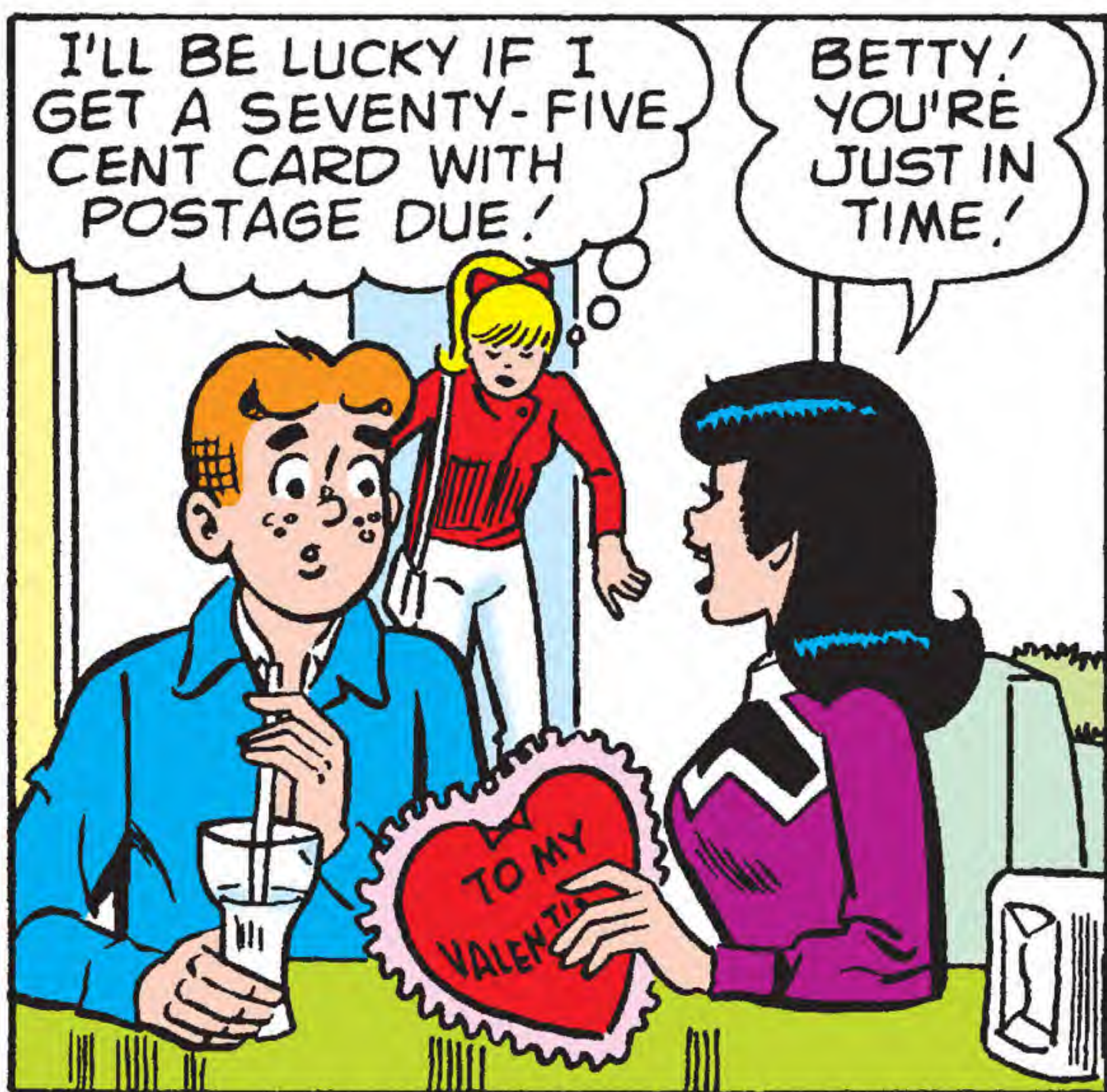
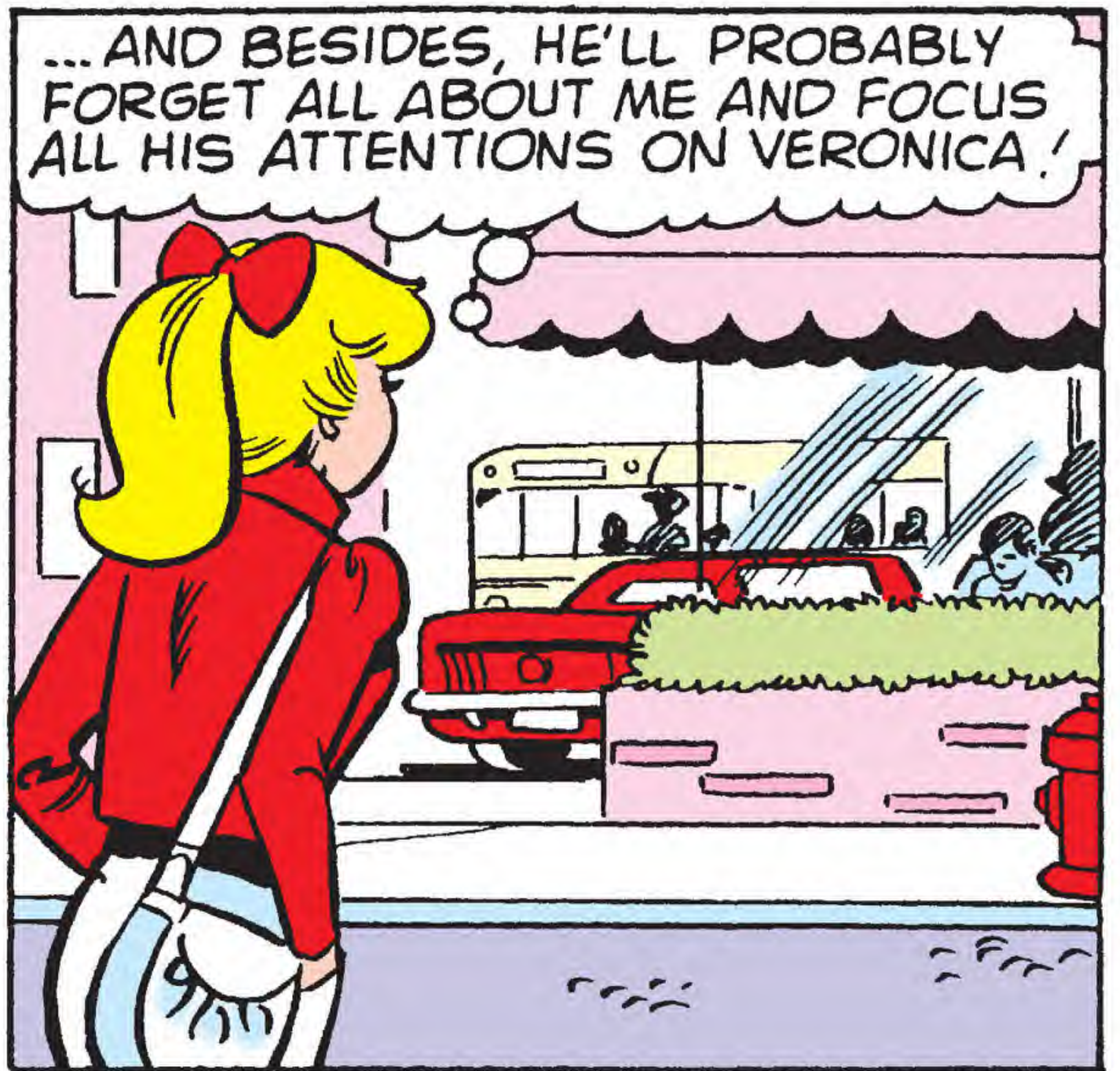
Betty's Diary

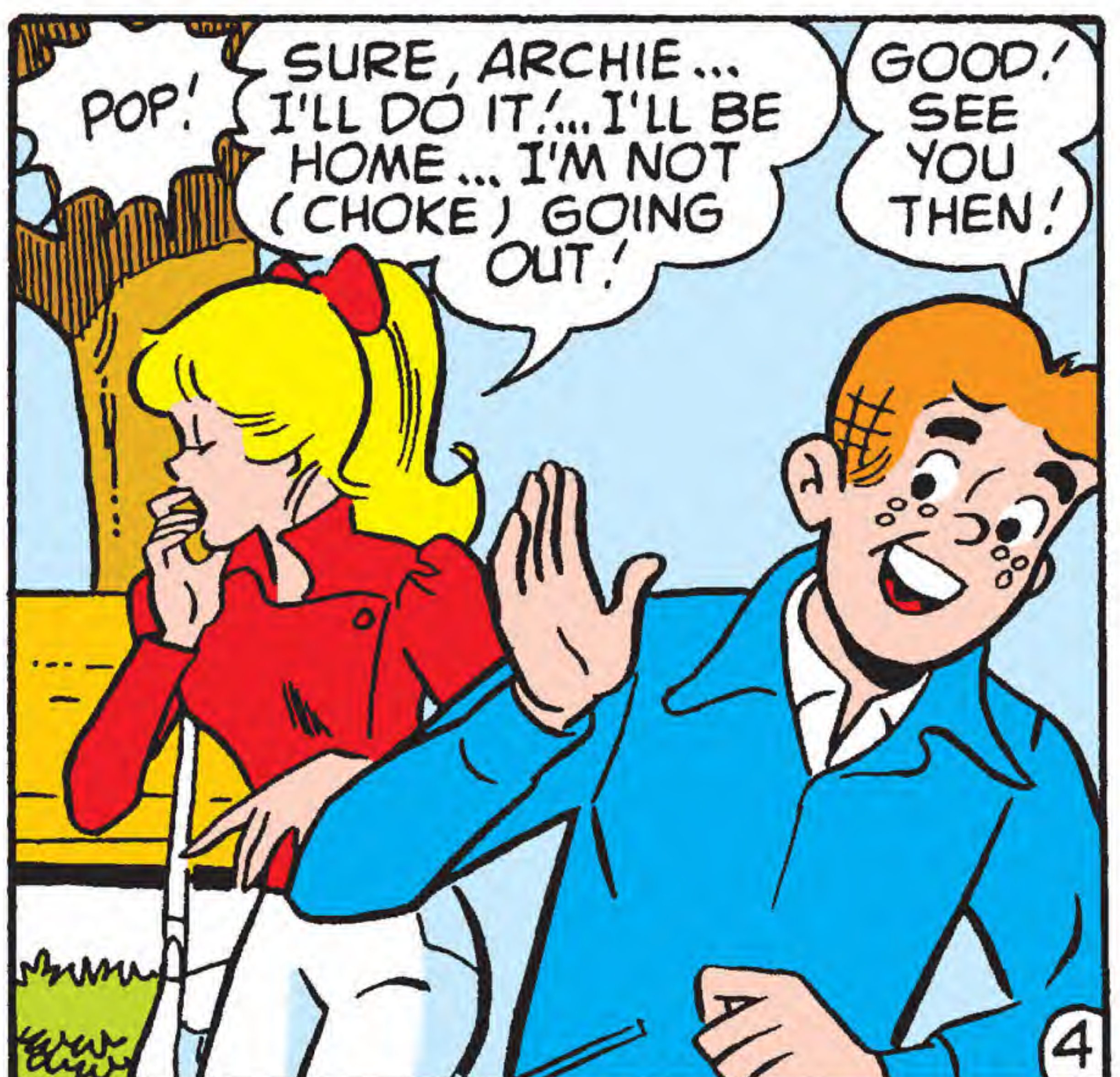
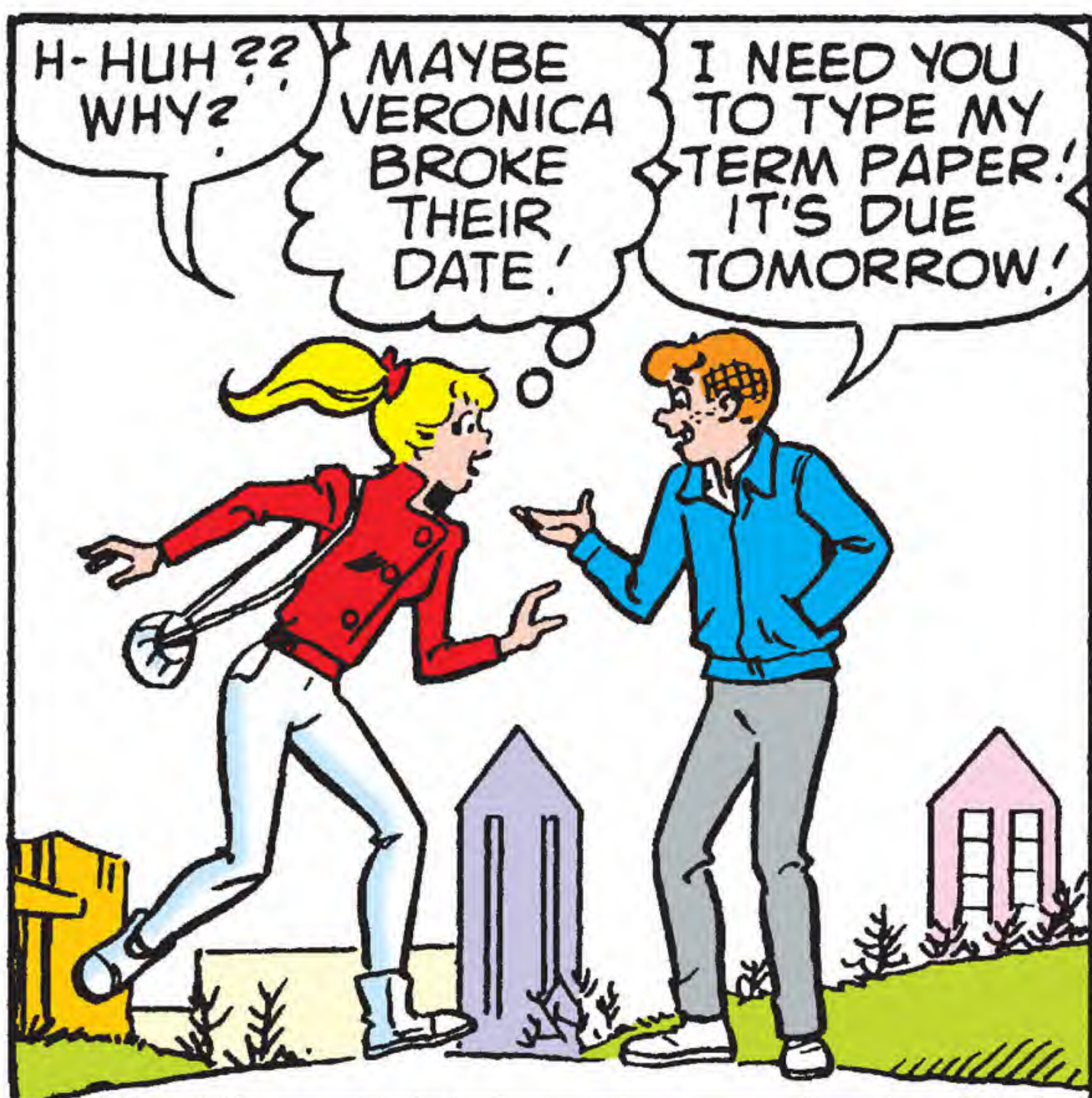
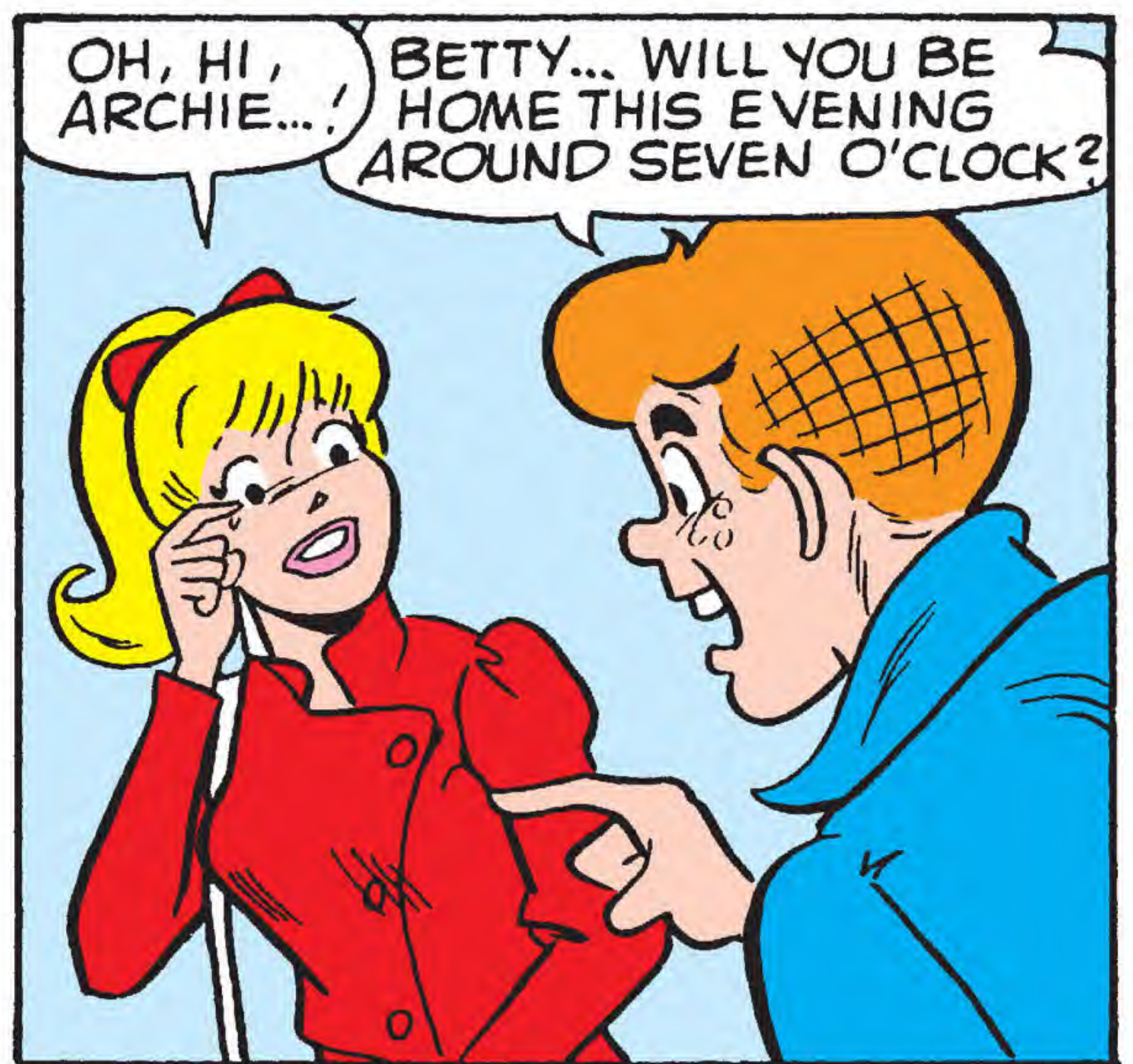
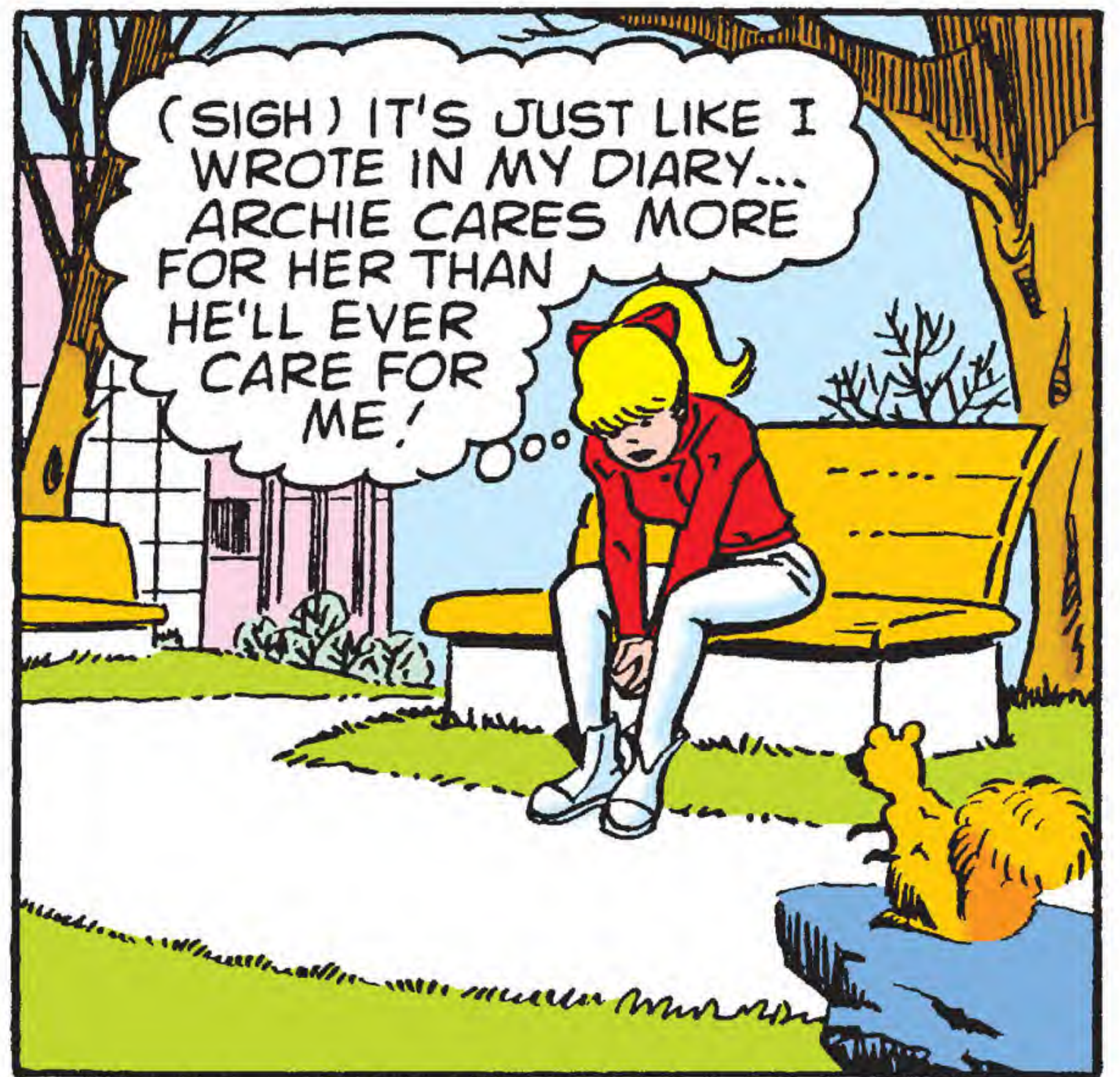
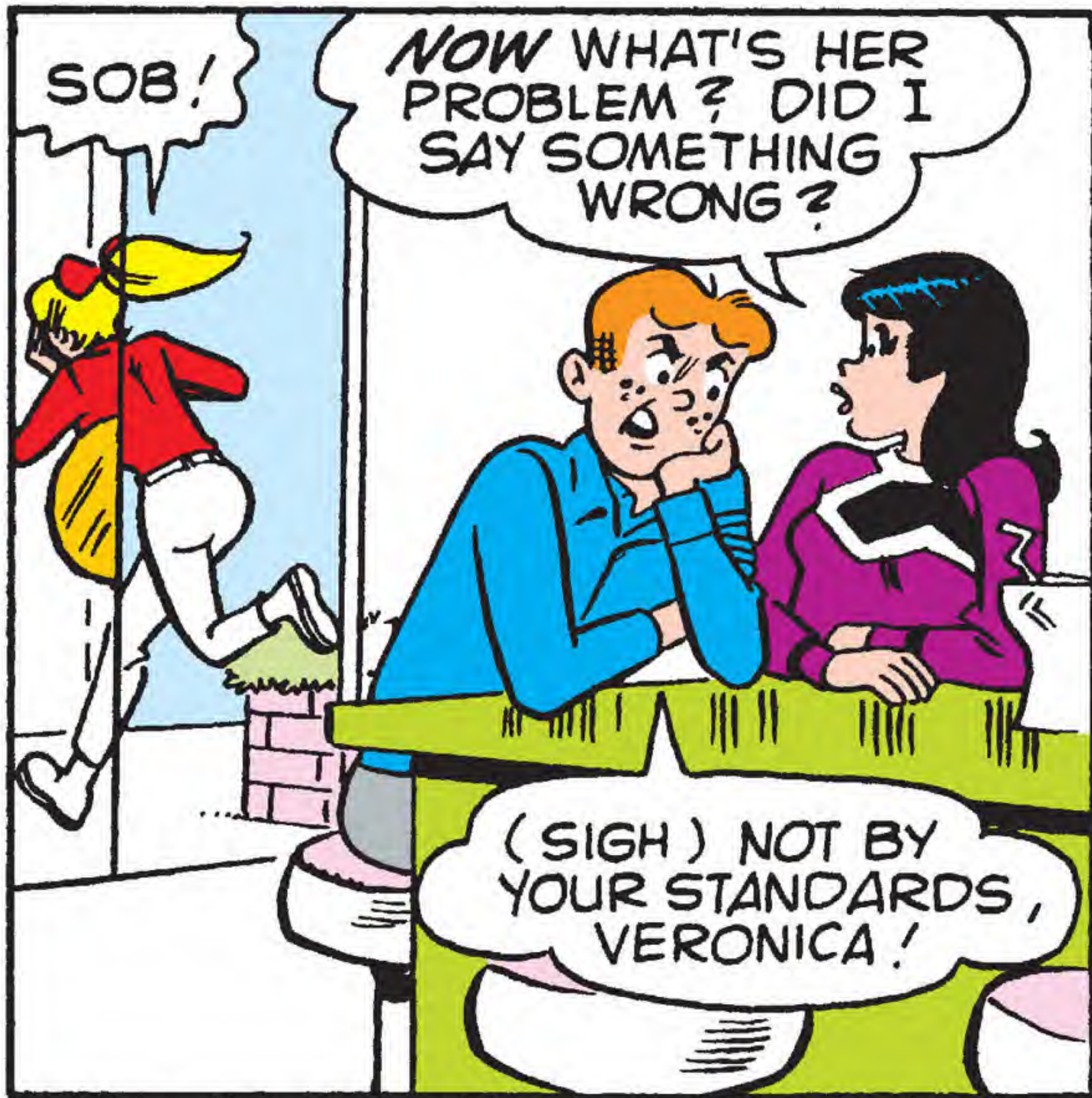
IN "QUEEN OF HEARTS"

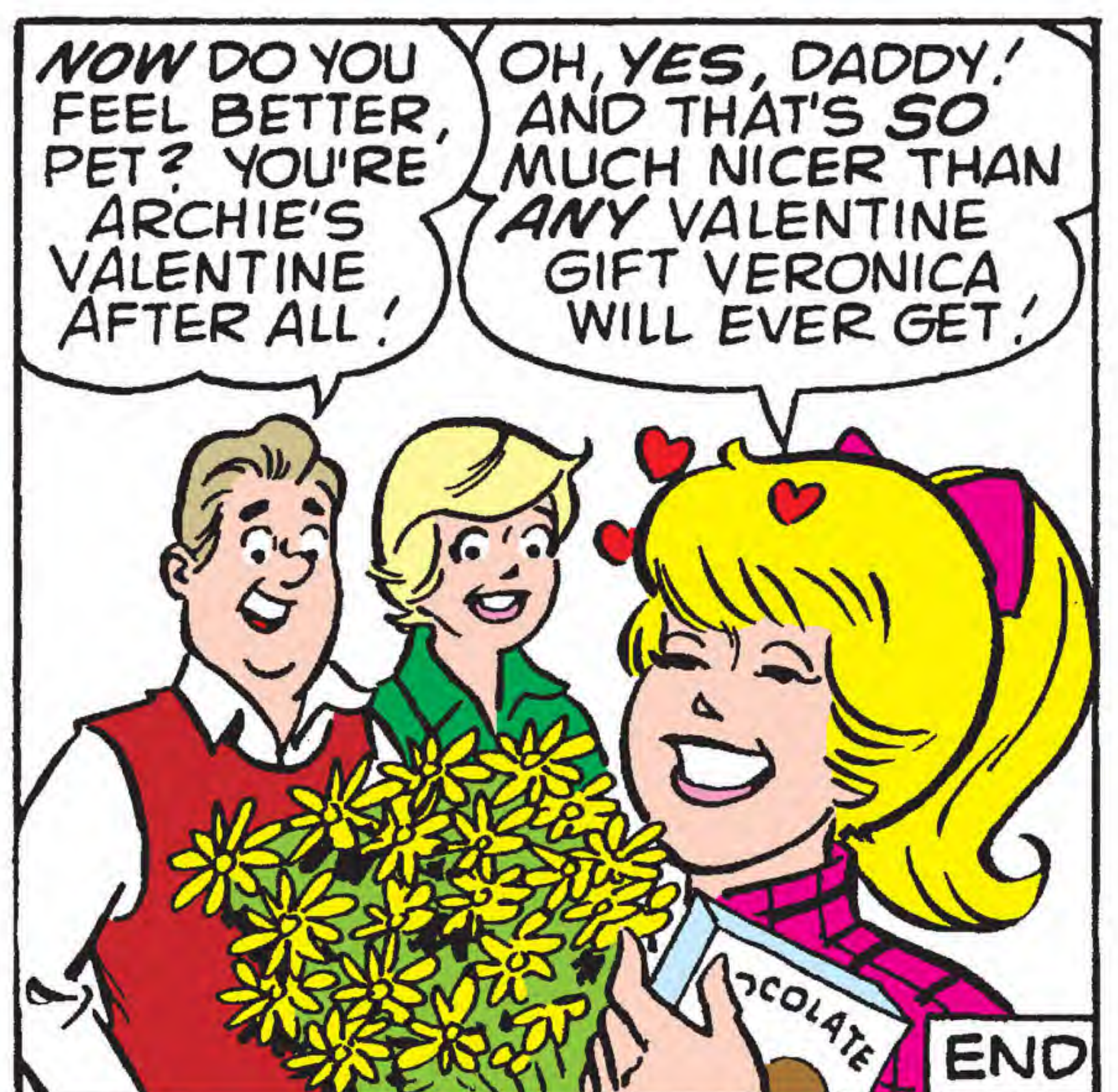
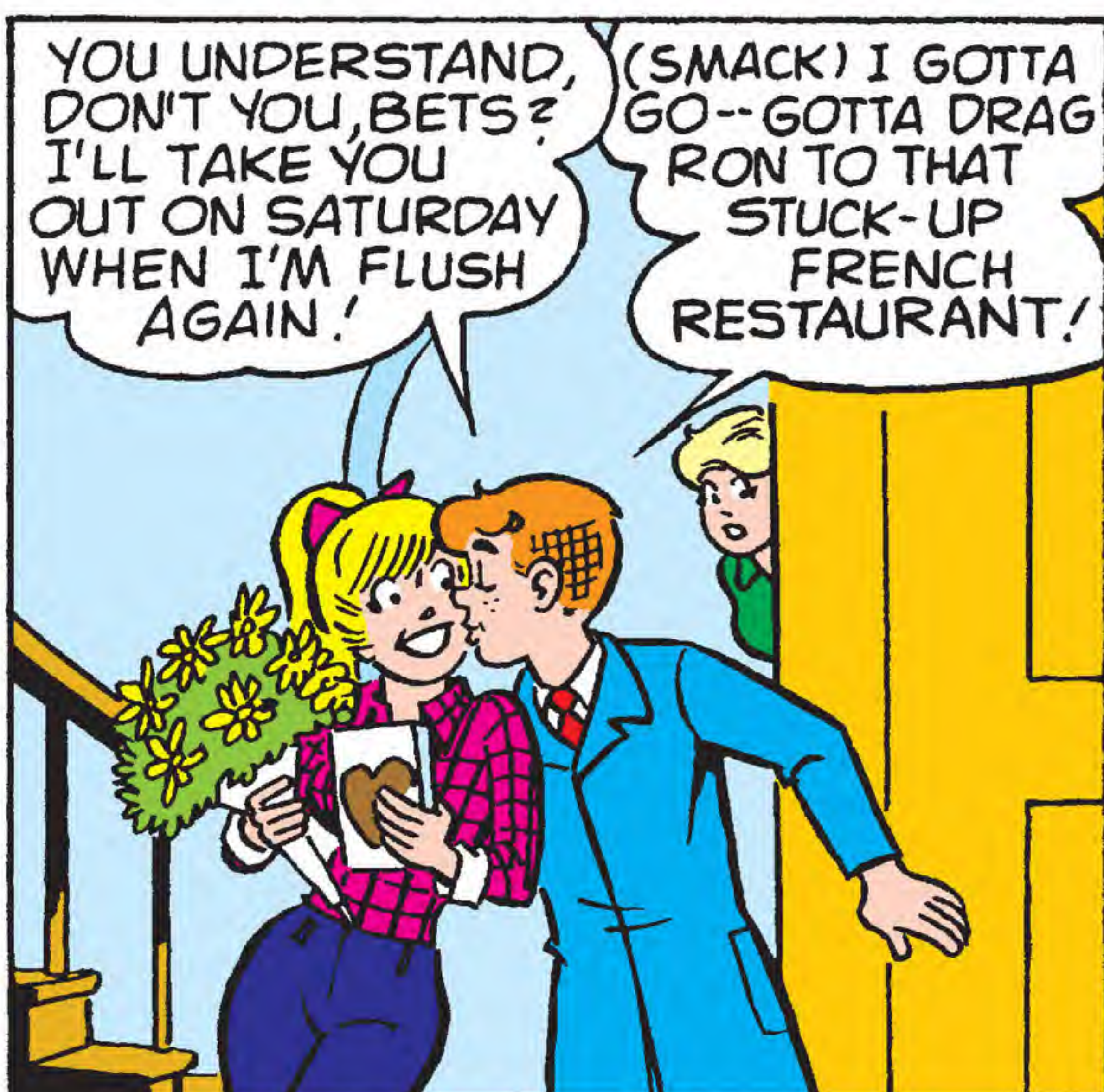
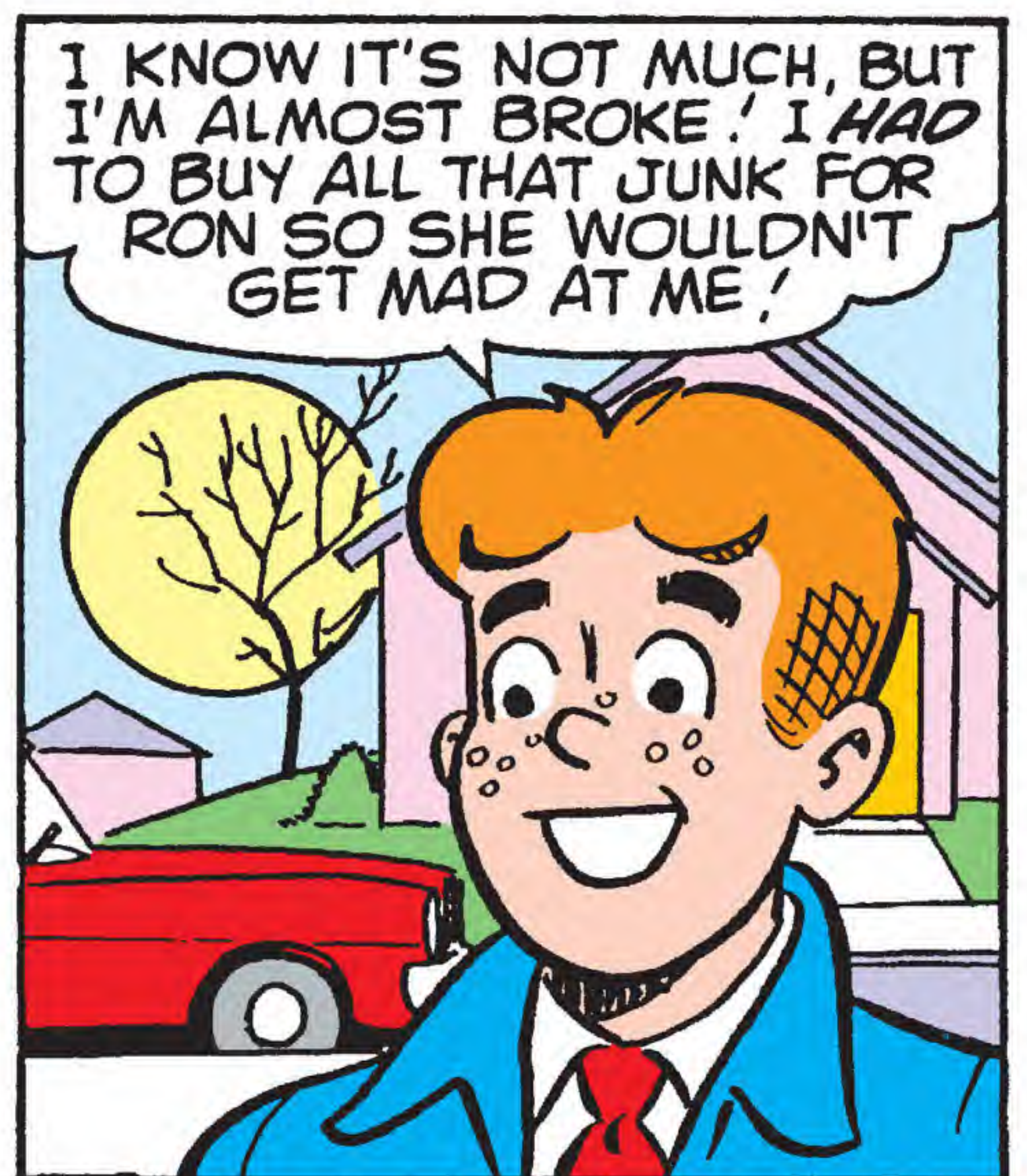
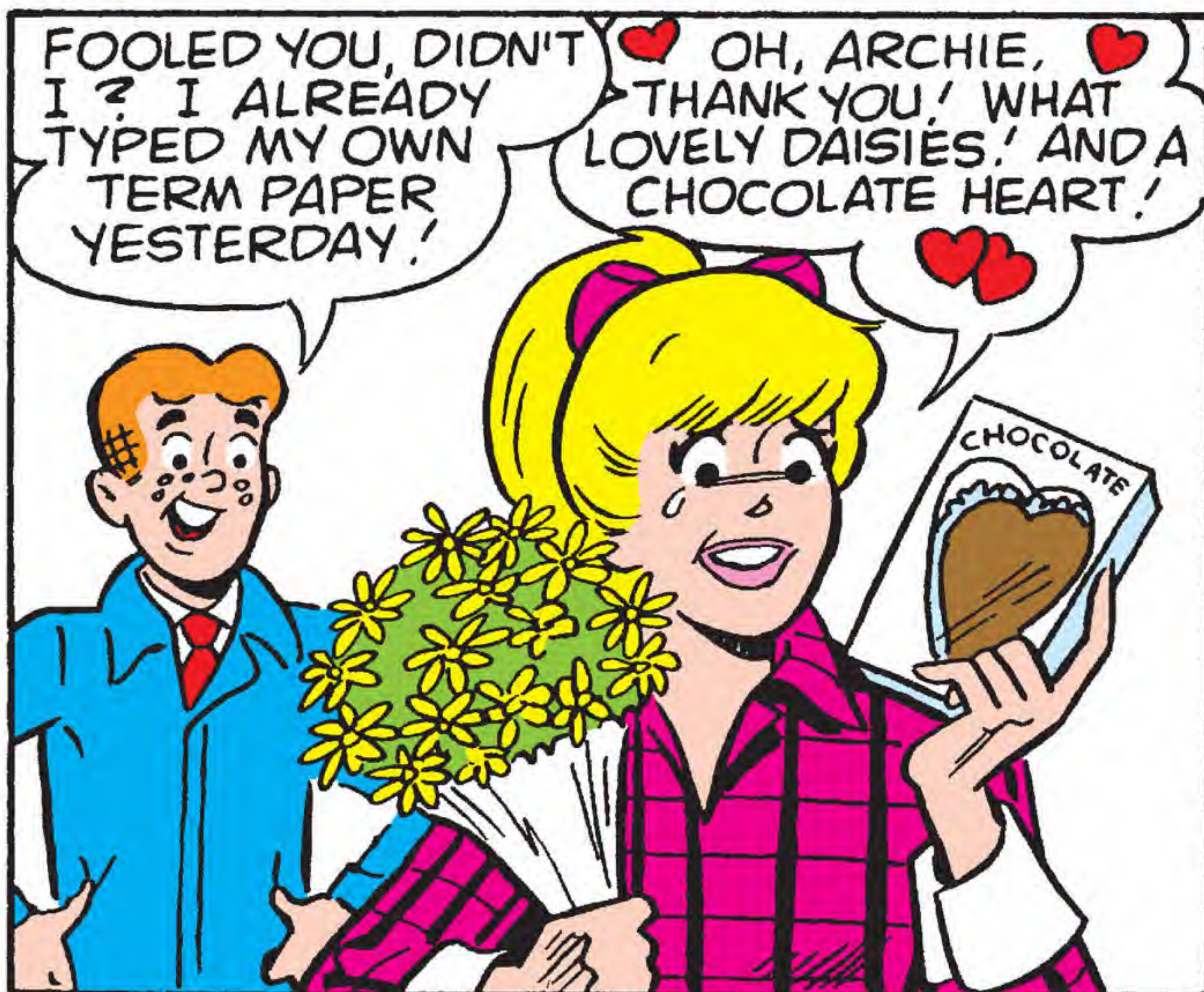
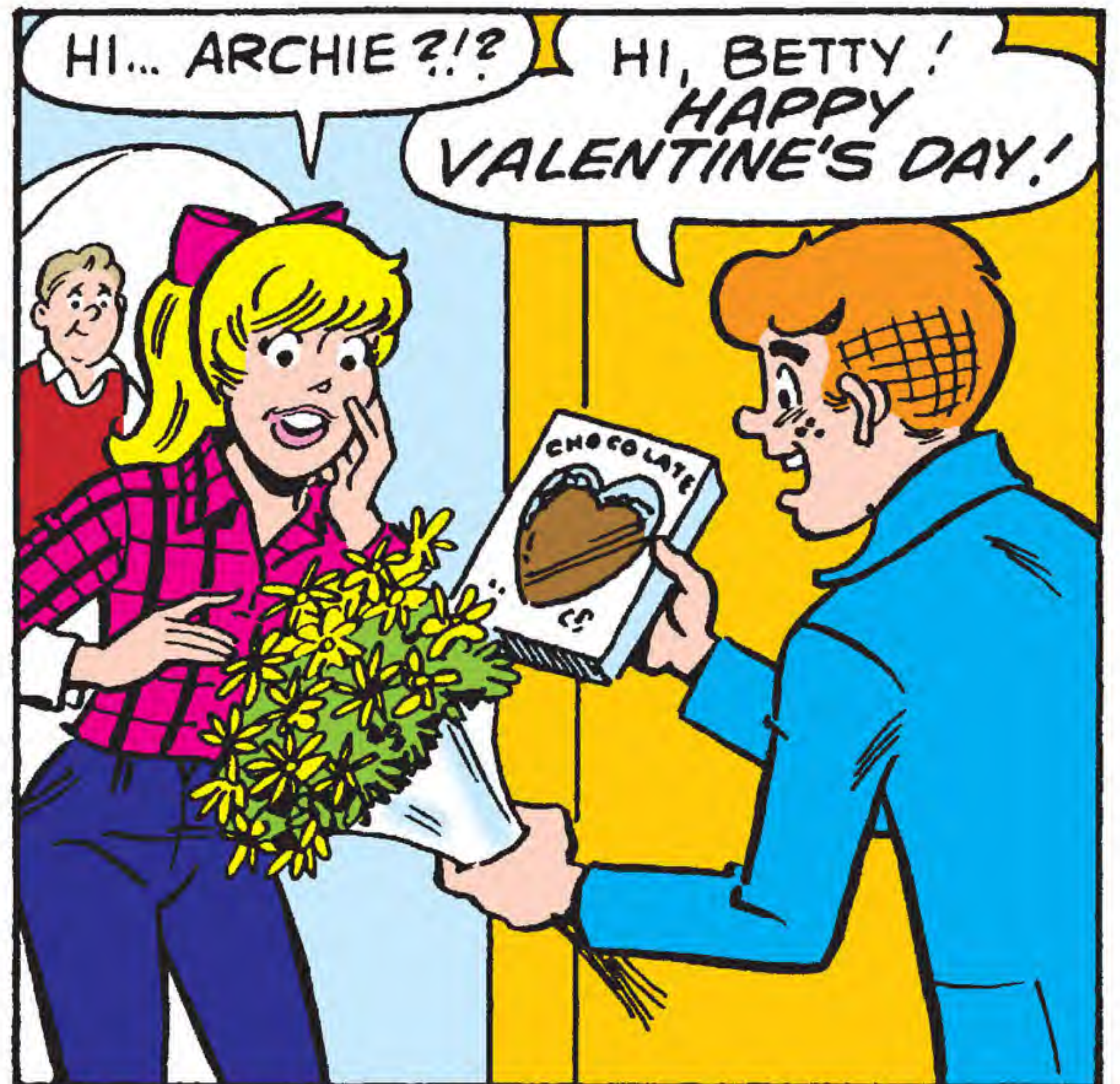
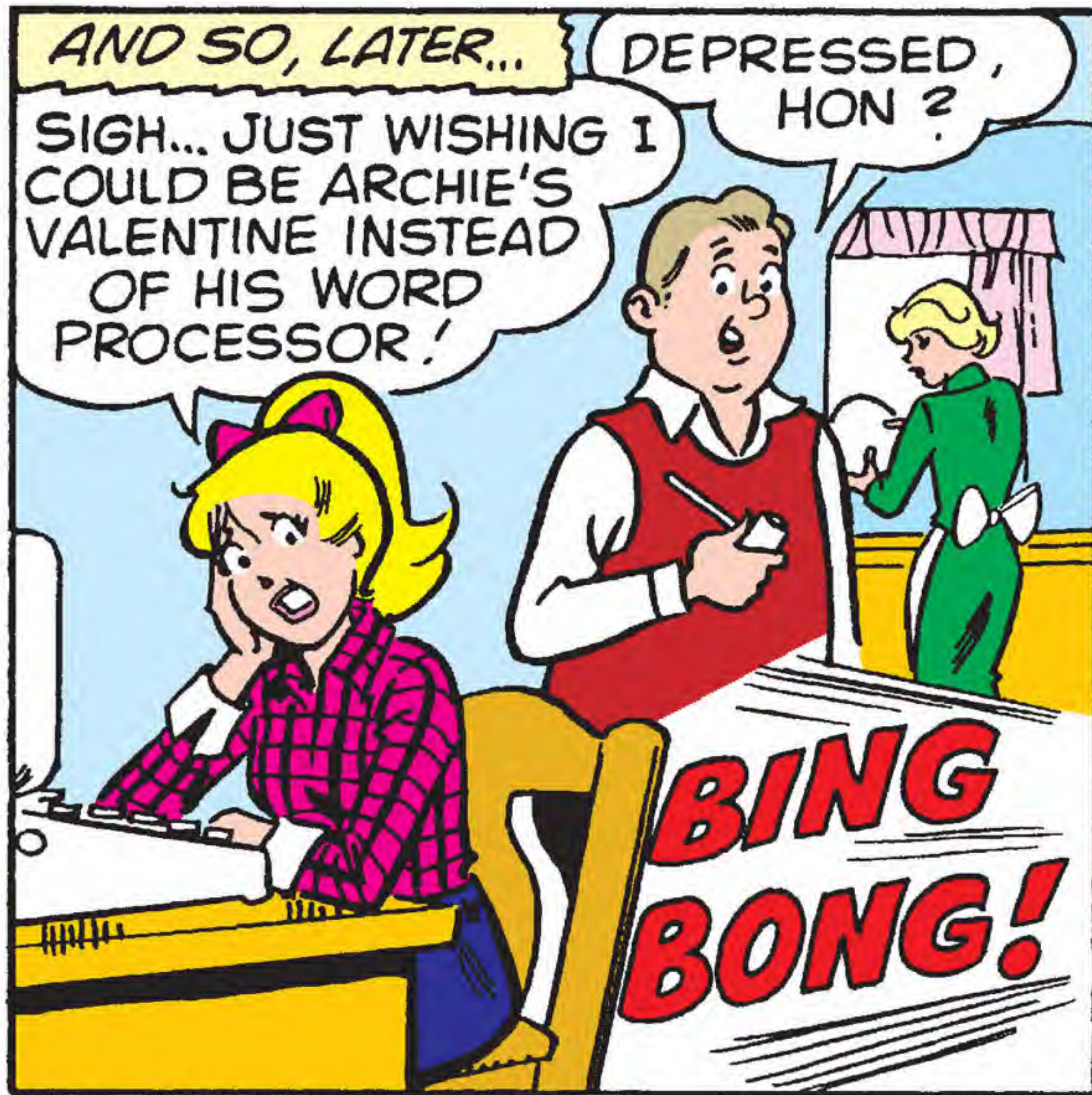
♥♥♥





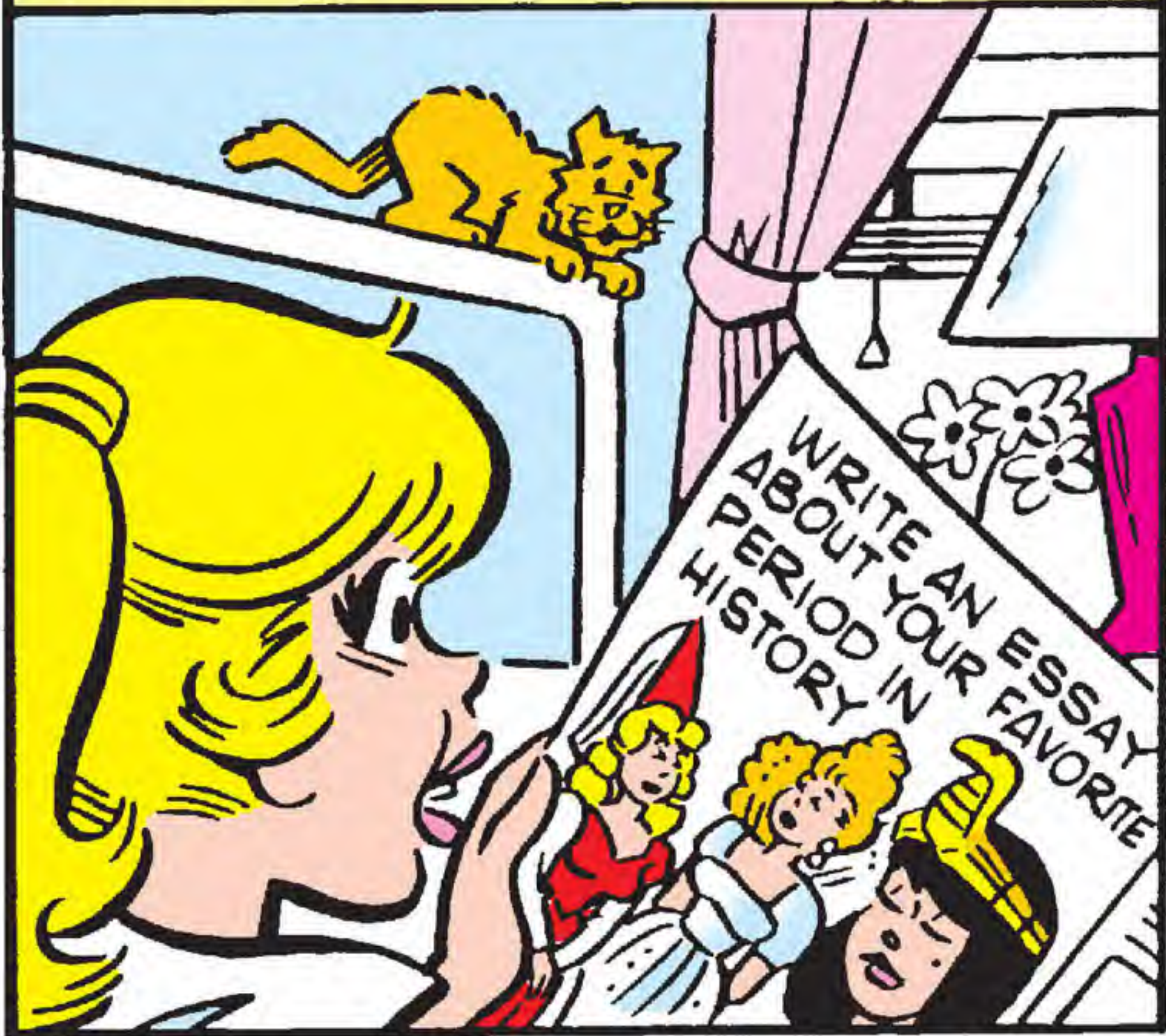




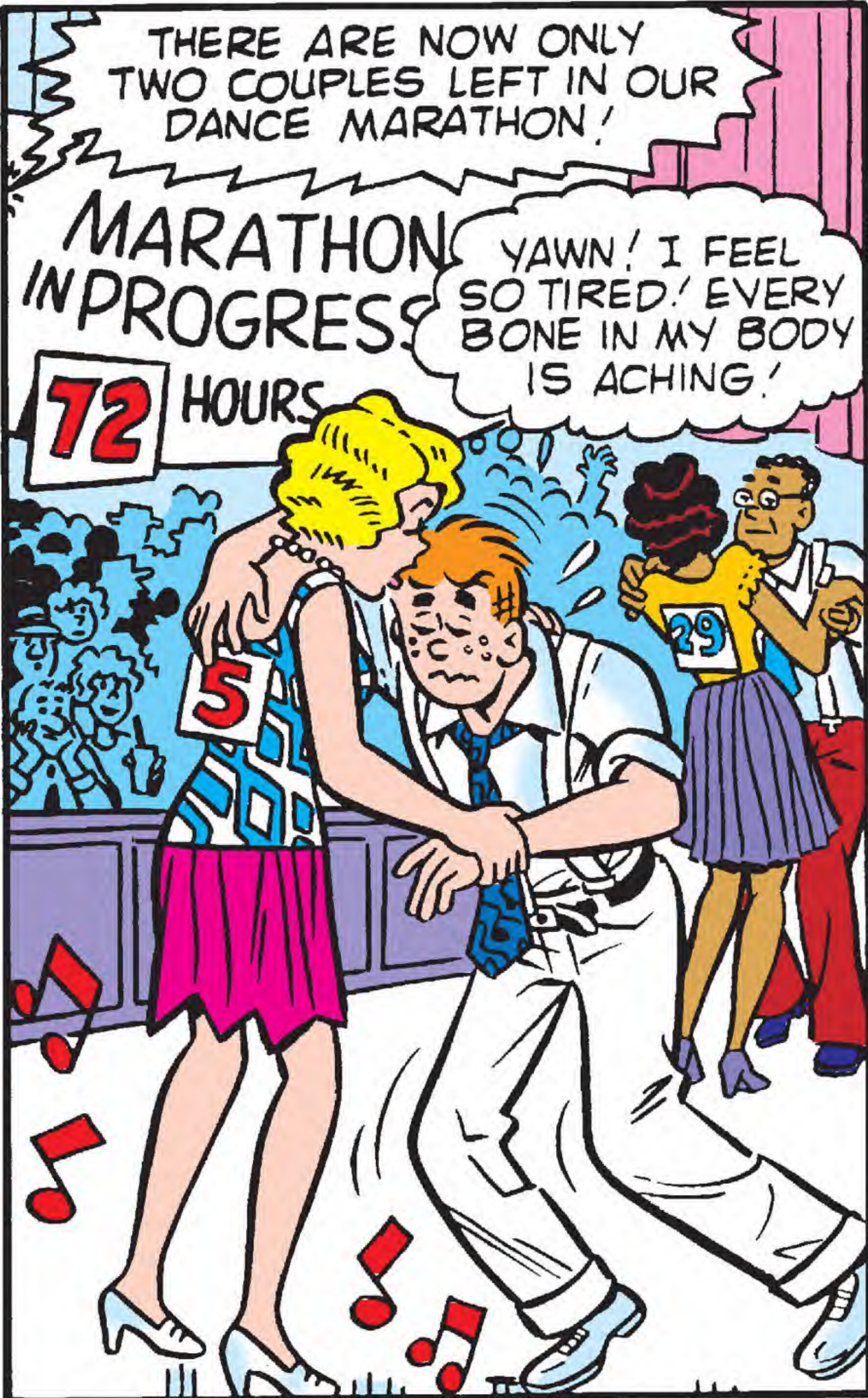
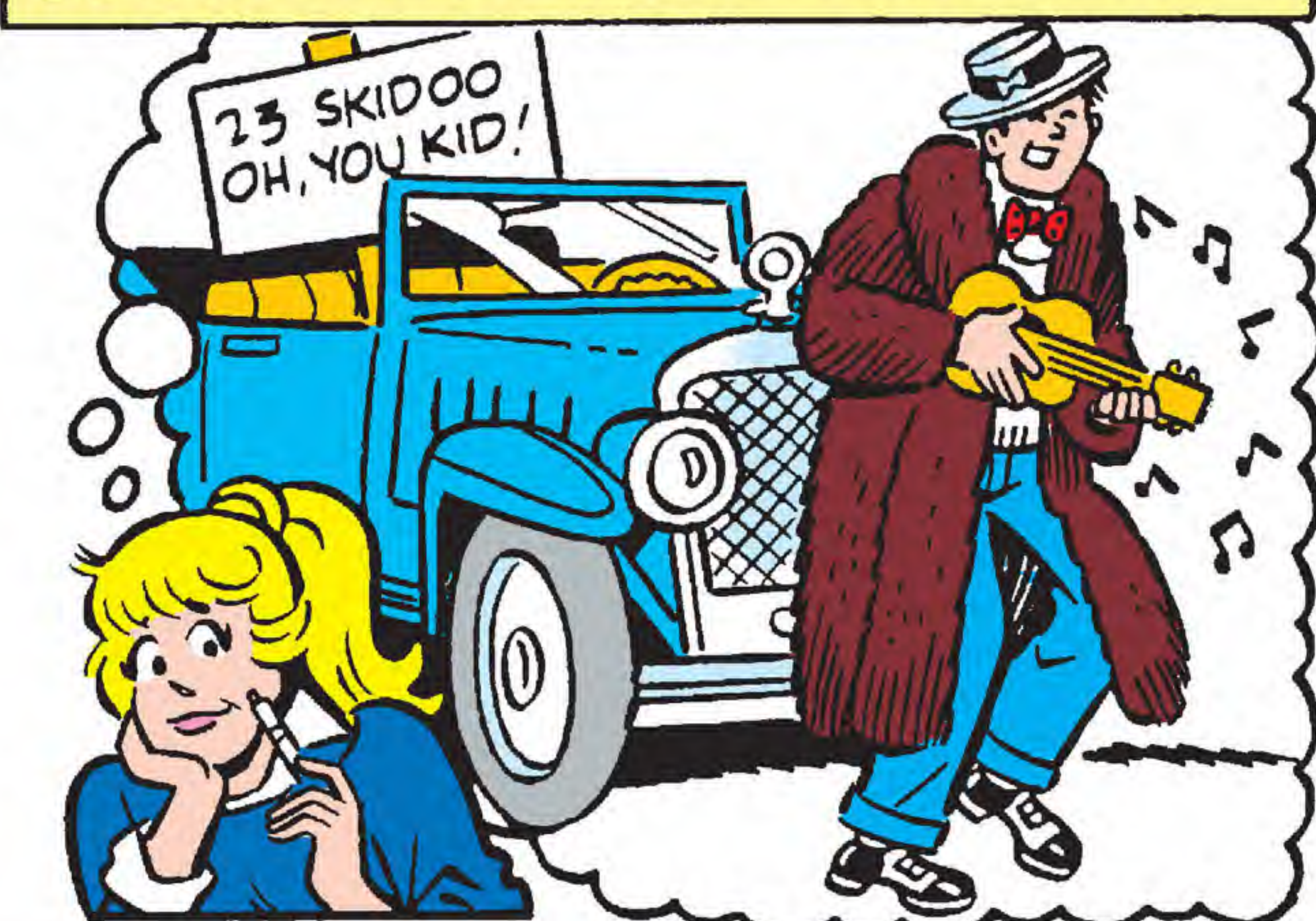


Betty's Diary "PRIME TIME"

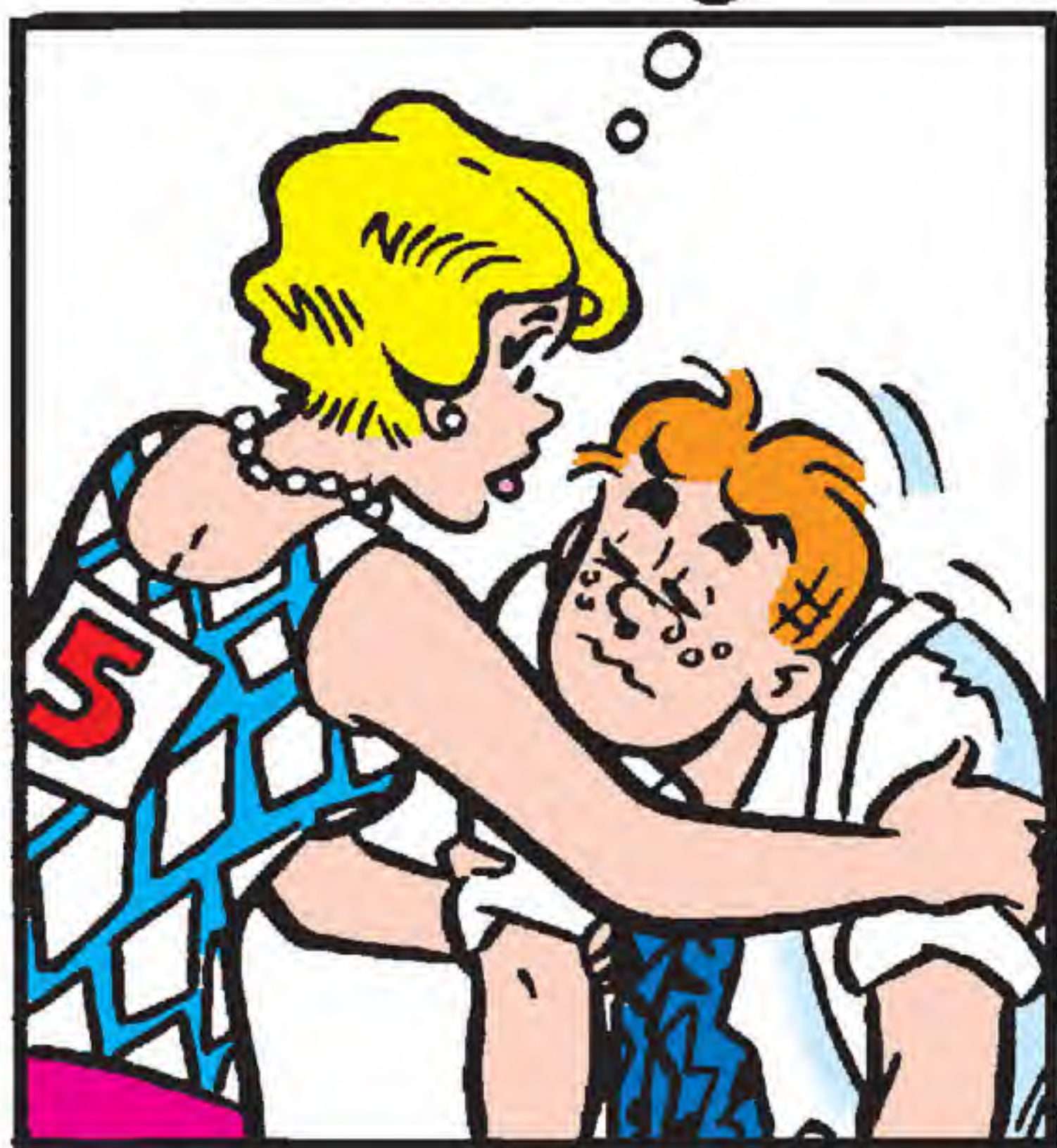
DEAR DIARY: I DECIDED TO ENTER A FABULOUS CONTEST IN TEEN GIRL MAGAZINE!



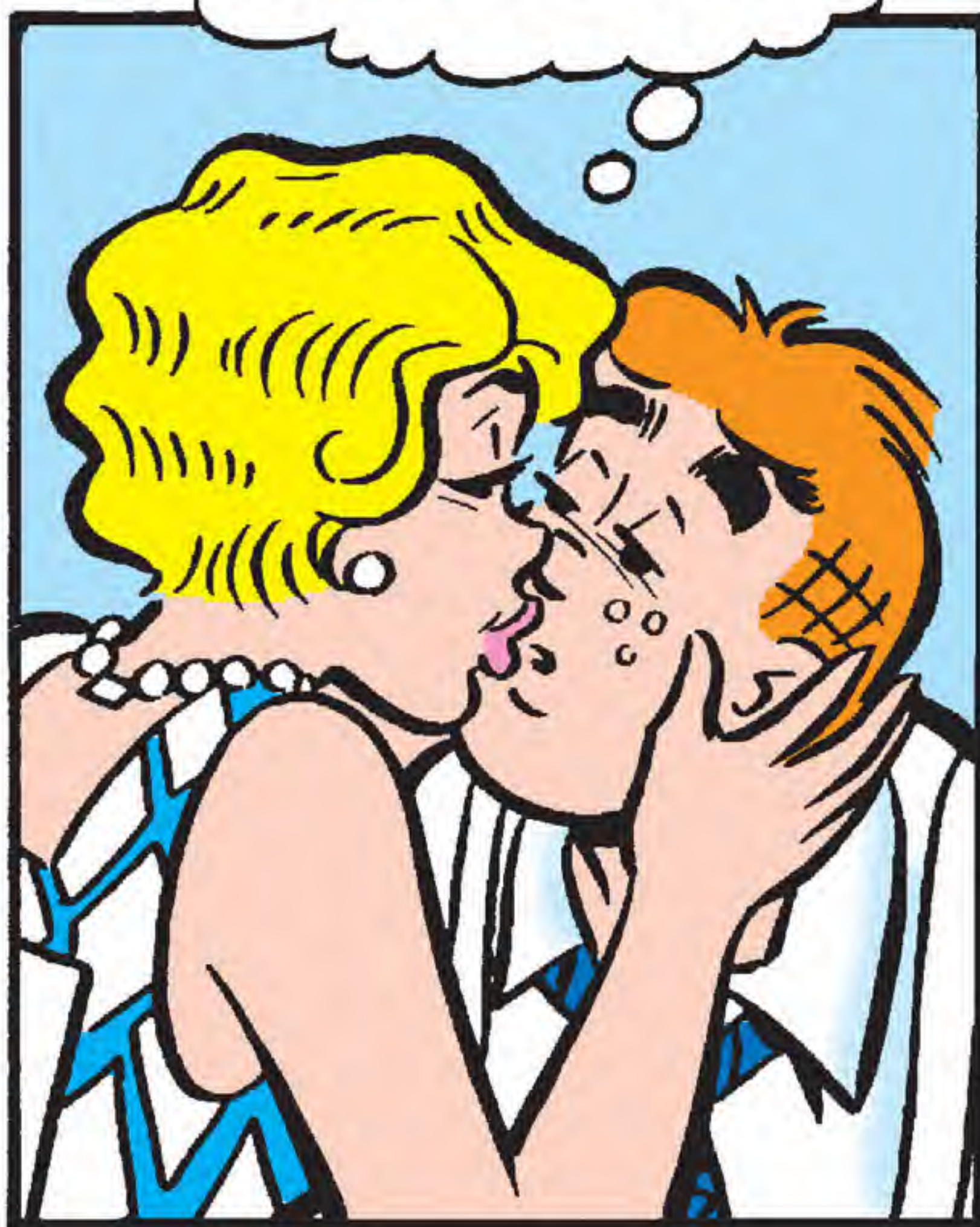
AT FIRST I THOUGHT I'D WRITE ABOUT THE 1920s! THAT WAS AN INTERESTING DECADE WITH ALL THOSE NUTSY FADS!



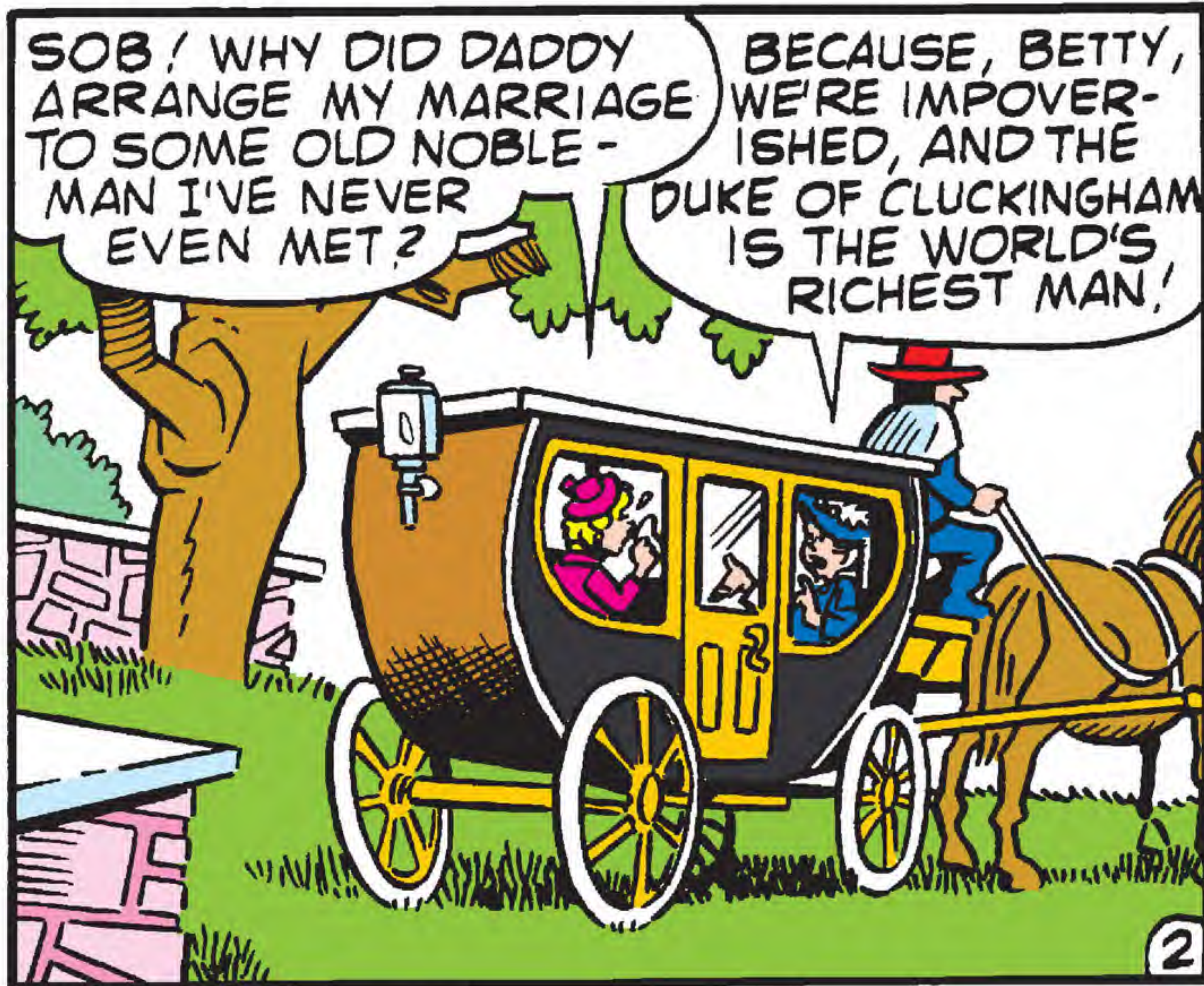
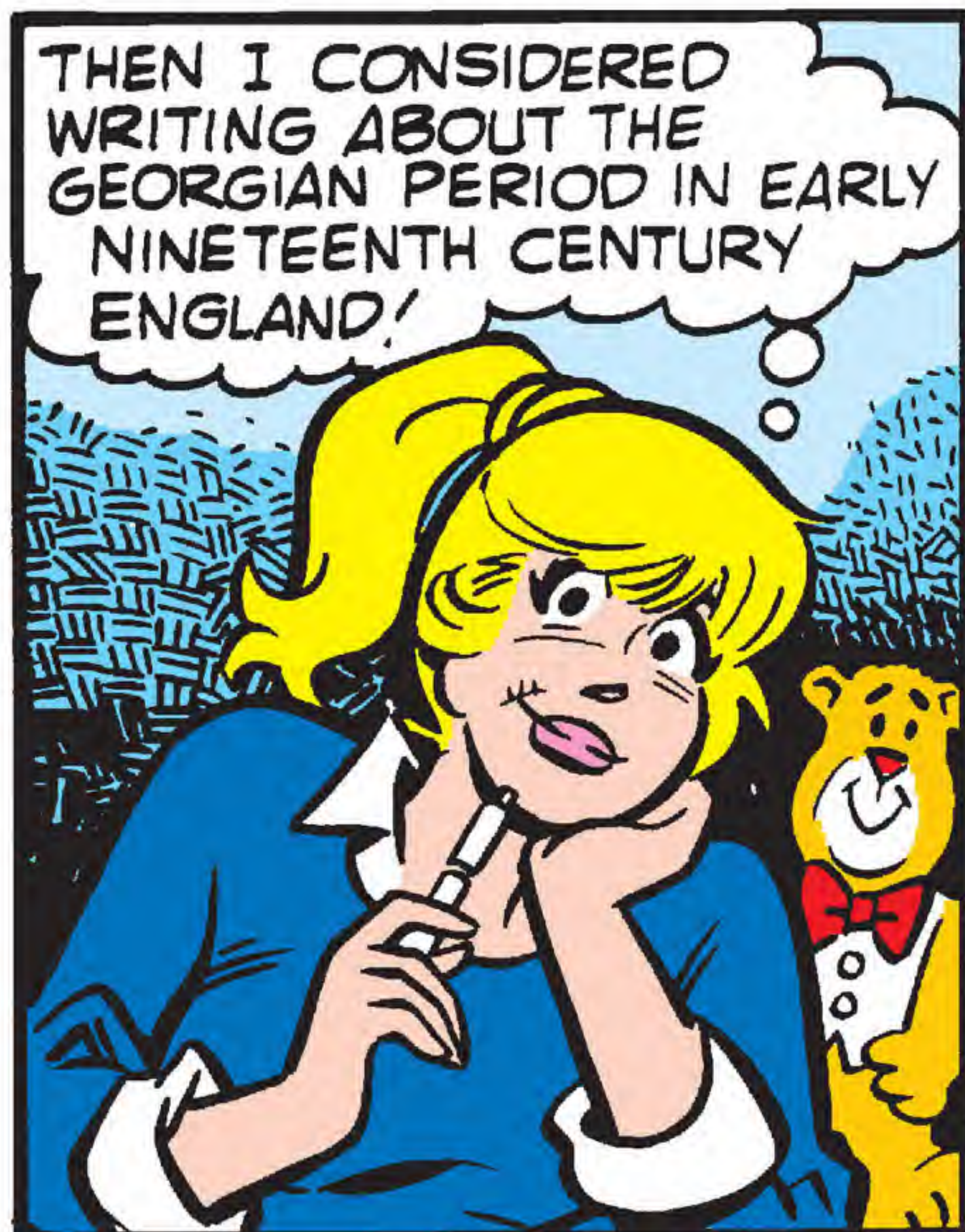
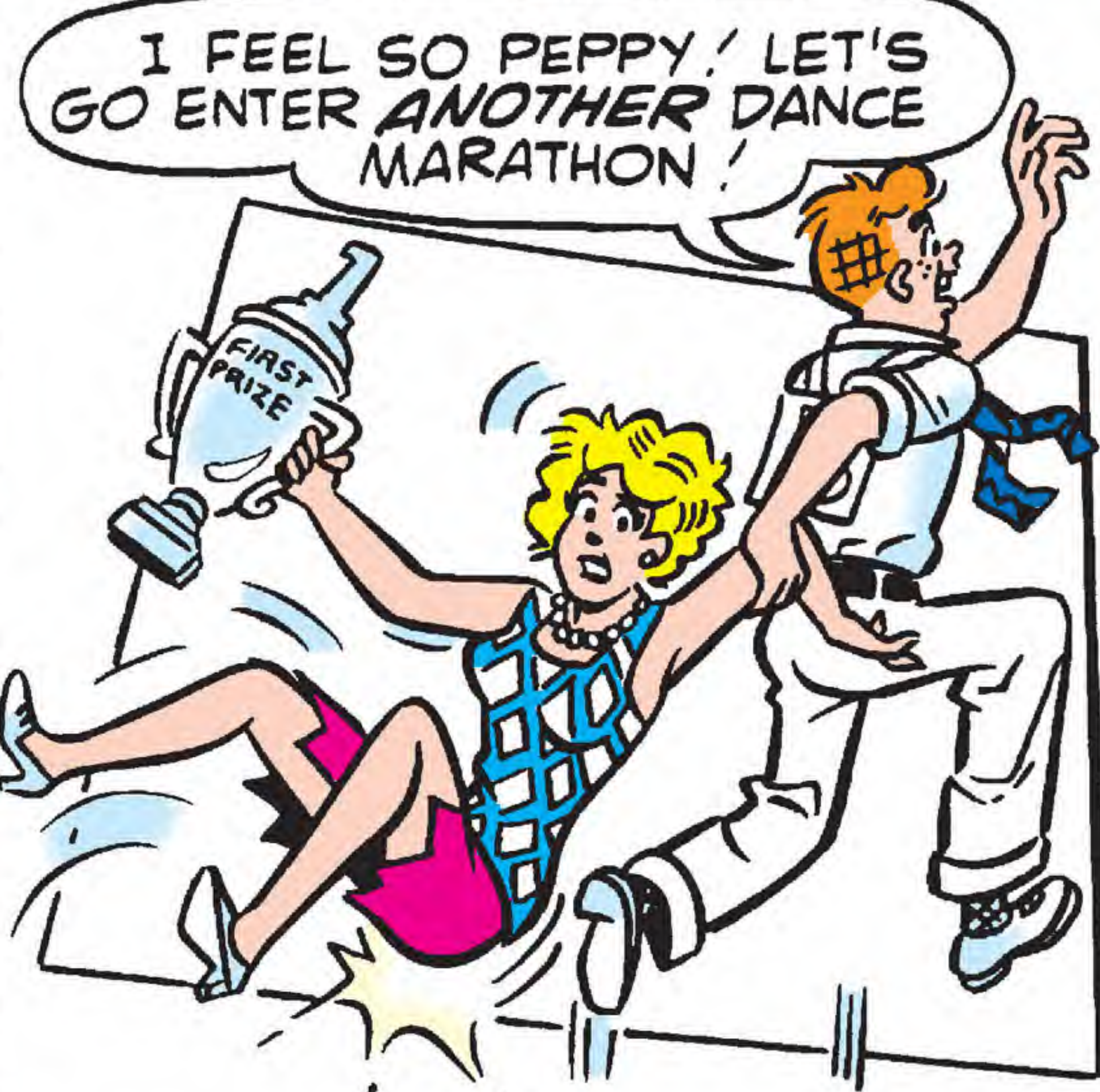
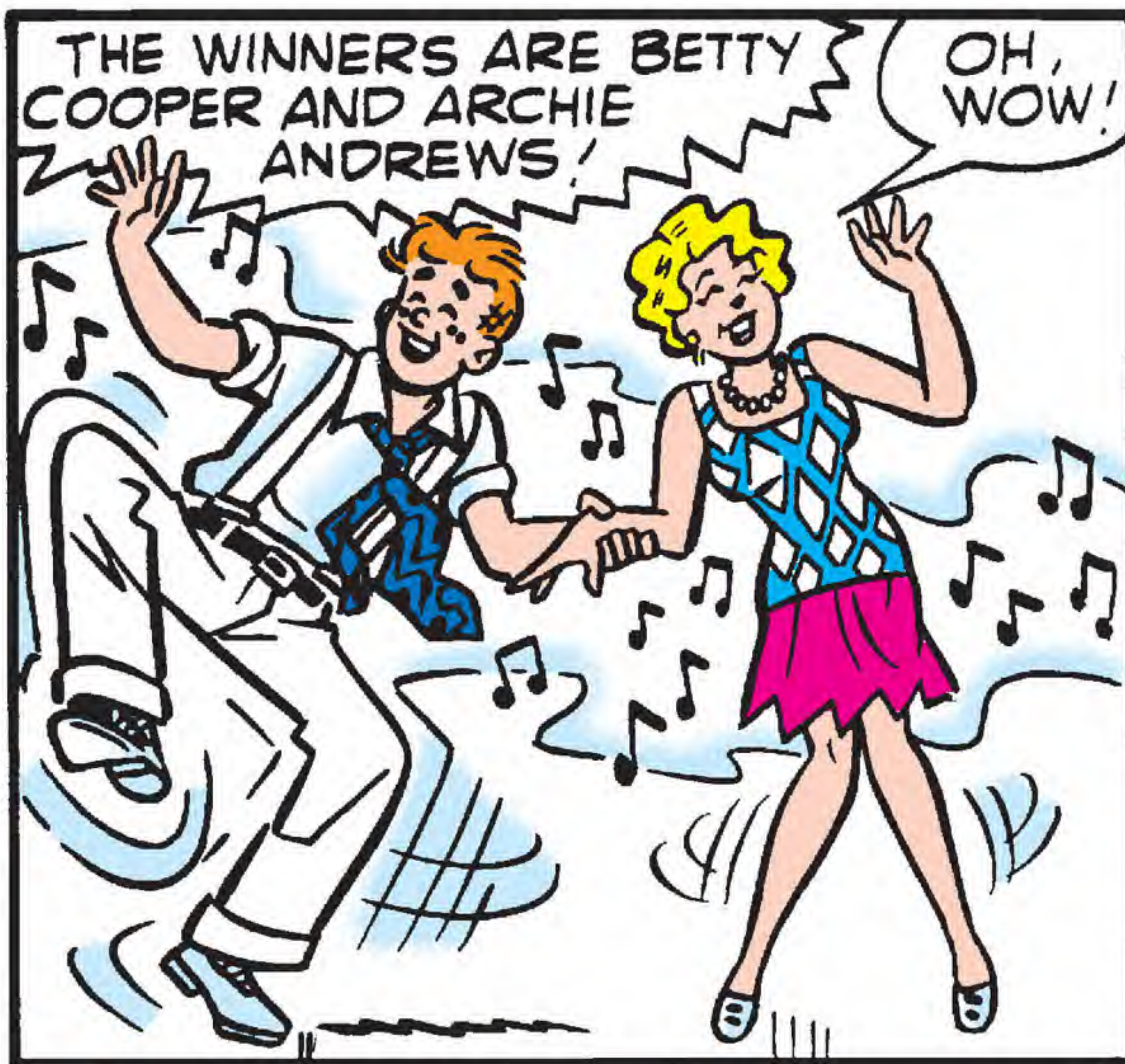
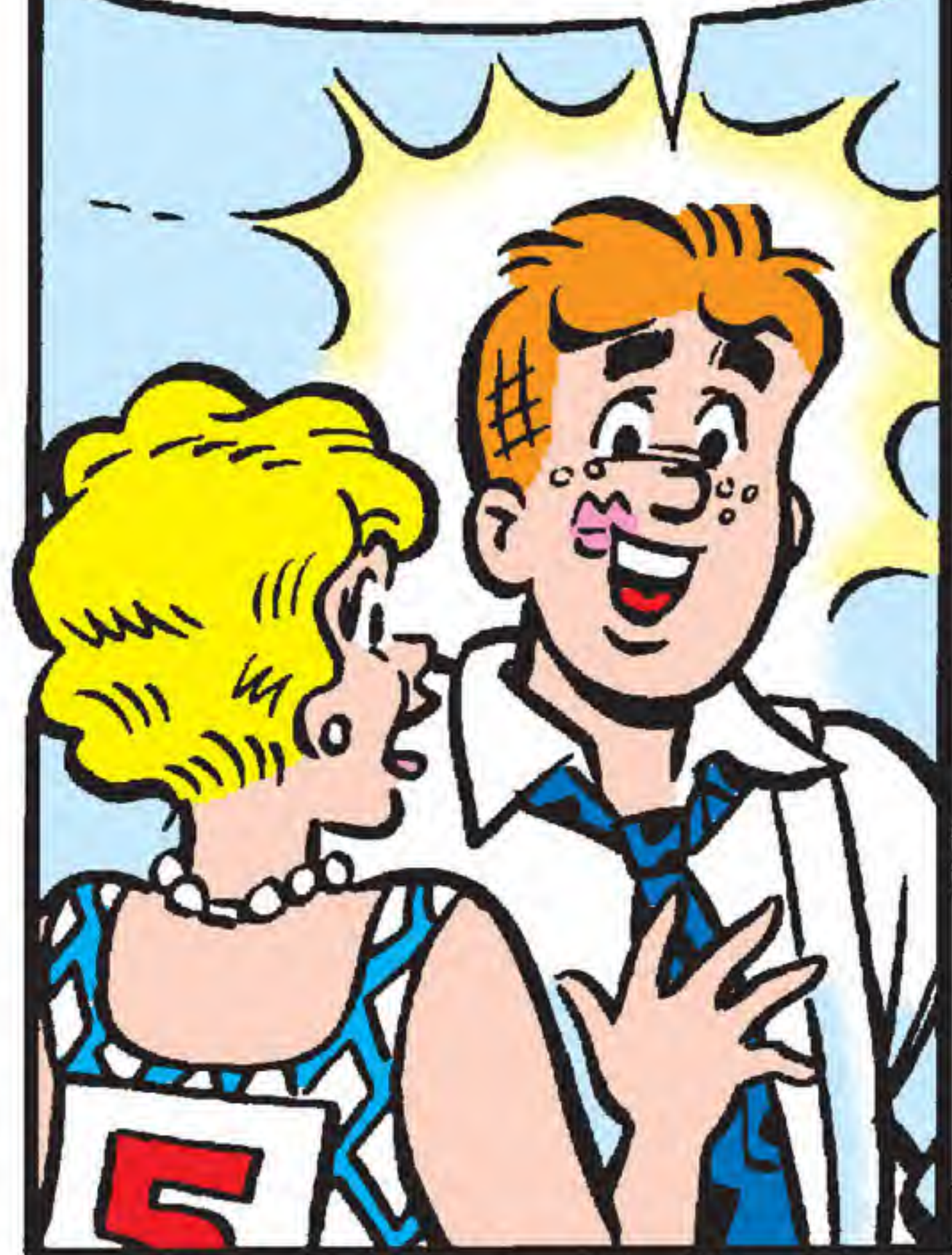
HMM! DESPERATE CIRCUMSTANCES REQUIRE DESPERATE MEASURES!

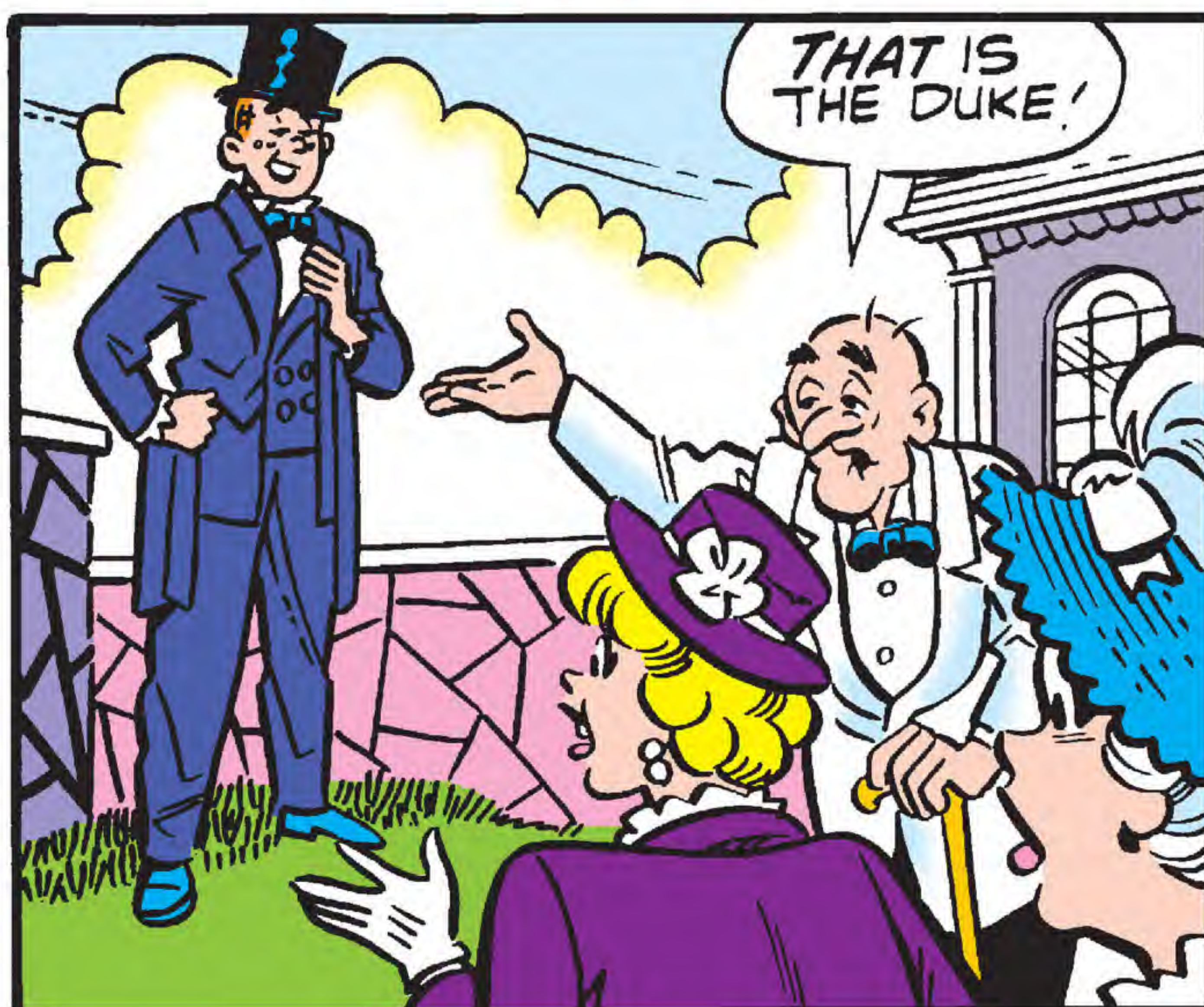
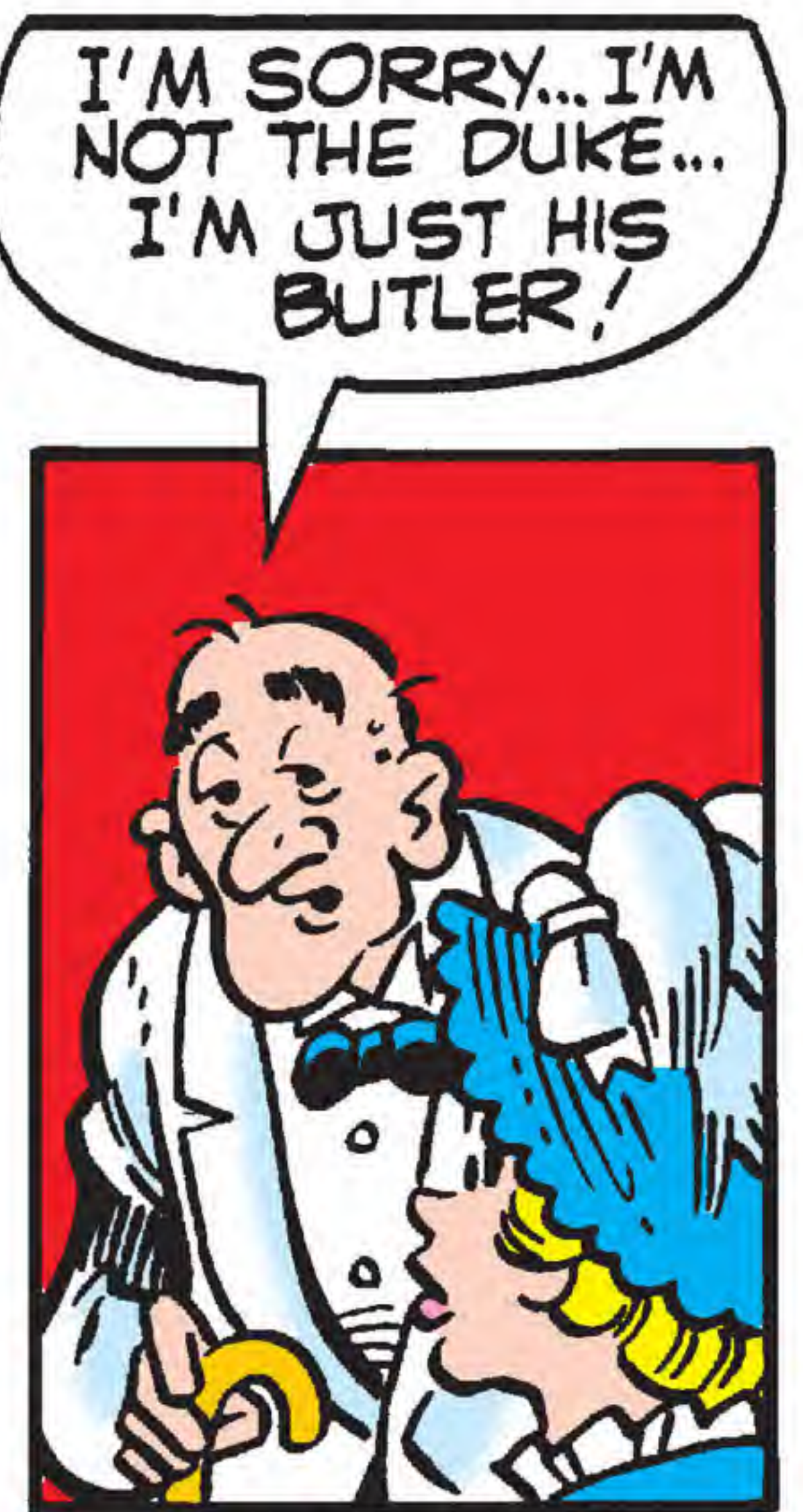
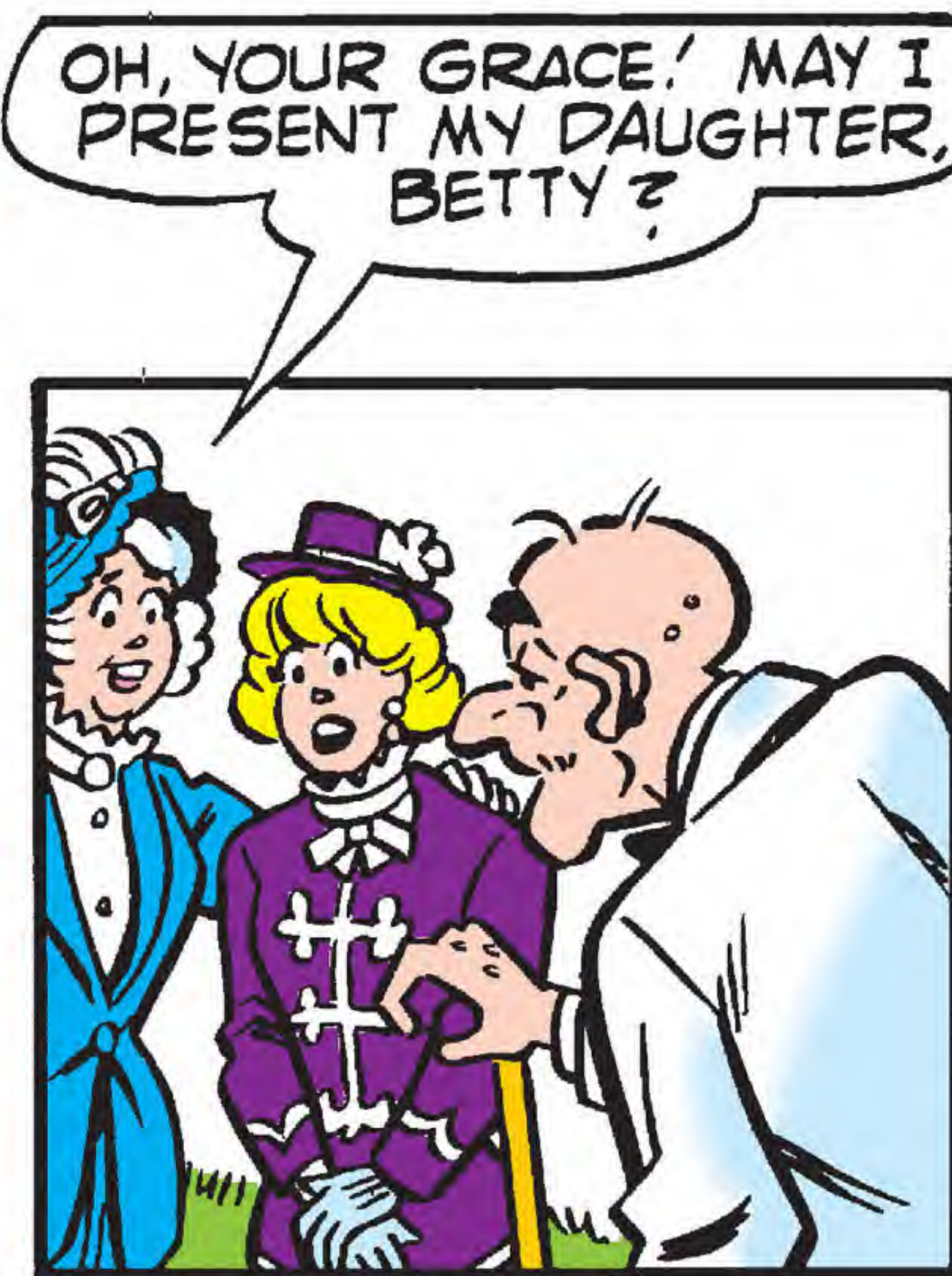
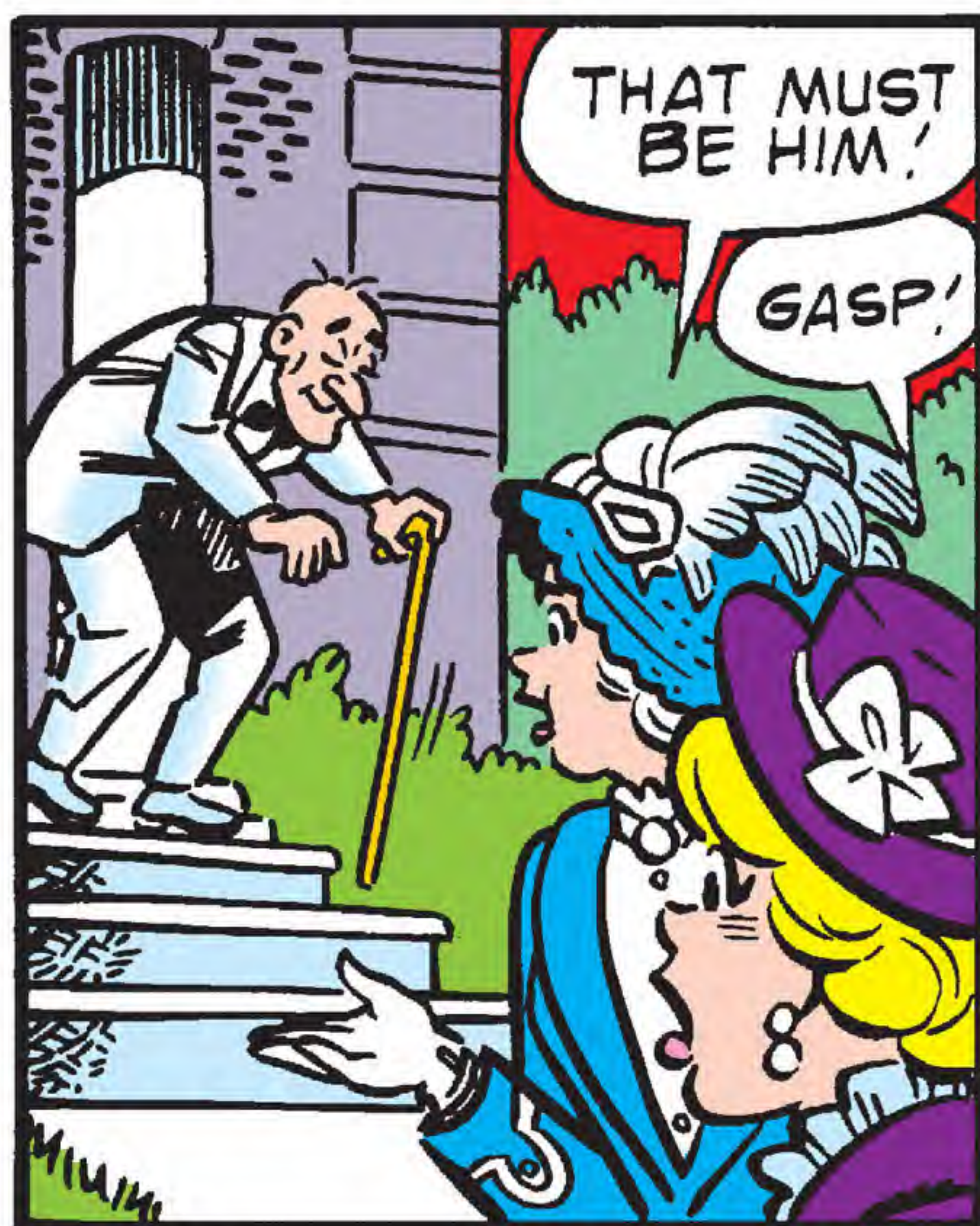
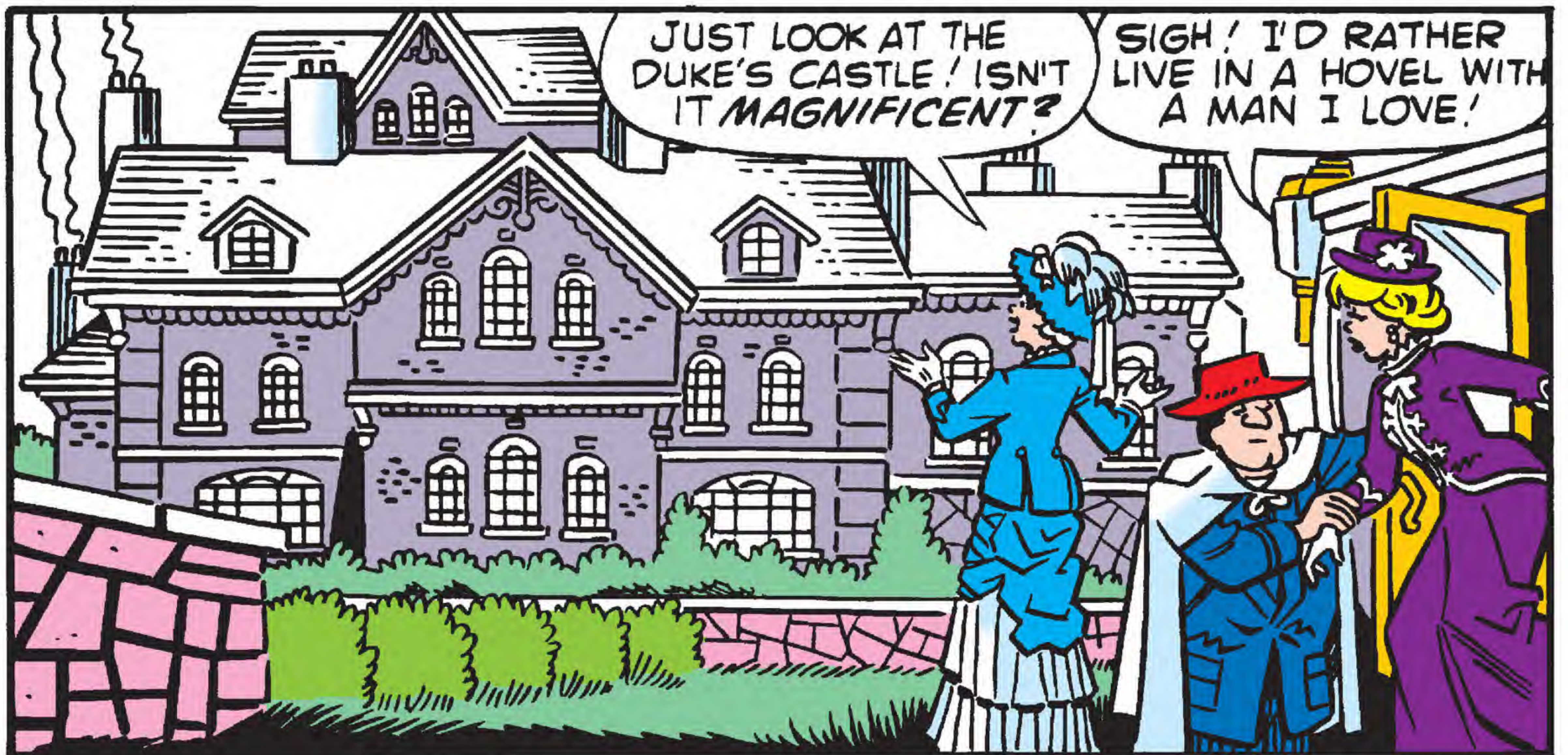


SO HERE GOES!

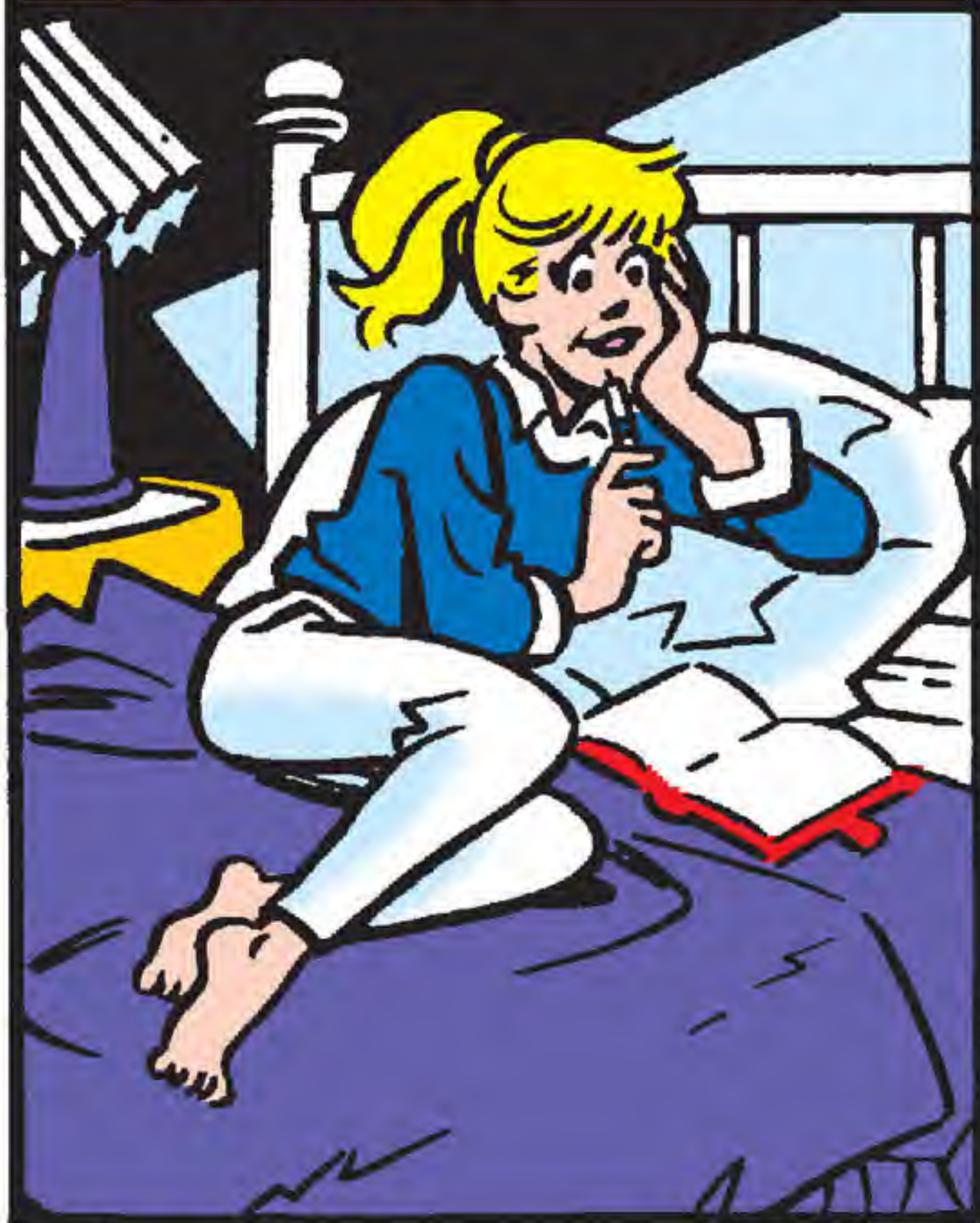


WOW! SUDDENLY I FEEL THIS GREAT OUTBURST OF ENERGY!

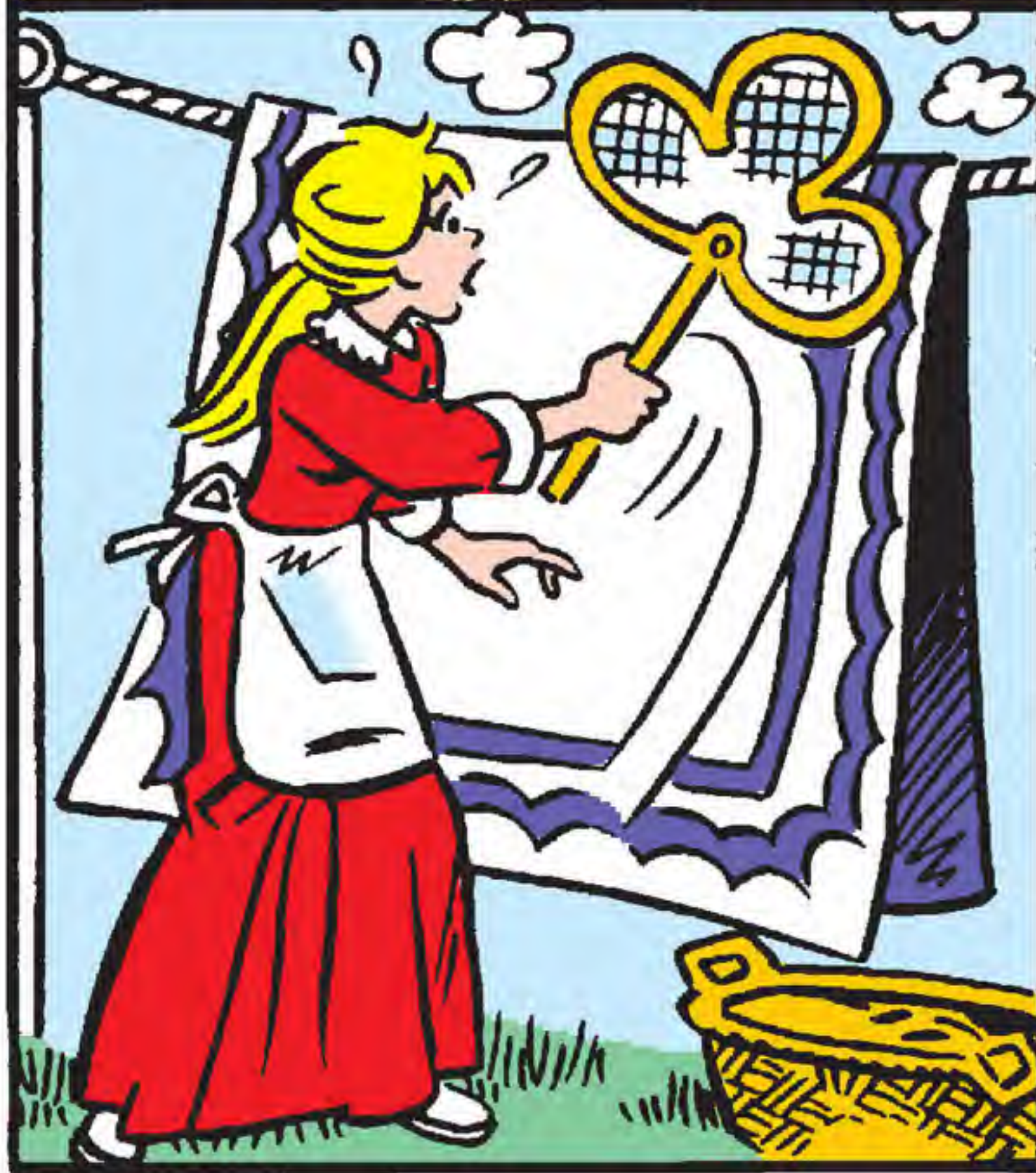




I EVEN CONSIDERED
WRITING ABOUT LIFE
AT THE TURN OF THE
CENTURY!



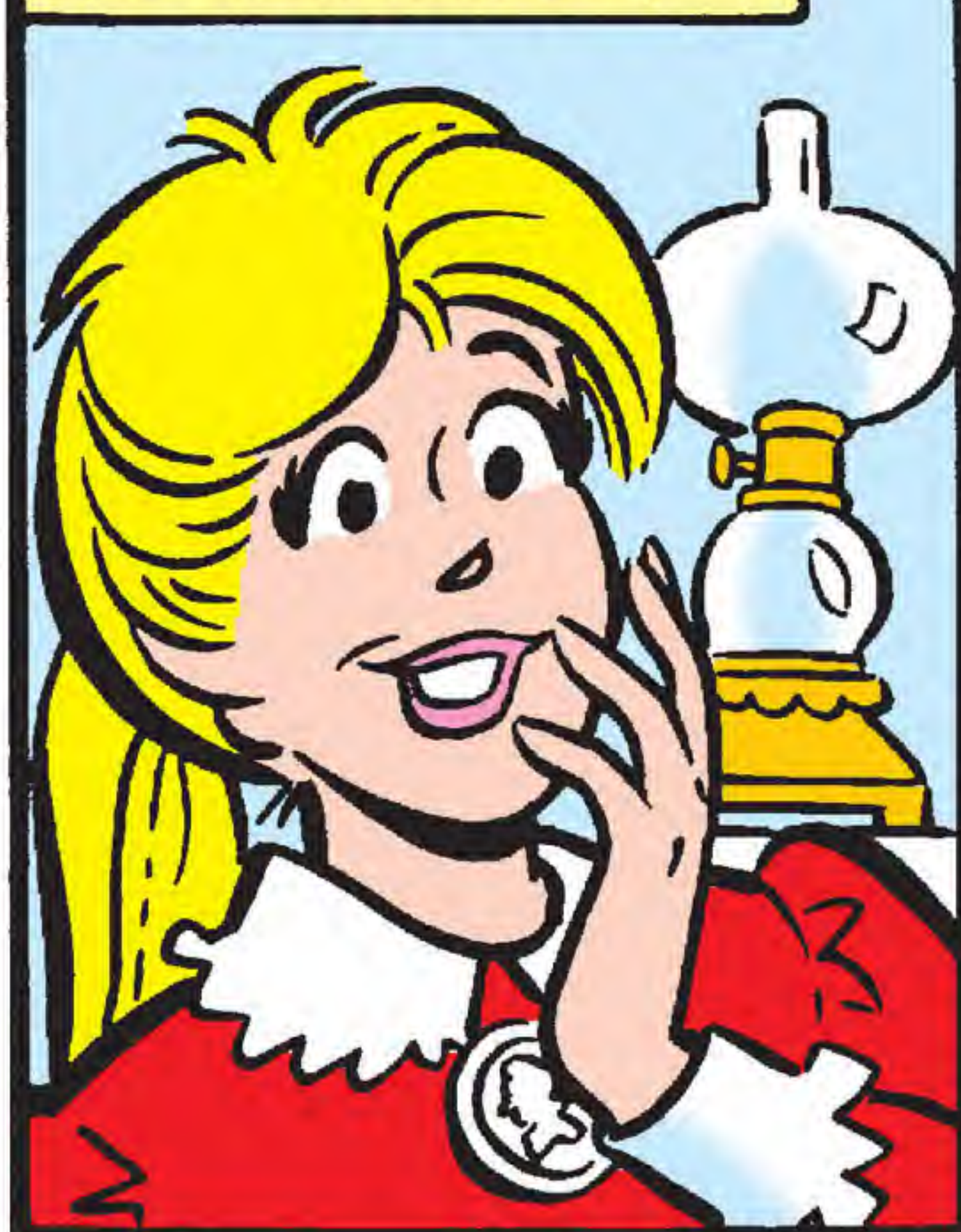
BUT LIFE WAS ROUGH
THEN... THERE WERE NO
MODERN APPLIANCES TO
MAKE THINGS EASY!



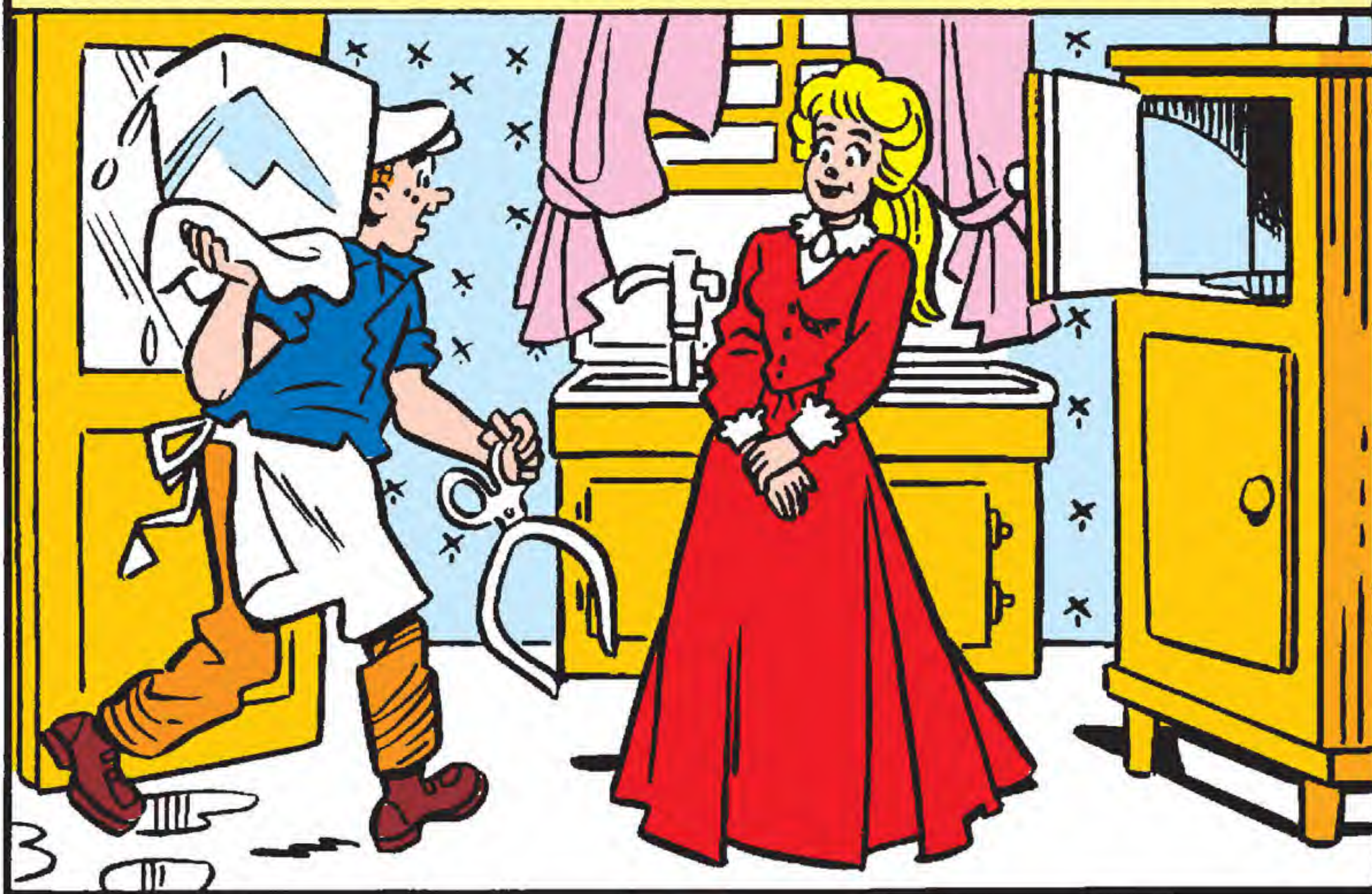
... AND INSTEAD OF
REFRIGERATORS THEY
HAD OLD-FASHIONED
ICE BOXES!



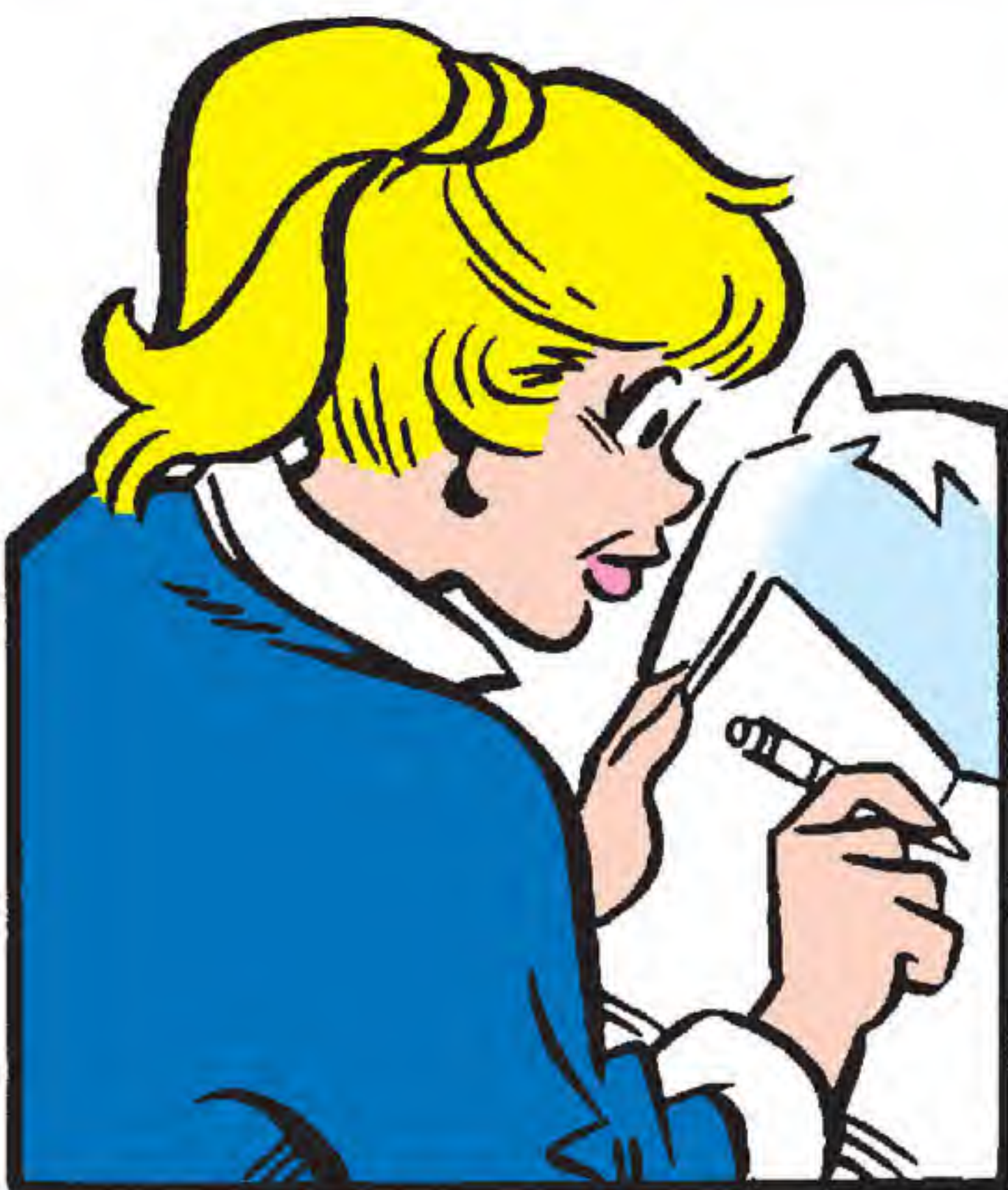
BUT MAYBE THAT
COULD BE AN
ADVANTAGE!



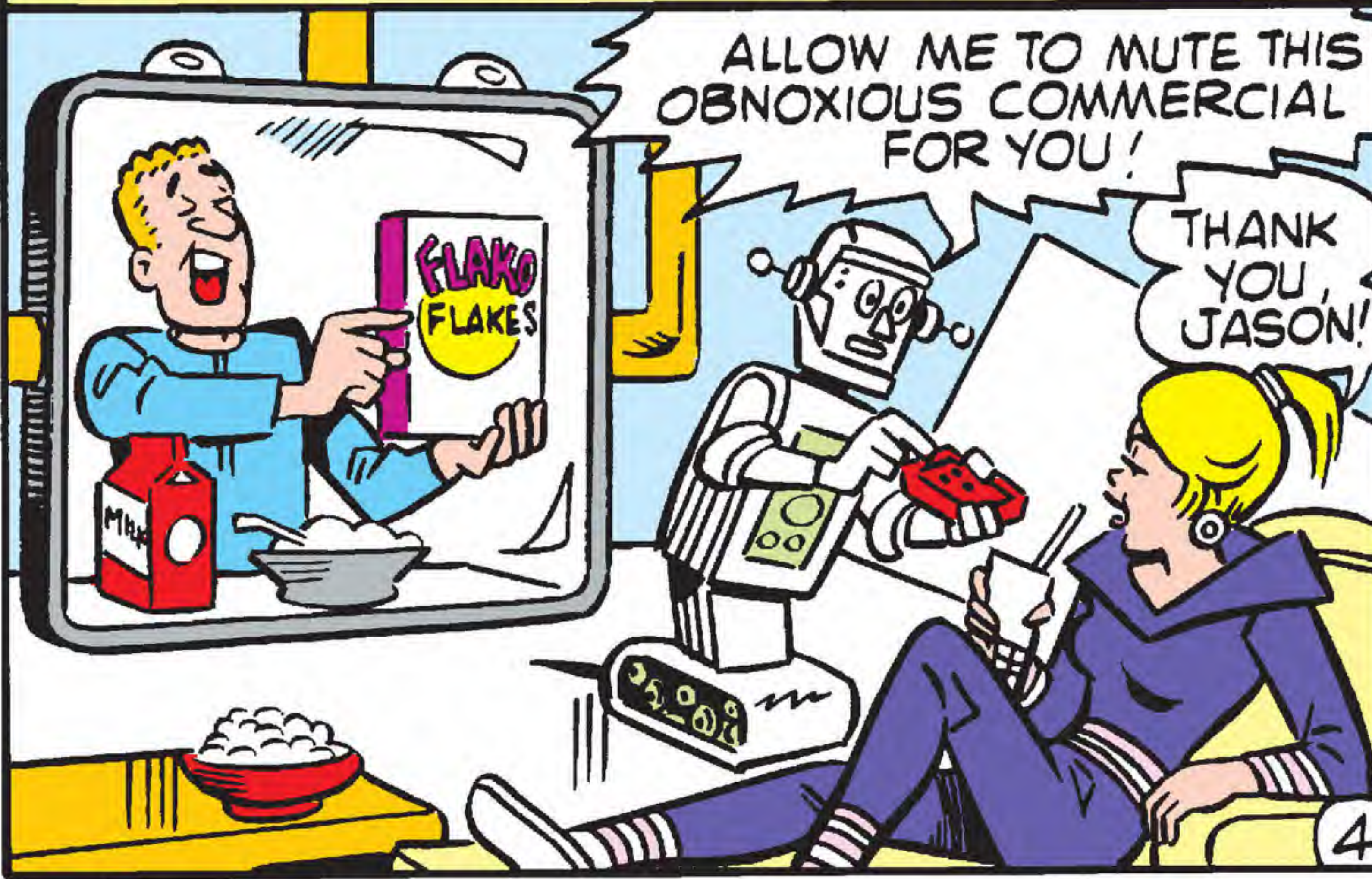
... ESPECIALLY IF THE ICE MAN WAS ARCHIE ...



BUT I FINALLY SETTLED
ON WRITING ABOUT
THE FUTURE!



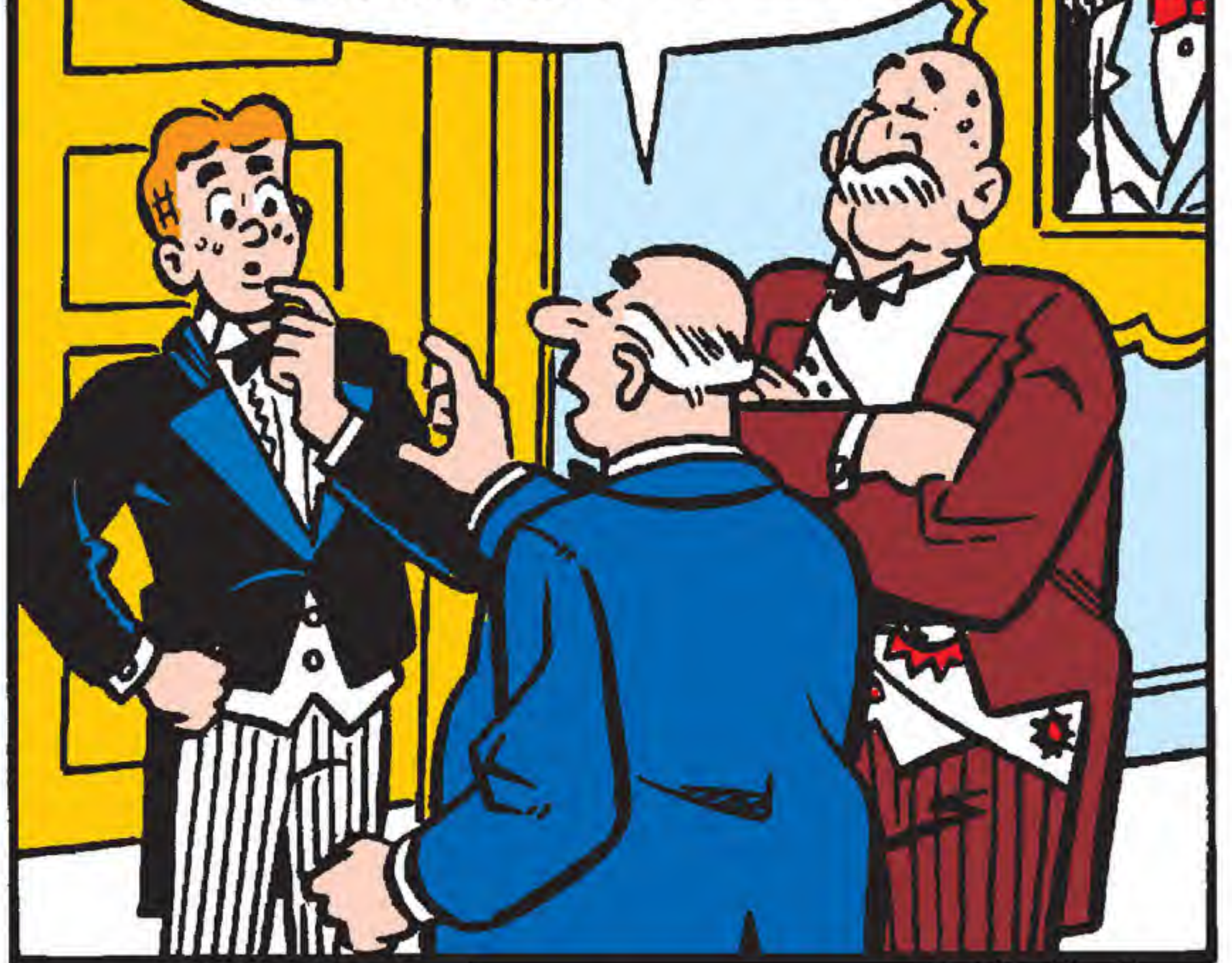
I FIGURED THERE'LL BE EVEN MORE LABOR-
SAVING DEVICES THAN THERE ARE TODAY!



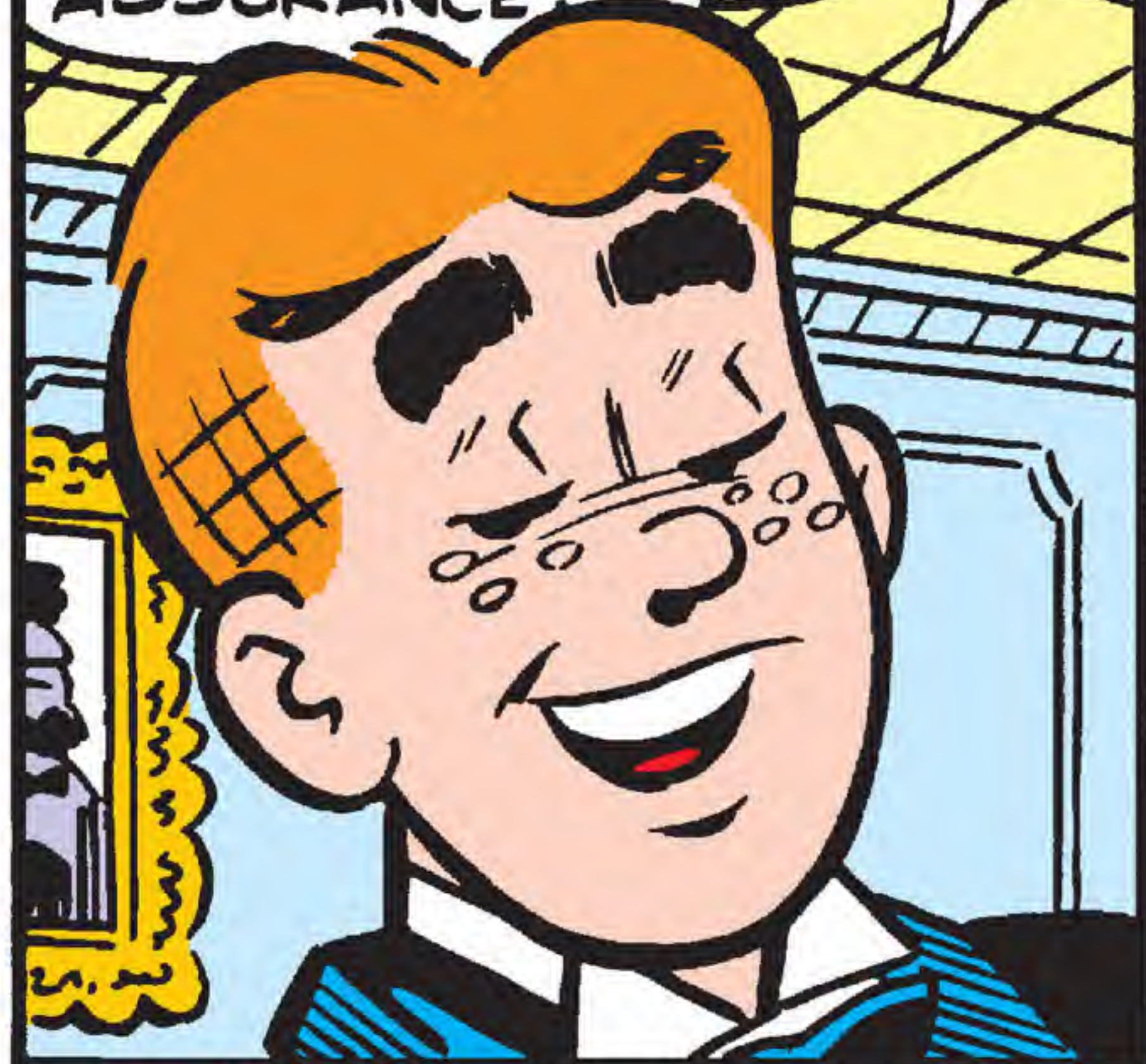
...AND THE 21ST CENTURY WILL PROBABLY HAVE EVEN MORE OPPORTUNITIES!



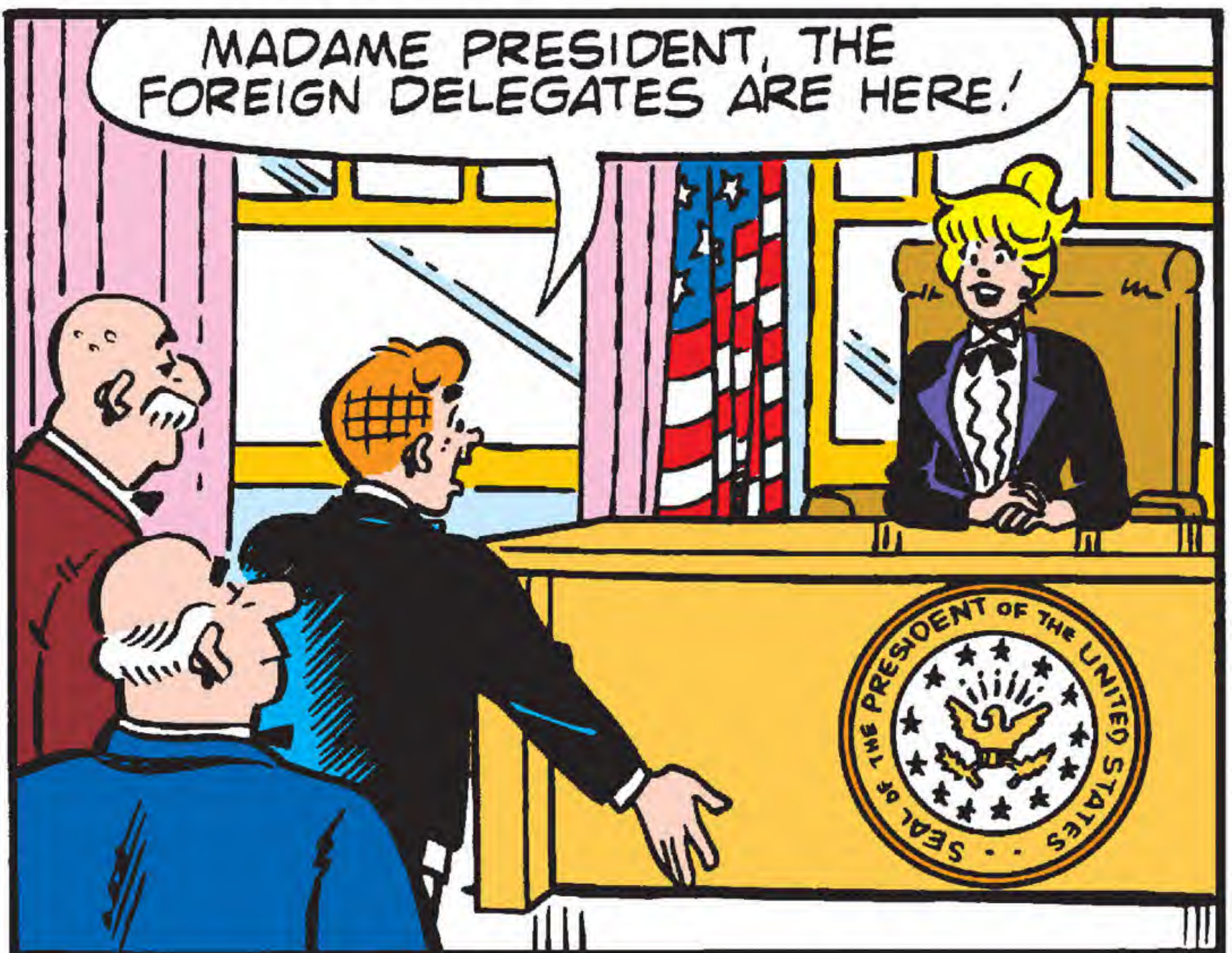
MR. SECRETARY, WHAT ASSURANCE CAN YOUR COUNTRY GIVE US REGARDING THE NEW SPACE BASES?



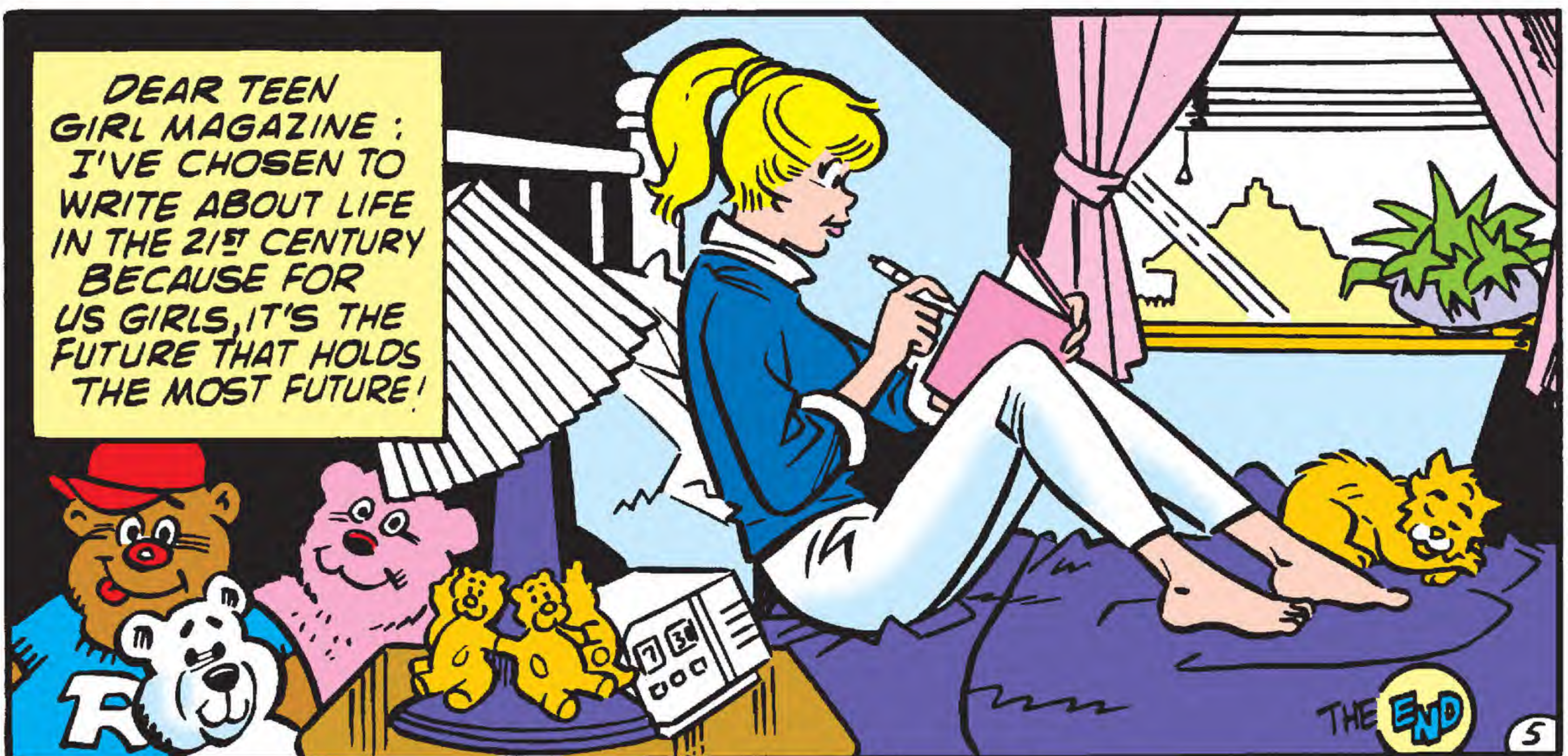
GENTLEMEN, THE PRESIDENT OF THE UNITED STATES IS PREPARED TO GIVE YOU EVERY ASSURANCE!



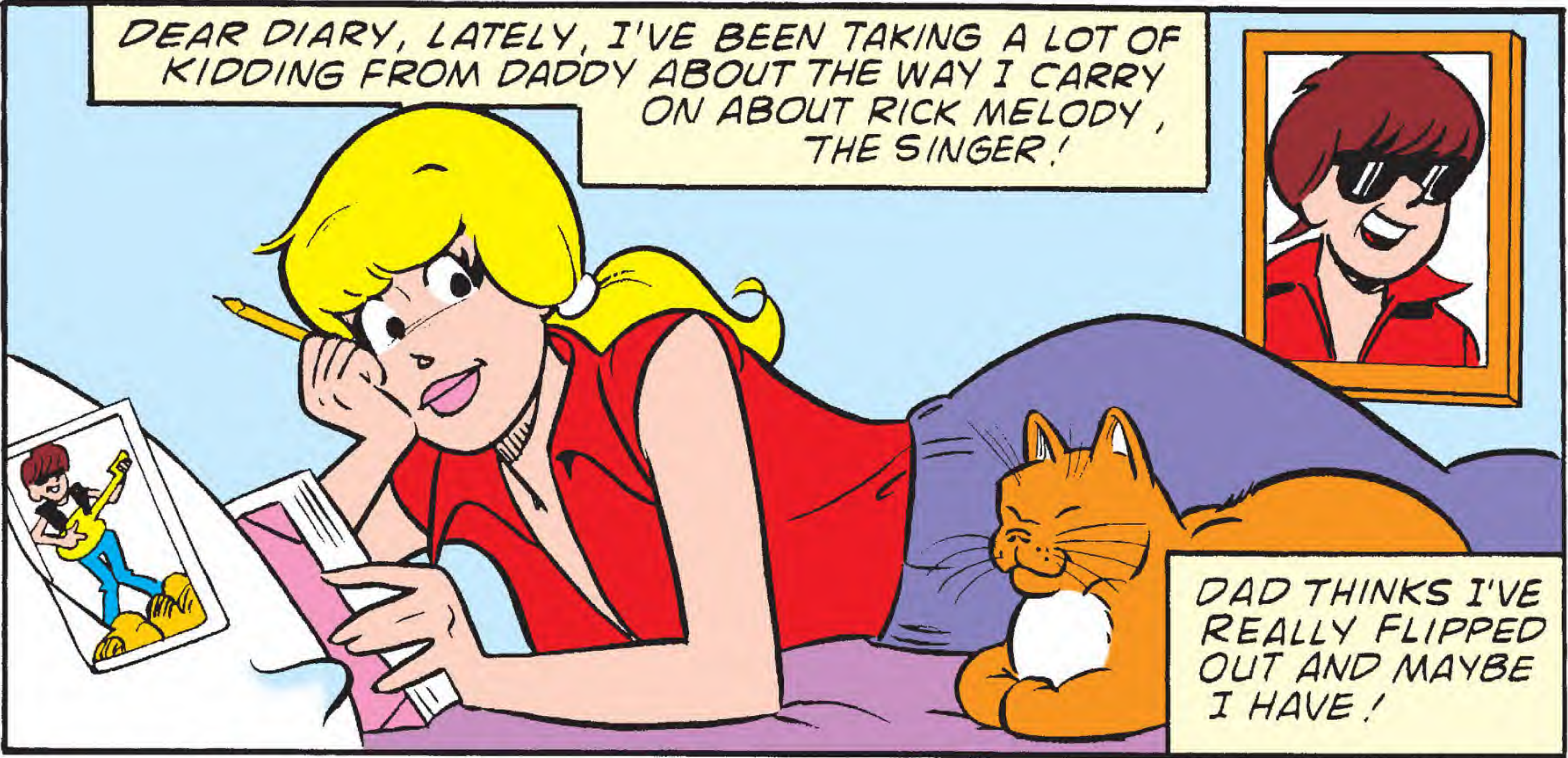
MADAME PRESIDENT, THE FOREIGN DELEGATES ARE HERE!



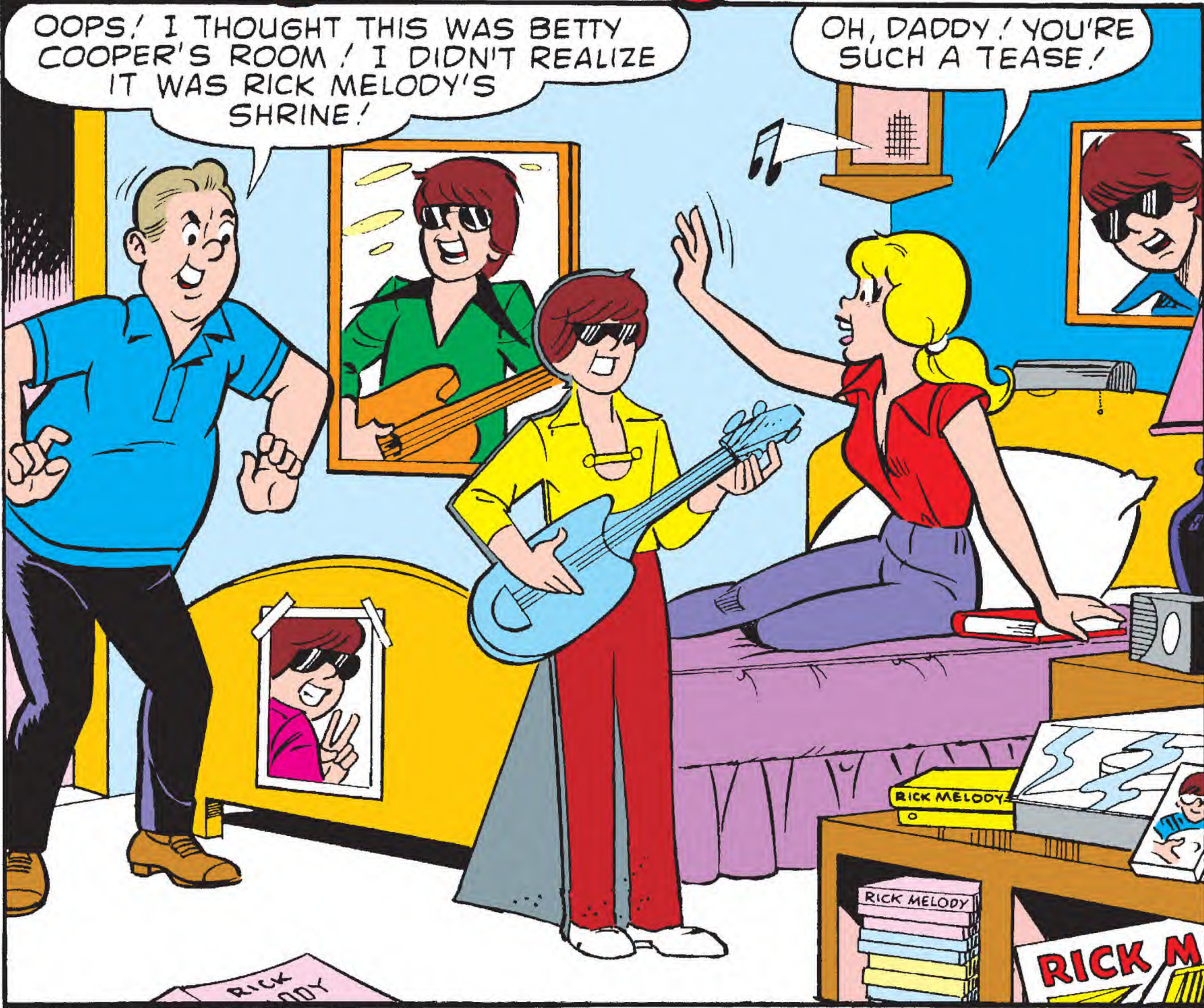
DEAR TEEN GIRL MAGAZINE : I'VE CHOSEN TO WRITE ABOUT LIFE IN THE 21ST CENTURY BECAUSE FOR US GIRLS, IT'S THE FUTURE THAT HOLDS THE MOST FUTURE!

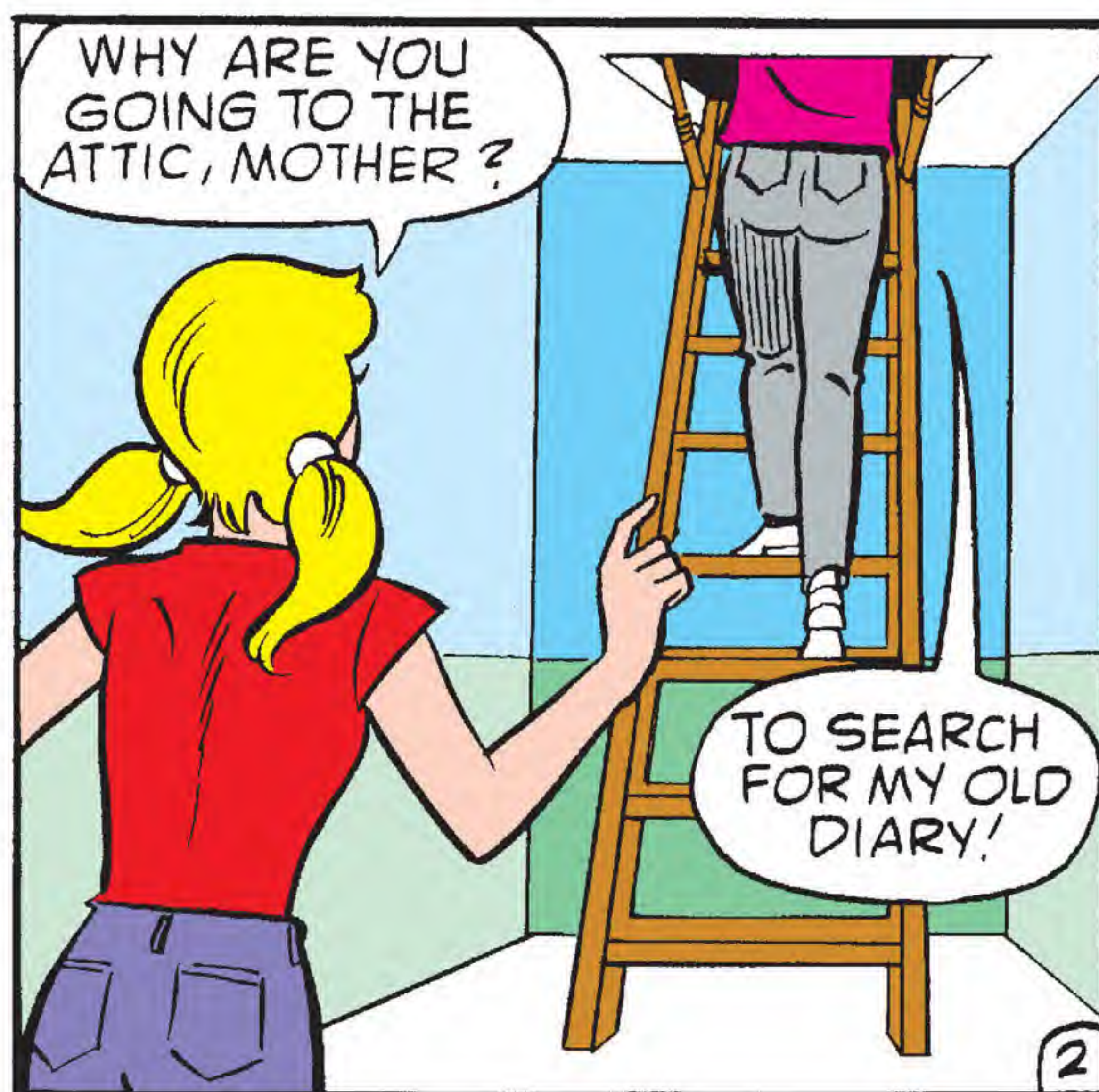
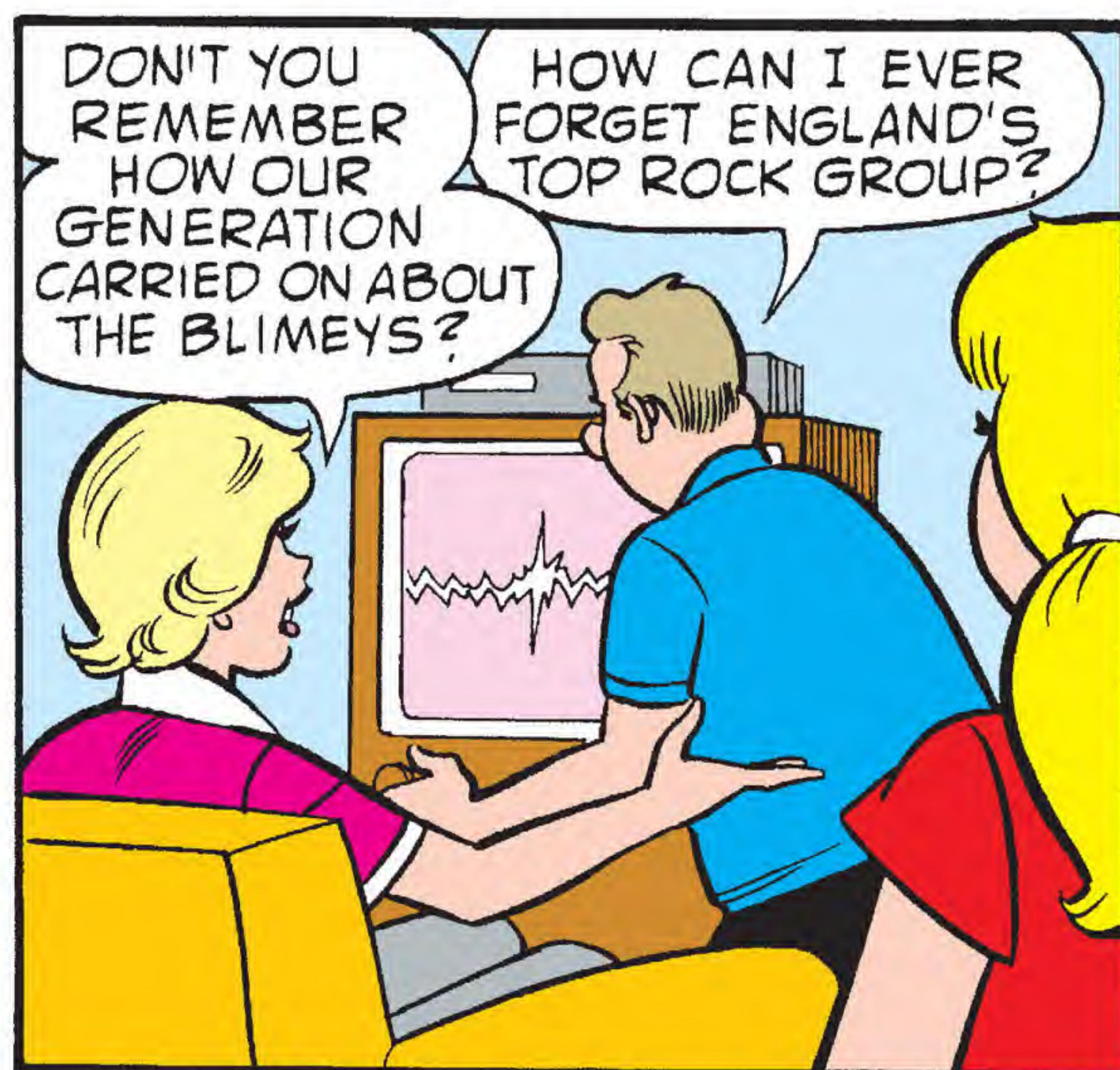
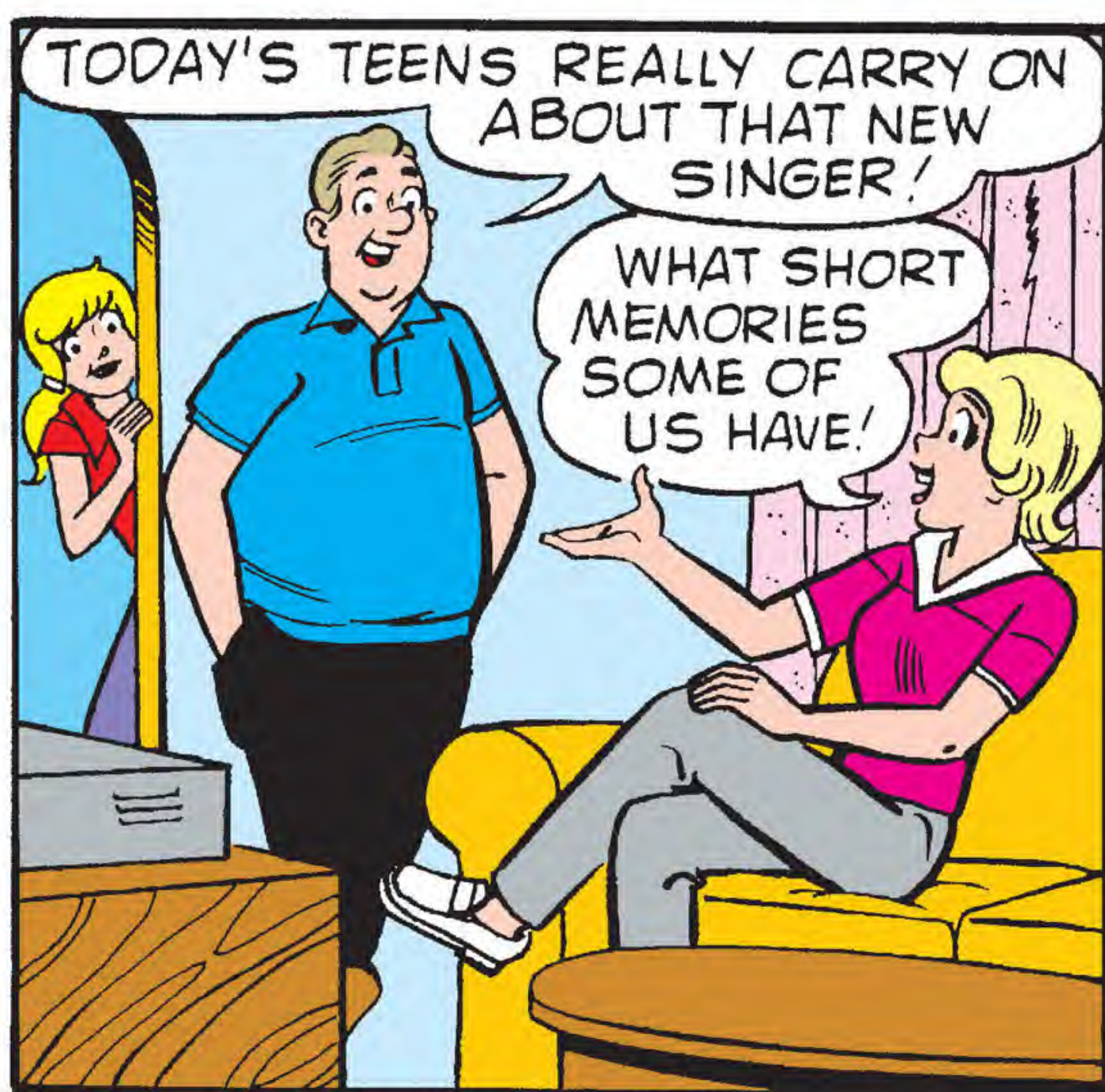
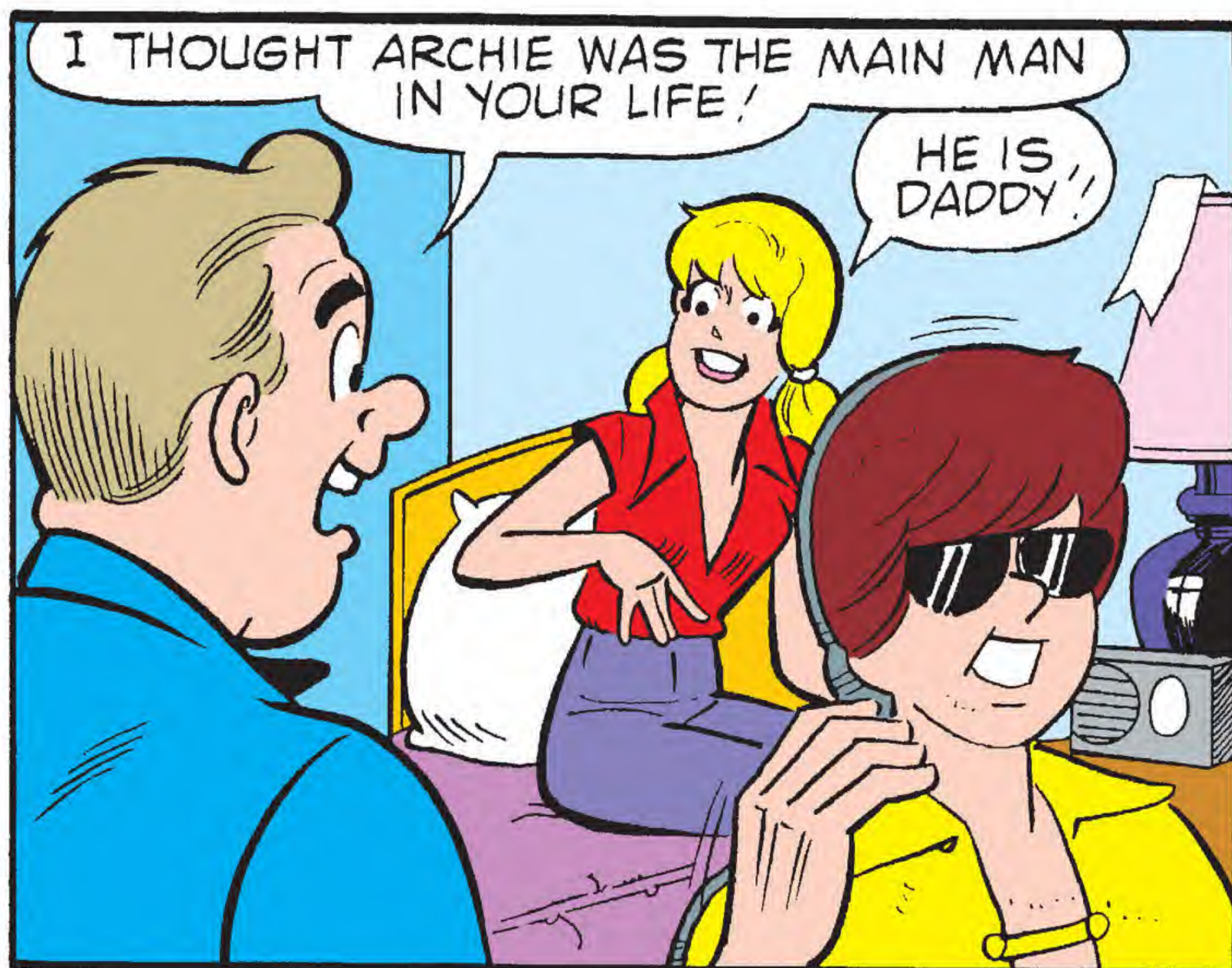


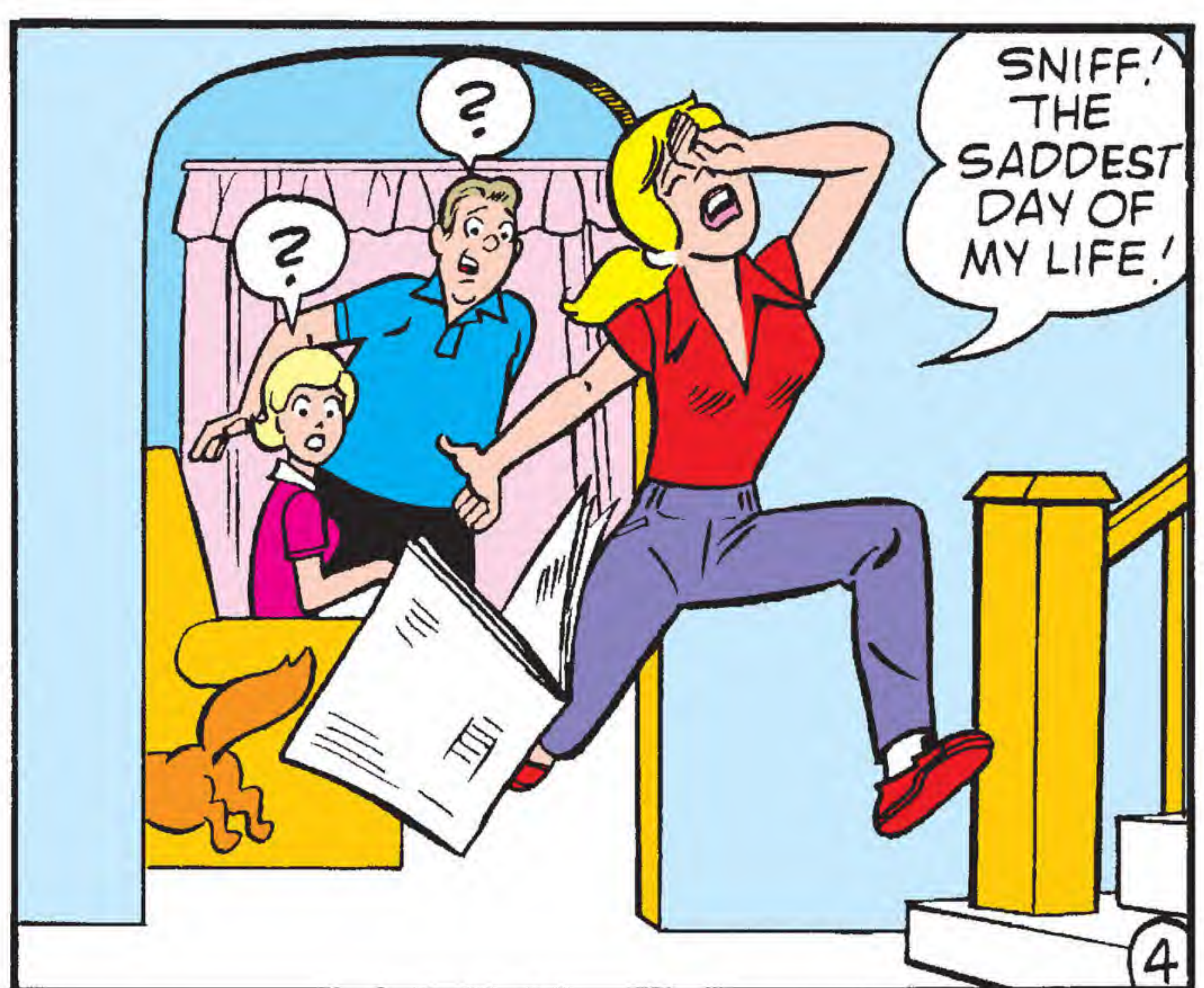
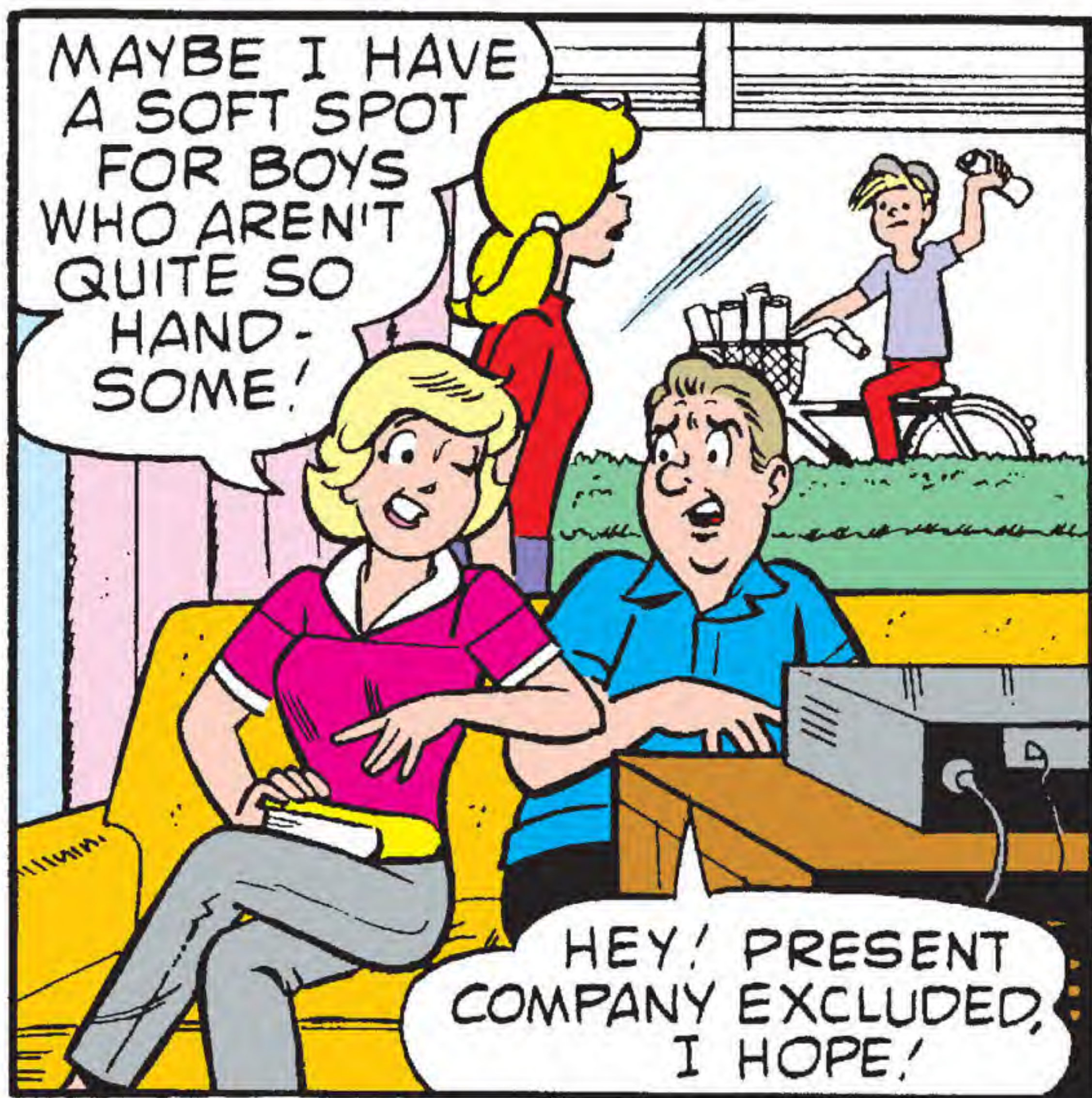
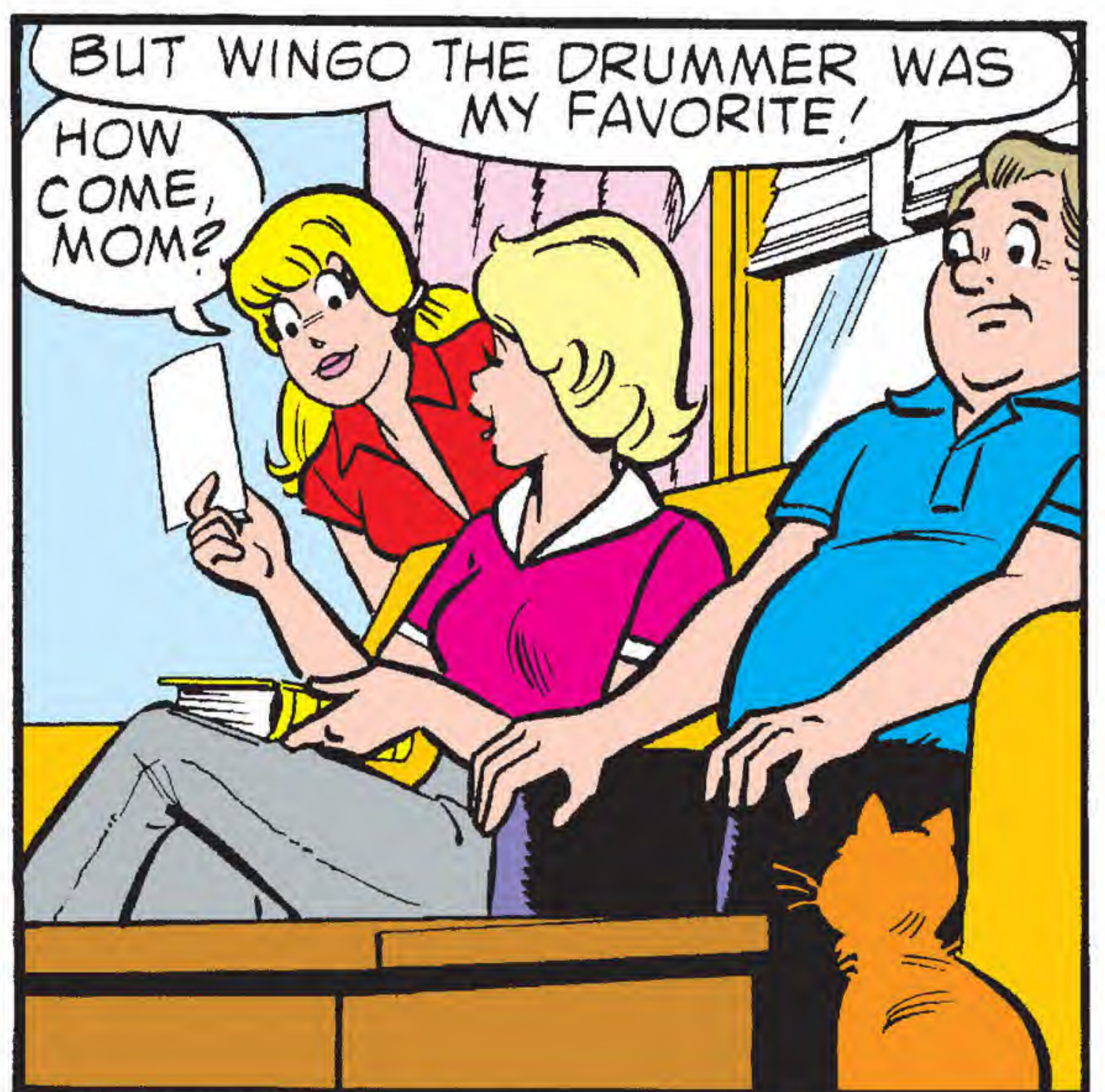
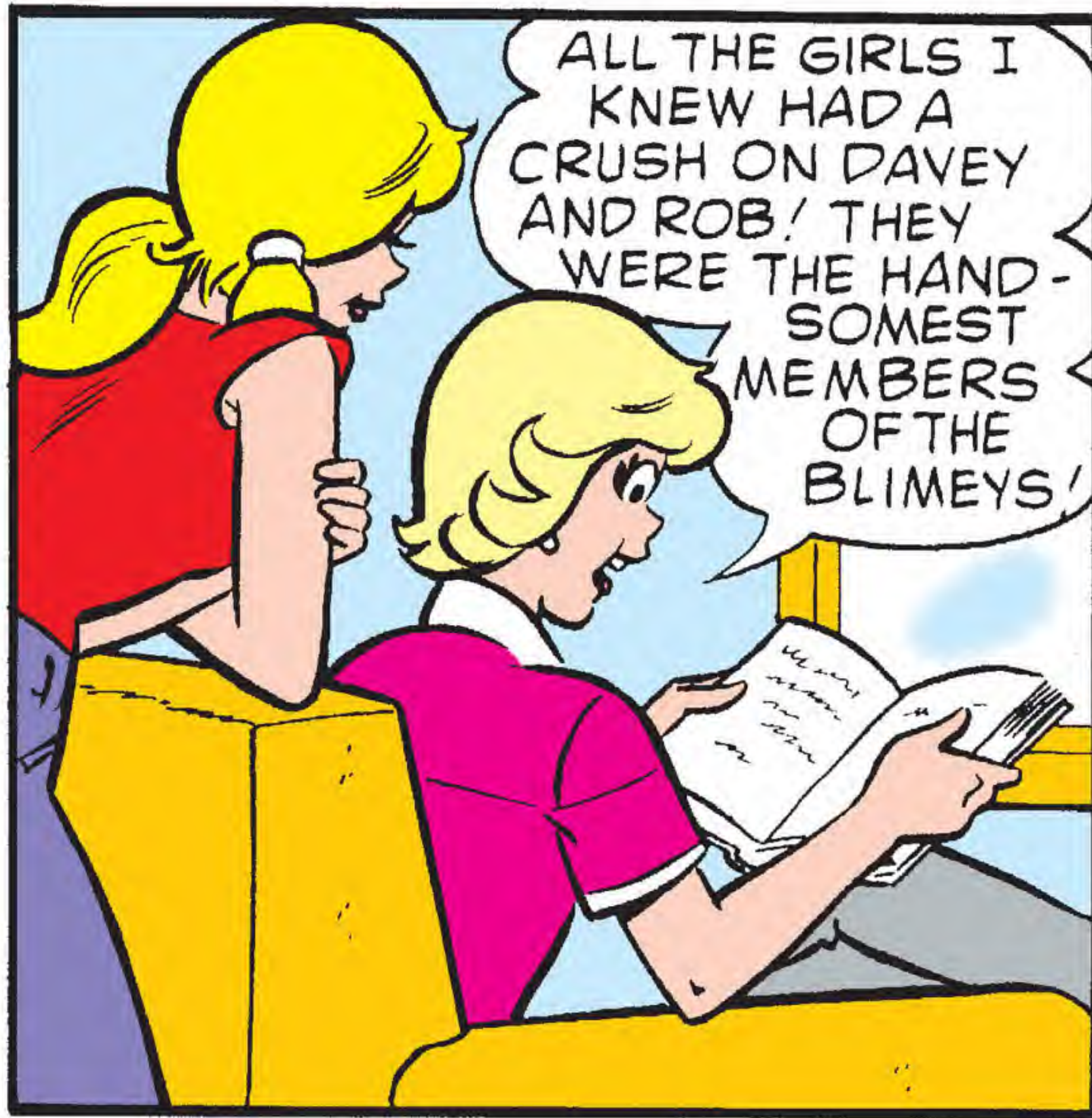
THE END

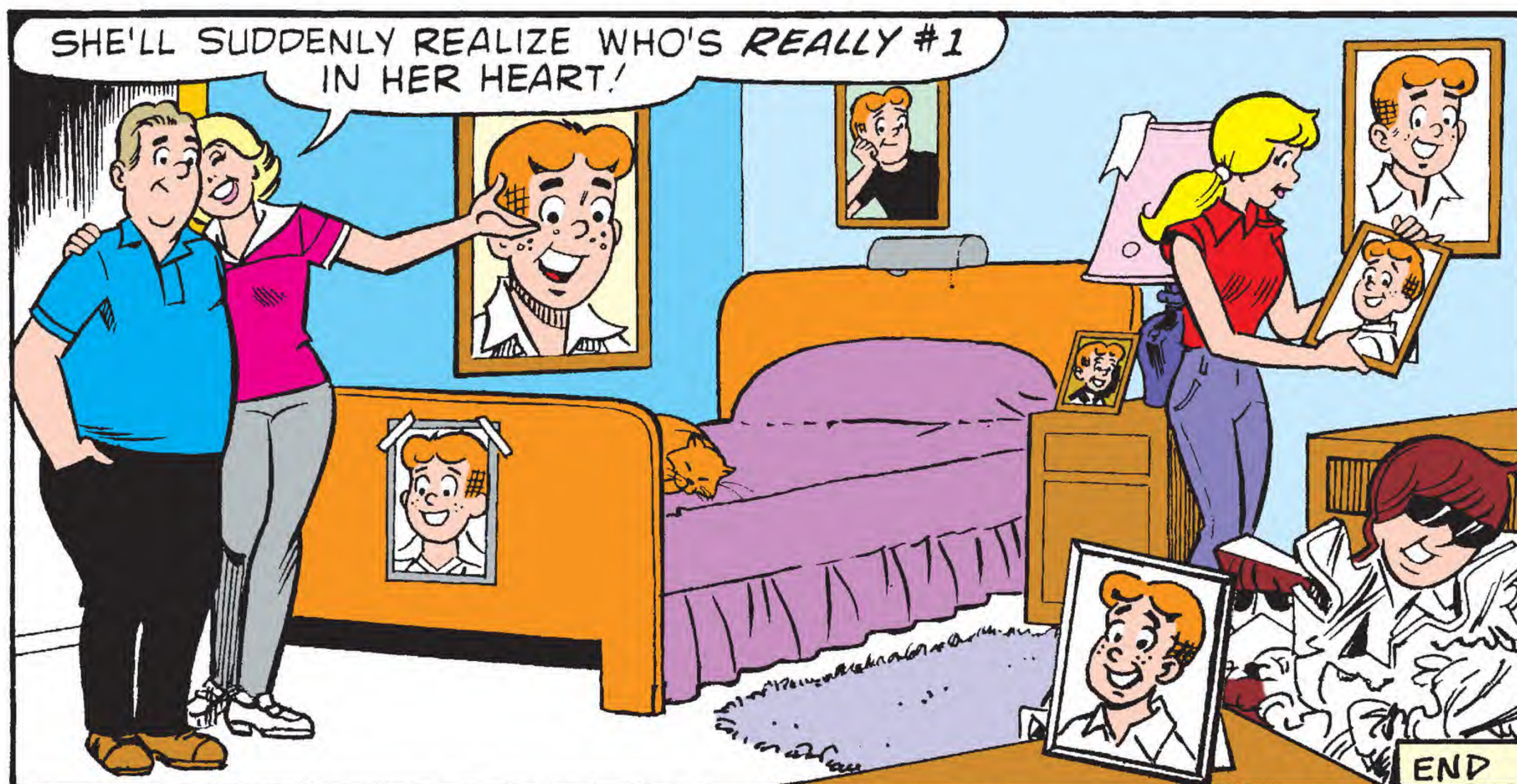
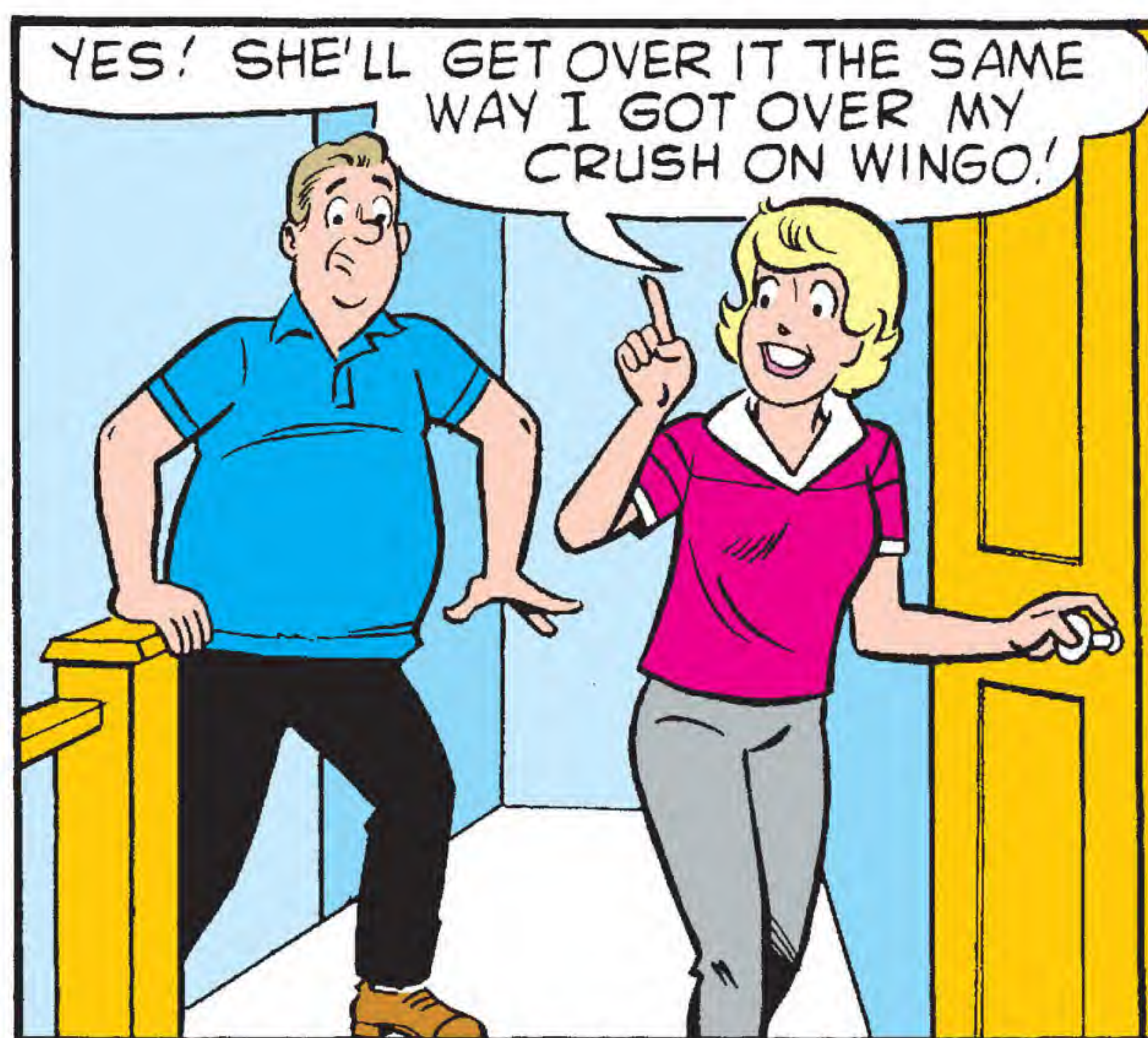
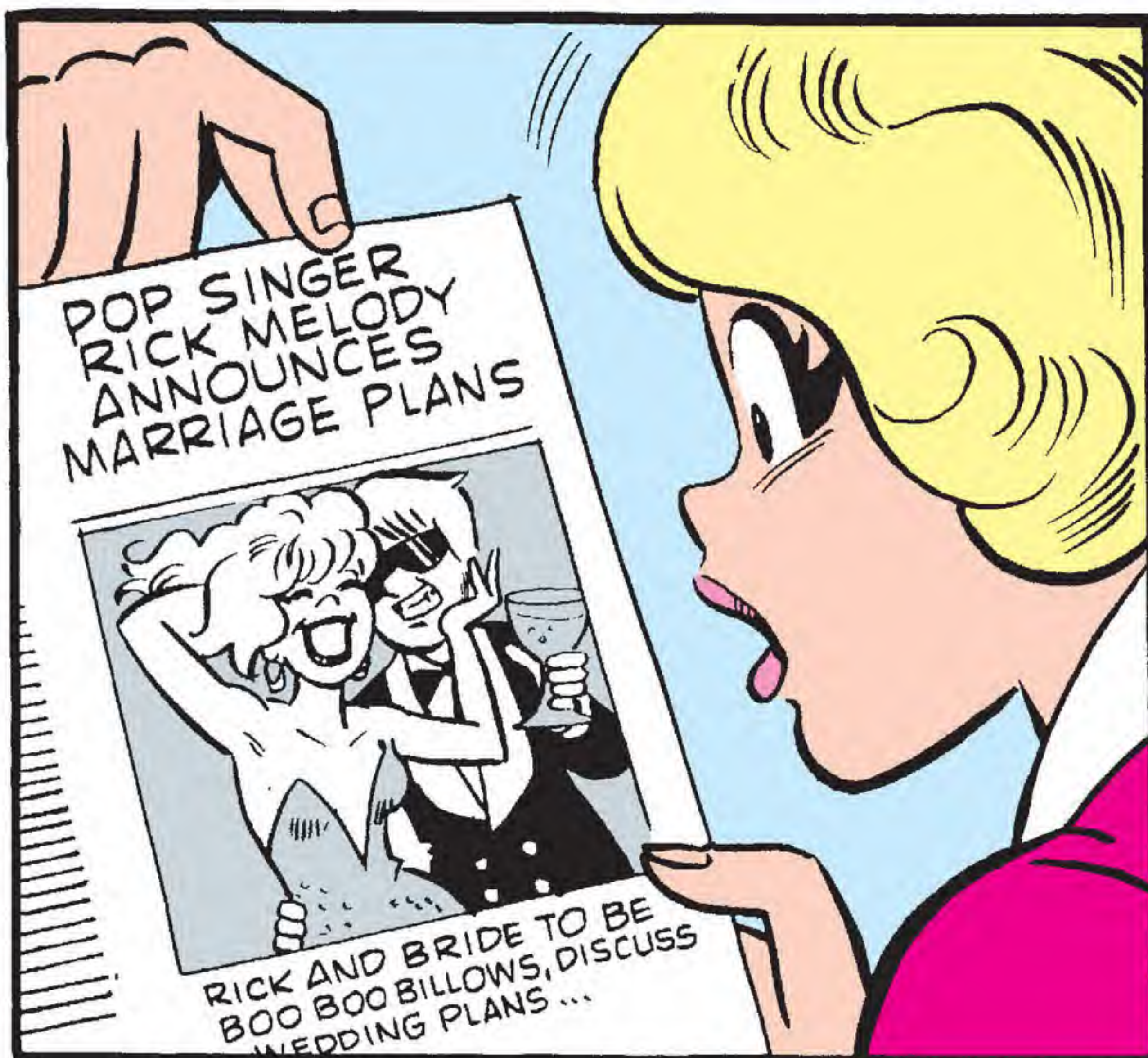
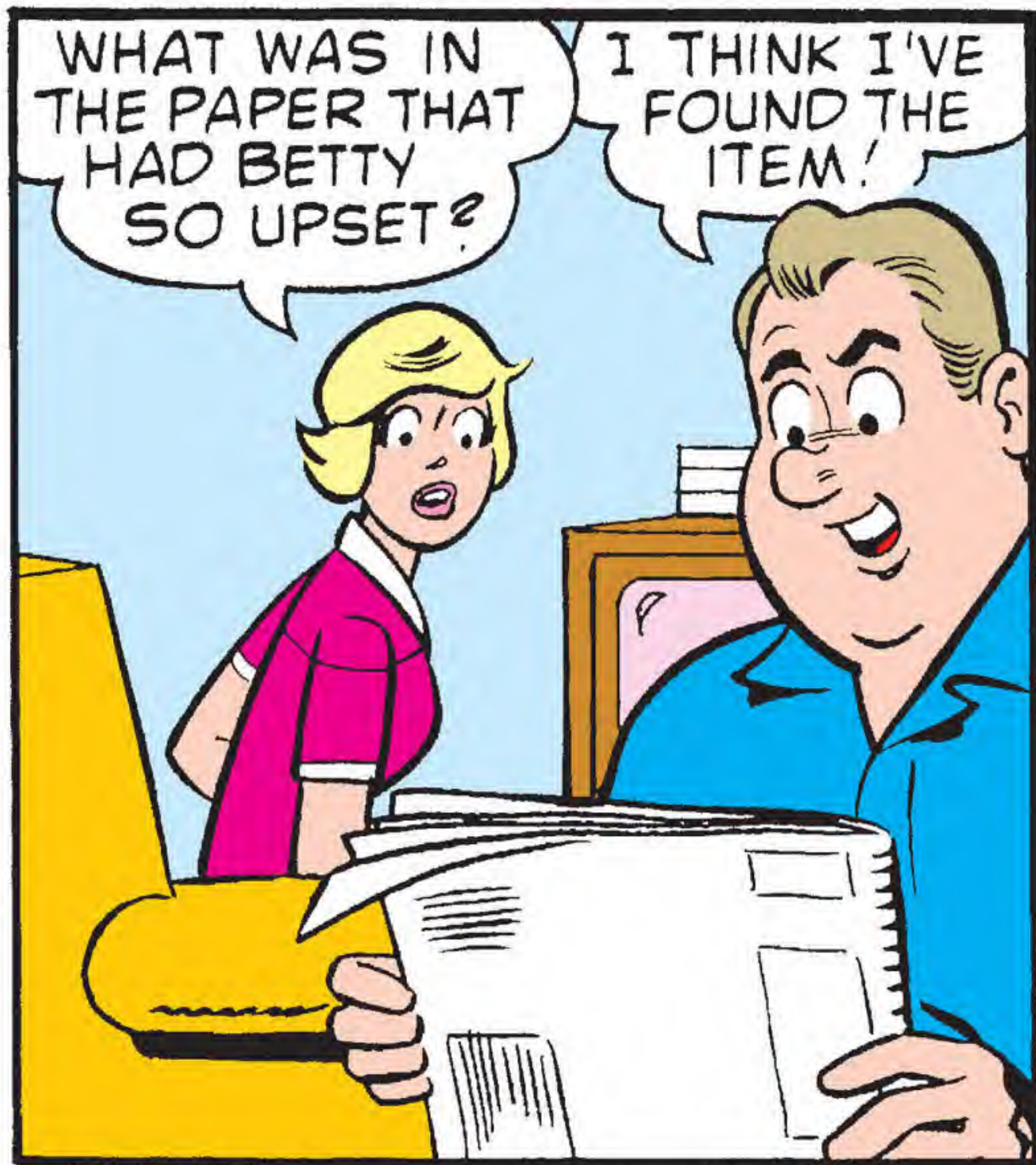


Betty's Diary "DOWN MEMORY LANE"





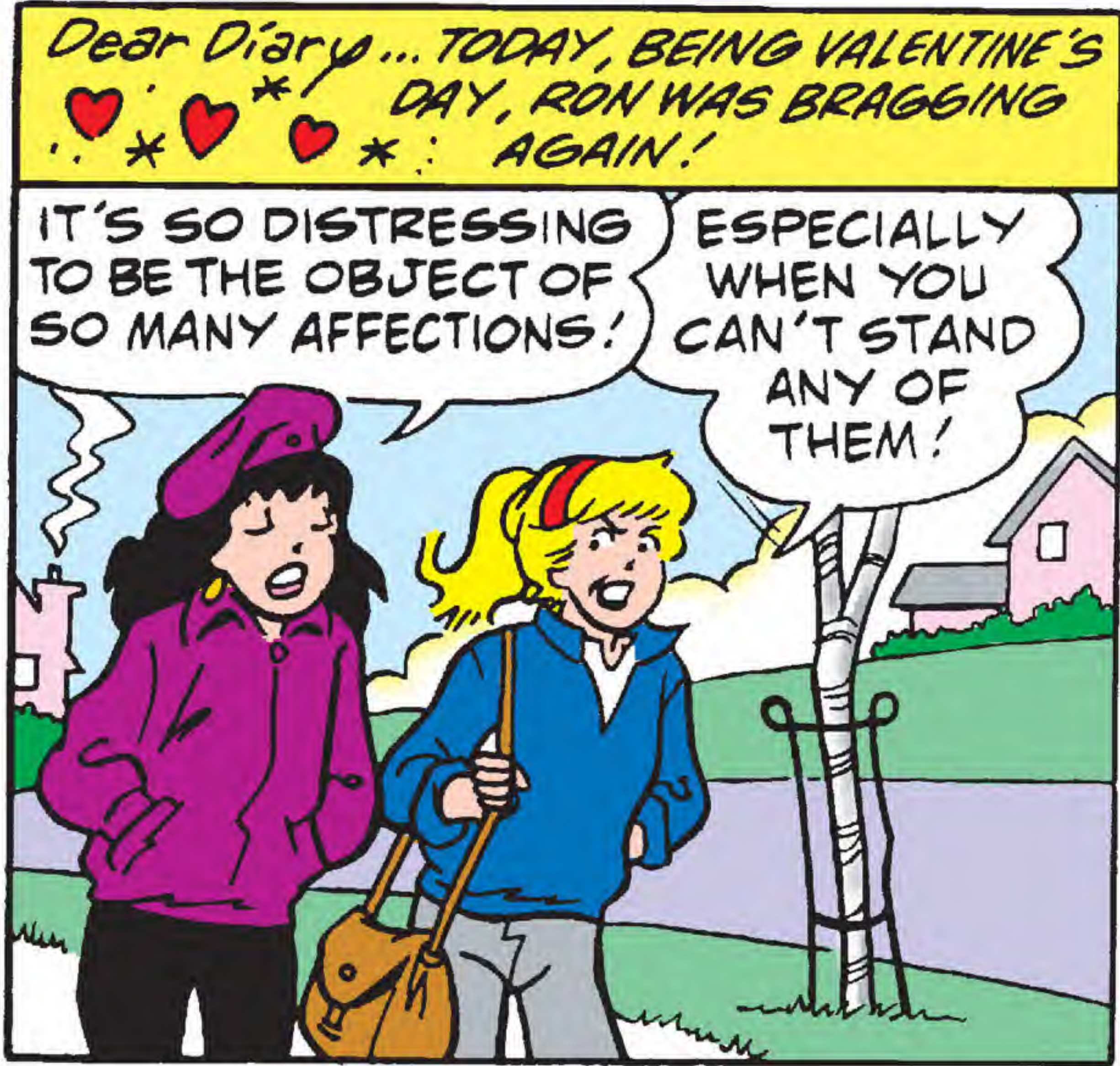




Dear Diary... TODAY, BEING VALENTINE'S DAY, RON WAS BRAGGING AGAIN!

IT'S SO DISTRESSING TO BE THE OBJECT OF SO MANY AFFECTIONS!

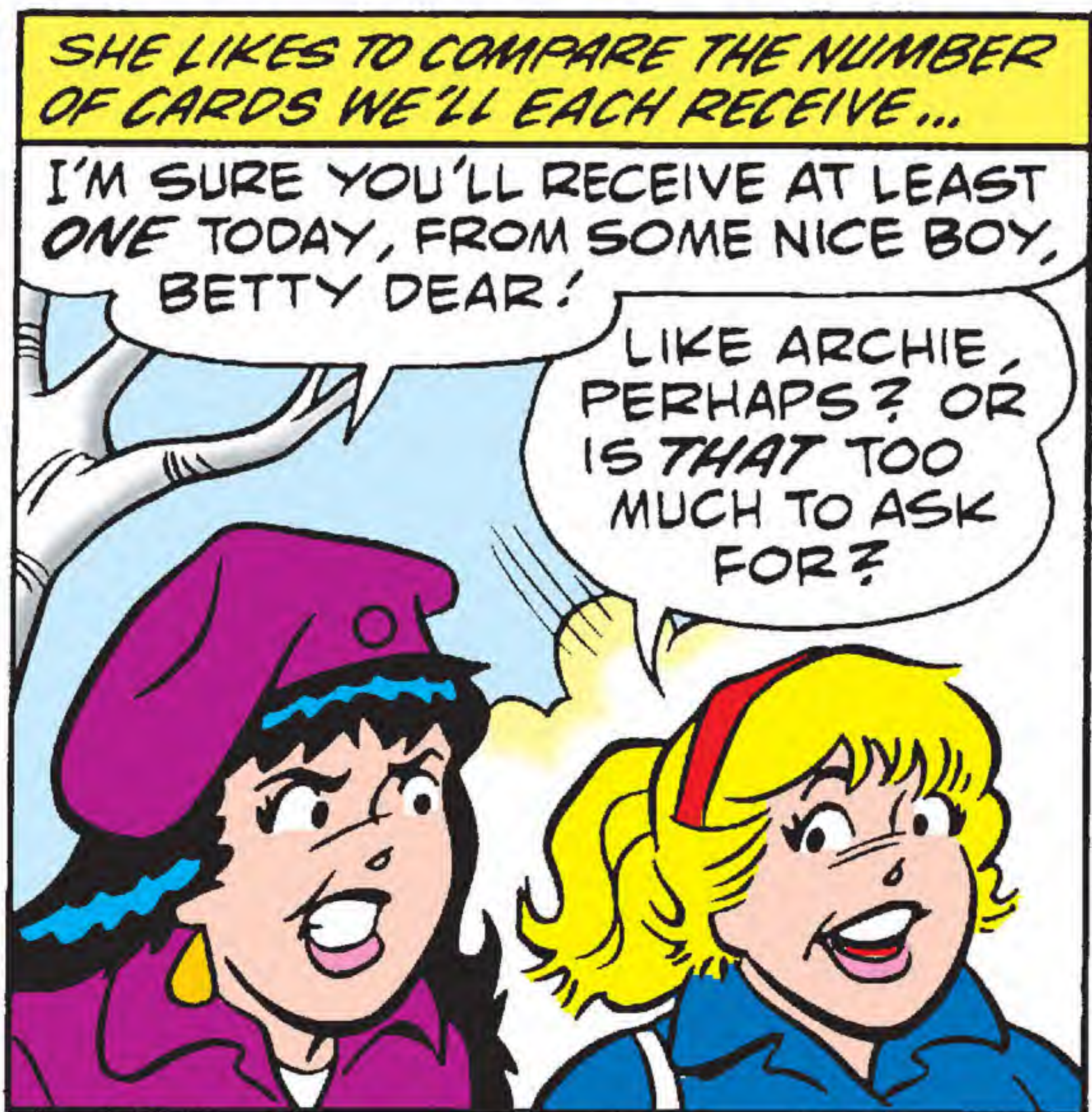
ESPECIALLY WHEN YOU CAN'T STAND ANY OF THEM!



SHE LIKES TO COMPARE THE NUMBER OF CARDS WE'LL EACH RECEIVE...

I'M SURE YOU'LL RECEIVE AT LEAST ONE TODAY, FROM SOME NICE BOY, BETTY DEAR!

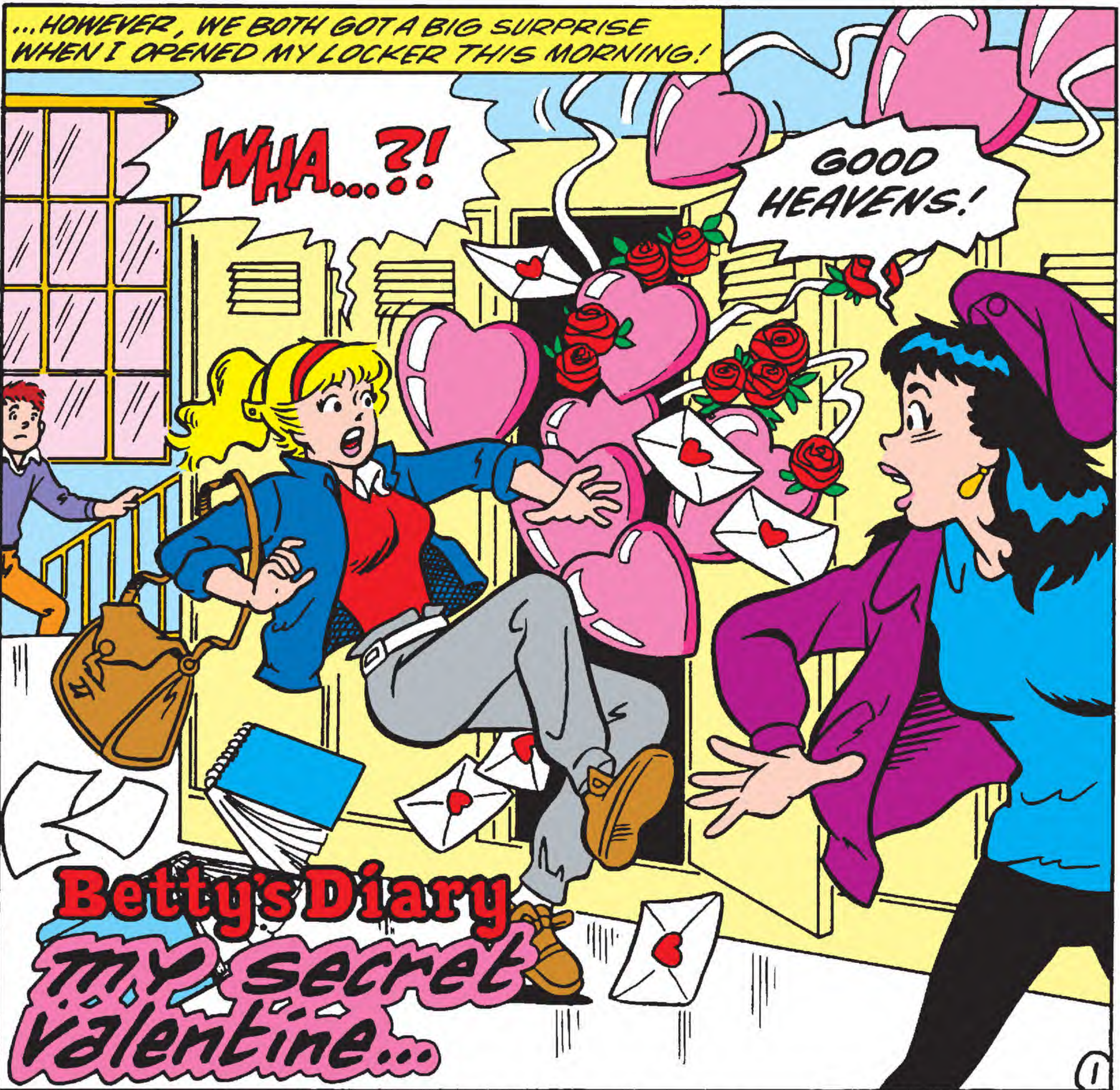
LIKE ARCHIE, PERHAPS? OR IS THAT TOO MUCH TO ASK FOR?



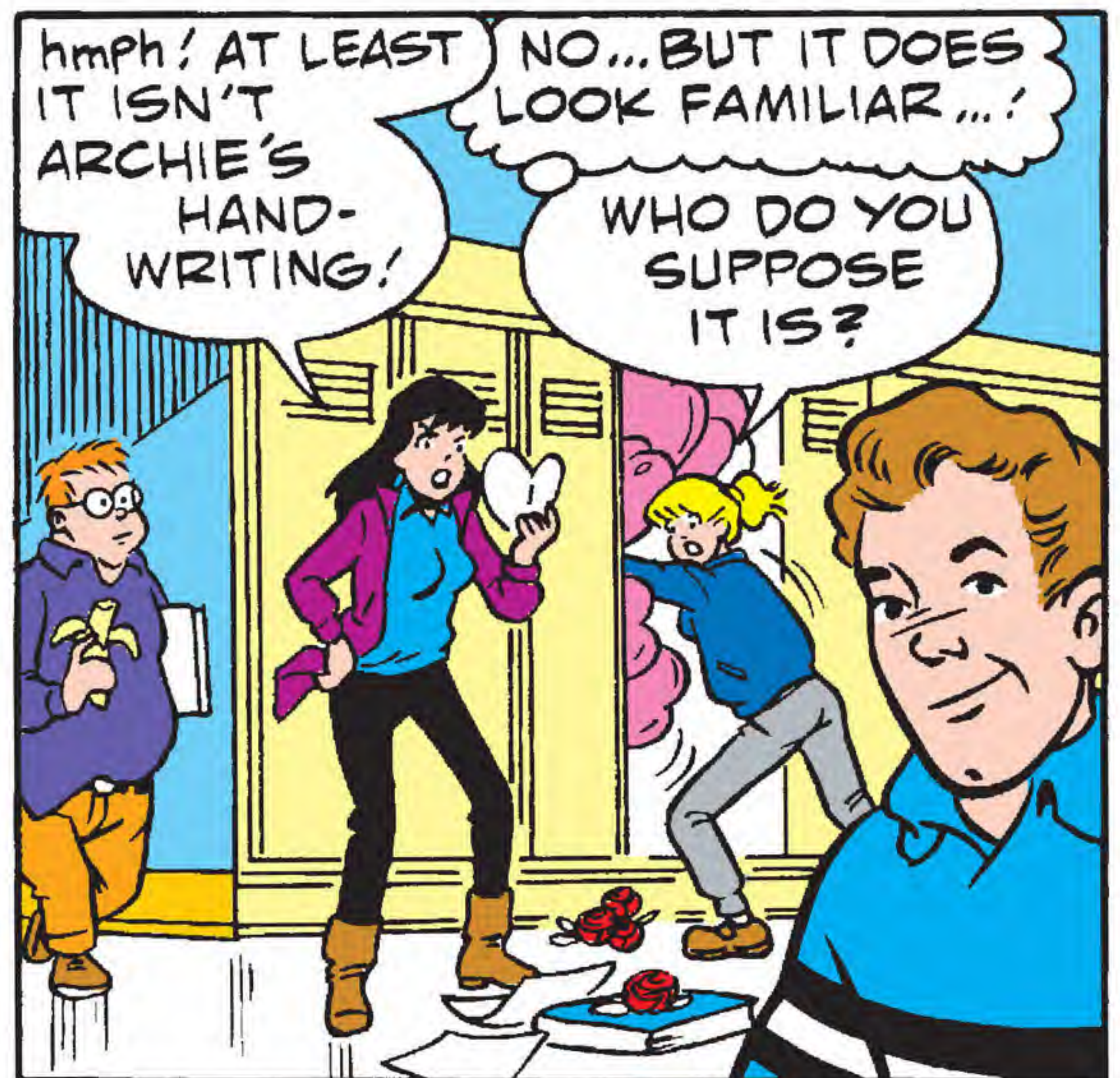
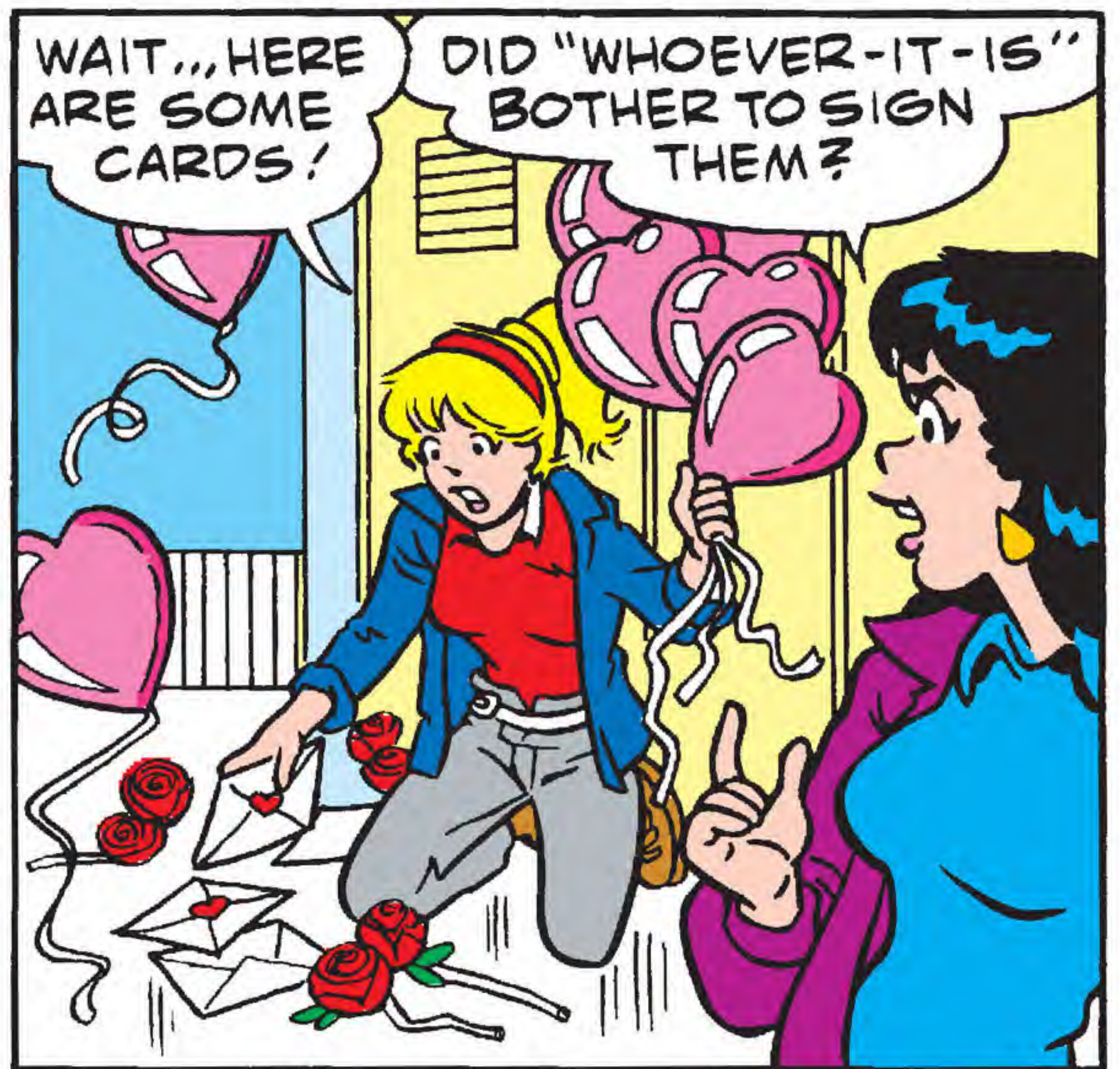
...HOWEVER, WE BOTH GOT A BIG SURPRISE WHEN I OPENED MY LOCKER THIS MORNING!

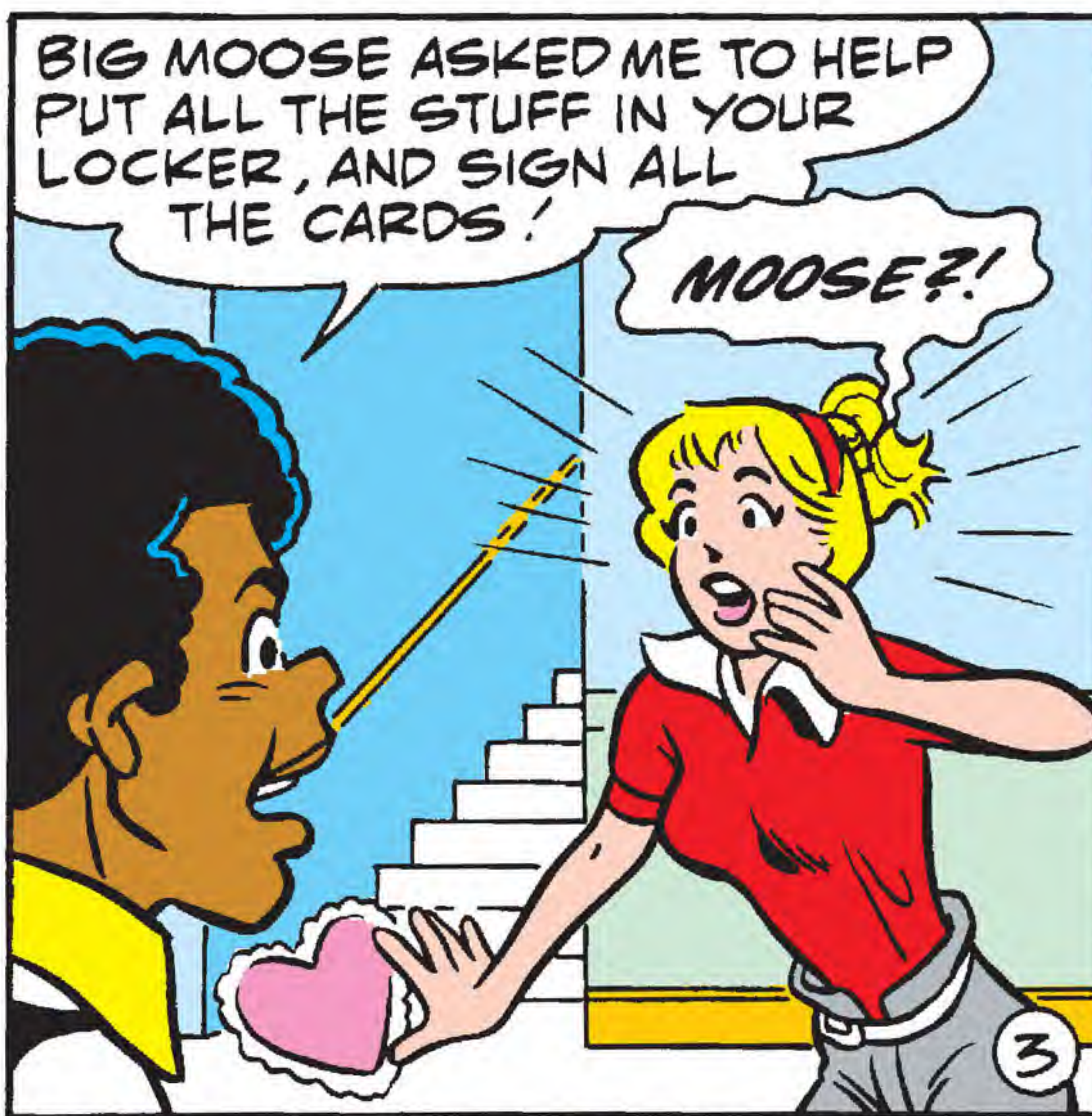
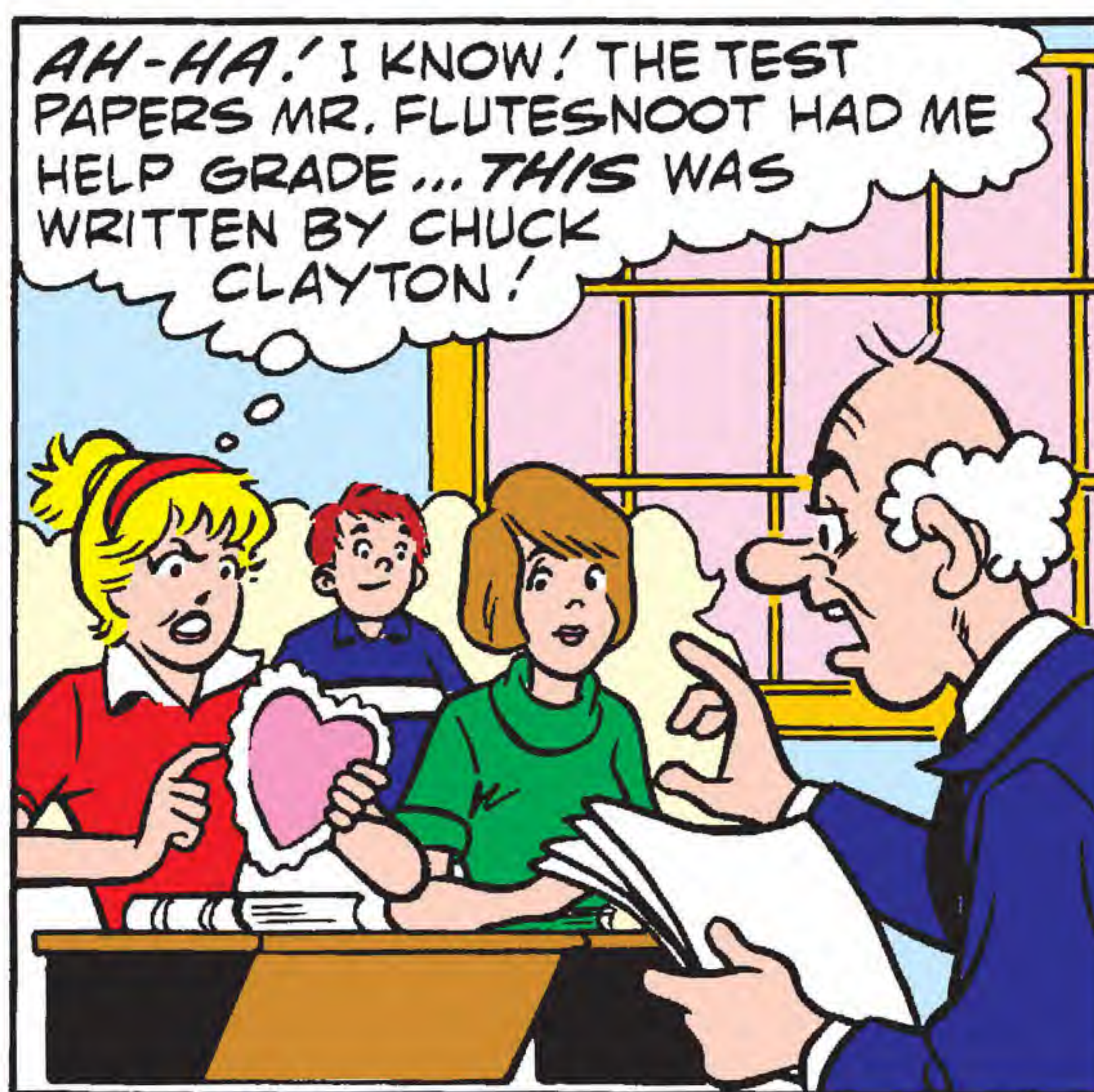
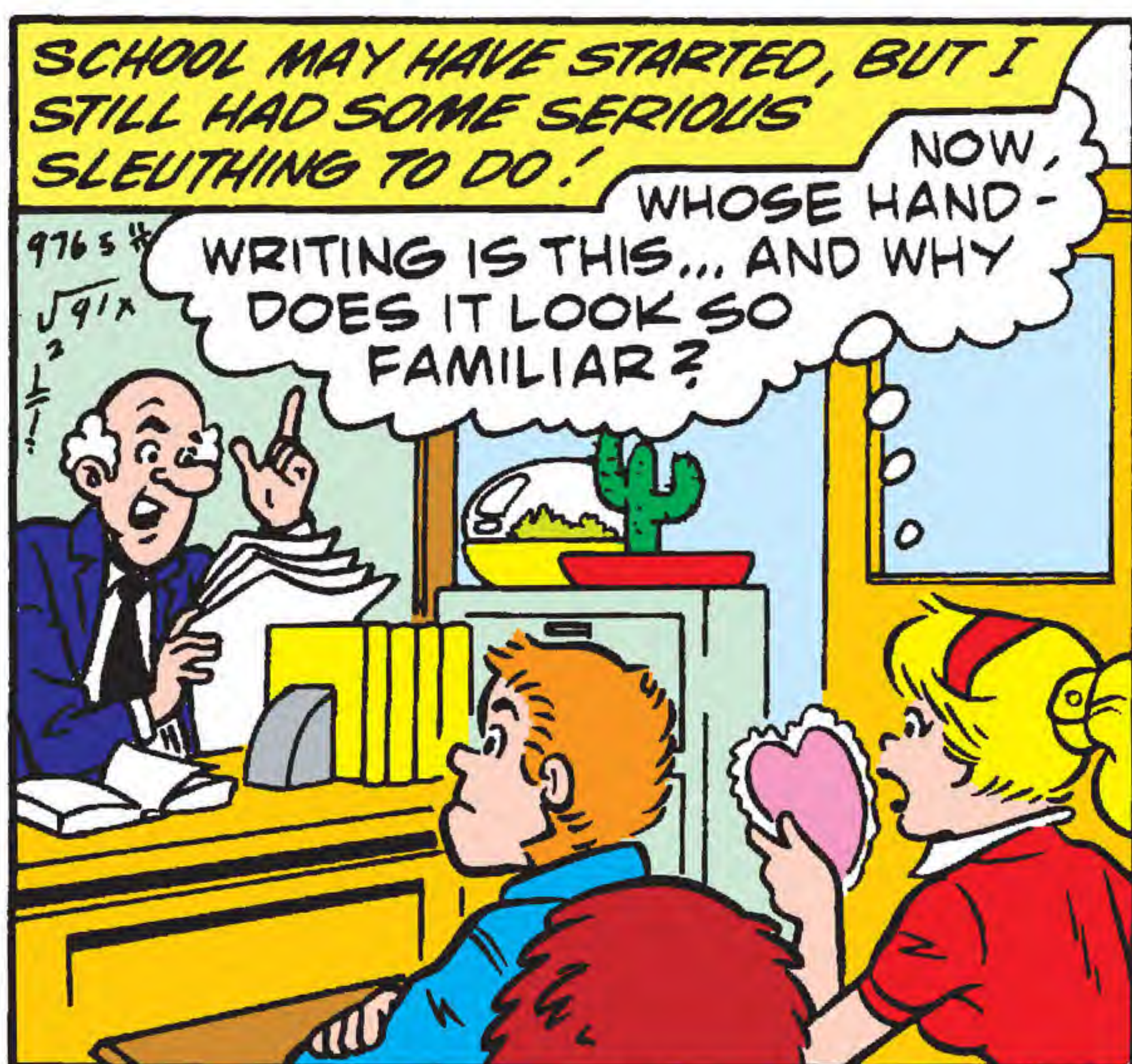
WHA...?!

GOOD HEAVENS!



Betty's Diary
My Secret Valentine...





**SO! THE TRAIL LED TO MOOSE...
WHOM I CONFRONTED AT LUNCH...**

DUH...WELL, I ASKED CHUCK T'HELP
ME 'CAUSE I DON'T WRITE SO NICE...
BUT IT WAS DILTON
WHO GAVE ME ALL THE
STUFF T'PUT IN THE
LOCKER!

DILTON?!

GOOD GRIEF! MAYBE RON WAS RIGHT AFTER ALL! SHE SUGGESTED DILTON IN THE FIRST PLACE! BUT I'VE NEVER ENCOURAGED THE LITTLE GUY!!

LUCKILY, DILTON WAS IN MY NEXT CLASS AFTER LUNCH... AND SO...

...Pssst! THANKS FOR THE LOVELY THOUGHT... BUT, WHY?

BECAUSE JUGHEAD GAVE ME THE MONEY TO BUY IT FOR YOU!

JUGHEAD?!!

Ahem! MISS COOPER! I DON'T REMEMBER MR. JONES' NAME IN THE HISTORY TEXT YOU'RE SUPPOSED TO BE STUDYING!

TO THINK... THE TRAIL ENDED HERE,
IN JUGHEAD'S ARMS?!

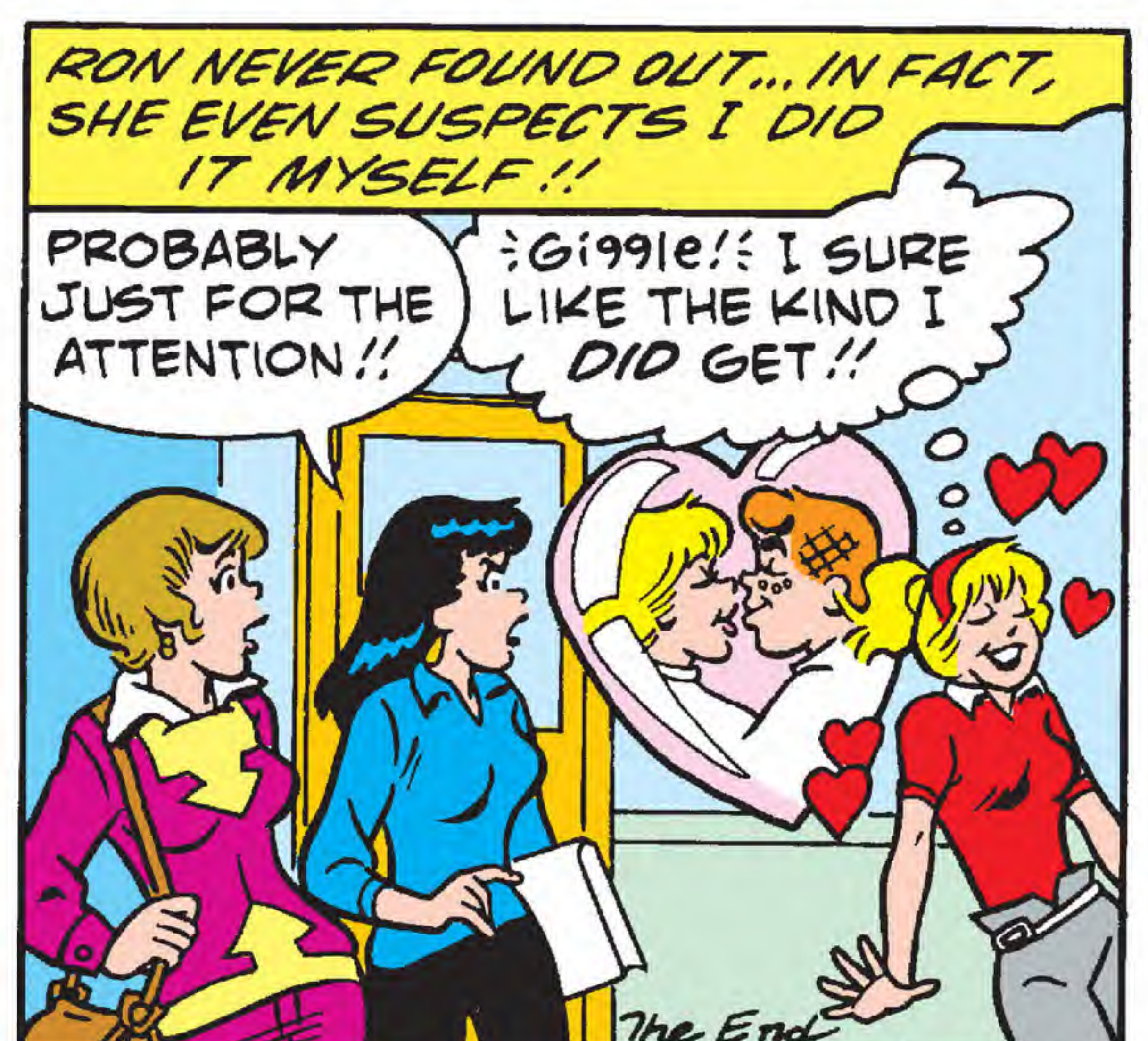
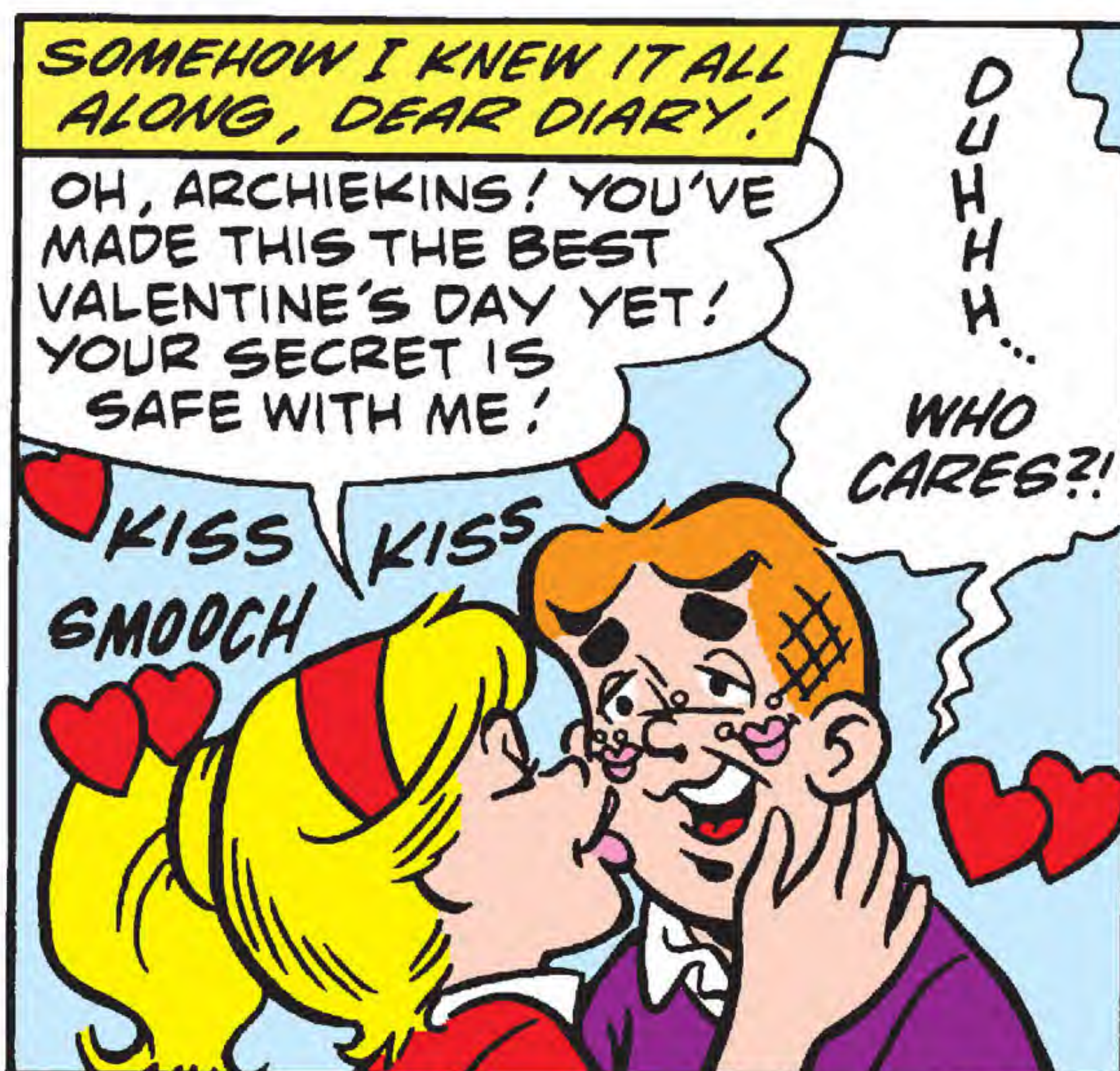
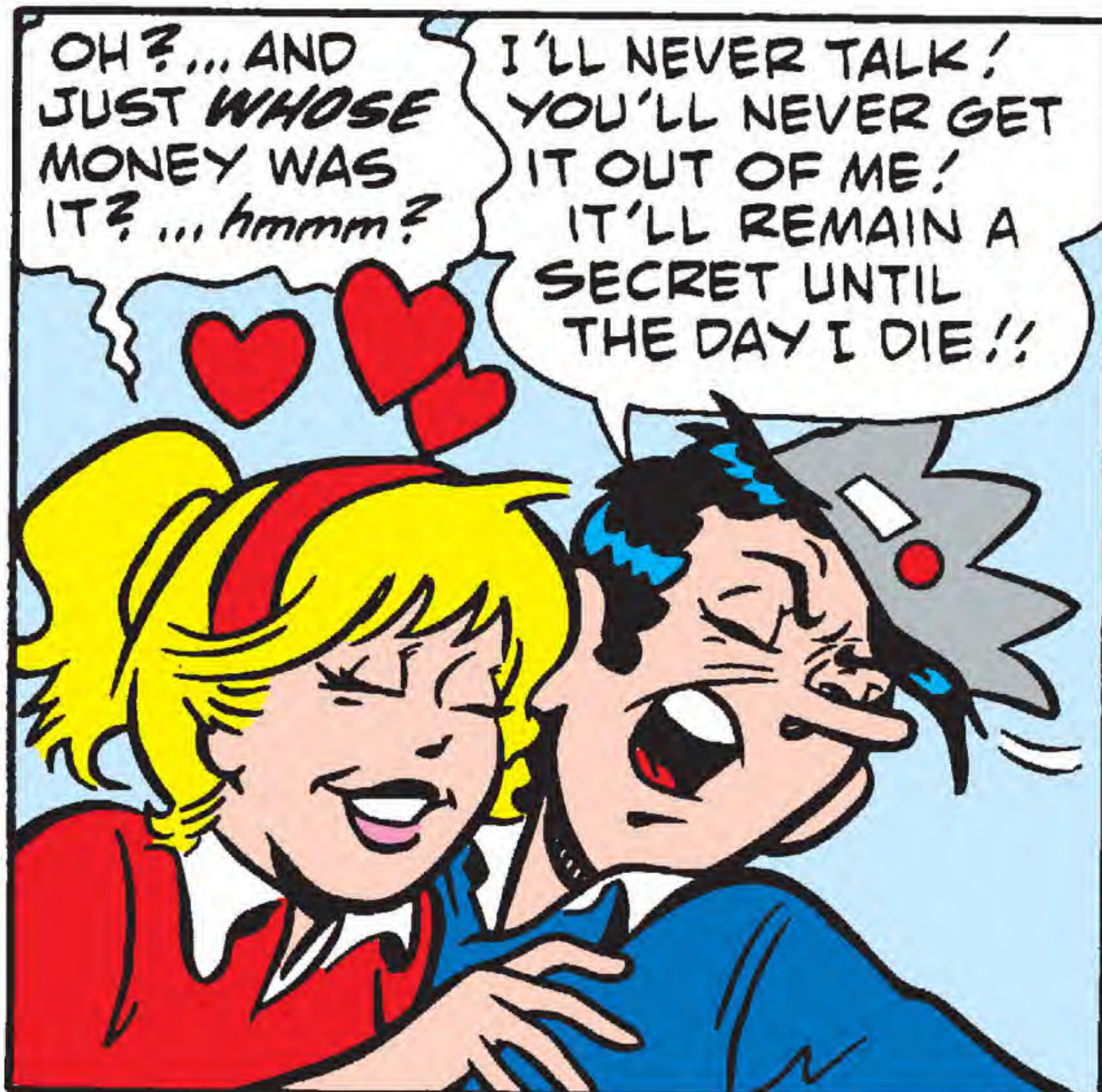
BUT, WHY...? I ENCOURAGED HIM
EVEN LESS THAN I ENCOURAGED
DILTON!!

THERE WAS NOTHING TO DO BUT FOLLOW THROUGH...

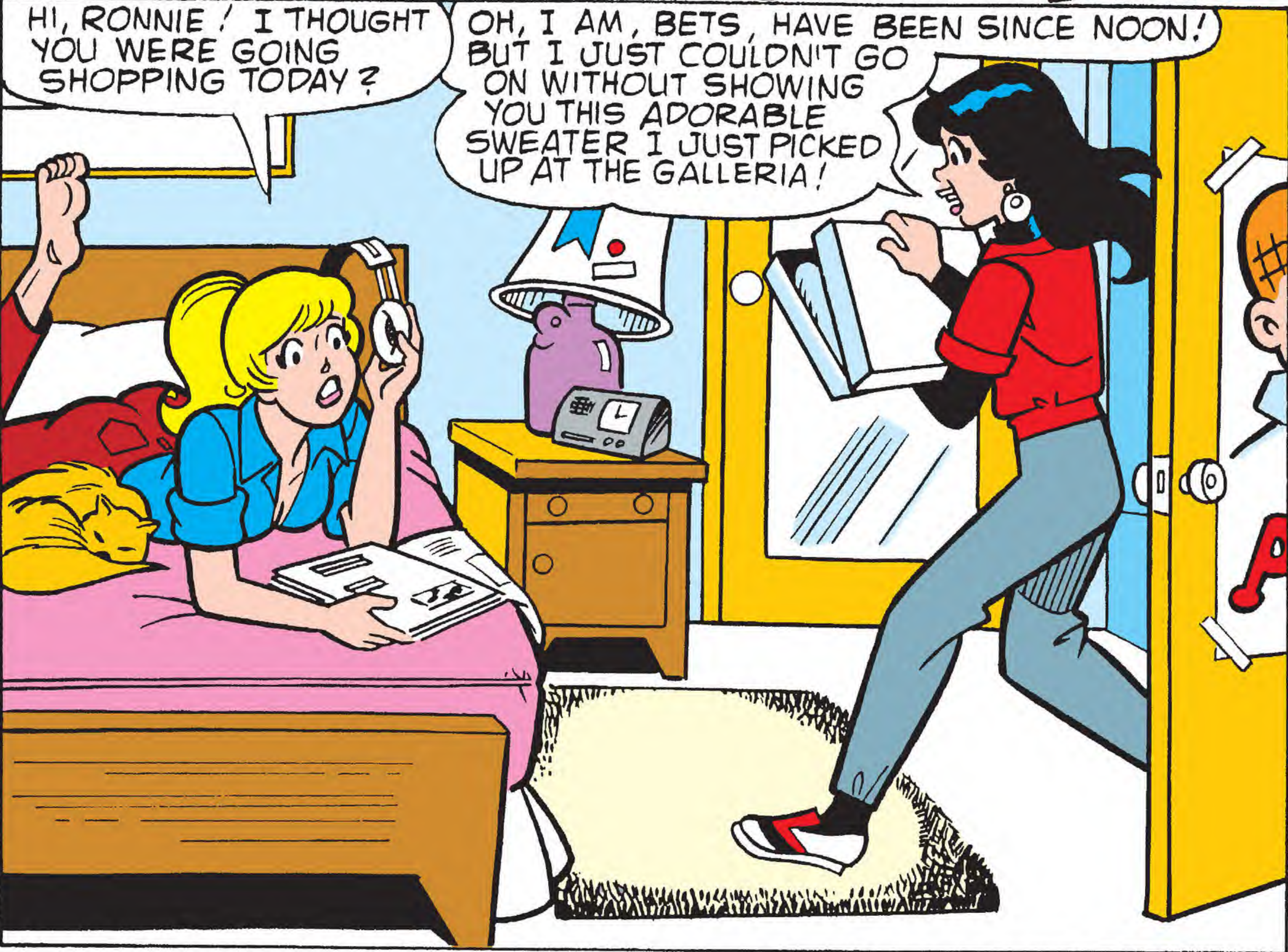
OH, JUGHEAD! MAY I SPEAK WITH YOU FOR A MOMENT? 🎵

SO WHO'S STOPPING YOU?

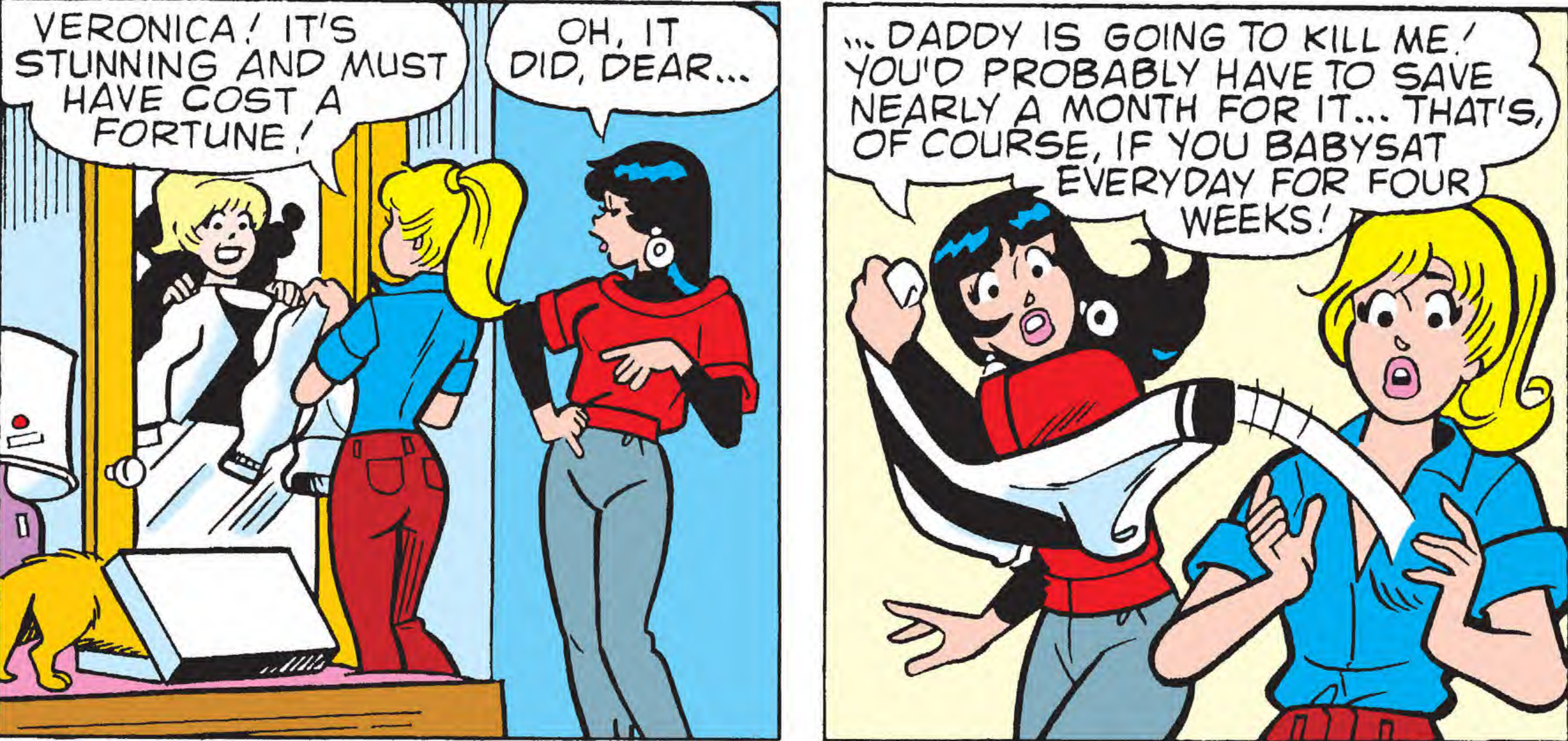
4

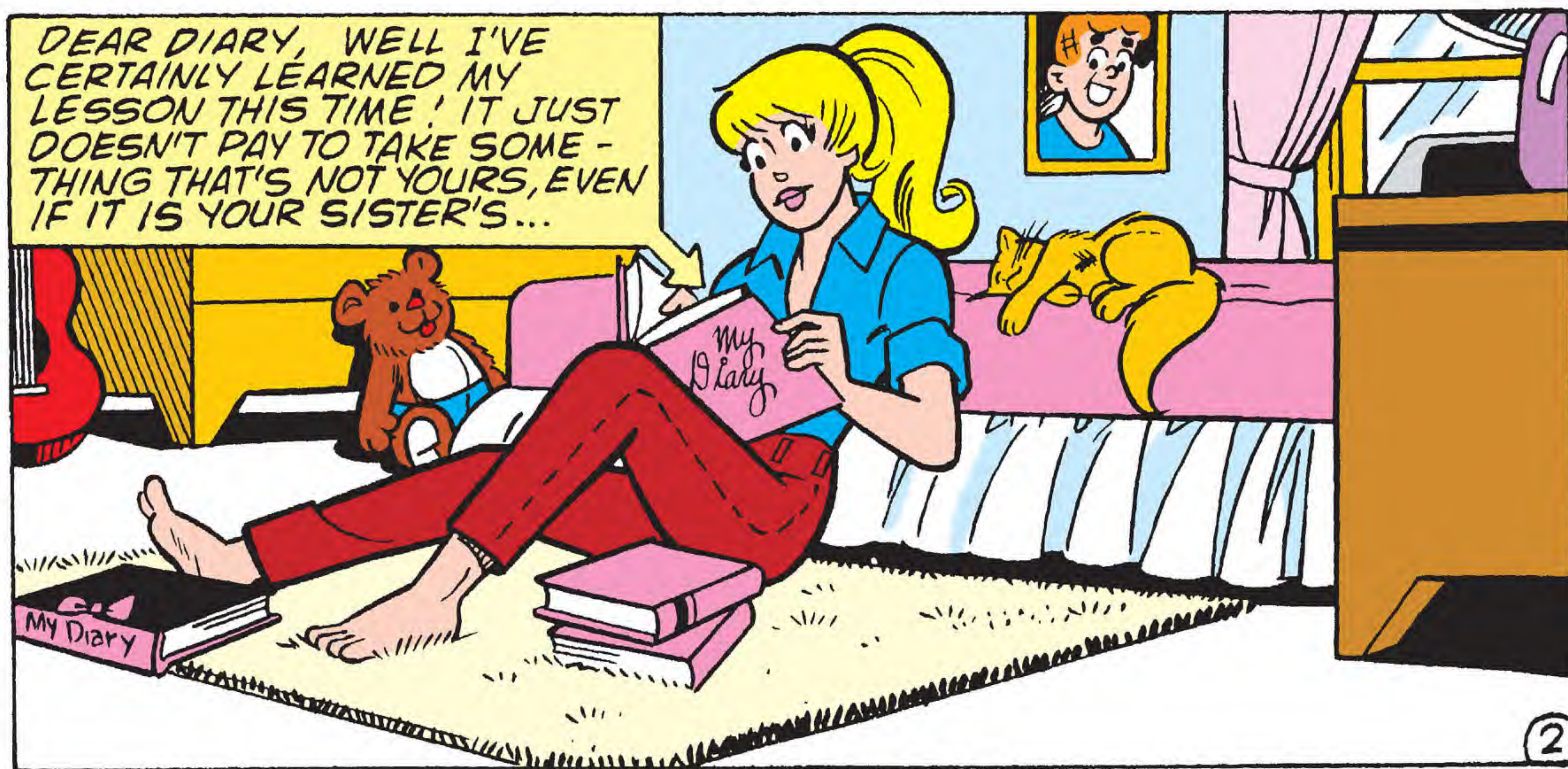
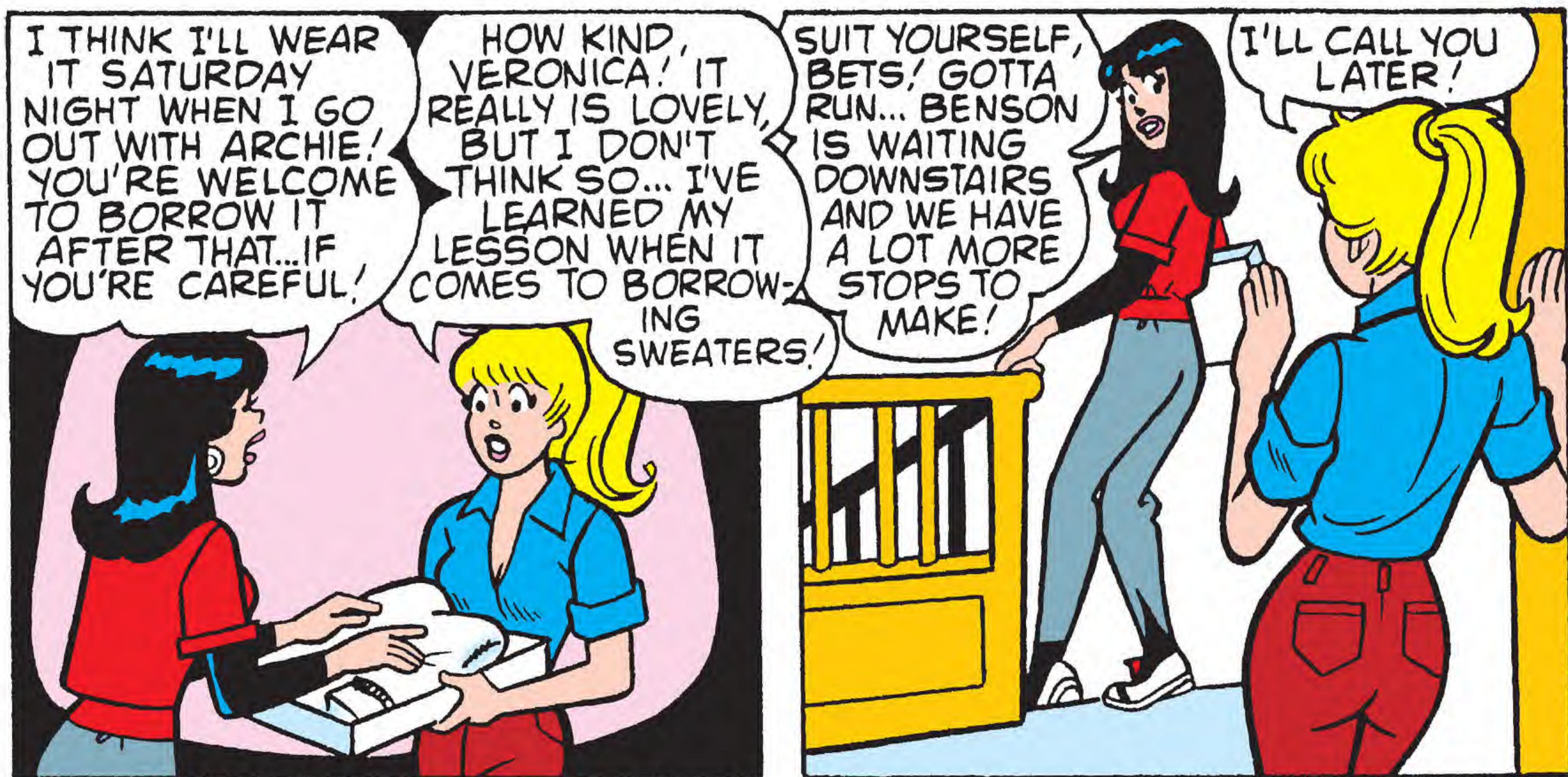


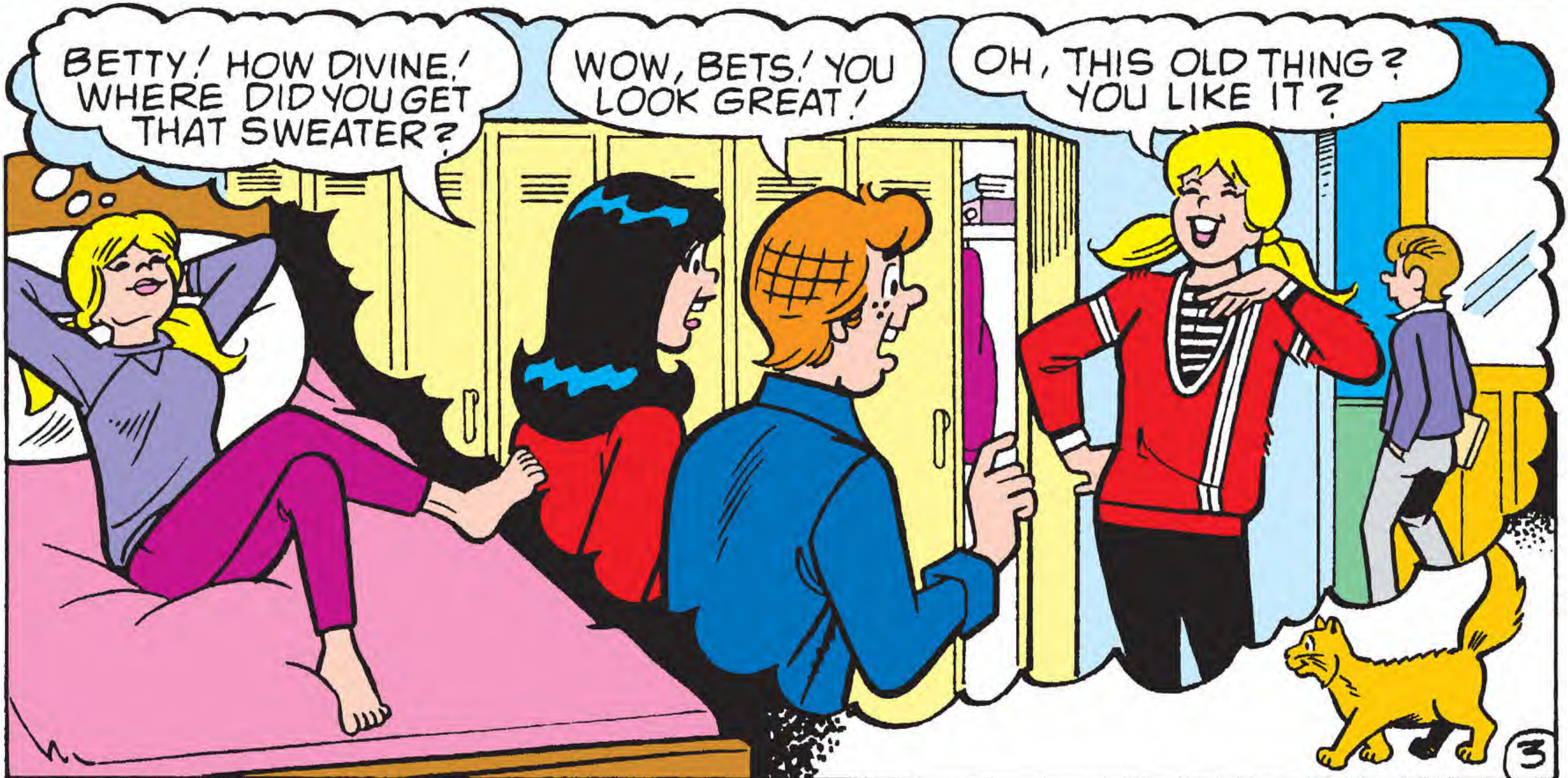
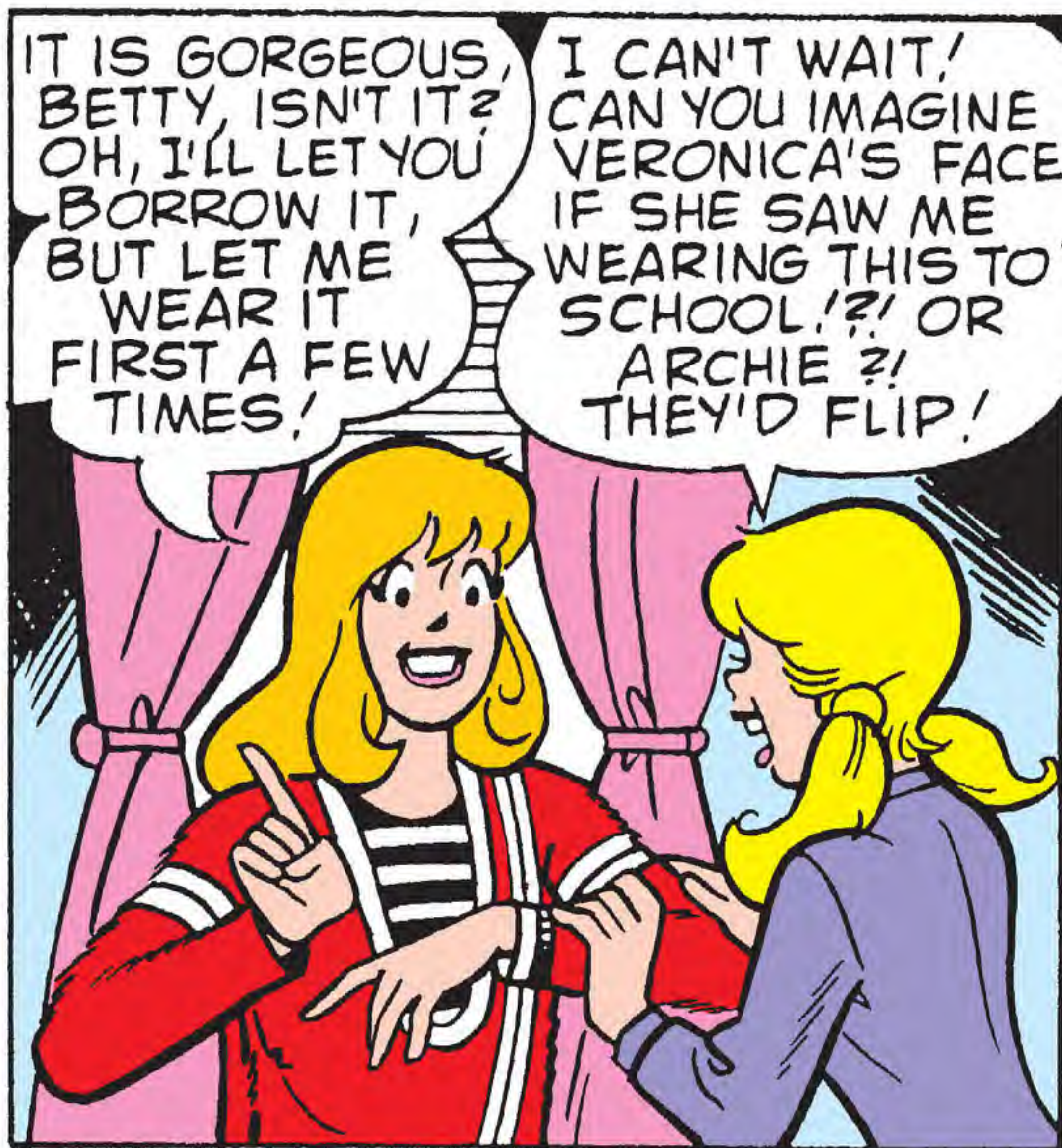
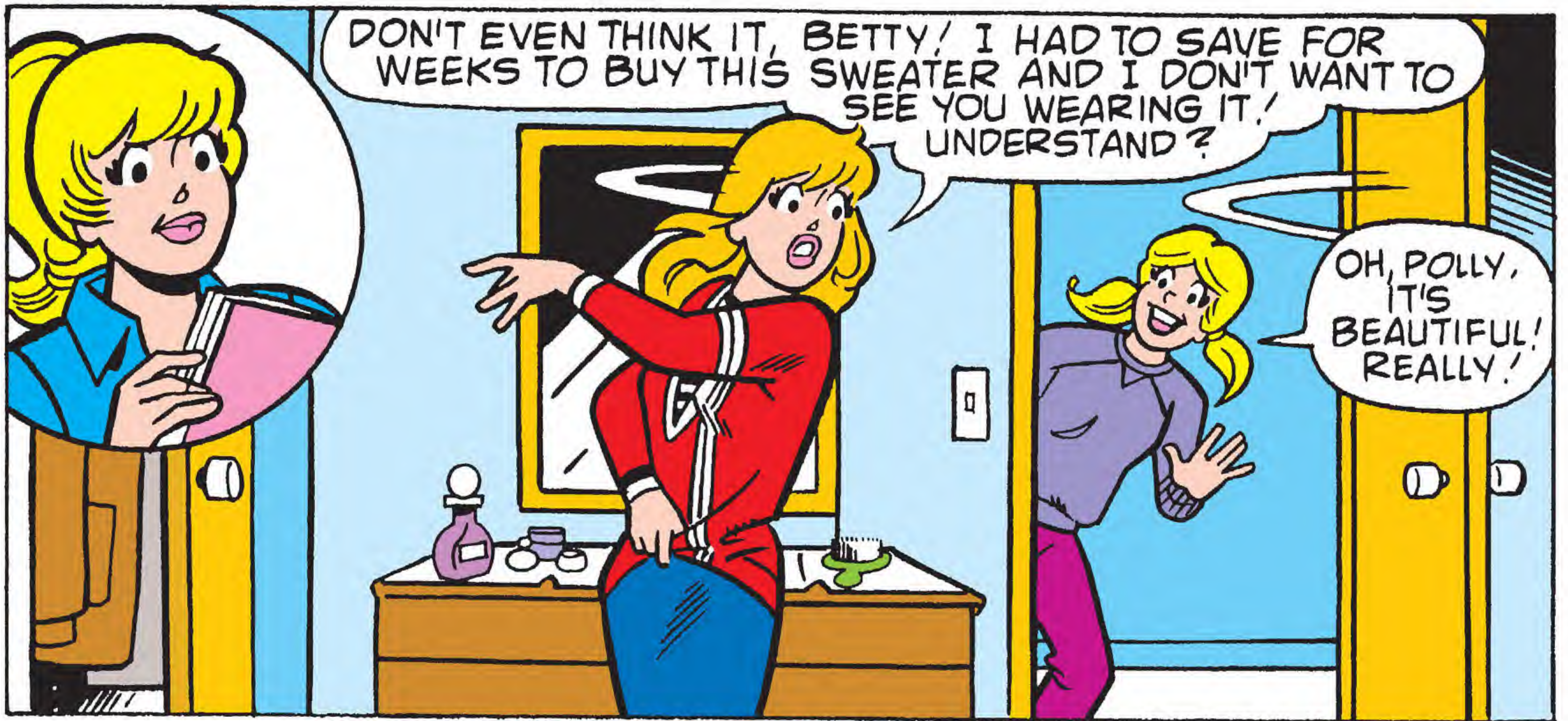
Betty's Diary "SWEAT ERR"

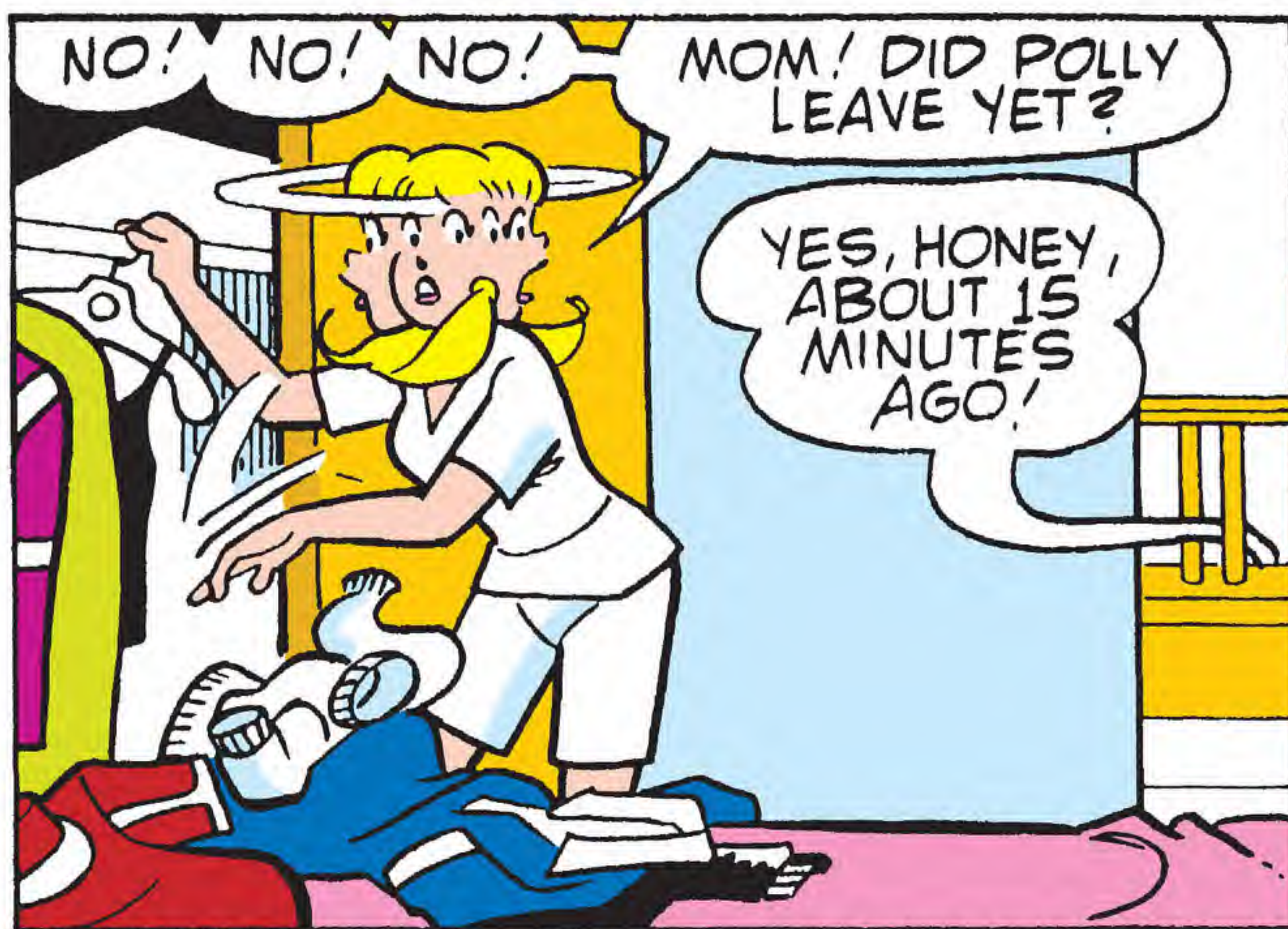


Script: Kathleen Webb Pencils: Bob Bolling Inks: Mike Esposito Colors: Barry Grossman Letters: Bill Yoshida





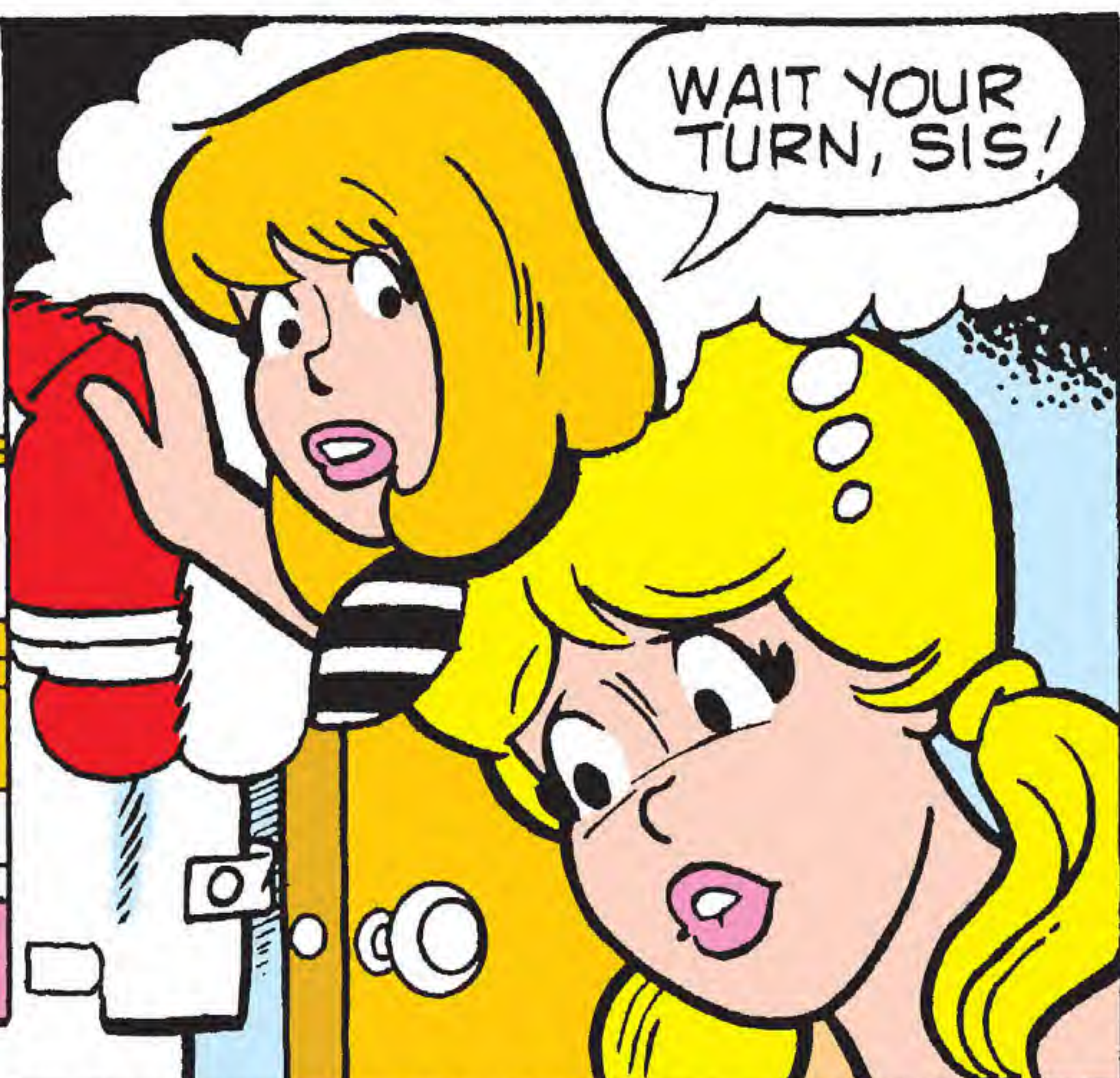




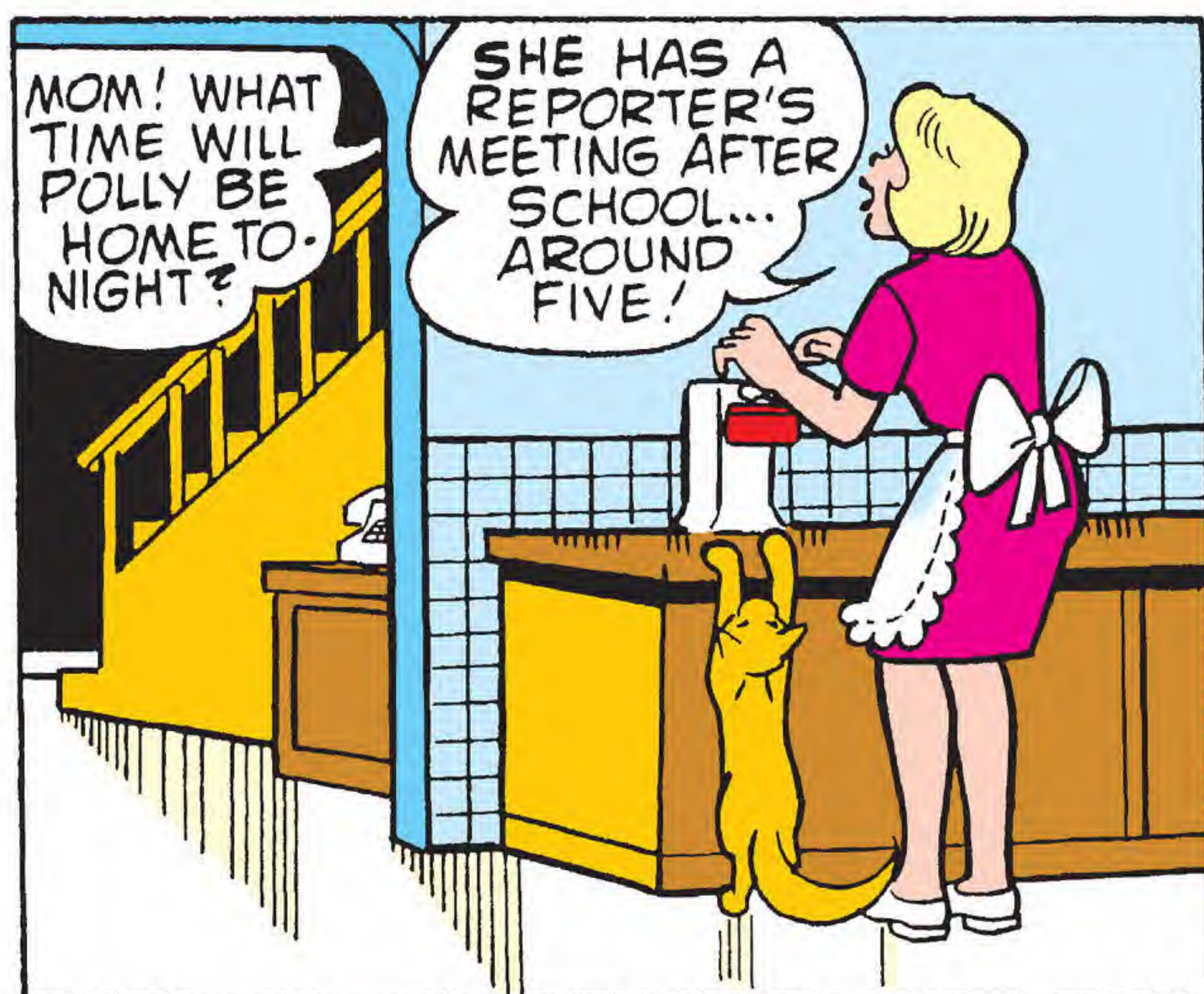
NO! NO! NO!

MOM! DID POLLY LEAVE YET?

YES, HONEY, ABOUT 15 MINUTES AGO!



WAIT YOUR TURN, SIS!

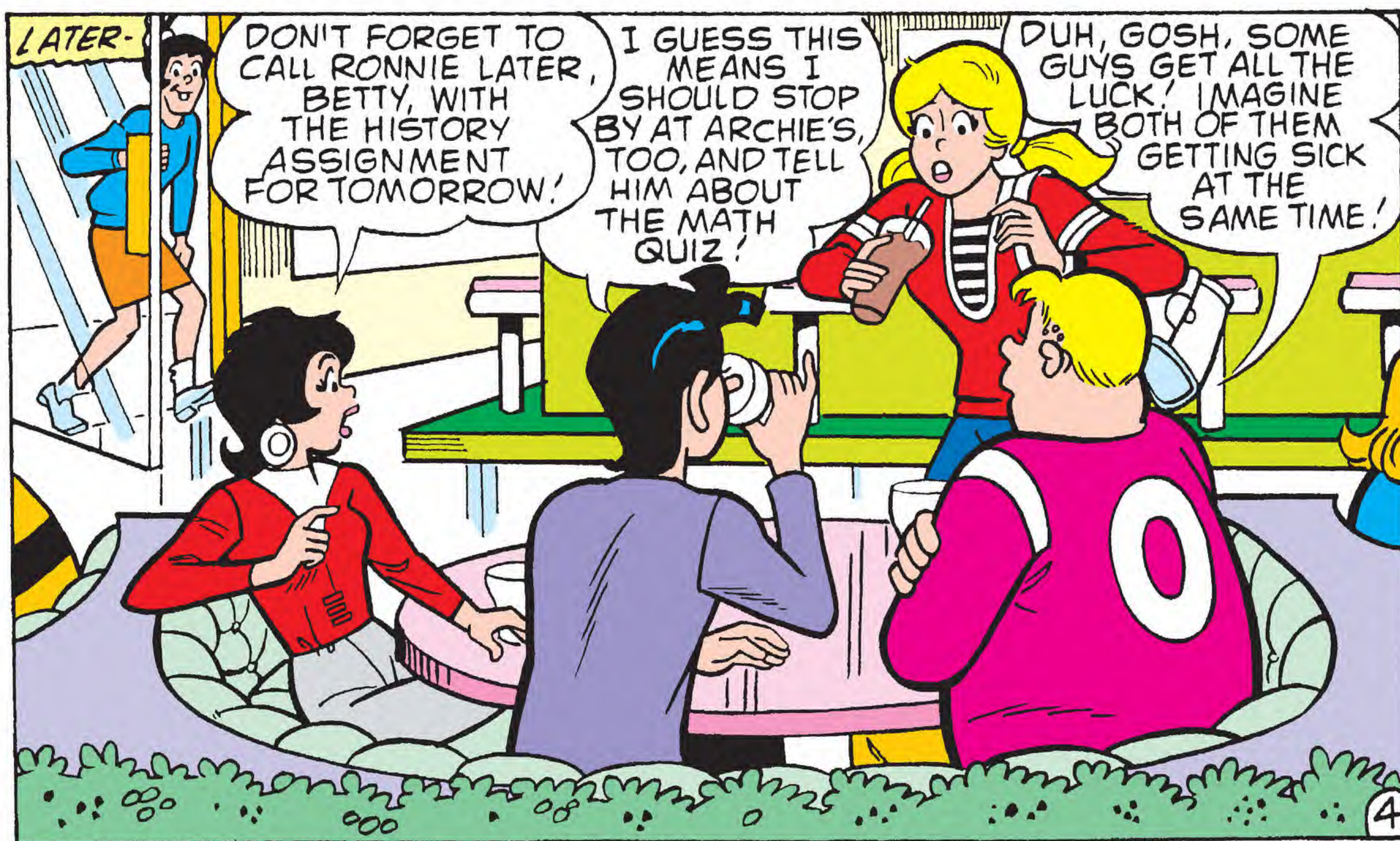


MOM! WHAT TIME WILL POLLY BE HOME TONIGHT?

SHE HAS A REPORTER'S MEETING AFTER SCHOOL... AROUND FIVE!



WELL, IT'S BEEN OVER A WEEK... BESIDES, I'LL BE HOME AROUND 4:00! SHE'LL NEVER EVEN KNOW, REALLY!

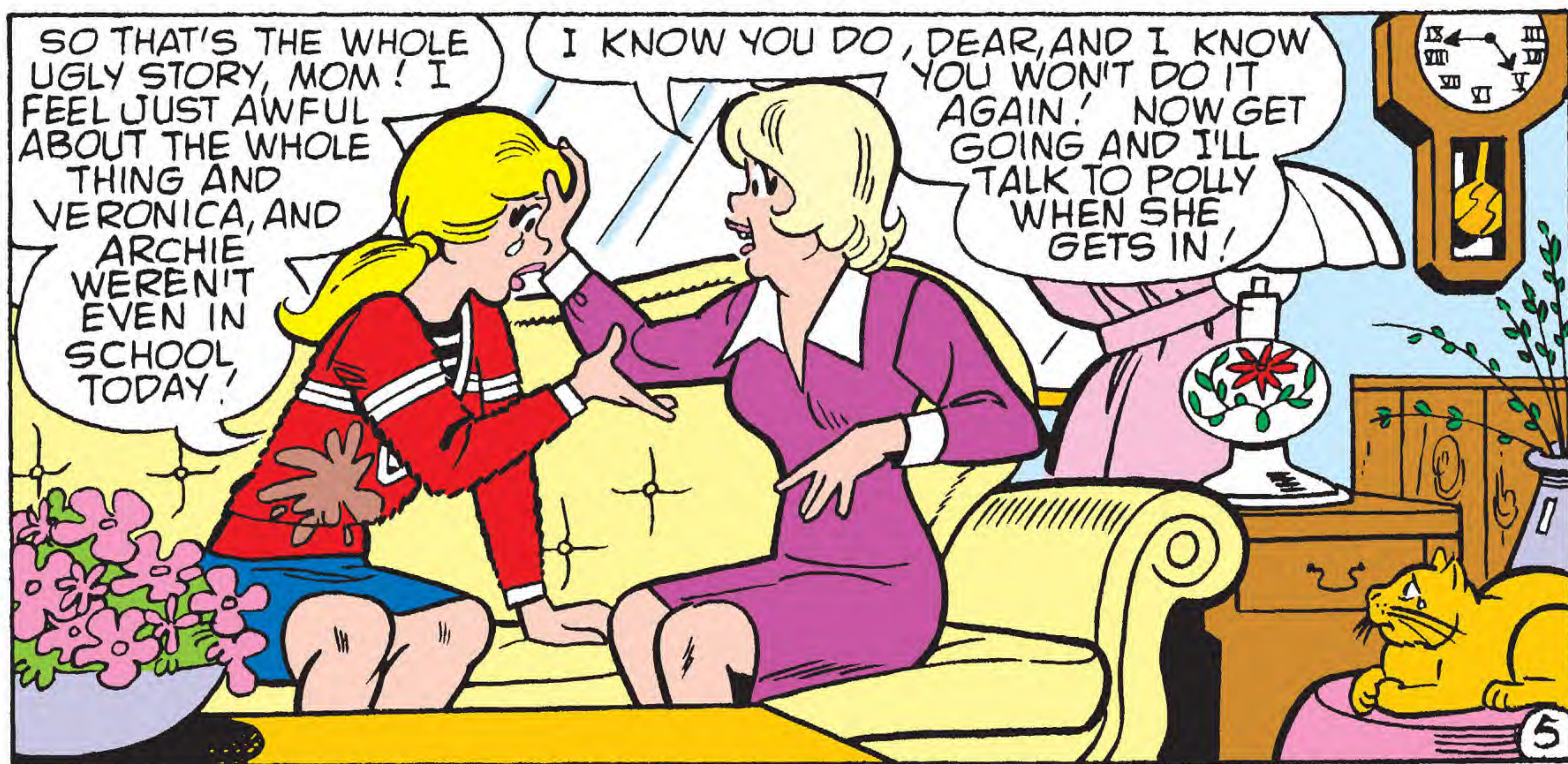
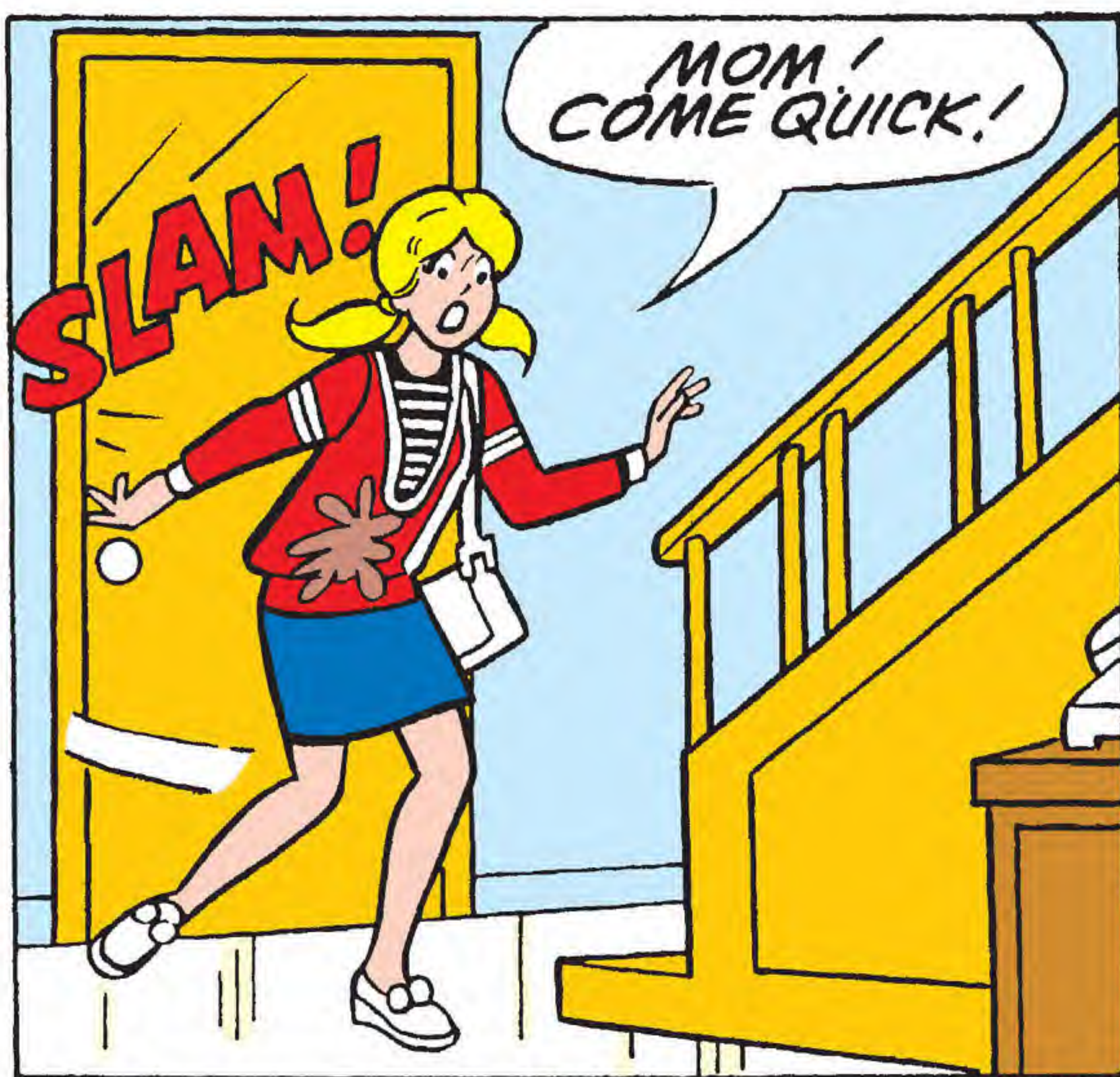
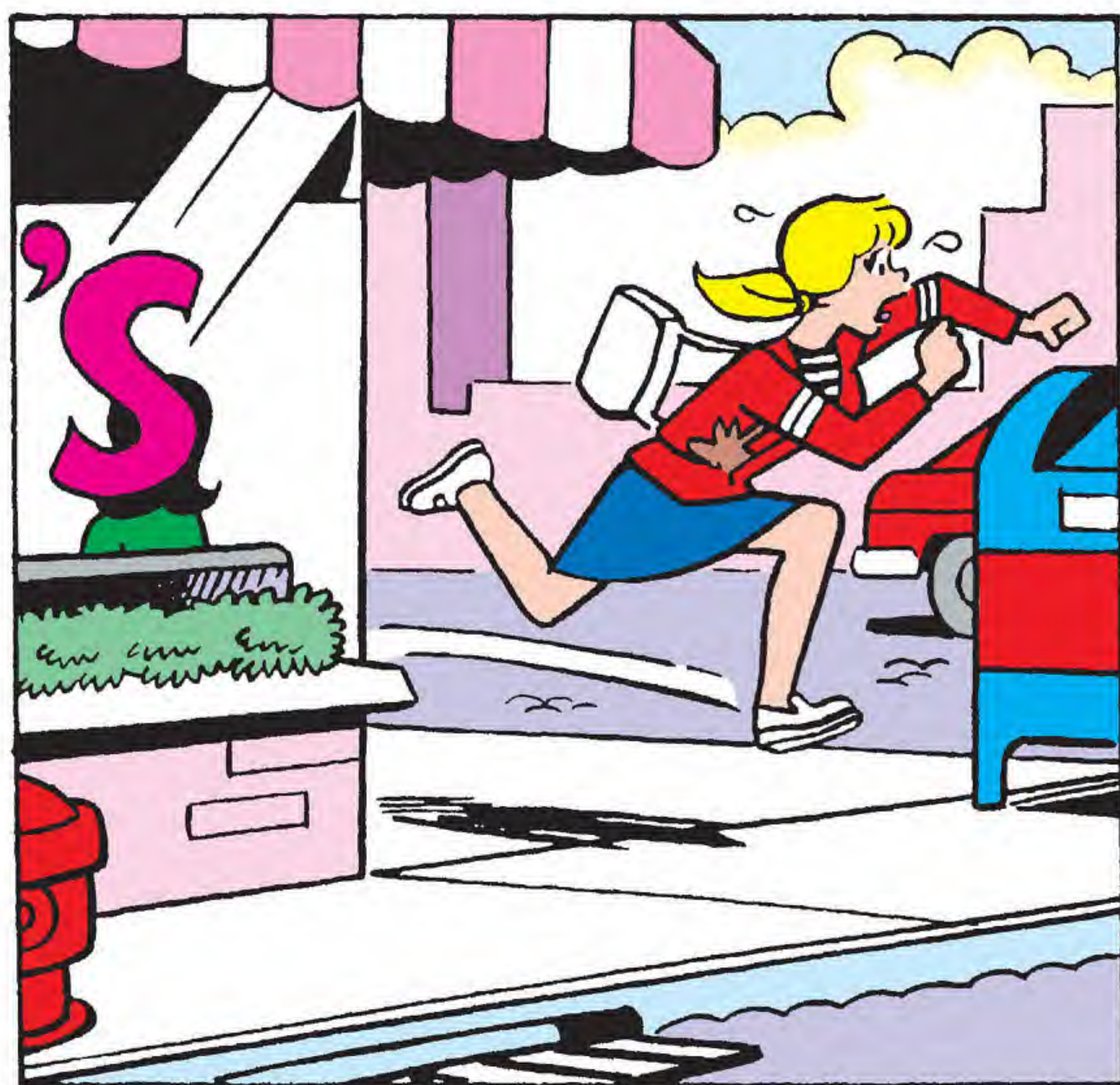


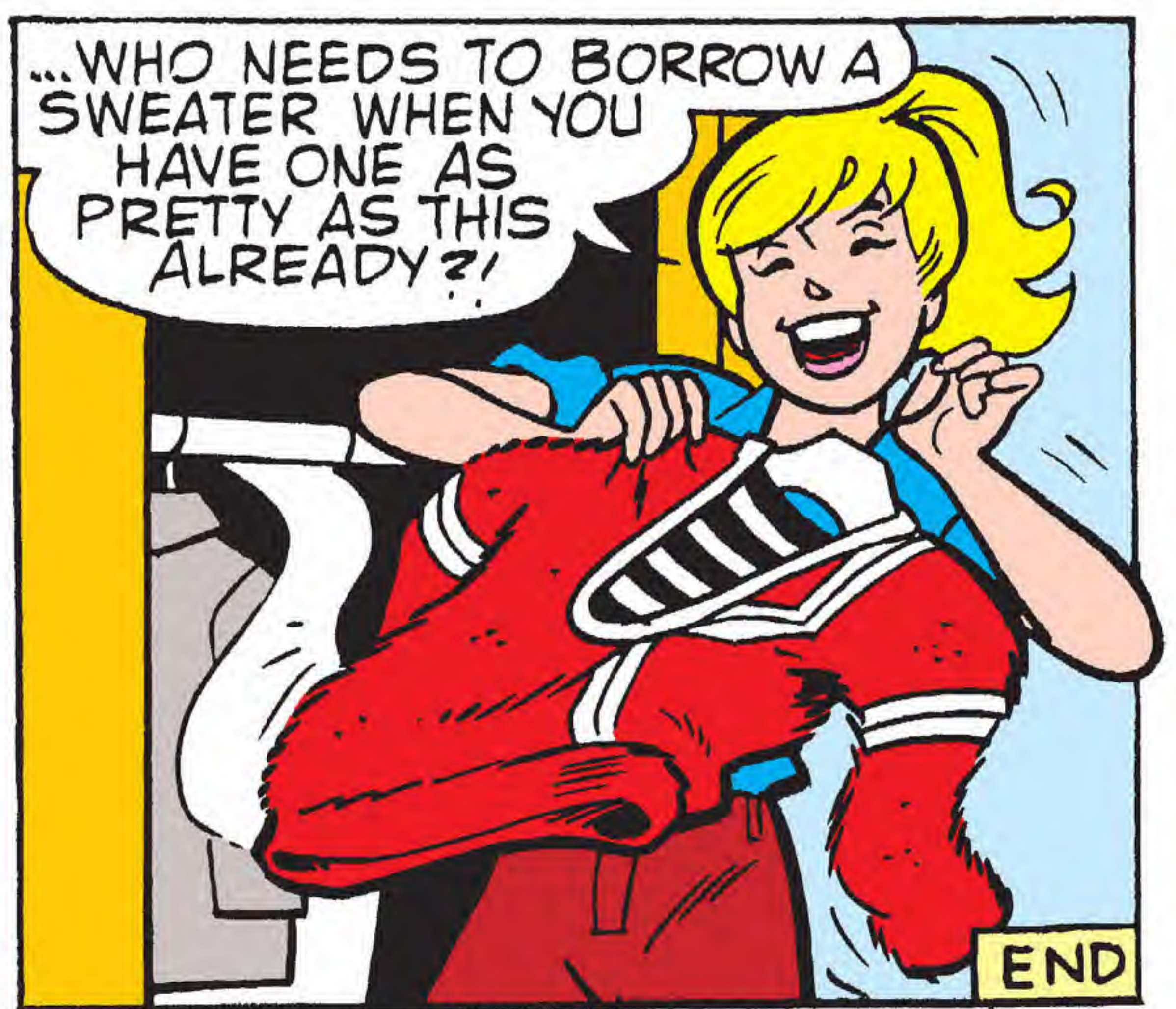
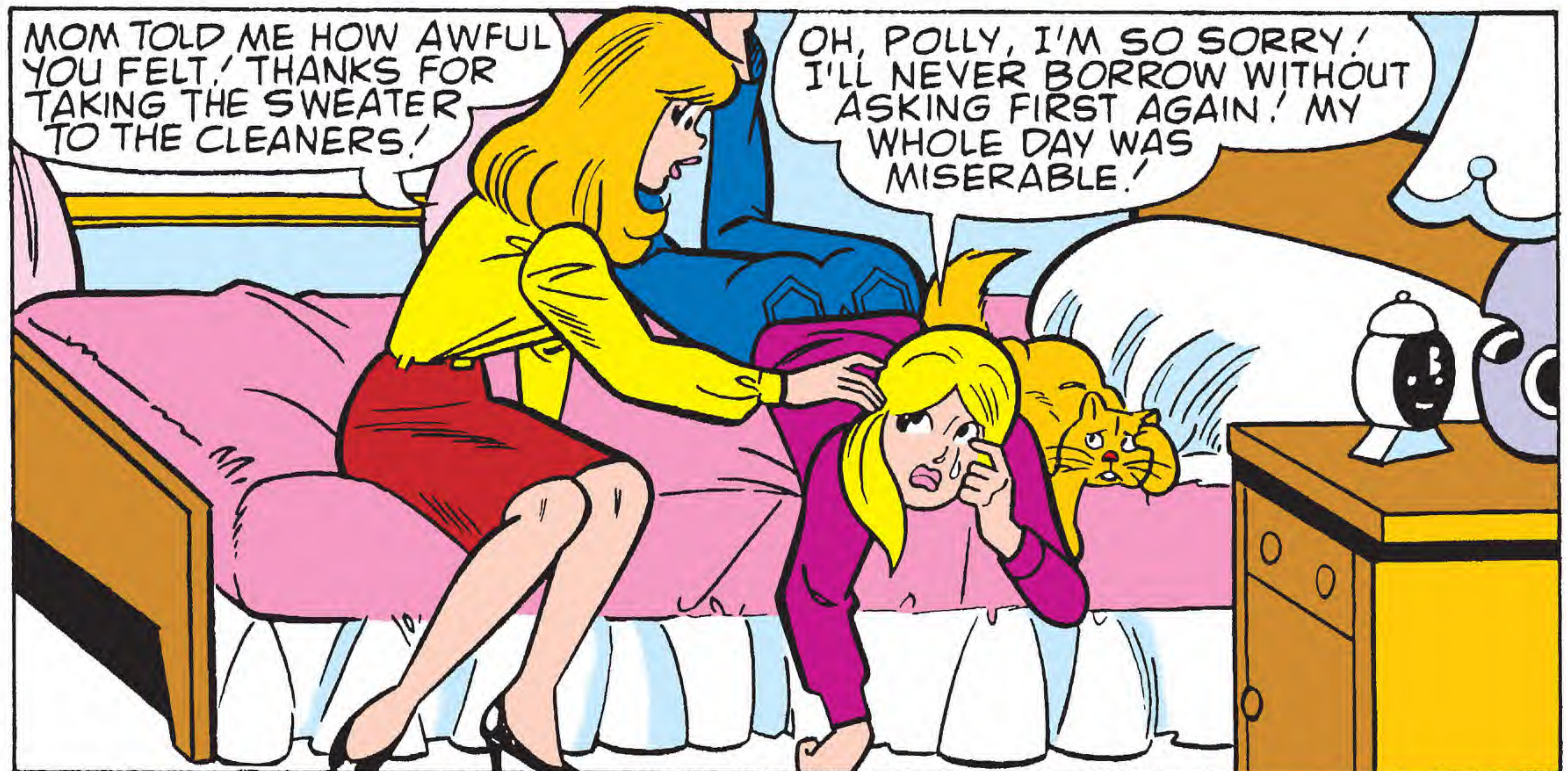
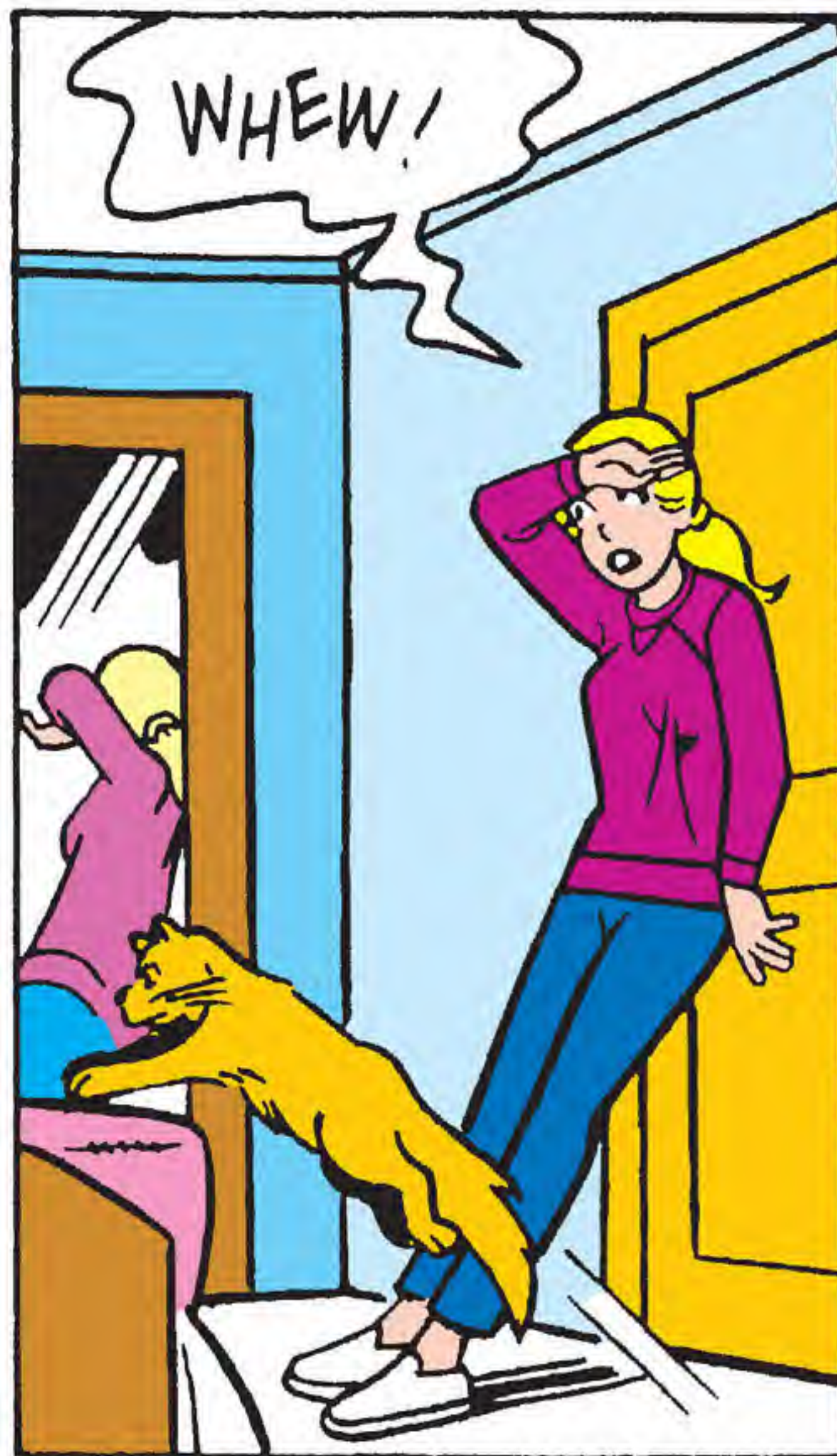
LATER-

DON'T FORGET TO CALL RONNIE LATER, BETTY, WITH THE HISTORY ASSIGNMENT FOR TOMORROW!

I GUESS THIS MEANS I SHOULD STOP BY AT ARCHIE'S, TOO, AND TELL HIM ABOUT THE MATH QUIZ!

DUH, GOSH, SOME GUYS GET ALL THE LUCK! IMAGINE BOTH OF THEM GETTING SICK AT THE SAME TIME!





NEXT ISSUE:



THE FINEST STORIES
IN ARCHIE HISTORY

Archie and Me



Archie 75 Series

AVAILABLE JAN. 22, 2016